

# Website Content & Asset Requirements

Raj Hills Construction

## 1. Company Information

- Official company name
- Tagline or slogan (if any)
- Year of establishment
- Brief company introduction (5–7 lines)
- Type of work (Residential, Commercial, Renovation, Turnkey)
- Operating locations (city/state)

## 2. Logo & Branding

- Company logo (SVG or PNG preferred)
- Brand colors (if defined)
- Preferred font style (optional)

## 3. Services Details

- List of services offered
- Short description for each service (2–3 lines)

## 4. Project Information

- Project name
- Project type (Residential / Commercial)
- Location
- Year completed or ongoing
- Short description (2–3 lines)
- Project status (Completed / Ongoing)

## 5. Project Images

- Minimum 5–10 high-quality images per project
- Exterior and interior views
- Site progress images (optional)
- Original images only (no heavily compressed files)
- Formats: JPG / PNG / WebP

## 6. Videos (Optional but Recommended)

- Site walkthrough videos
- Project completion videos
- Drone footage (if available)
- Short clips (10–30 seconds) in MP4 format

## 7. Gallery Assets

- General construction site photos
- Team and workforce photos
- Machinery and equipment photos
- Office or site branding images

## 8. Contact Information

- Primary phone number
- WhatsApp number
- Email address
- Office address
- Google Maps location link

## 9. Social Media Links (If Available)

- Instagram
- Facebook
- LinkedIn
- YouTube

## 10. Testimonials (Optional)

- Client name
- Project name
- Short feedback (1–2 lines)

## 11. Legal & Trust Information (Optional)

- GST number
- RERA registration (if applicable)
- Certifications or licenses

- Awards or recognitions

## 12. Permissions & Confirmation

- Confirmation of ownership of all shared assets
- Permission to use images and videos on the website
- Approval to display completed projects publicly