

[MPLaunch@IM] M-Site Messages Login Screen UX Improvements

4 messages

Krishnapriya <krishnapriya@indiamart.com>
To: marketplacelaunch@indiamart.com
Cc: Sandeep Garg <sandeep.garg@indiamart.com>, Anuj Yadav <yadav.anuj2@indiamart.com>, Devendra Pandey <pandey.devendra@indiamart.com>, Sagar Kaul <kaul.sagar@indiamart.com>, Akshay Budhiraja <akshay.budhiraja@indiamart.com>

Wed, Apr 6, 2022 at 9:45 PM

Hi All,

We are pleased to inform you that we have updated the UX of the Login Screen in the M-Site Messages.

Business Objective:

The current Login UX for identified and unidentified users in M-Site Messages is not effective and has a success rate of just 30%. The objective of this launch is to streamline and improve the UX of the login journey.

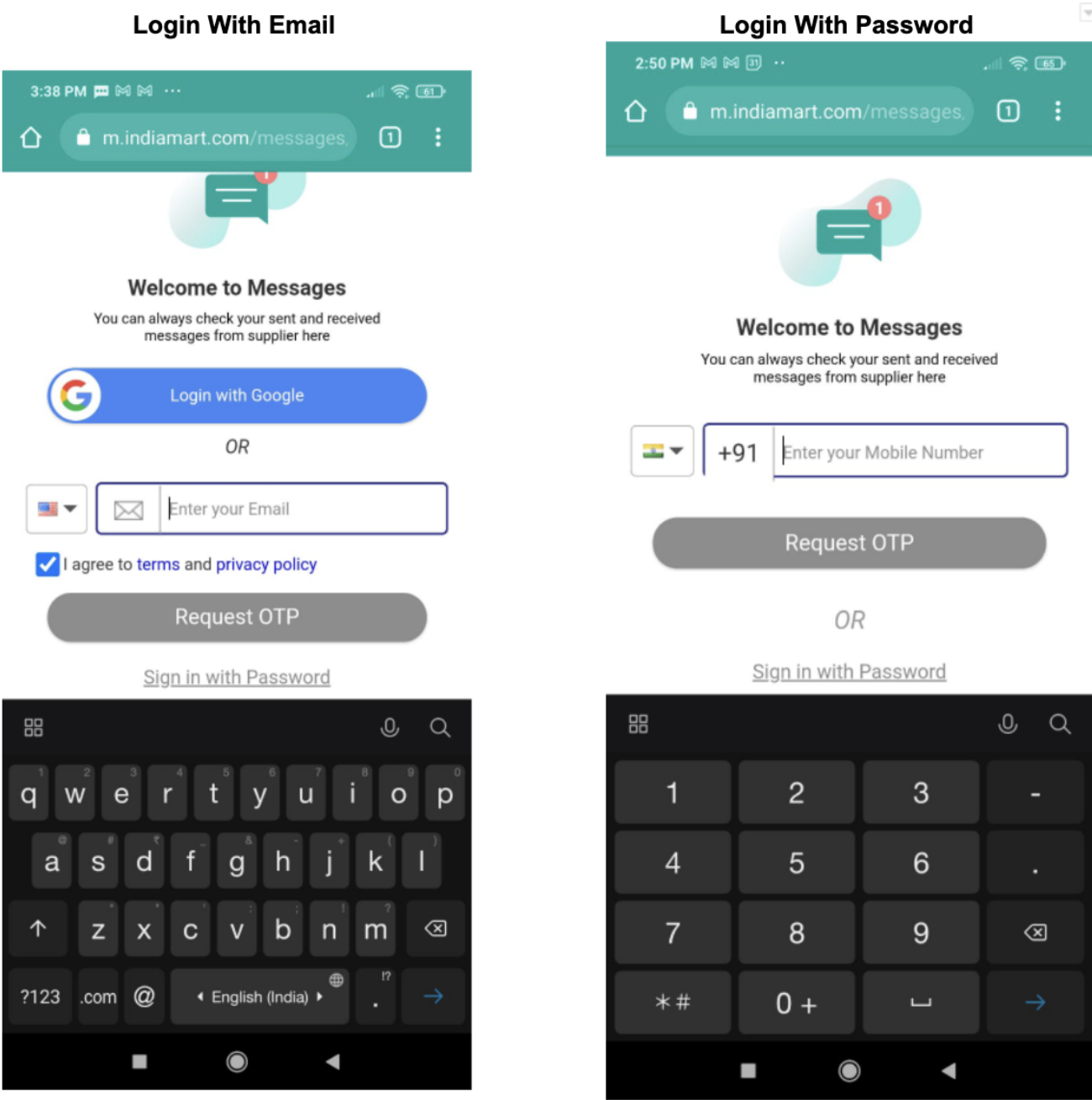
What has been done:

The following changes have been performed:

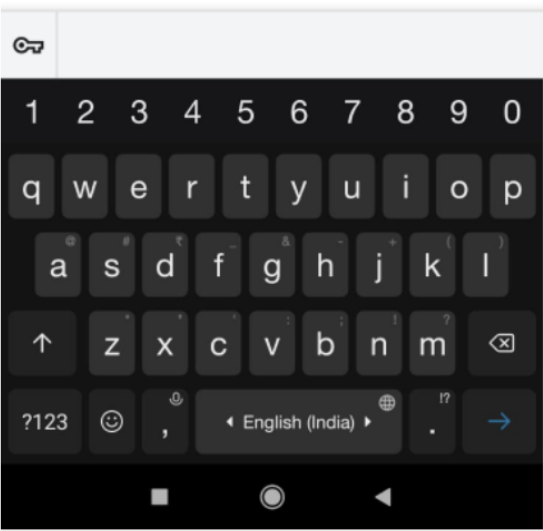
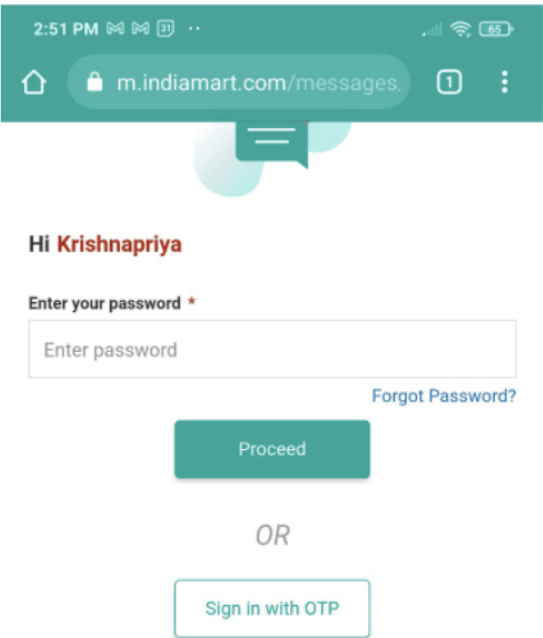
1. Implementing autofocus on the input field when the user lands on the unidentified messages login screen. The keypad enter key triggers the OTP and takes the user to the Enter OTP screen. The numeric keypad is displayed when the user logins through a phone number, whereas the email login attempt displays the normal phone keypad to the user.
2. Triggering OTP when the user logins from the sources such as Email or SMS, instead of showing the current truecaller API error "Could not fetch through truecaller, please try login by entering password or OTP".
3. Displaying numeric keypad with autofocus on the OTP input field on the Enter OTP screen and validating the OTP as soon as the user enters 4 digit OTP value.
4. Displaying normal phone keypad with autofocus on password input field when the user attempt to login via password and validating the password with enter key selection on user's mobile keypad
5. Increased font-size of the Submit OTP button to 16 px and reduced font-size of the Sign in with password button size to 14 px on the Enter OTP screen.

Note: If the user tries to log in by clicking the Sign In with OTP Button, the autofocus is not working. The ticket ([383717](#)) is already opened for the same. We will be fixing it in the next release.

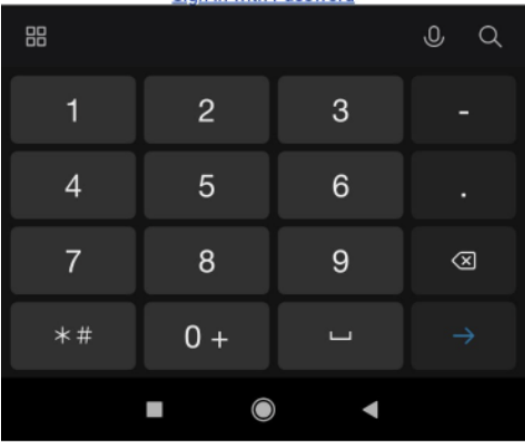
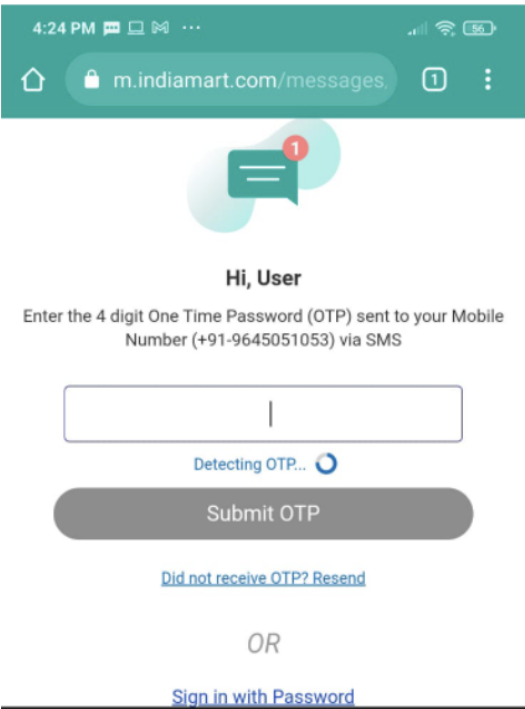
Screenshots:



Password Screen



OTP Screen



What to test:

- The functionality must be working as explained above and UI must be as shown
- No other functionality or UI must get affected due to this launch

Special Thanks to [@Sandeep Garg](#), [@Anuj Yadav](#) for continuous guidance and support for the project and [@Sagar Kaul](#) / [@Devendra Pandey](#) for the planning and execution of this task.

QA team is requested to test the functionality and provide valuable feedback.

Open Project ID:
[382568](#)

Thanks and Regards,
Krishnapriya
Assistant Product Manager
M-Site Messages

Dinesh Agarwal - IndiaMART <da@indiamart.com>Thu, Apr 7, 2022 at 2:51 AM

To: Krishnapriya <krishnapriya@indiamart.com>
Cc: Akshay Budhiraja <akshay.budhiraja@indiamart.com>, Anuj Yadav <yadav.anuj2@indiamart.com>, Devendra Pandey <pandey.devendra@indiamart.com>, Sagar Kaul <kaul.sagar@indiamart.com>, Sandeep Garg <sandeep.garg@indiamart.com>, marketplacelaunch@indiamart.com

Just an idea, discard d if already tried

In case of identified user

If that user has a verified Gmail Id.
If Gmail is logged in browser.
Would login by google be better even for those Indian users.

We had tried ture caller as well?
One tap login if Trucaller was present

There was another one that was working on carrier based without otp identified verification..
[Quoted text hidden]

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Anuj Yadav <yadav.anuj2@indiamart.com>Thu, Apr 7, 2022 at 10:26 AM

To: Dinesh Agarwal - IndiaMART <da@indiamart.com>, IM Mobile-Site Team <mobile-team@indiamart.com>, lmshep IM <lmshep@indiamart.com>
Cc: Krishnapriya <krishnapriya@indiamart.com>, Akshay Budhiraja <akshay.budhiraja@indiamart.com>, Devendra Pandey <pandey.devendra@indiamart.com>, Sagar Kaul <kaul.sagar@indiamart.com>, Sandeep Garg <sandeep.garg@indiamart.com>, Marketplace Launch <marketplacelaunch@indiamart.com>

Hi DA,

If that user has a verified Gmail Id.
If Gmail is logged in browser.
Would login by google be better even for those Indian users.
Acknowledged DA. We will work on this.

We had tried ture caller as well?
One tap login if Trucaller was present
This is present at M-Site Message Login. We are working to make it more upfront for SMS/Email logins since an external click is either way needed to trigger TrueCaller in these journeys.