



HackOrbit 2025

TEAM NAME

FUTURE FORGES

("Where passion meets profession")

THEME : “OPEN INNOVATION”

CAREER CANVA : Empowering Youth with future
ready career tools.

Problem Statement

Problem : Students often have a hard time figuring out what they like and what career path is right for them. Many people can't use the current platforms because they are too complicated, too expensive, or depend too much on professional counselors.

Objective:

To create a simple, interactive digital platform that helps people, especially students, figure out what they like, look into different career paths, and set goals that they can work toward on their own, without needing external counselling.

Key Challenges :

- Making sure career recommendations are accurate and relevant.
- Creating easy-to-use yet interesting self-assessments.
- Making the platform accessible to people with different backgrounds.

PROPOSED SOLUTION

We aim to build a user-friendly web platform that empowers students, graduates, and career switchers by offering personalized career guidance through fun and interactive quizzes, skill and personality assessments, and to explore what they are good at. The platform will generate custom career roadmaps, provides suitable learning resources, helping them confidently choose and follow the right career path.

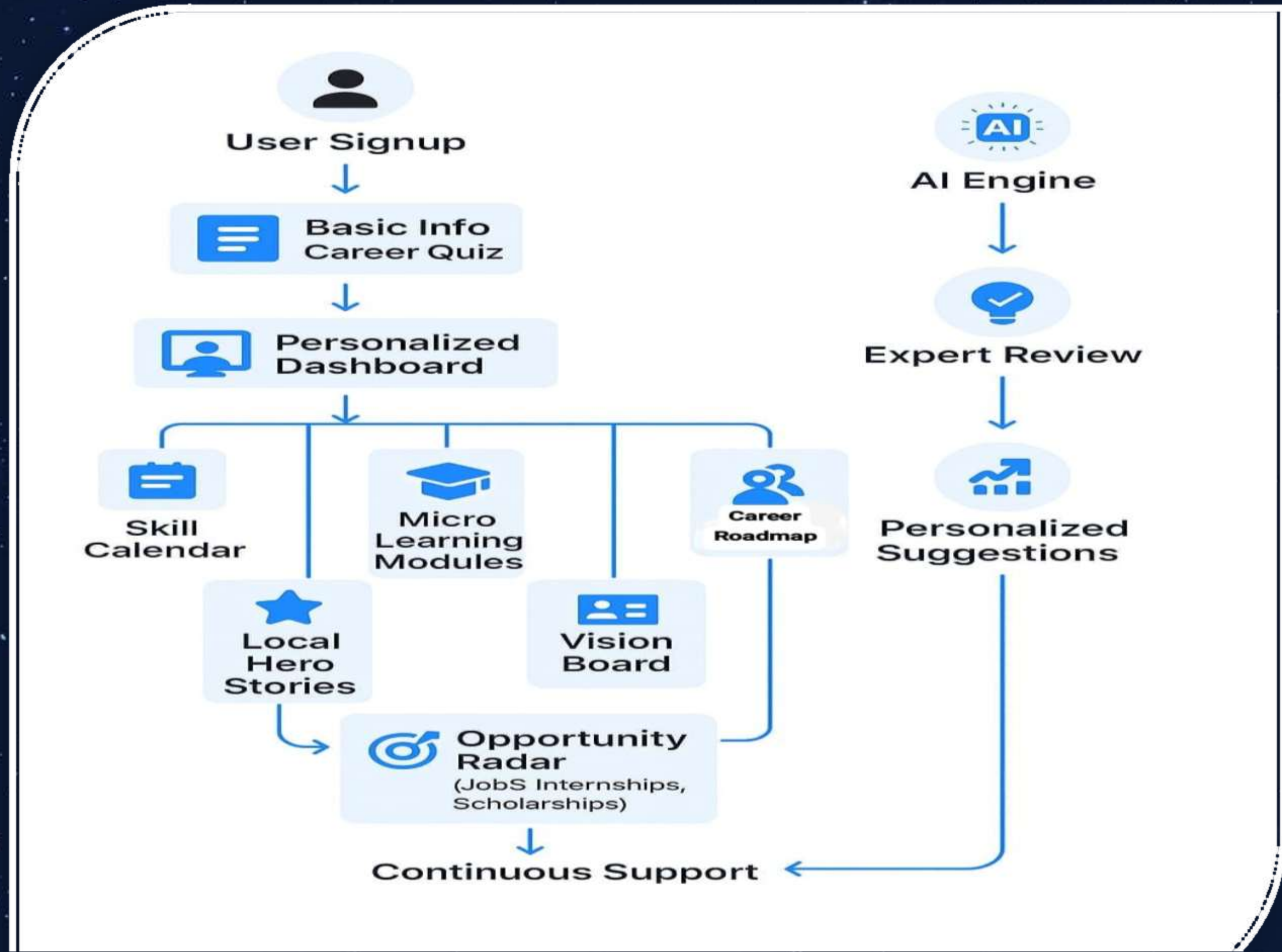
Key Features :

- Tools for self-assessment to find out what you like and what you're good at.
- Personalized career suggestion.
- Clear Roadmap and modules for setting clear goals and making plans.
- An interface that is easy to use and not too complicated.

Target Audience :

- High school and college students.
- Recent graduates/Career switchers.
- Youth from rural or underserved areas with little access to guidance.

FLOWCHART / DIAGRAM



FLOWCHART / DIAGRAM

Career Canva : Step by Step process overview

1. User signs up on the platform The student creates an account and enters some basic information and details.
2. Takes a short and fun career quiz We ask a few simple questions to understand what the users likes, how they think, and what their strengths are.
3. AI creates a personalized dashboard Based on the quiz our system shows a dashboard with tools and suggestions made just for that users.

4. Users explores learning tools-

- The dashboard includes:
- A Skill Calendar with weekly tasks
- Micro Learning Modules (short videos & tips)
- Local Hero Stories to stay inspired
- A clear Career Roadmap with future steps.
- A Vision Board to visualize dream goals

5. Real opportunities are shown The student gets access to internships, events, c
scholarships through the Opportunity Radar.

6. Regular support is provided The platform keeps checking in with helpful reminders and career tips so the student stays on track.

7. Backend keeps improving the experience In the background, AI keeps learning, experts review the content, and data analytics track how students are doing.

FEATURES

- **Smart Career Picks** : Get career ideas that match your vibe.
- **Creative Resume Builder** : Make eye-catching resumes like slides with animation & flair.
- **Fun Career Quizzes** : Discover cool paths through playful personality tests.
- **Design Tools** : Easy templates with icons, charts & visuals ready to share.
- **Easy Exports** : Download your work as a site, PDF, or LinkedIn link.
- **Gamified Micro-Learning** : Quick lessons on personal branding & creative careers earn badges.

NOVELTY

- **Future-Self Generator** : Imagine your life 5 –10 years ahead.
- **Language Support** : Career help in local Languages.
- **Readiness Score** : Feature See how career-ready you are.
- **Skill Calendar** : Monthly goals, auto-planned.
- **Hero Stories** : Real stories to inspire real people.

DRAWBACK

- **Too Many Features Can Confuse** : New users might feel overwhelmed with all the tools when they're just looking for simple career clarity.
- **Needs Strong Internet & Device** : The platform may not perform well on basic phones or in areas with poor connectivity.
- **Not Everyone Thinks Creatively** : Some students prefer clear, traditional guidance over creative exploration.
- **Impact Is Hard to Measure** : It's difficult to track how many users actually reach better careers through the platform.

SHOWSTOPPERS

- To ensure quality guidance, the platform must regularly involve career experts and update content with their help.
- The platform works best when students interact actively. If engagement is low, many features may go unused.
- Some users in rural areas may face challenges in accessing full features due to internet or device limitations.
- Career trends change fast. If the platform content is not updated regularly, it may become outdated or less relevant.

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Thank
you