

# Sales and Profit Overview

Total sales

84.84✓

Goal: 2 (+4142%)

Total Profit

22.06✓

Goal: 2 (+1002.92%)

Profit Margin

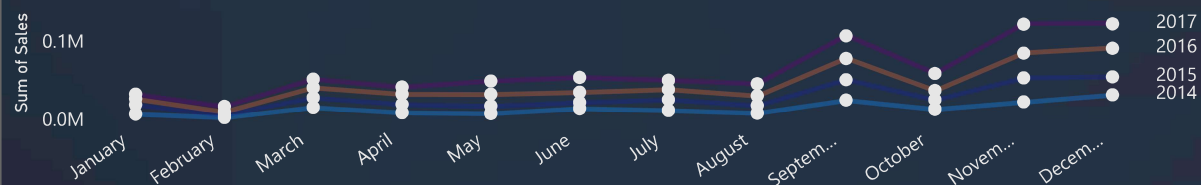
0.26!

Goal: 2 (-87%)

## Monthly Sales Trends

Analyzing sales growth over time

Year ● 2014 ● 2015 ● 2016 ● 2017



## Sub-Category Wise Sales and Profit by Region

Region	Central		East		South
Sub-Category	Total sales	Total Profit	Total sales	Total Profit	Total sales
Bookcases	24,157.18	-1,997.90	43,819.33	-1,167.63	10,899
Chairs	85,230.65	6,592.72	96,260.68	9,357.77	45,176
Furnishings	15,254.37	-3,906.22	29,071.38	5,881.41	17,306
<b>Total</b>	<b>1,63,797.16</b>	<b>-2,871.05</b>	<b>2,08,291.20</b>	<b>3,046.17</b>	<b>1,17,298</b>

## Monthly Profit Trends

Analyzing profit growth over time

Year ● 2014 ● 2015 ● 2016 ● 2017

