

Lending Club Case Study

SUBMITTED BY -

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Irrelevant Data/Columns Removed

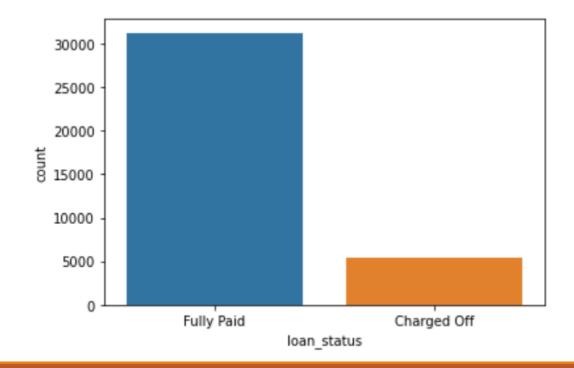
- •delinq_2yrs
- revol_bal
- •out_prncp
- •total_pymnt
- •total_rec_prncp
- •total_rec_int
- •total_rec_late_fee
- recoveries
- collection_recovery_fee

- •last_pymnt_d
- •last_pymnt_amnt
- •next_pymnt_d
- •chargeoff_within_12_mths
- •mths_since_last_delinq
- •mths_since_last_record
- •funded_amnt
- •out_prncp_inv
- •total_pymnt_inv

Irrelevant Data/Columns Removed (Cont.)

- Desc
- •id
- •member_id
- url
- •title
- emp_title
- •zip_code
- last_credit_pull_d
- •addr_state

As most of the loans are fully paid, our analysis is based on charged off to identify if the loan applicant is likely to get defaulted or not.

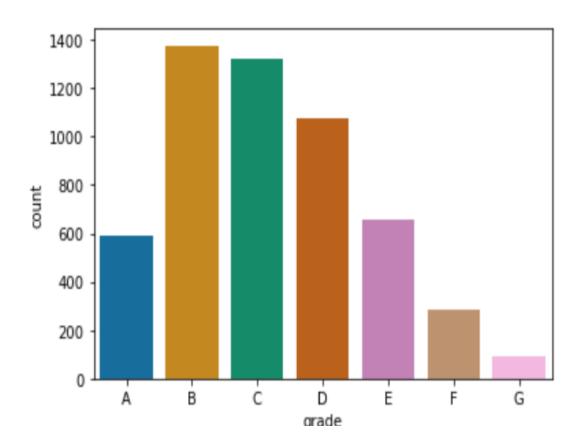


Univariate and Segmented Univariate Analysis

- Grade
- Purpose
- Interest Rate
- Employee Length
- Annual Income Groups
- Term
- Issue Year
- Issue Month
- •Installment groups

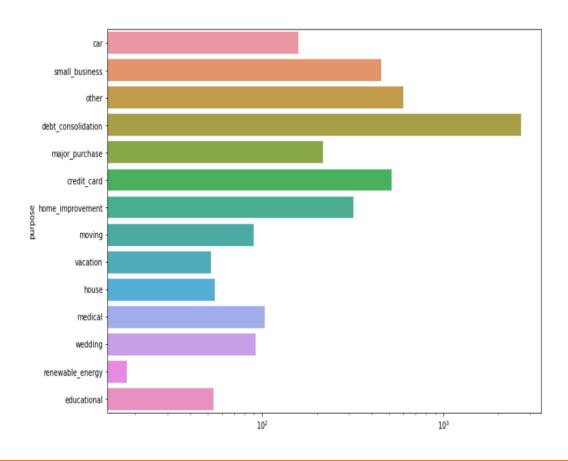
- Dti Groups
- Funded amount investment group
- Verification Status

Grade – Loan Application is likely to get more defaulted for Grade B



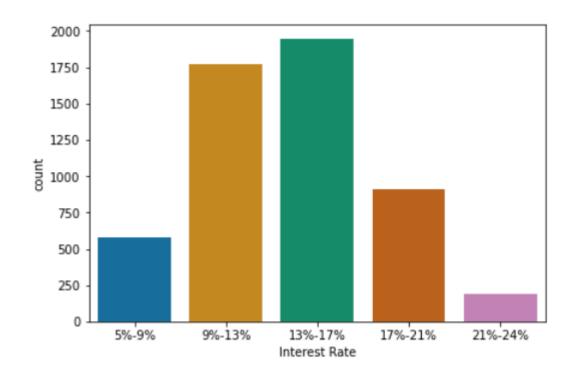
Purpose –

Most of the loan applications which are defaulted were taken for debt consolidation.



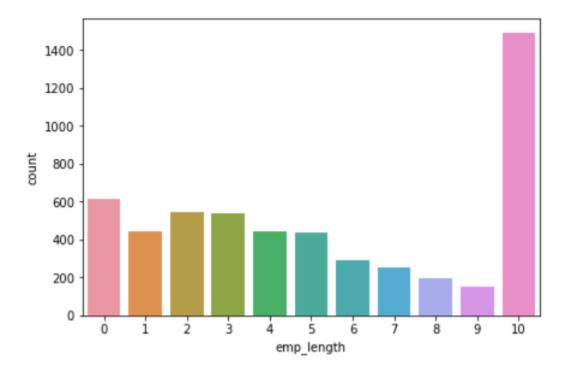
Interest Rates-

Loan Applications are more likely to get defaulted when the interest rate is 13% to 17%.



Employment Length –

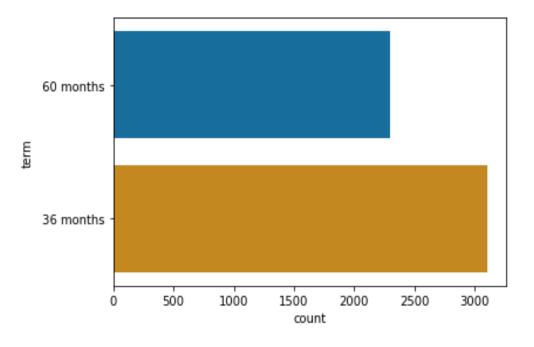
Loan applications are likely to get defaulted when employment length is 10 years.



Annual Income – Loan Application is likely to get defaulted when annual income is between 31k to 58K

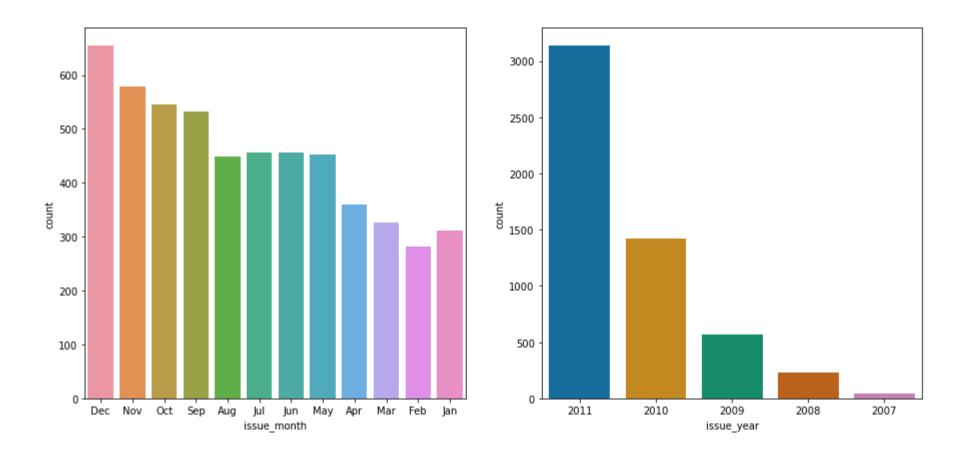
2000 -1500 -1000 -500 -3k-31k 31k-58k 58k-85k 85k-112k 112k-140k annual_inc_groups

Term – Loan Application Is likely to get defaulted when the term is 36 Months

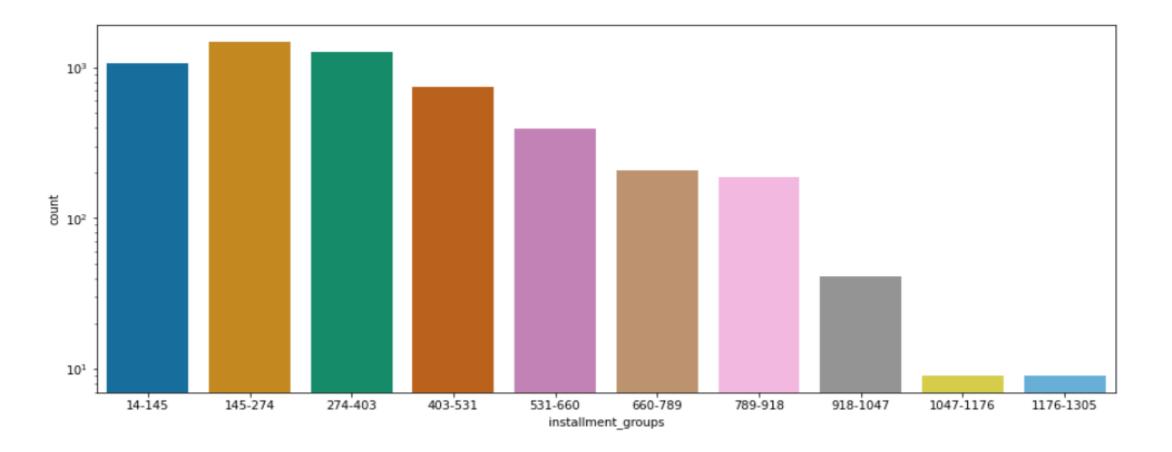


Analysis based on Issue Year and Issue Month –

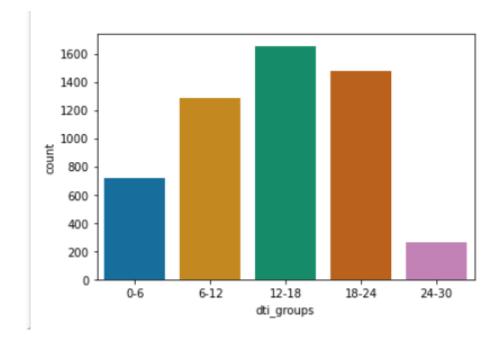
The loan Applications are likely to get defaulted when they are taken in end of the year



Installment –
Loan Applications are likely to get defaulted when loan applications are between 145 to 274

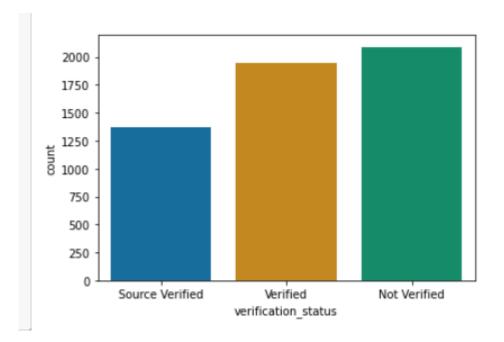


Dti – Loan application is likely to get defaulted when dti group is between 12 to 18



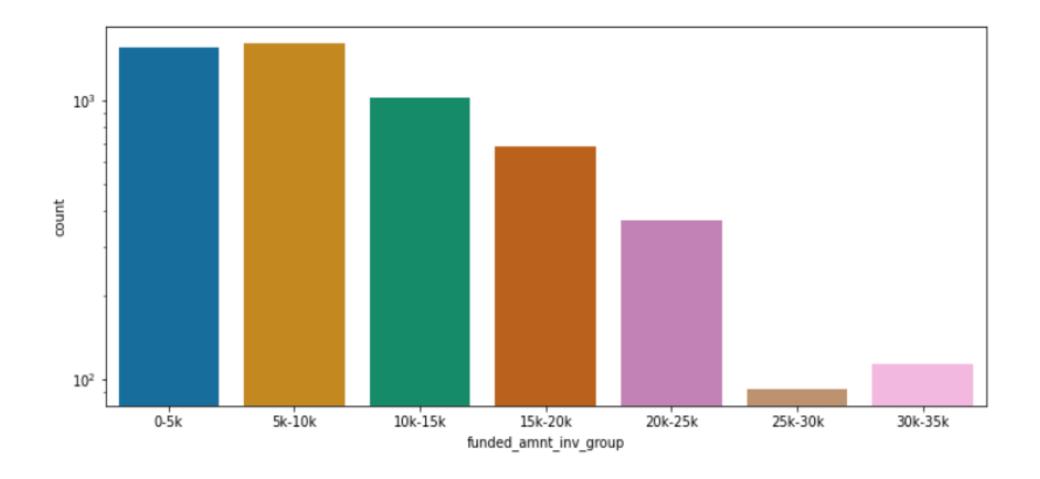
Verification Status-

Loan application is likely to get more defaulted when the application is not verified



Loan Amount funded by investor –

Loan application is likely to get defaulted when the funded loan amount is between 5k to 10K



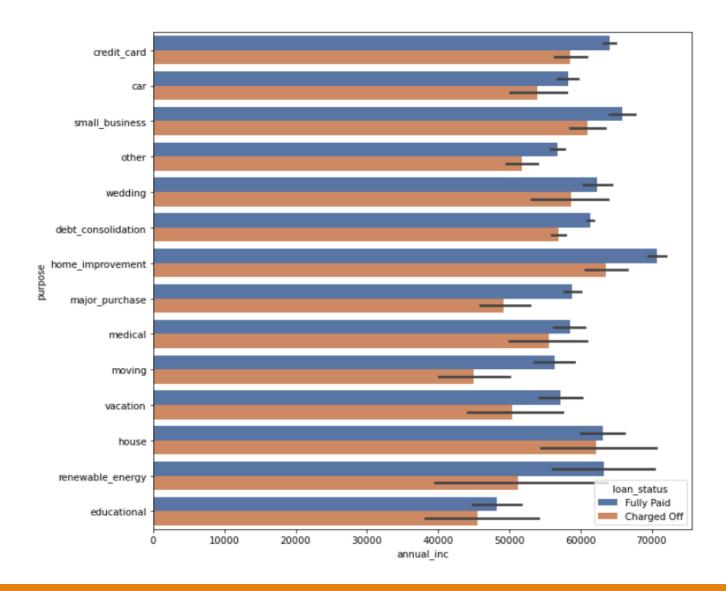
BIVARIATE ANALYSIS

- Annual income vs loan purpose
- Annual income vs home ownership
- Annual income vs Loan amount
- Annual income vs Interest Rate
- Loan Amount with Interest Rate
- Loan Amount vs Loan Purpose
- Loan vs House Ownership
- Loan amount vs Grade
- Loan Amount with Term
- Loan Amount with Employee Length and Verification Status

Annual income vs Loan purpose

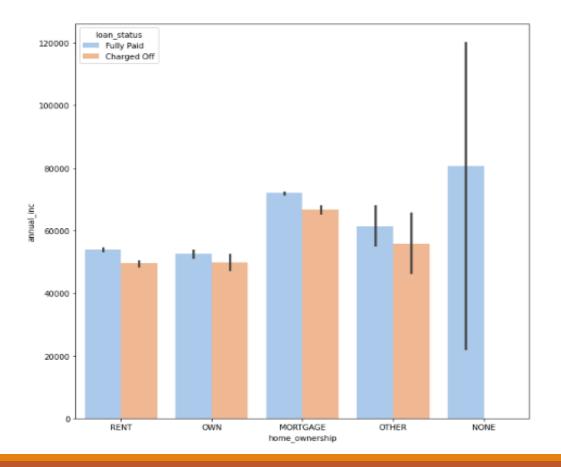
Applicants with higher salary mostly applied loans for "home_improvment", "house", "renewable_energy" and "small_businesses".

Loan applications likely to get defaulted when Applicants taking loan for 'home improvement' and have income of 60k -70k



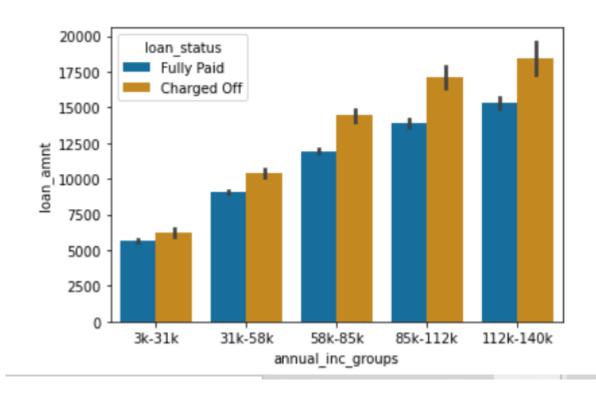
Annual Income vs Home Ownership

Loan Applications whose home ownership is 'MORTGAGE and have income of 60-70k likely to get defaulted.



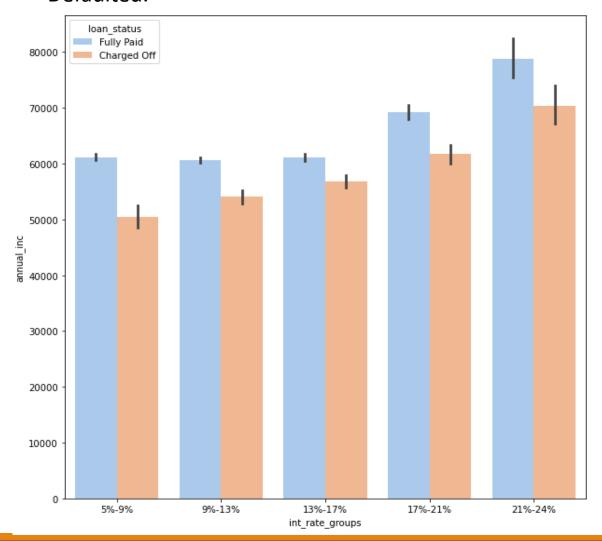
Annual Income vs Loan Amount

Loan Applications where loan amount is between 17.5k to 20k an Annual income is 112k to 140k likely to get defaulted



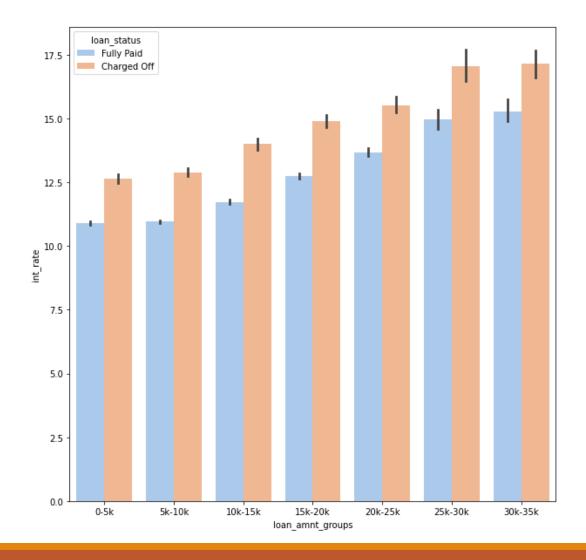
Annual Income Vs Interest Rate

Loan applications who receive interest at the rate of 21-24% and have an income of 70k-80k likely to get Defaulted.



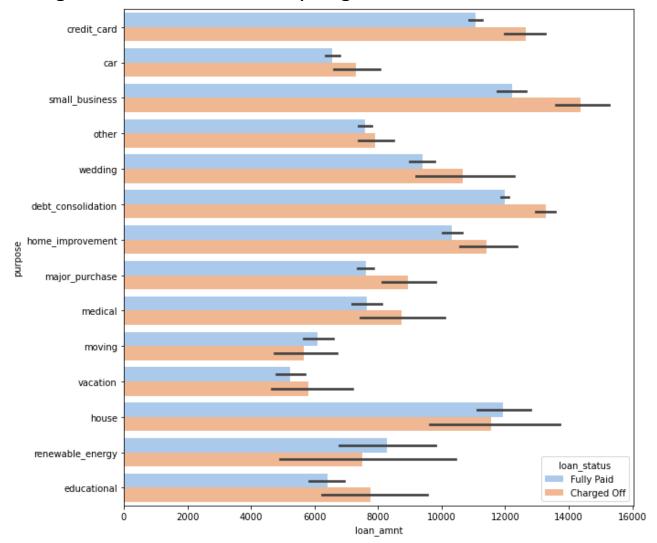
Loan Amount with Interest Rate

Loan applications with loan amount of 30k - 35k and are charged interest rate of 15-17.5% likely to get defaulted.



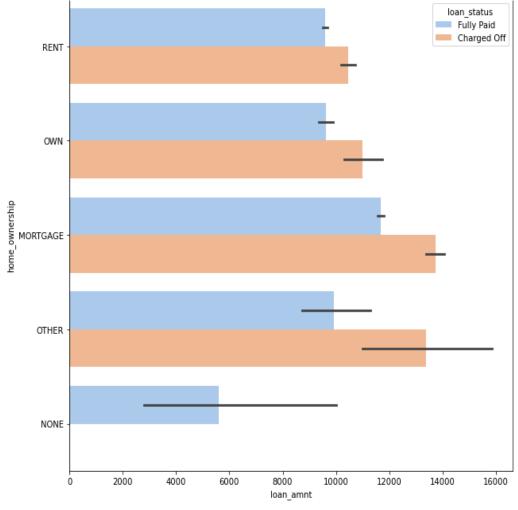
Loan Amount vs Loan Purpose-

Loan applications for small business and amount is greater than 14k are likely to get defaulted.



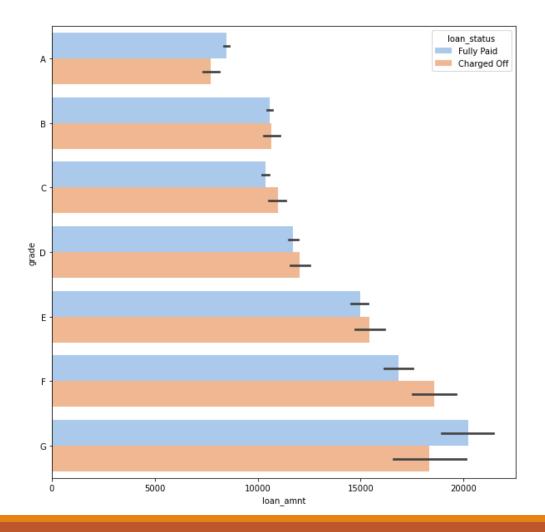
Loan Amount vs House Ownership-

Loan applications where home ownership is mortgage and loan amount is 12k to 14k likely to get more defaulted



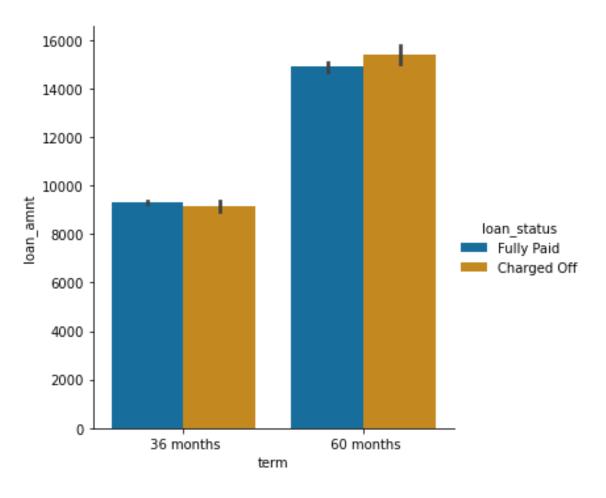
Loan Amount Vs Grade -

Loan application where grade is 'F' an loan amount >15k are more likely to get defaulted



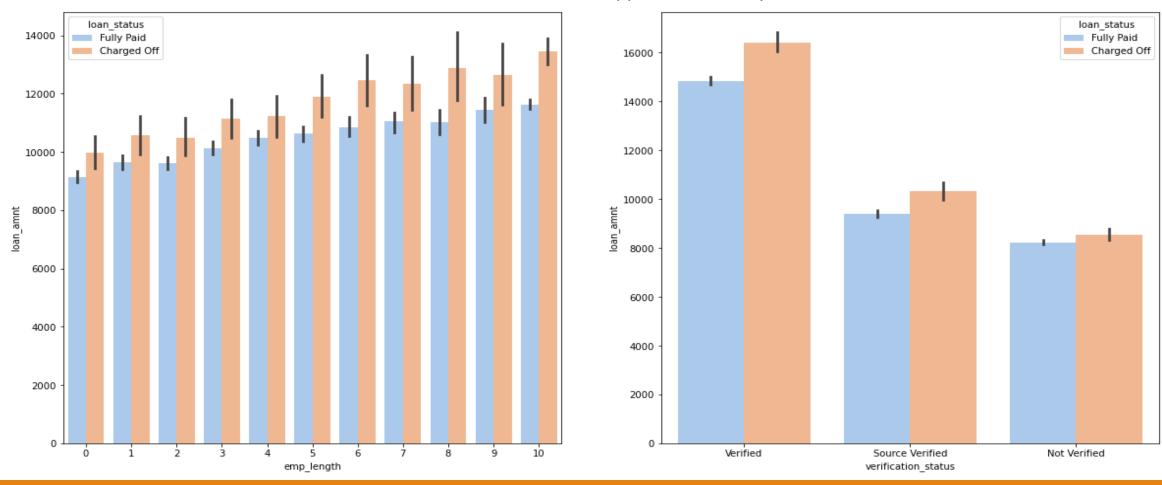
Loan amount with term-

- •No significant difference in loan amount for defaulters
- •Applicants applying for long term has applied for more loan



Loan Amount with Employee Length and Verification Status -

- Employees with more employment length, got loan approved for high amount.
- Higher loan amount applications are more verified, which means company could be verifying high loan amount application first
- When employment length is 10yrs and loan amount is 12k-14k, the application is likely to be defaulted
- When the loan is verified and loan amount is above 16k, the application is likely to be defaulted



Thank You!