

IISER Bhopal's  
Annual Cultural Fest



# ENTHUIZIA '24

**iSERB**

Bhopal Bypass Road,  
Bhauri, Bhopal -  
462066 Madhya  
Pradesh, INDIA



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# About us

## IISER Bhopal :

Established in 2008, IISER Bhopal rapidly ascends as a premier hub for education and research. It fosters polished individuals and visionary leaders, celebrating curiosity and creativity.



The campus thrives with an atmosphere of growth and passion, encouraging students to excel in every endeavor. Dynamic festivals and college fests showcase the exuberance of youth and the institute's commitment to excellence..



# TIMELINE

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Enthuzia starts with a big bang

**2011**

The glamor & style quotient was kicked up a notch with Miss India & Miss Earth 2013, actress Sobita Dhulipala on the stage!

**2014**

**2012**

The audience at Enthuzia '12 made unforgettable memories as Indian Pop Band Euphoria put up an electrifying show & rocked everyone's worlds.

**2017**

Sunburn Campus had global sensations; Olly Esse & Siana Cat set the stage on fire & kept the crowd raving!

**2018**

Hamari Kahani would be Adhoori without mentioning the transcendental and nostalgic Bollywood night with Ami Mishra





**2020**

Power-packed & sizzling!  
Stebin Ben's performance had  
a gripping hold over the  
Enthuzia '20 crowd!

**2023**

Enthuzia '23 electrified the audience last year with  
uproarious laughter courtesy of stand-up sensation  
Samay Raina and rocked the night away with the  
dynamic tunes of Fiddlecraft!.

Comedy Wizard Zakir Khan took over  
the buzz of Enthuzia '19 & drove the  
crowd into resonating fits of laughter!

**2019**

Enthuzia '22 crackled with electric  
energy as the crowd swayed in  
rapturous delight to the sublime,  
ethereal performances of the iconic  
Rock Band, Indian Ocean.

**2022**





# previous Performers



Samay  
Raina

Navjot  
Ahuja



Abijit  
Ganguly



Gurleen  
Grewal



DJ  
Rhea



Anubhav  
Singh Bassi



Shobhita  
Dhulipala



DJ  
Cheshta



Ami  
Mishra



Zoe  
Simpson



Zakir  
Khan



VJ  
Benafsha



Vinay  
Sharma



Olly  
Esse



Diana  
Catherine



DJ Nina  
Suerte



DJ  
Ravator



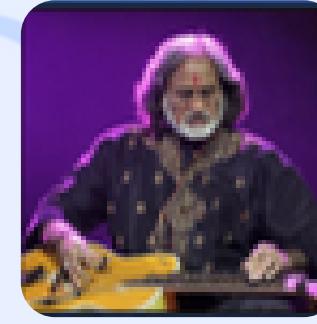
Babar  
Khan



Vaibhav  
Sethia



Stebin  
Ben



VM  
Bhatt



Savani  
Ravindra

..and more

Apricot Band



Indian Ocean



fiddlecraft



# BANDS

Undergroud authority

Prashara Band



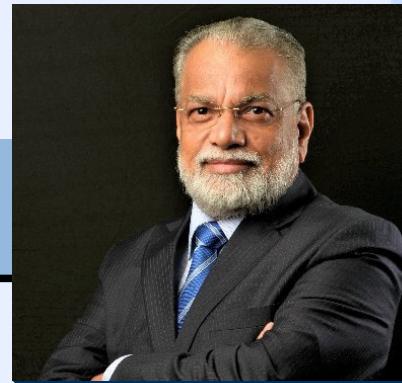
# THE GUEST LIST

Honorable Guests who have graced us with their presence in IISER Bhopal



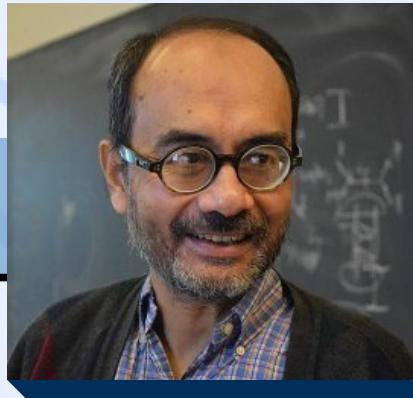
**Pranab Mukherjee**

13th President of India



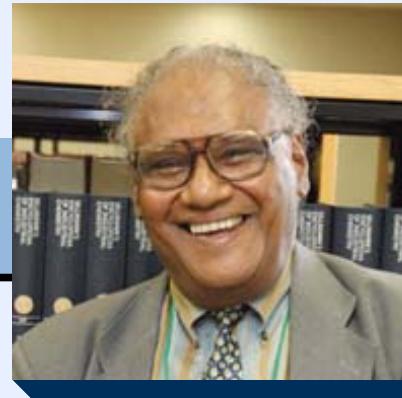
**Dr. K Radhakrishnan**

Former Director, ISRO



**Dr. Ashoke Sen**

FRS, Padma Bhushan Awardee



**C N R Rao**

Head of Science Advisory



**Dr. R A Mashelkar**

Padma Vibhushan Awardee



**Mohan Yadav**

Chief Minister of MP

# The Talks Testimonial



**Madhav Gadgil**

Former Member,  
PM's Scientific  
Advisory Council



**H.C. Verma**

Author of the  
renowned book  
“Concepts of Physics”



**Akinori Takaoka**

Professor  
Hokkaido University,  
Sapporo, Japan



**Steven Swanson**

Renowned NASA  
Astronaut Spaceflight  
Pilot



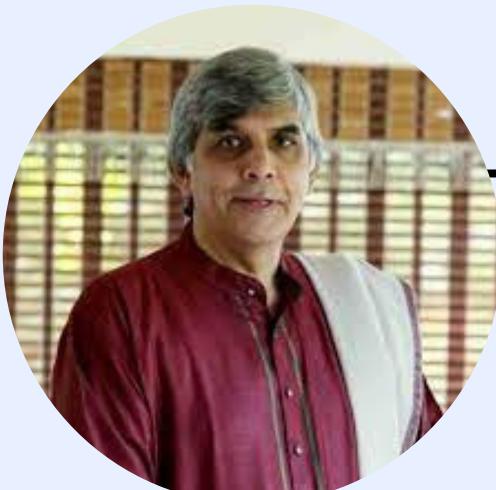
**David Phillips**

Former President  
Royal Society of  
Chemistry



**Jayant Narlikar**

Padma Vibhushan  
Awardee, 2004



**Dr. Dinesh Singh**  
21st Vice-Chancellor  
of the  
University of Delhi



**Kiran Seth**  
Padma Vibhushan  
Awardee, 2004



**M. M. Pallam Raju**  
Former Union Minister for  
Human Resources  
Development



**Sudha Murty**  
Chairperson,  
Infosys Foundation



# sunburn

Having been introduced to Enthuzia in 2017, Sunburn Campus has found itself as a staple event ever since. Its electrifying music and unending energy puts the campus in an absolute frenzy.

# INCENTIVES

## BEFORE ENTHUZIA



Promotional Announcements



Website Mentions



Visual Promotion



Passes Sale



Campus Ambassador



Advertising Mail



Promotional Mailing



Street Hoardings



Radio Mentions



Social Media Pages



YouTube Videos



Podcast Mentions

## DURING ENTHUZIA



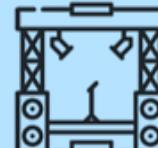
Promotional Staff



Fest Deliverables



Fest Publicity



Stage Backdrop



Live Fest Footage



Promotional Stalls



Target Audience



Events



Pamphlets & Brochures



Promotional Interactions



Fest Footage



Fest Merchandise



Fest Aftermovie



Prizes & Certificates



News & Media



Website Promotions



Brochures & Magazines



Promotional Platforms

# **TITLE SPONSORS**

5  
Lacs

- 1. Exclusive association of the company name and logo with Enthuzia 2024.**
- 2. Life size logo on the backdrops during entire events throughout the festival at the most prominent locations. Option to include company name in description of main stage. i.e. The "COMPANY NAME" Main Stage for all 2 days of the festival.**
- 3. Logo on the Enthuzia 2024 banners, flyers, brochures, registration kits, ID cards, passes and all other accessories.**
- 4. A dedicated display screen depicting the events live, regular interlude by min advertisements and announcements from the title sponsor.**
- 5. Corporate signage at all events and all core platform regular events (including audio, visual, logo, and advertisement signage) with regular announcements about the title sponsors by on stage anchors during the events and exclusive interactive sessions during major events to showcase the products and services of the Title Sponsor.**
- 6. The company can also organize an informal event in their own name.**
- 7. Four (4) free standing stall for corporate material contribution at numerous key locations throughout the campus.**
- 8. Ten (10) complimentary VIP tickets to the fest pro shows.**
- 9. Publicity in a network of institutes all over India, in relation to participation.**
- 10. Publicity via Social networking sites like Instagram, Facebook, Linkedin, Twitter, etc.**
- 11. Opportunity to develop contacts and interact with renowned scientists, faculty and students from different institutes of India.**
- 12. Company name, logo and web link on the official Enthuzia website for upto 8 months. Exclusive promotion on websites through web banners.**

# CO SPONSORS

4  
Lacs

1. General association of the company name and logo with Enthuzia 2024.
2. Large logo on the backdrops during the entire event at prominent locations.
3. Large logo on the official Enthuzia website for upto 6 months, banners, flyers, brochures
4. Another dedicated publicity display screen endeavors. depicting the events live, regularly interlude by 1 minute advertisements of the co-sponsors.
5. Two (2) free standing and premium stalls exclusively to showcase the Products and Services of the Co-Sponsor
6. Eight (8) complimentary VIP tickets to the entire festival.
7. Corporate signage at ten (10) events and two core platform events (including audio, visual, logo and advertisement signage).
8. Exclusive right to erect a sponsors stand, including sole ability to distribute promotional materials and to engage with sought-after student body face-to-face and without constraint.
9. Publicity in a network of institutes all over India, in relation to participation.
10. Publicity via our SMS partner, Radio partner, Media partner, Online publicity partner.
11. Publicity via social networking sites like Facebook, LinkedIn, Twitter, etc.
12. Further logo and web-link placement on all emails and letters sent from Festival organizers.

# ASSOCIATE SPONSORS

2  
Lacs

- 1. Logo at the of the backdrops during the entire event at the prominent locations.**
- 2. Logo on ton the official Enthuzia website for up to 2 months, banners, brochures and other publicity endeavors.**
- 3. A dedicated standee depicting the current events, with mini advertisements of the associate sponsors.**
- 4. One (1) free standing stall and one (1) premium stall for corporate material distribution.**
- 5. Corporate signage at five (5) events and one core platform events (including audio, visual, logo and advertisement signage).**
- 6. Exclusive right to erect a sponsor's stand, including sole ability to distribute promotional materials.**
- 7. Five (5) complimentary VIP tickets to the entire festival.**
- 8. Further logo and web-link placement on all emails and letters sent from Festival organizers.**
- 9. Publicity through social networking sites like Instagram, Facebook, LinkedIn Twitter, etc.**

# PROMOTIONAL BOOTH & SPONSORSHIP GALLERIES



**AREA 1**  
**CENTRAL LIBRARY &**  
**COMPUTER CENTER**



**AREA 2**  
**LHC LAWNS**

# PROMOTIONAL BOOTH & SPONSORSHIP GALLERIES



**AREA 3  
ICH CANOPY**



**AREA 4  
LHC PARKING AREA**

# PROMOTIONAL POSTERS



**AREA 5**  
**FACULTY BUILDINGS &**  
**STUDENT HOSTELS**



**AREA 6**  
**ACADEMIC BUILDINGS**

# PROMOTIONAL BOOTH & SPONSORSHIP GALLERIES



20 BUS  
STOPS



CAFE  
COFFEE  
DAY

SHOPPING  
CENTER



COMMUNITY  
CENTER



# Associations

A booming handshake which echoes all throughout the three days of Enthuzia, our association partners always have and always will express pride and contentment in our escapades.



# Media Partners

With a devout to reach out we aim spread the word as far as possible. Our coverage partners sail with us being the captains of our boat and hence benefit with us.



# Previous Sponsors



# CONTACT US



Enthzia Instagram



Enthuzia Email ID



Enthzia Facebook



Enthuzia Website

**Enthuzia '24 Coordinator**

**Mohit Wadhwa**

**+91 88729 43974**