



MD. EHSANUL HAQUE

EDUCATION

2009-2013

Bachelor of Business Administration, Marketing Major. With CGPA 3.63 out of 4.0. American International University-Bangladesh

2008

HSC (Dhaka Board; Govt. Shahid Sarwardi College), Commerce.

2006

SSC (Dhaka Board; Govt. Laboratory High School), Science.

EXTRACURRICULAR ACTIVITIES

Fluent in English and Bengali (native). Winner of several children's art competition on National and International level.

2008-2013

Played first division cricket leagues for ABAHANI LIMITED.

1998

Won bronze medal in international children's art competition Bangladesh. Arranged by Bangladesh Shishu Academy.

1993

Won children's painting competition from National Museum of Bangladesh.

1992

Won children's painting competition from First South Asian Festival of SAARC countries India.

SKILLS

IELTS Score: 7.0 out of 9.0



Microsoft Office Word:



Microsoft Office Excel:



Microsoft Office PowerPoint:



Microsoft Office Visio:



Microsoft Office Project:



OBJECTIVES

To work with optimum professionalism.

CONTACT

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Address:

60, North Circular Road,
Dhanmondi, Dhaka 1205.

Experience

□ Project Manager, KS Consultants Limited (Oct 2020 – Current)

- Project Coordinator of SASEC Integrated Trade Facilitation Program (ADB TA 9879 BAN) facility funded by Asian Development Bank (ADB).
- Project Coordinator of Pilot Testing of Sensor System for Prevention of Elephant – Train Collisions (ADB TA 9549 BAN) funded by Asian Development Bank (ADB)
- Maintaining contact & developing relationship with the International consultant partners.(David Lupton and Associates, Bernard Gruppe ZT GmbH)

□ Manager (Business Development) Prolific Analytics (Jun 2019 – Sep 2020)

- Developing business strategies for flagship the product PEX (Customer Experience Management System)
- Constant monitoring the sales growth and developing new strategies to ensuring its stability.
- Preparing marketing plans and comply them for existing ERP solutions.
- Ensuring brand growth and preparing different branding strategies.

□ Assistant Manager (Business Development) Expo Group (Infosapex Limited) (Oct 2017 – May 2019)

- Preparing annual business plan for Amarroom.com and Board Meeting Solution (BMS)
- Preparing and implementing product development strategies.
- Monitoring and analyzing both online and offline promotions of Amarroom & BMS
- Interaction with corporate client's regular basis.
- Monitoring and preparing sales plan for the products.

□ Assistant Manager (Business Development) Bit Makers Ltd, Singapore. (Mar 2017- Oct 2017)

- Develop a growth strategy focused both on financial gain and customer satisfaction for existing projects.
- Conduct research to identify new markets and customer needs.
- Promote the company's products/services addressing or predicting clients' objectives.
- Design and implement monthly digital promotional calendars and budget for existing projects.
- Analyze promotional reports to predict customer needs and behavior based on history data.

□ Sr. Executive (Marketing) Axiom Technologies Ltd. (Mar 2015 – Feb 2017)

Being a part of Axiom Technologies Ltd. I have worked in the following international cricket tournaments as an on – ground production, implementation and client servicing manager.

- National Polymar Cricket series Bangladesh vs South Africa 2015. Powered by Walton
- Asst. Manager of Barisal Bulls in BPL 2015 & 2016
- Pran up Bangladesh vs Zimbabwe ODI & T20 Series 2015 powered by Walton.
- Walton Bangladesh vs Zimbabwe T20 Series powered by Marcel.
- Micromax Asia Cup 2016.

□ Executive (Marketing & Business Development): B2M Technologies Ltd. (Zing Mobile Group, Singapore). (Mar 2015 – Feb 2017)

Developing marketing strategy for different business solutions (Mobile Apps). Preparing Online Advertisement Banners. Design and generate different ideas of product.

- Project Manager of B2M games
- Project Manager of E-Commerce Platform (Priyojon BD.com, Gadgetlife.com)

Reference

Hamidul Islam
Associate Professor

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Personal

Father's Name:

Mr. Md. Hasinul Haque.

Mother's Name

Mrs. Zakia Sultana.

Date of Birth:

October 23, 1990.

Blood Group:

B+.

Age:

30 Years.

Religion:

Islam.

Nationality:

Bangladeshi.