



Myntra

Select Brand Name

☒ Select all
 ☒ 1 Stop Fashion

KPI (Key performance indicator)		
Avg rating 4.17	Total Consumer 19.27M	Total Revenue ₹16.09bn
Total Brands 2.371K	Product category 305	Total products 30.294K

Brand Analysis

Avg of discounted vs marked price

● Average of discounted_price
 ● Average of marked...

Price

Brand_Name

Distribution of price across ratings

Average of discount...

rating

Count of product_name by rating

Count of product...

Rating

Overall Analysis

Top 10 brands with highest revenue

₹0.29bn (6.17%)
 ₹0.34... (7.2...)
 ₹0.35bn (7.42%)
 ₹0.3... (7....)
 ₹0.36... (7.6...)
 ₹0.37bn (7.85%)
 ₹0.49bn (10.34%)

- Roadster
- HRX by Hrithik...
- SASSAFRAS
- Biotique
- Philips

Top 10 brands by discount percentage

Average of ...

Brand Name

Top 10 product_tag by revenue

₹0.67bn (8.57%)
 ₹0.68bn (8.69%)
 ₹0.69... (8.8...)
 ₹0.77bn (9.8%)
 ₹0.90bn (11.52%)
 ₹1.10bn (14.07%)
 ₹1.21bn (15.46%)

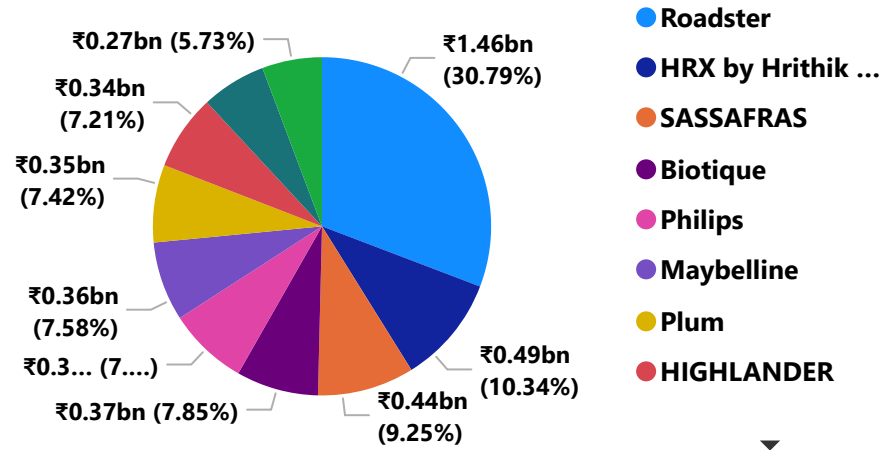
- kurta-sets
- tshirts
- dresses
- shirts
- jeans

Top 10 most expensive product

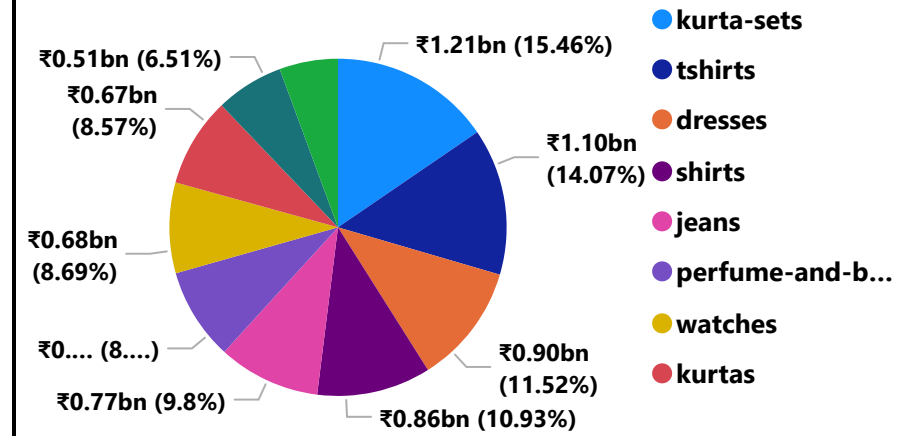
Price

Product Name

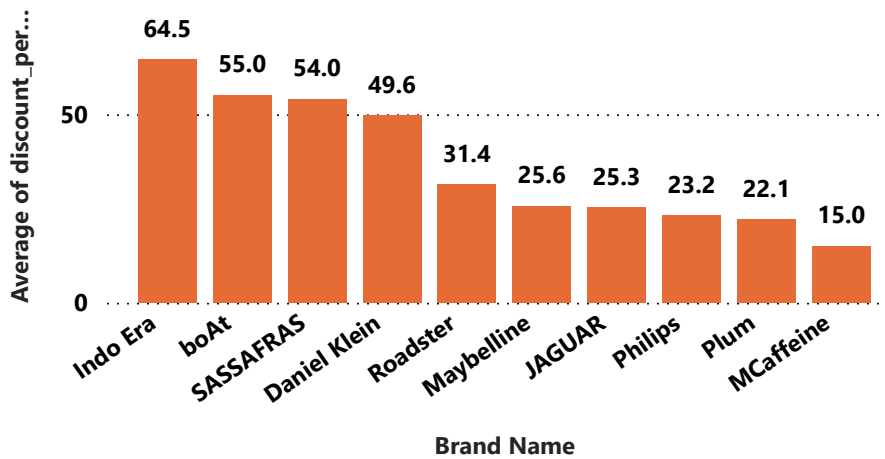
Top 10 brands with highest revenue



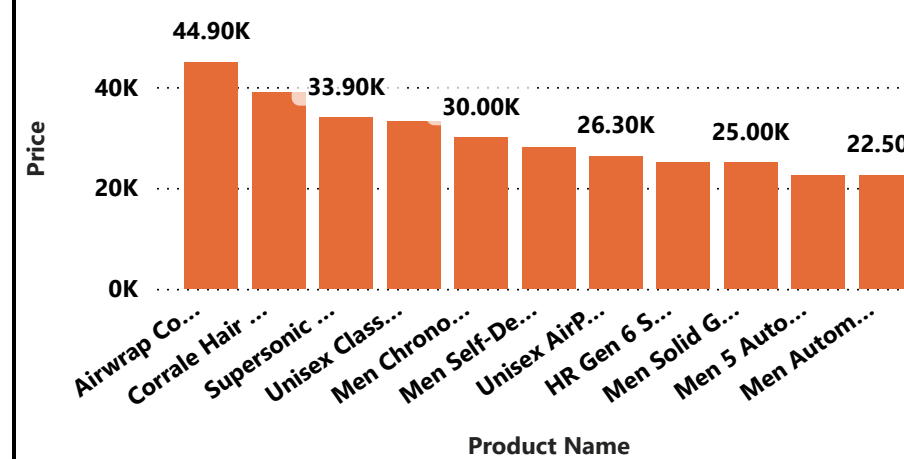
Top 10 product_tag by revenue



Top 10 brands by discount percentage



Top 10 most expensive product



Avg rating

4.43

Total Consumer

22.13K

Average Discount Percent

21.60

Total Product listed

258

Total Revenue

₹31.44M

Total Product category

24

Select Brand Name

Search

Select all

999Store

1 Stop Fashion

9shines Label

20Dresses

9teenAGAIN

39 THREADS

A Homes Grace

3PIN

A Little Fable

4711

A.T.U.N.

513

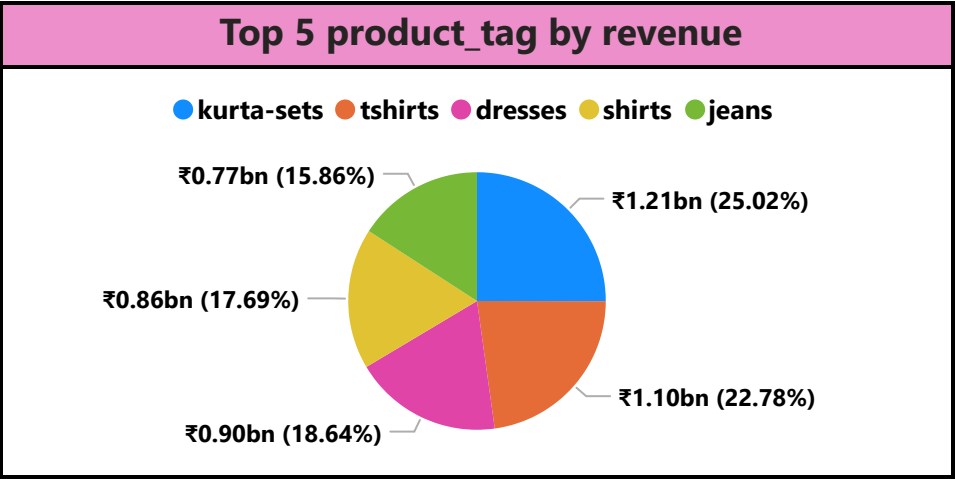
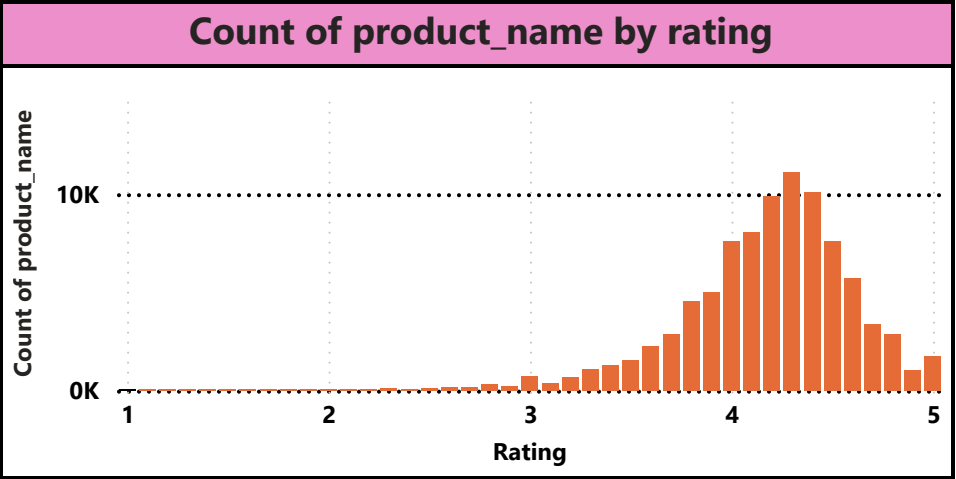
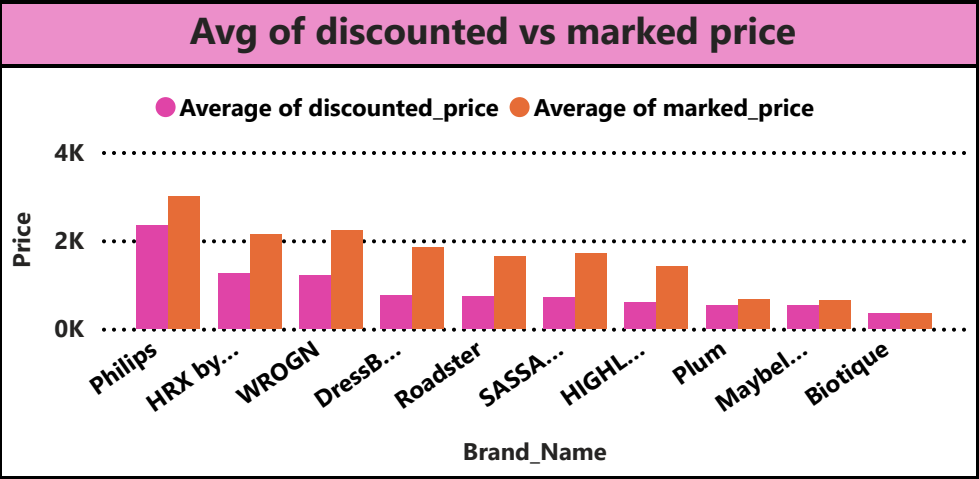
aadi

7Threads

aadita

98 Degree North

AADVIKA



Select Brand Name

Search

Select all	999Store
1 Stop Fashion	9shines Label
20Dresses	9teenAGAIN
39 THREADS	A Homes Grace
3PIN	A Little Fable
4711	A.T.U.N.
513	aadi
7Threads	aadita
98 Degree North	AADVIKA