

# The Gold Land and Mining Co. Website

The system will be developed on Php, it will be a website which can be accessed by any device irrespective of the operating system.

The system will have 2 types of user i.e **Master Admin and Users**, these users will have specific functionality. The users can login into the system by a unique id password which needs to be kept as confidential data. Front end for website will be designed on HTML, CSS and JS, design will be mobile friendly.

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## System

- Master Admin
  - List of customers details
  - List of subscription details
  - List of payment done details
  - List of general enquiries done
  - Dashboard for quick stats (Total users, Total Payment, Total enquiries), filter the stats by today, week, month, year.
  - Video management
    - a. Admin can upload the videos and mark the date when it will be live to the audience.
    - b. Admin can mark the video as free or paid so accordingly it will be shown to the customers
  - CMS
    - a. Homepage management
      - i. Update home page slider - images can be changed from the backend admin dashboard
      - ii. Update home page project section - add the active project to get sales order
    - b. On load pop up management - image + text
      - i. An image to be changed on pop up
      - ii. POP can be deactivated if not required
    - c. Documents management
      - i. Documents can be uploaded with a title of the document
      - ii. The documents will be arranged alphabetically on the page
      - iii. The documents can be viewed and downloaded

- d. Certificate management
  - i. Certificates can be uploaded with a title of the document
  - ii. The certificate will be arranged alphabetically on the page
  - iii. The certificates can be viewed and downloaded
- e. Testimonials management
  - i. Customers name and the review will be added
- f. Images and videos in gallery sections management
  - i. In gallery section there would be 2 tabs or videos and images.
  - ii. We can create album of videos and images and upload to the respective album
  - iii. There would be a title of images and video
  - iv. The images and video can be enlarged in the player or preview section
- g. Articles and news feeds management
  - i. We can add articles or news feeds, with details like, title, featured image, description, image or file in between content publish date.
  - ii. The ordering would be done as per publish date ascending order
- h. Social proof management
  - i. We can add social proof, with details like, title, featured image, description, image or file in between content publish date.
  - ii. The ordering would be done as per publish date ascending order
- i. Case study management
  - i. We can add case study, with details like, title, featured image, description, image or file in between content publish date.
  - ii. The ordering would be done as per publish date ascending order

- Project Management
  - Create project
    - a. Add project name
    - b. Add project location
    - c. Add Images and videos
    - d. Description
    - e. Cost of the plots and validity of the cost, we can save revision of the cost also, which saves the date and the reason of the cost change.
    - f. Number of plots and details of plots
    - g. Edit project
    - h. Activate or deactivate project
    - i. Suspend project with a reason - this is used only when there are some plots sold for this project and further they want to stop the booking process
- Booking management
  - View list of bookings done by customers
  - Download the payment receipt
  - Process the booking
    - a. Assigning a meeting schedule - status is in awaiting for meeting
    - b. Get the first 10% as token amount of booking - status is awaiting for token amount
    - c. Schedule a date for site visit of the customer and assign a manager for the person (here it would be a manual entry of the data of the person who will be assisting the customers) - status is awaiting for site visit and site visit scheduled and site visit done
    - d. Once the site visit is done the pending 40% is asked here the customer would make the payment and confirm it. Here the relevant documents get uploaded which is created in the sales process. Status is booking confirmed and awaiting of plot allocation
    - e. Once the booking amount is received the required plot is assigned to the customer - status is plot assigned

- f. Once the plot is assigned the customer has to arrive to the location to start the mining work - status is mining process to start
- g. Mining process will have 2 bifurcation
  - i. Self mining - here the mining would be carried out by the customer with his own capabilities. This process is allotted the the status is - mining self started.
  - ii. Help of company - here the customer demands for some extra hands and get the mining work done - here the company assigns a particular person for this work name and number is added against this process. This is s allotted then the status is mining process by company.
- h. Once the mining is done then the expedition is added against the booking. Status is mining completed
  - i. The details of the mining would include, stones found, value, weight, images, remark, date of founding
  - ii. We have add remark and put the difference amount into profit to customer or dead value to company.
- i. Once the final expedition value is added the booking gets closed and all the supportive documents of this closure is uploaded - status is booking completed.
- j. Incase the booking is cancelled after 150\$ payment then the booking is pushed to cancelled
- k. Incase the booking is cancelled after 10% payment and the refund is expected then there are 2 stages
  - i. Booking amount refunded
  - ii. Booking amount refund pending
- l. Once the Booking is confirmed and then the clients doesn't visit the site or wishes to cancel the deal then the booking is meant to booking suspended by client
- m. Due to some reason the company wants the booking to be closed then the booking is meant to booking cancelled (this can happen at any stage)

## **Website**

The website site map with its subsection page wise is listed below

- About the company
  - Founders details, company history, office tour and vision mission
    - Certifications / Documentation
- What is the project
  - History + explaining + project invented, How the project works + videos + images + steps with infographics, Site location
    - About
    - Gallery
    - How to reach location
- About the country
  - Stones found in Madagascar, News backlink, country map, weather and animal details
    - History of mining in Madagascar
- Social Proof
- Terms and Condition / Privacy Policy / Disclaimer
- Contact us