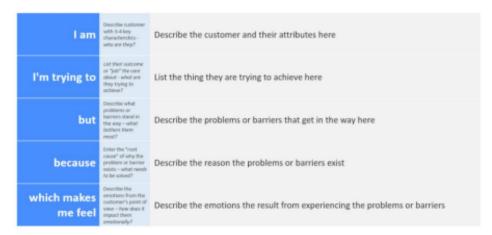


Project Initialization and Planning Phase

Date	20 June 2025
Team ID	
Project Name	Global Malnutrition Trends: A Power BI Analysis (1983-2019)
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A global health policymaker	Understand how income levels affect child malnutrition	But I can't interpret the data clearly	Because it's scattered across countries, years and other classifications	Which makes me feel uncertain about effective decision-making



PS-2	A health organization	Identify countries that need urgent intervention for child malnutrition	But it's hard to detect trends in raw datasets	Because the data lacks effective visualizations	Which makes them feel confused and unable to prioritize
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