

# AI Certs for Workforce Literacy

Enterprise-wide AI fluency for every business unit

## EXECUTIVE SUMMARY

Executive summary: create a shared AI language across the org.

## KEY USE CASES

Use cases: prompt engineering, AI risk awareness, copilots in daily work.

## LEARNING PATHWAY

Learning pathway: AI foundations, LLM literacy, ethical AI modules.

## MEASUREMENT

KPIs to track: completion rate, AI adoption, productivity lift.

## 90-DAY LAUNCH

90-day launch: role-based tracks, live labs, leadership alignment.

Prepared by The Learning Curve | keep learning, keep growing