Google Cloud Supply Chain Analytics

Forecasting, visibility, and cost-to-serve optimization

EXECUTIVE SUMMARY
Executive summary: unlock end-to-end supply chain visibility.

KEY USE CASES
Use cases: demand sensing, logistics optimization, supplier risk.

LEARNING PATHWAY
Learning pathway: data engineering, analytics, ML forecasting.

MEASUREMENT
KPIs to track: forecast accuracy, inventory turns, cost-to-serve.

90-DAY LAUNCH
90-day launch: data ingestion, pilot model, operational rollout.

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