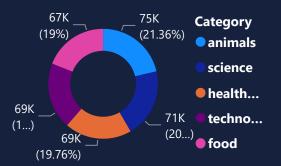
accenture







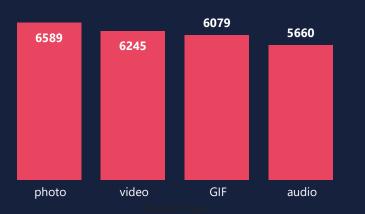
Top 5 Category



Insights:

- 1. There are 16 distinct categories.
- 2. There are total of 4 content type.
- 3.Animal & Science are two most popular content categories showing people enjoy "real life" and "factual" content the most.
- 4. The month of january has the highest number of postsand february has the most lowest number.
- 5.Food is a common theme within the top5 categories as 'healthy eating" is in top 3 categories.

Posts by Content Type



Category

16

Content Type

4

Score

974K

Content Type

4

Month

- April
- August
- December
- February
- January
- ☐ July
- ☐ June
- ☐ March
- ☐ May
- ☐ November
- October
- September