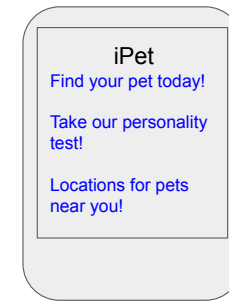
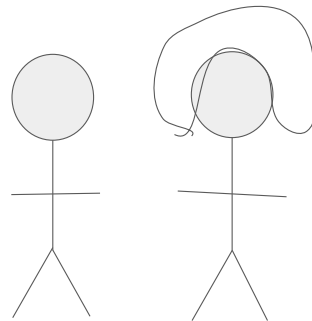
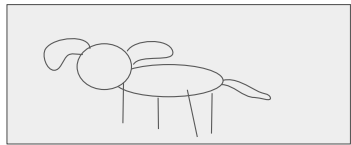


Joseph Morgan is a financial advisor and retired US Army Veteran who lives in Dallas, Texas, with a wife and two children. While his family provided him with plenty of love and support, Joseph still suffered from anxiety due to both an increased workload and old mental wounds from fighting in the Iraq War.

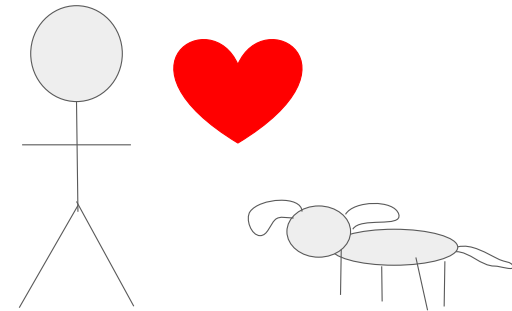


After talking to his wife, Sarah, about his insecurities, both of them decided that the best solution to his problem would be to find a pet that would provide emotional support for him and companionship for the entire family. They used our app to find the perfect pet for them -- a puppy that is already trained and is easy to maintain.

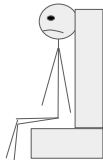
ARLINGTON ANIMAL SHELTER



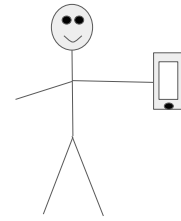
After using our app by inputting information about Joseph's personality and the kind of pet they want, the app led them to an animal shelter in Arlington, TX. There, they found a beautiful German Shepherd puppy named Roscoe that fit Joseph's personality to a tee; they were both outgoing and friendly, while also compassionate and attentive. Joseph and Sarah instantly fell in love with him.



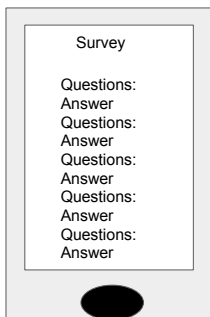
Joseph and Sarah brought Roscoe home to the excited glee of his children. Roscoe has been with the family for three years now, and while each day brings a new set of challenges, Joseph can always rely on his family -- including Roscoe -- to give him the strength to see them through.



Andy Peterson is feeling lonely. He longs for company but doesn't have any friends. He realizes that he wants a pet.



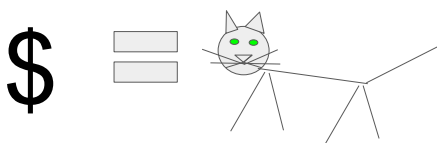
Andy is not sure what pet he wants so he downloads the Pet Finder App.



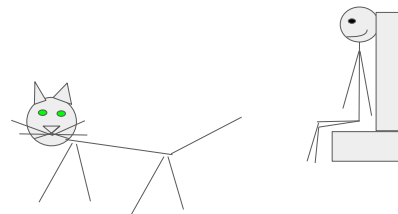
Andy fills out the survey questions to determine the best pet for him.



The app determines that Andy wants a low maintenance cat and tells him where he can go and get one near his location.

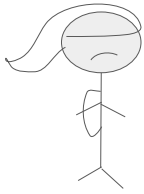


Andy purchases his cat and returns home with him.

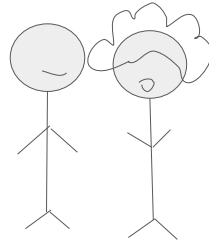


Andy and his cat live happily ever after.

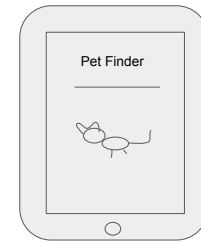
Zariah Jenkins



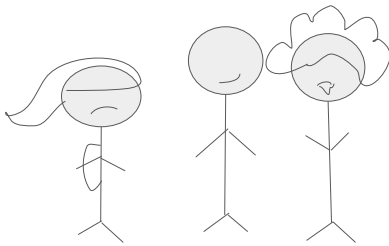
After Samia's cancer was cured and she went into remission, her parents have noticed a change in her behavior. She has been sad and is not making any friends in school.



Samia's parents remembered that during her chemotherapy, Samia had asked them for a pet. At the time, they didn't think that having would be best for her because she was very sick. They realized that now is the perfect time for one.



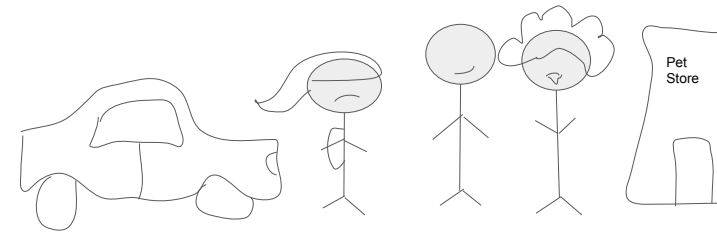
Samia's parents do some research and find our pet finder app. They show it to Samia, but they don't tell her that she will be getting a pet. Instead, they tell her that it is an app that generates a virtual pet.



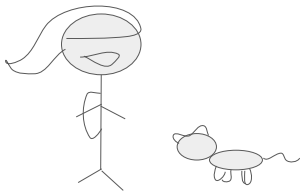
They tell Samia to answer the questions on the app to see which pet she would be generating.



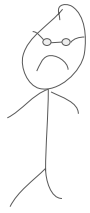
When she is finished answering the questions, Samia is confused because the app only told her what pet would be best for her, but it did not generate a virtual pet. She shows her parents and they look at her and smile.



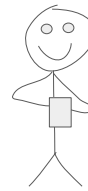
They tell Samia to get in the car so can explain. They stop at a pet store and tell Samia that they found the pet that the app chose for her.



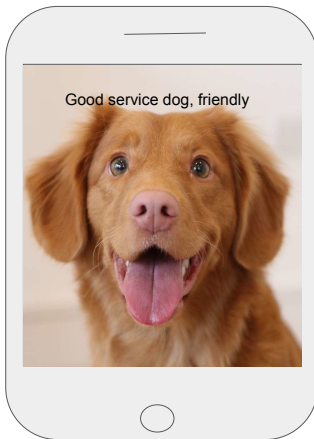
That day, Samia was the happier than she had ever been. She had received a new best friend, a kitten, and named her Bea



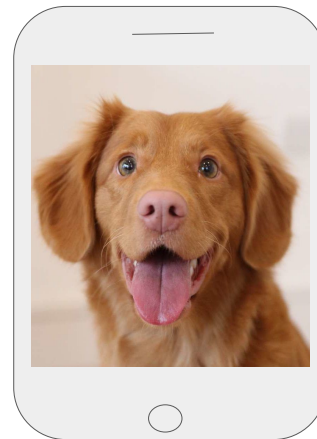
Mr. Bogle is blind and needs a companion to help him navigate and keep him company. He's not very social and keeps to himself.



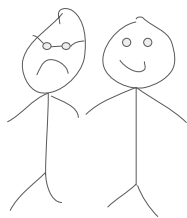
Mr. Bogle's son saw how sad his dad is and is sad that he can't be there for him because he has his own life. He decides to use the pet app to find his father a good companion to fit his needs.



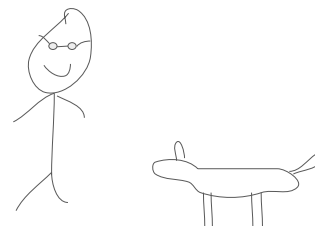
He uses the app to find the right dog to fit his dad's needs



He checks to see if the animal shop has the dog, and then goes to pick it up.



He meets with his dad to surprise him with his new dog.



Mr. Bogle now has a nice dog to keep him company and the dog is trained to help guide him when he is walking around.