

COM6115: Text Processing

Information Retrieval: Term Manipulation

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- Definition of the information retrieval problem
- Approaches to document indexing
 - ◊ manual approaches
 - ◊ automatic approaches
- Automated retrieval models
 - ◊ boolean model
 - ◊ ranked retrieval methods (e.g. vector space model)
- Term manipulation:
 - ◊ stemming, stopwords, term weighting
- Web Search Ranking
- Evaluation

What counts as a term?

Common to just use the **words**, but pre-process them for generalisation

- **Tokenisation**: split words from punctuation (get rid of punctuation)
e.g. **word-based.** → word based **three issues:** → three issues
- **Capitalisation**: normalise all words to lower (or upper) case
e.g. **Cat** and **cat** should be seen as the same term, but should we conflate **Turkey** and **turkey**?
- **Lemmatisation**: conflate different inflected forms of a word to their basic form (singular, present tense, 1st person):
e.g. **cats**, **cat** → cat **have**, **has**, **had** → have **worried**, **worries** → worry

What counts as a term? (ctd)

- **Stemming**: conflate morphological variants by chopping their affix:

CONNECT	WORRY	GALL
CONNECTED	WORRIED	GALLING
CONNECTING	WORRIES	GALLED
CONNECTION	WORRYING	GALLEY
CONNECTIONS	WORRYINGLY	GALLERY

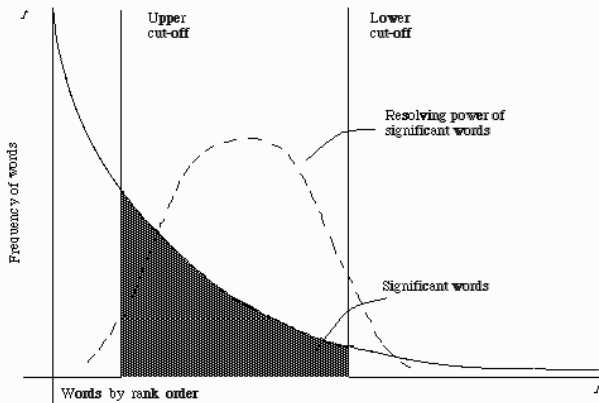
- **Normalisation**: heuristics to conflate variants due to spelling, hyphenation, spaces, etc.

e.g. USA and U.S.A. and U S A → USA

e.g. chequebook and cheque book → cheque book

e.g. word-sense and word sense → word-sense

Word Frequency and Term Usefulness



- The most and least frequent terms are not the most useful for retrieval
 - ◇ (Figure from van Rijsbergen (1979) *Information Retrieval*
<http://www.dcs.gla.ac.uk/Keith/Preface.html>)

Stop words

- Use **Stop list** removal to exclude “non-content” words
- Usually most frequent (and least useful for retrieval)

a	always	both
about	am	being
above	among	co
across	amongst	could

- ◇ greatly reduces the size of the inverted index
- ◇ but what if we want to search for *phrases* that include these terms?
 - Kings of Leon
 - Let it be
 - To be or not to be
 - Flights to London

Single vs. Multi-word Terms

- To aid recognition of **phrases**, might allow *multi-word terms*
e.g. **Sheffield University**
- Possible approach — allow *multi-word indexing*
e.g. bigram indexing: store each bigram as a term in index

For **pease porridge in the pot** get:

pease porridge
porridge in
in the
the pot

- ◊ Problem: number of bigrams is v.large c.f. number of words
 - leads to a huge increase in size of the index
- Alternative: identify multi-word phrases during retrieval
 - ◊ **Positional indexes**, storing position terms in documents, can help
 - use to compute if occurrences of search terms in document are adjacent / close / far apart

Single vs. Multi-word Terms (ctd)

- Positional indexes:

<i>Doc</i>	<i>Text</i>
1	Pease porridge hot, pease porridge cold
2	Pease porridge in the pot
3	Nine days old
4	Some like it hot, some like it cold
5	Some like it in the pot
6	Nine days old



<i>Num</i>	<i>Token</i>	<i>Docs</i>
1	cold	1:(6), 4:(8)
2	days	3:(2), 6:(2)
3	hot	1:(3), 4:(4)
4	in	2:(3), 5:(4)
5	it	4:(3, 7), 5:(3)
6	like	4:(2, 6), 5:(2)
7	nine	3:(1), 6:(1)
8	old	3:(3), 6:(3)
9	pease	1:(1, 4), 2:(1)
10	porridge	1:(2, 5), 2:(2)
11	pot	2:(5), 5:(6)
12	some	4:(1, 5), 5:(1)
13	the	2:(4), 5:(5)