

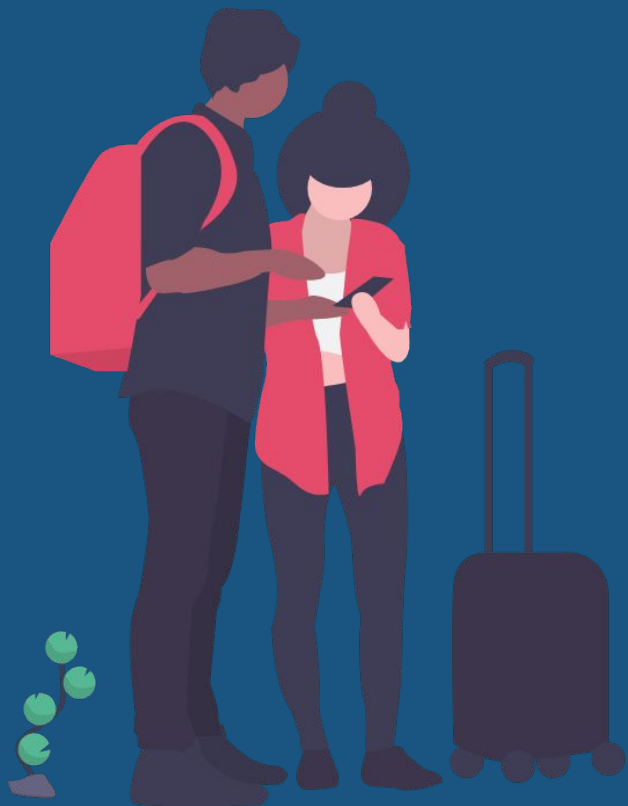
SOS-Drone

A project to deliver medical assistance to anyone who is travelling, through drones.





PROBLEM



11% OF THE WORLD'S TRAVELLERS
ARE SOLO TRAVELLERS

TOURISM IS WORTH ABOUT **\$1.7 tn**
OF GLOBAL ECONOMY

47 mn NUMBER OF PEOPLE WHO ARE HIKERS
IN USA ALONE



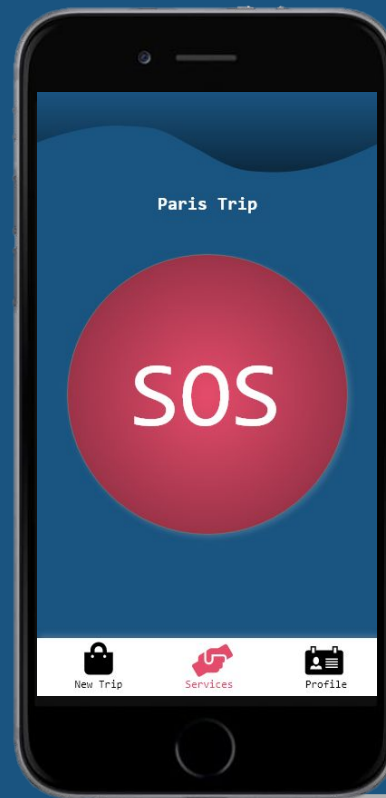
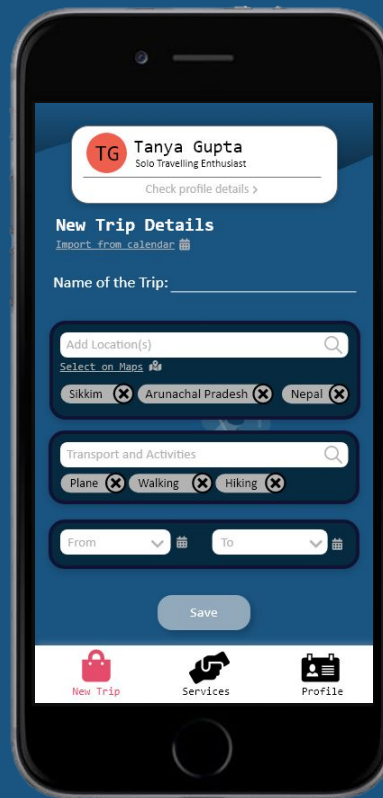
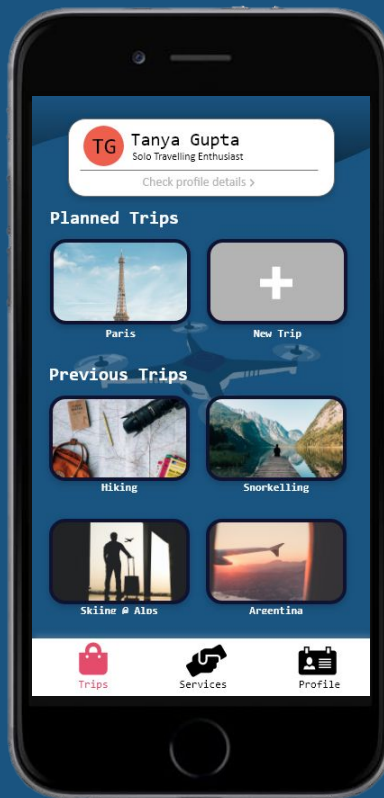
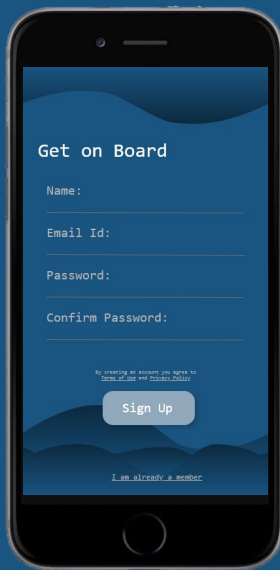
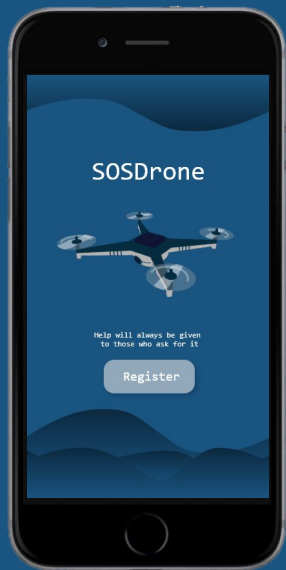
SOLUTION

USING A DRONE TO DELIVER FIRST AID KIT AND GET IN TOUCH WITH MEDICAL ASSISTANCE USING AN APP ON THE PHONE



1. Drones are located in strategic areas to ensure quick access
2. More drones cover accident prone areas
3. Location tracking
4. Image processing to detect “SOS” and deliver parcel
5. Payment plan similar to health/travel insurance plans

PROTOTYPE



DRONE PACKAGE CONTENTS



A basic first aid kit containing:

1. plasters in a variety of different sizes and shapes
2. small, medium and large sterile gauze dressings
3. at least 2 sterile eye dressings
4. crêpe rolled bandages
5. safety pins
6. disposable sterile gloves
7. scissors
8. alcohol-free cleansing wipes
9. sticky tape
10. thermometer (preferably digital)
11. skin rash cream, such as hydrocortisone or calendula
12. cream or spray to relieve insect bites and stings
13. antiseptic cream
14. painkillers such as paracetamol (or infant paracetamol for children), aspirin (not to be given to children under 16), or ibuprofen
15. cough medicine
16. antihistamine cream or tablets
17. distilled water for cleaning wounds
18. eye wash and eye bath

It will also contain a first aid manual or instruction booklet with your first aid kit.

WORKING DEMO



IMPLEMENTATION



Phase 1 - Incubate

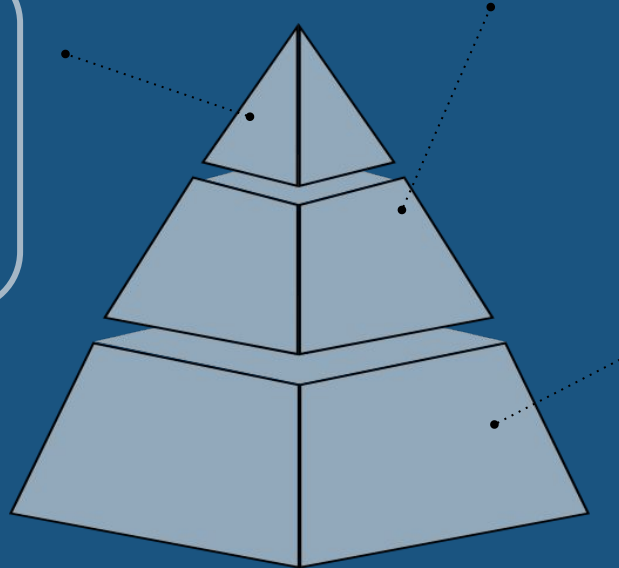
1. Drone Design using 3D printing
2. Beta Trials
3. Tracks KPIs - Total Customer base, Repeat Usage,

Phase 2 - Scale Up

1. Full Functionality Deployments
2. Nationwide
3. Optimised Algorithm

Phase 3 - Diversification

1. Available to corporations
2. Combine with Fitness Analytics
3. Key Partners : Travel influencers, Adventure sports organisers



3 Phase Plan

Subscription Plan

Similar to the way health insurance works. 10-50\$/trip

PROPOSED FUND ALLOCATION



Post this hackathon, we will be getting in touch with our university's faculty and getting deep into research. This will allow us to make significant progress on our technology and drone design, thus preparing us for pitching to investors and raising seed money.

~\$500

- Designing our drone and 3D printing it

~\$1000

- Costs of conducting experiments to improve and test our models, and increase the size of our proprietary dataset. Running optimisation algorithms to ensure resources are used as effectively as possible

We will start developing the **first ever drone-based travelling companion solution**

~\$1500/month

- Hiring marketing and business experts to ensure viability of business and continued growth

~\$300/month

- Maintaining and updating our tech stack, mobile application and drone

SOS-DRONE TEAM

TANYA GUPTA

UI/UX Designer and
Mechanical Engineer



APARAJITA PAUL

Full Stack Developer
and Electrical Engineer

If you liked our project, please feel free to contact us!