Brief: How might we help families and friends utilize this platform and share their experience with content such as series television shows and movies they love?

Final Link:
https://xd.adobe.com/view/4a28280e-a49a-4b90-ae19-9c36f6598921-1f7b/#access_token=
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Abstract: Watching episodes from the comfort of your home is entertaining, but wouldn't it be better to view them remotely with family/friends or find die-hard fans of your favourite series and bond(debate) with them? Our product wishes to help find people who have the same likes/interests as you, discuss scenes while, before and after watching an episode and enjoy online watch-parties with family and friends. The user experience is intuitive to ensure there is seamless transition from existing popular platforms to ours. The visual design is symmetric, systematic and in dark mode to reduce eye strain. USPs include:
1.   each movie/TV Show having a dedicated group with channels to streamline discussion
2.   matching system with people around the world based on similar choices
3.   ability to chat and video-call with people while watching a movie in sync
4.   public calendar system to keep track of all ongoing/future events and activities

Who: Families and friends
Where: A third-party desktop web site or desktop app (not Netflix-branded)
When: Family / Friends time (usually would be at night or weekend) / scheduling date (calendar)

What families and friends need when watching a movie together?
- If remotely, want to discuss with them asap
- If remotely, want to have a memorial shot/ something and share on social media or save on oneself (e.g. Daisy sharing on insta when having video call with friends)
-
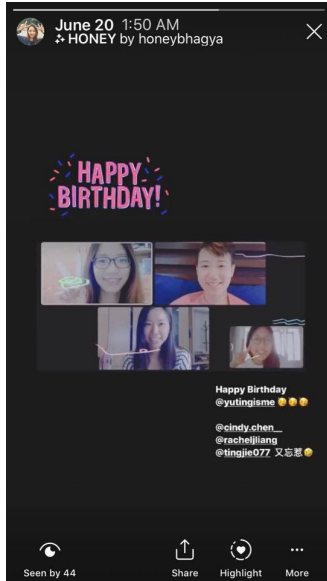
- Rate the movie

Features might look like:
- Facebook
    - Comment
    - Personal profile
    - Watch parties
- imdb
    - score(1-10)
    - User reviews
    - Intro
        - Cast
        - Video
        - Photo
        - Storyline
- [Netflix party](#)
    - Chat while watching netflix at the same time
- Zoom+
    - Multiple
    - conversation
- Kindle highlight function / coursera save note
    - Similar function: https://www.christine-lu.com/video
- Slack/Discord
    - Threads for discussion within a show
- Reddit
    - Conspiracy theories
- Meetup/Tinder

- Meet people with same interests in locality
- Eating App Taiwan https://www.eatgether.com/
  - Go movie watching together

Requirements

1. <u>Watch content with family remotely and privately</u>
   - Zoom
     - VC
     - Share screen
   - Netflix Party
     - Chat
     - Sync screen
2. <mark><u>Create anticipation by scheduling watch parties and pre-event discussi</u>on</mark>
   - Facebook
     - Watch Party
3. <u>Engage in real-time conversations before, during, or afterwards</u>
   - Slack
     - Threads
   - Facebook
     - Groups
   - Netflix Party
     - Chats
4. <u>Schedule and join small community and larger worldwide watch parties</u>
   - Google Calendar
     - Scheduling calls/events
   - Facebook
     - Events
     -
5. <u>Make and share lists of favorite content and content creators</u>
   - Youtube
     - Make your own playlist and share
   - Netflix
     - Your own list
6. <u>Share relevant references to the content subject for further interest and education</u>
   - Tag links
   - FAQ
   - Amazon common questions
7. <u>Help connect people with more diverse content, cultures, locales, and subject matter</u>
   - Facebook
   - Reddit
   - % match
   - Genres

8. Encourage ratings and reviews, and share personal favorites with others
   - Youtube
     - Likes/dislikes
     - Comments/reviews
   - Amazon
     - Ratings
     - Reviews
     - FAQ
   - Tinder
     - Favourites
     - Wishlist
9. Highlight and make notes of favorite lines, chapters, and Characters
   - Coursera
     - Savenotes
   - Kindle
     - Highlights
10. Discover content by way of other metadata, i.e. highest rated, release date, filming location, running time, writer, subplot, production company, etc
   - Amazon/flipkart
     - Filter by
   - ImDb
     - Lists

Questions
- ➢ What do I want to watch?
  - Find movies/TV Shows by names
  - Find by Genre, by name, by filtering by rating, actor, writer, location, recommendation etc
- ➢ What do I see on clicking TV show/Movie
  - Info like on Netflix
  - Groups/channel related to it
  - Friends who watched/reviewed it
  - Release date, filming location, running time, writer, subplot, production company
  - Fun facts
- ➢ What do I do when I am watching?
  - Add people to watch with
    - Chat with people
    - Videocall them
  - Highlight good dialogues/scenes/episode
  - Share on feed/status/other social media
  - Leave comment
  - Give rating (after)

- - ○ Memories section of profile - public/private
- ➤ Who do I want to watch it with?
  - ○ Find new people
    - ■ Search people with similar taste (% matching system)
    - ■ Similar interests
  - ○ Existing friends
  - ○ People who are members of existing groups
  - ○ Algorithm decided
- ➤ What do I see when I click on a person's profile?
  - ○ Basic info
  - ○ Image
  - ○ Currently watching/Last watched
  - ○ Wishlist
  - ○ Members of which groups
  - ○ Saved quotes from TV series watched/favourite episodes/ characters
  - ○ %Match with you
  - ○ Favourites list of content and content creators
  - ○ Recent Activities/memories
- ➤ What do I want to discuss?
  - ○ Find groups and check group activities
  - ○ Before:
    - ■ Conspiracy Theories/predictions
    - ■ Watch parties
  - ○ After:
    - ■ Unpacking content
    - ■ Meaning/significance/symbolism
    - ■ Predictions for future episode or movie
    - ■ Discussing favorite moments in the show
- ➤ What do I want to share?
  - ○ What I am currently watching
  - ○ Who I am watching with
  - ○ Screenshot of watching
  - ○ Video of watching
  - ○ Future/what will I be watching
    - ■ Option to join
  - ○ Personal calendar schedule for the month etc.
- ➤ With whom do I share?
  - ○ Individual friends
  - ○ With my followers
  - ○ Group members
- ➤ Whom do I meet?
  - ○ List of people in same area
  - ○ People listed by decreasing order of % match of preference

- ○ Can have right swipe/left swipe functionality
- ○ Strangers with niche interests
  - ■ Be able to find people who watch "hidden-gem" contents

Zoom Call 1.0
Need for emojis/reactions
Memorable scenes screenshot
Need for netflix party
Match based on interest/percentage
Your calendar
During the movie- call video
Create your own group or make a larger party
Recommended list and preferences list and wi
Automatically transition to video call post the mshlist

USPs
1. Matching %
2. Netflix party - Emoji/video call
3. Calendar - Global and individual
4. Channel/thread for discussion

Forum
Tinder matching
Feed/Profile

Wireframe / prototype pages

**Total _____ pages (minimum requirement: 15 pages)**
- Home page x1
  - ~~Profile page @daisy~~
  - ~~Add a party @daisy~~
  - ~~Movie intro page @tanya~~
  - ~~Watching page @Daisy~~
  - ~~Group page @tanya~~
  - ~~Match page @daisy~~
  - ~~Watch-after page @daisy~~
  - Search Movie page @tanya
  - DM page @aa

- Modification
  -

Questions from daisy's parts when drawing wireframe:
- Can users watch videos alone? (views it as "normal nextflix" function)
- Do we have DM functions?
- What's our brand name XD? (Personally recommend as easy and closer to NetflixXXX as possible
  - Let's brainstorm here
    - Netflxer (daisy)
- Shall we follow Netflix design color/guideline for our UI baby? (since we dont hav much time, i will suggest we follow it
- Need you help to rename buttons/ functions XD (now just used the simplest words

Home page
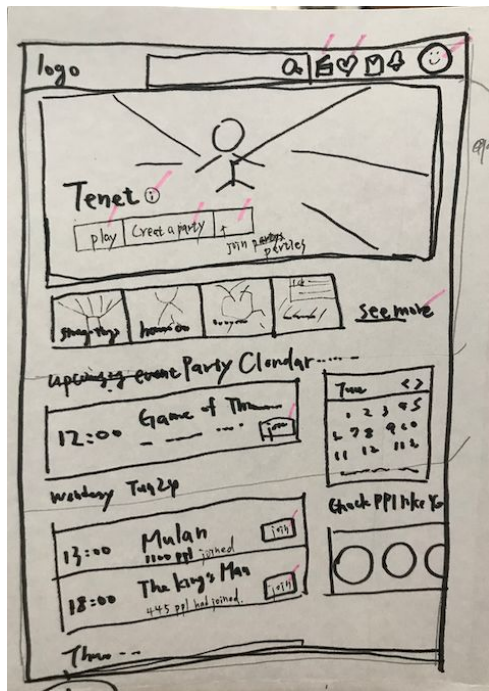
pink strok: click to new pages
Navigation bar(top)
- LOGO
- Search bar
- Profile photo
- Matching %
- DM
- Notification
- Friend's feed
- Personal Profile photo

Top
- Movies / shows
  - Play / create a party / browse parties

Section 2
- Left side
 - Upcoming events (related to you)
- Right side
  - Calendar

- Ppl who match you

Profile page

- ○ Top
  - ■ Image / name
  - ■ %Match with you
- ○ Right sidebar
  - ■ Basic info
  - ■ Currently watching/Last watched
  - ■ Wishlist
  - ■ Members of which groups
  - ■ Saved quotes from TV series watched/favourite episodes/ characters
  - ■ Favourites list of content and content creators
- ○ Left sidebar
  - ■ Recent Activities/memories

Watching Page

Watching.
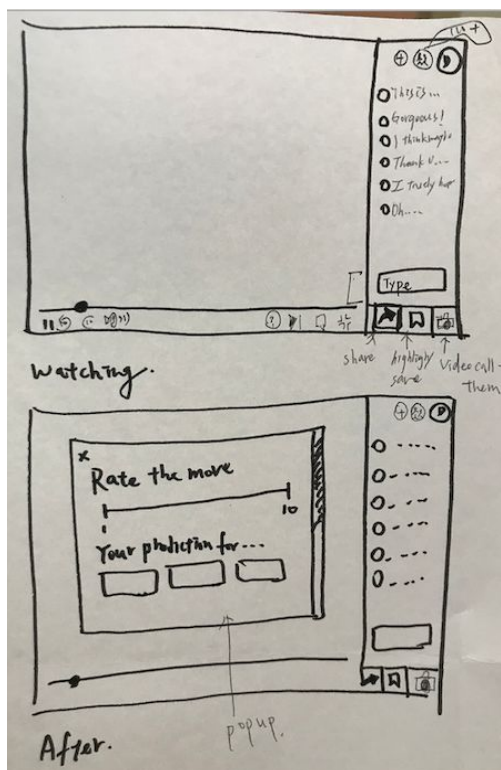
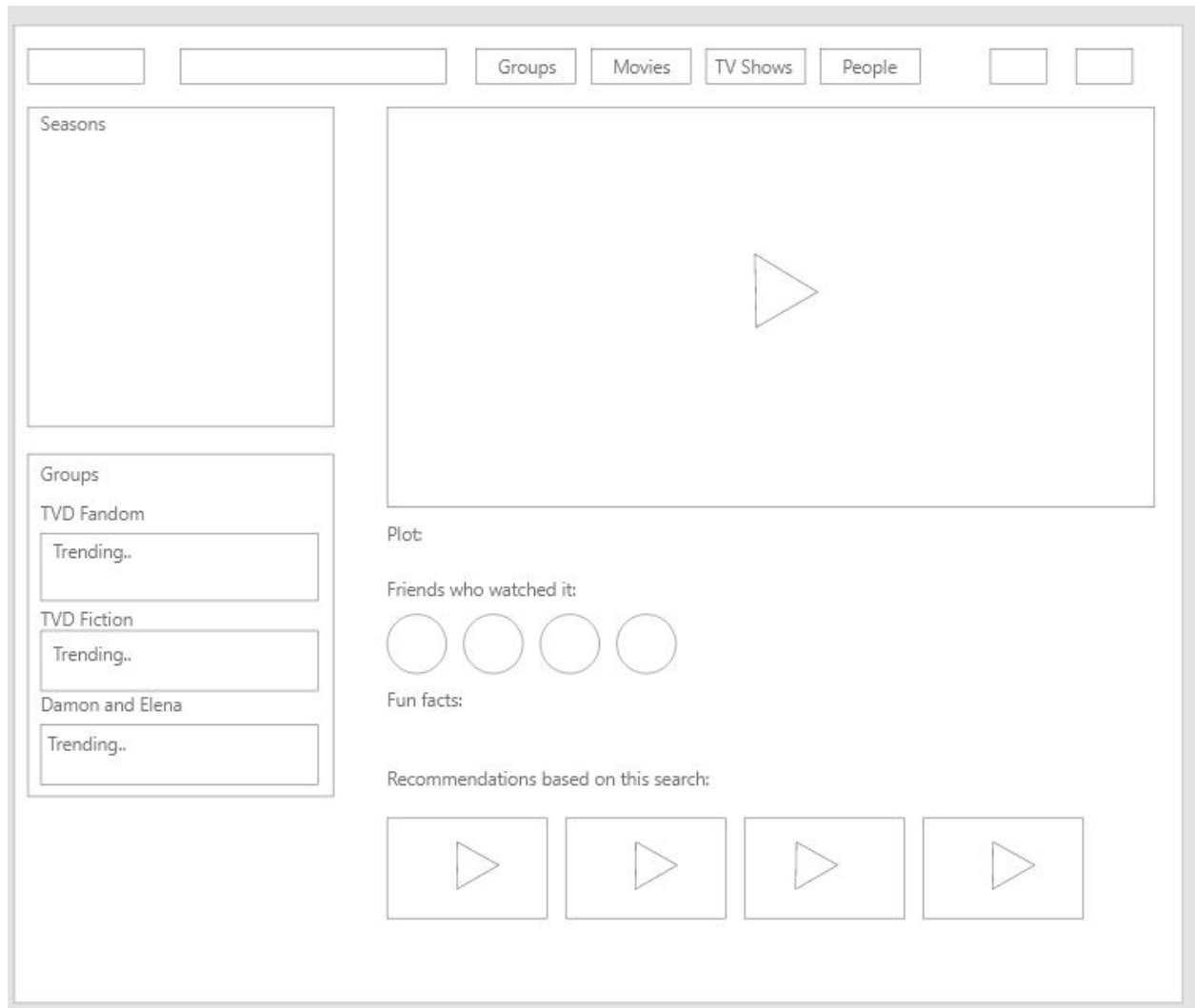After.   popup.

Watching:
- - Left side
  - - Check party members
  - - Add new members
  - - Chat
  - - Type messages
- - Left bottom side (3 buttons)
  - - Share to social media / memories
  - - Save / highlight the lines
  - - Video calling with friends

After:
- - Popup
  - - Rate for the movie
  - - Predictions for future episode
- - Left side
  - - Same as watching

Movie Intro Page

			Groups	Movies	TV Shows	People		

Seasons

Groups

TVD Fandom

Trending..

TVD Fiction

Trending..

Damon and Elena

Trending..

Plot:

Friends who watched it:

Fun facts:

Recommendations based on this search:

Add a party

Search Movie/TV Show page

Your wishlist

Bojack Horseman

Narcos

Popular

Refine by

Rating

⭐⭐⭐⭐☆ & Up

⭐⭐⭐☆☆ & Up

Running Time

☐ 2 hours and Up

☐ 1.5 Hours and up

Production Company

☐ Warner Bros

☐ 20th Century Fox

Actress

☐ Anne Hathaway

☐ Natalie Portman

☐ Emma Stone

Genre

☐ Thriller

☐ Mystery

☐ Comedy

Release Year

☐ 2020

☐ 2019

☐ 2018

Actor

☐ Brad pitt

☐ George Clooney

Language

☐ Korean

☐ Spanish

Filming Location

☐ Hollywood

☐ Switzerland

Group page

Your wishlist

Bojack Horseman

Narcos

Online Friends

Your Groups

TVD

Lucifer

You

GOT

Threads

TVD Fanfiction

S1E2

S1E3

Damon and Elena

Upcoming events

JUL 21:
S3 Release watch party

JUL 31:
S3 AMA with producer

Discussion

What a story

I know right

Hey everyone

Did you see the ending

Find link to the fanfic by sen

Find link to the fanfic by sen

Typing

Breakout Rooms

Why did he rem-
ove the sword

JOIN

Elena and Stefan
moments

JOIN

Stefan Ripper-
moments

JOIN

With the increasing amount of time people spend watching movies online, there is an inherent desire to connect people from the comfort of your home, be it watching a movie remotely with friends and family or finding die-hard fans of your favourite series and bonding with them. Our product wishes to help you find people who have the same likes/interests as you, discuss movies while, before and after watching an episode and online watch parties with family and friends. The user experience is intuitive as it takes in the best features of the platforms in the market like LinkedIn, Facebook, Amazon, Spotify, Slack, Netflix-most of which are regularly used by people for different purposes. The visual design has been done in dark mode by default to reduce eye strain. USPs include each movie/TV Show having a dedicated group with various channels to streamline discussion, matching with people around the world based on %matching preferences, being able to chat and video-call while watching a movie in sync and a calendar system to keep track of all parties, events and activities.

Watching episodes from the comfort of your home is entertaining, but wouldn't it be better to view them remotely with family or find die-hard fans of your favourite series and bond(debate) with them? Our product wishes to help find people who have the same likes/interests as you, discuss movies while, before and after watching an episode and enjoy online watch-parties with family and friends. The user experience is intuitive since it derives features from popular platforms like LinkedIn, Facebook, Amazon, Spotify, Slack. The visual design is symmetric, systematic and in dark mode to reduce eye strain. USPs include:
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3.   ability to chat and video-call with people while watching a movie in sync
4.   a public calendar system to keep track of all events and activities

Reference for design

https://brand.netflix.com/en/assets/

https://developer.apple.com/design/resources/

https://www.behance.net/gallery/55462459/Wires-wireframe-kits-for-Adobe-XD