

Question List:--Interview with Chloe

Section A: General

1. As a journalism major, can you identify some of the new trends in journalism in terms of reporting/producing news stories? What are they? (can give them an example: social media journalism, or mobile journalism, record if they are aware of data journalism)

Zoe: More electronic form of news will spread while paper journalism may disappear. More people will prefer real-time news. And I heard "Data Journalism" from Du Ying's class with very little introduction.

Specific About "Data Journalism":

1. Have you ever use data to tell stories? If no, why? If yes, when and how?

Zoe: The way I found data is just interview with people, or search the internet to see what happened, not real data.

2. Do you realize the current trend of visualization in journalism? How and what is it?

(Meet the suggestion 3 by Dr.Lee)

Zoe: I have seen some animation forms and timeline forms to present data. There is company in Taiwan, they show news in funny and short animation forms, which make it much interesting.

3. Did you come across a memorable story presented in compelling visual format?

(Meet the suggestion 3 by Dr.Lee)

Zoe: Timeline and animation.

4. Do you personally prefer to read news in visual-oriented format? (Meet the suggestion 3 by Dr.Lee)

Zoe: It depends. If I am tired, I would like to read news in visualized forms.

5. If you use data to present news, what problems will you meet? (Meet the suggestion 3 by Dr.Lee)

Zoe: Where to find the data, analyze the data.

6. Have you ever use any tools to deal with the data you collect or visualization tools to present data? If yes, what are they? (Meet the suggestion 1 and 2 by Dr.Lee)

Zoe: I know some software online that you could input data and output a visualized form to present the data better. But I never used it to tell news, only for my own project and better presentation results.

Section B:

1. What is the level to use the technical tools about collecting and dealing with data? (Meet the suggestion 1 by Dr.Lee)

1.1 If no tools used, have you ever used Excel to deal with data?

No.

1.2 Do you know Google Fusion Table, Google Refine?

No.

2. Do you know the visualization tools “Data Journalism” used? (Meet the suggestion 2 by Dr.Lee)

2.1 If no, do you know Tableau?

No.

2.2 If yes, give examples.

I used this tool to visualize my data, but not for news. I forgot the name. (I’ve already asked Chloe to send the name by email after she came back to home)

3. How many visualization types do you know according to your experience and knowledge? If no, do you know “histograms or pie chart”? If yes, give examples.
(Meet the suggestion 2 by Dr.Lee)

Zoe: Timeline, pie chart.

Zoe: We’ve proposed to have some certain workshops to teach use some hands-on abilities to use some technical tools to deal with data. We hope to have these in the future.