Problem Statements for Global Superstore 2016

1). **Total Sales-** What is the overall sales trend for Global Superstore in 2016?

2). **Delivery Days-** What is the **average delivery time** across different regions?

3). **Quantity-** What is the total Quantity for Global Superstore in 2016?

4). **Returned Order-** What is the **total number of returned orders**?

5). **Sales by Segment-** What is the **total sales contribution** of each Consumer, Corporate & Home Office Segment?

6). **Sales by Market-** What is the **total sales contribution** of each market?

7). **Top 10 Customers-** Who are the **top 10 customers** generating the highest sales?

8). **Top 6 Profit Products-** Which 6 products generate the highest profit?

9). **Top 6 loss Products-** Which 6 products result in the highest loss (negative profit)?

10). **Sales by Region-** What is the **total sales** contribution of each region?