

Clustering Algorithm

→ k-means Clustering -

- Unsupervised learning algorithm
- Hard Clustering, each pt. belongs to only 1 cluster.



k - no. of clusters.

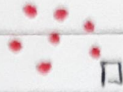
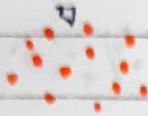
Example -

Given - list of customers who frequently order pizza.

Problem - where to open new store?

mq-

$k=3$



Step 1 - Random initialization of centers.



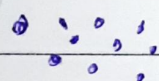
C_1



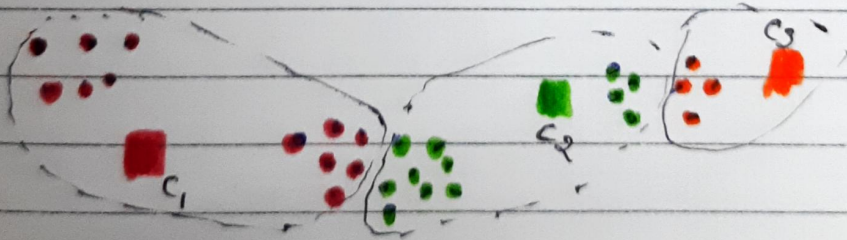
C_2



C_3



Step 2 - Assign each point to nearest center.



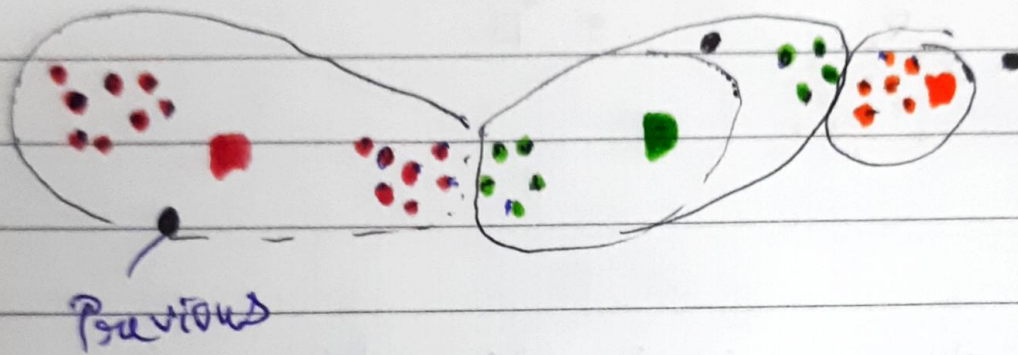
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Step 3 - Update center location by taking mean.



Step 4 - Repeat (2) & (3) until convergence

assign each pt. to center

Update center

