# blinkit

**India's last minute App**

## Filter

| $1.20M 📊 | $141 📈 |
|---|---|
| 8,523 🏭 | $3.92 👍 |

| Total Sales | Avg sale | No of Items | Avg Rating |
|---|---|---|---|

### FAT Content
● Low Fat ● Regular

$425.36K

**$1.20M**
Total Sales

$776.32K

### ITEM TYpe

| Item Type | Total Sales |
|---|---|
| Fruits an... | $0.18M |
| Snack Fo... | $0.18M |
| Househ... | $0.14M |
| Frozen F... | $0.12M |
| Dairy | $0.10M |
| Canned | $0.09M |
| Baking ... | $0.08M |
| Health a... | $0.07M |
| Meat | $0.06M |
| Soft Dri... | $0.06M |
| Breads | $0.04M |
| Hard Dri... | $0.03M |
| Others | $0.02M |
| Starchy ... | $0.02M |
| Breakfast | $0.02M |
| Seafood | $0.01M |

### FAT by Outlet
Item... ● Low Fat ● Regular

| | Total Sales |
|---|---|
| Tier 3 | $0.31M / $0.17M |
| Tier 2 | $0.25M / $0.14M |
| Tier 1 | $0.22M / $0.12M |

### OUTLET ESTABLISHMENT

$78K — $130K — $132K — $132K — $133K — $205K — $131K — $129K — $131K

Years: 2012, 2014, 2016, 2018, 2020, 2022

### Outlet Size
● Medium ● Small ● High

$248.99K

$507.90K

$444.79K

### OUTLET LOCATION

100%

| Tier 3 | 472.13K |
|---|---|
| Tier 2 | 393.15K |
| Tier 1 | 336.40K |

71.3%

### OUTLET TYPE

| Outlet Type | Total Sales | No of Items | Avg sale | Avg Rating | Item Visibility |
|---|---|---|---|---|---|
| Supermarket Type1 | $787.55K | 5577 | $141 | $3.92 | 338.65 |
| Grocery Store | $151.94K | 1083 | $140 | $3.93 | 113.57 |
| Supermarket Type3 | $130.71K | 935 | $140 | $3.91 | 54.80 |
| Supermarket Type2 | $131.48K | 928 | $142 | $3.93 | 56.63 |