1. Design a complete k-NN based recommendation system for an online bookstore.

Include:

- Feature selection and preprocessing
- Distance metric selection and justification
- Algorithm implementation details
- Performance optimization techniques

Solution

Feature Selection & Preprocessing

- User Features: Age, gender, past purchases, browsing history, ratings given.
- Book Features: Genre, author, price, publication year, average rating, number of pages.
- Preprocessing:
 - o Normalize numerical features (e.g., Min-Max scaling for price, pages).
 - o One-hot encode categorical features (e.g., genre, author).
 - o Handle missing ratings using mean imputation.
 - Use TF-IDF for book descriptions (if included).

Distance Metric Selection

- Cosine Similarity: Best for high-dimensional sparse data (e.g., user-book interactions).
- Euclidean Distance: Suitable for normalized numerical features.
- Jaccard Similarity: Useful for binary features (e.g., liked/disliked).

Algorithm Implementation

- 1. User-Item Matrix: Construct a matrix where rows are users and columns are books (values = ratings).
- 2. Neighbor Selection: For a target user, find the top-kk similar users using the chosen distance metric.
- 3. Recommendation: Predict ratings for unread books by averaging neighbors' ratings (weighted by similarity).

Performance Optimization

- KD-Trees/Ball Trees: For efficient nearest-neighbor search in high dimensions.
- Dimensionality Reduction: PCA for reducing feature space.
- Locality-Sensitive Hashing (LSH): Approximate nearest neighbors for scalability.
- Parallelization: Use Spark for distributed k-NN on large datasets.

2. Implement a locally weighted regression algorithm for predicting house prices.

Design should include:

- Kernel function selection
- Feature engineering
- Weight calculation method
- Cross-validation approach

Solution

Kernel Function Selection

- Gaussian Kernel: $w_i = \exp\left(-rac{(x_i-x)^2}{2 au^2}
 ight)$, where au (bandwidth) controls weighting.
- Justification: Smoothly weights nearby points more heavily.

Feature Engineering

- Numerical: Square footage, number of bedrooms/bathrooms, age of property.
- Categorical: Neighborhood (one-hot encoded), proximity to amenities.
- Polynomial Features: Include interaction terms (e.g., bedrooms × bathrooms).

Weight Calculation

• Weights are computed per query point x, emphasizing training points near x.

Cross-Validation Approach

- Leave-One-Out (LOO) CV: Fit the model on all but one data point and validate on the held-out point.
- Bandwidth Tuning: Use grid search to optimize au for minimal MSE.

3. Create a case-based reasoning system for medical diagnosis with:

- Case representation structure
- Similarity metrics
- Case adaptation rules
- Case base maintenance strategy

Solution

Case Representation

- Attributes: Symptoms (fever, cough), lab results (WBC count), patient demographics (age, gender).
- Outcome: Diagnosis (e.g., "flu", "pneumonia").

Similarity Metrics

• Numerical: Euclidean distance for lab results.

- Categorical: Overlap coefficient for symptoms.
- Composite Similarity: Weighted sum of individual similarities.

Case Adaptation Rules

- Reuse: If a past case matches closely, reuse its diagnosis.
- Revise: Adjust dosage based on patient weight differences.
- Retain: Add new cases to the case base.

Case Base Maintenance

- Forgetting: Remove outdated cases (e.g., old treatment protocols).
- Clustering: Group similar cases to speed up retrieval.
- Validation: Regularly audit cases for accuracy.
- 4. Design a hybrid system combining k-NN and radial basis functions for time series prediction. Include architecture diagram and implementation details.

Solution

Architecture

- 1. k-NN Layer: Identify similar historical subsequences.
- 2. RBF Layer: Fit a radial basis function network to interpolate between neighbors.
 - RBF Centers: Selected neighbors from k-NN.
 - Weights: Learned via least squares or gradient descent.

Implementation

- Distance Metric: Dynamic Time Warping (DTW) for k-NN to handle temporal shifts.
- RBF Kernel: Gaussian $\phi(r) = e^{-(\epsilon r)^2}$.
- Optimization: Use gradient descent to minimize prediction error.

- 5. i) Differentiate between generative and discriminative learning models. In a multinational company, there are people speaking different languages of their own mother tongue. The auto teller engine hosted by the company has a task of determining the language that someone is speaking by determining the linguistic differences without learning any language. Which learning model it has to follow? Why?
- ii) For the application of your choice, explain the machine learning process indicating
- 1) Type of machine learning model
- 2) Dataset needed and how much?
- 3) input parameters and expected outcome
- 4) Possible evaluation strategy.

Solution

- 5.i) Generative vs. Discriminative Models
- Generative Models (e.g., Naive Bayes, GMMs): Learn joint distribution P(X,Y). Useful for generating synthetic data.
- Discriminative Models (e.g., Logistic Regression, SVM): Learn P(Y|X) directly. Better for classification tasks.
- Language Identification: Use a generative model (e.g., GMM/HMM) because it can model linguistic features (phonemes, syntax) without explicit labels by clustering acoustic patterns.

5.ii) Example: Spam Detection

- 1. Model: Discriminative (Logistic Regression/SVM).
- 2. Dataset: 10,000 labeled emails (spam/ham).
- 3. Input Features: TF-IDF of words, sender domain.
- 4. Evaluation: Precision/recall, F1-score on a held-out test set.