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## Group Assignment

Submission type	:	Online upload
Due Date	:	Jul 15, 11:00 PM
Total Score	:	40
Available from	:	Jun 28, 8:00 AM
Your Group		



Thank you for your submission, we're grading your assignment now.

### Submitted Assignment



MRA Assignment - Final.pptx



Submitted at Wed, Jul 15

### Comments:

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### Description



Dear Participant,

Please go through the problem statement and find the Dataset attached in the Project Section.

Dataset: [Cafe Great Transaction Data set.xlsb](#)

**"The data set provided to you is the data set of a Cafe Chain for one of its restaurants. Do a thorough analysis of the data and come up with the following analysis and present it in a power-point deck of 15 – 20 slides.**

The owner of the restaurant wants you to use this data to come up with a set of recommendations that can help his Cafe Chain increase his revenues. He has not been able to launch a loyalty program and is unable to provide you with a data set that has customer level information. But, he is able to provide you with a data set for POS (point of sale data) for one of his chains.

### 1. Exploratory Analysis

- Exploratory Analysis of data & an executive summary of your top findings, supported by graphs. **10 Marks**
- What kind of trends do you notice in terms of consumer behavior over different times of the day and different days of the week? Can you give concrete recommendations based on the same? **5 Marks**
- Are there certain menu items that can be taken off the menu? **5 Marks**
- Are there trends across months that you are able to notice? **5 Marks**

### 2. Menu Analysis-

- Identify the most popular combos that can be suggested to the restaurant chain after a thorough analysis of the most commonly occurring sets of menu items in the customer orders. The restaurant doesn't have any combo meals. Can you suggest the best combo meals? **15 Marks**

Due Date: **12th July 2020 || Extended till 15th July**

Please note the following:

- Your submission: should be a PowerPoint Presentation (Deck of 15-20 slides). Appendices are not counted in the word limit.
- You must give the sources of data presented. Do not refer to blogs; Wikipedia etc.
- Please ensure timely submission as post-deadline assignment will not be accepted.
- Please ensure to upload the correct file. We will not entertain any request for file re-submission after the project due date.

Regards

Program Office

**Scoring guide (Rubric) - Rubric (3)**



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