```
In [407]: import numpy as np
   import pandas as pd
   import os
   import matplotlib.pyplot as plt
   import seaborn as sns
   %matplotlib inline
   sns.set(color_codes=True) # adds a nice background to the graphs
```

```
In [3]: import math
    from scipy import stats
    from scipy.stats import ttest_1samp, ttest_ind
    import scipy.stats as stats
    import statsmodels.stats.api as sm
```

In [4]: Wsale= pd.read_csv('Wholesale+Customers+Data.csv')
Wsale

Out[4]:

	Buyer/Spender	Channel	Region	Fresh	Milk	Grocery	Frozen	Detergents_Paper	Delica
0	1	Retail	Other	12669	9656	7561	214	2674	
1	2	Retail	Other	7057	9810	9568	1762	3293	
2	3	Retail	Other	6353	8808	7684	2405	3516	
3	4	Hotel	Other	13265	1196	4221	6404	507	
4	5	Retail	Other	22615	5410	7198	3915	1777	
435	436	Hotel	Other	29703	12051	16027	13135	182	
436	437	Hotel	Other	39228	1431	764	4510	93	
437	438	Retail	Other	14531	15488	30243	437	14841	
438	439	Hotel	Other	10290	1981	2232	1038	168	
439	440	Hotel	Other	2787	1698	2510	65	477	

440 rows × 9 columns

In [8]: Wsale.describe().T

Out[8]:

	count	mean	std	min	25%	50%	75%	max
Buyer/Spender	440.0	220.500000	127.161315	1.0	110.75	220.5	330.25	440.0
Fresh	440.0	12000.297727	12647.328865	3.0	3127.75	8504.0	16933.75	112151.0
Milk	440.0	5796.265909	7380.377175	55.0	1533.00	3627.0	7190.25	73498.0
Grocery	440.0	7951.277273	9503.162829	3.0	2153.00	4755.5	10655.75	92780.0
Frozen	440.0	3071.931818	4854.673333	25.0	742.25	1526.0	3554.25	60869.0
Detergents_Paper	440.0	2881.493182	4767.854448	3.0	256.75	816.5	3922.00	40827.0
Delicatessen	440.0	1524.870455	2820.105937	3.0	408.25	965.5	1820.25	47943.0

In [10]:

2 Wsale

Out[10]:

	Buyer/Spender	Channel	Region	Fresh	Milk	Grocery	Frozen	Detergents_Paper	Delica
0	1	Retail	Other	12669	9656	7561	214	2674	
1	2	Retail	Other	7057	9810	9568	1762	3293	
2	3	Retail	Other	6353	8808	7684	2405	3516	
3	4	Hotel	Other	13265	1196	4221	6404	507	
4	5	Retail	Other	22615	5410	7198	3915	1777	
435	436	Hotel	Other	29703	12051	16027	13135	182	
436	437	Hotel	Other	39228	1431	764	4510	93	
437	438	Retail	Other	14531	15488	30243	437	14841	
438	439	Hotel	Other	10290	1981	2232	1038	168	
439	440	Hotel	Other	2787	1698	2510	65	477	

440 rows × 9 columns

```
In [23]: #Create a column with sum of total sales across all the departments

Wsale['Total Sales']= Wsale['Fresh']+ Wsale['Milk']+Wsale['Grocery']+Wsale['Frozen'] + Wsale['Detergents_Paper'] +Wsale['Delicatessen']
Wsale
```

Out[23]:

	Buyer/Spender	Channel	Region	Fresh	Milk	Grocery	Frozen	Detergents_Paper	Delica ⁻
0	1	Retail	Other	12669	9656	7561	214	2674	
1	2	Retail	Other	7057	9810	9568	1762	3293	
2	3	Retail	Other	6353	8808	7684	2405	3516	
3	4	Hotel	Other	13265	1196	4221	6404	507	
4	5	Retail	Other	22615	5410	7198	3915	1777	
	•••								
435	436	Hotel	Other	29703	12051	16027	13135	182	
436	437	Hotel	Other	39228	1431	764	4510	93	
437	438	Retail	Other	14531	15488	30243	437	14841	
438	439	Hotel	Other	10290	1981	2232	1038	168	
439	440	Hotel	Other	2787	1698	2510	65	477	

440 rows × 10 columns

1.1

```
In [57]: # Coding for Problem 1.1

#Create a column with sum of total sales across all the departments
Wsale['Total Sales']= Wsale['Fresh']+ Wsale['Milk']+Wsale['Grocery']+Wsale['Frozen'] + Wsale['Detergents_Paper'] + Wsale['Delicatessen']

#Groupby Region to figure out the summation of Total sales per Region
WsaleReg = Wsale[['Region','Total Sales']].groupby('Region').sum()
WsaleReg.reset_index(inplace=True)

#Arrange the table in Ascending order
WsaleReg.sort_values(by='Total Sales', ascending= True)

#Figure ourt the Region with Max and min sales
MaxReg = WsaleReg[WsaleReg['Total Sales']==WsaleReg['Total Sales'].max()][['Region','Total Sales']].set_index('Region')
MinReg = WsaleReg[WsaleReg['Total Sales']==WsaleReg['Total Sales'].min()][['Region','Total Sales']].set_index('Region')
```

```
In [74]: #Doing the same as above line for Chanel

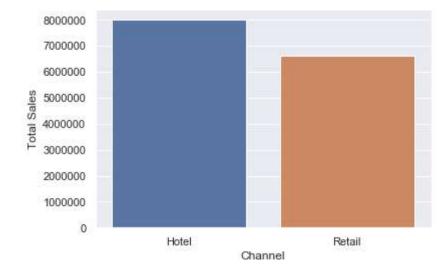
#Groupby Channel to figure out the summation of Total sales per Region
WsaleChan = Wsale[['Channel','Total Sales']].groupby('Channel').sum()
WsaleChan.reset_index(inplace= True)
WsaleChan.sort_values(by='Total Sales', ascending= True)

#Arrange the table in Ascending order
WsaleChan.sort_values(by='Total Sales', ascending= True)

#Figure out the Channel with Max and min sales
MaxChan = WsaleChan[WsaleChan['Total Sales']==WsaleChan['Total Sales'].max()]
[['Channel','Total Sales']].set_index('Channel')
MinChan = WsaleChan[WsaleChan['Total Sales']==WsaleChan['Total Sales'].min()]
[['Channel','Total Sales']].set_index('Channel')
```

```
In [403]: sns.barplot( WsaleChan['Channel'], WsaleChan['Total Sales'])
```

Out[403]: <matplotlib.axes._subplots.AxesSubplot at 0x20124eabec8>



```
In [404]:
           sns.barplot( WsaleReg['Region'], WsaleReg['Total Sales'])
Out[404]: <matplotlib.axes._subplots.AxesSubplot at 0x20124eda9c8>
                 1e7
              1.0
             0.8
           Total Sales
             0.6
             0.4
              0.2
              0.0
                      Lisbon
                                                      Other
                                      Oporto
                                     Region
 In [73]:
           #Answer to the Ques 1.1
           print('The Region and Channel which seems to spend maximum are:','\n','\n', Ma
           xReg , '\n','\n', MaxChan)
           The Region and Channel which seems to spend maximum are:
                    Total Sales
           Region
           Other
                      10677599
                     Total Sales
           Channel
           Hotel
                        7999569
 In [72]: print('The Region and Channel which seems to spend minimum are:','\n','\n', Mi
           nReg , '\n','\n', MinChan)
           The Region and Channel which seems to spend minimum are:
                    Total Sales
           Region
           Oporto
                       1555088
                     Total Sales
           Channel
           Retail
                        6619931
In [382]:
           MaxReg.to csv('Maximum Region.csv')
           MinReg.to_csv('Minimum Region.csv')
           MaxChan.to csv('Max Channel.csv')
           MinChan.to csv('Min Channel.csv')
  In [ ]:
```

1.2

```
In [383]: Wdescribe = Wsale.describe().T. round()
In [387]: #Create a new Column to Measure the Coff of Variance for each food item
    Wdescribe['Coff Variance']= Wdescribe['std']/Wdescribe['mean']
    Wdescribe
```

Out[387]:

	count	mean	std	min	25%	50%	75%	max	Coff Variance
Buyer/Spender	440.0	220.0	127.0	1.0	111.0	220.0	330.0	440.0	0.577273
Fresh	440.0	12000.0	12647.0	3.0	3128.0	8504.0	16934.0	112151.0	1.053917
Milk	440.0	5796.0	7380.0	55.0	1533.0	3627.0	7190.0	73498.0	1.273292
Grocery	440.0	7951.0	9503.0	3.0	2153.0	4756.0	10656.0	92780.0	1.195196
Frozen	440.0	3072.0	4855.0	25.0	742.0	1526.0	3554.0	60869.0	1.580404
Detergents_Paper	440.0	2881.0	4768.0	3.0	257.0	816.0	3922.0	40827.0	1.654981
Delicatessen	440.0	1525.0	2820.0	3.0	408.0	966.0	1820.0	47943.0	1.849180
Total Sales	440.0	33226.0	26356.0	904.0	17449.0	27492.0	41308.0	199891.0	0.793234

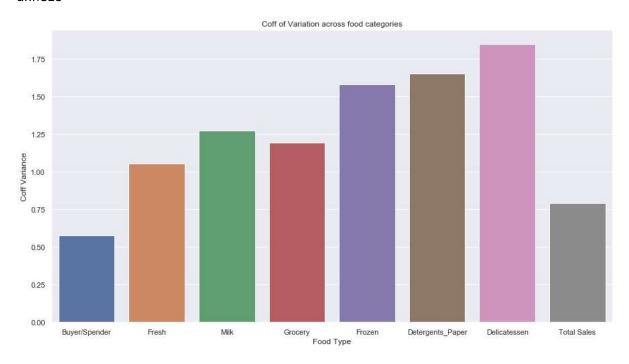
```
In [394]: #Reset Index to create Food categories as Columns

Wdescribe1 = Wdescribe.reset_index()
Wdescribe1['Food Type'] = Wdescribe1['index']

#Plot a bar plot against the Coff of Variation to access the variability in di
fferent food categories
print('\n')
print('No! the 6 food categories do not show similar behaviour across Regions
and Channels')

plt.figure(figsize=(15,8))
plt.title('Coff of Variation across food categories')
sns.barplot( Wdescribe1['Food Type'] , Wdescribe1['Coff Variance'])
plt.show()
plt.savefig('Similarityin food type.jpg', dpi=300)
```

No! the 6 food categories do not show similar behaviour across Regions and Ch annels



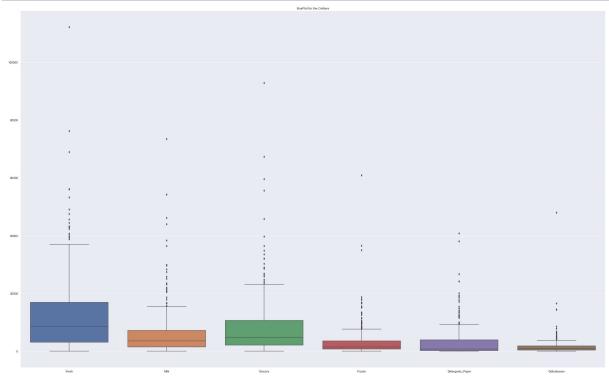
<Figure size 432x288 with 0 Axes>

```
In [ ]:
```

1 3

```
In [396]: # 1.3- On the basis of the descriptive measure of variability, which item show
           s the most inconsistent behaviour?
           #Which items shows the least inconsistent behaviour?
           #Remove unnecessary rows from Wdescribe
           Wdescribe.drop(index = 'Buyer/Spender', inplace= True)
           Wdescribe.drop(index = 'Total Sales', inplace= True)
           Wdescribe
Out[396]:
                                                                                         Coff
                                                        25%
                                                              50%
                                                                      75%
                           count
                                   mean
                                             std min
                                                                              max
                                                                                     Variance
                     Fresh
                           440.0 12000.0 12647.0
                                                  3.0 3128.0 8504.0 16934.0 112151.0
                                                                                      1.053917
                                  5796.0
                                         7380.0 55.0 1533.0 3627.0
                      Milk 440.0
                                                                    7190.0
                                                                            73498.0
                                                                                     1.273292
                   Grocery
                           440.0
                                  7951.0
                                         9503.0
                                                  3.0 2153.0 4756.0 10656.0
                                                                            92780.0
                                                                                     1.195196
                            440.0
                                  3072.0
                                          4855.0
                                                 25.0
                                                       742.0 1526.0
                                                                    3554.0
                                                                            60869.0
                                                                                     1.580404
                    Frozen
           Detergents_Paper
                            440.0
                                  2881.0
                                          4768.0
                                                       257.0
                                                             816.0
                                                                    3922.0
                                                                            40827.0
                                                                                     1.654981
                                                  3.0
                Delicatessen 440.0
                                  1525.0
                                          2820.0
                                                  3.0
                                                       408.0
                                                             966.0
                                                                    1820.0
                                                                            47943.0
                                                                                     1.849180
In [152]:
           #Create variables for Maximum and minimum Coff of Variance
           Minconsistent = Wdescribe[Wdescribe['Coff Variance']==Wdescribe['Coff Variance']
           e'].max()]['Coff Variance']
           Linconsistent = Wdescribe[Wdescribe['Coff Variance']==Wdescribe['Coff Variance']
           e'].min()]['Coff Variance']
In [153]:
           print('The Food category with most inconsistent behaviour:', '\n', Minconsist
           ent )
           print('\n', '\n')
           print('The Food category with least inconsistent behaviour:','\n', Linconsist
           ent)
           The Food category with most inconsistent behaviour:
             Delicatessen
                              1.84918
           Name: Coff Variance, dtype: float64
           The Food category with least inconsistent behaviour:
            Fresh
                     1.053917
           Name: Coff Variance, dtype: float64
In [395]: | Minconsistent.to_csv('Inconsistent.csv')
           Linconsistent.to_csv('Consistent.csv')
```

1.4



<Figure size 432x288 with 0 Axes>

1.5

```
In [417]:
          Wsale
```

Out[417]:

Buyer/Spender	Channel	Region	Fresh	Milk	Grocery	Frozen	Detergents_Paper	Delica
1	Retail	Other	12669	9656	7561	214	2674	
2	Retail	Other	7057	9810	9568	1762	3293	
3	Retail	Other	6353	8808	7684	2405	3516	
4	Hotel	Other	13265	1196	4221	6404	507	
5	Retail	Other	22615	5410	7198	3915	1777	

436	Hotel	Other	29703	12051	16027	13135	182	
437	Hotel	Other	39228	1431	764	4510	93	
438	Retail	Other	14531	15488	30243	437	14841	
439	Hotel	Other	10290	1981	2232	1038	168	
440	Hotel	Other	2787	1698	2510	65	477	
	1 2 3 4 5 436 437 438 439	1 Retail 2 Retail 3 Retail 4 Hotel 5 Retail 436 Hotel 437 Hotel 438 Retail 439 Hotel	1 Retail Other 2 Retail Other 3 Retail Other 4 Hotel Other 5 Retail Other 436 Hotel Other 437 Hotel Other 438 Retail Other 439 Hotel Other	1 Retail Other 12669 2 Retail Other 7057 3 Retail Other 6353 4 Hotel Other 13265 5 Retail Other 22615 436 Hotel Other 29703 437 Hotel Other 39228 438 Retail Other 14531 439 Hotel Other 10290	1 Retail Other 12669 9656 2 Retail Other 7057 9810 3 Retail Other 6353 8808 4 Hotel Other 13265 1196 5 Retail Other 22615 5410 436 Hotel Other 29703 12051 437 Hotel Other 39228 1431 438 Retail Other 14531 15488 439 Hotel Other 10290 1981	1 Retail Other 12669 9656 7561 2 Retail Other 7057 9810 9568 3 Retail Other 6353 8808 7684 4 Hotel Other 13265 1196 4221 5 Retail Other 22615 5410 7198 436 Hotel Other 29703 12051 16027 437 Hotel Other 39228 1431 764 438 Retail Other 14531 15488 30243 439 Hotel Other 10290 1981 2232	1 Retail Other 12669 9656 7561 214 2 Retail Other 7057 9810 9568 1762 3 Retail Other 6353 8808 7684 2405 4 Hotel Other 13265 1196 4221 6404 5 Retail Other 22615 5410 7198 3915 436 Hotel Other 29703 12051 16027 13135 437 Hotel Other 39228 1431 764 4510 438 Retail Other 14531 15488 30243 437 439 Hotel Other 10290 1981 2232 1038	1 Retail Other 12669 9656 7561 214 2674 2 Retail Other 7057 9810 9568 1762 3293 3 Retail Other 6353 8808 7684 2405 3516 4 Hotel Other 13265 1196 4221 6404 507 5 Retail Other 22615 5410 7198 3915 1777 436 Hotel Other 29703 12051 16027 13135 182 437 Hotel Other 39228 1431 764 4510 93 438 Retail Other 14531 15488 30243 437 14841 439 Hotel Other 10290 1981 2232 1038 168

440 rows × 10 columns

```
WGroup = Wsale.groupby(['Region','Channel']).mean().round(2)
In [421]:
          WGroup
```

Out[421]:

		Buyer/Spender	Fresh	Milk	Grocery	Frozen	Detergents_Paper	Delic
Region	Channel							
Lisbon	Hotel	237.73	12902.25	3870.20	4026.14	3127.32	950.53	
	Retail	226.06	5200.00	10784.00	18471.94	2584.11	8225.28	
Oporto	Hotel	321.00	11650.54	2304.25	4395.50	5745.04	482.71	
	Retail	311.11	7289.79	9190.79	16326.32	1540.58	8410.26	
Other	Hotel	227.58	13878.05	3486.98	3886.73	3656.90	786.68	
	Retail	152.44	9831.50	10981.01	15953.81	1513.20	6899.24	
4								•

```
In [424]: WGroup.to_csv('Recom1.5.csv')
```

In [143]: print(' For Recommendations, please refer to the Report submitted.')

For Recommendations, please refer to the Report submitted.

In []:

Question no 2

```
In [5]:
          Survey = pd.read_csv('Survey.csv')
In [6]:
          Survey
Out[6]:
                                                                      Grad
                    Gender Age
                                       Class
                                                          Major
                                                                             GPA Employment Salary
                                                                                                        Netv
                                                                  Intention
                                                                                                  50.0
            0
                    Female
                              20
                                       Junior
                                                          Other
                                                                       Yes
                                                                              2.9
                                                                                      Full-Time
                2
            1
                      Male
                              23
                                       Senior
                                                    Management
                                                                       Yes
                                                                              3.6
                                                                                      Part-Time
                                                                                                  25.0
            2
                3
                      Male
                              21
                                       Junior
                                                          Other
                                                                       Yes
                                                                              2.5
                                                                                      Part-Time
                                                                                                  45.0
```

3 4 Male 21 Junior CIS Yes 2.5 Full-Time 40.0 4 5 Male 23 Senior Other Undecided 2.8 Unemployed 40.0 International 57 58 Female 21 Senior No 2.4 Part-Time 40.0 **Business** 58 59 Female 20 Junior CIS No 2.9 Part-Time 40.0 2.5 59 60 Female 20 Sophomore CIS Part-Time 55.0 No

Accounting

3.5

3.2

Yes

No

Part-Time

Part-Time

30.0

70.0

62 rows × 14 columns

Female

Female

23

23

Senior

60 61

61 62

2.1

In [298]: # 2.1.1- CrossTab of Gender and Major
majors = pd.crosstab(Survey['Gender'], Survey['Major'], margins= 'All')
majors

Senior Economics/Finance

Out[298]:

Major	Accounting	CIS	Economics/Finance	International Business	Management	Other	Retailing/Market
Gender							
Female	3	3	7	4	4	3	
Male	4	1	4	2	6	4	
All	7	4	11	6	10	7	
4							•

```
In [300]: #2.1.2 - Crosstab of Gender and Graduation Intention

grad_intention = pd.crosstab(Survey['Gender'], Survey['Grad Intention'], margin
s= 'All')
grad_intention
```

Out[300]:

Grad Intention	No	Undecided	Yes	All
Gender				
Female	9	13	11	33
Male	3	9	17	29
All	12	22	28	62

Out[301]:

Employment	Full-Time	Part-Time	Unemployed	All
Gender				
Female	3	24	6	33
Male	7	19	3	29
All	10	43	9	62

Out[302]:

Computer	Desktop	Laptop	Tablet	AII
Gender				
Female	2	29	2	33
Male	3	26	0	29
AII	5	55	2	62

2.2.1

```
In [247]: #2.2.1

# Get seperate Value counts gender wise
a= Survey['Gender'].value_counts()

#Calculate the number of Males and Females
total_males = a['Male']
total_females = a['Female']

#Calculate the total no of the students
b = Survey['Gender'].count()

#Calculate the required probability
p_male = round(a['Male']/b,2)

print('The probability that a randomly selected student is a MALE is:', p_male
)
print('\n')
print('\n')
print('The probability that a randomly selected student is a FEMALE is:',(1- p_male))
```

The probability that a randomly selected student is a MALE is: 0.47

The probability that a randomly selected student is a FEMALE is: 0.53

In []:

2.2.2

In [270]: majors

Out[270]:

Major	Accounting	CIS	Economics/Finance	International Business	Management	Other	Retailing/Market
Gender							
Female	3	3	7	4	4	3	
Male	4	1	4	2	6	4	
AII	7	4	11	6	10	7	
4							•

```
In [281]:
          #Conditional Probability of different Majors for Male students
          male major cp = majors.iloc[1]/total males
          print('The CONDITIONAL PROBABILITY of different Majors for MALE students is as
           follows:','\n','\n',male_major_cp.round(2))
          The CONDITIONAL PROBABILITY of different Majors for MALE students is as follo
          ws:
           Major
          Accounting
                                     0.14
          CIS
                                     0.03
          Economics/Finance
                                     0.14
          International Business
                                     0.07
          Management
                                     0.21
          0ther
                                     0.14
          Retailing/Marketing
                                     0.17
          Undecided
                                     0.10
          A11
                                     1.00
          Name: Male, dtype: float64
          #Conditional Probability of different Majors for Female students\
In [241]:
          female major cp = majors.iloc[0]/total females
          print('The CONDITIONAL PROBABILITY of different Majors for FEMALE students is
           as follows:','\n','\n',female_major_cp.round(2))
          The CONDITIONAL PROBABILITY of different Majors for FEMALE students is as fol
          lows:
           Major
          Accounting
                                     0.09
          CIS
                                     0.09
          Economics/Finance
                                     0.21
          International Business
                                     0.12
                                     0.12
          Management
          Other
                                     0.09
          Retailing/Marketing
                                     0.27
          Undecided
                                     0.00
          Name: Female, dtype: float64
In [410]: | male major cp.to csv('2.2.2Male.csv')
          female major cp.to csv('2.2.2Female.csv')
```

2.2.3

```
In [412]: # prob_grad_male = prob(Male and Graduate)/ prob(Male)
    prob_grad_male = (grad_intention['Yes'][1]/b) / p_male
    print('The conditional probability of intent to graduate, given that the stude
    nt is a male is: ',prob_grad_male.round(2))
```

The conditional probability of intent to graduate, given that the student is a male is: 0.58

```
In [413]: # prob_grad_female = prob(Female and Graduate)/ prob(Female)
    prob_grad_female = (grad_intention['Yes'][0]/b) / (1-p_male)
    print('The conditional probability of intent to graduate, given that the stude
    nt is a male is:',prob_grad_female.round(2))
```

The conditional probability of intent to graduate, given that the student is a male is: 0.33

2.2.4: The Conditional Probability for Males and Females on the basis of Employement status

```
In [ ]:
In [286]: #Conditional Probability of different Majors for Male students
          male_emp_cp = employment.iloc[1]/employment['All'][1]
          print('The CONDITIONAL PROBABILITY of different EmploymentStatus for MALE stud
          ents is as follows:','\n','\n',male_emp_cp.round(2))
          The CONDITIONAL PROBABILITY of different EmploymentStatus for MALE students i
          s as follows:
           Employment
          Full-Time
                        0.24
          Part-Time
                        0.66
          Unemployed
                        0.10
          A11
                        1.00
          Name: Male, dtype: float64
In [288]:
          #Conditional Probability of different Majors for Male students
          female emp cp = employment.iloc[0]/employment['All'][0]
          print('The CONDITIONAL PROBABILITY of different EmploymentStatus for FEMALE st
          udents is as follows:','\n','\n',female emp cp.round(2))
          The CONDITIONAL PROBABILITY of different EmploymentStatus for FEMALE students
          is as follows:
           Employment
          Full-Time
                        0.09
          Part-Time
                        0.73
          Unemployed
                        0.18
          A11
                        1.00
          Name: Female, dtype: float64
In [416]:
          male emp cp.to csv('Male2.2.4.csv')
          female emp cp.to csv('Female2.2.4.csv')
```

2.2.5

Conditional probability of laptop preference among the male students as well as among the female students.

```
In [414]: #Conditional Probability of Laptop for Male students
male_comp_cp = laptop['Laptop'][1]/laptop['All'][1]

print('The CONDITIONAL PROBABILITY of Laptop Preference for MALE students is:'
    ,male_comp_cp.round(2))

The CONDITIONAL PROBABILITY of Laptop Preference for MALE students is: 0.9

In [415]: #Conditional Probability of different Laptop for FeMale students
    female_comp_cp = laptop['Laptop'][0]/laptop['All'][0]

print('The CONDITIONAL PROBABILITY of different Laptop Status for FEMALE stude
    nts is:',female_comp_cp.round(2))

The CONDITIONAL PROBABILITY of different Laptop Status for FEMALE students is: 0.88
```

2.3- In the Report

2.4

Note that there are three numerical (continuous) variables in the data set, Salary, Spending and Text Messages. For each of them comment whether they follow a normal distribution.

Write a note summarizing your conclusions. [Recall that symmetric histogram does not necessarily mean that the underlying distribution is symmetric]

```
In [ ]:
```

```
In [318]: norm_dist = Survey[['Salary','Spending','Text Messages']]
norm_dist
```

Out[318]:

	Salary	Spending	Text Messages
0	50.0	350	200
1	25.0	360	50
2	45.0	600	200
3	40.0	600	250
4	40.0	500	100
57	40.0	1000	10
58	40.0	350	250
59	55.0	500	500
60	30.0	490	50
61	70.0	250	0

62 rows × 3 columns

```
In [367]: # Testing for Shapiro Test
W, p = stats.shapiro(norm_dist['Salary'])
p
```

Out[367]: 0.028000956401228905

```
In [363]: W, p = stats.shapiro(norm_dist['Spending'])
p
```

Out[363]: 1.6854661225806922e-05

```
In [364]: W, p = stats.shapiro(norm_dist['Text Messages'])
p
```

Out[364]: 4.324040673964191e-06

```
In [349]: # Testing the Normality via comparing Mean and Median

summary = norm_dist.describe().T
print(summary)
print('\n')
print('The conclusions from Summarizing the data are as follows:','\n')
print('1. Salary and 2. Spending display more characteristics of normal distribution because their Median is very close to the Mean')
```

```
count
                                        std
                                               min
                                                      25%
                                                             50%
                                                                    75% \
                           mean
                                              25.0
Salary
               62.0
                      48.548387
                                  12.080912
                                                     40.0
                                                            50.0
                                                                   55.0
Spending
               62.0 482.016129 221.953805 100.0
                                                    312.5 500.0
                                                                  600.0
Text Messages
                62.0
                     246.209677 214.465950
                                               0.0
                                                    100.0 200.0
                                                                  300.0
                 max
Salary
                 80.0
Spending
              1400.0
Text Messages
                900.0
```

The conclusions from Summarizing the data are as follows:

1. Salary and 2. Spending display more characteristics of normal distribution because their Median is very close to the Mean

```
In [338]: print('The conclusions are as follows:')
print('1. Salary and 2. Spending display more characteristics of normal distri
bution because their Median is very close to the Mean.')
```

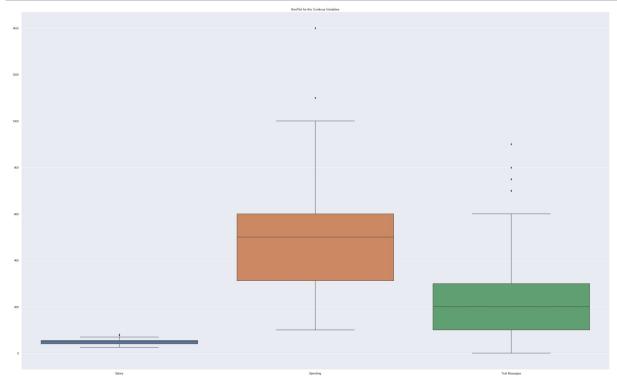
The conclusions are as follows:

1. Salary and 2. Spending display more characteristics of normal distribution because their Median is very close to the Mean.

```
In [350]: # Testing the normality by plotting a Box pLot

plt.figure(figsize=(40,25))
plt.title('BoxPlot for the Contious Variables')
sns.boxplot( data = norm_dist )
plt.show()

print('The conclusions from BOXPLOT are as follows:')
print('1. Salary and 2. Spending display more characteristics of normal distribution because of the BOXPLOT being more uniform.')
```



The conclusions from BOXPLOT are as follows:

1. Salary and 2. Spending display more characteristics of normal distribution because of the BOXPLOT being more uniform.

In []:		

```
In [346]: sns.pairplot(norm_dist[['Salary', 'Spending', 'Text Messages']]);
                 80
                 70
                 60
              Salary
                 50
                 40
                 30
               1250
               1000
            Spending
                750
                500
                250
                800
             Text Messages
                600
                400
                200
                                                                       0
                                 60
                                         80
                                                           1000
                                                                                  500
                                                                            Text Messages
                             Salary
                                                     Spending
  In [ ]:
In [366]:
            # Testing SKEWNESS
            Skew_Sal = stats.skew(norm_dist['Salary'])
            Skew_Sal
Out[366]: 0.5216766008645851
           stats.skew(norm_dist['Spending'])
In [357]:
Out[357]: 1.5472850312929523
            stats.skew(norm_dist['Text Messages'])
In [358]:
Out[358]: 1.2642446834439687
  In [ ]:
```

3.1 : ABC Asphalt Shingles

Hypothesis Formation

```
H0 => (Mean_A - Mean_B) = 0
```

Ha => (Mean_A - Mean_B) != 0

2 Sample test for A

In []:	
In []:	