

ERRAND PLANNER

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Persona

1) Sophie Smith

- 20-year-old Female in Chico, California.
- Sophomore at California State University with a Nursing major in General Option currently working towards getting her honors by the end of the semester. Her current cumulative GPA is reflected to be 3.476.
- Sophie also owns a small Etsy store online, mainly selling mobile phone covers designed by her and printed by Wilson Printing and signs downtown. She is very passionate about her business. But struggles to find time to work on expanding it due to her rigorous curriculum.
- She is single and lives in a small studio apartment near campus. Her classes are mostly on T/Th but her clinical practice is generally scheduled on MWF with an hour and a half of lunch break.
- Sophie generally spends her weekends catching up with classes and homework, She also enjoys hanging out with her friends and getting brunch at Moms with her close girlfriends.
- Sophie generally uses a planner to keep track of her tasks for the day but fails to constantly update her list of tasks
- She is tired of forgetting to make time to run very important errands to support her business.



GOALS:

- Schedule reminders for delivery pickups from Wilson Printings
- Import her class and clinical practice schedule of the week and block them off to make sure no errands are suggested during that time
- Reminder to cross her finished task for the day

Scenario

- 1) It is a Wednesday afternoon and Sophie has just got off her Clinical Practice for a quick lunch break. She heads to her car where she usually eats her lunch and takes a few minutes to unwind and relax before returning to the clinic. She usually also takes the time to go through her planner and check if she needs to run an errand. Sophie receives a text from Wilson Printing that her order will be ready to pick up on Friday around the same time.
- 2) Sophie was finishing up her homework on Friday and she receives a text from her clinical supervisor that they are understaffed on Wednesday and needed Sophie to be available for a longer time on Wednesday than her regular shift hours. Since Sophie usually uses her time after her shifts to run her errands, those now will have to be rescheduled as she will not be free at that time.

Persona



Brendon

- 30-year-old male, in chico
- Head cashier at Home Depot
- Thinking about going back to school even though he has to work.
- Brendon takes his job very seriously, getting to work on time and managing the cashiers to the best of his capabilities. He likes to hang out with his friends anytime he gets off from work.
- Brendon likes to make websites and is thinking about going back to school so that he may get a degree. He however doesn't think that he will be able to manage his time as well to do things that he wants/needs to do in his busy schedule, and would like to find time to do errands and hang out with friends.

GOALS

- Wants an app that can import an already existing schedule
- Wants to know where he can go based on his schedule
- Learn from his experience at these locations and add these suggestions to other people that might have similar interests

SCENARIOS

- Sibling's birthday

- It's Brendon's sibling, Arsene's birthday and Brendon's schedule is packed until he gets back home.
 - He has exactly two gaps in his schedule and wants to use the longer one for eating lunch.
 - He knows that his brother is really into legos
 - There are a lot of stores around but and doesn't know where or how long it will take to even obtain the legos