Welcome to Insider Junction, presented to you by Manipal Institute of Liberal Arts and Manipal Academy of Higher education in Dubai.

I'm Tanushri Anand, and today we're exploring the Sharjah International Book Fair. This is one of the world's largest literary gatherings.

This gathering unites Authors, publishers, and book fans from around the world, all connected by a shared love for tales and concepts.

In today's episode, we'll talk about famed Egyptian football star Mohamed Salah, who was invited to the 2024 Sharjah International Book Fair, and how his presence there has sparked so much interest.

During a dialogue session attended by a large audience, Mohammed Salah spoke about his football career and the importance books had in his athletic career. He mentions that books are a great source of knowledge that has helped him enhance his talents and become a better football player. Salah believes that reading books has allowed him to extend his views and acquire new ideas, which has had a big impact on his sporting career in a positive way. He has claimed that he frequently receives inspirations from famous and well-known authors, and he believes that his presence at the book fair will encourage more young people to read and discover the power of knowledge and personal growth that books can offer. Such events like these remind us of the power of reading and the influences it has .

The Sharjah International Book Fair demonstrates the continuing power of the written word. This brings us to the end of our episode from the Sharjah International Book Fair. I hope you enjoyed this episode . and hope this episode encourages you to read more novels and books.

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