

# Assignment. 1

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problem :-

The problem is the potential launch of a new health drink, "vitabooSt" by ABC company.

project Description :-

ABC company launch a new health drink "vitabooSt". This product is designed to growing demand for nutritions that support a healthy lifestyle. vitabooSt will be marketed as a vitamins, minerals and natural ingredients to boost energy, improve immunity. the product of a health drink vitabooSt make a body healthy and active.

Develop a strong identity for vitabooSt that resonates with health conscious consumers. To make a website for a order health drink. Analyze competitors to position vitabooSt effectively in the market.

Project Scope

conduct a market research to understand a better product. Bestes best brand product realise. budget is will remain the same.