



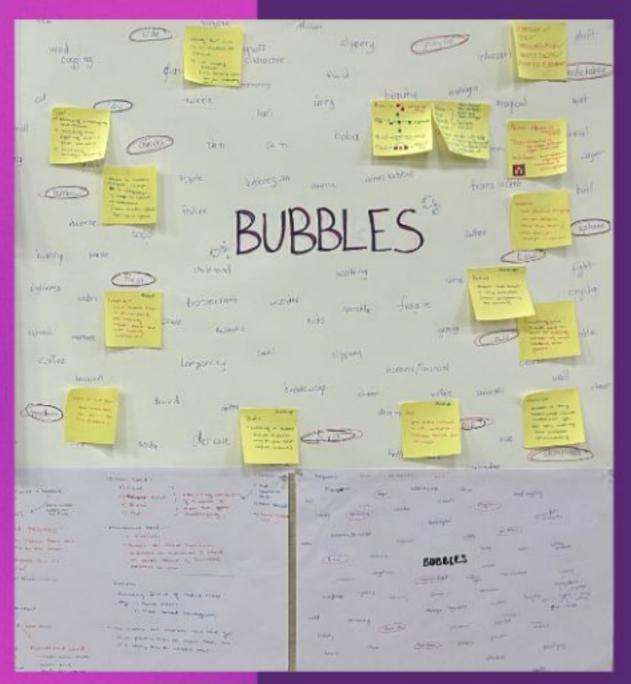
# BUZZY

SARA DESHPANDE, SHAMBHAVI KULKARNI, TANVEE VAIDYA, TIANA SHINTRE & URVEE PATIL

COMMUNICATION DESIGN SEM 4 UID







### Ideation

The ideation process for "Buzzy" revolved around the whimsical and versatile theme of bubbles. We began by brainstorming words and concepts that encapsulate the essence of bubbles-fragility, movement, expansion, and interconnectedness. These ideas served as a springboard for creating unique game mechanics and rules. By exploring how bubbles could translate into strategic gameplay, we developed systems that emphasized balance, decision-making, and the dynamic nature of interactions. Through collaborative effort, we refined these ideas into a cohesive framework, ensuring that the theme of bubbles was not only visually represented but also integral to the core strategy and experience of "Buzzy."

### Platform

To bring "Buzzy" to life, we utilized a combination of creative platforms, including Adobe Illustrator, Photoshop, and Procreate.

- Illustrator was instrumental in designing precise game elements, ensuring a polished finish.
- Photoshop allowed us to enhance visuals, and create compelling compositions that aligned with the game's aesthetic.
- Procreate was used for sketching and refining hand-drawn elements, adding a personal and organic touch

Together, these platforms enabled us to seamlessly blend creativity and functionality, resulting in a visually appealing and cohesive tabletop game.



Photoshop

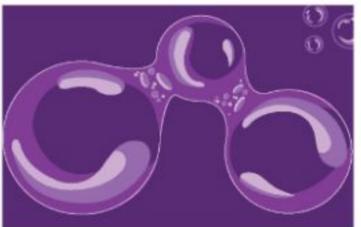


Illustrator



**Procreate** 







## Genre

Abstract Strategy Board Game

Use your mind and luck to win it!



### Game Mechanics

- The youngest one starts by picking up a card from the top of the card deck.
- 2.If it's a motion card, there are 3 ways you can move ahead according to the number your card says:
- · By moving your pawn on adjacent tiles of your colour.
- By sliding any tiles to make way.
- By using the above 2 methods together. (You can't move diagonally).

- 3. If it's an action card, you move according to what is given on the card:
- POP you swap tiles that are adjacent to the sides of the tile you're on with any tile of your colour on the grid.
- BLOW you have to move diagonally when this card comes. You can choose which diagonal to go on. If a diagonal has 2 or more of your colour tiles, you go to the nearest one only (You can't move if there is no tile of your colour on any diagonal)
- FLOAT = in this, you skip one tile and go to the next one. (You can only play this if the tile you get after skipping the adjacent tile has your colour).
- BURST this card skips the turn of the player who's next and also you get to play one move.



4.If you get this UNPREDICTALBE CARD DONT BE SURPRISED!!
These can help you go ahead in unexpected ways or pull you down far worse.



#### 5. Move Cards:

- You have minimum of 1 move and maximum of 4 that you can play with these move cards.
- Afterall it depends on you how you want to use them, it can either be to move yourself up or betray your friend and not let them reach the top before you do!



Use all these cards and slide your tiles left and right up and down to make sure you are the one reaching the opposite end first!





# Theme

UNPREDICTABLE NATURE OF BUBBLES

# Testing







"Buzzy" underwent user testing to ensure an engaging and intuitive gaming experience. Participants explored the game, providing valuable feedback on its mechanics, strategy, and overall enjoyment. Testers praised the game's balance between simplicity and depth, noting its replayability and the excitement of strategic decision-making. The overwhelmingly positive reviews and enthusiastic appreciation affirmed our design choices and inspired confidence.



Tanvee Vaidya

Sara Deshpande

**Urvee Patil** 

Tiana Shintre

Shambhavi Kulkarni

### The Team:

The creation of "Buzzy" was a testament to the dedication and creativity of our team of five, who worked tirelessly for 48 hours straight to bring this game to life. Each member contributed their unique skills, from ideation and design to rule development and testing, ensuring every aspect of the game was thoughtfully crafted. This intense collaborative effort fostered a dynamic and supportive environment, allowing us to overcome challenges and refine our ideas in real time.





# THANK YOU!