

Tanveer Akram

Sr. UI/UX Designer | Product Designer

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Johar Town Lahore



SUMMARY

As a UI/UX Designer with 4+ years of professional experience, I have a proven track record of creating visually stunning and user-friendly designs for web and mobile applications. My expertise includes designing intuitive user interfaces, developing wireframes, conducting user research, and creating prototypes. I have a keen eye for detail and am passionate about crafting designs that enhance the user experience. Additionally, I have experience collaborating with developers and stakeholders to ensure that designs are implemented seamlessly.

SKILLS

UI/UX	Visual Design	Prototyping	Wireframes	Story Boards	User Flows	Process Flows
Web Application	User Research	Design Thinking	Interaction Design	User Experience		

EXPERIENCE

Senior Ui Ux Designer

Techesthete

01/2024 - Present Lahore, Pakistan

Job Description

- Establish and drive the overall UI/UX vision and strategy for our products
- Collaborate with cross-functional teams, including product managers and engineers, to create cohesive product experiences.
- Conduct user research and testing to identify and implement design improvements.
- Continuously iterate on designs based on feedback, user testing results, and evolving project requirements.
- Incorporate input from multiple stakeholders, communicate conceptual ideas and design rationale, outline digital experiences screen by screen, working with front-end development teams.

Ux Ui Designer

DevJeco

2023 - 2024 Lahore, Pakistan

Job Description

- Translate concepts into user flows, wireframes, mock-ups and prototypes that lead to intuitive user experiences.
- Facilitate the client's product vision by researching, conceiving, sketching, prototyping experiences for digital products.
- Design and deliver wireframes, user journeys, and mock-ups optimized for a wide range of devices and interfaces.
- Identify design problems and devise elegant solutions.
- Make design and user-experience suggestions related to core, and new functions.
- Take a user-centered design approach to rapidly test and iterate designs.
- Collaborate with other department team members and stakeholders.
- Work independently or in a team of multi-disciplinary design members

Ux Ui Designer

Leopardsoft Technologies

2020 - 2023 Lahore, Pakistan

Job Description

- Conceptualize and implement an effective UI/ UX design strategy.
- Design high-quality UI/ UX solutions, including User Journeys, User Stories and User Personas, wireframes, graphics, storyboards, and prototypes.
- Assist the marketing team, internal designers, and external designers in delivering tailored digital experiences. Implement UX research methodologies by providing guidance and advice. Maintain style standards for typography and graphic design.
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EDUCATION

BS Software Engineering
COMSATS UNIVERSITY ISLAMABAD
2019

CERTIFICATION

Foundations of User Experience (UX)
Design
Coursera May 12,2023

TOOLS

Figma	Adobe XD
Sketch	Miro
Adobe Photoshop	Adobe Illustrator

LANGUAGES

English Proficient	Urdu Native
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RECOMMENDATIONS

Hassan Ahmad
Product Designer @ UnitedIT of United Groups

"I have worked with Tanveer in UI/UX Designing and I can vouch for him as he's quite creative and easygoing fellow. Being an amazing coworker, he has helped me a lot in ways where I was stuck in any problem and he was there to help me out. He's indeed an amazing and creative guy to work with."

Zohair Abbas Jaffery
Frontend Developer @ DevJeco

"I highly recommend Tanveer as a UI/UX Designer. Having worked with him as a frontend developer, I have witnessed his exceptional design skills and dedication firsthand. Tanveer's contributions have greatly enhanced our projects' user experiences. He is an invaluable asset to any team."