



## Contact

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## Expertise

UI/UX	Visual Design
Prototyping	Wireframes
Story Boards	User Flows
Process Flows	Web Applications
Design Thinking	User Research
Interaction Design	User Experience

## Tools

Figma	Adobe XD
Sketch	Miro
Adobe Illustrator	
Adobe Photoshop	

## Portfolio

**Behance**

[www.behance.net/tanveer-akram](https://www.behance.net/tanveer-akram)

**Figma Portfolio**

[www.figma.fun/ZXm3oL](https://www.figma.fun/ZXm3oL)

# Tanveer Akram

## UI/UX Designer | Product Designer

As a UI/UX Designer with four years of professional experience, I have a proven track record of creating visually stunning and user-friendly designs for web and mobile applications. My expertise includes designing intuitive user interfaces, developing wireframes, conducting user research, and creating prototypes. I have a keen eye for detail and am passionate about crafting designs that enhance the user experience. Additionally, I have experience collaborating with developers and stakeholders to ensure that designs are implemented seamlessly.

## Experience

### 2024 - Till present

 Techesthete

#### Senior UI/UX Designer

- Establish and drive the overall UI/UX vision and strategy for our products
- Collaborate with cross-functional teams, including product managers and engineers, to create cohesive product experiences
- Conduct user research and testing to identify and implement design improvements
- Continuously iterate on designs based on feedback, user testing results, and evolving project requirements.
- Incorporate input from multiple stakeholders, communicate conceptual ideas and design rationale, outline digital experiences screen by screen, working with front-end development teams

### 2023 - 2024

 DEVJECO

#### UI/UX Designer

- Translate concepts into user flows, wireframes, mock-ups and prototypes that lead to intuitive user experiences.
- Facilitate the client's product vision by researching, conceiving, sketching, prototyping experiences for digital products.
- Design and deliver wireframes, user journeys, and mock-ups optimized for a wide range of devices and interfaces.
- Identify design problems and devise elegant solutions.
- Make design and user-experience suggestions related to core, and new functions.
- Take a user-centered design approach to rapidly test and iterate designs.
- Collaborate with other department team members and stakeholders.

### 2020 - 2022

 Leopardsoft Technologies

#### UI/UX Designer

- Conceptualize and implement an effective UI/UX design strategy.
- Design high-quality UI/UX solutions, including User Journeys, User Stories and User Personas, wireframes, graphics, storyboards, and prototypes.
- Assist the marketing team, internal designers, and external designers in delivering tailored digital experiences.
- Implement UX research methodologies by providing guidance and advice. Maintain style standards for typography and graphic design.

## Education

### Software Engineering

COMSATS UNIVERSITY ISLAMABAD  
Completed 2019

## Language

English

Urdu

## Activities

Literature

Badminton

Football

Travel

## Certifications

May 12, 2023

Coursera

Foundations of User Experience (UX) Design

## Recommendations



### Hassan Ahmad

Product Designer @ UnitedIT of United Groups

"I have worked with Tanveer in UI/UX Designing and I can vouch for him as he's quite creative and easygoing fellow. Being an amazing coworker, he has helped me a lot in ways where I was stuck in any problem and he was there to help me out. He's indeed an amazing and creative guy to work with."



### Zohair Abbas Jaffery

Frontend Developer at DevJeco

"I highly recommend Tanveer as a UI/UX Designer. Having worked with him as a frontend developer, I have witnessed his exceptional design skills and dedication firsthand. Tanveer's contributions have greatly enhanced our projects' user experiences. He is an invaluable asset to any team."