

```

library(readr)
ebay_train_y <- read_csv("206/dmba/ebay_train_y.csv")
ebay_train_X <- read_csv("206/dmba/ebay_train_X.csv")
ebay_valid_y <- read_csv("206/dmba/ebay_valid_y.csv")
ebay_valid_X <- read_csv("206/dmba/ebay_valid_X.csv")

y <- ebay_train_y$`Competitive?`
X <- data.matrix(ebay_train_X)

library(glmnet)

# lasso L1

# Find the best lambda using cross-validation
set.seed(123)
cv.lasso <- cv.glmnet(X, y, alpha = 1, family = "binomial")

# Fit the final model on the training data
modellL1 <- glmnet(X, y, alpha = 1, family = "binomial",
                  lambda = cv.lasso$lambda.min)

# Display regression coefficients
coef(modellL1)

# ELASTIC NET WITH  $0 < \text{ALPHA} < 1$ 
a <- seq(0.1, 0.9, 0.05)

library(foreach)
search <- foreach(i = a, .combine = rbind) %dopar% {
  cv <- cv.glmnet(X, y, family = "binomial", nfold = 10, type.measure = "deviance", parallel = FALSE,
                 alpha = i)
  data.frame(cvm = cv$cvm[cv$lambda == cv$lambda.1se], lambda.1se = cv$lambda.1se, alpha = i)
}

```

```
cv3 <- search[search$cvrm == min(search$cvrm), ]
```

```
cv3
```

```
md3 <- glmnet(X, y, family = "binomial", lambda = cv3$lambda.1se, alpha = cv3$alpha)
```

```
coef(md3)
```

```
coef(modelL1)
```

```
coef(md3)
```

## RESULTS:

### Lasso:

```
> coef(modelL1)
27 x 1 sparse Matrix of class "dgCMatrix"

               s0
(Intercept)    -6.733216e-02
const           .
sellerRating   -4.255166e-05
ClosePrice      7.447682e-02
OpenPrice      -8.964575e-02
Category_Automotive_Pottery_Glass -6.216089e-01
Category_Books_Clothing_Accessories -6.864102e-01
Category_Business_Industrial_Computer_Home_Garden 6.059144e-02
Category_Coins_Stamps -2.009449e+00
Category_Electronics 3.898548e-01
Category_EverythingElse -1.591588e+00
Category_Health_Beauty -1.956050e+00
Category_Jewelry -4.280865e-01
Category_Music_Movie_Game 3.756807e-02
Category_Photography 3.803875e+00
Category_SportingGoods -6.195093e-02
Category_Toys_Hobbies 1.661282e-01
currency_GBP 1.866578e+00
currency_US 5.660973e-01
Duration_3 -9.218483e-02
Duration_5 3.357086e-01
Duration_7 .
Duration_10 1.542831e-01
endDay_Sat -8.473500e-01
endDay_Sun_wed_Fri -5.602074e-01
endDay_Thu -9.394640e-01
endDay_Tue -4.579171e-01
> |
```

### Elastic Net:

```
> coef(md3)
27 x 1 sparse Matrix of class "dgCMatrix"

                                     s0
(Intercept)                1.267535e-01
const                       .
sellerRating               -4.246614e-05
closePrice                  5.368222e-02
openPrice                   -6.465205e-02
Category_Automotive_Pottery_Glass -7.488963e-01
Category_Books_Clothing_Accessories -6.231204e-01
Category_Business_Industrial_Computer_Home_Garden 8.881125e-02
Category_Coins_Stamps      -1.987974e+00
Category_Electronics        2.835476e-01
Category_EverythingElse     -1.603185e+00
Category_Health_Beauty      -1.963563e+00
Category_Jewelry            -4.354684e-01
Category_Music_Movie_Game   2.873525e-03
Category_Photography        3.586806e+00
Category_SportingGoods      .
Category_Toys_Hobbies       1.344228e-01
currency_GBP                1.726436e+00
currency_US                  4.157858e-01
Duration_3                   -6.861571e-02
Duration_5                   3.713187e-01
Duration_7                   .
Duration_10                  1.091668e-01
endDay_Sat                  -8.512526e-01
endDay_Sun_wed_Fri          -5.856461e-01
endDay_Thu                   -9.329008e-01
endDay_Tue                   -4.541268e-01
> |
```