← Job Details

Job Title: Quality Assurance Specialist

Company Name: Proppel

Share fin X





Description

About Proppel

We find and place the Top 1% of talent in remote roles in US and UK companies to help them grow faster.

If you're looking for the opportunity to develop your skills and work with some of the best and most exciting companies worldwide, Proppel is the place for you.

Our headquarters are in London, UK, and we're looking for top-tier talent to support our US and UK clients.

What We're Looking For

Our client, a US-based performance marketing agency specializing in DTC brands and lead generation, is seeking a Quality Assurance Specialist to ensure the accuracy and effectiveness of their digital advertising campaigns. This role plays a crucial part in maintaining high-quality standards across ad placements, email campaigns, and marketing assets.

Responsibilities

- Review and validate digital ads and email campaigns to ensure accuracy, functionality, and compliance with standards.
- Identify and document errors, inconsistencies, or areas for improvement in marketing assets.
- Collaborate with internal teams to address quality concerns and suggest refinements.
- Maintain quality assurance reports, tracking recurring issues and potential optimizations.
- Utilize Adobe Acrobat or Bluebeam to annotate and communicate findings effectively.

Requirements

- Proven experience in quality assurance within a digital marketing or advertising environment.
- Familiarity with QA best practices for digital campaigns.
- Proficiency in Adobe Acrobat or Bluebeam for issue documentation.
- Strong attention to detail and ability to identify inconsistencies.
- Excellent communication skills, both written and verbal.
- Availability to work from 9 AM to 5 PM Pacific Time.

Benefits



Disclaimers

You are applying to work with an international company. Make sure your CV is in English, otherwise your application can't be considered.

By applying to any of our roles, you agree to subscribe to our Candidate Newsletter in order to receive notifications of new openings that may be a match with you, as well as additional educational content to help you get your next job.

Apply: https://choto.co/p1l6ok5i

Job Type: Full Time

Location: Remote Worldwide

Other Jobs View All

7

Software Quality
Assurance Engineer

- (Full Time
- O Dhaka, Bangladesh
- Publish Date: 29

 January, 2025

Omilia

Middle Product QA Engineer (Java)

- (Full Time
- © Remote Worldwide
- Publish Date: 22
 January, 2025

Hypemasters

7

- **QA** Engineer
- (Full Time
- Remote Abu Dhabi, © United Arab Emirates
- Publish Date: 20 February, 2025

QA Brains



Web Testing

Interview Questions

Game Testing

See more →

Discussion

About Us

Terms & Conditions

Privacy Policy

Follow Us





For Support

support@qabrains.com

© 2025 QA Brains | All Rights Reserved