

QUARTERLY

NEWSLETTER

JAS - 2025

Vol.1 - ISSUE 2

MISSION, VISION STATEMENT & VALUES @ ACORN



MR. DHRUVAL PATEL



14+

YEARS OF EXPRIENCE

Our Mission

We deliver innovative services with integrity and excellence. Empowering our clients and our employees grow & succeed through sustainable solutions and world class service.

Our Values

Client Centric Collaboration
Innovation
Excellence
Diversity & Inclusion
Accountability
Integrity
Passion

Our Vision

To be the premier provider of value centric & transformative solutions. Inspiring our clients and employees to progress and achieve through excellence and collaboration delivering world class experiences across international markets.

Our Journey, Our Purpose @ ACORN

Empowering Global Growth The ACORN Advantage

At Acorn Universal Consultancy LLP, we specialize in market expansion services that enable businesses to launch, scale, and thrive in international markets. With over 14 years of experience, we understand both the excitement and complexity of global growth—and we're here to guide you every step of the way.

Our expert team brings deep cross-border insights and delivers comprehensive, end-to-end virtual support, including :

Back-office administration
Financial management
Branding & marketing strategy
Lead generation and customer outreach

Whether you're entering new territories or optimizing performance in existing ones, our solutions are tailored to unlock your business's full global potential.

At ACORN, we don't just support growth—we accelerate it.

CLIENT SUCCESS SPOTLIGHT

ASTUTE HEALTHCARE

Proudly featured in

Hertfordshire LTD. 2025
Top 100 Companies

Acorn is proud to share that our esteemed client Astute Healthcare has been featured in the

Hertfordshire Top 100 Category List for 2025

Ranking among the Top 100 privately owned businesses in Hertfordshire. The LTD. series recognizes businesses in the UK that demonstrate growth, innovation, and international impact.

We are proud to celebrate this success alongside them.

Heartiest Congratulations

ASTUTE HEALTHCARE



HAPPENINGS @ ACORN

EVENTS CONDUCTED – JAS 2025

Blood Donation Camp in collaboration with RED CROSS
CSR – MEDIA COVERAGE
79th Independence Day Celebration
Janmashtmi Celebration – Traditional Indian Attire
Ganesh Chaturti Celebration
Monsoon Festival
Self Defence Training – Males & Females (In line with POSH ACT)
Motivational Session by ISKCON – Stress To Smile
HR Ticketing Tool Training Session

MOU SIGNED & SEALED

MoU Signed with BJVM College
SPEC – Job Fair

WELLNESS INITIATIVE BY ACORN

BLS & CPR Training – Zydus Hospital

MEDICLAIM TEAM @ ACORN

Every Tuesday and Thursday from 4:30 PM to 5:30 PM

FORMATION OF MENU PLANNING COMMITTEE

A Menu Planning Committee has been formed to customize the menu based on employees' food preferences and tastes.

REVISION OF FEMALE DRESS CODE POLICY @ ACORN (VERSION 2)

Revision of Dress Code Policy for Females was done in alignment with Female Dress Code Committee @ Acorn

SEMINARS WITH OUR MOU PARTNERS – JAS 2025

Winning the Placement Game - SPEC
Redefining Presentation & Communication Skills - BJVM

HAPPENINGS @ ACORN

COMPANY POLICY – AMENDMENTS

- Amendments in Work Schedule & Attendance Policy REF- HRMS – HR Policy
- ☁ Conclusion of Monsoon Footwear Policy.
- ☂ Umbrellas & Raincoats Stay with Your Vehicle – Keep Acorn Floors Clean & Dry!

EMPLOYEE SATISFACTION SURVEY YEAR 2025 @ ACORN

UPCOMING EVENTS / EXTERNAL TRAINING – OND 2025

GARBA NIGHT @ ACORN

Rangoli Competition

Diwali Celebration - Traditional Indian Attire

Self Defence Training - Males & Females (In line with POSH ACT)

Amazon Prime Day Motivation

International Men's Day

Seminar on Employee Satisfaction Survey Result & Benefits

Provided by AUC LLP

Acorn ANNUAL EVENT YEAR 2025



6. On a scale of 1 to 5, how would you rate your overall employee satisfaction? (5 Star - Very Satisfied 1 Star - Very Dissatisfied)

[More](#)

3.67

Average Rating



Level 5 77

Level 4 147

Level 3 108

Level 2 17

Level 1 19

EMPLOYEE SATISFACTION SURVEY CONDUCTED - YEAR 2025 ALIGNED WITH GREAT PLACE TO WORK FRAMEWORK

We are proud to share that 90% of our employees at AUC LLP reported being Very Satisfied, Satisfied, or Neutral a commendable outcome for our company.

Cheers to The Acorn Family- Together We Shine!

FROM THE LEADER'S DESK – Dr. Kishor Dholwani - GENERAL MANAGER @ ACORN UNIVERSAL CONSULTANCY LLP



At Acorn, our mission is to drive innovation, excellence, and growth across every facet of our business globally. We take pride in empowering our employees, fostering a culture of collaboration, and delivering world-class solutions to our clients. Every project we undertake reflects our commitment to integrity, quality, and sustainable progress. Together, we continue to explore new opportunities, embrace challenges, and shape the future for everyone associated with us. I am proud of our Acorn family and the dedication, creativity, and passion they bring to everything we do.



E-COMMERCE: DRIVING GROWTH IN THE DIGITAL ERA

In the age of digital transformation, e-commerce is no longer optional—it's essential. Businesses of all sizes are leveraging online platforms to reach global audiences, streamline operations, and deliver exceptional customer experiences.

Key Drivers of E-Commerce Growth

Digital Transformation: Automation and analytics simplify operations.

Mobile Accessibility: Shopping is now possible anytime, anywhere.

Secure Payments: Safe digital transactions build consumer trust.

Efficient Logistics: Fast delivery and easy returns enhance satisfaction.

Emerging Trends

AI & Analytics: Personalized recommendations and better engagement.

Social Commerce: Shopping seamlessly through social media.

Sustainability: Eco-friendly practices attract conscious buyers.

Omnichannel Retail: Integrating online and offline experiences.

Challenges and Opportunities

While cybersecurity, competition, and supply chain complexities remain challenges, companies that embrace innovation and prioritize customer experience can transform these into opportunities for long-term success.

Benefits for Businesses and Consumers

For businesses, e-commerce opens doors to global markets, reduces operational costs, and provides valuable insights into customer behavior.

Consumers enjoy convenience, variety, competitive pricing, and personalized experiences, making online shopping a preferred choice.

Conclusion

E-commerce is more than a trend—it is a strategic driver of growth, efficiency, and global reach. Businesses that innovate and adapt will continue to lead in today's dynamic digital marketplace.



Amazon SEO

Have strong foundation & optimize your listings for SEO

Multi-channel fulfillment

Discover new opportunities and gather new insights

Reviews

Get verified reviews and improve your trustworthiness.

Amazon Sponsored Ads

Maximize your advertising avenues

Buy Box

To stay ahead of the competition

Amazon's Rules and Regulations

For robust account health

Effective Inventory Management

To increase your business value

8 WAYS TO BOOST SALES ON AMAZON

Amazon customer metrics
Build good customer relationships.

EMPLOYEE SPOTLIGHT



DEVANG PATEL - NAV

Warehouse Portfolio

Empowered growth through Smarter Warehouse Portfolio Management improving inventory accuracy, better forecasting & enabling greater supply chain visibility

MONIKA RAMCHANDANI - HR (PUBLIC RELATIONS)

Excellence in Building Strong Partnerships

Demonstrated excellence in building strong partnerships and showcasing the remarkable work that makes Acorn Proud. Engages employees and students through insightful seminars, and ensures smooth and empathetic resolution of concerns.

PRIYANK PATEL - DOCPHARM

Supplier Management

Demonstrated strong skills in market analysis, supplier management, and cost-effective sourcing, ensuring timely deliveries and fostering team productivity.



HARSH PAREKH - EUROPE

Beyond Targets: Powering Performance & Progress Together

Achieved the highest sales numbers for August 2025, setting a benchmark for performance. This milestone stands as a testament to collaborative spirit, strategic approach, and commitment.



YASH MISTRY - LOGISTICS

Managing Goods In

Demonstrated diligence in Goods In Entry Management enhancing Inventory Accuracy leading to Smooth and Efficient Stock Management.



NISHTA AHUJA - CS

Excellence in Amazon & Project Management

Excelled in managing Amazon and Special projects. Simplifying processes by incorporating automation fostering the team's productivity.



RONAK THAKKAR - WHOLESALE



MANSI MAKWANA - WHOLESALE

Dynamic Duo

Data to Action: Optimizing Sales and Inventory Operations

Designed automated workflows and analytical tools that enhanced visibility across Sales and Purchase functions. Streamlined stock tracking, through smart alerts, predictive insights, and ongoing development of a Sales Insights Agent and Chatbot, along with they equipped teams to make timely decisions, optimize inventory, and mitigate operational risks—turning data into actionable business outcomes.



EMPLOYEE SPOTLIGHT



AMI SUTHAR - DOCPHARM

Managing VAT and Compliance Reporting

Actively managed VAT and Compliance reporting for the Netherlands and Germany, along with banking and financial analysis – driving automation.



BHARGHAV SARVAYIA - EUROPE

Success in Motion: Achieved Sales Target

Demonstrated strong business focus and commitment to meeting overall team goals. Successfully achieved the sales target for September 2025.



VAISHALI DEORA - BCG POLAND

Streamlining Logistics

Exhibited cost-saving measures and seamless logistics management, ensuring timely deliveries and enhanced operational performance. Fostering strong forwarder partnerships.



SAGAR PARMAR - EUROPE

Sales Target Achieved, Milestone Unlocked

Exemplified excellence by successfully achieving sales targets for September 2025. Demonstrated true spirit of excellence and achievement.



ANGEL CHRISTIAN - HR RECRUITMENT

Excellence in Talent Acquisition

Exhibited excellence in end-to-end recruitment, including sourcing, interviews, candidate & leader coordination, negotiations, and verification processes.



MUKUL PATIL - DOCPHARM

Excellence in Regulatory Documentation

Demonstrated expertise in regulatory documentation compliance. Excellence in timely compilation of proper documentation. Enhancing team proficiency.



SHAKTISING CHAUHAN - WHOLESALE



KISHA PATEL - WHOLESALE

Fusion Core

Empowering Business Insights with Intelligent Data Flow

Driving Tech for tomorrow's strategy through seamless data flow. Empowered users with real-time insights and external intelligence to fuel confident, data-driven decisions. Warehouse Stock Management. Using MS Dynamics 365 Business Central & Python transforming raw data into actionable intelligence. SO vs PO comparative reports highlights pricing discrepancies, aiding in better financial oversight.



EMPLOYEE SPOTLIGHT



ARIHANT JAIN - DOCOPHARM

Expertise in Regulatory Documentation

Consistently preparing accurate, error-free regulatory documents as per the compliance. Effective coordination across overseas teams. Skilled in timely troubleshooting and query management.



CHINTAN THAKOR - EUROPE

Powering Performance, Driving Sales

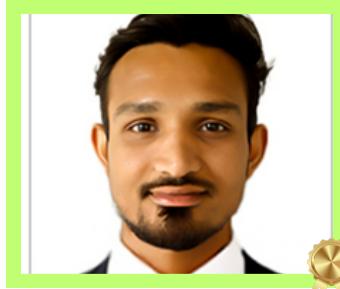
Achieved the sales target for September 2025 through consistent performance and a result-driven approach, contributing significantly to the team's overall success.



BHUMI PARMAR - WHOLESALE

Managing Social Media & Marketing Collaterals

Actively contributed to Astute Social Media Management. Bringing in innovative ideas boosting sales productivity. Designed impactful Marketing Collaterals for the Pharmacy Show held in UK.★



JAYDEEP MAKWANA - ADMIN

Purchase and Stock Management

Consistently delivering precise and reliable support in purchase and stock management, ensuring seamless processes



KARTIK VALAND - NAV

Portfolio Management

Managed the Posting Portfolio with precision and strategic insight minimizing risks and maximizing returns



RAKESH TALPADA - CS

H&P Amazon Process

Demonstrated strong problem-solving skills by activating brands making operations seamless



SHIVANGI MOKARIYA - MIS

MIS Tasks

Demonstrates exemplary management of daily MIS tasks, maintaining high standards of precision and operational excellence.



SUNIL PARMAR - HOUSEKEEPING

Exemplary Service & Dedication

Demonstrated outstanding performance in maintaining cleanliness, serving beverages with a cheerful attitude, and providing seamless assistance during company events and administrative coordination.



KAUSHAL RAVAL - HOUSEKEEPING

Commitment to Cleanliness & Event Support

Exhibited remarkable dedication in maintaining workplace hygiene, and providing efficient support during company events with audio visual support and guest coordination.

PHOTO GALLERY

