

Group Assignment

Assessment Details and Submission Guidelines	
Trimester	T3 2025
Unit Code	HS1021
Unit Title	Web Design
Assessment Type	Group Assignment
Weight	60 %
Submission Guidelines	<ol style="list-style-type: none"> 1. All work must be submitted on Blackboard by the due date along with a completed Assignment Cover Page. 2. The assignment must be in MS Word format unless otherwise specified.
Academic Integrity Information	<p>Holmes Institute is committed to ensuring and upholding academic integrity. All assessments must comply with academic integrity guidelines. Please learn about academic integrity and consult your teachers with any questions. Violating academic integrity is serious and punishable by penalties that range from deduction of marks, failure of the assessment task or unit involved, suspension of course enrolment, or cancellation of course enrolment.</p>
Penalties	<ul style="list-style-type: none"> • All work must be submitted on Blackboard by the due date and time, along with a completed Assessment Cover Page. Late penalties apply. • 20% penalty applicable for solo (single student) group submissions. • Your answers must be based on Holmes Institute syllabus of this unit. Outside sources may not amount to more than 10% of any answer and must be correctly referenced in full. Over-reliance on outside sources will be penalised • Reference sources must be cited in the text of the report and listed appropriately at the end in a reference list using Holmes Institute Adapted Harvard Referencing. Penalties are associated with incorrect citation and referencing.

Group Assignment Guidelines and Specifications

Assessment Title:

Group Website Design Project

Assessment Overview (Group Work – 60 Marks Total)

In this assessment, students will **design, develop, and document a functional multi-page website** using **HTML5 and CSS** (without automated code generators). Each team will simulate a real-world client project — communicating with a mock “client” to define requirements, produce technical and design documentation, and deliver a validated, professional website prototype.

Learning Outcomes Addressed

By completing this assessment, students will be able to:

1. Design and create a fully functional website using HTML5 and CSS manually.
 2. Communicate with end users to determine website requirements and design features.
 3. Produce and use documentation for design, structure, and technical implementation.
 4. Validate website code against W3C standards across different browsers.
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Project Description

Each group will create a **responsive website** for a fictional or real small business, community organisation, or event (e.g., café, fitness club, charity, festival). The website must consist of at least **four interlinked pages**, including:

- **Home Page**
- **About / Services Page**
- **Gallery / Products / Portfolio Page**
- **Contact Page (with form layout)**

The website must:

- Use **semantic HTML5** and **external CSS** (no inline styles or frameworks).
 - Include **consistent navigation**, layout, and visual design.
 - Demonstrate **effective typography**, **colour schemes**, and **media usage** (images, icons).
 - Display correctly in **major browsers** (Chrome, Firefox, Edge, Safari).
 - Pass **W3C HTML and CSS validation**.
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Deliverables

1. Website Prototype (30 marks)

A working website in a compressed folder (groupname_website.zip) containing:

- HTML files
 - A single CSS file
 - Images/media used
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2. Design and Technical Documentation (30 marks)

Each group must submit a **report (1,000–1,500 words)** including:

- **Client Requirements Summary:** record of user/client communication and identified needs.
 - **Site Map and Wireframes:** outlining page hierarchy and layout.
 - **Style Guide:** detailing colour palette, typography, and layout conventions.
 - **Technical Implementation:** brief explanation of HTML/CSS structure, media use, and challenges encountered.
 - **Individual Reflection:** Each member should contribute a short individual reflection (100 words) on teamwork and learning.
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Submission Requirements

- Website folder (HTML, CSS, media) in .zip format
- Design & technical report in **Microsoft Word format only**
- Submit via the Blackboard by **Week 12, Friday 11:59 PM**

Marking Rubric — Web Design Group Assessment (60 marks total)

Component 1: Website Prototype (30 marks)

Criteria	Excellent	Good	Pass	Incomplete
Layout and Structure (8 marks)	Excellent structure with well-organised, semantic HTML5; clear hierarchy and consistent layout across pages.	Very good layout and logical HTML structure; minor inconsistencies.	Acceptable but with noticeable structural issues or inconsistent formatting.	Poor structure, missing elements, non-semantic HTML or broken layout.
Design and Aesthetics (8 marks)	Visually appealing and professional design; strong use of colour, typography, spacing, and alignment; excellent readability.	Cohesive design with thoughtful aesthetic choices; minor inconsistencies.	Basic design with limited attention to aesthetics or user experience.	Poor or distracting design; inconsistent styles or unreadable content.
Navigation and Usability (6 marks)	Seamless, intuitive navigation; consistent menus, clear links, and strong usability across all pages.	Logical and easy-to-use navigation; small usability issues.	Basic navigation with limited usability or broken links.	Confusing, inconsistent, or non-functional navigation.
Functionality (4 marks)	Fully functional and responsive; excellent use of images, media, and links; works flawlessly across browsers.	Minor functional or responsiveness issues but overall strong performance.	Limited functionality or noticeable display problems.	Major issues or non-functional site.
W3C Validation (4 marks)	Fully validated HTML5 and CSS with no significant errors; cross-browser compliant.	Minor validation warnings but compliant overall.	Several validation errors; inconsistent across browsers.	Fails W3C validation; major coding errors prevent correct display.

Subtotal: /30 marks

Component 2: Design and Technical Documentation (30 marks)

Criteria	Excellent	Good	Pass	Incomplete
Requirements Analysis (5 marks)	Comprehensive and realistic client needs analysis; strong communication evidence (e.g., meeting notes, emails).	Clear understanding of client needs; good communication record.	Minimal requirements identified; unclear communication process.	No clear requirements or communication evidence.
Design Documentation (8 marks)	Professional-quality site map, wireframes, and style guide; shows deep design thinking and visual planning.	Strong design documentation with logical structure and clarity.	Minimal or unclear design documentation.	Missing or very poor documentation.
Technical Detail (8 marks)	Excellent explanation of HTML/CSS structure, coding rationale, and problem-solving process.	Clear and detailed technical explanations; minor omissions.	Basic technical notes; lacks insight or precision.	No meaningful technical detail or understanding evident.
Professionalism & Clarity (5 marks)	Exceptionally clear, well-written, and professionally formatted report; logical flow and correct citations.	Well-organised and mostly error-free report.	Understandable but lacks structure or contains frequent errors.	Poorly written or disorganised; difficult to follow.
Reflection Quality (4 marks)	Deep and insightful reflection on individual learning, teamwork, and challenges; strong self-awareness.	Thoughtful reflection with clear insights and lessons learned.	Superficial reflection with limited personal analysis.	Missing or irrelevant reflection.

Subtotal: /30 marks
