

# The Coffee Club Sales Dashboard

Created by: Tanvi Sharma

Month Year

Jan 2023

Total Sales

\$82K

▲ +inf vs LM

Total Orders

17314

▲ +inf vs LM

Total Quantity Sold

24870

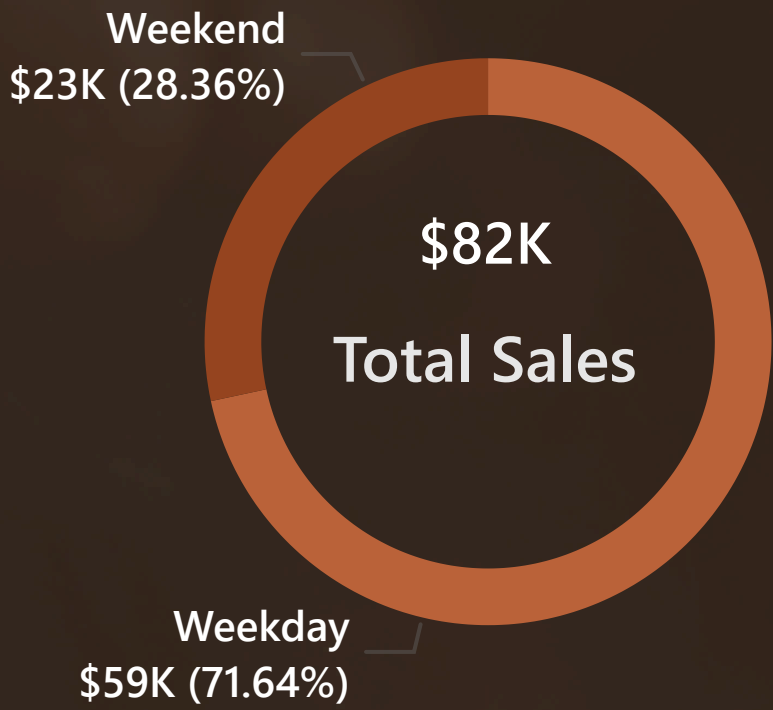
▲ +inf vs LM

Jan 2023

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1							1
2	2	3	4	5	6	7	8
3	9	10	11	12	13	14	15
4	16	17	18	19	20	21	22
5	23	24	25	26	27	28	29
6	30	31					

Hover on this visual to see details

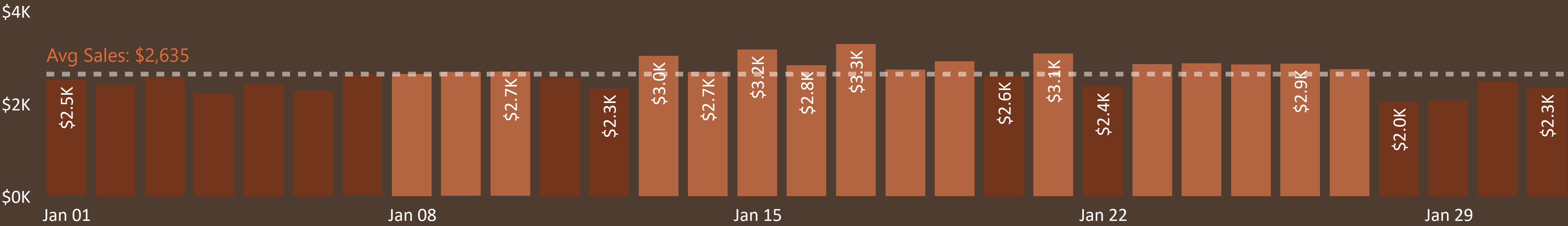
## Sales by Weekday/Weekend



## Sales by Store Location

Hell's Kitchen   \$27.82K	▲ +inf vs LM
Astoria   \$27.31K	▲ +inf vs LM
Lower Manhattan   \$26.54K	▲ +inf vs LM

## Sales Trend over the Period



## Sales by Product Category

Coffee   \$31.26K
Tea   \$22.62K
Bakery   \$9.54K
Drinking Chocolate   \$8.34K
Coffee beans   \$5.25K
Branded   \$1.89K
Loose Tea   \$1.29K
Flavours   \$0.97K
Packaged Chocolate   \$0.52K

## Sales by Product Type

Barista Espresso   \$10.46K
Brewed Chai tea   \$8.76K
Hot chocolate   \$8.34K
Gourmet brewed coffee   \$8.07K
Brewed Black tea   \$5.54K
Brewed herbal tea   \$5.44K
Organic brewed coffee   \$4.61K
Premium brewed coffee   \$4.53K
Scone   \$4.35K
Drip coffee   \$3.58K

## Sales by Days | Hours

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
6								\$2K
7								\$8K
8								\$10K
9								\$11K
10								\$10K
11								\$5K
12								\$5K
13								\$5K
14								\$5K
15								\$5K
16								\$5K
17								\$5K
18								\$4K
19								\$3K
20								\$0K

Total Sales

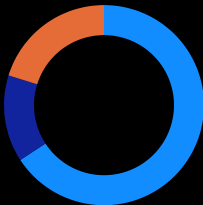
**\$698,812** Sunday, January 01, 2023

Total Orders

**149116**

Total Quantity Sold

**214470**



● Sales  
● Orders  
● Qty

▼ vs LM

Total Sales

**\$698,812**

Total Orders

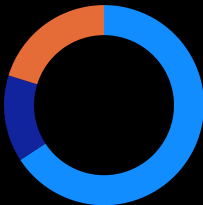
**149116**

Total Quantity Sold

**214470**

Fri

Hour No: 12



● Sales

● Orders

● Qty



vs LM