



Dan Tilden

UX DESIGNER

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EXPERIENCE

UX Designer | **Sicom Systems**

DEC 2012 – PRESENT

As the sole designer at Sicom, I work across different teams to provide designs and direction when needed.

Drive-Thru Director

- Visualizes the status of cars waiting in a drive-thru using simple video-game inspired visuals
- Conducted interviews with restaurant managers, created initial wireframes and a motion prototype in CSS
- Currently deployed at **over 7,000** locations of a major QSR chain
- After deployment, cut average service times in **half**

Employee App for Android and iOS

- Designed to facilitate shift trading and schedule dissemination
- Created scenarios and interaction flows

SEMS 4.0 Restaurant Management System Redesign

- Worked with a usability firm to deliver over 350 pages of wireframes depicting a reimagined version of SEMS, a system used at over 8,000 restaurants worldwide.
- Team interviewed existing restaurant managers, and used **R** to analyze logs from the server to extract common workflows

ACADEMIC

Master's Thesis

Design and Evaluation of a Web-Based Programming Tool to Improve the Introductory Computer Science Experience

- Worked with a team to develop and evaluate Pythy, an online IDE for introductory programming classes
- Published in SIGCSE, the leading CS education conference

Education

Virginia Tech, GPA 3.81

- M.S. in Computer Science, May 2013, certificate in HCI

The College of New Jersey

- B.S. in Computer Science, May 2009

SKILLS

Usability

Wireframing, high-fidelity prototyping, scenario-based design, concept modeling

Design Tools

Adobe Photoshop + Illustrator
+ Lightroom, Sketch

Prototyping

Javascript, Java, HTML5,
CSS3, SASS, C, C#, Unity

Research

Questionnaire design,
statistical data analysis in R

RELEVANT PROJECTS

Smartwatch Face: TimeStyle

- The 5th most popular Pebble face ever made, with over **150,000 installs**

Weatherclock App for Android

- Hybrid web/native app for a tablet mounted to a wall

Sencha ExtJS Theme Contest Winning Theme

- Entry selected for first place, winning a **\$2,500 prize**

Nonprofit Website: On Our Own

- Created for the **Make a Mark Blacksburg** hackathon
- Worked with a team of 5