

HACK THE NIGHT

A 24 HOUR
HACKATHON

SPONSORSHIP PROSPECTUS

5TH JANUARY '19 3PM
TO
6TH JANUARY '19 3PM

AMITY UNIVERSITY
SECTOR 125, NOIDA

a b o u t

HACK THE NIGHT

A 24 HOUR
HACKATHON

Hack The Night is a 24-hour student-run hackathon organised by ALiAS aka Amity Linux Assistance Sapience at Amity University Noida. It is an initiative to indulge participants from diverse professions and region to work together on a problem-based project in an attempt to solve it using software or hardware technologies. ALiAS sees hackathons as a new wave that would encourage the practical applications of real world problems.

The participants are required to come up with creative and innovative implementable solutions within the 24 hours of the event. They are free to use any software or hardware, but are required to keep the source code of the project as open source. Participation is free from team size constraints, and hence shall be seen individually as well as in teams.

We would have with us experts and mentors from user groups to support the developers and guide them through the process of achieving their goal efficiently and under the time constraints. Developers would be present from various open source communities in Delhi/NCR as the judges for the event to decide the most efficient solution of the problem.

During the hackathon, sponsored workshops would be held in parallel sessions to introduce the young developers to technologies in use by experienced developers and get further incite on the practical use of their work. For sponsored workshops, kindly refer below for it.



ALIAS



Our Journey

We started back in 2010 as the technical club of Amity University Noida; with main aim to foster the growth of the use of Linux for the developers in the campus and to promote the culture of hacking and sharing.

ALIAS is now a platform for upcoming developers for finding exposure by meeting the people working in related industries, learning various languages and becoming a better developer. We help the community stand out of the crowd and learn unique skills from people already working in the industry! We aren't about certificates or designation(s), but opportunities like finding mentors for GSoC, learn Linux, Android, Networking, etc., chance to find internships under our Alumni. For those who know something they would like to share, we are a platform that would help you share your knowledge with others.

We live by the philosophy of being Open Source and have our developers reach beyond the Amity University.

-Amity Linux Assistance Sapience



Previous Events

Our members are official contributors to open source organisations like Adobe Brackets, Debian, Joomla!, Netfilter and Pandas, also have three Google Summer of Code qualifiers this year.

We focus on encouraging open-source culture. To foster learning and sharing knowledge collectively, we organised talks like one on IoT and Blockchain by Mr. Amarjeet Mundi who has been working at IBM since 2005.

On Women's Day, ALIAS organised a talk to encourage women's participation in technology and spread awareness about the opportunities like Outreachy, RailsGSoC, GSoC. Our speaker was Ms Shivani Bhardwaj, organiser of Linuxchix India community, and Mr Shyam Saini organiser of the Indian Linux User Group Delhi and has worked at PayTM. Both of our speakers worked as Linux Kernel developers.



Our event by Mr.Puneet Kala, a GSoC admin and GSoC mentor for Joomla! witnessed about 200 in-campus attendees and its video coverage received views of 11,000 developers.

ALIAS' webinar series has had its speakers who are developers employed at reputed organizations like Google, Zomato as well as open source contributors at Joomla!, Mozilla Firefox, Wordpress, etc.



We organise a kickstarter event for the CSE Freshers annually for Fresher Interaction and alumni meet. This is done to bridge the communication gap between the colleagues and accelerate networking. The event introduces them to ALIAS and Open Source software, GNU/Linux and spread awareness about the opportunities like Google Summer of Code (GSoC), Outreachy and annual conferences like PyDelhi Conf, PyData Delhi Conf and PyCon India.

SPONSORSHIP CATEGORIES

PLATINUM	GOLD	SILVER	FRIEND
₹50K	₹30K	₹10K	< ₹10K

in kind
only

Logo on Event Collateral <i>where appropriate</i>				
Send Mentors from your organisation				
Get to speak in opening speech				
Sponsored workshops at hackathon				
Feature article on blog and website				
Logo in promotional videos and banners				
Access to all teams <i>Contact details and Resume (on demand)</i>				
Logo on Onsite Artwork <i>sponsor boards</i>				
Product/Services Feature on Social Media				
Distribute promotional or recruiting materials				
Swag for all <i>opportunity to give out goodies</i>				
Networking interact with developers, organisers, sponsors				
Logo on Online and Offline posters				
Logo on Hackathon Website & Social Media Sites <i>with backlinks</i>				
Company Profile	200 words	150 words	100 words	

SPONSORSHIP IN...

The below mentioned sponsoring are subject to the needs and availability that must be thoroughly discussed with the contact person.

workshops availability: 5

During the hackathon, 5 sponsored workshops would be held in parallel sessions to introduce the young developers to technologies in use by experienced developers and get further incite on the practical use of their work.

in kind

- food (snacks, meals, cookies, brownies)
- drinks (coffee, energy drinks, soft drinks)
- mattress/ bean bags
- goodies for participants
- stickers and tshirts
- customized print goodies like notepad, pen

Themes

If an organisation chooses to add a sponsored theme based category, they are expected to provide both the problem statements as well as cash prize for the respective.

On proposing hardware based themes, kindly mention whether you look forward to sponsoring hardware kits for participants.

SOCIAL MEDIA



www.asetalias.in
hackthenight.asetalias.in



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