Tanya Bansal

User Experience Designer

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I am a UX designer with holistic knowledge of designing user friendly products. I am confident in my ability to come up with interesting ideas for problem solving.

Work Experience

Minutemen (https://www.minutemen.in/)

UI/UX Design Intern I Aug'21-Present

- Designing and prototyping interfaces that Educators will need in order to successfully create and assess exams
- Currently designing the lo-fidelity screen based on the Information architecture and User flows created

EQ Technologic (https://www.1eq.com/)

UX Design Intern I June'21 - July'21

- Was a part of Design Language System team, responsible for giving accessibility inputs to the team
- Worked on Message writing guidelines to be followed

Habbit (https://habbit.co.in/)

UI/UX Design Intern I Feb'21 - May'21

- Gathered requirements by conducting stakeholder interviews along with comprehensive literature review including a competitive analysis
- Ideated and designed prototypes which were then implemented by the developers

Classroom Live Project

Samsung

Nov'2020- Dec'2020

- Defined user journeys for the usage of galaxy watch
- Designed Interface for Samsung Galaxy watches based on their journey

Education

Mit Institute of Design, Pune

User Experience Design 2018-2022

Silver Bells Public School

PCM, 93 % 2016-2018

Achievements

Runners Up, Salesforce Design Challenge

Skills

Design

Wireframing
User Flows
Storyboarding
Prototyping
Data Visualization
Interaction Design

Research

Surveys
User Interviews
Contextual Inquiries
Competitive Analysis
User Testing
Affinity Mapping

Tools and Languages

Figma
Adobe CC
Miro and Whimsical
Html/ CSS
Java