Sales Report of Sample Company

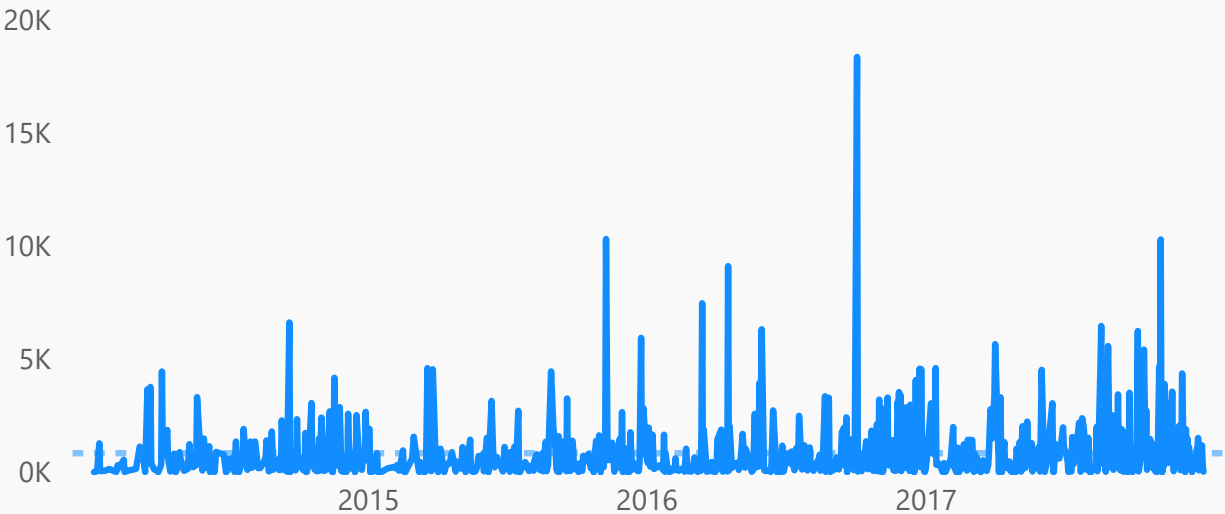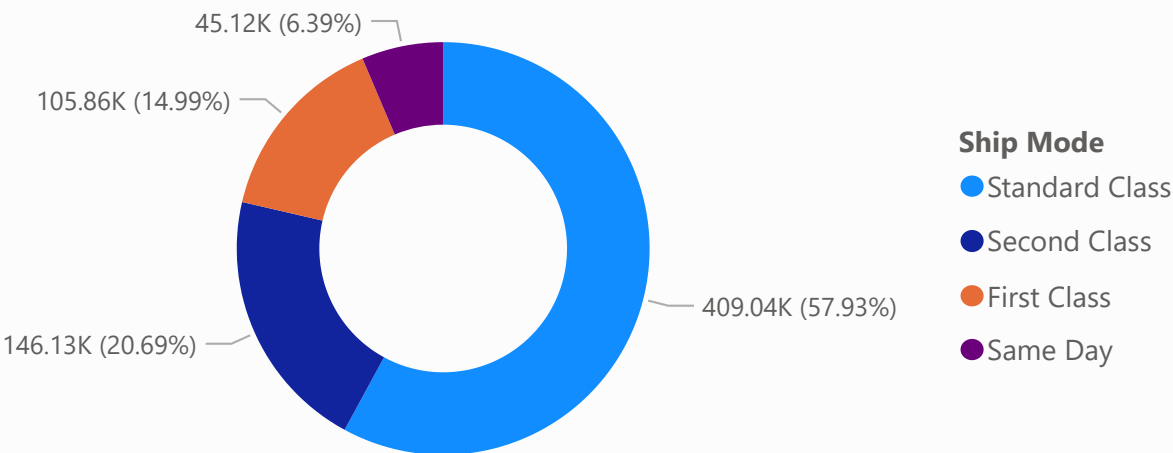Consumer | **Corporate** | Home Office
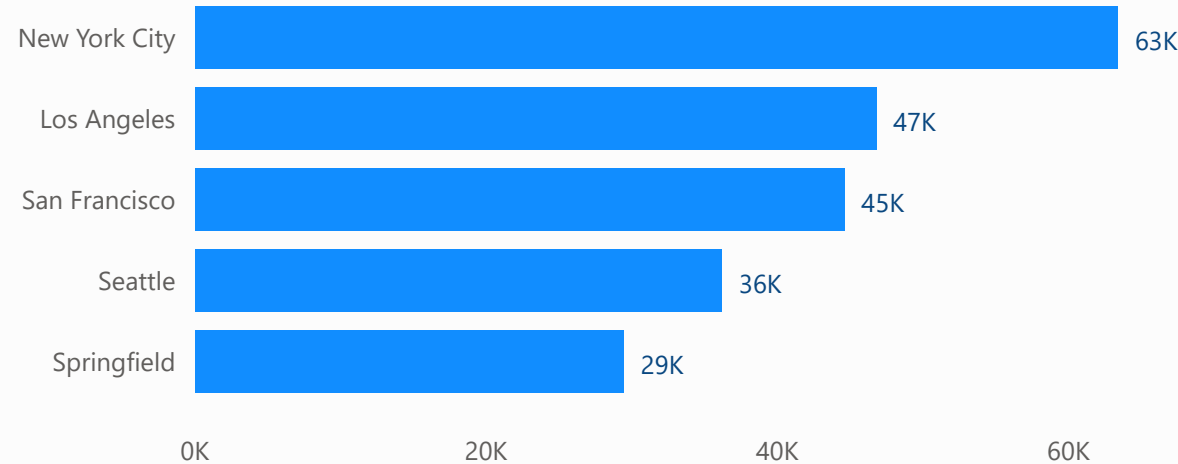
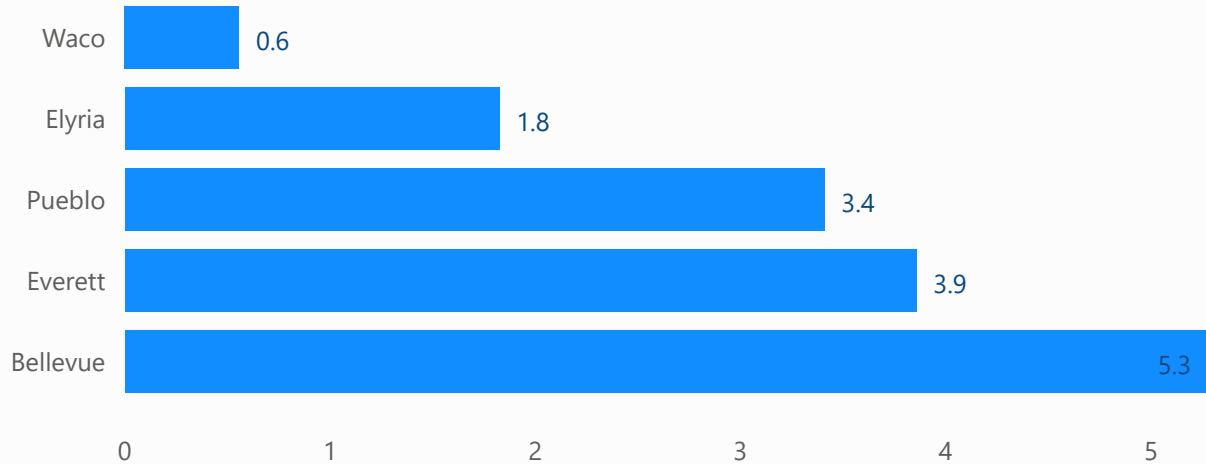## Sales by Order Date

20K
15K
10K
5K
0K

2015   2016   2017

Sales by Ship Mode

45.12K (6.39%)
105.86K (14.99%)
409.04K (57.93%)
146.13K (20.69%)

Ship Mode
- Standard Class
- Second Class
- First Class
- Same Day

Top 5 Cities by Sales

New York City	63K
Los Angeles	47K
San Francisco	45K
Seattle	36K
Springfield	29K

0K   20K   40K   60K

Bottom 5 Cities by Sales

Waco	0.6
Elyria	1.8
Pueblo	3.4
Everett	3.9
Bellevue	5.3

0   1   2   3   4   5

Sales Report

43.97K
Revenue

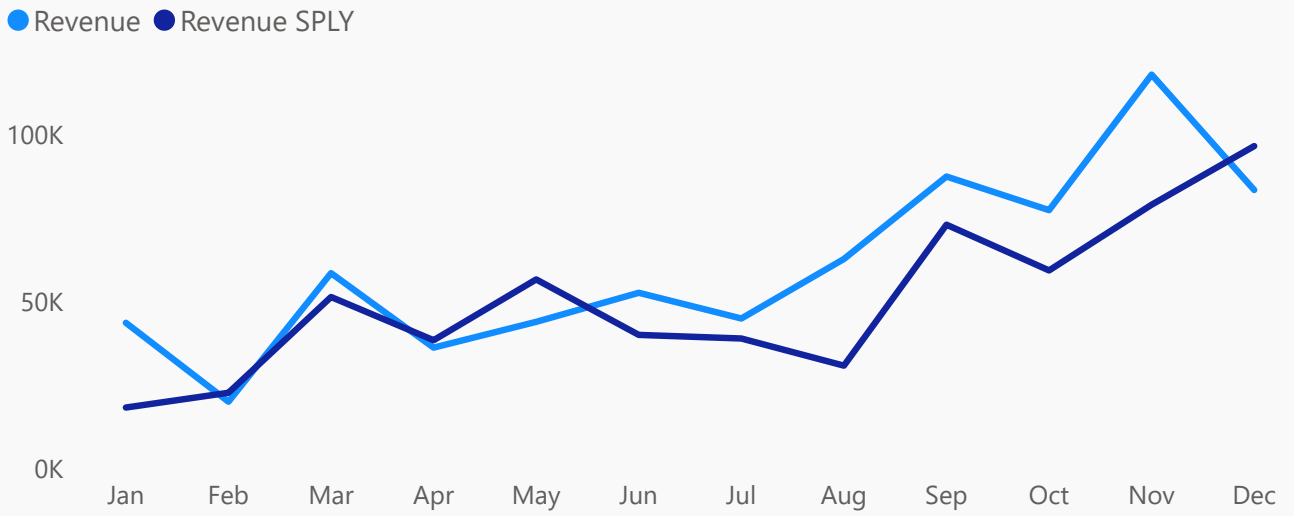**97.00K**
Previous Month Revenue

43.97K
Revenue YTD

Year
2017

Month
Jan

Revenue and Revenue SPLY by Month

● Revenue ● Revenue SPLY

100K

50K

0K

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Revenue Forecast For 2 years

30K

20K

10K

0K

-10K

-20K

2015 2016 2017 2018

Revenue MOM% Var by Month

● Increase ● Decrease ● Total

200%

100%

0%

-100%

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Total
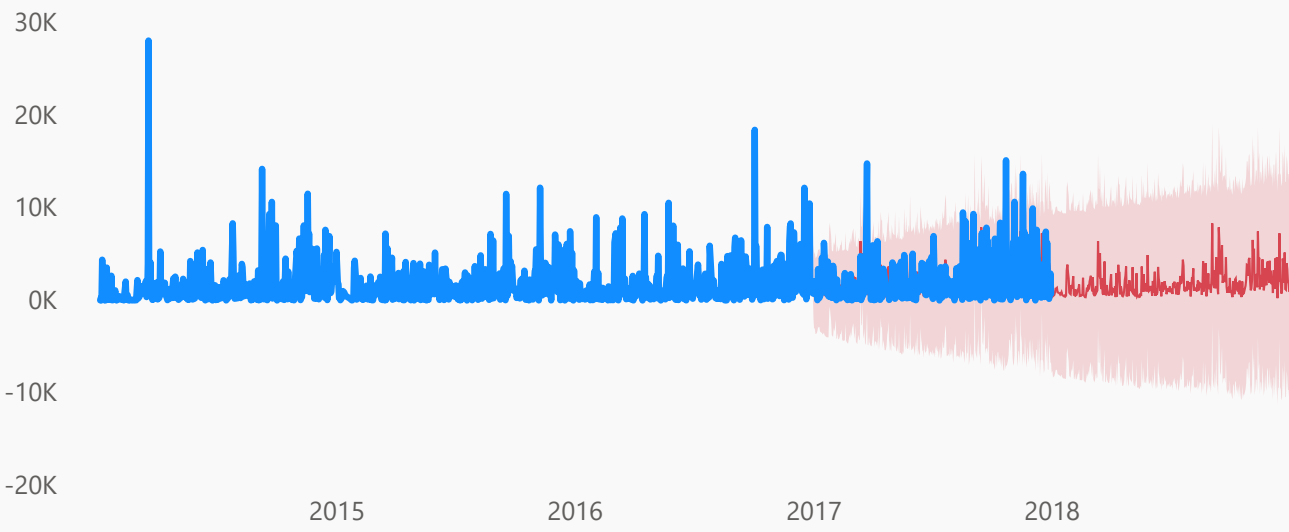
Month	2014	2015	2016	2017	Total
Dec	69,545.62	74,919.52	96,999.04	83,829.32	3,25,293.50
Nov	78,628.72	75,972.56	79,411.97	1,18,447.83	3,52,461.07
Oct	31,453.39	31,404.92	59,687.75	77,776.92	2,00,322.98
Sep	81,777.35	64,595.92	73,410.02	87,866.65	3,07,649.95
Aug	27,909.47	36,898.33	31,115.37	63,120.89	1,59,044.06
Jul	33,946.39	28,765.32	39,261.96	45,264.42	1,47,238.10
Jun	34,595.13	24,797.29	40,344.53	52,981.73	1,52,718.68
May	23,648.29	30,131.69	56,987.73	44,261.11	1,55,028.81
Apr	28,295.34	34,195.21	38,750.04	36,521.54	1,37,762.13
Mar	55,601.01	38,726.35	51,715.80	58,972.35	2,85,805.40
Total	4,84,247.50	4,70,532.51	6,09,205.60	7,33,215.26	22,97,200.86

Sales Report

Revenue by Segment
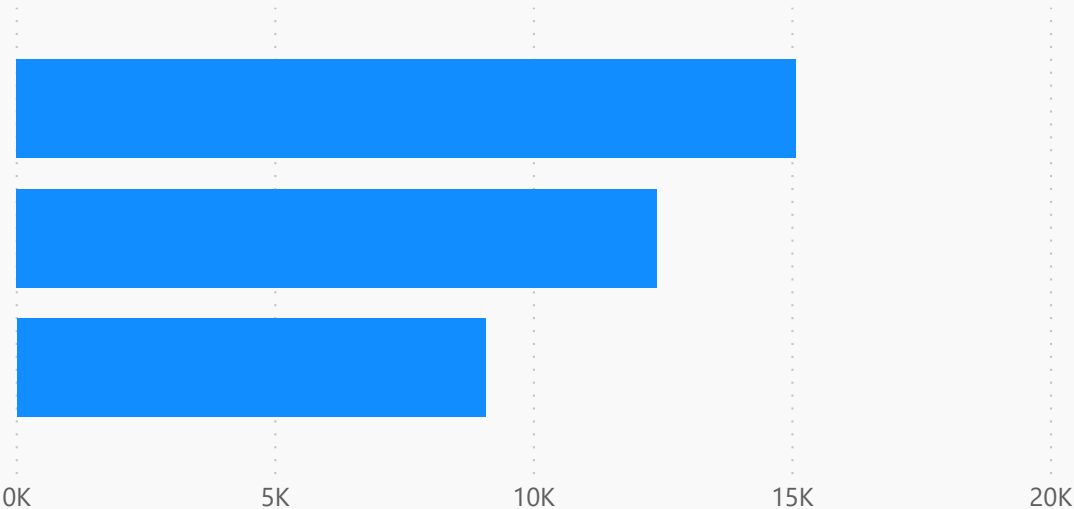
Segment
- Corporate
- Home Office
- Consumer

9.03K (24.74%)
14.8K (40.53%)
12.68K (34.73%)
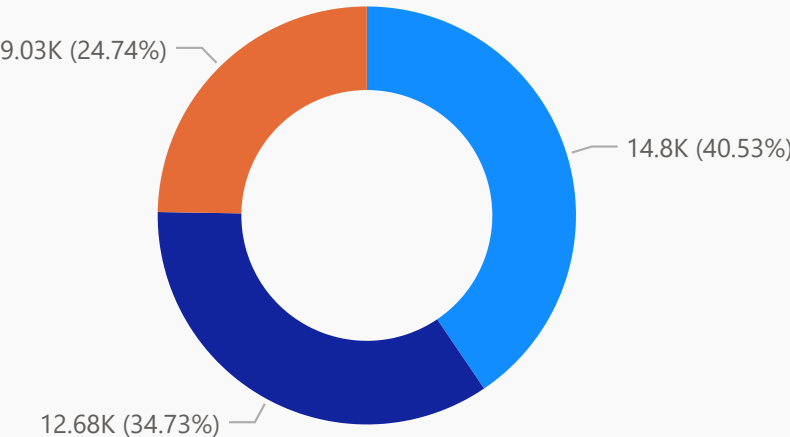
Revenue and Previous Month Revenue by Region

- Revenue ● Previous Month Revenue

30K
20K
10K
0K

West   East   South   Central
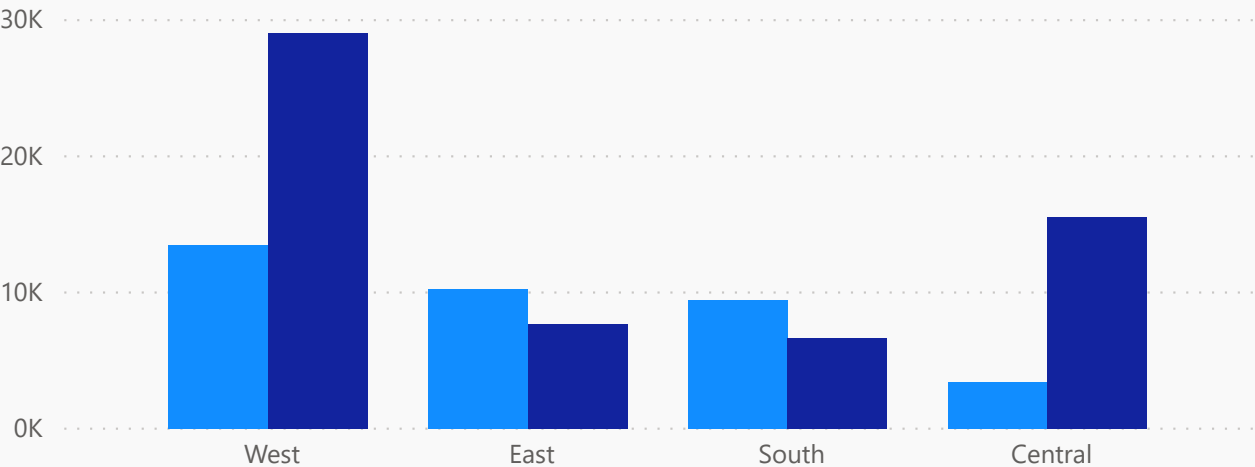
Revenue by Category

Office Supplies
Technology
Furniture

0K   5K   10K   15K   20K

Revenue by Year and Category

Category ● Furniture ● Office Supplies ● Technology

2014   2015   2016   2017
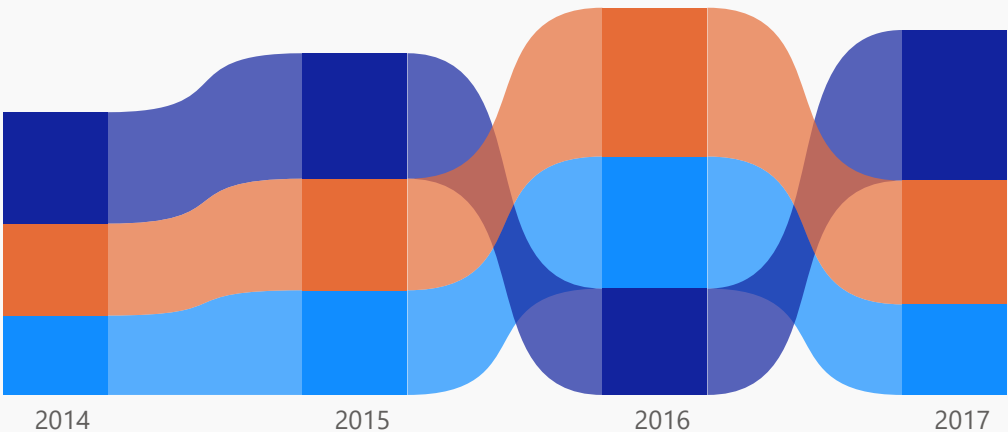
Profit Report of Sample Company

| Consumer | Corporate | Home Office |

Profit by Order Date

Profit by Ship Mode

9.87K (7.36%)

21.37K (15.94%)

24.95K (18.6%)

77.92K (58.1%)

Ship Mode
- Standard Class
- Second Class
- First Class
- Same Day

Top 5 Cities by Profit

City	Profit
Detroit	9K
San Francisco	9K
Seattle	16K
Los Angeles	17K
New York City	31K
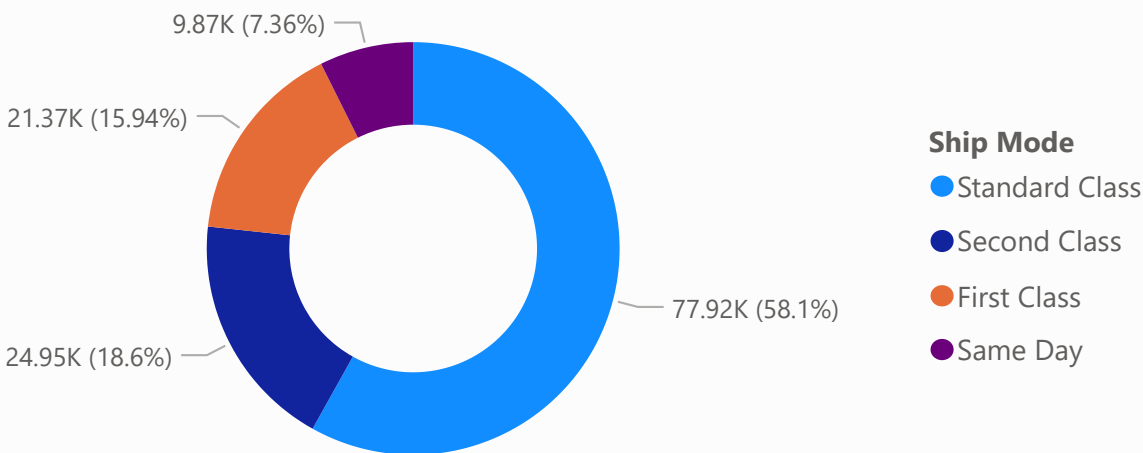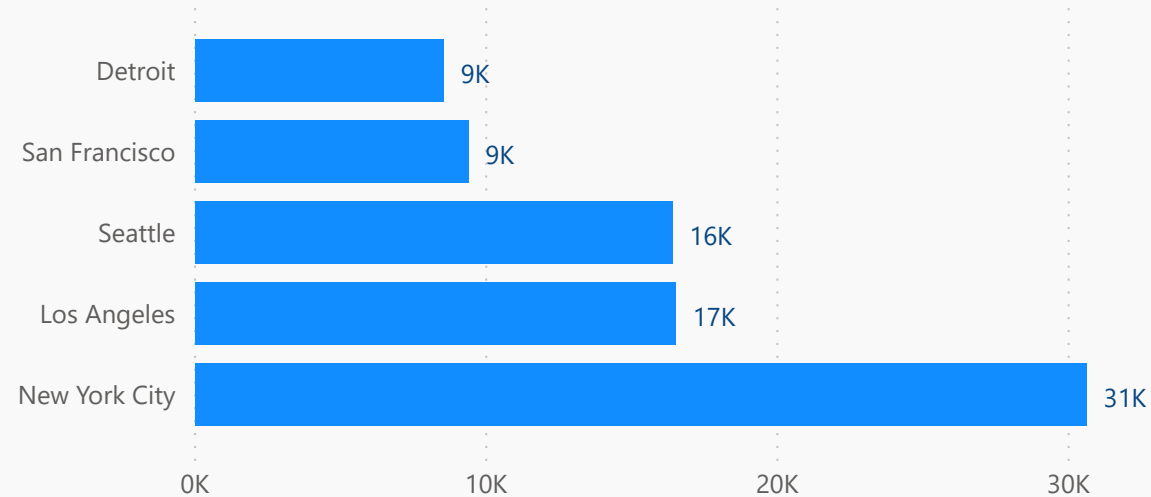
Bottom 5 Cities by Profit

City	Profit
Houston	-8.3K
San Antonio	-6.9K
Lancaster	-6.9K
Philadelphia	-6.1K
Chicago	-2.8K
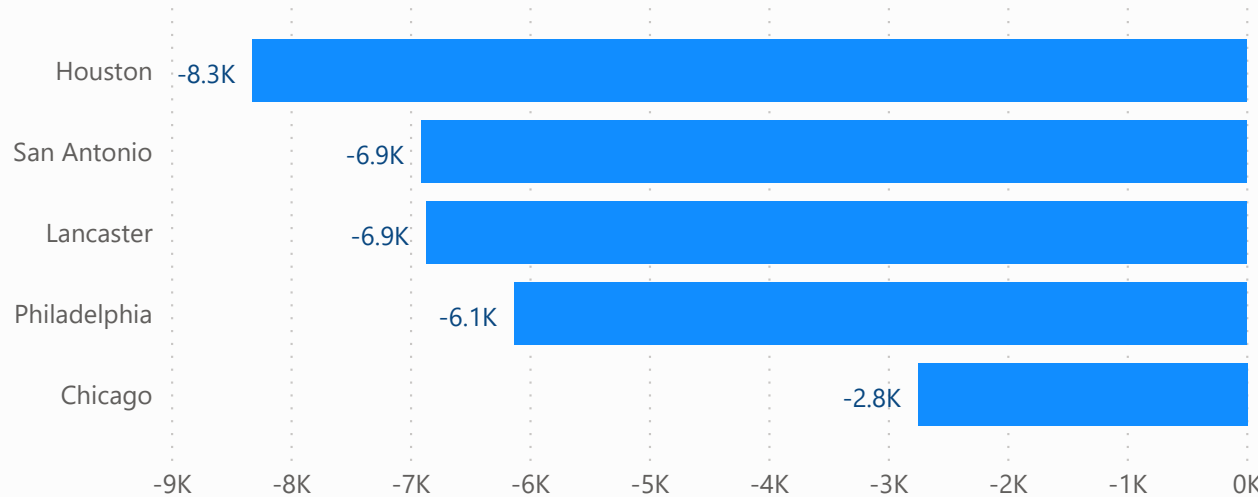
Profit Report

2.98K
Profit

Revenue and Profit by Month
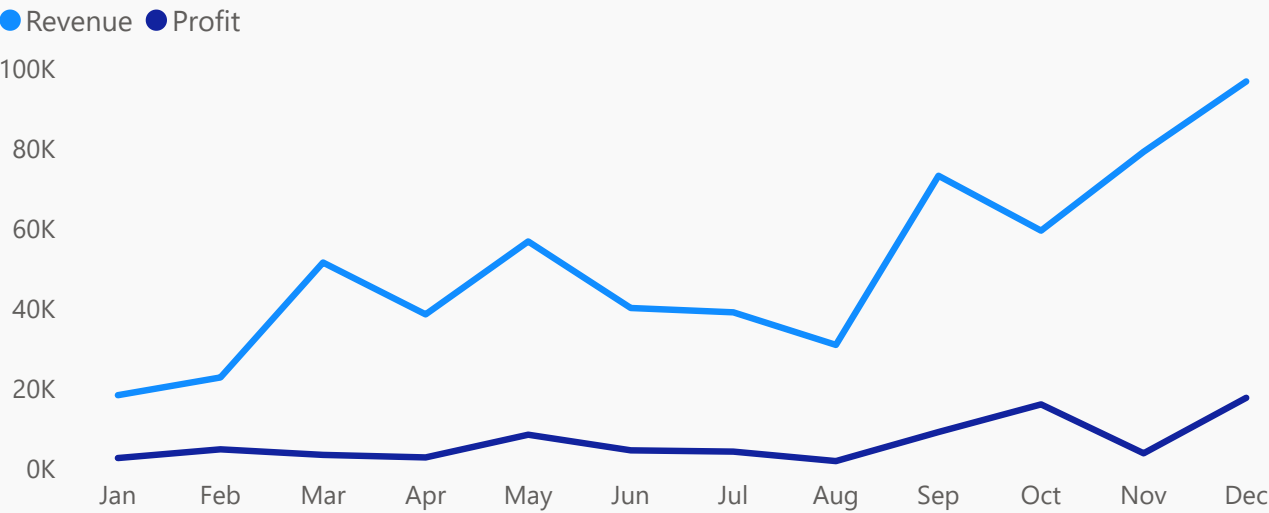
● Revenue ● Profit

Revenue Forecast For 2 years

Profit by Month

● Increase ● Decrease ● Total
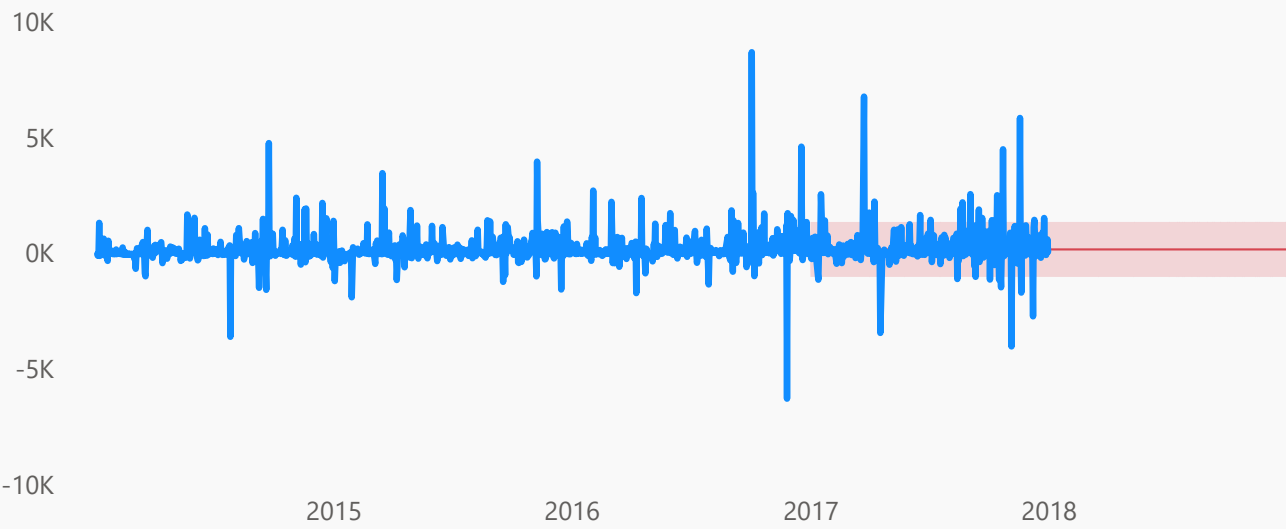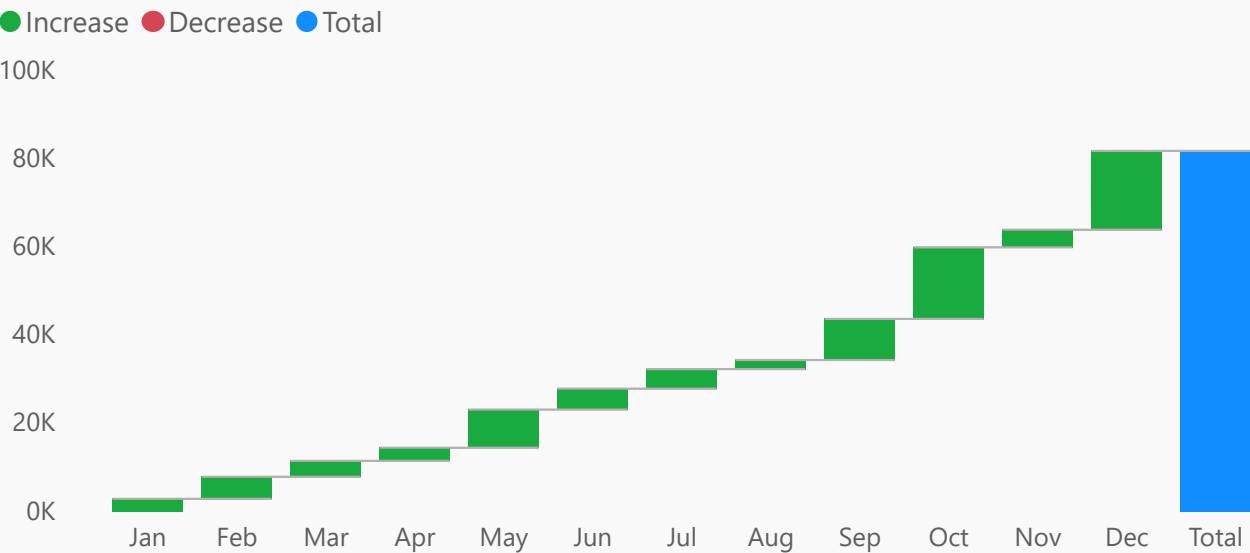
Month	2014	2015	2016	2017	Total
Dec	8,983.57	8,016.97	17,885.31	8,483.35	**43,369.19**
Nov	9,292.13	12,474.79	4,011.41	9,690.10	**35,468.43**
Oct	3,448.26	2,817.37	16,243.14	9,275.28	**31,784.04**
Sep	8,328.10	8,209.16	9,328.66	10,991.56	**36,857.48**
Aug	5,318.11	5,355.81	2,062.07	9,040.96	**21,776.94**
Jul	-841.48	3,288.65	4,432.88	6,952.62	**13,832.66**
Jun	4,976.52	3,335.56	4,750.38	8,223.34	**21,285.80**
May	2,738.71	4,667.87	8,662.15	6,342.58	**22,411.31**
Apr	3,488.84	4,187.50	2,977.81	933.29	**11,587.44**
Mar	498.73	9,733.10	2,611.97	14,751.99	28,594.62
Total	**49,543.97**	**61,618.60**	**81,795.17**	**93,439.27**	**2,86,397.02**

Profit Report

Profit by Segment

Segment
- Consumer
- Home Office
- Corporate

1.47K (37.33%)

2.47K (62.67%)
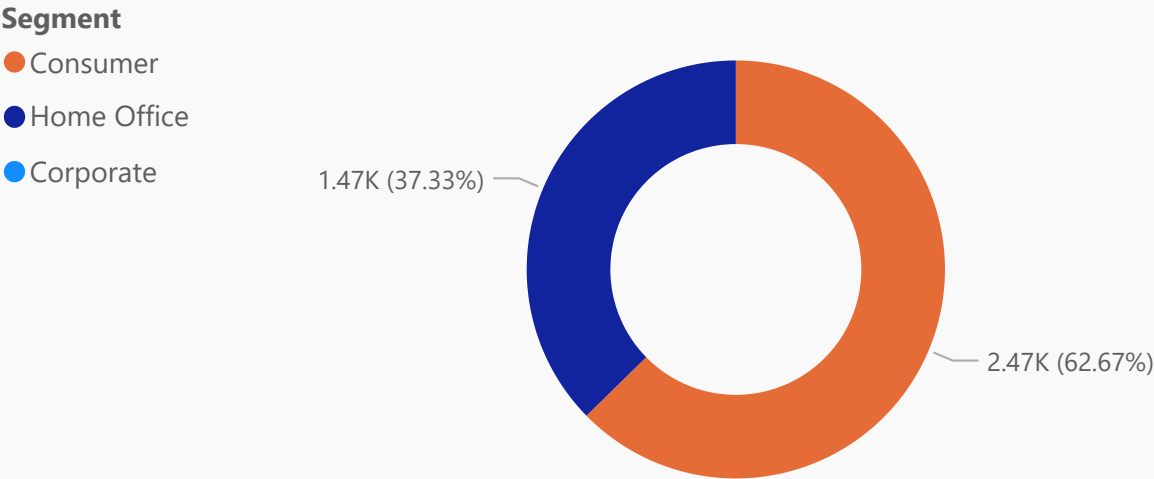
Revenue and Profit by Region

- Revenue
- Profit

	20K	15K	10K	5K	0K	-5K

West   East   Central   South

Profit by Category

- Technology
- Office Supplies
- Furniture

-1K   0K   1K   2K   3K   4K
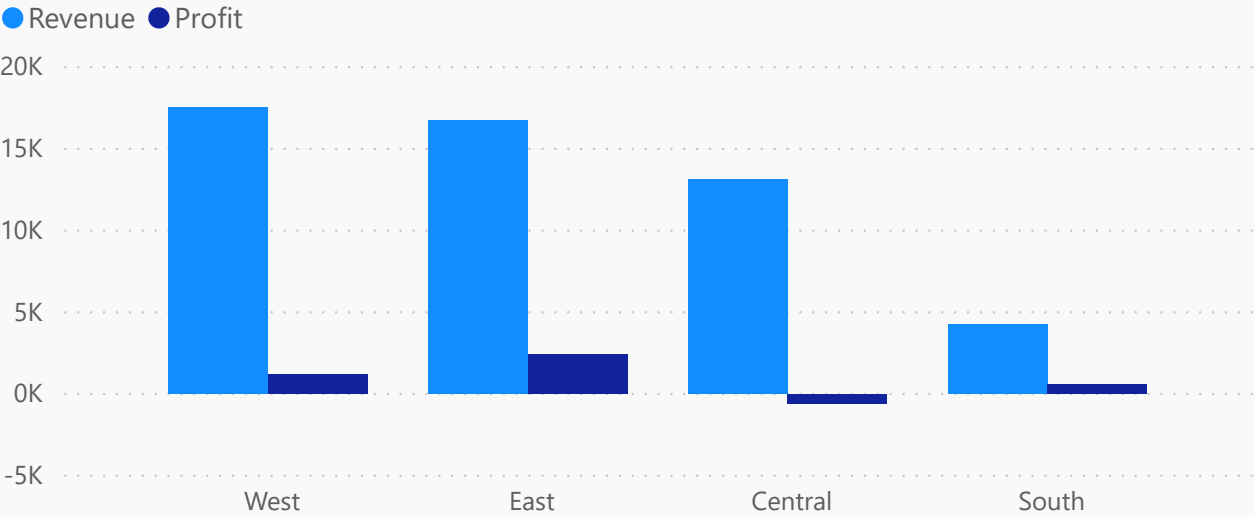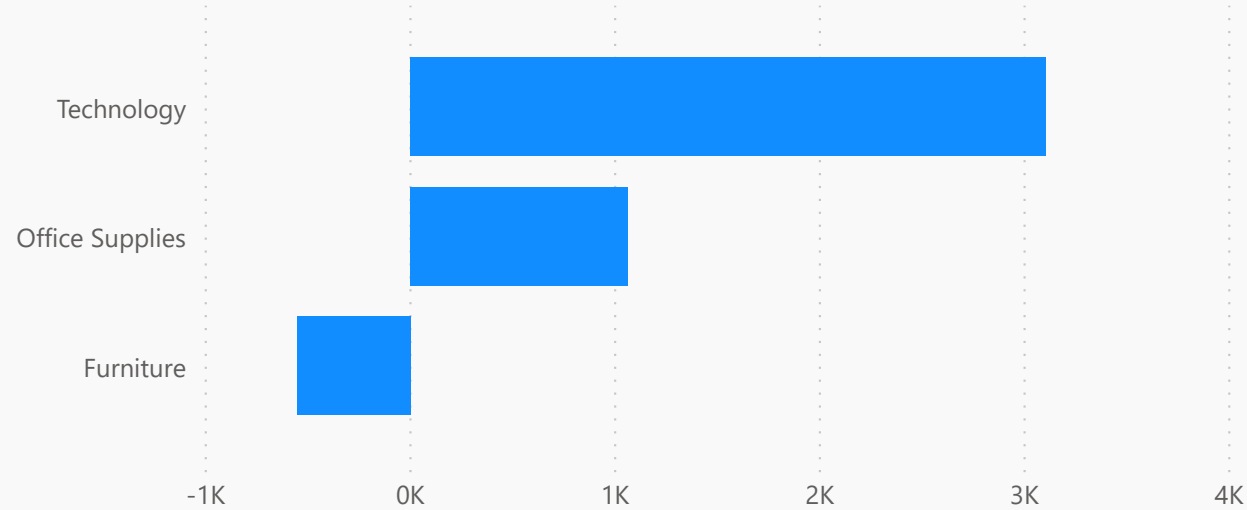
Profit by Year and Category

Category   Furniture   Office Supplies   Technology

2014   2015   2016   2017
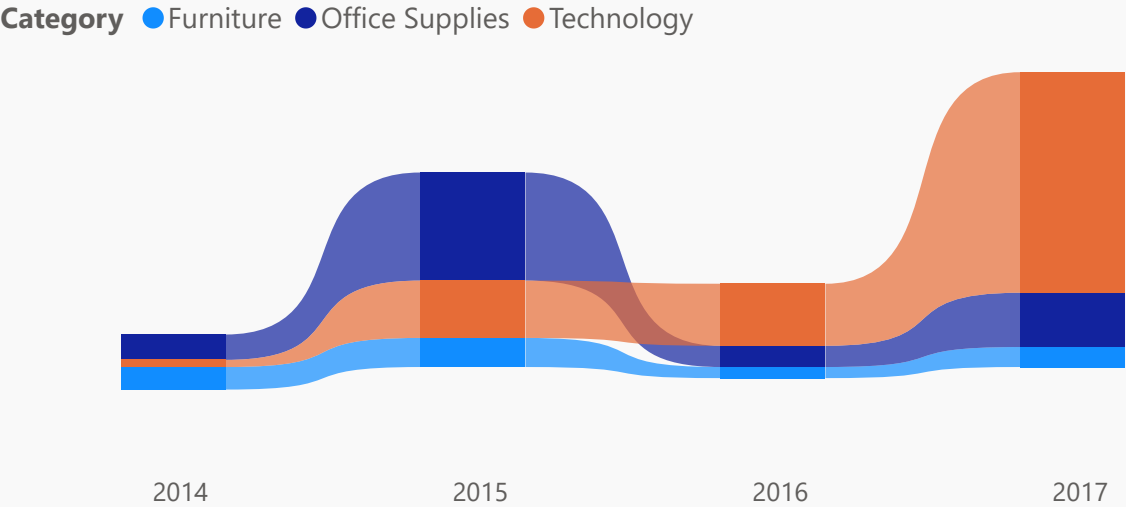
Segment and Categories Report

Sales and Profit by Segment

● Sales ● Profit

25K
20K
15K
10K
5K
0K

Consumer · Corporate · Home Office

Sales and Profit by Category

● Sales ● Profit

14K
13K
12K
11K
10K
9K

Technology · Furniture · Office Supplies
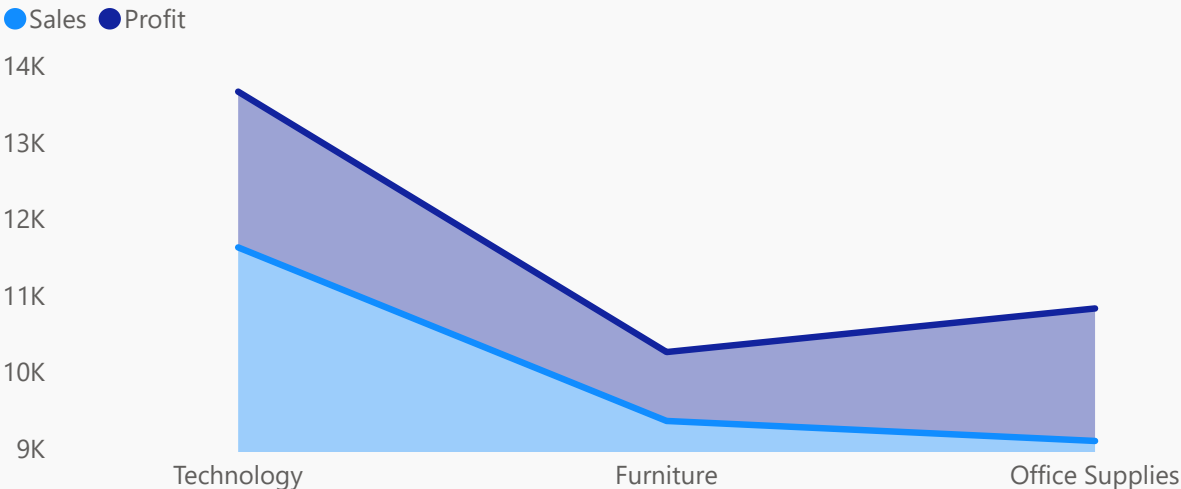
Sales, Discount and Profit by Segment

● Sales ● Discount ● Profit

25K
20K
15K
10K
5K
0K

Consumer · Corporate · Home Office

Sales, Discount and Profit by Category

● Sales ● Discount ● Profit

14K
13K
12K
11K
10K
9K
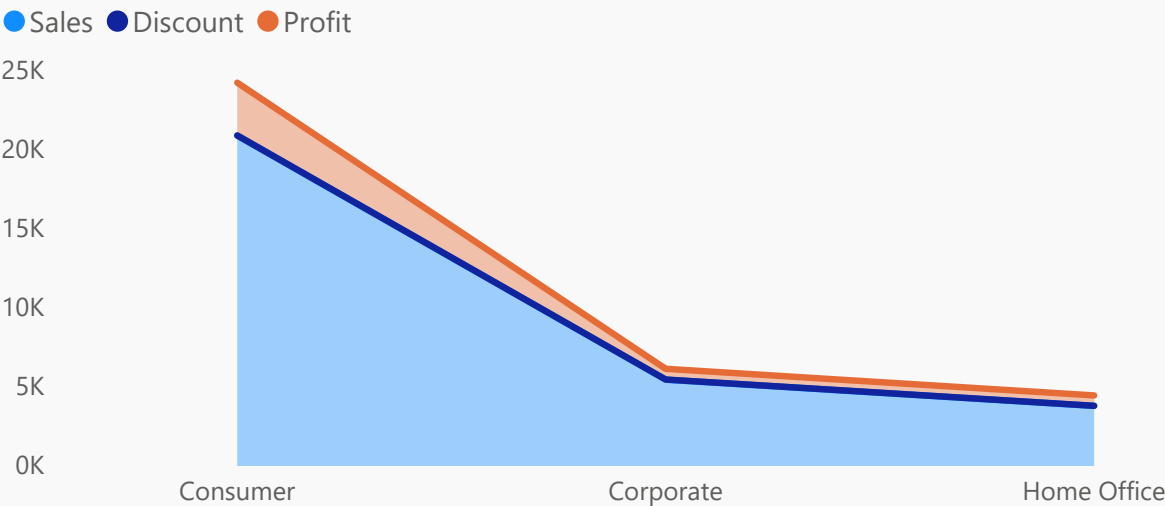
Technology · Furniture · Office Supplies
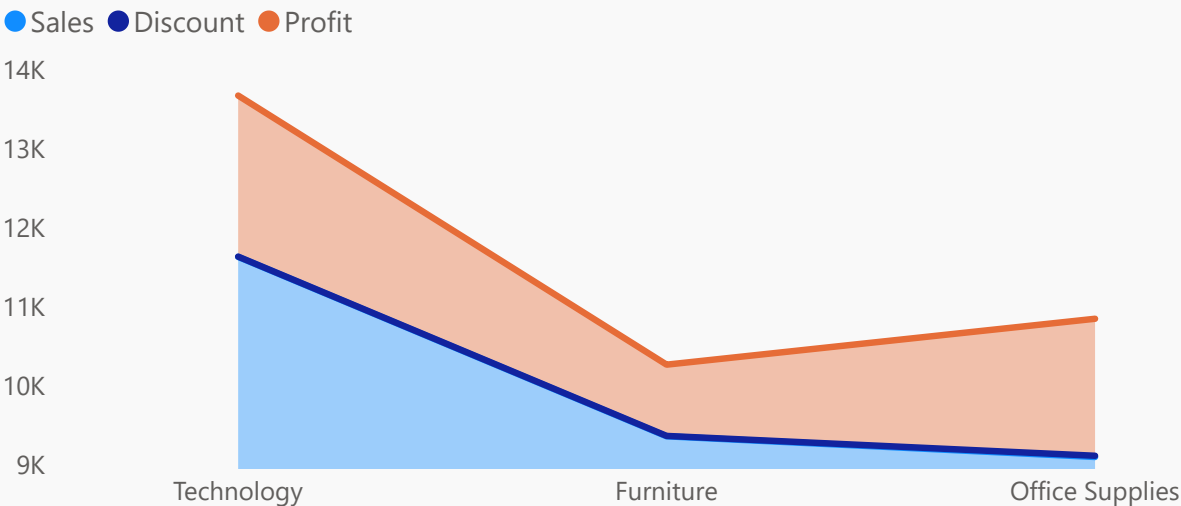
Revenue by Categories and Sub-

Revenue by Sub-Category and Category

Category ● Furniture ● Office Supplies ● Technology

Profit by Categories and Sub-Categories
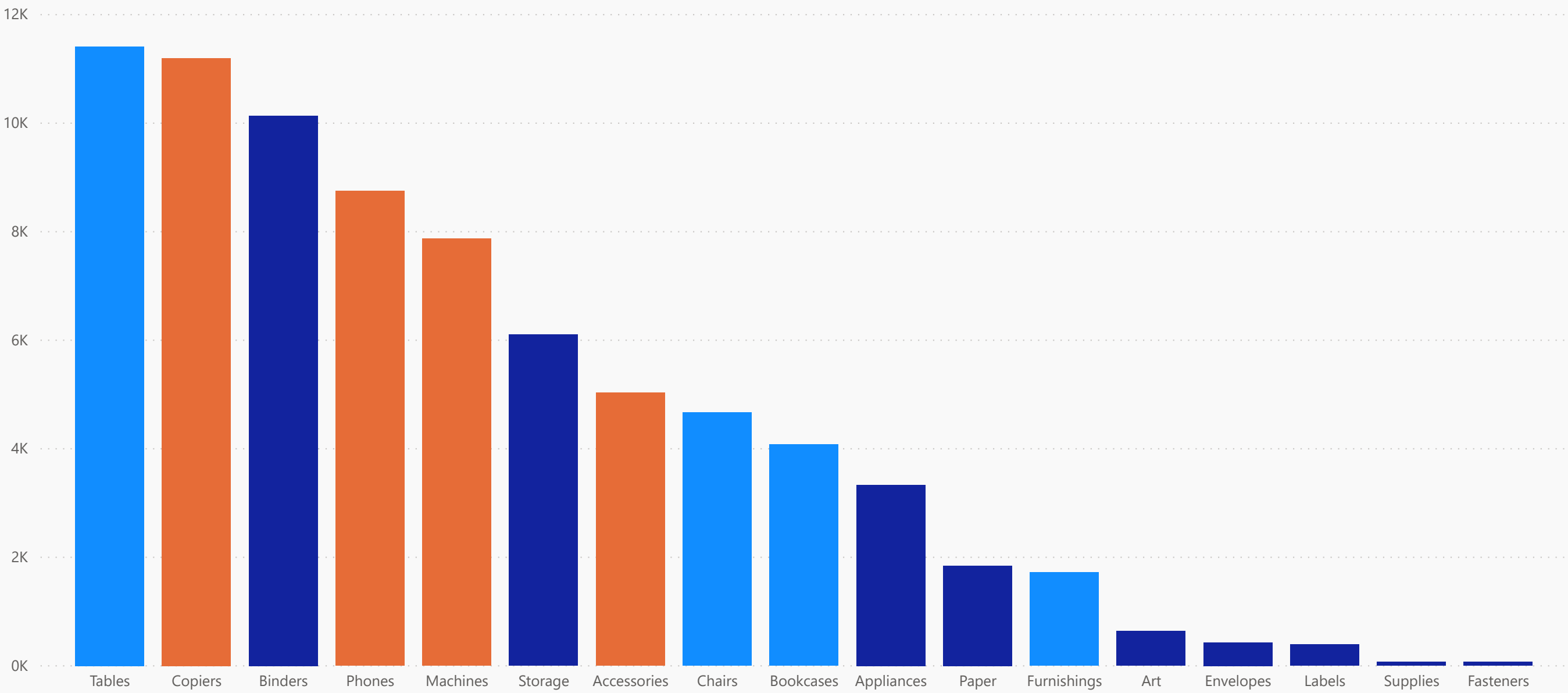
Profit by Sub-Category and Category

Category ● Furniture ● Office Supplies ● Technology