Introduction

Data has changed the face of our world over the last ten years. The numerous emails, text messages we share, YouTube videos we watch are part of the nearly 2.5 quintillion bytes of data generated daily across the world. (FACT CHECK; BUILD A VISUAL)

Organizations in all sectors are increasingly depending on data to make critical business decisions like which products to make, which markets to enter, what investments to make, or which customers to target. They are also using data to identify weak areas in the business that need to be addressed, and success depends on their ability to glean meaningful insights from them.

As a Data Analyst, I do precisely that. I interpret statistical data and turn it into useful information that your business and organization can use for critical decision-making.