

# AI Governance as Capital Efficiency: Implications for Private Equity Stakeholders

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## Reframing Risk: From Defensive Compliance to Investment Alpha

Private equity has traditionally treated governance as a defensive shield, been about avoiding penalties, limiting reputational exposure, and satisfying regulators with minimal disclosure. That mindset no longer suffices. The rise of artificial intelligence (AI) has introduced what might be called *algorithmic materiality* — the idea that algorithms now shape material financial outcomes.

The thesis is simple: AI governance is no longer a matter of reputation management. It is a lever of **capital efficiency**. AI is embedded in the mechanics of private equity — deal sourcing, receivables forecasting, legal, and tax planning. Each of these use cases can produce efficiencies that improve fund performance. But these gains are fragile unless they are governed.

Governance is the mechanism that transforms potential volatility into efficiency. It is what converts a promising model into a reliable tool. AI governance is not abstract. It is operational. It involves standards, processes,

and controls that ensure AI is accountable, auditable, and strategically aligned with financial goals. For private equity, that means focusing on three dimensions:

- **Data governance:** ensuring inputs are accurate, compliant, and trustworthy.
- **Model governance:** validating algorithms, explaining them to stakeholders, and monitoring for drift.
- **System governance:** documenting deployment decisions, maintaining oversight, and preserving reversibility.

Boards must recognize that short-term AI wins without governance generate hidden liabilities. Over time, these liabilities crystallize into technical complexity, regulatory risk, and suppressed exit valuations. Conversely, well-governed implementations create efficiencies that are durable, defensible, and transferable at exit. Governance is therefore not only about *protecting* but about *compounding* it.

## The Performance Gap: How Governance Maturity Differentiates Fund Returns

A widening performance gap is emerging between managers who treat governance as fiduciary and those who see it as compliance theatre.

Limited Partners (LPs) are already recalibrating their expectations. Fund returns matter, but increasingly, LPs are prioritizing operational transparency and governance maturity. Many LPs are willing to walk away from managers who cannot demonstrate credible oversight of their operational platform. In their eyes, governance maturity has become a proxy for whether efficiency

claims are durable or cosmetic.

When governance is weak, the consequences are not theoretical. Late model failures — such as hidden bias in HR screening or algorithmic demand forecasting — do not remain buried. They surface in the form of discrimination claims, regulatory inquiries, or sudden liquidity shocks. In a portfolio, these failures compound, leading to higher insurance costs, increased audit scrutiny, and valuation discounts.

For boards, this means AI oversight is not a “nice-to-have.” It is a fiduciary concern. Failing to oversee algorithms is equivalent to failing to oversee capital structure or liquidity management. Directors must demand reproducible processes, audit trails, and documented decision paths. Standards such as the NIST AI Risk Management Framework provide a roadmap for translating broad principles into verifiable oversight.

## The Fiduciary Duty of AI Oversight

As algorithms increasingly determine logistics, tax filings, and even personnel decisions, they become material financial assets. The integrity of these systems cannot be delegated solely to management. Boards have a fiduciary duty to demand clear governance artifacts: model documentation, model reports, fairness assessments, and decision logs.

Regulatory trends reinforce this duty. The U.S. Securities and Exchange Commission (SEC), for example, has designated a Chief Artificial Intelligence Officer. While private equity is not yet subject to prescriptive AI rules, regulators’ internal prioritization signals what is coming: heightened expectations that all financial actors demonstrate structured AI oversight.

For directors, the message is clear: AI oversight is now part of fiduciary responsibility. The failure to demand governance artifacts is the failure to protect fund assets.

## **Quantifying Governance — Risks and Returns Across the Investment Cycle**

### **Deal Sourcing and Due Diligence**

AI governance begins before acquisition. In due diligence, the question is no longer just whether a target's technology is modern, but whether it is **governable**.

Generative AI is already changing deal sourcing by enabling rapid analysis of vast datasets. In diligence, AI allows teams to stress-test a target's claims by building prototypes that replicate or challenge the company's models. AI increases decision-making speed and precision. But the value of this capability hinges on governance: if a target's models are undocumented, unauditable, or dependent on opaque vendors, what looks like an asset may actually be a liability.

Poorly governed AI in a target company can become a hidden liability, creating exposure to regulatory penalties or reputational harm. Conversely, a clean, auditable AI governance record reduces risk and increases buyer confidence. Governance maturity thus becomes an unpriced asset at acquisition.

### **Value Creation in the Holding Period**

During the holding period, governance converts technical promise into financial outcomes.

The critical shift is linking technical metrics to business results. Accurate percentages mean little unless they translate into measurable business improvements. Governance ensures that business results are **reproducible and credible**. For example, improvements in working capital management must be shown not as one-off gains but as durable efficiencies backed by model monitoring and data provenance.

Governance also reduces audit exposure. When tax credits or compliance filings are supported by clear documentation, disputes are minimized and confidence is strengthened. Insurers, auditors, and regulators increasingly demand governance evidence, and firms that can provide it face fewer challenges and lower overhead.

The balance for management is between control and velocity. Too much oversight can slow deployment. Too little invites risk. Governance frameworks embedded in MLOps pipelines — continuous testing, versioning, reproducibility — strike the balance by automating oversight. The key is proportionality: directing governance rigour toward high-risk systems and streamlining oversight for lower-risk applications.

## Exit and Valuation Defence

At exit, governance maturity becomes central to the equity story. Buyers no longer accept efficiency claims at face value. They ask: *Can these claims be audited? Can they survive regulatory scrutiny?*

Without verifiable governance, buyers apply discounts. They cannot afford to inherit opaque systems that may carry regulatory risk. For mid-market PortCos, the cost of implementing explainability and audit trails may be onerous. But the cost of failing to do so is far greater: suppressed multiples, drawn-out negotiations, and reduced buyer confidence.

The mandate is clear: investing in governance is an essential component of exit preparation. It protects valuation and strengthens buyer trust.

## **The Structural Costs of Negligence**

### **Navigating the Global Regulatory Maze**

The regulatory landscape is tightening. The EU's AI Act creates strict obligations for high-risk AI systems, many of which map directly to common PortCo use cases — HR, logistics, and financial services. Compliance failures carry steep costs: heavy fines, restricted market access, and reputational damage.

The U.S. landscape is more fragmented, but momentum is growing. The prudent approach for global managers is to design governance to meet the highest standards — often European — and apply them consistently. This avoids fragmented compliance regimes and positions the fund as a trustworthy operator across markets.

### **Vendor Risk**

Third-party AI vendors are often the weak link. When a Portfolio Company (PortCo) relies on a vendor's opaque system, it inherits risk without control.



exit, the inability to audit or explain a vendor system becomes a liability. GPs must therefore treat vendor contracting as risk management. Contracts must mandate audit rights, transparency, and indemnification. Without this, PortCos incur what is effectively operational debt. The cost of buying and replacing a vendor midstream is far higher than negotiating transparency upfront.

## **Insurability and Risk Transfer**

Insurers are recalibrating their models to account for AI. Strong governance frameworks improve insurability, reduce premiums, and expand coverage. Weak governance raises costs and restricts access.

Boards should see governance not only as regulatory compliance but as an insurance strategy. A governance framework that satisfies regulators will usually satisfy insurers as well, reducing the cost of risk transfer.

## **Stakeholder Mandates and the Governance Maturity Curve**

### **Boards of Directors**

Boards would benefit from formalizing AI oversight as a core duty. Audit and Risk Committees should require governance artifacts — model documentation, fairness checks, and monitoring reports. Without artifacts, claims of efficiency are speculative. With them, they are credible.

### **Limited Partners and Funds of Funds**



For LPs, governance maturity is a new alpha signal. Due diligence questionnaires (DDQs) must evolve to demand AI-specific evidence: model drift reports, explainability documentation, and vendor audit clauses. LPs can add value by benchmarking governance maturity across managers, identifying systemic risks, and curating higher-quality opportunities.

## General Partners

GPs must cascade governance standards across PortCos. Articulating principles without enforcement is insufficient. A risk-tiered approach: stringent governance for high-risk systems, lighter-touch automation for low-risk. This ensures discipline without stifling efficiency.

## Family Offices

Family offices, often concentrated in growth-stage companies, face elevated exposure. Their mandate is to require governance artifacts — audit-ready model documentation, and alignment with recognized frameworks. Doing so protects downside and signals professionalism, making them more attractive to co-investors.

## The Governance Maturity Curve

Funds fall on a spectrum from reactive (oversight only after failure) to strategic (governance embedded across the lifecycle). Strategic funds credibly present governance maturity as evidence of disciplined management, reassuring LPs, securing favourable insurance, and defending exit value.

## Tactical Implementation — A 12-Month

# Roadmap

- **Months 1–3:** Formalize governance mandate at board level; inventory use cases; define required artifacts.
- **Months 4–9:** Harden systems and vendors; negotiate audit rights; conduct external assessments; align insurance and regulatory strategies.
- **Months 10–12:** Integrate governance metrics into reporting; demonstrate improvements to boards and LPs; institutionalize MLOps pipelines

## A Narrowing Window

AI governance is not an administrative burden. It is a material determinant of performance and credibility. Boards that ignore it will see assets penalized, LPs withdraw, and insurers increase costs. Boards that formalize oversight, enforce standards, and demand verifiable evidence will capture competitive advantages.

The competitive window is closing. Early adopters are embedding governance maturity as capital efficiency. Others must follow, or risk being left behind.

*This article explores ideas from “[Shaping the Decade: Governance, Sustainability, and AI 2026–2036](#),” a comprehensive guide for boards navigating the intersection of governance, technology, and stakeholder capitalism. For those ready to learn more about AI, this book offers practical strategies and insights.*

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