

ID Name

Flag	Value	Description
Priority	High	<i>Priority is a sign of whether this task should be done as earlier as you can because it brings maximum value for achieving your idea</i>
Risk	Medium	<i>Risk is a sign of whether this task is critical for achieving your idea. The task can bring not exactly a value by itself but contain common or important parts of your product</i>
Time estimation	103h	<i>Average time for performing this task</i>
Stakeholders	Owner, potential clients	<i>Groups of people, persons that affect or can be affected by this product</i>
Goals	Make the web page for ordering and marketing of company services	<i>Main goals</i>
Description	Make the web page with information about product, company, capability to contact, photo, feedback, Twitter link, information about advantages, portfolio	<i>Base idea of this task</i>

User Flow

<https://xd.adobe.com/view/95a5a2d6-cb6a-4ee4-7a77-b08f46f496afe394/?fullscreen&hints=off>

User Stories

Role	Description
Client	The potential client
Owner	The web page owner

ID	Role (as a ...)	Action (I want to be able to ...)	Value (so that ...)
1	Client	See common information about the company: name, logo, slogan	I can get to know about the company
2	Client	Choose web page section	I can move quickly to interesting for me section
3	Client	See the way for contacting	I can ask my question
4	Client	Point my name, email, and question	I can pass the information about me
5	Client	See that my question was sent	I can understand that message to owner was sent
6	Owner	Receive questions from web page to my email box	I can read and contact client
7	Client	See detailed information about company	I can get to know what problem the company can

			solve for me
8	Client	See all available offers from company	I can get to know more about possible options
9	Client	Learn more information about each option	I can get to know the difference
10	Client	Download an example for each option	I can get to know difference
11	Client	See the detailed process of work with the company	I can get to know the whole process
12	Client	Learn more information about each step	I can understand all actions
13	Client	See information about competitive advantages	I can understand why I should choose this company
14	Client	See information about feedback from other clients	I can get to know about successful company work
15	Client	See information about a successful statistic for the company	I can get to know about successful company work
16	Client	See some examples of previous company work	I can get to know about successful company work
17	Client	Have a way to contact after all information on the web page	I can contact owner
18	Client	See twitter link	I can see company twitter and follow it
19	Owner	Have capability to see	I can learn more about

		statistic of the web page	my progress
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