ID Name

Flag	Value	Description
Priority	High	*Priority is a sign of whether this task should be done as earlier as you can because it brings maximum value for achieving your idea*
Risk	Medium	*Risk is a sign of whether this task is critical for achieving your idea. The task can bring not exactly a value by itself but contain common or important parts of your product*
Time estimation	103h	*Average time for performing this task*
Stakeholders	Owner, potential clients	*Groups of people, persons that affect or can be affected by this product*
Goals	Make the web page for ordering and marketing of company services	*Main goals*
Description	Make the web page with information about product, company, capability to contact, photo, feedback, Twitter link, information about advantages, portfolio	*Base idea of this task*

User Flow

https://xd.adobe.com/view/95a5a2d6-cb6a-4ee4-7a77-b08f46f496af-e394/?fullscreen&hints=off

User Stories

Role	Description
Client	The potential client
Owner	The web page owner

ID	Role (as a ...)	Action (I want to be able to ...)	Value (so that ...)
1	Client	See common information about the company: name, logo, slogan	I can get to know about the company
2	Client	Choose web page section	I can move quickly to interesting for me section
3	Client	See the way for contacting	I can ask my question
4	Client	Point my name, email, and question	I can pass the information about me
5	Client	See that my question was sent	I can understand that message to owner was sent
6	Owner	Receive questions from web page to my email box	I can read and contact client
7	Client	See detailed information about company	I can get to know what problem the company can

			solve for me
8	Client	See all available offers from company	I can get to know more about possible options
9	Client	Learn more information about each option	I can get to know the difference
10	Client	Download an example for each option	I can get to know difference
11	Client	See the detailed process of work with the company	I can get to know the whole process
12	Client	Learn more information about each step	I can understand all actions
13	Client	See information about competitive advantages	I can understand why I should choose this company
14	Client	See information about feedback from other clients	I can get to know about successful company work
15	Client	See information about a successful statistic for the company	I can get to know about successful company work
16	Client	See some examples of previous company work	I can get to know about successful company work
17	Client	Have a way to contact after all information on the web page	I can contact owner
18	Client	See twitter link	I can see company twitter and follow it
19	Owner	Have capability to see	I can learn more about

	statistic of the web page	my progress

Tasks

User Story ID	Tasks
1	**See common information about the company: name, logo, slogan**
1.1	Design an architecture
1.2	Make settings for server, databases
1.3	Make design
1.4	Make text
1.5	Make markup
2	**Choose web page section**
2.1	Make markup for menu and sections templates
3	**See the way for contacting**
3.1	Make design
3.2	Make text
3.3	Make markup
4	**Point my name, email, and question**
4.1	Make markup
5	**See that my question was sent**
5.1	Make design

5.2	Make text
5.3	Make markup
6	**Receive questions from web page to my email box**
6.1	Make backend part
7	**See detailed information about company**
7.1	Make design
7.2	Make text
7.3	Make markup
8	**See all available offers from company**
8.1	Make design
8.2	Make text
8.3	Make markup
9	**Learn more information about each option**
9.1	Make markup
10	**Download an example for each option**
10.1	Make examples
10.2	Make backend part
11	**See the detailed process of work with the company**
11.1	Make design
11.2	Make text
11.3	Make markup

12	**Learn more information about each step**
12.1	Make markup
13	**See information about competitive advantages**
13.1	Make design
13.2	Make text
13.3	Make markup
14	**See information about feedback from other clients**
14.1	Make design
14.2	Make text
14.3	Make markup
15	**See information about a successful statistic for the company
15.1	Make markup
16	**See some examples of previous company work
16.1	Make design
16.2	Make text
16.3	Make markup
17	**Have a way to contact after all information on the web page**
17.1	Make markup
17.2	Make backend part
18	**See twitter link**

18.1	Make markup	
19	**Have capability to see statistic of the web page**	
19.1	Choose and register the analytic service	
19.2	Make client side	

Acceptance Criteria & Tests

ID	Criteria	Tests
1	Capability to see common information about company	**1.** Open the web page **2.** See name, logo, slogan and other information
2	Capability to choose the web page section	**1.** Open the web page **2.** See chosen first section **3.** Choose all section and see corresponding information
3	Capability to send a question	**1.** Open the web page **2.** See the way to send a question **3.** See the way to write your email, name and the question **4.** Send a question **5.** See a message about success
4	Capability to see questions from clients	**1.** As a client send a question from web page **2.** Go to mail box for forwarding **3.** Check that question, name and email of client are received
5	Capability to download an example for each product option	**1.** Open the web page **2.** Go to section with product options **3.** Download all examples **4.** Check that all is correct

| 6 | Capability to go to Twitter | **1.** Open web page **2.** Go to footer **3.** See the way to go to Twitter |