

Project Summary:

This dashboard analyzes key performance metrics for the hospitality sector, highlighting revenue patterns, booking behavior, room preferences, and revenue leakage. Insights are derived from ~135K bookings

Avg Length of Stay

2

Booking Conversion Rate (%)

70.1%

Revenue Lost to Cancellations

₹497.96M

Total Revenue

₹1.71bn

Rooms Sold

135K

Occupancy Rate (%)

57.9%

RevPAR

₹7.35K

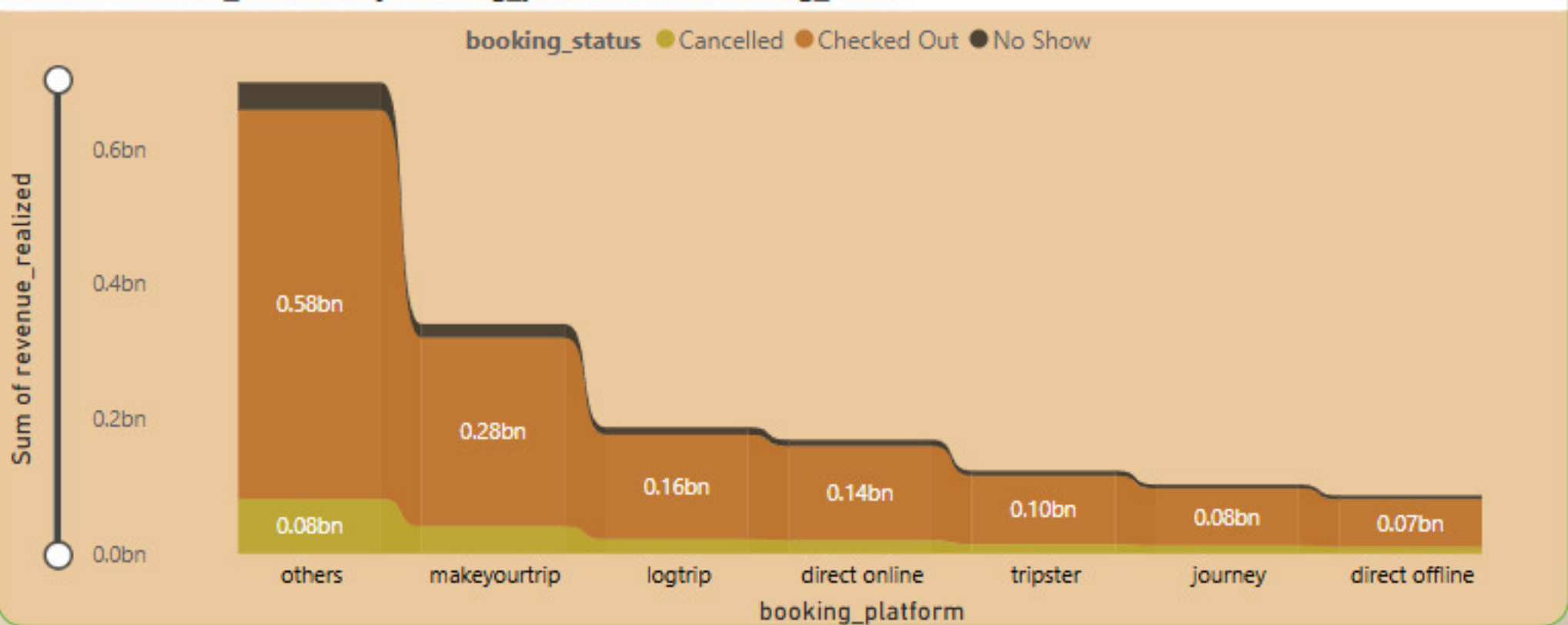
ADR

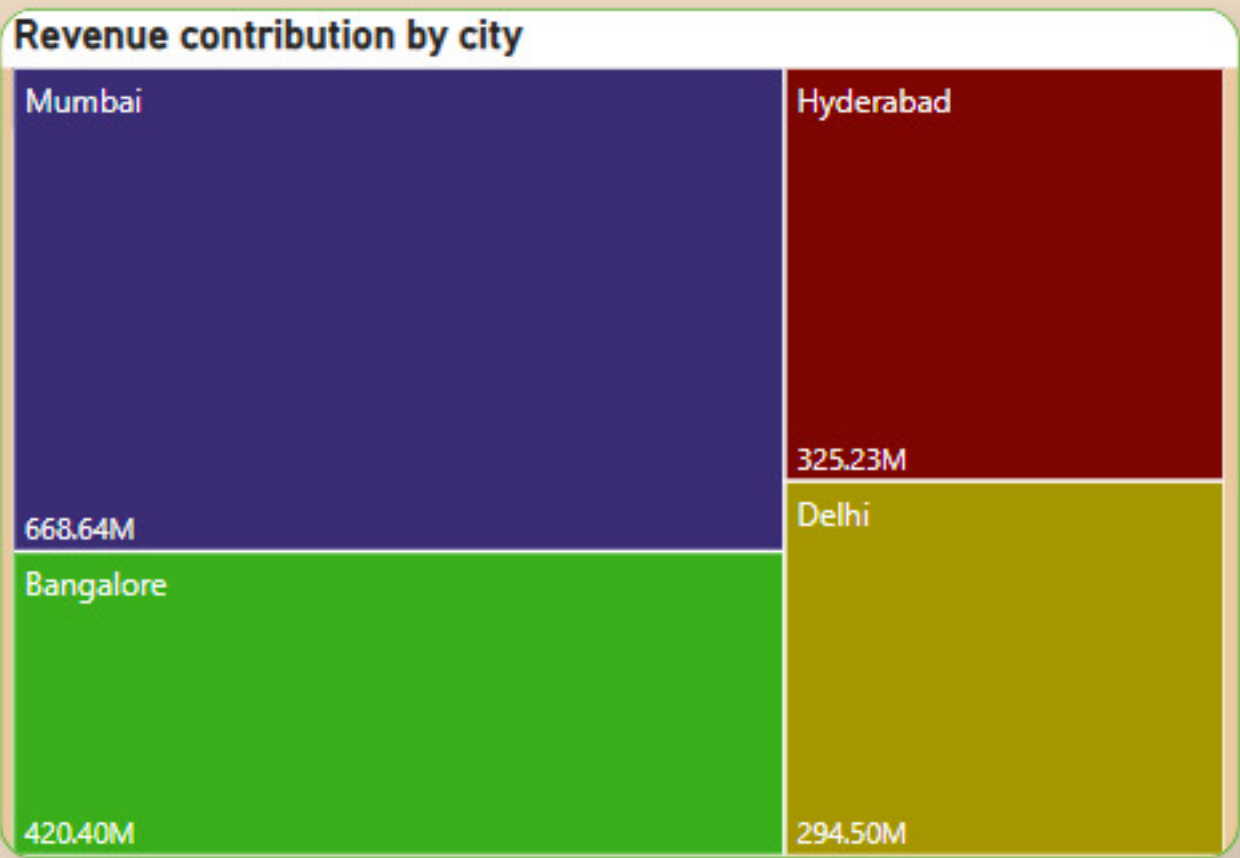
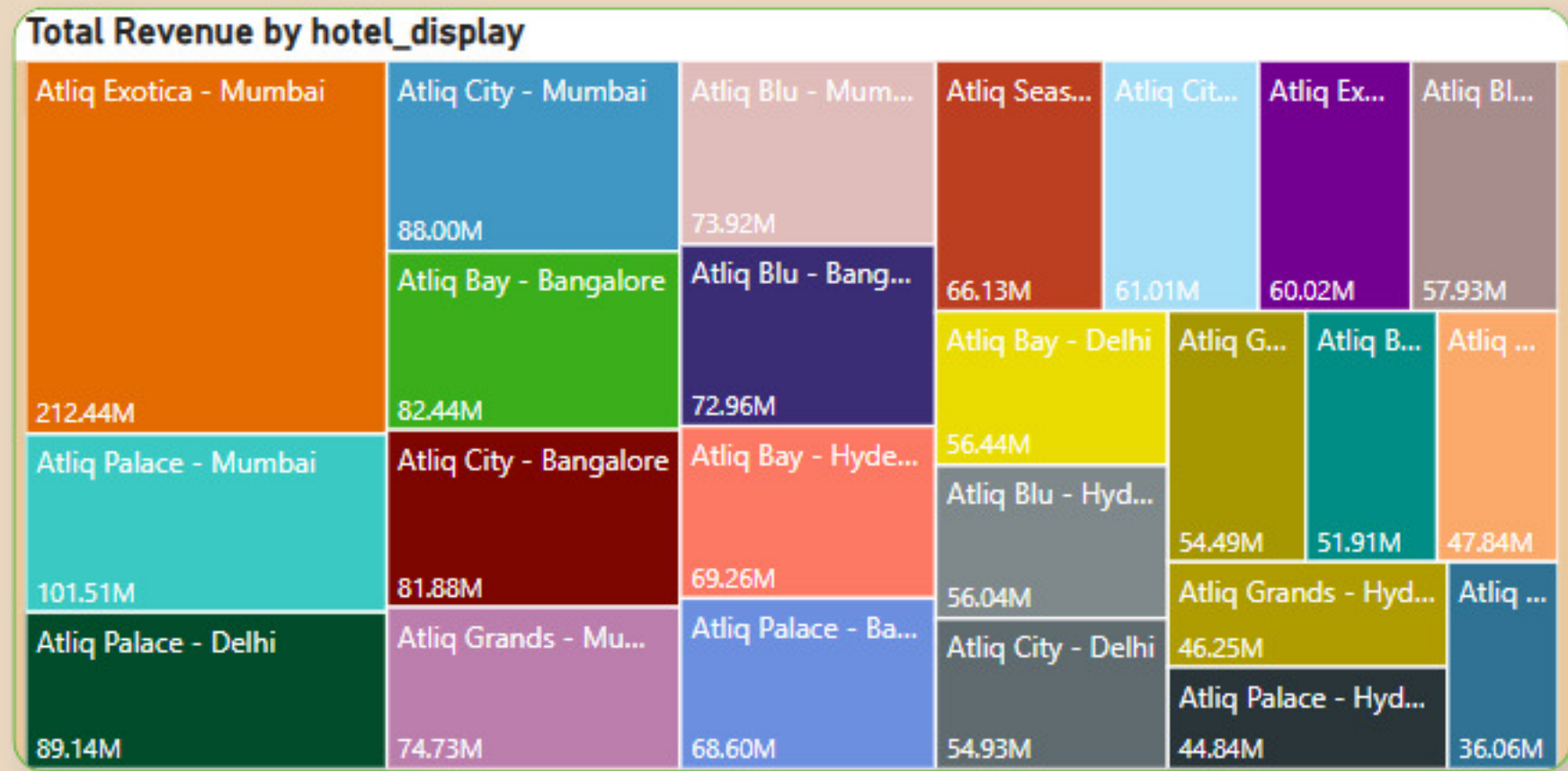
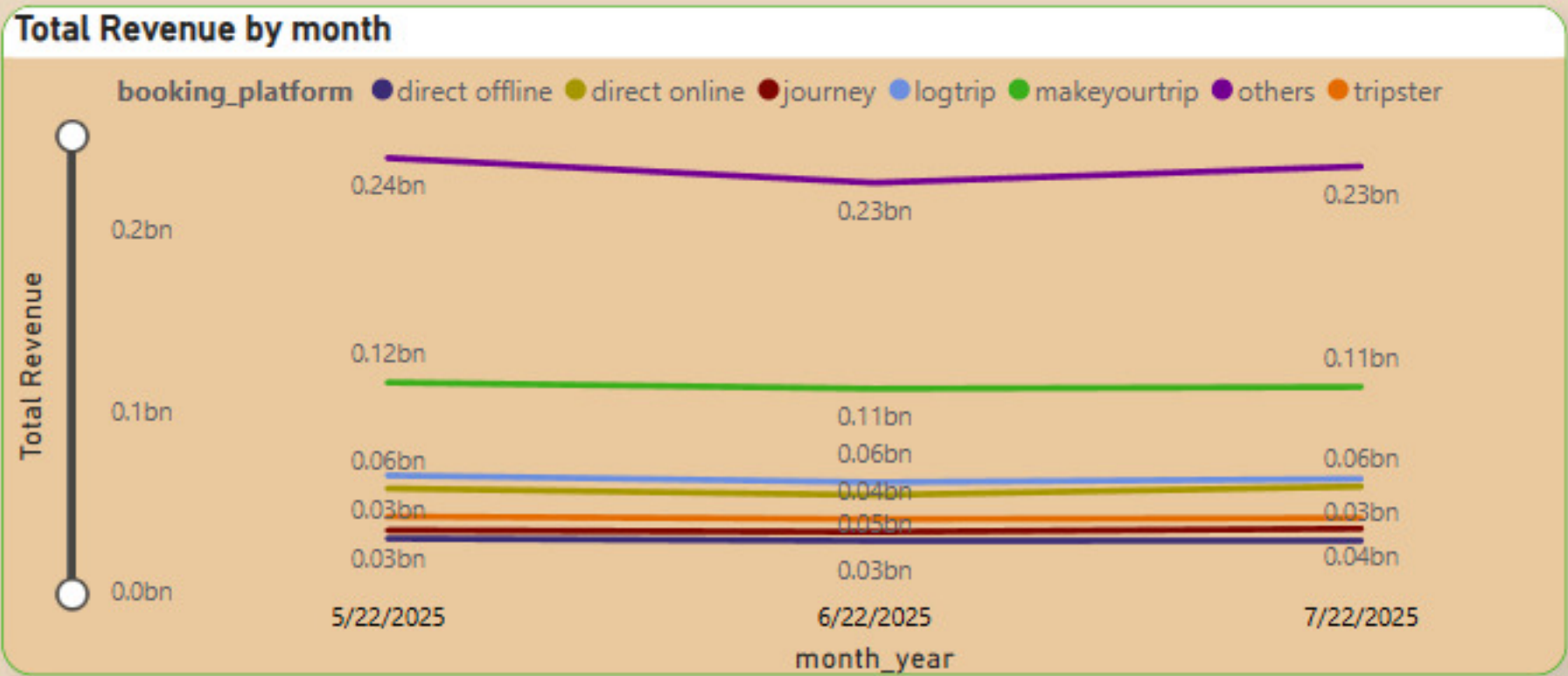
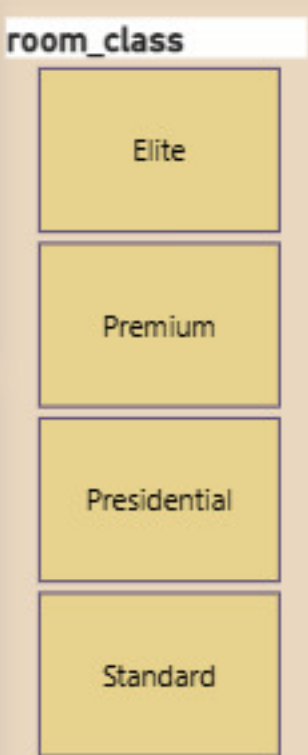
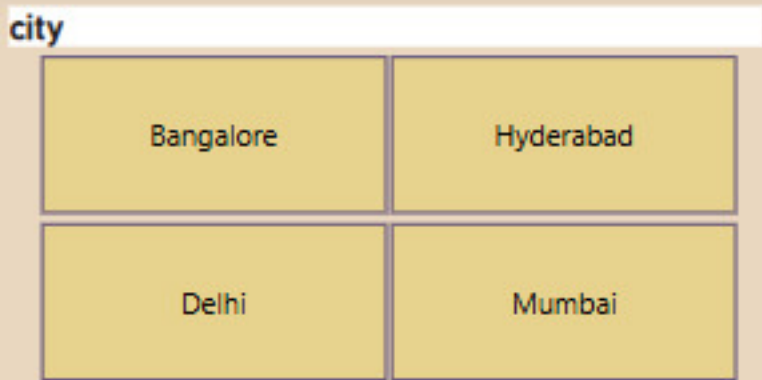
₹ 12.7K

Cancellation Rate (%)

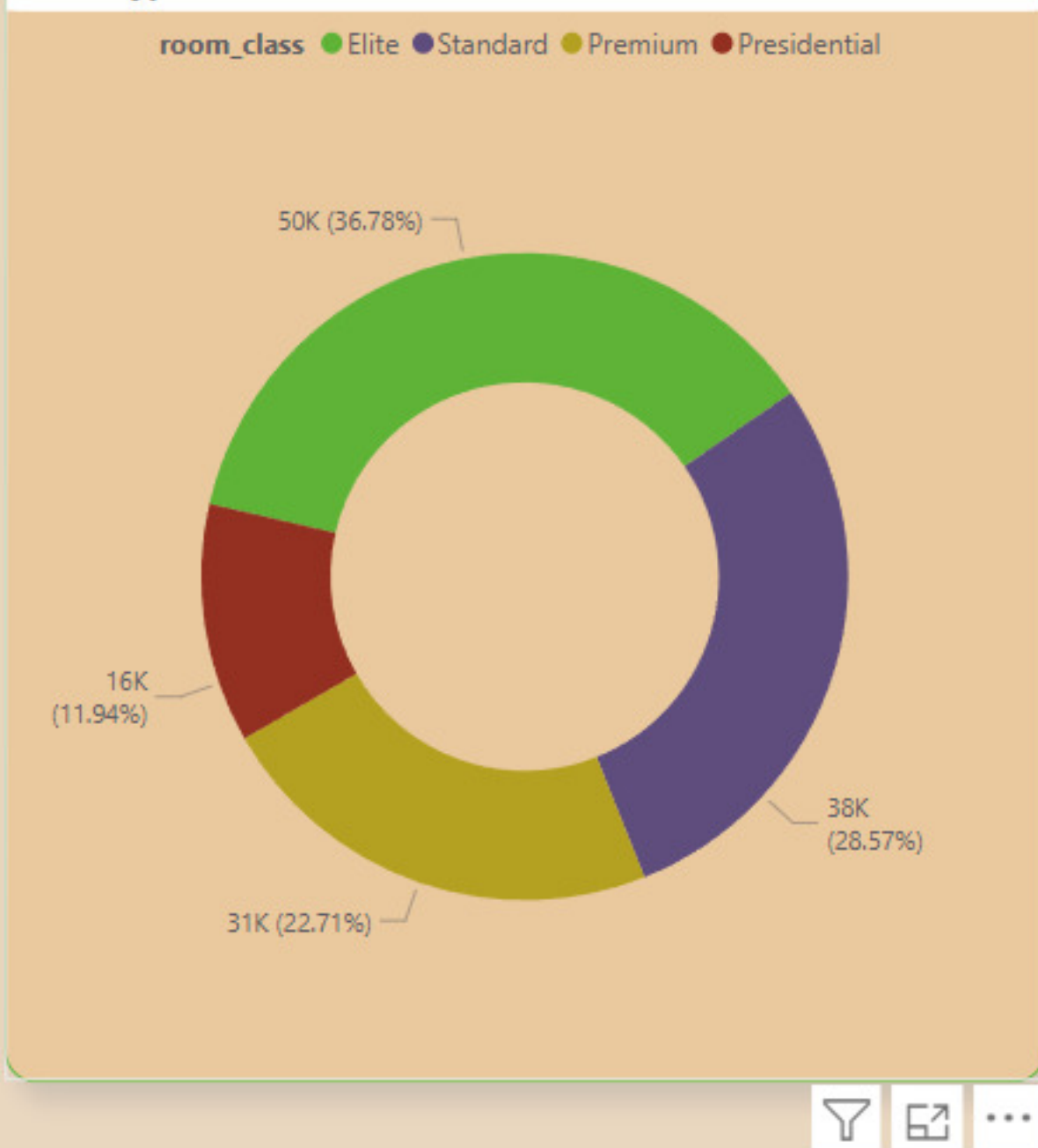
24.83%

Sum of revenue_realized by booking_platform and booking_status





Room type demand (rooms sold)



Rooms Sold: Weekday vs Weekend

