



# Digitalized admission

Powered by AI & home admission





# Problem

**Patients wait 3x the standard 40 - minutes waiting time in hospitals.**

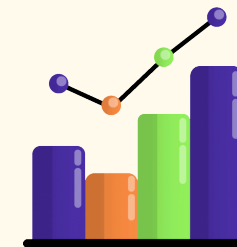
# Solution

## Hospital Admission under your control

South Africa's first end to end solution in public hospitals to encourage people to take control of their admission process at the comfort of their homes and avoid long waiting period.



Tracks location for the Ambulance pick-up



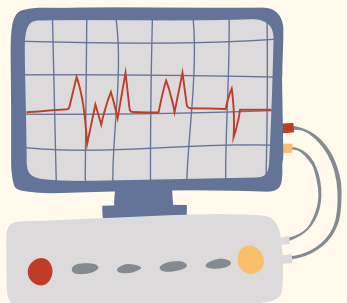
Doctors use Triage colours to determine severity of clients condition



Doctors search for a Hospital that has available bed



Doctors available 24/7

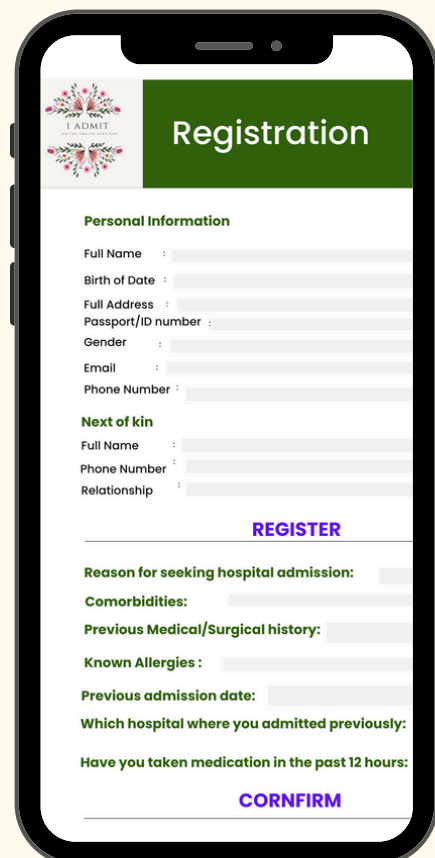


Monitoring clients condition by obtaining signs and symptoms

# Product

## Registration

Clients have to complete registration form that includes biographical data, previous admission, next of kin, address, symptoms. This is needed for baseline data.



The image shows a smartphone screen with a registration form. The form is titled 'Registration' and has a green header. It contains several sections: 'Personal Information' with fields for Full Name, Birth of Date, Full Address, Passport/ID number, Gender, Email, and Phone Number; 'Next of kin' with fields for Full Name, Phone Number, and Relationship; 'Reason for seeking hospital admission:'; 'Comorbidities:'; 'Previous Medical/Surgical history:'; 'Known Allergies:'; 'Previous admission date:'; 'Which hospital where you admitted previously:'; and 'Have you taken medication in the past 12 hours:'. There are two buttons: 'REGISTER' and 'CONFIRM'.

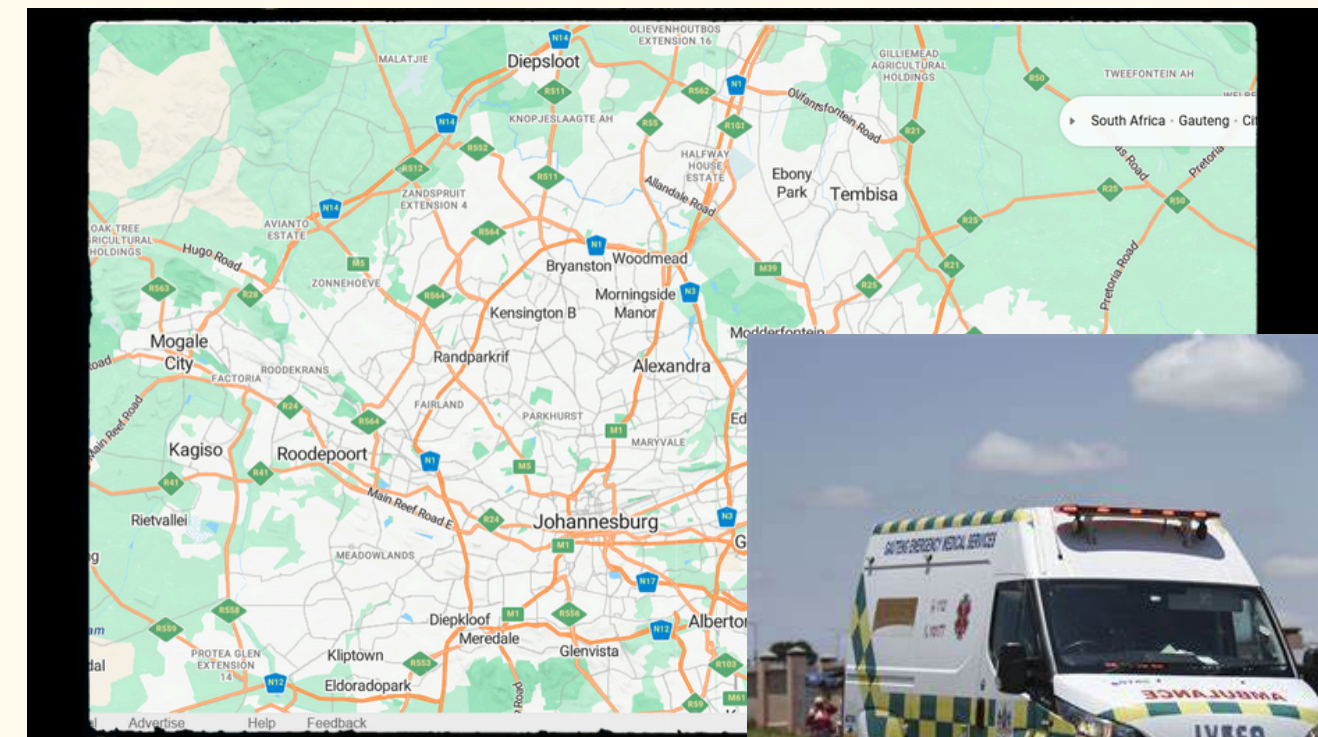
## Confirmation

Doctors to review the symptoms for a diagnosis and give colour code on the severity of symptoms. If symptoms/injuries are severe the Doctor books a bed that is vacant.



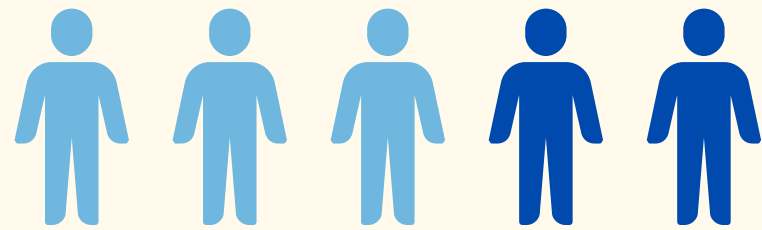
## Tracking location

Once client is confirmed for admission, they will know which hospital they are going and the treating Doctor. Location is automatically shared with ambulances for pick up to the hospital that was booked.



# Target Market

The target market, is focused on individuals of all ages and public hospitals in South Africa



**3 out of 5**

Many people in South Africa don't have medical scheme and resort to public hospitals where they render free services.

**25%**

Complicate/die while going through the admission process

**TAM**

327 general hospitals\*  
average revenue of 193.7 million

# Market Size

**TAM**

**Number of General Hospitals in South Africa × Average Revenue  
per Hospital**

**327\*193.7**

**= 63.4 billion**





# Competitor

Their focus is on individuals with a medical schemes. And what is different with our app is that it accomodates all individuals from different backgrounds. And also 50% of African population gets sick daily and go to general hospitals and with this app 1 million will use it to save time and get the treatment they require.



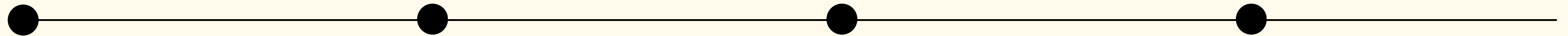
# Competitor Advantage

- Our app has a unique function to list of all general hospitals in South Africa
- Ambulance can pick you up at your location once approved for admission/transfer by a Doctor just by confirming your actual address
- Doctors colour code patients to determine severity of your case according to signs and symptoms
- You already know your treating Doctor and the ward you will be admitted if your condition is assessed and confirmed by Doctors
- The doctor identify which hospital closer that has a vacant bed



# Project Traction

Plan for our start up business.



**1st Quarter**  
**Oct 24-Dec-24**

Aquire funds and hire  
team members

**Second Quarter**  
**Jan 25-March 25**

Create app

**Third Quarter**  
**JApril 25-June 25**

Testing stage  
(Businesses &  
Customers)

**Fourth Quarter**  
**July 25-Sep 25**

Go to market

# Business Model



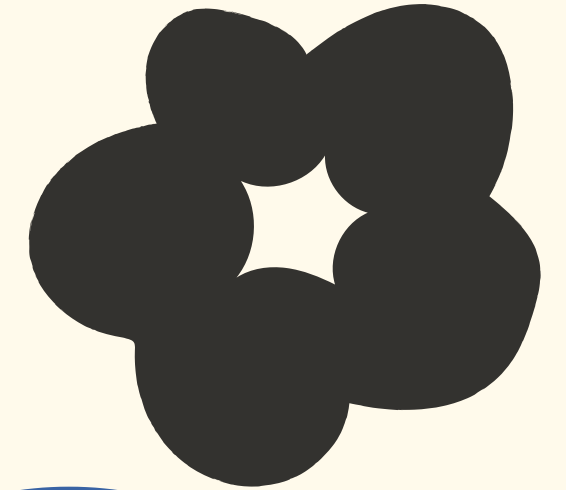
## Business to Consumers

- **Subscription fee of R50/month**

## Business to Business to Consumers

- licensing of this solution involves obtaining official permission to use the software, through a paid agreement.

# Go to Market



## Partnership with

- Public Hospitals
- Clinics
- Telehealth



10 billion +

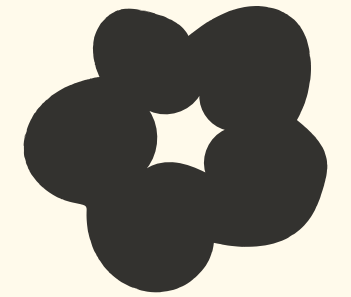
Social media to  
engage with people in  
South Africa



Estimated  
population 25%

Use message oriented  
middleware for website  
growth

# Social Impact



- **SDG 3 - Good health and well-being**
- **SDG 10 - Reduce inequality**
- **SDG 17 - Partnership for goals**

**17** PARTNERSHIPS  
FOR THE GOALS





# Our Ask

**We are seeking a total investment of R 3 million with 15% take, which will be strategically allocated to ensure the successful launch and growth of IAdmit. This funding will enable us to develop a high-quality application, establish a strong market presence, build a capable team, and create a sustainable business infrastructure. We are confident that with your support, IAdmit will achieve significant success and deliver substantial returns on your investment.**



# Team Member



**Samantha Tanyaradzwa Maponga**  
**Founder of IAdmit**  
**BCom Hons in Financial Accounting**  
**& Diploma in Nursing**

**Doctor**  
**To be hired**

**Samantha Tanyaradzwa Maponga**  
**Software Engineer & Web developer**





**Thank you!**