



## **DIGITAL EMPOWERMENT NETWORK**

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**INTERNSHIP: UI/UX DESIGN**

### **“TASK # 04”**

#### **Revamping the User Interface of an E-commerce Website:**

The objective of this project is to redesign and improve the user interface and user experience (UI/UX) of our existing e-commerce website. The goal is to create a visually appealing and user-friendly platform that enhances customer engagement, increases conversion rates, and provides a seamless shopping experience.

#### **Figma Link:**

[Figma prototype link](#)

#### **E-commerce website:**



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