



**HUMAN COMPUTER INTERACTION**  
**(LAB # 14)**

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# LAB TASK

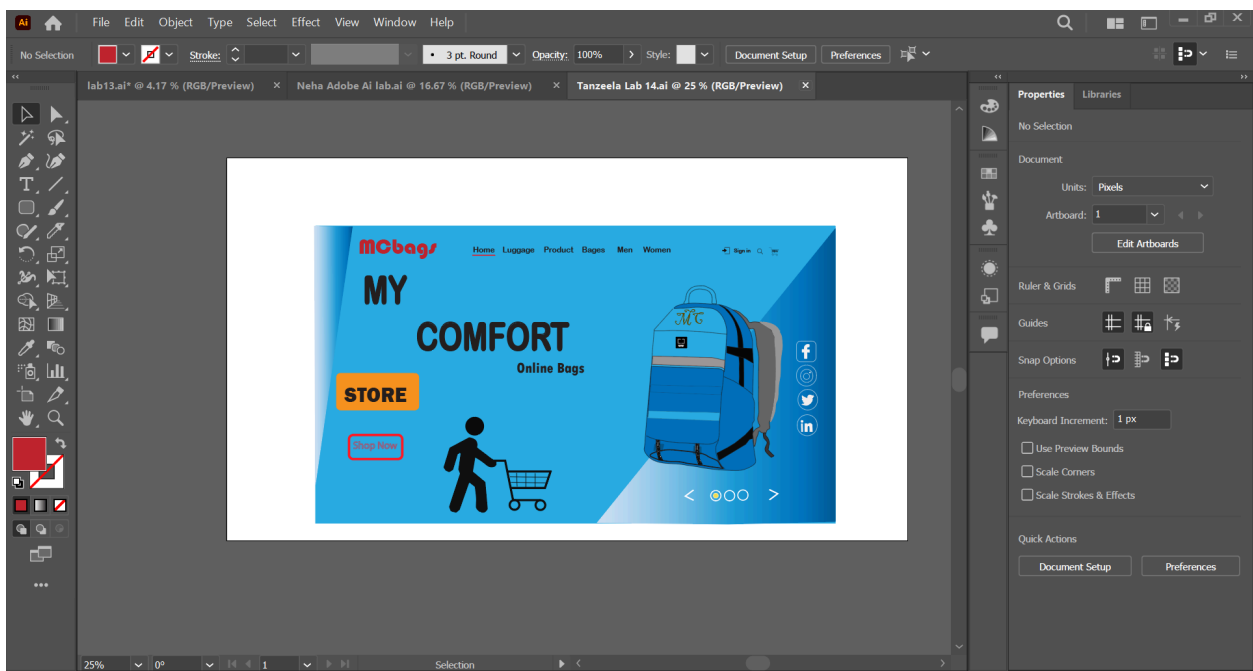
## Task # 1

Design home page for any e-commerce website and mention all the following details for your target audience.

1. Gender (if any)
2. Age (if any)
3. Country (if any)
4. Educational status (if any)
5. Financial status (if any)

(Hint: Take any existing website as a reference and design your website home page as its competitor  
home page, mention the link for the competitors's existing website)

## WEBSITE DESIGN:



## LINK:

<https://mchandbags.com/>

