

Oracle® Marketing Intelligence Technical Reference Manual

RELEASE 11*i*

August 2000

ORACLE®

To order this book, ask for Part No. A86208-01

Copyright © 2000. Oracle Corporation. All rights reserved.

Major Contributors:

Contributors:

This Technical Reference Manual (TRM) in any form, software or printed matter, contains proprietary information of Oracle Corporation; it is provided under an Oracle Corporation agreement containing restrictions on use and disclosure and is also protected by copyright, patent, and other intellectual property law. Restrictions applicable to this TRM include, but are not limited to: (a) exercising either the same degree of care to safeguard the confidentiality of this TRM as you exercise to safeguard the confidentiality of your own most important Confidential Information or a reasonable degree of care, whichever is greater; (b) maintaining agreements with your employees and agents that protect the Confidential Information of third parties such as Oracle Corporation and instructing such employees and agents of these requirements for this TRM; (c) restricting disclosure of this TRM to those of your employees who have a "need to know" consistent with the purposes for which this TRM was disclosed to you; (d) maintaining this TRM at all times on your premises; (e) not removing or destroying any proprietary or confidential legends or markings placed upon this TRM in whatever form, software or printed matter; and (f) not reproducing or transmitting this TRM in any form or by any means, electronic or mechanical, for any purpose, without the express written permission of Oracle Corporation. You should not use this TRM in any form, software or printed matter, to create software that performs the same or similar functions as any Oracle Corporation products.

The information in this TRM is subject to change without notice. If you find any problems in the TRM in any form, software or printed matter, please report them to us in writing. Oracle Corporation does not warrant that this TRM is error-free. This TRM is provided to customer "as-is" with no warranty of any kind. This TRM does not constitute Documentation as that term is defined in Oracle's agreements.

Reverse engineering of the Programs (software and documentation) associated with this TRM are prohibited. The Programs associated with this TRM are not intended for use in any nuclear, aviation, mass transit, medical, or other inherently dangerous applications. It shall be licensee's responsibility to take all appropriate fail-safe, back-up, redundancy and other measures to ensure the safe use of such applications if the Programs are used for such purposes, and Oracle disclaims liability for any damages caused by such use of the Programs.

Program Documentation is licensed for use solely to support the deployment of the Programs and not for any other purpose.

Restricted Rights Legend

This TRM and the Programs associated with this TRM delivered subject to the DOD FAR Supplement are 'commercial computer software' and use, duplication and disclosure of the TRM and the Programs associated with this TRM shall be subject to the licensing restrictions set forth in the applicable Oracle license agreement. Otherwise, this TRM and the Programs associated with this TRM delivered subject to the Federal Acquisition Regulations are 'restricted computer software' and use, duplication and disclosure of the TRM and the Programs associated with this TRM shall be subject to the restrictions in FAR 52.227-14, Rights in Data — General, including Alternate III (June 1987). Oracle Corporation, 500 Oracle Parkway, Redwood City, CA 94065.

Oracle is a registered trademark, and Oracle Customer Intelligence, CASE*Exchange, Enabling the Information Age, Hyper*SQL, NLS*Workbench, Oracle7, Oracle8, Oracle 8i, Oracle Access, Oracle Application Object Library, Oracle Discoverer, Oracle Financials, Oracle Quality, Oracle Web Customers, Oracle Web Employees, Oracle Work in Process, Oracle Workflow, PL/SQL, Pro*Ada, Pro*C, Pro*COBOL, Pro*FORTRAN, Pro*Pascal, Pro*PL/I, SmartClient, SQL*Connect, SQL*Forms, SQL*Loader, SQL*Menu, SQL*Net, SQL*Plus, and SQL*Report are trademarks or registered trademarks of Oracle Corporation. Other names may be trademarks of their respective owners.



CAUTION

This Technical Reference Manual in any form — software or printed matter — contains proprietary, confidential information that is the exclusive property of Oracle Corporation. If you do not have a valid contract with Oracle for the use of this Technical Reference Manual or have not signed a non-disclosure agreement with Oracle covering this Technical Reference Manual, then you received this document in an unauthorized manner and are not legally entitled to possess or read it.



Contents

	Contents	v
Chapter 1	Introduction	1 – 1
Chapter 2	High-Level Design	2 – 1
	Overview of High-Level Design	2 – 2
	Database Diagrams	2 – 7
	Public Table List	2 – 9
	Public View List	2 – 10
	Internal View List	2 – 11
	Single Organization View List	2 – 12
	Module List	2 – 13
Chapter 3	Detailed Design	3 – 1
	Overview of Detailed Design	3 – 2
	Table and View Definitions	3 – 3
	Index	

Introduction

The *Oracle Marketing Intelligence Technical Reference Manual* provides the information you need to understand the underlying structure of Oracle Marketing Intelligence. After reading this manual, you should be able to convert your existing applications data, integrate your existing applications with Oracle Marketing Intelligence, and write custom reports for Oracle Marketing Intelligence, as well as read data that you need to perform other tasks.

This chapter introduces you to the *Oracle Marketing Intelligence Technical Reference Manual*, and explains how to use it.

Introduction

At Oracle, we design and build applications using Oracle Designer, our systems design technology that provides a complete environment to support developers through all stages of a systems life cycle. Because we use a repository-based design toolset, all the information regarding the underlying structure and processing of our applications is available to us online. Using Oracle Designer, we can present this information to you in the form of a technical reference manual.

This *Oracle Marketing Intelligence Technical Reference Manual* contains detailed, up-to-date information about the underlying structure of Oracle Marketing Intelligence. As we design and build new releases of Oracle Marketing Intelligence, we update our Oracle Designer repository to reflect our enhancements. As a result, we can always provide you with an *Oracle Marketing Intelligence Technical Reference Manual* that contains the latest technical information as of the publication date. Note that after the publication date we may have added new indexes to Oracle Marketing Intelligence to improve performance.

About this Manual

This manual describes the Oracle Customer Relationship Management (CRM) Applications Release 11i data model, as used by Oracle Marketing Intelligence; it discusses the database we include with a fresh install of Oracle CRM Applications Release 11i. If you have not yet upgraded to Release 11i, your database may differ from the database we document in this book.

You can contact your Oracle representative to confirm that you have the latest technical information for Oracle Marketing Intelligence. You can also use *OracleMetaLink* which is accessible through Oracle's Support Web Center (http://www.oracle.com/support/elec_sup).

Finding the Latest Information

The *Oracle Marketing Intelligence Technical Reference Manual* contains the latest information as of the publication date. For the latest information we encourage you to use *OracleMetaLink* which is accessible through Oracle's Support Web Center (http://www.oracle.com/support/elec_sup).

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Audience

The *Oracle Marketing Intelligence Technical Reference Manual* provides useful guidance and assistance to:

- Technical End Users
- Consultants
- Systems Analysts
- System Administrators
- Other MIS professionals

This manual assumes that you have a basic understanding of structured analysis and design, and of relational databases. It also assumes that you are familiar with Oracle Application Object Library and Oracle Marketing Intelligence. If you are not familiar with the above products, we suggest that you attend one or more of the training classes available through Oracle Education (see: Other Information Sources: page 1 – 7).

How This Manual is Organized

This manual contains two major sections, High–Level Design and Detailed Design.

High–Level Design

This section, Chapter 2, contains database diagrams and lists each database table and view that Oracle Marketing Intelligence uses. This chapter also has a list of modules.

Detailed Design

This section, Chapter 3, contains a detailed description of the Oracle Marketing Intelligence database design, including information about each database table and view you might need for your custom reporting or other data requirements.

How to Use This Manual

The *Oracle Marketing Intelligence Technical Reference Manual* is a single, centralized source for all the information you need to know about the underlying structure and processing of Oracle Marketing Intelligence. For example, you can use this manual when you need to:

- Convert existing application data
- Integrate your Oracle Marketing Intelligence application with your other applications systems
- Write custom reports
- Define alerts against Oracle Applications tables
- Configure your Oracle Self-Service Web Applications
- Create views for decision support queries using query tools
- Create business views for Oracle Discoverer

You need not read this manual cover to cover. Use the table of contents and index to quickly locate the information you need.

How Not To Use This Manual

Do not use this manual to plan modifications

You should not use this manual to plan modifications to Oracle Marketing Intelligence. Modifying Oracle Marketing Intelligence limits your ability to upgrade to future releases of your Oracle Marketing Intelligence application. In addition, it interferes with our ability to give you the high-quality support you deserve.

We have constructed Oracle Marketing Intelligence so that you can customize it to fit your needs without programming, and you can integrate it with your existing applications through interface tables. However, should you require program modifications, you should contact our support team (see: Other Information Sources: page 1 – 7). They can put you in touch with Oracle Services, the professional consulting organization of Oracle. Their team of experienced applications professionals can make the modifications you need while ensuring upward compatibility with future product releases.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Do not write data into non-interface tables

Oracle reserves the right to change the structure of Oracle Applications tables, and to change the meaning of, add, or delete lookup codes and data in future releases. Do not write data directly into or change data in non-interface tables using SQL*Plus or other programming tools because you risk corrupting your database and interfering with our ability to support you.

Moreover, this version of the *Oracle Marketing Intelligence Technical Reference Manual* does not contain complete information about the dependencies between Oracle Marketing Intelligence applications tables. Therefore, you should write data into only those tables we identify as interface tables. If you write data into other non-interface tables, you risk violating your data integrity since you might not fulfill all the data dependencies in your Oracle Marketing Intelligence application.

You are responsible for the support and upgrade of the logic within the procedures that you write, which may be affected by changes between releases of Oracle Applications.

Do not rely on upward compatibility of the data model

Oracle reserves the right to change the structure of Oracle Marketing Intelligence tables, and to change the meaning of, add, or delete lookup codes and other data in future releases. We do not guarantee the upward compatibility of the Oracle Marketing Intelligence data model. For example, if you write a report that identifies concurrent requests that end in Error status by selecting directly from Oracle Application Object Library tables, we do not guarantee that your report will work properly after an upgrade.

About Oracle Application Object Library

Oracle Application Object Library is a collection of pre-built application components and facilities for building Oracle Applications and extensions to Oracle Applications. Oracle Application Coding Standards use the Oracle Application Object Library and contains shared components including but not limited to — forms, subroutines, concurrent programs and reports, database tables and objects, messages, menus, responsibilities, flexfield definitions and online help.



Attention: Oracle does not support *any* customization of Oracle Application Object Library tables or modules, not even

Oracle Proprietary, Confidential Information—Use Restricted by Contract

by Oracle consultants. (Oracle Application Object Library tables generally have names beginning with FND_%.)

Accordingly, this manual does not contain detailed information about most Oracle Application Object Library tables used by Oracle Marketing Intelligence.

A Few Words About Terminology

The following list provides you with definitions for terms that we use throughout this manual:

Relationship

A relationship describes any significant way in which two tables may be associated. For example, rows in the Journal Headers table may have a one-to-many relationship with rows in the Journal Lines table.

Database Diagram

A database diagram is a graphic representation of application tables and the relationships between them.

Module

A module is a program or procedure that implements one or more business functions, or parts of a business function, within an application. Modules include forms, concurrent programs and reports, and subroutines.

Application Building Block

An application building block is a set of tables and modules (forms, reports, and concurrent programs) that implement closely-related database objects and their associated processing. Said another way, an application building block is a logical unit of an application.

QuickCodes

QuickCodes let you define general purpose, static lists of values for window fields. QuickCodes allow you to base your program logic on lookup codes while displaying user-friendly names in a list of values window. QuickCodes simplify name and language changes by letting

you change the names your end users see, while the codes in your underlying programs remain the same.

Form

A form is a module comprised of closely related windows that are used together to perform a task. For example, the Enter Journals form in Oracle General Ledger includes the Enter Journals window, the Batch window, and the More Actions window among others. The Enter Journals window is the main window, and from it, you can use buttons to navigate to other windows in the form. The form name usually corresponds to the main window in the form, and is frequently a window you open directly from the Navigator.

Other Information Sources

Installation and System Administration

Training

Oracle Education offers a complete set of training courses to help you and your staff master Oracle CRM Applications. We can help you develop a training plan that provides thorough training for both your project team and your end users. We will work with you to organize courses appropriate to your job or area of responsibility.

Training professionals can show you how to plan your training throughout the implementation process so that the right amount of information is delivered to key people when they need it the most. You can attend courses at any one of our many Educational Centers, or you can arrange for our trainers to teach at your facility. In addition, we can tailor standard courses or develop custom courses to meet your needs.

Support

From on-site support to central support, our team of experienced professionals provides the help and information you need to keep Oracle Marketing Intelligence working for you. This team includes your Technical Representative, Account Manager, and Oracle's large staff of consultants and support specialists with expertise in your

business area, managing an Oracle server, and your hardware and software environment.

About Oracle

Oracle Corporation develops and markets an integrated line of software products for database management, applications development, decision support, and office automation, as well as Oracle Applications, an integrated suite of more than 75 software modules for financial management, supply chain management, manufacturing, project systems, human resources, and sales and service management.

Oracle products are available for mainframes, minicomputers, personal computers, network computers, and personal digital assistants, allowing organizations to integrate different computers, different operating systems, different networks, and even different database management systems, into a single, unified computing and information resource.

Oracle is the world's leading supplier of software for information management, and the world's second largest software company. Oracle offers its database, tools, and applications products, along with related consulting, education, and support services, in over 145 countries around the world.

Thank You

Thanks for using Oracle Marketing Intelligence and this technical reference manual!

We appreciate your comments and feedback. After the Table of Contents of this manual is a Reader's Comment Form that you can use to explain what you like or dislike about Oracle Marketing Intelligence or this technical reference manual. Mail your comments to the following address or call us directly at (650) 506-7000.

Oracle CRM Applications Content Development Manager
Oracle Corporation
500 Oracle Parkway
Redwood Shores, California 94065
U.S.A.

High-Level Design

This chapter presents a high-level design for Oracle Marketing Intelligence that satisfies the business needs we specify during Strategy and Analysis. It contains database diagrams for Oracle Marketing Intelligence application building blocks, lists of database tables and views, and a list of modules.

Overview of High-Level Design

During High-Level Design, we define the application components (tables, views, and modules) we need to build our application. We specify what application components should do without specifying the details of *how* they should do it.

You can refer to this High-Level Design chapter to quickly acquaint yourself with the tables, views, and modules that comprise Oracle Marketing Intelligence applications. And, you can prepare yourself to understand the detailed design and implementation of Oracle Marketing Intelligence.

Database Diagrams

The Database Diagrams section graphically represents all Oracle Marketing Intelligence applications tables and the relationships between them, organized by building block.

Use this section to quickly learn what tables each Oracle Marketing Intelligence application building block uses, and how those tables interrelate. Then, you can refer to the Table and View Definitions sections of Chapter 3 for more detailed information about each of those tables.

Table Lists

The Table List sections list the Oracle Marketing Intelligence applications tables. Because a product might not include at least one table for each type, this Technical Reference Manual might not include each of the following sections.

Public Tables

Use the Public Table List section to quickly identify the tables you are most interested in. Then, you can refer to the Table and View Definitions sections of Chapter 3 for more detailed information about those tables.

In addition, this manual may contain full documentation for one or more of the following Application Object Library tables: FND_DUAL, FND_CURRENCIES, and FND_COMMON_LOOKUPS.

Internal Tables

This section includes a list of private, internal tables used by Oracle Marketing Intelligence; we do not provide additional documentation for these tables.

View Lists

The View List sections list the Oracle Marketing Intelligence views, with one section for each type of view. Because a product might not include at least one view for each type, this Technical Reference Manual might not include each of the following sections.

Use this section to quickly identify the views you are most interested in. Then, you can refer to the Table and View Definitions sections of Chapter 3 for more detailed information about those views.

Public Views

This section lists views that may be useful for your custom reporting or other data requirements. The list includes a description of the view, and the page in Chapter 3 that gives detailed information about the public view.

Web Views

This section lists views that you may need to configure your Self-Service Web applications. The list includes a description of the view, and the page in Chapter 3 that gives detailed information about the web view.

Internal Views

This section includes each private, internal view that Oracle Marketing Intelligence uses.

Multiple Reporting Currency Views

This list includes views that were created to support the Multiple Reporting Currencies feature.

Module List

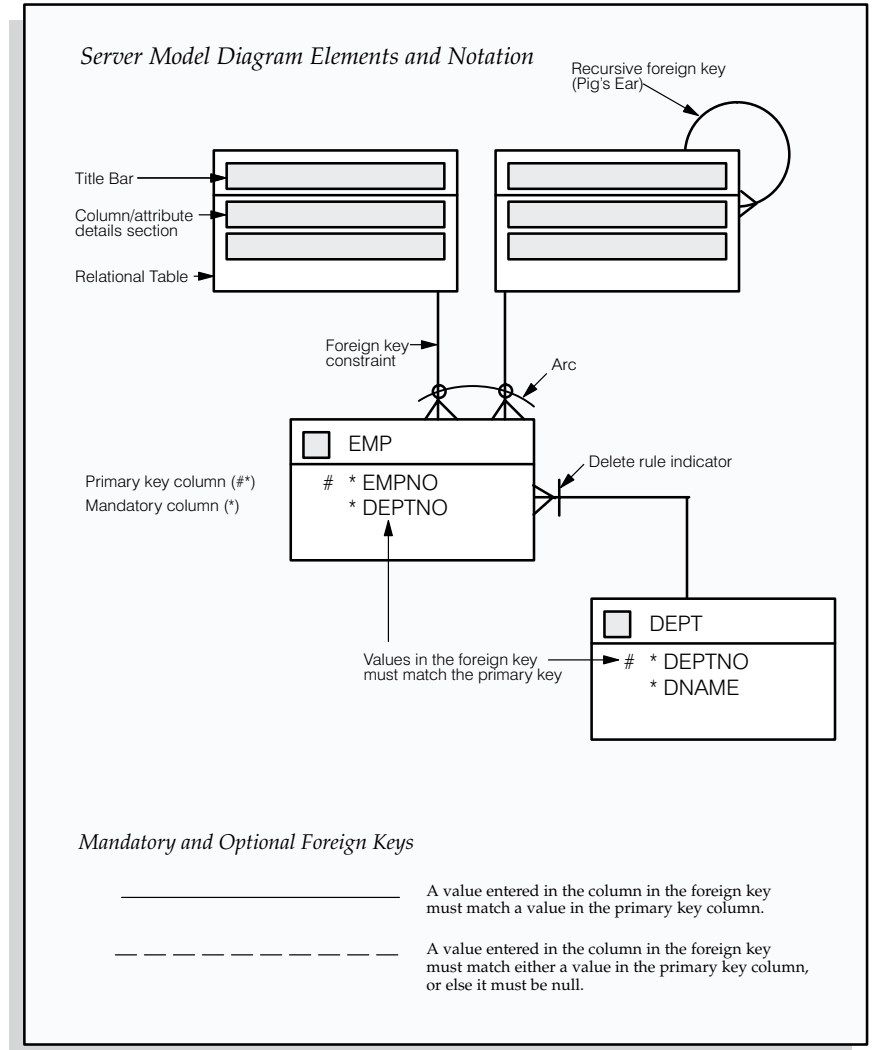
The Module List section briefly describes each of the Oracle Marketing Intelligence applications modules. This section lists forms, reports, and concurrent programs.

A form is a module comprised of closely related windows that are used together to perform a task. For example, the Enter Journals form in Oracle General Ledger includes the Enter Journals window, the Batch window, and the More Actions window. The Enter Journals window is the main window, and from it, you can use buttons to navigate to other windows in the form. The form name usually corresponds to the main window in the form, and is frequently a window you can open directly from the Navigator.

The Reports and Concurrent Programs lists include processes you can submit from the Submit Requests window or other windows, as well as processes that are submitted automatically by Oracle Marketing Intelligence. Use your user's guide to learn more about reports and concurrent processes.

Database Diagramming Conventions

Figure 2 – 1
Database Diagram
Conventions



Tables – are the basic unit of storage in the database. A hand symbol preceding the title in the table's title bar indicates that the table is not owned by this application but shared with another.

Foreign key constraint – is a type of referential integrity constraint for checking the integrity of data entered in a specific column or set of columns. This specified column or set of columns is known as the foreign key.

Delete rule indicator – determines the action to be taken when an attempt is made to delete a related row in a join table. A line through the foreign key constraint, as shown on the above diagram, indicates that this action is restricted.

Arcs – specify that, for any given row in a table, a value must be entered in one of the arc columns. The remaining columns within the arc must be null.

Public Table List

This section lists each public database table that Marketing Intelligence uses and provides a brief description of each of those tables. The page reference is to the table description in Chapter 3.

Note that “public” tables are not necessarily intended for write access by custom code; Oracle Corporation supports write access using only standard Oracle Applications forms, reports, and programs, or any SQL write access to tables explicitly documented as API tables. For more information, see the How Not To Use This Manual section of this book’s Introduction.

Marketing Intelligence uses the following Public tables:

Table Name	Description
AMS_ACT_OFFERS	Holds the high level details of promotional offers related to a campaign (See page 3 – 7)
AMS_CAMPAIGNS_ALL_B	Base table to store the details of a campaign. (See page 3 – 9)
AMS_EVENT_OFFERS_ALL_B	Stores information about an Event Offering. This table also holds the data for all the Agenda Items for the Event Offerings. (See page 3 – 25)
AMS_MEDIA_CHANNELS	Stores what channel can handle what kind of media. (See page 3 – 36)
AMS_PARTY_MARKET_SEGMENTS	This is an intersection table to allow a party to be associated to multiple market segments. (See page 3 – 37)
AMS_PARTY_SOURCES	This table stores the information regarding the source of newly added party in the HZ table. (See page 3 – 38)
AMS_SOURCE_CODES	This table records the source codes for all objects in the system. (See page 3 – 61)
ASO_QUOTE_RELATED_OBJECTS	ASO_QUOTE_RELATED_OBJECTS stores the relationship between a quote or a quote line to any entity in the schema and records the type of relationship. (See page 3 – 65)
AS_INTEREST_CODES_B	Define Interest code – Base table (See page 3 – 66)
AS_INTEREST_CODES_TL	For MLS – Translated columns of Interest Codes. (See page 3 – 68)
AS_INTEREST_TYPES_ALL	Defines interest types with multi-org flag columns (See page 3 – 69)

Oracle Proprietary, Confidential Information—Use Restricted by Contract

AS_INTEREST_TYPES_B	Define Interest types – base table (See page 3 – 71)
AS_INTEREST_TYPES_TL	For MLS – Translated columns of Interest Types (See page 3 – 73)
AS_LEADS_ALL	Holds sales opportunities (See page 3 – 74)
AS_LEAD_LINES_ALL	Holds sales opportunity lines (See page 3 – 78)
AS_SALES_LEAD_OPPORTUNITY	Holds the linking information between sales leads and opportunity. Records can not be deleted. (See page 3 – 81)
BIM_CAMPAIGNS_DENORM	Campaign hierarchy information in a denormalized fashion and is populated by the BIM_CAMPAIGNS_DENORM_PKG concurrent program. (See page 3 – 83)
BIM_CMPGN_PERF_SUMM	Summarized data by user-defined period and is populated by the BIM_CMPGN_PERF_SUMM_PKG concurrent program. (See page 3 – 85)
BIM_CMPGN_RESP_SUMM	Summarized data by user-defined period and is populated by BIM_CMPGN_RESP_SUMM_PKG concurrent program. (See page 3 – 87)
BIM_CMPGN_REVCOST_SUMM	Summarized data by user-defined period and is populated by BIM_CMPGN_RVCST_SUMM_PKG concurrent program. (See page 3 – 89)
BIM_CUSTOMER_REV_SUMM	Summarized data by user-defined period and is populated by BIM_CUSTOMER_REV_PKG concurrent program. (See page 3 – 91)
BIM_EDW_CMPFRCST_F	Campaign Forecast fact table . (See page 3 – 121)
BIM_EDW_CMPFRCST_FSTG	Interfact table for campaign forecast fact . (See page 3 – 124)
BIM_EDW_EVTFRCST_F	Event forecast fact table . (See page 3 – 127)
BIM_EDW_EVTFRCST_FSTG	Interface table for event forecast fact . (See page 3 – 130)
BIM_EDW_INTRCTNS_F	Interaction fact table . (See page 3 – 133)
BIM_EDW_INTRCTNS_FSTG	Interface table for interaction fact . (See page 3 – 136)
BIM_EDW_LEADS_F	Lead fact table . (See page 3 – 139)
BIM_EDW_LEADS_FSTG	Interface table for lead fact table . (See page 3 – 142)

BIM_EDW_OPRNTIES_F	Opportunity fact table . (See page 3 – 145)
BIM_EDW_OPRNTIES_FSTG	Interface table for opportunity fact . (See page 3 – 148)
BIM_EDW_RVCT_DLY_F	Daily derived fact table . (See page 3 – 151)
BIM_EDW_RVCT_MTH_F	Monthly summarized fact table . (See page 3 – 156)
BIM_EVENT_PERF_SUMM	Summarized data by user-defined period and is populated by BIM_EVENT_PERF_SUMM_PKG concurrent program. (See page 3 – 160)
BIM_EVENT_RESP_SUMM	Summarized data by user-defined period and is populated by BIM_EVENT_RESP_SUMM_PKG concurrent program. (See page 3 – 162)
BIM_EVENT_REVCOST_SUMM	Summarized data by user-defined period and is populated by BIM_EVNT_REVCST_SUMM_PKG concurrent program. (See page 3 – 164)
BIM_GEOGRAPHY	Dimension values for geographic locations and is populated by BIM_GEO_PKG concurrent program. (See page 3 – 166)
BIM_LEAD_CONV_SUMM	Summarized data by user-defined period and is populated by BIM_LEAD_CONV_SUMM_PKG concurrent program. (See page 3 – 167)
BIM_OPPR_CYCLE_SUMM	Summarized data by user-defined period and is populated by BIM_OPPR_CYCLE_SUMM_PKG concurrent program. (See page 3 – 169)
BIM_SALES_CATEGORY_HIER	Relationship between user-defined sales interest types, primary interest codes and secondary interest codes and is populated by BIM_SALES_CATEGORIES_PKG concurrent program. (See page 2 – 9)
BIM_SALES_CYCLE_SUMM	Summarized data by user-defined period and is populated by BIM_SALES_CYCLE_SUMM_PKG concurrent program. (See page 3 – 172)
BIM_SLIST_PROFIT_SUMM	Summarized data by user-defined period and is populated by BIM_SRCLIST_PROFIT_PKG concurrent program. (See page 3 – 174)
BIM_SOURCE_CODE_DETAILS	All the marketing source codes and is populated by BIM_SRC_CODE_DETAILS_PKG concurrent program. (See page 3 – 175)

BIM_TARGET_SEGMENTS_DENORM	Target segment hierarchy information in a denormalized fashion and is populated by BIM_TRGT_SGMT_DENORM_PKG concurrent program. (See page 3 – 195)
BIM_TRGT_SGMT_PERF_SUMM	Summarized data by user-defined period and is populated by BIM_TRGT_SGMT_PERF_PKG concurrent program. (See page 3 – 197)
CST_BIS_MARGIN_SUMMARY	Margin analysis summary table for reporting purposes (See page 3 – 199)
EDW_BIM_CAMP_CMPGNS_L1_LSTG	Interface Table for Campaign Level 1 (See page 3 – 202)
EDW_BIM_CAMP_CMPGNS_L1_LTC	Campaign Level 1 Table (See page 3 – 203)
EDW_BIM_CAMP_CMPGNS_L2_LSTG	Interface Table for Campaign Level 2 (See page 3 – 204)
EDW_BIM_CAMP_CMPGNS_L2_LTC	Campaign Level 2 Table (See page 3 – 205)
EDW_BIM_CAMP_CMPGNS_L3_LSTG	Interface Table for Campaign Level 3 (See page 3 – 206)
EDW_BIM_CAMP_CMPGNS_L3_LTC	Campaign Level 3 Table (See page 3 – 207)
EDW_BIM_CAMP_CMPGNS_L4_LSTG	Interface Table for Campaign Level 3 (See page 3 – 208)
EDW_BIM_CAMP_CMPGNS_L4_LTC	Campaign Level 4 Table (See page 3 – 209)
EDW_BIM_CAMP_CMPGNS_L5_LSTG	Interface Table for Campaign Level 5 (See page 3 – 210)
EDW_BIM_CAMP_CMPGNS_L5_LTC	Campaign Level 5 Table (See page 3 – 211)
EDW_BIM_CAMP_CMPGNS_L6_LSTG	Interface Table for Campaign Level 6 (See page 3 – 212)
EDW_BIM_CAMP_CMPGNS_L6_LTC	Campaign Level 6 Table (See page 3 – 213)
EDW_BIM_CAMP_CMPGNS_L7_LSTG	Interface Table for Campaign Level 7 (See page 3 – 214)
EDW_BIM_CAMP_CMPGNS_L7_LTC	Campaign Level 7 Table (See page 3 – 215)
EDW_BIM_CAMP_CMPGNS_L8_LSTG	Interface Table for Campaign Level 8 (See page 3 – 216)
EDW_BIM_CAMP_CMPGNS_L8_LTC	Campaign Level 8 Table (See page 3 – 217)
EDW_BIM_CAMP_CMPGNS_LSTG	Interface Table for Campaign Level (See page 3 – 218)
EDW_BIM_CAMP_CMPGNS_LTC	Campaign Level Table (See page 3 – 219)
EDW_BIM_CAMP_SCHEDULES_LSTG	Interface for Campaign Schedule (See page 3 – 220)
EDW_BIM_CAMP_SCHEDULES_LTC	Cammpaign Schedule Level Table (See page 3 – 222)

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CMPGNS_A_LTC	Top (All) Level for Campaign Dimension (See page 3 – 223)
EDW_BIM_CMPGNS_DENORM	Campaign Denormalised table (See page 3 – 224)
EDW_BIM_CMPGNS_M	Campaign dimension table . (See page 3 – 225)
EDW_BIM_CMPSTATS_A_LTC	Top Level of the Campaign Status Dimension (See page 3 – 232)
EDW_BIM_CMPSTATS_M	Campaign Status dimension star table . (See page 3 – 233)
EDW_BIM_CSTA_CMPSTATS_LSTG	Interface table for Campaign Status Dimension (See page 3 – 235)
EDW_BIM_CSTA_CMPSTATS_LTC	Campaign Status Level Table (See page 3 – 237)
EDW_BIM_EVENTS_A_LTC	Top Level for Event Dimension (See page 3 – 238)
EDW_BIM_EVENTS_M	Event Dimension table . (See page 3 – 239)
EDW_BIM_EVNT_EVENTS_LSTG	Interface table for Event level . (See page 3 – 246)
EDW_BIM_EVNT_EVENTS_LTC	Event level table . (See page 3 – 250)
EDW_BIM_EVNT_EVTOFFERS_LSTG	Interface table for Event Offering Level in Event Dimension (See page 3 – 254)
EDW_BIM_EVNT_EVTOFFERS_LTC	Event Offering Level Table of Event Dimension . (See page 3 – 259)
EDW_BIM_IHMD_IH_MEDIA_LSTG	Interface table for Interaction Media. (See page 3 – 263)
EDW_BIM_IHMD_IH_MEDIA_LTC	Interaction Media Level Table . (See page 3 – 264)
EDW_BIM_IHOT_IH_OUTCOME_LSTG	Interface table for Interaction Outcome level table . (See page 3 – 265)
EDW_BIM_IHOT_IH_OUTCOME_LTC	Interaction Outcome Level Table. (See page 3 – 266)
EDW_BIM_IHRN_IH_REASON_LSTG	Interface Table for Interaction Reason Level . (See page 3 – 267)
EDW_BIM_IHRN_IH_REASON_LTC	Interaction Reason Level Table . (See page 3 – 268)
EDW_BIM_IHRS_IH_RESULT_LSTG	Interface table for Interaction Result Level Table . (See page 3 – 269)
EDW_BIM_IHRS_IH_RESULT_LTC	Level Table for Interaction result . (See page 3 – 270)
EDW_BIM_IH_MEDIA_A_LTC	All Level table . (See page 3 – 271)

EDW_BIM_IH_MEDIA_M	Interaction Media Dimension Table . (See page 3 – 272)
EDW_BIM_IH_OUTCM_A_LTC	All Level table . (See page 3 – 273)
EDW_BIM_IH_OUTCM_M	Interaction Outcome Dimension . (See page 3 – 274)
EDW_BIM_IH_REASN_A_LTC	All Level table . (See page 3 – 275)
EDW_BIM_IH_REASN_M	Interaction Reason Dimension table . (See page 3 – 276)
EDW_BIM_IH_RESLT_A_LTC	All Level table . (See page 3 – 277)
EDW_BIM_IH_RESLT_M	Interaction Result Dimension table . (See page 3 – 278)
EDW_BIM_LEADS_A_LTC	All Level Table . (See page 3 – 279)
EDW_BIM_LEADS_M	Lead Dimension Table . (See page 3 – 280)
EDW_BIM_LEAD_LEADLINES_LSTG	Interface table for Lead Line Level . (See page 3 – 282)
EDW_BIM_LEAD_LEADLINES_LTC	Lead Line Level Table (See page 3 – 283)
EDW_BIM_LEAD_LEADS_LSTG	Interface table for Lead Level table . (See page 3 – 284)
EDW_BIM_LEAD_LEADS_LTC	Lead Level Table . (See page 3 – 286)
EDW_BIM_LEAD_STATUS_A_LTC	All Level Table . (See page 3 – 288)
EDW_BIM_LEAD_STATUS_M	Lead Status Dimension . (See page 3 – 289)
EDW_BIM_LIST_SRCLSTS_LSTG	Interface Table for Source List Level . (See page 3 – 290)
EDW_BIM_LIST_SRCLSTS_LTC	Source List Level Table . (See page 3 – 292)
EDW_BIM_LSTA_LEADSTATUS_LSTG	Interface table for Lead Status Level . (See page 3 – 294)
EDW_BIM_LSTA_LEADSTATUS_LTC	Lead Status Level Table . (See page 3 – 295)
EDW_BIM_MDCHN_A_LTC	All Level Table . (See page 3 – 296)
EDW_BIM_MDCHN_M	Media Channel Dimension table . (See page 3 – 297)
EDW_BIM_MDCH_CHANNELS_LSTG	Interface Table for Channel Level . (See page 3 – 300)
EDW_BIM_MDCH_CHANNELS_LTC	Channel Level Table . (See page 3 – 302)
EDW_BIM_MDCH_MDCHN_LSTG	Interface table for Media Channel Level . (See page 3 – 303)
EDW_BIM_MDCH_MDCHN_LTC	Media Channel Level Table . (See page 3 – 304)
EDW_BIM_MDCH_MDTYPES_LSTG	Interface table for Media Type Level . (See page 3 – 305)
EDW_BIM_MDCH_MDTYPES_LTC	Media Type Level table . (See page 3 – 306)

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_MDCH_MEDIA_LSTG	Interfact Table for Media Level . (See page 3 – 307)
EDW_BIM_MDCH_MEDIA_LTC	Media Level table . (See page 3 – 308)
EDW_BIM_MKSG_MKTSGMTS_LSTG	Interface table for Market Segment Level . (See page 3 – 309)
EDW_BIM_MKSG_MKTSGMTS_LTC	Market Segment Level Table . (See page 3 – 310)
EDW_BIM_MKTSGMTS_A_LTC	All Level Table . (See page 3 – 311)
EDW_BIM_MKTSGMTS_M	Market Segment dimension table . (See page 3 – 312)
EDW_BIM_OFFERS_A_LTC	All Level Table . (See page 3 – 313)
EDW_BIM_OFFERS_M	Offer dimension table . (See page 3 – 314)
EDW_BIM_OFFR_OFFERS_LSTG	Interface table for Offer Level table . (See page 3 – 315)
EDW_BIM_OFFR_OFFERS_LTC	Offer Level Table . (See page 3 – 316)
EDW_BIM_OPPORTUNITIES_A_LTC	All Level Table . (See page 3 – 317)
EDW_BIM_OPPORTUNITIES_M	Opportunity Dimension table . (See page 3 – 318)
EDW_BIM_OPPR_OPPLINES_LSTG	Interface table for Opportunity Line . (See page 3 – 320)
EDW_BIM_OPPR_OPPLINES_LTC	Opportunity Line Level Table . (See page 3 – 322)
EDW_BIM_OPPR_OPRNTIES_LSTG	Interface table for Opportunity level table . (See page 3 – 323)
EDW_BIM_OPPR_OPRNTIES_LTC	Opportunity Level Table . (See page 3 – 325)
EDW_BIM_OPP_STATUS_A_LTC	All Level Table . (See page 3 – 327)
EDW_BIM_OPP_STATUS_M	Opportunity Status Dimension Table . (See page 3 – 328)
EDW_BIM_OSTA_OPPSTATUS_LSTG	Interface table for Opportunity Status Level . (See page 3 – 330)
EDW_BIM_OSTA_OPPSTATUS_LTC	Opportunity Status Level Table . (See page 3 – 332)
EDW_BIM_SRCLSTS_A_LTC	All Level Table . (See page 3 – 333)
EDW_BIM_SRCLSTS_M	Source List Dimension Table . (See page 3 – 334)
EDW_BIM_TGSMT_A_LTC	All Level Table . (See page 3 – 336)
EDW_BIM_TGSMT_DENORM	Target Segment denormalised table . (See page 3 – 337)
EDW_BIM_TGSMT_M	Target Segment dimension table . (See page 3 – 338)

EDW_BIM_TGST_TGSMT_L1_LSTG	Interface table for target segment level 1 table . (See page 3 – 343)
EDW_BIM_TGST_TGSMT_L1_LTC	Target segment level 1 table . (See page 3 – 344)
EDW_BIM_TGST_TGSMT_L2_LSTG	Interface table for target segment level 2 table . (See page 3 – 345)
EDW_BIM_TGST_TGSMT_L2_LTC	Target segment level 2 table . (See page 3 – 346)
EDW_BIM_TGST_TGSMT_L3_LSTG	Interface table for target segment level 3 table . (See page 3 – 347)
EDW_BIM_TGST_TGSMT_L3_LTC	Target segment level 3 table . (See page 3 – 348)
EDW_BIM_TGST_TGSMT_L4_LSTG	Interface table for target segment level 4 table . (See page 3 – 349)
EDW_BIM_TGST_TGSMT_L4_LTC	Target segment level 4 table . (See page 3 – 350)
EDW_BIM_TGST_TGSMT_L5_LSTG	Interface table for target segment level 5 table . (See page 3 – 351)
EDW_BIM_TGST_TGSMT_L5_LTC	Target segment level 5 table . (See page 3 – 352)
EDW_BIM_TGST_TGSMT_L6_LSTG	Interface table for target segment level 6 table . (See page 3 – 353)
EDW_BIM_TGST_TGSMT_L6_LTC	Target segment level 6 table . (See page 3 – 354)
EDW_BIM_TGST_TGSMT_L7_LSTG	Interface table for target segment level 7 table . (See page 3 – 355)
EDW_BIM_TGST_TGSMT_L7_LTC	Target segment level 7 table . (See page 3 – 356)
EDW_BIM_TGST_TGSMT_L8_LSTG	Interface table for target segment level 8 table . (See page 3 – 357)
EDW_BIM_TGST_TGSMT_L8_LTC	Target segment level 8 table . (See page 3 – 358)
EDW_BIM_TGST_TGSMT_LSTG	Interface table for target segment level table . (See page 3 – 359)
EDW_BIM_TGST_TGSMT_LTC	Target segment level table . (See page 3 – 360)
EDW_GEOGRAPHY_M	Geography dimension (See page 3 – 361)
EDW_INSTANCE_M	Instance Dimension (See page 3 – 364)
EDW_ITEMS_M	Item dimension (See page 3 – 365)

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_MTL_UOM_M	Unit Of Measure dimension (See page 3 – 379)
EDW_OE_SLCHNL_M	Sales Channel dimension (See page 3 – 380)
EDW_ORGANIZATION_M	Internal Organization dimension (See page 3 – 381)
EDW_TRD_PARTNER_M	Trading Partner dimension (See page 3 – 384)
GL_PERIODS	Calendar period definitions (See page 3 – 391)
GL_SETS_OF_BOOKS	Set of books definitions (See page 3 – 393)
JTF_IH_ACTIVITIES	An act performed by a human or automated agent as part of an Interaction. An Interaction Activity can be related to the handling of the Media Items related to the Interaction (example: answering a call, transferring a call, etc.) .An Int (See page 3 – 396)
JTF_IH_INTERACTIONS	A contact point between a customer, customer system or potential customer and a single human or automated agent (Handler and Handler Resource). An Interaction can be timed and has an outcome and result that can be tracked. MultipleIntera (See page 3 – 399)
JTF_IH_MEDIA_ITEMS	An instance of media that was processed by the system and/or its users. Media Items can be generated by a customer or by the system or an application. Media Items can be inbound (ex. Mail or call from a customer/person) or outbound(ex. (See page 3 – 402)
JTF_IH_OUTCOMES_B	The outcome of an interaction. Example: Contact. Busy. (See page 3 – 404)
JTF_IH_RESULTS_B	The result of an interaction or an activity. Example: The interaction resulted in a sale. (See page 3 – 405)
MTL_ITEM_CATEGORIES	Define item assignments to categories (See page 3 – 406)

Public View List

This section lists each public database view that Oracle Marketing Intelligence uses and provides a brief description of each of those views. These views may be useful for your custom reporting or other data requirements. The page reference is to the detailed view description in Chapter 3.

Oracle Marketing Intelligence uses the following public views:

View Name	Description
AMS_CAMPAIGNS_VL	This is the view for marketing campaigns. (See page 3 – 13)
AMS_CELLS_VL	This view returns the cells (segment) information. (See page 3 – 18)
AMS_CHANNELS_VL	This view returns Marketing communication channel information. (See page 3 – 19)
AMS_EVENT_HEADERS_VL	This view returns the general information about marketing events (headers). (See page 3 – 21)
AMS_EVENT_OFFERS_VL	This view returns the general information about marketing event offerings. (See page 3 – 31)
AMS_P_ACT_METRICS_V	This public view returns the metrics that will be tracked for marketing activities. (See page 3 – 52)
AMS_P_EVENT_OFFERS_V	This public view returns the general information about marketing event offerings. (See page 3 – 57)
AMS_USER_STATUSES_VL	This view returns information on User statuses defined for System Statuses for Marketing Objects(Event,Registration,Campaign etc..) (See page 3 – 62)
ASO_I_ORDER_PRICE_ADJS_V	view based on oe_price_adjustments and gives the price adjustment information for orders (See page 3 – 64)
BIM_DIMV_CAMPAIGNS	Shows all campaigns. (See page 3 – 93)
BIM_DIMV_CHANNELS	Shows all marketing channels which includes media channels, events and event offerings. (See page 3 – 95)
BIM_DIMV_EVENT_HEADERS	Shows all events. (See page 3 – 97)
BIM_DIMV_EVENT_HIER	Shows relationship between events and event offerings. (See page 3 – 98)

Oracle Proprietary, Confidential Information—Use Restricted by Contract

BIM_DIMV_EVENT_OFFERS	Shows all event offers. (See page 3 – 101)
BIM_DIMV_EVENT_TYPES	Shows all event types. (See page 3 – 103)
BIM_DIMV_GEOGRAPHY	Shows locations at the postal code level. (See page 3 – 104)
BIM_DIMV_MARKET_SGMTS	Shows all market segments. (See page 3 – 105)
BIM_DIMV_MEDIA	Shows all marketing media. (See page 3 – 106)
BIM_DIMV_MEDIA_CHANNELS	Shows the relationship between media and the channels.. (See page 3 – 107)
BIM_DIMV_OFFERS	Shows all marketing offers (See page 3 – 109)
BIM_DIMV_PERIODS	Shows all the periods defined in gl_period for a user–selected accounting calendar (See page 3 – 110)
BIM_DIMV_PROD_HIER	Shows the relationship between inventory items, interest types, primary interest codes and secondary interest codes. (See page 3 – 111)
BIM_DIMV_PROD_LOV	Shows the relationship between interest types, primary interest codes and secondary interest codes. (See page 3 – 112)
BIM_DIMV_SALES_CHANNELS	Shows all sales channels. (See page 3 – 113)
BIM_DIMV_SOURCE_CODES_V	Shows details for all marketing source codes. (See page 3 – 114)
BIM_DIMV_SOURCE_LISTS	Shows all source lists. (See page 3 – 117)
BIM_DIMV_TARGET_SGMTS	Shows all target segments. (See page 3 – 119)
BIM_DIMV_USER_STATUSES	Shows all user–defined statuses. (See page 3 – 120)
BIM_SUMV_CAMP_COST	Joins the summary table to the dimension views. (See page 3 – 177)
BIM_SUMV_CAMP_MARGIN	Joins the summary table to the dimension views. (See page 3 – 178)
BIM_SUMV_CAMP_PERF	Joins the summary table to the dimension views. (See page 3 – 180)
BIM_SUMV_CAMP_RESP	Joins the summary table to the dimension views. (See page 3 – 182)

BIM_SUMV_EVENT_PERF	Joins the summary table to the dimension views. (See page 3 – 184)
BIM_SUMV_EVENT_REV	Joins the summary table to the dimension views. (See page 3 – 186)
BIM_SUMV_EVENT_RSLTS	Joins the summary table to the dimension views. (See page 3 – 187)
BIM_SUMV_LEAD_CONV	Joins the summary table to the dimension views. (See page 3 – 188)
BIM_SUMV_SALES_CYCLE	Joins the summary table to the dimension views. (See page 3 – 190)
BIM_SUMV_SLIST_PERF	Joins the summary table to the dimension views. (See page 3 – 192)
BIM_SUMV_SLIST_PROFIT	Joins the summary table to the dimension views. (See page 3 – 194)
MTL_CATEGORIES_VL	Categories multilingual view (See page NO TAG)

Internal View List

This section lists each private, internal view that Oracle Marketing Intelligence uses.



Warning: Oracle Corporation does not support access to Oracle Applications data using these views, except from standard Oracle Applications forms, reports, and programs.

Oracle Marketing Intelligence uses the following internal views:

- AMS_LOOKUPS
- AMS_MEDIA_VL
- BIM_DIMV_INTEREST_CODES
- BIM_DIMV_INTEREST_TYPES
- BIM_DIMV_TOTAL_CAMPAIGNS
- BIM_DIMV_TOTAL_CHANNELS
- BIM_DIMV_TOTAL_EVENTS
- BIM_DIMV_TOTAL_MEDIA
- BIM_DIMV_TOTAL_OFFERS
- BIM_DIMV_TOT_EVENT_OFRS
- BIM_DIMV_TOT_TGT_SGMTS
- BIM_EDW_CMPFRCST_F_IV
- BIM_EDW_EVTFRCST_F_IV
- BIM_EDW_INTRCTNS_F_IV
- BIM_EDW_LEADS_F_IV
- BIM_EDW_OPRNTIES_F_IV
- BIM_EDW_RVCT_DLY_F_IV
- BIM_EDW_RVCT_MTH_F_IV
- BIM_FCTV_CAMPAIGNS
- BIM_FCTV_EVENTS
- BIM_FCTV_LEADLINES
- BIM_FCTV_LEADS
- BIM_FCTV_NEW_CUST_ACCTS
- BIM_FCTV_OPPLINES

- BIM_FCTV_OPPORTUNITIES
- BIM_FCTV_OPPR_CYCLE
- BIM_FCTV_ORDERS
- BIM_FCTV_ORDER_LINES
- BIM_FCTV_ORDER_OFFERS
- BIM_FCTV_RESPONSES
- BIM_FCTV_REV_COGS
- BIM_FCTV_SALES_CYCLE
- BIM_FCTV_TARGETS
- EDW_BIM_CAMP_CMPGNS_L1_LCV
- EDW_BIM_CAMP_CMPGNS_L1_LTC_IV
- EDW_BIM_CAMP_CMPGNS_L2_LCV
- EDW_BIM_CAMP_CMPGNS_L2_LTC_IV
- EDW_BIM_CAMP_CMPGNS_L3_LCV
- EDW_BIM_CAMP_CMPGNS_L3_LTC_IV
- EDW_BIM_CAMP_CMPGNS_L4_LCV
- EDW_BIM_CAMP_CMPGNS_L4_LTC_IV
- EDW_BIM_CAMP_CMPGNS_L5_LCV
- EDW_BIM_CAMP_CMPGNS_L5_LTC_IV
- EDW_BIM_CAMP_CMPGNS_L6_LCV
- EDW_BIM_CAMP_CMPGNS_L6_LTC_IV
- EDW_BIM_CAMP_CMPGNS_L7_LCV
- EDW_BIM_CAMP_CMPGNS_L7_LTC_IV
- EDW_BIM_CAMP_CMPGNS_L8_LCV
- EDW_BIM_CAMP_CMPGNS_L8_LTC_IV
- EDW_BIM_CAMP_CMPGNS_LCV
- EDW_BIM_CAMP_CMPGNS_LTC_IV
- EDW_BIM_CAMP_SCHEDULES_LCV
- EDW_BIM_CAMP_SCHEDULES_LTC_IV
- EDW_BIM_CMPGNS_A_LTC_IV

Oracle Proprietary, Confidential Information—Use Restricted by Contract

- EDW_BIM_CMPGNS_FKV
- EDW_BIM_CMPGNS_M_IV
- EDW_BIM_CMPGN_SCHED_FKV
- EDW_BIM_CMPSTATS_A_LTC_IV
- EDW_BIM_CMPSTATS_M_IV
- EDW_BIM_CSTA_CMPSTATS_LCV
- EDW_BIM_CSTA_CMPSTATS_LTC_IV
- EDW_BIM_EVENTS_A_LTC_IV
- EDW_BIM_EVENTS_M_IV
- EDW_BIM_EVNT_EVENTS_LCV
- EDW_BIM_EVNT_EVENTS_LTC_IV
- EDW_BIM_EVNT_EVTOFFERS_LCV
- EDW_BIM_EVNT_EVTOFFERS_LTC_IV
- EDW_BIM_EVTOFFERS_FKV
- EDW_BIM_IHMD_IH_MEDIA_LCV
- EDW_BIM_IHMD_IH_MEDIA_LTC_IV
- EDW_BIM_IHOT_IH_OUTCOME_LCV
- EDW_BIM_IHOT_IH_OUTCOME_LTC_IV
- EDW_BIM_IHRN_IH_REASON_LCV
- EDW_BIM_IHRN_IH_REASON_LTC_IV
- EDW_BIM_IHRS_IH_RESULT_LCV
- EDW_BIM_IHRS_IH_RESULT_LTC_IV
- EDW_BIM_IH_MEDIA_A_LTC_IV
- EDW_BIM_IH_MEDIA_M_IV
- EDW_BIM_IH_OUTCM_A_LTC_IV
- EDW_BIM_IH_OUTCM_M_IV
- EDW_BIM_IH_REASN_A_LTC_IV
- EDW_BIM_IH_REASN_M_IV
- EDW_BIM_IH_RESLT_A_LTC_IV
- EDW_BIM_IH_RESLT_M_IV

- EDW_BIM_LEADS_A_LTC_IV
- EDW_BIM_LEADS_M_IV
- EDW_BIM_LEAD_LEADLINES_LCV
- EDW_BIM_LEAD_LEADLINES_LTC_IV
- EDW_BIM_LEAD_LEADS_LCV
- EDW_BIM_LEAD_LEADS_LTC_IV
- EDW_BIM_LEAD_STATUS_A_LTC_IV
- EDW_BIM_LEAD_STATUS_M_IV
- EDW_BIM_LIST_SRCLSTS_LCV
- EDW_BIM_LIST_SRCLSTS_LTC_IV
- EDW_BIM_LSTA_LEADSTATUS_LCV
- EDW_BIM_LSTA_LEADSTATUS_LTC_IV
- EDW_BIM_MDCHN_A_LTC_IV
- EDW_BIM_MDCHN_M_IV
- EDW_BIM_MDCH_CHANNELS_LCV
- EDW_BIM_MDCH_CHANNELS_LTC_IV
- EDW_BIM_MDCH_MDCHN_LCV
- EDW_BIM_MDCH_MDCHN_LTC_IV
- EDW_BIM_MDCH_MDTPES_LCV
- EDW_BIM_MDCH_MDTPES_LTC_IV
- EDW_BIM_MDCH_MEDIA_LCV
- EDW_BIM_MDCH_MEDIA_LTC_IV
- EDW_BIM_MEDCHNLS_FKV
- EDW_BIM_MKSG_MKTSGMTS_LCV
- EDW_BIM_MKSG_MKTSGMTS_LTC_IV
- EDW_BIM_MKTSGMTS_A_LTC_IV
- EDW_BIM_MKTSGMTS_FKV
- EDW_BIM_MKTSGMTS_M_IV
- EDW_BIM_OFFERS_A_LTC_IV
- EDW_BIM_OFFERS_FKV

- EDW_BIM_OFFERS_M_IV
- EDW_BIM_OFFR_OFFERS_LCV
- EDW_BIM_OFFR_OFFERS_LTC_IV
- EDW_BIM_OPPORTUNITIES_A_LTC_IV
- EDW_BIM_OPPORTUNITIES_M_IV
- EDW_BIM_OPPR_OPPLINES_LCV
- EDW_BIM_OPPR_OPPLINES_LTC_IV
- EDW_BIM_OPPR_OPRNTIES_LCV
- EDW_BIM_OPPR_OPRNTIES_LTC_IV
- EDW_BIM_OPP_STATUS_A_LTC_IV
- EDW_BIM_OPP_STATUS_M_IV
- EDW_BIM_OSTA_OPPSTATUS_LCV
- EDW_BIM_OSTA_OPPSTATUS_LTC_IV
- EDW_BIM_SRCLISTS_FKV
- EDW_BIM_SRCLSTS_A_LTC_IV
- EDW_BIM_SRCLSTS_M_IV
- EDW_BIM_TGSMT_A_LTC_IV
- EDW_BIM_TGSMT_M_IV
- EDW_BIM_TGST_TGSMT_L1_LCV
- EDW_BIM_TGST_TGSMT_L1_LTC_IV
- EDW_BIM_TGST_TGSMT_L2_LCV
- EDW_BIM_TGST_TGSMT_L2_LTC_IV
- EDW_BIM_TGST_TGSMT_L3_LCV
- EDW_BIM_TGST_TGSMT_L3_LTC_IV
- EDW_BIM_TGST_TGSMT_L4_LCV
- EDW_BIM_TGST_TGSMT_L4_LTC_IV
- EDW_BIM_TGST_TGSMT_L5_LCV
- EDW_BIM_TGST_TGSMT_L5_LTC_IV
- EDW_BIM_TGST_TGSMT_L6_LCV
- EDW_BIM_TGST_TGSMT_L6_LTC_IV

- EDW_BIM_TGST_TGSMT_L7_LCV
- EDW_BIM_TGST_TGSMT_L7_LTC_IV
- EDW_BIM_TGST_TGSMT_L8_LCV
- EDW_BIM_TGST_TGSMT_L8_LTC_IV
- EDW_BIM_TGST_TGSMT_LCV
- EDW_BIM_TGST_TGSMT_LTC_IV
- EDW_BIM_TRGTSGMTS_FKV

Single Organization View List

Multi–Organization Support is a feature that allows you to implement multiple sets of books within a single installation of Oracle Payables, Oracle Receivables, Oracle Purchasing, and Oracle Order Entry/Shipping. Instead of using multiple installations to provide data security, data is secured by operating unit.

In Release 10.7, we added a column, `ORG_ID`, to each base table that requires “partitioning” by operating unit, including all transaction tables and many reference tables, then renamed these tables to end with the suffix `_ALL`. Then, to take the place of the renamed table, we create a view (named like the Release 10.6 or earlier table) containing a `WHERE` clause that automatically restricts data to a single operating unit. The `WHERE` clause relies upon the value of an Oracle global variable to indicate the current organization.

If you want to retrieve all information, regardless of operating unit, query the `_ALL` table. For example, if you are running a cross–organization report, you probably want to query the `_ALL` table.

However, if you want to report against only a single organization or operating unit, query the corresponding cross–organizational view, using the familiar 10.6–style table name. The view definition will automatically retrieve only data for your current operating unit.



Additional Information: *Multiple Organizations in Oracle Applications*

Oracle Marketing Intelligence uses the following Single Organization views:

- `ASO_I_ORDER_HEADERS_V`
- `ASO_I_ORDER_LINES_V`

Multilingual View List

This section lists each MultiLingual database view that Oracle Marketing Intelligence uses. MultiLingual views were created to allow certain seed data to be available in multiple national languages simultaneously.

Oracle Marketing Intelligence uses the following Multilingual views:

- QP_LIST_HEADERS_VL

Module List

This section lists each form, report and concurrent program comprising Marketing Intelligence.

CHAPTER

3

Detailed Design

This chapter presents a detailed design for implementing Oracle Marketing Intelligence. It contains detailed definitions of tables and views that you may need to reference to write custom reports or use for other data extraction.

Overview of Detailed Design

During Detailed Design, we specify in detail how each applications component should work. We prepare detailed definitions of tables and views.

You can refer to this Detailed Design chapter to gain a detailed understanding of the underlying structure and processing of Oracle Marketing Intelligence that enables you to:

- Convert existing application data
- Integrate your Oracle Marketing Intelligence application with your other applications systems
- Write custom reports
- Define alerts against Oracle Applications tables
- Create views for decision support queries using query tools

Table and View Definitions

The Table and View Definitions section contains a detailed definition of Oracle Marketing Intelligence applications tables. For each table, it provides information about primary keys, foreign keys, QuickCodes, indexes, triggers, and sequences. It also gives you a detailed description of each column and its characteristics. In addition, it provides the SQL statement that defines each view. Review this section to get a detailed understanding of what tables your Oracle Marketing Intelligence application contains, and how it uses them to hold and access the information it needs.

Table and View Definitions

This section contains a detailed description of each Oracle Marketing Intelligence table and view that you may need to reference. For each table, it presents detailed information about:

- Primary keys
- Foreign keys
- Column descriptions
- Indexes
- Oracle sequences
- Triggers
- View derivations

The following sections appear in each table or view description:

Foreign Keys

To help you understand the relationships between tables, we list each foreign key contained in a table. For each foreign key in a table, we list the primary key table name (the table to which a foreign key refers), its corresponding primary key columns, and the foreign key columns that refer to those primary key columns.

When the primary key table has a composite primary key, we list each column of the composite key sequentially.

If a table contains two or more distinct foreign keys that refer to the same primary key table, we repeat the primary key table name and list each of the distinct foreign keys separately.

QuickCodes Columns

When a database column contains a QuickCodes value, which we implement using a foreign key to FND_LOOKUPS, MFG_LOOKUPS, or to some other lookup table, we list the QuickCodes type (lookup type) to which the QuickCodes value must belong and a complete list of QuickCodes values and meanings. Some QuickCodes can be defined by you in the application. These values are designated as User-defined.

Column Descriptions

We list the important characteristics of each column in a table or view. These characteristics include whether the column is part of the table's primary key, whether Oracle8i requires a value for this column, and the data type of the column. We also give you a brief description of how Oracle Marketing Intelligence uses the column.

When a column is part of a table's primary key, we append the notation (PK) to the name of that column.

To help you understand which columns Oracle Marketing Intelligence uses and which columns it does not use, we alert you to any unused column. When no module uses a database column, we show one of the following legends in the Description column:

Not currently used	Oracle Marketing Intelligence does not use this column, although the column might be used in a future release.
No longer used	Oracle Marketing Intelligence no longer uses this column. AutoInstall installs this column. Subsequent versions of Oracle Marketing Intelligence might not include this column.
No longer installed	Oracle Marketing Intelligence no longer uses this column. If you <i>upgraded</i> your software from an earlier version, you may still have this column, depending upon whether you chose to delete it during an upgrade process. If you <i>install</i> Oracle Marketing Intelligence, you do not have this column.

Standard Who Columns

Most Oracle Marketing Intelligence tables contain standard columns to support \ Row Who. When your program or SQL*Plus command selects a row from a table, use these columns to determine who last updated the row. If your program or SQL*Plus command updates or inserts a row in an interface table, you must populate each of the five standard Who columns:

LAST_UPDATE_DATE	Date when a user last updated this row
LAST_UPDATED_BY	User who last updated this row (foreign key to FND_USER.USER_ID)
CREATION_DATE	Date when this row was created

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CREATED_BY	User who created this row (foreign key to FND_USER.USER_ID)
LAST_UPDATE_LOGIN	Operating system login of user who last updated this row (foreign key to FND_LOGINS.LOGIN_ID). You should set this to NULL, or to 0 if NULL is not allowed

Since every table containing Who columns has several foreign keys to the tables FND_USER and FND_LOGINS, we do not include the foreign key columns LAST_UPDATED_BY, CREATED_BY, or LAST_UPDATE_LOGIN in a table's list of foreign keys.

Additional Who Columns for Concurrent Programs

Some Oracle Marketing Intelligence tables also contain several additional Who columns to distinguish between changes a user makes with a form and changes a concurrent program makes. When a concurrent program updates or inserts a row in a table, the concurrent program populates the following additional Who columns:

REQUEST_ID	Concurrent request ID of program that last updated this row (foreign key to FND_CONCURRENT_REQUESTS.REQUEST_ID)
PROGRAM_APPLICATION_ID	Application ID of program that last updated this row (foreign key to FND_APPLICATION.APPLICATION_ID)
PROGRAM_ID	Program ID of program that last updated this row (foreign key to FND_CONCURRENT_PROGRAM.CONCURRENT_PROGRAM_ID)
PROGRAM_UPDATE_DATE	Date when a program last updated this row

Since every table containing these additional Who columns has several foreign keys to the tables FND_CONCURRENT_REQUESTS, FND_APPLICATION, and FND_CONCURRENT_PROGRAM, we do not include the foreign key columns REQUEST_ID, PROGRAM_APPLICATION_ID, or PROGRAM_ID in a table's list of foreign keys.

Indexes

If an Oracle Marketing Intelligence table uses an Oracle8i index, we list the database columns that comprise that index, in sequential order.

Note: The indexes we document in this manual correspond to unique keys we specified during product development and testing. In some cases, we may add additional indexes during the porting process to fine-tune performance on specific platforms; therefore, there may be minor differences between the indexes documented in this book and the indexes for production versions of Oracle Marketing Intelligence.

Sequences

Oracle Marketing Intelligence uses Oracle8i sequence generators to generate unique integers. If any table column gets its value from an Oracle8i sequence generator, we list the name of the corresponding sequence generator and the name of the column that stores the unique integer.

Database Triggers

If a table has one or more active database triggers, we provide a brief explanation of each database trigger and when it fires.

View Derivation

For each Oracle Marketing Intelligence view you may need to reference, we include important elements from the SQL statement that defines or creates a view. By studying this view definition, you can understand exactly how a view derives its contents.

AMS_ACT_OFFERS

AMS_ACT_OFFERS_B describes the bundling of promotional components for a Campaign. All the details are stored in pricing tables. This table stores a reference to that. An example offer could be 'Internet access for 1\$ a month for the first 3 months if signing a two year contract'.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_CAMPAIGNS_ALL_B	CAMPAIGN_ID	ACT_OFFER_USED_BY_ID
QP_LIST_HEADERS_B	LIST_HEADER_ID	QP_LIST_HEADER_ID

Column Descriptions

Name	Null?	Type	Description
ACTIVITY_OFFER_ID	NOT NULL	NUMBER	Unique Identifier.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes.
ACT_OFFER_USED_BY_ID	NOT NULL	NUMBER	Id of the Activity using this offer .For example Campaign Id.
ARC_ACT_OFFER_USED_BY	NOT NULL	VARCHAR2(30)	Indicates whether the Activity is used by Campaigns or Events.
PRIMARY_OFFER_FLAG	NOT NULL	VARCHAR2(1)	Indicates whether this Offer is the Primary offer of this Activity. There can be only one Primary Offer per activity.
OFFER_TYPE	NULL	VARCHAR2(30)	Indicates whether the offer is a Simple discount or Accrual or Order Value discount, Promotional Goods or Lumpsum Discount
OFFER_CODE	NULL	VARCHAR2(30)	Unique code given for the offer.
ACTIVE_PERIOD_SET	NULL	VARCHAR2(240)	Refers to General Ledger period sets. Example values are Accounting, fiscal.
ACTIVE_PERIOD	NULL	VARCHAR2(30)	Refers to General Ledger periods. Used in conjunction with the period set to denote if it is a financial quarter, fiscal month and like.
START_DATE	NULL	DATE	Date offer is valid from
END_DATE	NULL	DATE	Date the offer is valid till.
ORDER_DATE_FROM	NULL	DATE	Start of the order dates the offer is valid from
ORDER_DATE_TO	NULL	DATE	Endind order date the offer is valid till.
SHIP_DATE_FROM	NULL	DATE	Offer will be valid if the order is shipped from this date
SHIP_DATE_TO	NULL	DATE	Offer will be valid if the order is shipped before this date

PERF_DATE_FROM	NULL	DATE	Performance measurement dates for the retailer
PERF_DATE_TO	NULL	DATE	Performance measurement dates for the retailer
STATUS_CODE	NULL	VARCHAR2(30)	Status of the offer
STATUS_DATE	NULL	DATE	Date of the last status change
OFFER_AMOUNT	NULL	NUMBER(15)	Lumpsum offer amount, Used for Offer Type - Lumpsum
LUMPSUM_PAYMENT_TYPE	NULL	VARCHAR2(30)	The lumpsum payment type
QP_LIST_HEADER_ID	NOT NULL	NUMBER	List header id of the QP_LIST_HEADERS_VL
SECURITY_GROUP_ID	NULL	NUMBER	Used in hosted environments

Indexes

Index Name	Index Type	Sequence	Column Name
AMS_ACT_OFFERS_N1	NOT UNIQUE	5	ARC_ACT_OFFER_USED_BY
		7	ACT_OFFER_USED_BY_ID
AMS_ACT_OFFERS_N2	NOT UNIQUE	5	QP_LIST_HEADER_ID
AMS_ACT_OFFERS_U1	UNIQUE	5	ACTIVITY_OFFER_ID

Sequences

Sequence	Derived Column
AMS_ACT_OFFERS_S	ACTIVITY_OFFER_ID

AMS_CAMPAIGNS_ALL_B

This is the container for all marketing campaigns created by various CRM products. General details of a campaign like dates, priority, type, channel are stored in this table. The campaign type decides the medium in which the campaign is run. The hierarchical structure of the campaigns can be constructed using the PARENT_CAMPAIGN_ID. This table also stores the general details of Trade promotions and Plans.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_CAMPAIGNS_ALL_B	CAMPAIGN_ID	PARENT_CAMPAIGN_ID
AMS_EVENT_HEADERS_ALL_B	EVENT_HEADER_ID	CHANNEL_ID
AMS_EVENT_OFFERS_ALL_B	EVENT_OFFER_ID	CHANNEL_ID
AMS_MEDIA_B	MEDIA_ID	MEDIA_ID
AMS_MEDIA_CHANNELS	MEDIA_CHANNEL_ID	CHANNEL_ID
AMS_USER_STATUSES_B	USER_STATUS_ID	USER_STATUS_ID
FND_APPLICATION	APPLICATION_ID	APPLICATION_ID
IES_DEPLOYED_SCRIPTS	DSRIPT_NAME	DSRIPT_NAME
JTF_RS_RESOURCE_EXTNS	RESOURCE_ID	OWNER_USER_ID
OZF_FUNDS_ALL_B	FUND_ID	FUND_SOURCE_ID
QP_LIST_HEADERS_B	LIST_HEADER_ID	QP_LIST_HEADER_ID

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	Unique identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes
OWNER_USER_ID	NOT NULL	NUMBER	Campaign owner identifier
USER_STATUS_ID	NOT NULL	NUMBER	User status identifier
STATUS_CODE	NOT NULL	VARCHAR2(30)	System status code
STATUS_DATE	NOT NULL	DATE	Date when the campaign status was last updated
ACTIVE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign is enabled.
PRIVATE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign is private
PARTNER_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign has partners
TEMPLATE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign is the template
CASCADE_SOURCE_CODE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the source code will be cascaded to campaign schedules
INHERIT_ATTRIBUTES_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the basic attributes will be inherited from parent
SOURCE_CODE	NOT NULL	VARCHAR2(30)	Campaign source code
ROLLUP_TYPE	NOT NULL	VARCHAR2(30)	Campaign rollup type
CAMPAIGN_TYPE	NULL	VARCHAR2(30)	Campaign purpose

Oracle Proprietary, Confidential Information—Use Restricted by Contract

MEDIA_TYPE_CODE	NULL	VARCHAR2(30)	Campaign activity type
PRIORITY	NULL	VARCHAR2(30)	Campaign priority
FUND_SOURCE_TYPE	NULL	VARCHAR2(30)	Campaign fund source type
FUND_SOURCE_ID	NULL	NUMBER	Identifier of the campaign fund source
PARENT_CAMPAIGN_ID	NULL	NUMBER	Identifier of the parent campaign
APPLICATION_ID	NOT NULL	NUMBER	Application identifier
QP_LIST_HEADER_ID	NULL	NUMBER	Identifier of the price list header
ORG_ID	NULL	NUMBER(32)	Organization identifier
MEDIA_ID	NULL	NUMBER	Identifier of the media used by the campaign
CHANNEL_ID	NULL	NUMBER	Identifier of the channel used by this campaign
EVENT_TYPE	NULL	VARCHAR2(30)	Event type
ARC_CHANNEL_FROM	NULL	VARCHAR2(30)	Indicates if the channel is an event or a media channel
DSSCRIPT_NAME	NULL	VARCHAR2(256)	The deployed script name
TRANSACTION_CURRENCY_CODE	NULL	VARCHAR2(15)	Transactional currency code
FUNCTIONAL_CURRENCY_CODE	NULL	VARCHAR2(15)	Functional currency code
BUDGET_AMOUNT_TC	NULL	NUMBER	Budget amount in the transactional currency
BUDGET_AMOUNT_FC	NULL	NUMBER	Budget amount in the functional currency
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted planning start date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted planning end date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted execution start date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted execution end date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual planning start date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual planning end date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual execution start date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual execution end date
INBOUND_URL	NULL	VARCHAR2(120)	Inbound URL
INBOUND_EMAIL_ID	NULL	VARCHAR2(120)	Inbound email id
INBOUND_PHONE_NO	NULL	VARCHAR2(25)	Inbound phone no
DURATION	NULL	NUMBER(15)	Campaign duration
DURATION_UOM_CODE	NULL	VARCHAR2(3)	Unit of the duration
FF_PRIORITY	NULL	VARCHAR2(30)	Fulfillment priority
FF_OVERRIDE_COVER_LETTER	NULL	NUMBER	Fulfillment override cover letter
FF_SHIPPING_METHOD	NULL	VARCHAR2(30)	Fulfillment shipping method
FF_CARRIER	NULL	VARCHAR2(120)	Fulfillment carrier
CONTENT_SOURCE	NULL	VARCHAR2(120)	Content source
CC_CALL_STRATEGY	NULL	VARCHAR2(30)	Call strategy to be used by the call center for contacting customers
CC_MANAGER_USER_ID	NULL	NUMBER(15)	Resource id of the person who manages the call center
FORECASTED_REVENUE	NULL	NUMBER(15)	Forecasted revenue
ACTUAL_REVENUE	NULL	NUMBER(15)	Actual revenue
FORECASTED_COST	NULL	NUMBER(15)	Forecasted cost
ACTUAL_COST	NULL	NUMBER(15)	Actual cost
FORECASTED_RESPONSE	NULL	NUMBER(15)	Forecasted response
ACTUAL_RESPONSE	NULL	NUMBER(15)	Actual response
TARGET_RESPONSE	NULL	NUMBER(15)	Target response
COUNTRY_CODE	NULL	VARCHAR2(30)	Country code
LANGUAGE_CODE	NULL	VARCHAR2(30)	Language code
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive flexfiled structure defining column

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive flexfield segment
VERSION_NO	NULL	NUMBER(3)	Version Number of the campaign. A campaign can have many versions before it goes active.
CAMPAIGN_CALENDAR	NULL	VARCHAR2(15)	Calendar used for campaign planning. Refers to the General Ledger calendar.
START_PERIOD_NAME	NULL	VARCHAR2(15)	Starting period name within the campaign calendar
END_PERIOD_NAME	NULL	VARCHAR2(15)	End period name within the campaign calendar
CITY_ID	NULL	NUMBER	City where the campaign was created
GLOBAL_FLAG	NULL	VARCHAR2(1)	Flag to indicate if the campaign is run globally.
CUSTOM_SETUP_ID	NULL	NUMBER	Custom setup used to create the campaign
SHOW_CAMPAIGN_FLAG	NULL	VARCHAR2(1)	Indicates if the campaign has to be visible. All active versions of a campaign will have this flag set to 'Y'.
SECURITY_GROUP_ID	NULL	NUMBER	Used in hosted environments
BUSINESS_UNIT_ID	NULL	NUMBER(15)	Identifier of the Business Unit this campaign belongs to

Indexes

Index Name	Index Type	Sequence	Column Name
AMS_CAMPAIGNS_ALL_B_N1	NOT UNIQUE	5	PARENT_CAMPAIGN_ID
AMS_CAMPAIGNS_ALL_B_N10	NOT UNIQUE	5	QP_LIST_HEADER_ID
AMS_CAMPAIGNS_ALL_B_N11	NOT UNIQUE	5	OWNER_USER_ID
AMS_CAMPAIGNS_ALL_B_N12	NOT UNIQUE	5	DSRIPT_NAME
AMS_CAMPAIGNS_ALL_B_N2	NOT UNIQUE	5	MEDIA_ID
AMS_CAMPAIGNS_ALL_B_N3	NOT UNIQUE	5	ORG_ID
AMS_CAMPAIGNS_ALL_B_N4	NOT UNIQUE	5	STATUS_CODE
AMS_CAMPAIGNS_ALL_B_N5	NOT UNIQUE	5	USER_STATUS_ID
AMS_CAMPAIGNS_ALL_B_N6	NOT UNIQUE	2	ARC_CHANNEL_FROM
		5	CHANNEL_ID
AMS_CAMPAIGNS_ALL_B_N7	NOT UNIQUE	5	CAMPAIGN_TYPE
AMS_CAMPAIGNS_ALL_B_N8	NOT UNIQUE	5	FUND_SOURCE_ID
AMS_CAMPAIGNS_ALL_B_N9	NOT UNIQUE	5	APPLICATION_ID
AMS_CAMPAIGNS_ALL_B_U1	UNIQUE	5	CAMPAIGN_ID
AMS_CAMPAIGNS_ALL_B_U2	UNIQUE	5	SOURCE_CODE

Sequences

Sequence	Derived Column
AMS_CAMPAIGNS_ALL_B_S	CAMPAIGN_ID

AMS_CAMPAIGNS_VL

This view is created for the general information about marketing campaigns.

View Definition

```
CREATE VIEW AMS_CAMPAIGNS_VL
as SELECT
    B.ROWID ROW_ID,
    B.CAMPAIGN_ID,
    B.LAST_UPDATE_DATE,
    B.LAST_UPDATED_BY,
    B.CREATION_DATE,
    B.CREATED_BY,
    B.LAST_UPDATE_LOGIN,
    B.OBJECT_VERSION_NUMBER,
    B.OWNER_USER_ID,
    B.USER_STATUS_ID,
    B.STATUS_CODE,
    B.STATUS_DATE,
    B.ACTIVE_FLAG,
    B.PRIVATE_FLAG,
    B.PARTNER_FLAG,
    B.TEMPLATE_FLAG,
    B.CASCADE_SOURCE_CODE_FLAG,
    B.INHERIT_ATTRIBUTES_FLAG,
    B.SOURCE_CODE,
    B.ROLLUP_TYPE,
    B.CAMPAIGN_TYPE,
    B.MEDIA_TYPE_CODE,
    B.PRIORITY,
    B.FUND_SOURCE_TYPE,
    B.FUND_SOURCE_ID,
    B.PARENT_CAMPAIGN_ID,
    B.APPLICATION_ID,
    B.QP_LIST_HEADER_ID,
    B.MEDIA_ID,
    B.CHANNEL_ID,
    B.EVENT_TYPE,
    B.ARC_CHANNEL_FROM,
    B.DSCRIPT_NAME,
    B.TRANSACTION_CURRENCY_CODE,
    B.FUNCTIONAL_CURRENCY_CODE,
    B.BUDGET_AMOUNT_TC,
    B.BUDGET_AMOUNT_FC,
    B.FORECASTED_PLAN_START_DATE,
    B.FORECASTED_PLAN_END_DATE,
    B.FORECASTED_EXEC_START_DATE,
    B.FORECASTED_EXEC_END_DATE,
    B.ACTUAL_PLAN_START_DATE,
    B.ACTUAL_PLAN_END_DATE,
    B.ACTUAL_EXEC_START_DATE,
    B.ACTUAL_EXEC_END_DATE,
    B.INBOUND_URL,
    B.INBOUND_EMAIL_ID,
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

```

B.INBOUND_PHONE_NO,
B.DURATION,
B.DURATION_UOM_CODE,
B.FF_PRIORITY,
B.FF_OVERRIDE_COVER_LETTER,
B.FF_SHIPPING_METHOD,
B.FF_CARRIER,
B.CONTENT_SOURCE,
B.CC_CALL_STRATEGY,
B.CC_MANAGER_USER_ID,
B.FORECASTED_REVENUE,
B.ACTUAL_REVENUE,
B.FORECASTED_COST,
B.ACTUAL_COST,
B.FORECASTED_RESPONSE,
B.ACTUAL_RESPONSE,
B.TARGET_RESPONSE,
B.COUNTRY_CODE,
B.LANGUAGE_CODE,
B.ORG_ID,
B.ATTRIBUTE_CATEGORY,
B.ATTRIBUTE1,
B.ATTRIBUTE2,
B.ATTRIBUTE3,
B.ATTRIBUTE4,
B.ATTRIBUTE5,
B.ATTRIBUTE6,
B.ATTRIBUTE7,
B.ATTRIBUTE8,
B.ATTRIBUTE9,
B.ATTRIBUTE10,
B.ATTRIBUTE11,
B.ATTRIBUTE12,
B.ATTRIBUTE14,
B.ATTRIBUTE13,
B.ATTRIBUTE15,
T.CAMPAIGN_NAME,
T.CAMPAIGN_THEME,
B.CAMPAIGN_CALENDAR,
B.START_PERIOD_NAME,
B.END_PERIOD_NAME,
T.DESCRPTION,
B.VERSION_NO,
B.CITY_ID,
B.GLOBAL_FLAG,
B.CUSTOM_SETUP_ID,
B.SHOW_CAMPAIGN_FLAG,
B.BUSINESS_UNIT_ID
from AMS_CAMPAIGNS_ALL_TL T, AMS_CAMPAIGNS_ALL_B B
Where B.CAMPAIGN_ID = T.CAMPAIGN_ID
and T.LANGUAGE = userenv('LANG')

```

Column Descriptions

Name	Null?	Type	Description
ROW_ID	NULL	ROWID	Row Id
CAMPAIGN_ID	NOT NULL	NUMBER	Campaign owner identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO column
CREATION_DATE	NOT NULL	DATE	Standard WHO column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes
OWNER_USER_ID	NOT NULL	NUMBER	Campaign owner identifier
USER_STATUS_ID	NOT NULL	NUMBER	User status identifier
STATUS_CODE	NOT NULL	VARCHAR2(30)	System status code
STATUS_DATE	NOT NULL	DATE	Date when the campaign status was last updated
ACTIVE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign is enabled.
PRIVATE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign is private
PARTNER_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign has partners
TEMPLATE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the campaign is the template
CASCADE_SOURCE_CODE_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the source code will be cascaded to campaign schedules
INHERIT_ATTRIBUTES_FLAG	NOT NULL	VARCHAR2(1)	Flag that indicates if the basic attributes will be inherited from parent
SOURCE_CODE	NOT NULL	VARCHAR2(30)	Campaign source code
ROLLUP_TYPE	NOT NULL	VARCHAR2(30)	Campaign rollup type
CAMPAIGN_TYPE	NULL	VARCHAR2(30)	Campaign type
MEDIA_TYPE_CODE	NULL	VARCHAR2(30)	Campaign activity type
PRIORITY	NULL	VARCHAR2(30)	Campaign priority
FUND_SOURCE_TYPE	NULL	VARCHAR2(30)	Campaign fund source type
FUND_SOURCE_ID	NULL	NUMBER	Identifier of the campaign fund source
PARENT_CAMPAIGN_ID	NULL	NUMBER	Identifier of the parent campaign
APPLICATION_ID	NOT NULL	NUMBER	Application identifier
QP_LIST_HEADER_ID	NULL	NUMBER	Identifier of the price list header
MEDIA_ID	NULL	NUMBER	Identifier of the media used by the campaign
CHANNEL_ID	NULL	NUMBER	Identifier of the channel used by this campaign
EVENT_TYPE	NULL	VARCHAR2(30)	Event type
ARC_CHANNEL_FROM	NULL	VARCHAR2(30)	Indicates if the channel is an event or a media channel
DSSCRIPT_NAME	NULL	VARCHAR2(256)	The deployed script name
TRANSACTION_CURRENCY_CODE	NULL	VARCHAR2(15)	Transactional currency code
FUNCTIONAL_CURRENCY_CODE	NULL	VARCHAR2(15)	Functional currency code
BUDGET_AMOUNT_TC	NULL	NUMBER	Budget amount in the transactional currency
BUDGET_AMOUNT_FC	NULL	NUMBER	Budget amount in the functional currency
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted planning start date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted planning end date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted execution start date

Oracle Proprietary, Confidential Information—Use Restricted by Contract

FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted execution end date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual planning start date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual planning end date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual execution start date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual execution end date
INBOUND_URL	NULL	VARCHAR2(120)	Inbound URL
INBOUND_EMAIL_ID	NULL	VARCHAR2(120)	Inbound email id
INBOUND_PHONE_NO	NULL	VARCHAR2(25)	Inbound phone no
DURATION	NULL	NUMBER(15)	Campaign duration
DURATION_UOM_CODE	NULL	VARCHAR2(3)	Unit of the duration
FF_PRIORITY	NULL	VARCHAR2(30)	Fulfillment priority
FF_OVERRIDE_COVER_LETTER	NULL	NUMBER	Fulfillment override cover letter
FF_SHIPPING_METHOD	NULL	VARCHAR2(30)	Fulfillment shipping method
FF_CARRIER	NULL	VARCHAR2(120)	Fulfillment carrier
CONTENT_SOURCE	NULL	VARCHAR2(120)	Content source
CC_CALL_STRATEGY	NULL	VARCHAR2(30)	Call strategy to be used by the call center for contacting customers
CC_MANAGER_USER_ID	NULL	NUMBER(15)	Resource id of the person who manages the call center
FORECASTED_REVENUE	NULL	NUMBER(15)	Forecasted revenue
ACTUAL_REVENUE	NULL	NUMBER(15)	Actual revenue
FORECASTED_COST	NULL	NUMBER(15)	Forecasted cost
ACTUAL_COST	NULL	NUMBER(15)	Actual cost
FORECASTED_RESPONSE	NULL	NUMBER(15)	Forecasted reponse
ACTUAL_RESPONSE	NULL	NUMBER(15)	Actual response
TARGET_RESPONSE	NULL	NUMBER(15)	Target reponse
COUNTRY_CODE	NULL	VARCHAR2(30)	Country code
LANGUAGE_CODE	NULL	VARCHAR2(30)	Language code
ORG_ID	NULL	NUMBER(32)	Organization identifier
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive flexfield structure defining column
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive flexfield segment
CAMPAIGN_NAME	NOT NULL	VARCHAR2(240)	Campaign name
CAMPAIGN_THEME	NULL	VARCHAR2(4000)	Campaign theme
CAMPAIGN_CALENDAR	NULL	VARCHAR2(15)	Calendar used for campaign planning. Refers to the GL calendar.
START_PERIOD_NAME	NULL	VARCHAR2(15)	Starting period name within the campaign calendar
END_PERIOD_NAME	NULL	VARCHAR2(15)	End period name within the campaign calendar
DESCRIPTION	NULL	VARCHAR2(4000)	Description

Oracle Proprietary, Confidential Information—Use Restricted by Contract

VERSION_NO	NULL NUMBER(3)	Version Number of the campaign. A campaign can have many versions before it goes active.
CITY_ID	NULL NUMBER	City where the campaign was created
GLOBAL_FLAG	NULL VARCHAR2(1)	Flag to indicate if the campaign is run globally.
CUSTOM_SETUP_ID	NULL NUMBER	Custom setup used to create the campaign
SHOW_CAMPAIGN_FLAG	NULL VARCHAR2(1)	Indicates if the campaign has to be visible. All active versions of a campaign will have this flag set to 'Y'.
BUSINESS_UNIT_ID	NULL NUMBER(15)	Identifier of the Business Unit this campaign belongs to

AMS_CELLS_VL

This is a view based on ams_cells_b and ams_cells_tl .The screen name for cells is 'SEGMENT'

View Definition

```
CREATE VIEW AMS_CELLS_VL
as SELECT
    b.rowid row_id,
    b.cell_id,
    t.cell_name,
    t.description,
    b.last_update_date,
    b.last_updated_by,
    b.creation_date,
    b.created_by,
    b.last_update_login,
    b.cell_code,
    b.OWNER_ID,
    b.market_segment_flag,
    b.enabled_flag,
    b.original_size,
    b.parent_cell_id,
    b.object_version_number
from ams_cells_all_tl t, ams_cells_all_b b
    Where b.cell_id = t.cell_id
and t.language = userenv('LANG')
```

Column Descriptions

Name	Null?	Type	Description
ROW_ID	NULL	ROWID	Row Id of the table.
CELL_ID	NOT NULL	NUMBER	Unique Identifier.
CELL_NAME	NOT NULL	VARCHAR2(120)	Name of cell or segment.
DESCRIPTION	NULL	VARCHAR2(4000)	Description of cells.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who Column.
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who Column.
CREATION_DATE	NOT NULL	DATE	Standard Who Column.
CREATED_BY	NOT NULL	NUMBER(15)	Standard Who Column.
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who Column.
CELL_CODE	NOT NULL	VARCHAR2(30)	Unique Cell Code.
OWNER_ID	NULL	NUMBER	Owner of the cell. Id coming from fnd_user.
MARKET_SEGMENT_FLAG	NOT NULL	VARCHAR2(1)	Indicates wether it is a 'market segment' or a 'target segment'.
ENABLED_FLAG	NOT NULL	VARCHAR2(1)	Indicates wether the cell is active or inactive.
ORIGINAL_SIZE	NULL	NUMBER(15)	Original size of the cell.
PARENT_CELL_ID	NULL	NUMBER	Parent Cell id of the cell.
OBJECT_VERSION_NUMBER	NULL	VARCHAR2(240)	This column is used for locking purposes .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

AMS_CHANNELS_VL

View based on `ams_channel_b` and `ams_channel_tl` table. Stores information about what Media Channels are available to be used in Oracle Marketing.

View Definition

```
CREATE VIEW AMS_CHANNELS_VL
as SELECT
    B.ROWID ROW_ID,
    B.CHANNEL_ID,
    B.LAST_UPDATE_DATE,
    B.LAST_UPDATED_BY,
    B.CREATION_DATE,
    B.CREATED_BY,
    B.LAST_UPDATE_LOGIN,
    B.OBJECT_VERSION_NUMBER,
    B.CHANNEL_TYPE_CODE,
    L.MEANING CHANNEL_TYPE ,
    B.ORDER_SEQUENCE,
    B.MANAGED_BY_PERSON_ID,
    B.OUTBOUND_FLAG,
    B.INBOUND_FLAG,
    B.ACTIVE_FROM_DATE,
    B.ACTIVE_TO_DATE,
    B.RATING,
    B.PREFERRED_VENDOR_ID,
    B.ATTRIBUTE_CATEGORY,
    B.ATTRIBUTE1,
    B.ATTRIBUTE2,
    B.ATTRIBUTE3,
    B.ATTRIBUTE4,
    B.ATTRIBUTE5,
    B.ATTRIBUTE6,
    B.ATTRIBUTE7,
    B.ATTRIBUTE8,
    B.ATTRIBUTE9,
    B.ATTRIBUTE10,
    B.ATTRIBUTE11,
    B.ATTRIBUTE12,
    B.ATTRIBUTE13,
    B.ATTRIBUTE14,
    B.ATTRIBUTE15,
    T.CHANNEL_NAME,
    T.DESCRPTION,
    B.PARTY_ID
from AMS_LOOKUPS L, AMS_CHANNELS_TL T, AMS_CHANNELS_B B
Where B.CHANNEL_ID = T.CHANNEL_ID
and T.LANGUAGE = userenv('LANG')
and L.LOOKUP_TYPE = 'AMS_CHANNEL_TYPE'
and L.LOOKUP_CODE = B.CHANNEL_TYPE_CODE
```

Column Descriptions

Name	Null?	Type	Description
ROW_ID	NULL	ROWID	Row id of the table.
CHANNEL_ID	NOT NULL	NUMBER	Unique Identifier.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column
CREATION_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER(15)	Standard Who column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes .
CHANNEL_TYPE_CODE	NOT NULL	VARCHAR2(30)	Channel type indicating 'internal' or 'external'.
CHANNEL_TYPE	NOT NULL	VARCHAR2(80)	Channel type coming from ams_lookups, indicating internal or external.
ORDER_SEQUENCE	NOT NULL	NUMBER(15)	Part of Upgrade.
MANAGED_BY_PERSON_ID	NOT NULL	NUMBER(15)	Managed by person identifier, coming from jtf_resources.
OUTBOUND_FLAG	NOT NULL	VARCHAR2(1)	Outbound Flag.
INBOUND_FLAG	NOT NULL	VARCHAR2(1)	Inbound Flag.
ACTIVE_FROM_DATE	NOT NULL	DATE	Part of Upgrade.
ACTIVE_TO_DATE	NULL	DATE	Part of Upgrade.
RATING	NULL	VARCHAR2(15)	Channel Rating eg. Good, Bad etc. Defined in Ams_lookups.
PREFERRED_VENDOR_ID	NOT NULL	NUMBER	Identifier for the preferred Vendor for this channel.
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive flexfiled structure defining column.
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive flexfiled column.
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive flexfiled column.
CHANNEL_NAME	NOT NULL	VARCHAR2(120)	Name of the Channel.
DESCRIPTION	NULL	VARCHAR2(4000)	Description of the particular channel.
PARTY_ID	NULL	VARCHAR2(240)	Identifier of the party the channel is associated to .

AMS_EVENT_HEADERS_VL

This view is created for the general information about marketing event headers.

View Definition

```
CREATE VIEW AMS_EVENT_HEADERS_VL
as SELECT
    B.ROWID ROW_ID,
    B.EVENT_HEADER_ID,
    B.LAST_UPDATE_DATE,
    B.LAST_UPDATED_BY,
    B.CREATION_DATE,
    B.CREATED_BY,
    B.LAST_UPDATE_LOGIN,
    B.OBJECT_VERSION_NUMBER,
    B.EVENT_LEVEL,
    B.APPLICATION_ID,
    B.EVENT_TYPE_CODE,
    B.ACTIVE_FLAG,
    B.PRIVATE_FLAG,
    B.USER_STATUS_ID,
    B.SYSTEM_STATUS_CODE,
    B.LAST_STATUS_DATE,
    B.STREAM_TYPE_CODE,
    B.SOURCE_CODE,
    B.EVENT_STANDALONE_FLAG,
    B.DAY_OF_EVENT,
    B.AGENDA_START_TIME,
    B.AGENDA_END_TIME,
    B.REG_REQUIRED_FLAG,
    B.REG_CHARGE_FLAG,
    B.REG_INVITED_ONLY_FLAG,
    B.PARTNER_FLAG,
    B.OVERFLOW_FLAG,
    B.PARENT_EVENT_HEADER_ID,
    B.DURATION,
    B.DURATION_UOM_CODE,
    B.ACTIVE_FROM_DATE,
    B.ACTIVE_TO_DATE,
    B.REG_MAXIMUM_CAPACITY,
    B.REG_MINIMUM_CAPACITY,
    B.MAIN_LANGUAGE_CODE,
    B.CERT_CREDIT_TYPE_CODE,
    B.CERTIFICATION_CREDITS,
    B.ORGANIZATION_ID,
    B.INVENTORY_ITEM_ID,
    B.ORG_ID,
    B.FORECASTED_REVENUE,
    B.ACTUAL_REVENUE,
    B.FORECASTED_COST,
    B.ACTUAL_COST,
    B.COORDINATOR_ID,
    B.FUND_SOURCE_TYPE_CODE,
    B.FUND_SOURCE_ID,
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

```

B.FUND_AMOUNT_TC,
B.FUND_AMOUNT_FC,
B.CURRENCY_CODE_TC,
B.CURRENCY_CODE_FC,
B.OWNER_USER_ID,
B.URL,
B.PHONE,
B.EMAIL,
B.PRIORITY_TYPE_CODE,
B.CANCELLATION_REASON_CODE,
B.INBOUND_SCRIPT_NAME,
B.ATTRIBUTE_CATEGORY,
B.ATTRIBUTE1,
B.ATTRIBUTE2,
B.ATTRIBUTE3,
B.ATTRIBUTE4,
B.ATTRIBUTE5,
B.ATTRIBUTE6,
B.ATTRIBUTE7,
B.ATTRIBUTE8,
B.ATTRIBUTE9,
B.ATTRIBUTE10,
B.ATTRIBUTE11,
B.ATTRIBUTE12,
B.ATTRIBUTE13,
B.ATTRIBUTE14,
B.ATTRIBUTE15,
T.EVENT_HEADER_NAME,
T.EVENT_MKTG_MESSAGE,
T.DESCRPTION
FROM
    AMS_EVENT_HEADERS_ALL_B B,
    AMS_EVENT_HEADERS_ALL_TL T
Where B.EVENT_HEADER_ID=T.EVENT_HEADER_ID AND
T.LANGUAGE = userenv('LANG')

```

Column Descriptions

Name	Null?	Type	Description
ROW_ID	NULL	VARCHAR2(240)	Unique identifier generated by the database
EVENT_HEADER_ID	NULL	VARCHAR2(240)	Unique identifier.
LAST_UPDATE_DATE	NULL	VARCHAR2(240)	Standard WHO column
LAST_UPDATED_BY	NULL	VARCHAR2(240)	Standard WHO column
CREATION_DATE	NULL	VARCHAR2(240)	Standard WHO column
CREATED_BY	NULL	VARCHAR2(240)	Standard WHO column
LAST_UPDATE_LOGIN	NULL	VARCHAR2(240)	Standard WHO column
OBJECT_VERSION_NUMBER	NULL	VARCHAR2(240)	Unique number used for locking purposes
EVENT_LEVEL	NULL	VARCHAR2(240)	Level of the event
APPLICATION_ID	NULL	VARCHAR2(240)	Unique identifier
EVENT_TYPE_CODE	NULL	VARCHAR2(240)	Unique code
ACTIVE_FLAG	NULL	VARCHAR2(240)	Indicates the state of the event
PRIVATE_FLAG	NULL	VARCHAR2(240)	Indicates if the event is confidential
USER_STATUS_ID	NULL	VARCHAR2(240)	Unique identifier

Oracle Proprietary, Confidential Information—Use Restricted by Contract

SYSTEM_STATUS_CODE	NULL	VARCHAR2(240)	Unique code used across systems
LAST_STATUS_DATE	NULL	VARCHAR2(240)	Date of last user status
STREAM_TYPE_CODE	NULL	VARCHAR2(240)	Unique code used across systems
SOURCE_CODE	NULL	VARCHAR2(240)	Unique code identifying event source
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(240)	Indicates if the event is standalone.
DAY_OF_EVENT	NULL	VARCHAR2(240)	Day the event takes place
AGENDA_START_TIME	NULL	VARCHAR2(240)	Start time of the event agenda.
AGENDA_END_TIME	NULL	VARCHAR2(240)	Time the event agenda ends.
REG_REQUIRED_FLAG	NULL	VARCHAR2(240)	Indicates if registration is mandatory for this event
REG_CHARGE_FLAG	NULL	VARCHAR2(240)	Indicates the charge applicable for the event.
REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(240)	Indicates if the event is invitational
PARTNER_FLAG	NULL	VARCHAR2(240)	Indicates partner involvement in the event.
OVERFLOW_FLAG	NULL	VARCHAR2(240)	Indicates if registration overflow is allowed on this event.
PARENT_EVENT_HEADER_ID	NULL	VARCHAR2(240)	Unique identifier
DURATION	NULL	VARCHAR2(240)	Duration of the event
DURATION_UOM_CODE	NULL	VARCHAR2(240)	Unique code
ACTIVE_FROM_DATE	NULL	VARCHAR2(240)	Date the event is active from.
ACTIVE_TO_DATE	NULL	VARCHAR2(240)	Date the event is active to.
REG_MAXIMUM_CAPACITY	NULL	VARCHAR2(240)	Maximum registration capacity for this event.
REG_MINIMUM_CAPACITY	NULL	VARCHAR2(240)	Minimum registration capacity for the event.
MAIN_LANGUAGE_CODE	NULL	VARCHAR2(240)	Identifies the event language code.
CERT_CREDIT_TYPE_CODE	NULL	VARCHAR2(240)	Identifies the certification credit type.
CERTIFICATION_CREDITS	NULL	VARCHAR2(240)	Number of certification credits applicable.
ORGANIZATION_ID	NULL	VARCHAR2(240)	Operating unit identifier.
INVENTORY_ITEM_ID	NULL	VARCHAR2(240)	Operating inventory item identifier
ORG_ID	NULL	VARCHAR2(240)	Operating unit identifier.
FORECASTED_REVENUE	NULL	VARCHAR2(240)	Forecasted revenue
ACTUAL_REVENUE	NULL	VARCHAR2(240)	Actual revenue
FORECASTED_COST	NULL	VARCHAR2(240)	Forecasted cost
ACTUAL_COST	NULL	VARCHAR2(240)	Actual cost
COORDINATOR_ID	NULL	VARCHAR2(240)	Co-ordinator unique identifier
FUND_SOURCE_TYPE_CODE	NULL	VARCHAR2(240)	Unique code to identify event fund source
FUND_SOURCE_ID	NULL	VARCHAR2(240)	Unique identifier
FUND_AMOUNT_TC	NULL	VARCHAR2(240)	Transactional fund amount
FUND_AMOUNT_FC	NULL	VARCHAR2(240)	Functional fund amount
CURRENCY_CODE_TC	NULL	VARCHAR2(240)	Transactional currency code
CURRENCY_CODE_FC	NULL	VARCHAR2(240)	Functional currency code
OWNER_USER_ID	NULL	VARCHAR2(240)	Unique identifier
URL	NULL	VARCHAR2(240)	Internet address of the event
PHONE	NULL	VARCHAR2(240)	Contact phone
EMAIL	NULL	VARCHAR2(240)	Contact electronic mail
PRIORITY_TYPE_CODE	NULL	VARCHAR2(240)	Unique code identifying event priority.
CANCELLATION_REASON_CODE	NULL	VARCHAR2(240)	Unique code identifying the cancellation reason.

INBOUND_SCRIPT_NAME	NULL	VARCHAR2(240)	Inbound script name
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(240)	Descriptive flexfield structure defining column
ATTRIBUTE1	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE2	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE3	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE4	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE5	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE6	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE7	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE8	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE9	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE10	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE11	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE12	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE13	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE14	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE15	NULL	VARCHAR2(240)	Descriptive flexfield segment
EVENT_HEADER_NAME	NULL	VARCHAR2(240)	Unique identifier.
EVENT_MKTG_MESSAGE	NULL	VARCHAR2(240)	Marketing message associated with the event
DESCRIPTION	NULL	VARCHAR2(240)	Description of the event.

AMS_EVENT_OFFERS_ALL_B

AMS_EVENT_OFFERS_ALL_B stores the Event Offerings which are available to sell. The name together with the EVENT_START_DATE should make it unique. This table holds the Agenda Items for the individual Event Offerings as well.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_ACT_DELIVERY_METHODS	ACTIVITY_DELIVERY_METHOD_ID	EVENT_DELIVERY_METHOD_ID
AMS_CAMPAIGNS_ALL_B	CAMPAIGN_ID	FUND_SOURCE_ID
AMS_CUSTOM_SETUPS_B	CUSTOM_SETUP_ID	SETUP_TYPE_ID
AMS_EVENT_HEADERS_ALL_B	EVENT_HEADER_ID	EVENT_HEADER_ID
AMS_EVENT_HEADERS_ALL_B	EVENT_HEADER_ID	FUND_SOURCE_ID
AMS_EVENT_OFFERS_ALL_B	EVENT_OFFER_ID	PARENT_EVENT_OFFER_ID
AMS_EVENT_OFFERS_ALL_B	EVENT_OFFER_ID	FUND_SOURCE_ID
AMS_USER_STATUSES_B	USER_STATUS_ID	EVENT_OFFER_ID
AMS_USER_STATUSES_B	USER_STATUS_ID	USER_STATUS_ID
AMS_VENUES_B	VENUE_ID	EVENT_VENUE_ID
FND_APPLICATION	APPLICATION_ID	APPLICATION_ID
FND_LANGUAGES	LANGUAGE_CODE	EVENT_LANGUAGE_CODE
HZ_LOCATIONS	LOCATION_ID	EVENT_LOCATION_ID
HZ_TIMEZONES	TIMEZONE_ID	TIMEZONE_ID
IES_DEPLOYED_SCRIPTS	DSRIPT_NAME	INBOUND_SCRIPT_NAME
JTF_RS_RESOURCE_EXTNS	RESOURCE_ID	COORDINATOR_ID
JTF_RS_RESOURCE_EXTNS	RESOURCE_ID	OWNER_USER_ID
MTL_SYSTEM_ITEMS_B	INVENTORY_ITEM_ID	INVENTORY_ITEM_ID
MTL_UNITS_OF_MEASURE_TL	UOM_CODE	EVENT_DURATION_UOM_CODE
OZF_FUNDS_ALL_B	FUND_ID	FUND_SOURCE_ID
QP_LIST_HEADERS_B	LIST_HEADER_ID	PRICELIST_HEADER_ID
QP_LIST_LINES	LIST_LINE_ID	PRICELIST_LINE_ID

Column Descriptions

Name	Null?	Type	Description
EVENT_OFFER_ID	NOT NULL	NUMBER	Unique Identifier.
SETUP_TYPE_ID	NULL	NUMBER	This field identifies the setup type for this Event.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes. A way to implement Optimistic
APPLICATION_ID	NOT NULL	NUMBER(15)	Application Identifier.
EVENT_HEADER_ID	NOT NULL	NUMBER	This Event Header ID is of that Master Event on which this Event Offering Row is based on.
PRIVATE_FLAG	NOT NULL	VARCHAR2(1)	This flag is used for security. The owner can mark this Event Offering as private and then no one else can see the details.

ACTIVE_FLAG	NOT NULL	VARCHAR2(1)	Used for soft-deletes. The Delete will make this flag as 'N'. The Select statement will pull only those rows for which this flag is 'Y'
SOURCE_CODE	NULL	VARCHAR2(30)	Event Offering Source Code. This is mainly to track Responses to the Source. The Responses for this Event Offering will specify this Source Code.
EVENT_LEVEL	NOT NULL	VARCHAR2(30)	'MAIN' for the Event Offering rows. 'SUB' for the Event Offering Agenda Rows.
USER_STATUS_ID	NOT NULL	NUMBER	This field keeps track of the System Status for this Event. This field gets updated as and when the Event proceeds in the approval chain.
LAST_STATUS_DATE	NOT NULL	DATE	This field ties in with USER_STATUS_ID. This date is the date when the USER_STATUS_ID was last changed.
SYSTEM_STATUS_CODE	NOT NULL	VARCHAR2(30)	This field ties in with the USER_STATUS_ID. Added to this table for ease of reporting.
EVENT_TYPE_CODE	NULL	VARCHAR2(30)	Type of the Event. For example, Seminar / Exhibition / Trade Show. These values are seeded. This value gets copied from the corresponding Master Event. The Marketer can change it.
EVENT_DELIVERY_METHOD_ID	NULL	NUMBER	Channel which is same as the 'Delivery Method' through which this Event Offering is to be delivered to the customers.
EVENT_REQUIRED_FLAG	NULL	VARCHAR2(1)	This field is not currently in use.
EVENT_LANGUAGE_CODE	NULL	VARCHAR2(30)	Main language for this Event Offering.
EVENT_VENUE_ID	NULL	NUMBER	This is used mainly for the Agenda Items for the Event Offering. This field points to the Venue for the Agenda Item.
EVENT_LOCATION_ID	NULL	NUMBER	Location for the Event Offering.
OVERFLOW_FLAG	NOT NULL	VARCHAR2(1)	Flag to indicate whether it is OK to allow more registrations than the number of currently available seats. This flag allows Marketer to schedule another offering if Overflow is allowed.
PARTNER_FLAG	NOT NULL	VARCHAR2(1)	This field is not used in this release. This is for the future use.
EVENT_STANDALONE_FLAG	NOT NULL	VARCHAR2(1)	This flag indicates whether this is Standalone which means a One-time Only Event. For a Standalone Event, the marketer will not see any difference between the Master Event and the corresponding Event Offering.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

REG_FROZEN_FLAG	NOT NULL	VARCHAR2(1)	Indicates whether registration for this Event Offering is frozen. If this flag is 'Y', no more registration will be allowed.
REG_REQUIRED_FLAG	NOT NULL	VARCHAR2(1)	Marks whether Registration is required for this Event Offering. For Open-door, walk-in events. This flag will be equal to 'N'.
REG_CHARGE_FLAG	NOT NULL	VARCHAR2(1)	This flag indicates whether the Registrant / Attendee needs to pay for the Event.
REG_INVITED_ONLY_FLAG	NOT NULL	VARCHAR2(1)	This flag indicates whether the Registration is open for only those on the Invitee List.
REG_WAITLIST_ALLOWED_FLAG	NOT NULL	VARCHAR2(1)	Flag to indicate whether Wait-list is allowed for this Event Offering.
REG_OVERBOOK_ALLOWED_FLAG	NOT NULL	VARCHAR2(1)	Tells whether it is OK to overbook this Event Offering.
PARENT_EVENT_OFFER_ID	NULL	NUMBER	This field is used only for the Agenda Item Rows. This field is the EVENT_OFFER ID of the parent Event Offering for this Agenda Item Row.
EVENT_DURATION	NULL	NUMBER(15)	Event Offering Duration. This is just a number. It makes sense when it is tied with the EVENT_DURATION_UOM_CODE.
EVENT_DURATION_UOM_CODE	NULL	VARCHAR2(3)	Ties in with the EVENT_DURATION UOM. This is the Unit of Measure for the Duration of the Event Offering.
EVENT_START_DATE	NULL	DATE	Start Date of this Event Offering.
EVENT_START_DATE_TIME	NULL	DATE	This is mainly used for the Agenda Item Rows. This is the Start Time for the Agenda Item.
EVENT_END_DATE	NULL	DATE	End Date of the Event Offering.
EVENT_END_DATE_TIME	NULL	DATE	This is used mainly for the Agenda Item Rows. This is the End Time of the Agenda Item.
REG_START_DATE	NULL	DATE	Date when the Registrations Can start for this Event Offering.
REG_START_TIME	NULL	DATE	The time on the Registration Start Date, when the Registration can start.
REG_END_DATE	NULL	DATE	The Date when the Registration must stop.
REG_END_TIME	NULL	DATE	The Time on the REG_END_DATE when the Registration should stop.
REG_MAXIMUM_CAPACITY	NULL	NUMBER(15)	Registration Maximum Capacity for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer will be able to change it.
REG_OVERBOOK_PCT	NULL	NUMBER(15)	If REG_OVERBOOK_ALLOWED_FLAG is 'Y'. This field defines the percentage of allowed Overbooking.

REG_EFFECTIVE_CAPACITY	NULL	NUMBER(15)	This is a derived field. It tells the Effective Capacity, after looking at the REG_MAXIMUM_CAPACITY, REG_OVERBOOK_ALLOWED_FLAG and REG_OVERBOOK_PCT.
REG_WAITLIST_PCT	NULL	NUMBER(15)	If REG_WAITLIST_ALLOWED_FLAG is 'Y', this field defines what is the percentage of entries allowed in the waitlist. This percentage is with respect to the REG_MAXIMUM_CAPACITY.
REG_MINIMUM_CAPACITY	NULL	NUMBER(15)	Registration Minimum Capacity defined at the Event Offering level. This field gets copied from the corresponding Master Event. The Marketer will be able to change it.
REG_MINIMUM_REQ_BY_DATE	NULL	DATE	Date by which the Minimum Registration Capacity must be filled.
INVENTORY_ITEM_ID	NULL	NUMBER(38)	This is the Inventory Item ID for the Event Offering when this Event Offering is charged for and the orders will then come against this Inventory Item ID. This is part of the Order Capture Integration.
ORGANIZATION_ID	NULL	NUMBER(32)	Ties in with the Inventory Item ID.
PRICELIST_HEADER_ID	NULL	NUMBER	Pricelist Header ID of the Base Pricelist generated for this Event Offering.
PRICELIST_LINE_ID	NULL	NUMBER	Ties in with the Pricelist Header ID.
ORG_ID	NULL	NUMBER(32)	This is for the multi-org. Organization Identifier.
WAITLIST_ACTION_TYPE_CODE	NULL	VARCHAR2(30)	Action Type to be used when the Waitlist is prioritized. For example, it could be First-come-First-served.
STREAM_TYPE_CODE	NULL	VARCHAR2(30)	Used only for Agenda Rows where EVENT_LEVEL is 'SUB'. This field marks the Agenda Item Stream Code.
OWNER_USER_ID	NOT NULL	NUMBER	User ID of the Owner of the Event Offering.
EVENT_FULL_FLAG	NULL	VARCHAR2(1)	Indicates whether the Event is filled to the capacity.
FORECASTED_REVENUE	NULL	NUMBER(15)	Forecasted Revenue for this Event Offering.
ACTUAL_REVENUE	NULL	NUMBER(15)	Actual Revenue for this Event Offering.
FORECASTED_COST	NULL	NUMBER(15)	Forecasted Cost for this Event Offering.
ACTUAL_COST	NULL	NUMBER(15)	Actual Cost for this Event Offering.
FUND_SOURCE_TYPE_CODE	NULL	VARCHAR2(30)	Indicates what type of object is funding this Event Offering. It could be a Budget Fund, Campaign or the Master Event.
FUND_SOURCE_ID	NULL	NUMBER	Ties in with the FUND_SOURCE_TYPE_CODE. This will be the Source Code of the entity that funds this Event Offering.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

FUND_AMOUNT_FC	NULL	NUMBER	Fund amount in Functional Currency.
FUND_AMOUNT_TC	NULL	NUMBER	Fund Amount in Transactional Currency.
CURRENCY_CODE_FC	NULL	VARCHAR2(15)	Functional Currency Code.
CURRENCY_CODE_TC	NULL	VARCHAR2(15)	Transactional Currency Code.
CERT_CREDIT_TYPE_CODE	NULL	VARCHAR2(30)	If this Event Offering is part of one of the Certification Programs, this field denotes the Caertification Credit Type for this event offering.
CERTIFICATION_CREDITS	NULL	NUMBER(15)	If this Event Offering is part of one of the Certification Programs, this field denotes the number of Certification Credits the attendee will get after completely attending this Event Offering.
COORDINATOR_ID	NULL	NUMBER	This field is used mainly for Agenda Item rows. This field holds the user id of the Coordinator for this Agenda Item.
PRIORITY_TYPE_CODE	NULL	VARCHAR2(30)	Priority of the Event Offering. This value is just recorded. There is no business logic around it.
CANCELLATION_REASON_CODE	NULL	VARCHAR2(30)	If this Event Offering is cancelled for some reason, the cancellation reason is recorded here. The values are seeded.
URL	NULL	VARCHAR2(4000)	URL associated with the Event Offering. This could be for the web site created for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
PHONE	NULL	VARCHAR2(25)	Phone number for the customers to call in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
TIMEZONE_ID	NULL	NUMBER(15)	Timezone under which the Event Offering location falls in.
EMAIL	NULL	VARCHAR2(120)	email ID associated with this Event Offering. Customers can send emails to this email address to gain more information about the Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
INBOUND_SCRIPT_NAME	NULL	VARCHAR2(240)	The name of the questionnaire which must be filled up by the call center when a customer calls in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.

AUTO_REGISTER_FLAG	NULL VARCHAR2(1)	Indicates whether it is OK to move the registrant from the waitlist and register him / her automatically for the Event Offering. If this flag is 'N', the registrant will get a notification requesting him / her to register for the Event Offering since he / she has now a seat available for the event.
ATTRIBUTE_CATEGORY	NULL VARCHAR2(30)	Descriptive flexfield structure defining column.
ATTRIBUTE1	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE2	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE3	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE4	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE5	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE6	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE7	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE8	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE9	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE10	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE11	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE12	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE13	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE14	NULL VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE15	NULL VARCHAR2(150)	Descriptive flexfield segment.
SECURITY_GROUP_ID	NULL NUMBER	Used in hosted environments
COUNTRY_CODE	NULL VARCHAR2(30)	Country code
BUSINESS_UNIT_ID	NULL NUMBER	Identifier of the Business Unit this campaign belongs to

Indexes

Index Name	Index Type	Sequence	Column Name
AMS_EVENT_OFFERS_ALL_B_N1	NOT UNIQUE	5	EVENT_DURATION_UOM_CODE
AMS_EVENT_OFFERS_ALL_B_N10	NOT UNIQUE	5	PRICELIST_HEADER_ID
AMS_EVENT_OFFERS_ALL_B_N11	NOT UNIQUE	5	PRICELIST_LINE_ID
AMS_EVENT_OFFERS_ALL_B_N12	NOT UNIQUE	5	INBOUND_SCRIPT_NAME
AMS_EVENT_OFFERS_ALL_B_N13	NOT UNIQUE	5	EVENT_LOCATION_ID
AMS_EVENT_OFFERS_ALL_B_N14	NOT UNIQUE	5	TIMEZONE_ID
AMS_EVENT_OFFERS_ALL_B_N15	NOT UNIQUE	5	SETUP_TYPE_ID
AMS_EVENT_OFFERS_ALL_B_N2	NOT UNIQUE	5	EVENT_DELIVERY_METHOD_ID
AMS_EVENT_OFFERS_ALL_B_N3	NOT UNIQUE	5	EVENT_LANGUAGE_CODE
AMS_EVENT_OFFERS_ALL_B_N4	NOT UNIQUE	5	EVENT_HEADER_ID
AMS_EVENT_OFFERS_ALL_B_N5	NOT UNIQUE	5	PARENT_EVENT_OFFER_ID
AMS_EVENT_OFFERS_ALL_B_N6	NOT UNIQUE	5	USER_STATUS_ID
AMS_EVENT_OFFERS_ALL_B_N7	NOT UNIQUE	5	ORG_ID
AMS_EVENT_OFFERS_ALL_B_N8	NOT UNIQUE	5	OWNER_USER_ID
AMS_EVENT_OFFERS_ALL_B_N9	NOT UNIQUE	5	APPLICATION_ID
AMS_EVENT_OFFERS_ALL_B_U1	UNIQUE	5	EVENT_OFFER_ID
AMS_EVENT_OFFERS_ALL_B_U2	UNIQUE	5	SOURCE_CODE

Sequences

Sequence	Derived Column
AMS_EVENT_OFFERS_ALL_B_S	EVENT_OFFER_ID

Oracle Proprietary, Confidential Information—Use Restricted by Contract

AMS_EVENT_OFFERS_VL

This view is created for the general information about marketing event offerings.

View Definition

```
CREATE VIEW AMS_EVENT_OFFERS_VL
as SELECT
    B.ROWID ROW_ID,
    B.EVENT_OFFER_ID,
    B.SETUP_TYPE_ID,
    B.LAST_UPDATE_DATE,
    B.LAST_UPDATED_BY,
    B.CREATION_DATE,
    B.CREATED_BY,
    B.LAST_UPDATE_LOGIN,
    B.OBJECT_VERSION_NUMBER,
    B.APPLICATION_ID,
    B.EVENT_HEADER_ID,
    B.PRIVATE_FLAG,
    B.ACTIVE_FLAG,
    B.SOURCE_CODE,
    B.EVENT_LEVEL,
    B.EVENT_TYPE_CODE,
    B.USER_STATUS_ID,
    B.LAST_STATUS_DATE,
    B.SYSTEM_STATUS_CODE,
    B.EVENT_DELIVERY_METHOD_ID,
    B.EVENT_REQUIRED_FLAG,
    B.EVENT_LANGUAGE_CODE,
    B.EVENT_VENUE_ID,
    B.EVENT_LOCATION_ID,
    B.OVERFLOW_FLAG,
    B.PARTNER_FLAG,
    B.EVENT_STANDALONE_FLAG,
    B.REG_FROZEN_FLAG,
    B.REG_REQUIRED_FLAG,
    B.REG_CHARGE_FLAG,
    B.REG_INVITED_ONLY_FLAG,
    B.REG_WAITLIST_ALLOWED_FLAG,
    B.REG_OVERBOOK_ALLOWED_FLAG,
    B.AUTO_REGISTER_FLAG,
    B.PARENT_EVENT_OFFER_ID,
    B.EVENT_DURATION,
    B.EVENT_DURATION_UOM_CODE,
    B.EVENT_START_DATE,
    B.EVENT_START_DATE_TIME,
    B.EVENT_END_DATE,
    B.EVENT_END_DATE_TIME,
    B.REG_START_DATE,
    B.REG_START_TIME,
    B.REG_END_DATE,
    B.REG_END_TIME,
    B.REG_MAXIMUM_CAPACITY,
    B.REG_OVERBOOK_PCT,
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

B.REG_EFFECTIVE_CAPACITY,
 B.REG_WAITLIST_PCT,
 B.REG_MINIMUM_CAPACITY,
 B.REG_MINIMUM_REQ_BY_DATE,
 B.ORGANIZATION_ID,
 B.INVENTORY_ITEM_ID,
 B.PRICELIST_HEADER_ID,
 B.PRICELIST_LINE_ID,
 B.ORG_ID,
 B.WAITLIST_ACTION_TYPE_CODE,
 B.STREAM_TYPE_CODE,
 B.OWNER_USER_ID,
 B.EVENT_FULL_FLAG,
 B.FORECASTED_REVENUE,
 B.ACTUAL_REVENUE,
 B.FORECASTED_COST,
 B.ACTUAL_COST,
 B.FUND_SOURCE_TYPE_CODE,
 B.FUND_SOURCE_ID,
 B.FUND_AMOUNT_TC,
 B.FUND_AMOUNT_FC,
 B.CURRENCY_CODE_TC,
 B.CURRENCY_CODE_FC,
 B.CERT_CREDIT_TYPE_CODE,
 B.CERTIFICATION_CREDITS,
 B.COORDINATOR_ID,
 B.PRIORITY_TYPE_CODE,
 B.CANCELLATION_REASON_CODE,
 B.URL,
 B.PHONE,
 B.EMAIL,
 B.TIMEZONE_ID,
 B.INBOUND_SCRIPT_NAME,
 B.ATTRIBUTE_CATEGORY,
 B.ATTRIBUTE1,
 B.ATTRIBUTE2,
 B.ATTRIBUTE3,
 B.ATTRIBUTE4,
 B.ATTRIBUTE5,
 B.ATTRIBUTE6,
 B.ATTRIBUTE7,
 B.ATTRIBUTE8,
 B.ATTRIBUTE9,
 B.ATTRIBUTE10,
 B.ATTRIB
 UTE11,
 B.ATTRIBUTE12,
 B.ATTRIBUTE13,
 B.ATTRIBUTE14,
 B.ATTRIBUTE15,
 T.EVENT_OFFER_NAME,
 T.DESCRPTION,
 T.EVENT_MKTG_MESSAGE
 FROM

```

AMS_EVENT_OFFERS_ALL_B B,
AMS_EVENT_OFFERS_ALL_TL T
Where B.EVENT_OFFER_ID=T.EVENT_OFFER_ID
and T.LANGUAGE = userenv('LANG')

```

Column Descriptions

Name	Null?	Type	Description
ROW_ID	NULL	VARCHAR2(240)	Unique identifier generated by database
EVENT_OFFER_ID	NULL	VARCHAR2(240)	Unique identifier
SETUP_TYPE_ID	NULL	NUMBER	This field identifies the setup type for this Event.
LAST_UPDATE_DATE	NULL	VARCHAR2(240)	Standard Who Column
LAST_UPDATED_BY	NULL	VARCHAR2(240)	Standard Who Column
CREATION_DATE	NULL	VARCHAR2(240)	Standard Who Column
CREATED_BY	NULL	VARCHAR2(240)	Standard Who Column
LAST_UPDATE_LOGIN	NULL	VARCHAR2(240)	Standard Who Column
OBJECT_VERSION_NUMBER	NULL	VARCHAR2(240)	This column is used for locking purposes
APPLICATION_ID	NULL	VARCHAR2(240)	Unique identifier
EVENT_HEADER_ID	NULL	VARCHAR2(240)	Unique identifier
PRIVATE_FLAG	NULL	VARCHAR2(240)	Flag to indicate the event's accessibility
ACTIVE_FLAG	NULL	VARCHAR2(240)	Flag to indicate the event's state
SOURCE_CODE	NULL	VARCHAR2(240)	Unique identifier for the event's source
EVENT_LEVEL	NULL	VARCHAR2(240)	Indicates the offering level of this event
EVENT_TYPE_CODE	NULL	VARCHAR2(240)	Unique code across systems
USER_STATUS_ID	NULL	VARCHAR2(240)	Unique identifier
LAST_STATUS_DATE	NULL	VARCHAR2(240)	Date to indicate the last time status changed.
SYSTEM_STATUS_CODE	NULL	VARCHAR2(240)	Unique identifier used across systems
EVENT_DELIVERY_METHOD_ID	NULL	VARCHAR2(240)	Unique identifier
EVENT_REQUIRED_FLAG	NULL	VARCHAR2(240)	Flag to indicate if the event is required
EVENT_LANGUAGE_CODE	NULL	VARCHAR2(240)	Language code for the event
EVENT_VENUE_ID	NULL	VARCHAR2(240)	Unique identifier
EVENT_LOCATION_ID	NULL	VARCHAR2(240)	Unique identifier
OVERFLOW_FLAG	NULL	VARCHAR2(240)	Flag to indicate if overflow is allowed for this event
PARTNER_FLAG	NULL	VARCHAR2(240)	Flag to indicate if a partner is participating in this event
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(240)	Flag to indicate if this is one time only event.
REG_FROZEN_FLAG	NULL	VARCHAR2(240)	Flag to indicate if registration is closed.
REG_REQUIRED_FLAG	NULL	VARCHAR2(240)	Flag to indicate if registration for the event is mandatory
REG_CHARGE_FLAG	NULL	VARCHAR2(240)	Flag to indicate if payment is required.
REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(240)	Flag to indicate if the event is held based on invitations
REG_WAITLIST_ALLOWED_FLAG	NULL	VARCHAR2(240)	Flag to indicate if waitlist is allowed

REG_OVERBOOK_ALLOWED_FLAG	NULL	VARCHAR2(240)	Flag to indicate if waitlist is allowed
AUTO_REGISTER_FLAG	NULL	VARCHAR2(240)	Automatic registration flag.
PARENT_EVENT_OFFER_ID	NULL	VARCHAR2(240)	Unique identifier
EVENT_DURATION	NULL	VARCHAR2(240)	Duration of the event.
EVENT_DURATION_UOM_CODE	NULL	VARCHAR2(240)	Unique code to represent days, weeks, hours
EVENT_START_DATE	NULL	VARCHAR2(240)	Event start date
EVENT_START_DATE_TIME	NULL	VARCHAR2(240)	Event start time
EVENT_END_DATE	NULL	VARCHAR2(240)	Event end date
EVENT_END_DATE_TIME	NULL	VARCHAR2(240)	Event end time
REG_START_DATE	NULL	VARCHAR2(240)	Registration start date
REG_START_TIME	NULL	VARCHAR2(240)	Registration start time
REG_END_DATE	NULL	VARCHAR2(240)	Registration end date
REG_END_TIME	NULL	VARCHAR2(240)	Registration end time
REG_MAXIMUM_CAPACITY	NULL	VARCHAR2(240)	Registration capacity in numbers
REG_OVERBOOK_PCT	NULL	VARCHAR2(240)	Percentage of overbooking allowed
REG_EFFECTIVE_CAPACITY	NULL	VARCHAR2(240)	Actual registration capacity
REG_WAITLIST_PCT	NULL	VARCHAR2(240)	Percentage of waitlist registrations
REG_MINIMUM_CAPACITY	NULL	VARCHAR2(240)	Minimum capacity to fulfilled for the event to be held.
REG_MINIMUM_REQ_BY_DATE	NULL	VARCHAR2(240)	Registration cutoff date
ORGANIZATION_ID	NULL	VARCHAR2(240)	Operating unit identifier
INVENTORY_ITEM_ID	NULL	VARCHAR2(240)	Operating inventory item id
PRICELIST_HEADER_ID	NULL	VARCHAR2(240)	Unique identifier of header pricing details of the event
PRICELIST_LINE_ID	NULL	VARCHAR2(240)	Unique identifier of pricing details of the event for line items.
ORG_ID	NULL	VARCHAR2(240)	Operating unit identifier
WAITLIST_ACTION_TYPE_CODE	NULL	VARCHAR2(240)	Unique code to identify action on waitlisted registrations.
STREAM_TYPE_CODE	NULL	VARCHAR2(240)	Unique code to identify stream type
OWNER_USER_ID	NULL	VARCHAR2(240)	Operating unit identifier.
EVENT_FULL_FLAG	NULL	VARCHAR2(240)	Flag to indicate if registrations are full.
FORECASTED_REVENUE	NULL	VARCHAR2(240)	Forecasted proceeds of this event
ACTUAL_REVENUE	NULL	VARCHAR2(240)	Actual proceeds of this event
FORECASTED_COST	NULL	VARCHAR2(240)	Forecasted cost of this event
ACTUAL_COST	NULL	VARCHAR2(240)	Actual cost of this event
FUND_SOURCE_TYPE_CODE	NULL	VARCHAR2(240)	Unique code to identify the fund source
FUND_SOURCE_ID	NULL	VARCHAR2(240)	Unique identifier of fund source
FUND_AMOUNT_TC	NULL	VARCHAR2(240)	Fund amount sanctioned
FUND_AMOUNT_FC	NULL	VARCHAR2(240)	Fund amount sanctioned.
CURRENCY_CODE_TC	NULL	VARCHAR2(240)	Currency identifier
CURRENCY_CODE_FC	NULL	VARCHAR2(240)	Currency identifier
CERT_CREDIT_TYPE_CODE	NULL	VARCHAR2(240)	Credits applicable towards registration fee
CERTIFICATION_CREDITS	NULL	VARCHAR2(240)	Unique Code for certification credits
COORDINATOR_ID	NULL	VARCHAR2(240)	Unique identifier
PRIORITY_TYPE_CODE	NULL	VARCHAR2(240)	Unique code to identify the type of priority

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CANCELLATION_REASON_CODE	NULL	VARCHAR2(240)	Describes the reason for cancellation.
URL	NULL	VARCHAR2(240)	Internet address of the event
PHONE	NULL	VARCHAR2(240)	Contact details
EMAIL	NULL	VARCHAR2(240)	Contact details
TIMEZONE_ID	NULL	VARCHAR2(240)	Operating timezone identifier
INBOUND_SCRIPT_NAME	NULL	VARCHAR2(240)	Name of the incoming script
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(240)	Descriptive flexfield structure defining column.
ATTRIBUTE1	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE2	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE3	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE4	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE5	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE6	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE7	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE8	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE9	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE10	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE11	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE12	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE13	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE14	NULL	VARCHAR2(240)	Descriptive flexfield segment
ATTRIBUTE15	NULL	VARCHAR2(240)	Descriptive flexfield segment
EVENT_OFFER_NAME	NULL	VARCHAR2(240)	Name of the event offered
DESCRIPTION	NULL	VARCHAR2(240)	Description of the event
EVENT_MKTG_MESSAGE	NULL	VARCHAR2(240)	Marketing message associated with the event

AMS_MEDIA_CHANNELS

AMS_MEDIA_CHANNELS stores what channel can handle what kind of media. A specific vendor that will execute on part of a media. For example, for a media 'Business Magazine', possible channels could be Business Week, Forbes and Fortune. In the case of response media, the channels are to be used by field customer responses. This is reference data used to control list of response venues which can be used in activities like a Promotion. Examples could be: Tele Center X can handle outbound 'Call Center' Media as well as inbound.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_CHANNELS_B	CHANNEL_ID	CHANNEL_ID
AMS_MEDIA_B	MEDIA_ID	MEDIA_ID

Column Descriptions

Name	Null?	Type	Description
MEDIA_CHANNEL_ID (PK)	NOT NULL	NUMBER	Unique Identifier.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes.
MEDIA_ID	NOT NULL	NUMBER	Indicates the Media.
CHANNEL_ID	NOT NULL	NUMBER	Indicates the channels used by media.
ACTIVE_FROM_DATE	NOT NULL	DATE	Active from date for the Media.
ACTIVE_TO_DATE	NULL	DATE	Active to date for the Media.
SECURITY_GROUP_ID	NULL	NUMBER	Used in hosted environments

Indexes

Index Name	Index Type	Sequence	Column Name
AMS_MEDIA_CHANNELS_N1	NOT UNIQUE	5	CHANNEL_ID
AMS_MEDIA_CHANNELS_U1	UNIQUE	5	MEDIA_CHANNEL_ID
AMS_MEDIA_CHANNELS_U2	UNIQUE	5	MEDIA_ID
		10	CHANNEL_ID

Sequences

Sequence	Derived Column
AMS_MEDIA_CHANNELS_S	MEDIA_CHANNEL_ID

AMS_PARTY_MARKET_SEGMENTS

This is an intersection table to allow a party to be associated to multiple market segments.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_CELLS_ALL_B	CELL_ID	MARKET_SEGMENT_ID
HZ_PARTIES	PARTY_ID	PARTY_ID

Column Descriptions

Name	Null?	Type	Description
AMS_PARTY_MARKET_SEGMENT_ID (PK)	NOT NULL	NUMBER	Unique Identifier.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes.
MARKET_SEGMENT_ID	NOT NULL	NUMBER	Unique activity code used across systems.
MARKET_SEGMENT_FLAG	NOT NULL	VARCHAR2(1)	Indicates whether the record is a target or market segment.
PARTY_ID	NOT NULL	NUMBER	Reference key to the party from which the de-duplication key was created.
START_DATE_ACTIVE	NULL	DATE	The date on which this party market segment becomes active.
END_DATE_ACTIVE	NULL	DATE	The date until which this party market segment remains active.
ORG_ID	NULL	NUMBER(32)	Operating Unit Identifier. Not implemented.
SECURITY_GROUP_ID	NULL	NUMBER	Used in hosted environments

Indexes

Index Name	Index Type	Sequence	Column Name
AMS_PARTY_MARKET_SEGMENTS_U1	UNIQUE	5	AMS_PARTY_MARKET_SEGMENT_ID

Sequences

Sequence	Derived Column
AMS_PARTY_MARKET_SEGMENTS_S	AMS_PARTY_MARKET_SEGMENT_ID

AMS_PARTY_SOURCES

AMS_PARTY_SOURCES stores the PARTY_ID, identifiers for the imported list, recorded details on the party originating from the external source and the mapping template used while import(used to interpret the details for the party as recorded in the imports table). An outbound marketing target list can be based on a list purchased from external vendors, parties contacted through such list are recorded as customer or contacts in the HZ tables once they accept the promotional offer. CRM applications need to record the source of such a newly added party information in HZ table, this is recorded in the table AMS_PARTY_SOURCES in the AMS schema.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_IMP_LIST_HEADERS_ALL	IMPORT_LIST_HEADER_ID	IMPORT_LIST_HEADER_ID
AMS_IMP_SOURCE_LINES	IMPORT_SOURCE_LINE_ID	IMPORT_SOURCE_LINE_ID
AMS_LIST_SRC_TYPES	LIST_SOURCE_TYPE_ID	LIST_SOURCE_TYPE_ID
HZ_PARTIES	PARTY_ID	PARTY_ID

Column Descriptions

Name	Null?	Type	Description
PARTY_SOURCES_ID (PK)	NOT NULL	NUMBER	Unique Identifier.
PARTY_ID	NOT NULL	NUMBER	Reference key to the Apps party entity.
IMPORT_SOURCE_LINE_ID	NOT NULL	NUMBER	Reference key to the imported record which was used to populate the current record.
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER(15)	Standard WHO Column
IMPORT_LIST_HEADER_ID	NOT NULL	NUMBER	Reference key to the corresponding import header.
LIST_SOURCE_TYPE_ID	NOT NULL	NUMBER	FK to reference list column mapping.
USED_FLAG	NOT NULL	VARCHAR2(1)	Used for indicating whether a targeted customer responded.
OVERLAY_FLAG	NOT NULL	VARCHAR2(1)	Used to indicate whether a customer record exists in HZ_PARTIES.
OVERLAY_DATE	NULL	DATE	Used to record the date which a record overlay was done -- the OVERLAY_FLAG was set to 'Y'.
COL1	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL2	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL3	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL4	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL5	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL6	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL7	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL8	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL9	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL10	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL11	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL12	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL13	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL14	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL15	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL16	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL17	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL18	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL19	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL20	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL21	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL22	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL23	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL24	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL25	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL26	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL27	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL28	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL29	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL30	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL31	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL32	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL33	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL34	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL35	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL36	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL37	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL38	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL39	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL40	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL41	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL42	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL43	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL44	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL45	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL46	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL47	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL48	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL49	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL50	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL51	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL52	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL53	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL54	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL55	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL56	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL57	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL58	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL59	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL60	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL61	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL62	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL63	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL64	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL65	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL66	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL67	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL68	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL69	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL70	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL71	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL72	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL73	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL74	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL75	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL76	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL77	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL78	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL79	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL80	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL81	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL82	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL83	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL84	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL85	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL86	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL87	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL88	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL89	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL90	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL91	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL92	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL93	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL94	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL95	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL96	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL97	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL98	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL99	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL100	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL101	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL102	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL103	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL104	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL105	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL106	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL107	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL108	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL109	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL110	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL111	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL112	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL113	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL114	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL115	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL116	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL117	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL118	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL119	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL120	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL121	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL122	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL123	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL124	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL125	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL126	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL127	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL128	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL129	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL130	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL131	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL132	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL133	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL134	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL135	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL136	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL137	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL138	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL139	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL140	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL141	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL142	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL143	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL144	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL145	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL146	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL147	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL148	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL149	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL150	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL151	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL152	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL153	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL154	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL155	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL156	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL157	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL158	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL159	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL160	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL161	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL162	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL163	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL164	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL165	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL166	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL167	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL168	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL169	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL170	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL171	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL172	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL173	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL174	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL175	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL176	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL177	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL178	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL179	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL180	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL181	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL182	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL183	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL184	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL185	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL186	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL187	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL188	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL189	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL190	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL191	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL192	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL193	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL194	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL195	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL196	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL197	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL198	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL199	NULL	VARCHAR2(150)	Generic column used as containers for imported data. Maximum size is 150 characters.
COL200	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.

COL201	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL202	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL203	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL204	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL205	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL206	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL207	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL208	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL209	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL210	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL211	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL212	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL213	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL214	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL215	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL216	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL217	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL218	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL219	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL220	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL221	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL222	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL223	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL224	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL225	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL226	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL227	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL228	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL229	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL230	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL231	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL232	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL233	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL234	NULL VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COL235	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL236	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL237	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL238	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL239	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL240	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL241	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL242	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL243	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL244	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL245	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL246	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL247	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL248	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL249	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
COL250	NULL	VARCHAR2(4000)	Generic column used as containers for imported data. Maximum size is 4000 characters.
SECURITY_GROUP_ID	NULL	NUMBER	Used in hosted environments

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Indexes

Index Name	Index Type	Sequence	Column Name
AMS_PARTY_SOURCES_N1	NOT UNIQUE	5	PARTY_ID
AMS_PARTY_SOURCES_N2	NOT UNIQUE	5	IMPORT_LIST_HEADER_ID
AMS_PARTY_SOURCES_N3	NOT UNIQUE	5	IMPORT_SOURCE_LINE_ID
AMS_PARTY_SOURCES_N4	NOT UNIQUE	5	LIST_SOURCE_TYPE_ID
AMS_PARTY_SOURCES_U1	UNIQUE	5	PARTY_SOURCES_ID

Sequences

Sequence	Derived Column
AMS_PARTY_SOURCES_S	PARTY_SOURCES_ID

AMS_P_ACT_METRICS_V

AMS_P_ACT_METRICS_V stores the metrics that will be tracked for a particular activity. The forecasted, committed and actual value of the metric will be available here. The metric engine will calculate the actual values(unless manual metric is used). The committed value is set after purchase request/budget is approved. Forecasted is manually entered by the end user.

View Definition

```
CREATE VIEW AMS_P_ACT_METRICS_V
as SELECT
    B.ROWID ROW_ID,
    B.ACTIVITY_METRIC_ID ,
    B.LAST_UPDATE_DATE ,
    B.LAST_UPDATED_BY ,
    B.CREATION_DATE ,
    B.CREATED_BY ,
    B.LAST_UPDATE_LOGIN ,
    B.OBJECT_VERSION_NUMBER ,
    B.ACT_METRIC_USED_BY_ID ,
    B.ARC_ACT_METRIC_USED_BY ,
    B.PURCHASE_REQ_RAISED_FLAG ,
    B.APPLICATION_ID ,
    B.SENSITIVE_DATA_FLAG ,
    B.BUDGET_ID ,
    B.METRIC_ID ,
    M.METRICS_NAME ,
    M.METRIC_CALCULATION_TYPE,
    M.METRIC_CATEGORY Category_id,
    c1.CATEGORY_NAME METRIC_CATEGORY,
    M.METRIC_SUB_CATEGORY sub_Category_id,
    c2.CATEGORY_NAME METRIC_SUB_CATEGORY,
    decode(M.ACCRUAL_TYPE, 'VARIABLE', 'Y', 'N ') VARIABLE_FLAG ,
    decode(M.VALUE_TYPE, 'R', 'Y', 'N') RATIO_FLAG ,
    M.FUNCTION_NAME ,
    M.METRIC_PARENT_ID ,
    M.SUMMARY_METRIC_ID ,
    B.TRANSACTION_CURRENCY_CODE ,
    B.TRANS_FORECASTED_VALUE ,
    B.TRANS_COMMITTED_VALUE ,
    B.TRANS_ACTUAL_VALUE ,
    B.FUNCTIONAL_CURRENCY_CODE ,
    B.FUNC_FORECASTED_VALUE ,
    B.FUNC_COMMITTED_VALUE ,
    B.FUNC_ACTUAL_VALUE ,
    B.DIRTY_FLAG ,
    B.LAST_CALCULATED_DATE ,
    B.VARIABLE_VALUE ,
    B.COMPUTED_USING_FUNCTION_VALUE ,
    B.METRIC_UOM_CODE ,
    B.ORG_ID ,
    B.DIFFERENCE_SINCE_LAST_CALC ,
    B.ACTIVITY_METRIC_ORIGIN_ID ,
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract


```

B.DAYS_SINCE_LAST_REFRESH ,
B.SUMMARIZE_TO_METRIC,
B.ROLLUP_TO_METRIC,
B.HIERARCHY_ID,
B.START_NODE,
B.FROM_LEVEL,
B.TO_LEVEL,
B.FROM_DATE,
B.TO_DATE,
B.AMOUNT1,
B.AMOUNT2,
B.AMOUNT3,
B.PERCENT1,
B.PERCENT2,
B.PERCENT3,
B.PUBLISHED_FLAG,
B.PRE_FUNCTION_NAME,
B.POST_FUNCTION_NAME,
B.ATTRIBUTE_CATEGORY ,
B.ATTRIBUTE1 ,
B.ATTRIBUTE2 ,
B.ATTRIBUTE3 ,
B.ATTRIBUTE4 ,
B.ATTRIBUTE5 ,
B.ATTRIBUTE6 ,
B.ATTRIBUTE7 ,
B.ATTRIBUTE8 ,
B.ATTRIBUTE9 ,
B.ATTRIBUTE10 ,
B.ATTRIBUTE11 ,
B.ATTRIBUTE12,
B.ATTRIBUTE13 ,
B.ATTRIBUTE14 ,
B.ATTRIBUTE15
from AMS_ACT_METRICS_ALL B,
      AMS_METRICS_VL M,
      AMS_CATEGORIES_VL C1,
      AMS_CATEGORIES_VL C2
      Where B.METRIC_ID = M.METRIC_ID and
M.METRIC_CATEGORY = C1.CATEGORY_ID(+) and
M.METRIC_SUB_CATEGORY = C2.CATEGORY_ID(+)

```

Column Descriptions

Name	Null?	Type	Description
ROW_ID	NULL	ROWID	Row Id
ACTIVITY_METRIC_ID	NOT NULL	NUMBER	Unique Identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	Standard column for row locking.
ACT_METRIC_USED_BY_ID	NOT NULL	NUMBER	Column records the Id for the object using a specific metrics. e.g Event ID

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ARC_ACT_METRIC_USED_BY	NOT NULL	VARCHAR2(30)	Column records the kind of object using a specific metrics e.g. CAMP for Campaign
PURCHASE_REQ_RAISED_FLAG	NULL	VARCHAR2(1)	Flag to indicate if a PO was raised for this Cost type metrics.
APPLICATION_ID	NOT NULL	NUMBER	Standard column to indicate the application using this metrics.
SENSITIVE_DATA_FLAG	NOT NULL	VARCHAR2(1)	Flag to indicate if this is a confidential metrics.
BUDGET_ID	NULL	NUMBER	Points to the Budget attached to the metrics.
METRIC_ID	NOT NULL	NUMBER	Id of the metrics attached to the business object.
METRICS_NAME	NOT NULL	VARCHAR2(120)	Name of the metrics attached to the business object.
METRIC_CALCULATION_TYPE	NOT NULL	VARCHAR2(30)	Calculation type of the metrics attached to the business object. e.g. MANUAL, FUNCTION, etc.
CATEGORY_ID	NOT NULL	NUMBER	ID of the metrics category attached to the business object.
METRIC_CATEGORY	NULL	VARCHAR2(120)	Name of the metrics category attached to the business object.
SUB_CATEGORY_ID	NULL	NUMBER	ID of the metrics sub-category attached to the business object.
METRIC_SUB_CATEGORY	NULL	VARCHAR2(120)	Name of the metrics sub-category attached to the business object.
VARIABLE_FLAG	NULL	VARCHAR2(2)	Is this metrics a VARIABLE metrics.
RATIO_FLAG	NULL	VARCHAR2(1)	Does this metrics compute a RATIO or NUMERIC value.
FUNCTION_NAME	NULL	VARCHAR2(4000)	For metrics of calculation type FUNCTION, this column stores the pl/sql function name.
METRIC_PARENT_ID	NULL	NUMBER	Id for the rollup parent for the current metrics.
SUMMARY_METRIC_ID	NULL	NUMBER	Id for the aggregation parent for the current metrics.
TRANSACTION_CURRENCY_CODE	NULL	VARCHAR2(15)	Transactional currency code for the COST type metrics.
TRANS_FORECASTED_VALUE	NULL	NUMBER(15)	Transactional forecast value for the metrics.
TRANS_COMMITTED_VALUE	NULL	NUMBER(15)	Transactional committed value for the metrics.
TRANS_ACTUAL_VALUE	NULL	NUMBER(15)	Transactional actual value for the metrics.
FUNCTIONAL_CURRENCY_CODE	NULL	VARCHAR2(15)	Functional currency code for COST type metrics.
FUNC_FORECASTED_VALUE	NULL	NUMBER(15)	Functional forecast value for the metrics.
FUNC_COMMITTED_VALUE	NULL	NUMBER(15)	Functional committed value for the metrics.
FUNC_ACTUAL_VALUE	NULL	NUMBER(15)	Functional actual value for the metrics.
DIRTY_FLAG	NULL	VARCHAR2(1)	Flag to indicate if this metrics needs refresh.
LAST_CALCULATED_DATE	NULL	DATE	Date the metrics was last refreshed on.
VARIABLE_VALUE	NULL	NUMBER(15)	This is the per-unit value for a variable type metrics.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COMPUTED_USING_FUNCTION_VALUE	NULL	NUMBER(15)	For a variable type metrics, this value stores the number of units involved.
METRIC_UOM_CODE	NULL	VARCHAR2(3)	Unit of measure for the metrics.
ORG_ID	NULL	NUMBER(32)	Operating unit which performed this transaction.
DIFFERENCE_SINCE_LAST_CALC	NULL	NUMBER(15)	Difference in actual value since the metrics was last refreshed.
ACTIVITY_METRIC_ORIGIN_ID	NULL	NUMBER	Points to the id from AMS_OBJECT_ASSOCIATIONS, for apportioned metrics.
DAYS_SINCE_LAST_REFRESH	NULL	NUMBER(15)	Number fo days since the metrics was refreshed last.
SUMMARIZE_TO_METRIC	NULL	NUMBER	Points to activity_metric_id of the row this metrics should be summarized to.
ROLLUP_TO_METRIC	NULL	NUMBER	Points to activity_metric_id of the row this metrics should be rolledup to.
HIERARCHY_ID	NULL	VARCHAR2(240)	Foreign key to associated marketing hierarchy
START_NODE	NULL	NUMBER(30)	The Node on a hierarchy to begin traversal
FROM_LEVEL	NULL	NUMBER(15)	The Level of the Hierarchy which the start node belongs to.
TO_LEVEL	NULL	NUMBER(15)	The Lowest Level on the hierarchy to stop traversal .
FROM_DATE	NULL	DATE	The Start date period to restrict metric calcaulations.
TO_DATE	NULL	DATE	The End date period to restrict metric calcaulations.
AMOUNT1	NULL	NUMBER(15)	A generic amount which can be used in metric calculations.
AMOUNT2	NULL	NUMBER(15)	A generic amount which can be used in metric calculations.
AMOUNT3	NULL	NUMBER(15)	A generic amount which can be used in metric calculations.
PERCENT1	NULL	NUMBER(3)	A Generic percentage amount which can be used in metric calculations.
PERCENT2	NULL	NUMBER(3)	A Generic percentage amount which can be used in metric calculations.
PERCENT3	NULL	NUMBER(3)	A Generic percentage amount which can be used in metric calculations.
PUBLISHED_FLAG	NULL	VARCHAR2(240)	Indicates if the metric results have been published.
PRE_FUNCTION_NAME	NULL	VARCHAR2(240)	The Pre Function to execute before metric calculations.
POST_FUNCTION_NAME	NULL	VARCHAR2(240)	The Post Function to execute after metric calculations.
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive flexfield structure defining column.
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfield segment.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive flexfield segment.
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive flexfield segment.

AMS_P_EVENT_OFFERS_V

This is a public view created for the general information about marketing event offerings.

View Definition

```
CREATE VIEW AMS_P_EVENT_OFFERS_V
as SELECT
    evh.event_header_id,
    evh.event_header_name,
    evh.description,
    evh.source_code,
    evh.event_type_code,
    evo.event_offer_id,
    evo.event_offer_name,
    evo.description,
    evo.source_code,
    evo.event_type_code,
    evo.inventory_item_id,
    item.concatenated_segments,
    evo.pricelist_header_id,
    qph.name,
    evo.pricelist_line_id,
    qph.currency_code,
    qpl.list_price,
    evo.event_location_id,
    evo.timezone_name,
    evo.city,
    evo.state,
    evo.country,
    evo.event_level,
    evo.user_status,
    evo.user_status_id,
    evo.system_status_code,
    evo.event_delivery_method_id,
    evo.EVENT_DELIVERY_METHOD_ID,
    evo.EVENT_DELIVERY_METHOD_CODE,
    evo.event_language_code,
    evo.EVENT_LANGUAGE,
    evo.url,
    evo.coordinator_id,
    jtfr.full_name,
    evo.priority_code,
    evo.certification_credit_type,
    evo.certification_credits,
    evo.event_duration,
    evo.event_duration_uom_code,
    evo.event_start_date,
    evo.event_start_date_time,
    evo.event_end_date,
    evo.event_end_date_time,
    evo.reg_start_date,
    evo.reg_start_time,
    evo.reg_end_date,
    evo.reg_end_time,
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

```

evo.reg_effective_capacity,
evo.reg_minimum_capacity,
evo.reg_minimum_req_by_date,
evo.stream_type_code,
evo.event_standalone_flag,
evo.reg_frozen_flag,
evo.reg_required_flag,
evo.reg_charge_flag,
evo.reg_invited_only_flag,
evo.reg_waitlist_allowed_flag,
evo.reg_overbook_allowed_flag,
(select count(*) from ams_event_registrations reg where
reg.event_offer_id=evo.event_offer_id and reg.system_status_code='ENROLLED'),
(select count(*) from ams_event_registrations reg
where reg.event_offer_id=evo.event_offer_id and reg.system_status_code='WAITLISTED'),
(evo.reg_effective_capacity-(select count(*)
from ams_event_registrations reg where reg.event_offer_id=evo.event_offer_id and
reg.system_status_code='REGISTERED')),
(select count(*) from ams_event_registrations reg
where reg.event_offer_id=evo.event_offer_id and reg.system_status_code='REGISTERED'),
(select count(*) from ams_event_re
gistrations reg
where reg.event_offer_id=evo.event_offer_id and reg.system_status_code='CANCELLED'),
(select count(*) from ams_event_registrations reg
where reg.event_offer_id=evo.event_offer_id and reg.ATTENDED_FLAG ='Y')
from
ams_event_offers_v evo,
ams_event_headers_vl evh,
jtf_rs_res_emp_vl jtfr,
mtl_system_items_kfv item,
qp_price_lists_v qph,
qp_price_list_lines_v qpl
Where evo.event_level='MAIN' and
evh.event_level='MAIN' and
evo.active_flag = 'Y' and
evh.active_flag = 'Y' and
evo.event_header_id=evh.event_header_id and
evo.coordinator_id= jtfr.resource_id(+) and
evo.inventory_item_id=item.inventory_item_id(+) and
evo.organization_id=item.organization_id(+) and
evo.pricelist_header_id=qph.price_list_id(+) and
evo.pricelist_line_id=qpl.price_list_line_id(+)

```

Column Descriptions

Name	Null?	Type	Description
EVENT_HEADER_ID	NULL	VARCHAR2(240)	Unique identifier
EVENT_HEADER_NAME	NULL	VARCHAR2(240)	Name of the event header
EVENT_HEADER_DESCRIPTION	NULL	VARCHAR2(240)	Description of the event header information
EVENT_HEADER_SOURCE_CODE	NULL	VARCHAR2(240)	Unique code to identify the source of the event header
EVENT_HEADER_TYPE_CODE	NULL	VARCHAR2(240)	Unique code to identify event header type.
EVENT_OFFER_ID	NULL	VARCHAR2(240)	Unique identifier
EVENT_OFFER_NAME	NULL	VARCHAR2(240)	Name of the event offered

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_OFFER_DESCRIPTION	NULL	VARCHAR2(240)	Description of the event offered
EVENT_OFFER_SOURCE_CODE	NULL	VARCHAR2(240)	Unique code to identify the source of the event offer
EVENT_OFFER_TYPE_CODE	NULL	VARCHAR2(240)	Unique code to identify the type of the event offer
EVO_INV_ITEM_ID	NULL	VARCHAR2(240)	Unique operating inventory item identifier
EVO_INV_ITEM_NUMBER	NULL	VARCHAR2(240)	Number of the operating inventory item
EVO_PRICELIST_ID	NULL	VARCHAR2(240)	Unique operating pricelist identifier
EVO_PRICELIST_NAME	NULL	VARCHAR2(240)	Name of the operating pricelist.
EVO_PRICELIST_LINE_ID	NULL	VARCHAR2(240)	Unique operating line item pricelist identifier
EVO_PRICELIST_CURRENCY_CODE	NULL	VARCHAR2(30)	Currency Code for Pricelist List price
EVO_LIST_PRICE	NULL	NUMBER	List price of the event
EVO_LOCATION_ID	NULL	VARCHAR2(240)	Unique operating location identifier
EVO_LOCATION_TIMEZONE	NULL	VARCHAR2(240)	Timezone the event is being held
EVO_CITY	NULL	VARCHAR2(240)	Event location details
EVO_STATE	NULL	VARCHAR2(240)	Event Location Details
EVO_COUNTRY	NULL	VARCHAR2(240)	Event location details
EVO_LEVEL	NULL	VARCHAR2(240)	Level of the event held
EVO_USER_STATUS_CODE	NULL	VARCHAR2(240)	Unique code to identify user status code
EVO_USER_STATUS_ID	NULL	VARCHAR2(240)	Unique identifier of the user status
EVO_SYSTEM_STATUS_CODE	NULL	VARCHAR2(240)	Unique code to identify system status
EVO_DELIVERY_METHOD_ID	NULL	VARCHAR2(240)	Unique identifier for delivery methods
EVO_DELIVERY_MEDIA_ID	NULL	VARCHAR2(240)	Unique identifier for delivery media
EVO_DELIVERY_METHOD_CODE	NULL	VARCHAR2(240)	Name of the delivery media
EVO_LANGUAGE_CODE	NULL	VARCHAR2(240)	Unique code to identify the language in which this event is held.
EVO_LANGUAGE_NAME	NULL	VARCHAR2(240)	Name of the language in which the event is held.
EVO_URL	NULL	VARCHAR2(240)	Internet address of the event
EVO_COORDINATOR_ID	NULL	VARCHAR2(240)	Unique identifier of the event co-ordinator
EVO_COORDINATOR_NAME	NULL	VARCHAR2(240)	Name of the event co-ordinator
EVO_PRIORITY	NULL	VARCHAR2(240)	Priority of the event.
EVO_CERTIFICATION_TYPE	NULL	VARCHAR2(240)	Unique type identifying certification types
EVO_CERTIFICATION_CREDITS	NULL	VARCHAR2(240)	Identifies credits the event attendee is due towards registration fees.
EVO_DURATION	NULL	VARCHAR2(240)	Duration of the event
EVO_DURATION_UOM_CODE	NULL	VARCHAR2(240)	Unique code that identifies if the event is held in days, hours, weeks etc.
EVO_START_DATE	NULL	VARCHAR2(240)	Start date of the event
EVO_START_DATE_TIME	NULL	VARCHAR2(240)	Start time of the event
EVO_END_DATE	NULL	VARCHAR2(240)	End date of the event
EVO_END_DATE_TIME	NULL	VARCHAR2(240)	End time of the event

EVO_REG_START_DATE	NULL	VARCHAR2(240)	Start date of the event registration
EVO_REG_START_DATE_TIME	NULL	VARCHAR2(240)	Start time of the event registration
EVO_REG_END_DATE	NULL	VARCHAR2(240)	End date of the event registration
EVO_REG_END_DATE_TIME	NULL	VARCHAR2(240)	End time of the event registration
REG_EFFECTIVE_CAPACITY	NULL	VARCHAR2(240)	Actual capacity of the event attendees
REG_MINIMUM_CAPACITY	NULL	VARCHAR2(240)	Minumum capacity required for the event to be held
REG_MINIMUM_REQ_BY_DATE	NULL	VARCHAR2(240)	Minimum date the event registration should begin
STREAM_TYPE_CODE	NULL	VARCHAR2(240)	Unique code that identifies the event stream
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(240)	Flag to indicate if this is a one time only event
REG_FROZEN_FLAG	NULL	VARCHAR2(240)	Flag to indicate if the registration has stopped
REG_REQUIRED_FLAG	NULL	VARCHAR2(240)	Flag to indicate if attendees are required to register for this event
REG_CHARGE_FLAG	NULL	VARCHAR2(240)	Flag to indicate if payment if required for this event
REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(240)	Flag to indicate if attendance for this event is by invitation only.
REG_WAITLIST_ALLOWED_FLAG	NULL	VARCHAR2(240)	Indicates if waitlist is allowed
REG_OVERBOOK_ALLOWED_FLAG	NULL	VARCHAR2(240)	Indicates if overbooking is allowed
REG_NUMBER_ENROLLED	NULL	NUMBER	Indicates the total number enrolled for the event
REG_NUMBER_WAITLISTED	NULL	NUMBER	Number of registrants wiatlisted
REG_NUMBER_AVAILABLE	NULL	NUMBER	Number of available seats
REG_NUMBER_REGISTERED	NULL	NUMBER	Number of registrants
REG_NUMBER_CANCELLED	NULL	NUMBER	Number of Cancelled Registrations
REG_NUMBER_ATTENDED	NULL	NUMBER	NUmber of Registrants attended

AMS_SOURCE_CODES

Major marketing objects have source codes defined. After creating a marketing object, its source code will be recorded into this table. Given a source code, the corresponding marketing object can be found out by querying this table.

Column Descriptions

Name	Null?	Type	Description
SOURCE_CODE_ID	NOT NULL	NUMBER	Unique identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard WHO Column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
CREATION_DATE	NOT NULL	DATE	Standard WHO Column
CREATED_BY	NOT NULL	NUMBER(15)	Standard WHO Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard WHO Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes
SOURCE_CODE	NOT NULL	VARCHAR2(30)	Source code
SOURCE_CODE_FOR_ID	NOT NULL	NUMBER	Identifier of the object with this source code
ARC_SOURCE_CODE_FOR	NOT NULL	VARCHAR2(30)	Type of the object with this source code
ACTIVE_FLAG	NOT NULL	VARCHAR2(1)	Flag to indicate if this source code is active
SECURITY_GROUP_ID	NULL	NUMBER	Used in hosted environments

Indexes

Index Name	Index Type	Sequence	Column Name
AMS_SOURCE_CODES_U1	UNIQUE	5	SOURCE_CODE_ID
AMS_SOURCE_CODES_U2	UNIQUE	5	SOURCE_CODE

Sequences

Sequence	Derived Column
AMS_SOURCE_CODES_S	SOURCE_CODE_ID

AMS_USER_STATUSES_VL

This view is used to retrieve information on User statuses defined for System Statuses for Marketing Objects(Event,Registration,Campaign etc..)

```
View Definition
CREATE VIEW AMS_USER_STATUSES_VL
as SELECT
    B.ROWID ROW_ID,
    B.DEFAULT_FLAG,
    B.SEEDED_FLAG,
    B.USER_STATUS_ID,
    B.LAST_UPDATE_DATE,
    B.LAST_UPDATED_BY,
    B.CREATION_DATE,
    B.CREATED_BY,
    B.LAST_UPDATE_LOGIN,
    B.OBJECT_VERSION_NUMBER,
    B.SYSTEM_STATUS_TYPE,
    B.SYSTEM_STATUS_CODE,
    B.ENABLED_FLAG,
    B.START_DATE_ACTIVE,
    B.END_DATE_ACTIVE,
    T.NAME,
    T.DESCRPTION
from AMS_USER_STATUSES_TL T, AMS_USER_STATUSES_B B
Where B.USER_STATUS_ID = T.USER_STATUS_ID
and T.LANGUAGE = userenv('LANG')
```

Column Descriptions

Name	Null?	Type	Description
ROW_ID	NULL	ROWID	Unique identifier generated by the database
DEFAULT_FLAG	NULL	VARCHAR2(1)	Flag to indicate if this user status has a default value.
SEEEDED_FLAG	NULL	VARCHAR2(1)	Flag to indicate if data for this user status is seeded.
USER_STATUS_ID	NOT NULL	NUMBER	Unique identifier
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
LAST_UPDATED_BY	NULL	NUMBER(15)	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
CREATED_BY	NULL	NUMBER(15)	Standard Who Column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who Column
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	This column is used for locking purposes
SYSTEM_STATUS_TYPE	NULL	VARCHAR2(240)	Unique identifier representing system status
SYSTEM_STATUS_CODE	NULL	VARCHAR2(30)	Unique code representing system status
ENABLED_FLAG	NULL	VARCHAR2(1)	Flag to indicate if this user status is enabled
START_DATE_ACTIVE	NULL	DATE	Date when user status becomes active

END_DATE_ACTIVE	NULL DATE	Date when user status becomes inactive
NAME	NULL VARCHAR2(120)	Name of the user status
DESCRIPTION	NULL VARCHAR2(4000)	Description of the user status

ASO_I_ORDER_PRICE_ADJS_V

View Definition

```
CREATE VIEW ASO_I_ORDER_PRICE_ADJS_V
as SELECT
    PRICE_ADJUSTMENT_ID,
    CREATION_DATE ,
    LAST_UPDATE_DATE,
    HEADER_ID,
    LINE_ID,
    LIST_HEADER_ID,
    LIST_LINE_ID,
    LIST_LINE_TYPE_CODE,
    APPLIED_FLAG
from OE_PRICE_ADJUSTMENTS
```

Column Descriptions

Name	Null?	Type	Description
PRICE_ADJUSTMENT_ID	NOT NULL	NUMBER	Refer to base table.
CREATION_DATE	NOT NULL	DATE	Refer to base table.
LAST_UPDATE_DATE	NOT NULL	DATE	Refer to base table.
HEADER_ID	NOT NULL	NUMBER	Refer to base table.
LINE_ID	NULL	NUMBER	Refer to base table.
LIST_HEADER_ID	NULL	NUMBER	Refer to base table.
LIST_LINE_ID	NULL	NUMBER	Refer to base table.
LIST_LINE_TYPE_CODE	NULL	VARCHAR2 (30)	Refer to base table.
APPLIED_FLAG	NULL	VARCHAR2 (1)	Refer to base table.

ASO_QUOTE_RELATED_OBJECTS

ASO_QUOTE_RELATED_OBJECTS stores the relationship between a quote or a quote line to any entity in the schema and records the type of relationship. The OBJECT_TYPE_CODE defines the type of entity the quote or quote line is related to, and the OBJECT_ID is the unique identifier of the related object.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
ASO_QUOTE_HEADERS_ALL	QUOTE_HEADER_ID	QUOTE_OBJECT_ID
ASO_QUOTE_LINES_ALL	QUOTE_LINE_ID	QUOTE_OBJECT_ID

Column Descriptions

Name	Null?	Type	Description
RELATED_OBJECT_ID	NOT NULL	NUMBER	Unique identifier of this record
CREATION_DATE	NOT NULL	DATE	Standard who column
CREATED_BY	NOT NULL	NUMBER	Standard who column
LAST_UPDATE_DATE	NOT NULL	DATE	Standard who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard who column
LAST_UPDATE_LOGIN		NUMBER	Standard who column
REQUEST_ID		NUMBER	Request identifier.
PROGRAM_APPLICATION_ID		NUMBER	Application identifier of last concurrent program to update record.
PROGRAM_ID		NUMBER	Identifier of last concurrent program to update record.
PROGRAM_UPDATE_DATE		DATE	Last date concurrent program updated record.
QUOTE_OBJECT_TYPE_CODE	NOT NULL	VARCHAR2(50)	Quote header identifier
QUOTE_OBJECT_ID	NOT NULL	NUMBER	Quote line identifier
OBJECT_TYPE_CODE	NOT NULL	VARCHAR2(30)	Type of the object defined in ASO_LOOKUPS
OBJECT_ID		NUMBER	Unique identifier of object
RELATIONSHIP_TYPE_CODE	NOT NULL	VARCHAR2(30)	Type of relationship defined in ASO_LOOKUPS
RECIPROCAL_FLAG		VARCHAR2(1)	Flag indicating whether this is a reciprocal relationship
SECURITY_GROUP_ID		NUMBER	Used in hosted environments
OBJECT_VERSION_NUMBER		NUMBER	Used in hosted environments

Indexes

Index Name	Index Type	Sequence	Column Name
ASO_QTE_RLTD_OBJTS_U1	UNIQUE	5	RELATED_OBJECT_ID

AS_INTEREST_CODES_B

This stores the code that are used for anything that a customer or a contact may be interested in. This includes anything from products to applications and even to competitors. It should not be used for items that are tracked in Oracle Inventory. These items have their own code, the Item Number, already defined in the Inventory system.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AS_INTEREST_CODES_B	INTEREST_CODE_ID	PARENT_INTEREST_CODE_ID
AS_INTEREST_TYPES_B	INTEREST_TYPE_ID	INTEREST_TYPE_ID
MTL_CATEGORIES_B	CATEGORY_ID	CATEGORY_ID
MTL_CATEGORY_SETS_B	CATEGORY_SET_ID	CATEGORY_SET_ID
MTL_SYSTEM_ITEMS_B	INVENTORY_ITEM_ID	PF_ITEM_ID
	ORGANIZATION_ID	PF_ORGANIZATION_ID

QuickCodes Columns

Column	QuickCodes Type	QuickCodes Table
ENABLED_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes

Column Descriptions

Name	Null?	Type	Description
INTEREST_CODE_ID (PK)	NOT NULL	NUMBER	Interest code identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard who column
CREATION_DATE	NOT NULL	DATE	Standard who column
CREATED_BY	NOT NULL	NUMBER	Standard who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	Standard who column
REQUEST_ID	NULL	NUMBER	Request identifier
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
INTEREST_TYPE_ID	NOT NULL	NUMBER	Type of interest
PARENT_INTEREST_CODE_ID	NULL	NUMBER	Parent interest code identifier
CATEGORY_ID	NULL	NUMBER	Category identifier
CATEGORY_SET_ID	NULL	NUMBER	Category set identifier
PF_ITEM_ID	NULL	NUMBER	Product Family item identifier
PF_ORGANIZATION_ID	NULL	NUMBER	Product Family item's organization identifier
CURRENCY_CODE	NULL	VARCHAR2(15)	Currency Code for the Product Family Price
PRICE	NULL	NUMBER	Price in the currency.
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive flexfield structure defining column
ATTRIBUTE1	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE2	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE3	NULL	VARCHAR2(150)	Flex field Columns

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ATTRIBUTE4	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE5	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE6	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE7	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE8	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE9	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE10	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE11	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE12	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE13	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE14	NULL	VARCHAR2(150)	Flex field Columns
ATTRIBUTE15	NULL	VARCHAR2(150)	Flex field Columns
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use
INTERNAL_UPGRADE_CODE_ID	NULL	NUMBER	For internal use only. To keep the new interest code id upon data migration.
ENABLED_FLAG	NULL	VARCHAR2(1)	Master Enabled flag

Indexes

Index Name	Index Type	Sequence	Column Name
AS_INTEREST_CODES_B_N1	NOT UNIQUE	1	PARENT_INTEREST_CODE_ID
AS_INTEREST_CODES_B_N2	NOT UNIQUE	2	INTEREST_TYPE_ID
		6	PARENT_INTEREST_CODE_ID
AS_INTEREST_CODES_B_U1	UNIQUE	2	INTEREST_CODE_ID

Sequences

Sequence	Derived Column
AS_INTEREST_CODES_S	INTEREST_CODE_ID

AS_INTEREST_CODES_TL

This holds the translatable columns in interest codes

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AS_INTEREST_CODES_B	INTEREST_CODE_ID	INTEREST_CODE_ID

Column Descriptions

Name	Null?	Type	Description
INTEREST_CODE_ID (PK)	NOT NULL	NUMBER	Interest code identifier
LANGUAGE (PK)	NOT NULL	VARCHAR2(4)	Defined language for the row's translated columns
SOURCE_LANG	NOT NULL	VARCHAR2(4)	Language used at the time of insertion
LAST_UPDATE_DATE	NOT NULL	DATE	Standard who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard who column
CREATION_DATE	NOT NULL	DATE	Standard who column
CREATED_BY	NOT NULL	NUMBER	Standard who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	Standard who column
CODE	NOT NULL	VARCHAR2(100)	A code to identify an interest item
DESCRIPTION	NULL	VARCHAR2(240)	A full description of the interest code
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use

Indexes

Index Name	Index Type	Sequence	Column Name
AS_INTEREST_CODES_TL_U1	UNIQUE	2	INTEREST_CODE_ID
		5	LANGUAGE
AS_INTEREST_CODES_TL_U2	UNIQUE	1	CODE
		2	INTEREST_CODE_ID
		5	LANGUAGE

Sequences

Sequence	Derived Column
AS_INTEREST_CODES_S	INTEREST_CODE_ID

AS_INTEREST_TYPES_ALL

This stores the MO flags information of an Interest Types.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AS_INTEREST_TYPES_B	INTEREST_TYPE_ID	INTEREST_TYPE_ID

QuickCodes Columns

Column	QuickCodes Type	QuickCodes Table
COMPANY_CLASSIFICATION_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
CONTACT_INTEREST_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
ENABLED_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
EXPECTED_PURCHASE_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
LEAD_CLASSIFICATION_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes

Column Descriptions

Name	Null?	Type	Description
INTEREST_TYPE_ID (PK)	NOT NULL	NUMBER	Interest type identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard Who column
CREATION_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER	Standard Who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	Standard Who column
INTEREST_TYPE	NULL	VARCHAR2(80)	Obsolete. Moved to _TL table
REVENUE_CLASS_ID	NULL	NUMBER	Obsolete.
ENABLED_FLAG	NOT NULL	VARCHAR2(1)	Interest type enable flag for an organization
COMPANY_CLASSIFICATION_FLAG	NULL	VARCHAR2(1)	Obsolete. Moved to _B table
CONTACT_INTEREST_FLAG	NULL	VARCHAR2(1)	Obsolete. Moved to _B table
LEAD_CLASSIFICATION_FLAG	NULL	VARCHAR2(1)	Obsolete. Moved to _B table
EXPECTED_PURCHASE_FLAG	NULL	VARCHAR2(1)	Obsolete. Moved to _B table
CURRENT_ENVIRONMENT_FLAG	NULL	VARCHAR2(1)	Obsolete. Moved to _B table
DESCRIPTION	NULL	VARCHAR2(240)	Obsolete. Moved to _TL table
ORG_ID (PK)	NOT NULL	NUMBER	Operating unit hich performed this transaction
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use

Indexes

Index Name	Index Type	Sequence	Column Name
AS_INTEREST_TYPES_ALL_N1	NOT UNIQUE	1	COMPANY_CLASSIFICATION_FLAG

Oracle Proprietary, Confidential Information—Use Restricted by Contract

AS_INTEREST_TYPES_ALL_N2	NOT UNIQUE	1	CONTACT_INTEREST_FLAG
AS_INTEREST_TYPES_ALL_N3	NOT UNIQUE	1	LEAD_CLASSIFICATION_FLAG
AS_INTEREST_TYPES_ALL_N4	NOT UNIQUE	1	EXPECTED_PURCHASE_FLAG
AS_INTEREST_TYPES_ALL_U1	UNIQUE	2	INTEREST_TYPE_ID
		3	ORG_ID

Sequences

Sequence	Derived Column
AS_INTEREST_TYPES_S	INTEREST_TYPE_ID

AS_INTEREST_TYPES_B

This table classifies various products customers, contacts or sales opportunities are interested in into different types. This is the base table for Interest types.

QuickCodes Columns

Column	QuickCodes Type	QuickCodes Table
COMPANY_CLASSIFICATION_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
CONTACT_INTEREST_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
CURRENT_ENVIRONMENT_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
ENABLED_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
EXPECTED_PURCHASE_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
LEAD_CLASSIFICATION_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes

Column Descriptions

Name	Null?	Type	Description
INTEREST_TYPE_ID (PK)	NOT NULL	NUMBER	Interest type identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard Who column
CREATION_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER	Standard Who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	Standard Who column
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use
ENABLED_FLAG	NULL	VARCHAR2(1)	Master Enabled Flag
COMPANY_CLASSIFICATION_FLAG	NULL	VARCHAR2(1)	Master Company Classification Flag
CONTACT_INTEREST_FLAG	NULL	VARCHAR2(1)	Master Contact Interest Flag
LEAD_CLASSIFICATION_FLAG	NULL	VARCHAR2(1)	Master Lead Classification Flag
CURRENT_ENVIRONMENT_FLAG	NULL	VARCHAR2(1)	Master Current Environment Flag
EXPECTED_PURCHASE_FLAG	NULL	VARCHAR2(1)	Master Expected Purchase Flag
INTERNAL_UPGRADE_TYPE_ID	NULL	NUMBER	For internal use only. To keep the new interest type id upon data migration.

Indexes

Index Name	Index Type	Sequence	Column Name
AS_INTEREST_TYPES_B_U1	UNIQUE	1	INTEREST_TYPE_ID

Sequences

Sequence	Derived Column
AS_INTEREST_TYPES_S	INTEREST_TYPE_ID

AS_INTEREST_TYPES_TL

This holds MLS columns of interest types.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AS_INTEREST_TYPES_B	INTEREST_TYPE_ID	INTEREST_TYPE_ID

Column Descriptions

Name	Null?	Type	Description
INTEREST_TYPE_ID (PK)	NOT NULL	NUMBER	Interest type identifier
LANGUAGE (PK)	NOT NULL	VARCHAR2(4)	Defined language for the row's translated columns
SOURCE_LANG	NOT NULL	VARCHAR2(4)	Language used at the time of insertion
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard Who column
CREATION_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER	Standard Who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	Standard Who column
INTEREST_TYPE	NOT NULL	VARCHAR2(80)	Name of the interest type
DESCRIPTION	NULL	VARCHAR2(240)	Description of interest type
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use

Indexes

Index Name	Index Type	Sequence	Column Name
AS_INTEREST_TYPES_TL_U1	UNIQUE	2	INTEREST_TYPE_ID
		5	LANGUAGE
AS_INTEREST_TYPES_TL_U2	UNIQUE	1	INTEREST_TYPE
		2	INTEREST_TYPE_ID
		5	LANGUAGE

Sequences

Sequence	Derived Column
AS_INTEREST_TYPES_S	INTEREST_TYPE_ID

AS_LEADS_ALL

AS_LEADS_ALL stores information about unqualified leads and qualified sales opportunities being worked on by your salesforce. Each row can include values that describe your actual revenue and timeframe expectations for the deal. Each row can also include values to indicate how far into the sales cycle the lead has progressed, and the likelihood that the lead will be won. Additionally, closing information about the opportunity can be stored for reporting and analysis purposes.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_SOURCE_CODES	SOURCE_CODE_ID	SOURCE_PROMOTION_ID
AS_FORECAST_PROB_ALL_B	PROBABILITY_VALUE	WIN_PROBABILITY
AS_PRICE_LISTS	PRICE_LIST_ID	PRICE_LIST_ID
AS_SALES_STAGES_ALL_B	SALES_STAGE_ID	SALES_STAGE_ID
AS_STATUSES_B	STATUS_CODE	STATUS
HZ_PARTIES	PARTY_ID	CUSTOMER_ID
HZ_PARTIES	PARTY_ID	CLOSE_COMPETITOR_ID
HZ_PARTIES	PARTY_ID	END_USER_CUSTOMER_ID
HZ_PARTY_SITES	PARTY_SITE_ID	END_USER_ADDRESS_ID

QuickCodes Columns

Column	QuickCodes Type	QuickCodes Table
CLOSE_REASON	CLOSE_REASON	AS_LOOKUPS
	B	No Budget Available
	C	Competitor Deal Chosen
DELETED_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
DELETE_ALLOWED_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes
NO_OPP_ALLOWED_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes

Column Descriptions

Name	Null?	Type	Description
LEAD_ID (PK)	NOT NULL	NUMBER	Lead identifier
REQUEST_ID	NULL	NUMBER	Standard who column
LAST_UPDATE_DATE	NOT NULL	DATE	Standard who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard who column
CREATION_DATE	NOT NULL	DATE	Standard who column
CREATED_BY	NOT NULL	NUMBER	Standard who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	Standard who column
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
LEAD_NUMBER	NOT NULL	VARCHAR2(30)	Unique number for lead, system generated by sequence as_lead_number_s
STATUS	NOT NULL	VARCHAR2(30)	The status of this lead validated against as_statuses_vl
CUSTOMER_ID	NOT NULL	NUMBER	Customer identifier
ADDRESS_ID	NULL	NUMBER	Address identifier
LEAD_SOURCE_CODE	NULL	VARCHAR2(30)	Originating source code of lead/opportunity
ORIG_SYSTEM_REFERENCE	NULL	VARCHAR2(240)	Unique lead identifier from foreign system
SALES_STAGE_ID	NULL	NUMBER	Sales stage identifier of this lead
INITIATING_CONTACT_ID	NULL	NUMBER	for future use
CHANNEL_CODE	NULL	VARCHAR2(30)	Sales channel for this lead, validated against 'LEAD_CHANNEL' from order capture
TOTAL_AMOUNT	NULL	NUMBER	The likely amount of sale from this lead, summed from total amounts at the lead line level
CURRENCY_CODE	NULL	VARCHAR2(15)	The currency code used for this lead, validated against fnd_currencies_vl
DECISION_DATE	NULL	DATE	The date the purchase decision will be made by the prospect
WIN_PROBABILITY	NULL	NUMBER	The percentage or probability that this lead will result in a sale. The higher the percentage the higher the chance of making a sale.
CLOSE_REASON	NULL	VARCHAR2(30)	A reason for closing a lead, validated against 'CLOSE_REASON' from as_lookups
CLOSE_COMPETITOR_CODE	NULL	VARCHAR2(30)	Obsolete
CLOSE_COMPETITOR_ID	NULL	NUMBER	Customer identifier that is marked as a competitor
CLOSE_COMPETITOR	NULL	VARCHAR2(255)	obsolete
CLOSE_COMMENT	NULL	VARCHAR2(240)	Additional comment about the closing of this lead
RANK	NULL	VARCHAR2(30)	The rank of the lead -for future use
DESCRIPTION	NULL	VARCHAR2(240)	Opportunity name of the lead, usually the main interest for the lead
END_USER_CUSTOMER_NAME	NULL	VARCHAR2(255)	Name of the end user who purchase the product from this lead if the lead was worked through a VAR
SOURCE_PROMOTION_ID	NULL	NUMBER	Promotion identifier that initiated the creation of the lead
END_USER_CUSTOMER_ID	NULL	NUMBER	End User Customer identifier if lead was worked through a VAR
END_USER_ADDRESS_ID	NULL	NUMBER	End user address identifier if the lead was worked through a VAR
ORG_ID	NULL	NUMBER	Operating unit which performed this transaction

NO_OPP_ALLOWED_FLAG	NULL	VARCHAR2(1)	Flag to determine whether this lead can still be set to a status of NO OPPORTUNITY based on profile OSM: No Opportunity Ceiling
DELETE_ALLOWED_FLAG	NULL	VARCHAR2(1)	Flag to determine if this lead can still be deleted based on profile OSM: Opportunity Delete Ceiling
PARENT_PROJECT	NULL	VARCHAR2(80)	Project to which this lead belongs
PRICE_LIST_ID	NULL	NUMBER	Price list for revenue-volume correspondence
DELETED_FLAG	NULL	VARCHAR2(1)	Flag to indicate if this lead is soft deleted
AUTO_ASSIGNMENT_TYPE	NULL	VARCHAR2(30)	Automatic assignment type
PRM_ASSIGNMENT_TYPE	NULL	VARCHAR2(30)	PRM assignment type
CUSTOMER_BUDGET	NULL	NUMBER	Customer budget for this lead
METHODOLOGY_CODE	NULL	VARCHAR2(30)	Methodology code validated against 'METHODOLOGY_TYPE' from fnd_lookups
ORIGINAL_LEAD_ID	NULL	NUMBER	Lead identifier which the current lead was copied from
DECISION_TIMEFRAME_CODE	NULL	VARCHAR2(30)	specify the time by when decision will be made, lookup_type DECISION_TIMEFRAME
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive flexfield structure defining column
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive flexfield segment column
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use
INCUMBENT_PARTNER_RESOURCE_ID	NULL	NUMBER	Incumbent partner resource identifier, used for PRM
INCUMBENT_PARTNER_PARTY_ID	NULL	NUMBER	Incumbent partner identifier, used for PRM

Oracle Proprietary, Confidential Information—Use Restricted by Contract

OFFER_ID	NULL	NUMBER	Promotion offer identifier from Marketing
VEHICLE_RESPONSE_CODE	NULL	VARCHAR2(30)	Indicates how the lead was created
BUDGET_STATUS_CODE	NULL	VARCHAR2(30)	PRM use
FOLLOWUP_DATE	NULL	DATE	PRM use
PRM_EXEC_SPONSOR_FLAG	NULL	VARCHAR2(1)	PRM use
PRM_PRJ_LEAD_IN_PLACE_FLAG	NULL	VARCHAR2(1)	PRM use
PRM_IND_CLASSIFICATION_CODE	NULL	VARCHAR2(30)	industry classification code for prm. lookup_type - prm_industry_classification_type
PRM_LEAD_TYPE	NULL	VARCHAR2(30)	For prm use to identify the lead_type. Valid values are DIRECT and INDIRECT based on lookup type PRM_LEAD_TYPE

Indexes

Index Name	Index Type	Sequence	Column Name
AS_LEADS_N1	NOT UNIQUE	1	CUSTOMER_ID
		2	ADDRESS_ID
AS_LEADS_N2	NOT UNIQUE	1	SALES_STAGE_ID
AS_LEADS_N3	NOT UNIQUE	5	LAST_UPDATE_DATE
AS_LEADS_N4	NOT UNIQUE	5	SOURCE_PROMOTION_ID
AS_LEADS_N5	NOT UNIQUE	5	STATUS
AS_LEADS_N6	NOT UNIQUE	5	WIN_PROBABILITY
AS_LEADS_N7	NOT UNIQUE	5	PRICE_LIST_ID
AS_LEADS_N8	NOT UNIQUE	5	OFFER_ID
AS_LEADS_U1	UNIQUE	1	LEAD_ID

Sequences

Sequence	Derived Column
AS_LEADS_S	LEAD_ID
AS_LEAD_NUMBER_S	LEAD_NUMBER

Database Triggers

Trigger Name : AS_LEADS_BIUD
 Trigger Time : BEFORE
 Trigger Level : ROW
 Trigger Event : INSERT, UPDATE, DELETE

This trigger handles two parts. The first one is for Territory Assignment Program. It inserts/changes changed accounts/leads caused by changed leads into AS_CHANGED_ACCOUNTS_ALL table by calling AS_ASTATA_DBASE_TRIGGERS package. The second part is for sales credits denorm table.

AS_LEAD_LINES_ALL

AS_LEAD_LINES_ALL stores information about the individual items associated with an opportunity.

Each lead item can have it's own status, close probability, expected close date, etc., which are independent of the same columns on it's associated lead. So although the close probability for the whole lead may be moderate, that of an individual item for the lead may be high.

When a new row is added to AS_LEAD_LINES_ALL, the expected revenue amount for its associated lead is updated to include the expected revenue amount of this new item. All other columns such as close probability, expected close date etc., on the associated lead are not automatically affected when new items are created for it. Changes to these columns must be made manually by you.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_ACT_OFFERS	ACTIVITY_OFFER_ID	OFFER_ID
AMS_SOURCE_CODES	SOURCE_CODE_ID	SOURCE_PROMOTION_ID
AS_INTEREST_CODES_B	INTEREST_CODE_ID	PRIMARY_INTEREST_CODE_ID
AS_INTEREST_CODES_B	INTEREST_CODE_ID	SECONDARY_INTEREST_CODE_ID
AS_INTEREST_TYPES_B	INTEREST_TYPE_ID	INTEREST_TYPE_ID
AS_LEADS_ALL	LEAD_ID	LEAD_ID
MTL_SYSTEM_ITEMS_B	INVENTORY_ITEM_ID	INVENTORY_ITEM_ID
	ORGANIZATION_ID	ORGANIZATION_ID

QuickCodes Columns

Column	QuickCodes Type	QuickCodes Table
QUOTED_LINE_FLAG	FLAG	AS_LOOKUPS
	N	No
	Y	Yes

Column Descriptions

Name	Null?	Type	Description
LEAD_LINE_ID (PK)	NOT NULL	NUMBER	Lead item identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard who column
CREATION_DATE	NOT NULL	DATE	Standard who column
CREATED_BY	NOT NULL	NUMBER	Standard who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	Standard who column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
LEAD_ID	NOT NULL	NUMBER	Lead identifier

Oracle Proprietary, Confidential Information—Use Restricted by Contract

STATUS_CODE	NULL	VARCHAR2(30)	Obsolete
INTEREST_TYPE_ID	NULL	NUMBER	The interest type identifier for the lead
PRIMARY_INTEREST_CODE_ID	NULL	NUMBER	Primary interest code identifier for the lead
SECONDARY_INTEREST_CODE_ID	NULL	NUMBER	Secondary interest code identifier
INTEREST_STATUS_CODE	NULL	VARCHAR2(30)	Obsolete
INVENTORY_ITEM_ID	NULL	NUMBER	Referenced inventory item identifier
ORGANIZATION_ID	NULL	NUMBER	Reference inventory organization identifier
UOM_CODE	NULL	VARCHAR2(3)	Unit of measure code from mtl_unit_of_measures, valid UOM for inventory_item_id if one exists
QUANTITY	NULL	NUMBER	The quantity of this lead item that is expected to be sold
TOTAL_AMOUNT	NULL	NUMBER	The amount of sale likely to result from this lead item
SALES_STAGE_ID	NULL	NUMBER	Obsolete
SHIP_DATE	NULL	DATE	The date that the purchase decision will be made by the prospect
WIN_PROBABILITY	NULL	NUMBER	Obsolete
DECISION_DATE	NULL	DATE	Obsolete
CHANNEL_CODE	NULL	VARCHAR2(30)	Obsolete
QUOTED_LINE_FLAG	NULL	VARCHAR2(1)	Flag to signify if a quote has been created for the line.
ORIGINAL_LEAD_LINE_ID	NULL	NUMBER	The lead line identifier from which the current lead line was copied from
ORG_ID	NULL	NUMBER	Operating unit which performed this transaction
PRICE	NULL	NUMBER	Price for revenue-volume correspondence
SOURCE_PROMOTION_ID	NULL	NUMBER	The promotion identifier from which the opportunity was created
PRICE_VOLUME_MARGIN	NULL	NUMBER	Revenue Volume correspondence difference tolerance margin
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive flexfield structure defining column
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive flexfield segment column

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive flexfield segment column
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive flexfield segment column
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use
OFFER_ID	NULL	NUMBER	Promotion offer identifier from Marketing

Indexes

Index Name	Index Type	Sequence	Column Name
AS_LEAD_LINES_N1	NOT UNIQUE	2	LEAD_ID
AS_LEAD_LINES_N2	NOT UNIQUE	5	INTEREST_TYPE_ID
		10	PRIMARY_INTEREST_CODE_ID
		15	SECONDARY_INTEREST_CODE_ID
AS_LEAD_LINES_N3	NOT UNIQUE	5	INVENTORY_ITEM_ID
		10	ORGANIZATION_ID
AS_LEAD_LINES_N4	NOT UNIQUE	5	LAST_UPDATE_DATE
AS_LEAD_LINES_U1	UNIQUE	1	LEAD_LINE_ID

Sequences

Sequence	Derived Column
AS_LEAD_LINES_S	LEAD_LINE_ID

Database Triggers

Trigger Name : AS_LEAD_LINE_BIUD
 Trigger Time : BEFORE
 Trigger Level : ROW
 Trigger Event : INSERT, UPDATE, DELETE

This trigger handles two parts. The first one is for Territory Assignment Program. It inserts/changes changed accounts/leads caused by changed leads into AS_CHANGED_ACCOUNTS_ALL table by calling AS_ASTATA_DBASE_TRIGGERS package. The second part is for sales credits denorm table.

AS_SALES_LEAD_OPPORTUNITY

AS_SALES_LEAD_OPPORTUNITY is used to maintain information about the sales leads which are converted to opportunity. It stores information about which sales leads/sales lead are/is linked to an opportunity.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AS_LEADS_ALL	LEAD_ID	OPPORTUNITY_ID
AS_SALES_LEADS	SALES_LEAD_ID	SALES_LEAD_ID

Column Descriptions

Name	Null?	Type	Description
LEAD_OPPORTUNITY_ID	NOT NULL	NUMBER	Sales lead opportunity identifier
SALES_LEAD_ID	NOT NULL	NUMBER	sales lead identifier
OPPORTUNITY_ID	NOT NULL	NUMBER	opportunity identifier
LAST_UPDATE_DATE	NOT NULL	DATE	standard who column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard who column
CREATION_DATE	NOT NULL	DATE	standard who column
CREATED_BY	NOT NULL	NUMBER	standard who column
LAST_UPDATE_LOGIN	NOT NULL	NUMBER	standard who column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive Flexfield structure defining column
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive Flexfield segment column

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive Flexfield segment column
SECURITY_GROUP_ID	NULL	NUMBER	Subscriber id, for CRM Online Services use

Indexes

Index Name	Index Type	Sequence	Column Name
AS_SALES_LEAD_OPP_N1	NOT UNIQUE	5	OPPORTUNITY_ID
AS_SALES_LEAD_OPP_N2	NOT UNIQUE	5	SALES_LEAD_ID
AS_SALES_LEAD_OPP_U1	UNIQUE	2	LEAD_OPPORTUNITY_ID

Sequences

Sequence	Derived Column
AS_SALES_LEAD_OPP_S	LEAD_OPPORTUNITY_ID

BIM_CAMPAGNS_DENORM

BIM_CAMPAGNS_DENORM contains campaign hierarchy information in a denormalized fashion. It simplifies the process of finding out all child campaigns, no matter how deeply nested, for a parent campaign without using complex joins.

Populated by the BIM_CAMPAGNS_DENORM_PKG concurrent program.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
BIM_CMPGN_PERF_SUMM	CAMPAIGN_ID	CAMPAIGN_ID
BIM_CMPGN_RESP_SUMM	CAMPAIGN_ID	CAMPAIGN_ID
BIM_CMPGN_REVCOST_SUMM	CAMPAIGN_ID	CAMPAIGN_ID
BIM_EVENT_PERF_SUMM	CAMPAIGN_ID	CAMPAIGN_ID
BIM_LEAD_CONV_SUMM	CAMPAIGN_ID	CAMPAIGN_ID
BIM_SALES_CYCLE_SUMM	CAMPAIGN_ID	CAMPAIGN_ID
BIM_TRGT_SGMT_PERF_SUMM	CAMPAIGN_ID	CAMPAIGN_ID

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID (PK)	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAGNS for campaign details.
PARENT_CAMPAIGN_ID (PK)	NOT NULL	NUMBER	campaign id of the parent campaign. If level_from_parent is 0, then parent_campaign_id = campaign_id
PARENT_CAMPAIGN_NAME	NOT NULL	VARCHAR2(240)	name of parent campaign
PARENT_CAMPAIGN_TYPE	NOT NULL	VARCHAR2(30)	parent campaign type
PARENT_CAMPAIGN_STATUS_ID	NOT NULL	NUMBER	parent campaign status id
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN		NUMBER	standard WHO column
REQUEST_ID		NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID		NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID		NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE		DATE	Last date concurrent program updated record
IMMEDIATE_PARENT_FLAG	NOT NULL	VARCHAR2(1)	Contains 'Y' if the value in the parent_campaign_id column is the immediate parent of the campaign.
ROOT_FLAG	NOT NULL	VARCHAR2(1)	Contains 'Y' if this is the root campaign.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

LEAF_FLAG	NOT NULL	VARCHAR2(1)	Contains 'Y' if this campaign has no child campaign (sub campaigns).
LEVEL_FROM_PARENT	NOT NULL	NUMBER	Show how many levels this campaign is below the parent campaign.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_CAMPAIGNS_DENORM_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_ID
BIM_CAMPAIGNS_DENORM_U1	UNIQUE	1	CAMPAIGN_ID
		2	PARENT_CAMPAIGN_ID

BIM_CMPGN_PERF_SUMM

BIM_CMPGN_PERF_SUMM contains summarized data by user-defined period.

The measures are number of lead, number of orders, number of new customers, initiated revenue and cost of good sold.

These measures are dimensioned by campaigns, media, channels, market segments, offers, sales channel, product categories and geographic locations.

Populated by BIM_CMPGN_PERF_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.
CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.
HEADER_OFFER_ID	NOT NULL	NUMBER	Offer that applies to the whole order. -999 if unknown. Refer to view BIM_DIMV_OFFERS for offer details.
LINE_OFFER_ID	NOT NULL	NUMBER	Offer attached to an order line. -999 if unknown. Refer to view BIM_DIMV_OFFERS for offer details.
SALES_CHANNEL_CODE	NOT NULL	VARCHAR2(30)	Sales channel. -999 if unknown. Refer to view BIM_DIMV_SALES_CHANNELS for sales channel details.
INTEREST_TYPE_ID	NOT NULL	NUMBER	Product interest type id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for interest type details.
PRIMARY_INTEREST_CODE_ID	NOT NULL	NUMBER	Product primary interest code id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for primary interest code details.
SECONDARY_INTEREST_CODE_ID	NOT NULL	NUMBER	Product secondary interest code id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for secondary interest code details.
SHIP_TO_GEOGRAPHY_CODE	NULL	VARCHAR2(240)	not used.
BILL_TO_GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
LEAD_ID	NULL	NUMBER	Lead id. Used for counting the number of distinct leads.
ORDER_ID	NULL	NUMBER	Order id. Used for counting the number of distinct orders.
CUST_ACCOUNT_ID	NULL	NUMBER	Customer account id. Used for counting the number of distinct customer accounts.
INITIATED_REVENUE	NULL	NUMBER	initiated revenue.
COGS	NULL	NUMBER	cost of goods sold.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_CMPGN_PERF_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		4	PERIOD_END_DATE
		6	CAMPAIGN_ID
		8	MEDIA_ID
		10	CHANNEL_ID
		12	MARKET_SEGMENT_ID
		14	HEADER_OFFER_ID
		16	LINE_OFFER_ID
		18	SALES_CHANNEL_CODE
		20	INTEREST_TYPE_ID
		22	PRIMARY_INTEREST_CODE_ID
		24	SECONDARY_INTEREST_CODE_ID
		26	BILL_TO_GEOGRAPHY_CODE
		28	LEAD_ID
		30	ORDER_ID
		32	CUST_ACCOUNT_ID

Oracle Proprietary, Confidential Information—Use Restricted by Contract

BIM_CMPGN_RESP_SUMM

BIM_CMPGN_RESP_SUMM contains summarized data by user-defined period.

The measures are number targeted and number responded.

These measures are dimensioned by campaigns, media, channels, market segments, target segments, vendor lists and geographic locations.

Populated by BIM_CMPGN_RESP_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.
CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.

MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.
TARGET_SEGMENT_ID	NOT NULL	NUMBER	Target segment id. -999 if unknown. Refer to view BIM_DIMV_TARGET_SGMTS for target segment details.
SOURCE_LIST_ID	NOT NULL	NUMBER	Source List id. -999 if unknown. Refer to view BIM_DIMV_SOURCE_LISTS for source list details.
GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
NUM_TARGETED	NULL	NUMBER	number targeted.
NUM_RESPONDED	NULL	NUMBER	number responded.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_CMPGN_RESP_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		3	PERIOD_END_DATE
		4	CAMPAIGN_ID
		5	MEDIA_ID
		6	CHANNEL_ID
		7	MARKET_SEGMENT_ID
		8	TARGET_SEGMENT_ID
		9	SOURCE_LIST_ID
		10	GEOGRAPHY_CODE

BIM_CMPGN_REVCOST_SUMM

BIM_CMPGN_REVCOST_SUMM contains summarized data by user-defined period.

The measures are forecasted revenue, forecasted cost, actual cost, initiated revenue and number of leads.

These measures are dimensioned by campaigns, media, channels.

Populated by BIM_CMPGN_RVCST_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.
CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.
FORECASTED_REVENUE	NULL	NUMBER	forecasted revenue.
FORECASTED_COST	NULL	NUMBER	forecasted cost.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ACTUAL_COST	NULL	NUMBER	actual cost.
INITIATED_REVENUE	NULL	NUMBER	initiated revenue.
NUM_OF_LEADS	NULL	NUMBER	number of leads.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_CMPGN_REVCOST_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		3	PERIOD_END_DATE
		4	CAMPAIGN_ID
		5	MEDIA_ID
		6	CHANNEL_ID

BIM_CUSTOMER_REV_SUMM

BIM_CUSTOMER_REV_SUMM contains summarized data by user-defined period.

The measures are initiated revenue by customer account. Using first_order_date, you can derive initiated revenue by new customer accounts also.

These measures are dimensioned by campaigns, media, channels, market segments, target segments, sales channel, product categories and geographic locations.

Populated by BIM_CUSTOMER_REV_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
CUSTOMER_ID	NOT NULL	NUMBER	customer id.
CUST_ACCOUNT_ID	NOT NULL	NUMBER	customer account id.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
FIRST_ORDER_DATE	NOT NULL	DATE	date when customer placed his first order.
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.

CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.
MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.
TARGET_SEGMENT_ID	NOT NULL	NUMBER	Target segment id. -999 if unknown. Refer to view BIM_DIMV_TARGET_SGMTS for target segment details.
SALES_CHANNEL_CODE	NOT NULL	VARCHAR2(30)	Sales channel. -999 if unknown. Refer to view BIM_DIMV_SALES_CHANNELS for sales channel details.
INTEREST_TYPE_ID	NOT NULL	NUMBER	Product interest type id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for interest type details.
PRIMARY_INTEREST_CODE_ID	NOT NULL	NUMBER	Product primary interest code id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for primary interest code details.
SECONDARY_INTEREST_CODE_ID	NOT NULL	NUMBER	Product secondary interest code id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for secondary interest code details.
BILL_TO_GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
SHIP_TO_GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	not used.
INITIATED_REVENUE		NULL NUMBER	initiated revenue.
SECURITY_GROUP_ID		NULL NUMBER	

BIM_DIMV_CAMPAIGNS

BIM_DIMV_CAMPAIGNS is a view showing all campaigns.

View Definition

```
CREATE VIEW BIM_DIMV_CAMPAIGNS
as SELECT
    TO_CHAR(AMC.CAMPAIGN_ID)
    , SUBSTR(AMC.CAMPAIGN_NAME,1,80)
    , AMC.CAMPAIGN_ID
    , AMC.USER_STATUS_ID
    , AMC.STATUS_CODE
    , AMC.STATUS_DATE
    , AMC.ROLLUP_TYPE
    , AMC.SOURCE_CODE
    , NVL( AMC.CAMPAIGN_TYPE, '-999')
    , AMC.CAMPAIGN_TYPE
    , AMC.PARENT_CAMPAIGN_ID
    , AMC.FORECASTED_EXEC_START_DATE
    , AMC.FORECASTED_EXEC_END_DATE
    , AMC.ACTUAL_EXEC_START_DATE
    , AMC.ACTUAL_EXEC_END_DATE
    , AMC.CAMPAIGN_NAME
    , AMC.DESCRPTION
    , AUS.NAME
    , AUS.DESCRPTION
FROM    AMS_CAMPAIGNS_VL AMC
    , AMS_USER_STATUSES_VL AUS
    WHERE AMC.USER_STATUS_ID = AUS.USER_STATUS_ID
AND SHOW_CAMPAIGN_FLAG = 'Y'
UNION ALL
SELECT    '-999'
    , MEANING
    , -999
    , TO_NUMBER(NULL)
    , NULL
    , TO_DATE(NULL)
    , NULL
    , NULL
    , '-999'
    , NULL
    , TO_NUMBER(NULL)
    , TO_DATE(NULL)
    , TO_DATE(NULL)
    , TO_DATE(NULL)
    , TO_DATE(NULL)
    , MEANING
    , NULL
    , NULL
    , NULL
```

```

FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY

```

Column Descriptions

Name	Null?	Type	Description
ID	NULL	VARCHAR2(40)	Refer to base table.
VALUE	NULL	VARCHAR2(80)	Refer to base table.
CAMPAIGN_ID (PK)	NOT NULL	NUMBER	Refer to base table.
USER_STATUS_ID	NOT NULL	NUMBER	Refer to base table.
STATUS_CODE	NOT NULL	VARCHAR2(30)	Refer to base table.
STATUS_DATE	NOT NULL	DATE	Refer to base table.
ROLLUP_TYPE	NOT NULL	VARCHAR2(30)	Refer to base table.
SOURCE_CODE	NOT NULL	VARCHAR2(30)	Refer to base table.
CAMPAIGN_TYPE	NULL	VARCHAR2(30)	Refer to base table.
CAMPAIGN_TYPE_NAME	NULL	VARCHAR2(30)	Refer to base table.
PARENT_CAMPAIGN_ID	NULL	NUMBER	Refer to base table.
FORECASTED_EXEC_START_DATE	NULL	DATE	Refer to base table.
FORECASTED_EXEC_END_DATE	NULL	DATE	Refer to base table.
ACTUAL_EXEC_START_DATE	NULL	DATE	Refer to base table.
ACTUAL_EXEC_END_DATE	NULL	DATE	Refer to base table.
CAMPAIGN_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
CAMPAIGN_DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
STATUS_NAME	NULL	VARCHAR2(120)	Refer to base table.
STATUS_DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.

BIM_DIMV_CHANNELS

BIM_DIMV_CHANNELS is a view showing all marketing channels which includes media channels, events and event offerings.

View Definition

```
CREATE VIEW BIM_DIMV_CHANNELS
as SELECT
    'CHLS' || TO_CHAR(AMC.CHANNEL_ID) ID
    , SUBSTR(AMC.CHANNEL_NAME,1,80) VALUE
    , 'CHLS' || TO_CHAR(AMC.CHANNEL_ID) CHANNEL_ID
    , AMC.CHANNEL_TYPE_CODE CHANNEL_TYPE_CODE
    , AMC.CHANNEL_TYPE CHANNEL_TYPE
    , AMC.INBOUND_FLAG INBOUND_FLAG
    , AMC.OUTBOUND_FLAG OUTBOUND_FLAG
    , AMC.ACTIVE_FROM_DATE ACTIVE_FROM_DATE
    , AMC.ACTIVE_TO_DATE ACTIVE_TO_DATE
    , AMC.CHANNEL_NAME CHANNEL_NAME
    , AMC.DESRIPTION DESCRIPTION
FROM AMS_CHANNELS_VL AMC
UNION ALL
SELECT
    'EVEH' || TO_CHAR(AEH.EVENT_HEADER_ID) ID
    , SUBSTR(AEH.EVENT_HEADER_NAME,1,80) VALUE
    , 'EVEH' || TO_CHAR(AEH.EVENT_HEADER_ID) CHANNEL_ID
    , AEH.EVENT_TYPE_CODE CHANNEL_TYPE_CODE
    , AML.MEANING CHANNEL_TYPE
    , NULL INBOUND_FLAG
    , NULL OUTBOUND_FLAG
    , AEH.ACTIVE_FROM_DATE ACTIVE_FROM_DATE
    , AEH.ACTIVE_TO_DATE ACTIVE_TO_DATE
    , AEH.EVENT_HEADER_NAME CHANNEL_NAME
    , AEH.DESRIPTION DESCRIPTION
FROM AMS_EVENT_HEADERS_VL AEH
    , AMS_LOOKUPS AML
Where AEH.EVENT_TYPE_CODE = AML.LOOKUP_CODE
AND AML.LOOKUP_TYPE = 'AMS_EVENT_TYPE'
AND AEH.EVENT_LEVEL = 'MAIN'
UNION ALL
SELECT
    'EVEO' || TO_CHAR(AEO.EVENT_OFFER_ID) ID
    , SUBSTR(AEO.EVENT_OFFER_NAME,1,80) VALUE
    , 'EVEO' || TO_CHAR(AEO.EVENT_OFFER_ID) CHANNEL_ID
    , AEO.EVENT_TYPE_CODE CHANNEL_TYPE_CODE
    , AML.MEANING CHANNEL_TYPE
    , NULL INBOUND_FLAG
    , NULL OUTBOUND_FLAG
    , AEO.EVENT_START_DATE ACTIVE_FROM_DATE
    , AEO.EVENT_END_DATE ACTIVE_TO_DATE
    , AEO.EVENT_OFFER_NAME CHANNEL_NAME
    , AEO.DESRIPTION DESCRIPTION
FROM AMS_EVENT_OFFERS_VL AEO
    , AMS_LOOKUPS AML
WHERE AEO.EVENT_TYPE_CODE = AML.LOOKUP_CODE
```

```

AND      AML.LOOKUP_TYPE      = 'AMS_EVENT_TYPE'
AND      AEO.EVENT_LEVEL      = 'MAIN'
UNION ALL
SELECT    '-999'
          , MEANING
          , '-999'
          , NULL
          , NULL
          , NULL
          , NULL
          , TO_DATE(NULL)
          , TO_DATE(NULL)
          , MEANING
          , NULL
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY

```

Column Descriptions

Name	Null?	Type	Description
ID	NULL	VARCHAR2(40)	Refer to base table.
VALUE	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID (PK)	NOT NULL	NUMBER	For media channels, value is 'CHLS' AMS_CHANNELS_VL.CHANNEL_ID. For event headers, value is 'EVEH' AMS_EVENT_HEADERS_VL.EVENT_HEAD ER_ID. For event offerings, value is 'EVEO' AMS_EVENT_OFFERS_VL.EVENT_OFFER _ID.
CHANNEL_TYPE_CODE	NULL	VARCHAR2(30)	For media channels, value is AMS_CHANNELS_VL.CHANNEL_TYPE_CO DE. For event headers, value is AMS_EVENT_HEADERS_VL.EVENT_TYPE _CODE. For event offers, value is AMS_EVENT_OFFERS_VL.EVENT_TYPE_ CODE.
CHANNEL_TYPE	NULL	VARCHAR2(80)	Refer to base table.
INBOUND_FLAG	NULL	VARCHAR2(1)	NULL for events and event offers.
OUTBOUND_FLAG	NULL	VARCHAR2(1)	NULL for events and event offers.
ACTIVE_FROM_DATE	NULL	DATE	Refer to base table.
ACTIVE_TO_DATE	NULL	DATE	Refer to base table.
CHANNEL_NAME	NULL	VARCHAR2(240)	For media channels, value is AMS_CHANNELS_VL.CHANNEL_NAME. For events, value is AMS_EVENT_HEADERS_VL.EVENT_HEAD ER_NAME. For event offers, value is AMS_EVENT_OFFERS_VL.EVENT_OFFER _NAME.
DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

BIM_DIMV_EVENT_HEADERS

BIM_DIMV_EVENT_HEADERS is a view showing all events.

View Definition

```
CREATE VIEW BIM_DIMV_EVENT_HEADERS
as SELECT
    'EVEH' || TO_CHAR(EVTH.EVENT_HEADER_ID) ID
    , SUBSTR(EVTH.EVENT_HEADER_NAME,1,80)
    , 'EVEH' || TO_CHAR(EVTH.EVENT_HEADER_ID) EVENT_ID
    , EVTH.EVENT_HEADER_NAME EVENT_NAME
    , EVTH.DESCRPTION EVENT_DESCRIPTION
    , EVTH.EVENT_TYPE_CODE EVENT_TYPE
    , EVTH.EVENT_LEVEL EVENT_LEVEL
    , EVTH.SYSTEM_STATUS_CODE EVENT_STATUS_CODE
    , EVTH.LAST_STATUS_DATE EVENT_STATUS_DATE
    , EVTH.SOURCE_CODE EVENT_SOURCE_CODE
    , EVTH.EVENT_STANDALONE_FLAG EVENT_STANDALONE_FLAG
    , EVTH.ACTIVE_FROM_DATE ACTIVE_FROM_DATE
    , EVTH.ACTIVE_TO_DATE ACTIVE_TO_DATE
    , EVTH.ACTIVE_FLAG EVENT_ACTIVE_FLAG
    , EVTH.INVENTORY_ITEM_ID EVENT_ITEM_ID
    , decode( EVTH.PARENT_EVENT_HEADER_ID , null , 'EVEH' ||
TO_CHAR(EVTH.PARENT_EVENT_HEADER_ID)) PARENT_EVENT_HEADER_ID
    , null ORG_ID
FROM AMS_EVENT_HEADERS_VL EVTH
Where EVTH.EVENT_LEVEL = 'MAIN'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
ID	NULL	VARCHAR2(40)	Refer to base table.
VALUE	NULL	VARCHAR2(80)	Refer to base table.
EVENT_ID (PK)	NOT NULL	NUMBER	Refer to base table.
EVENT_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
EVENT_DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
EVENT_TYPE	NULL	VARCHAR2(30)	Refer to base table.
EVENT_LEVEL	NOT NULL	VARCHAR2(30)	Refer to base table.
EVENT_STATUS_CODE	NOT NULL	VARCHAR2(30)	Refer to base table.
EVENT_STATUS_DATE	NOT NULL	DATE	Refer to base table.
EVENT_SOURCE_CODE	NULL	VARCHAR2(30)	Refer to base table.
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(1)	Refer to base table.
ACTIVE_FROM_DATE	NULL	DATE	Refer to base table.
ACTIVE_TO_DATE	NULL	DATE	Refer to base table.
EVENT_ACTIVE_FLAG	NULL	VARCHAR2(1)	Refer to base table.
EVENT_ITEM_ID	NULL	NUMBER	Refer to base table.
PARENT_EVENT_HEADER_ID	NULL	NUMBER	Refer to base table.
ORG_ID	NULL	NUMBER	Refer to base table.

BIM_DIMV_EVENT_HIER

BIM_DIMV_EVENT_HIER is a view showing relationship between events and event offerings.

View Definition

```
CREATE VIEW BIM_DIMV_EVENT_HIER
as SELECT
    'EVEH' || TO_CHAR(EVTH.EVENT_HEADER_ID)          EVENT_ID
  , EVTH.EVENT_HEADER_NAME                          EVENT_NAME
  , EVTH.DESCRPTION                                EVENT_DESCRIPTION
  , EVTH.EVENT_TYPE_CODE                           EVENT_TYPE_CODE
  , LKP.MEANING                                     EVENT_TYPE_NAME
  , EVTH.EVENT_LEVEL                               EVENT_LEVEL
  , EVTH.SYSTEM_STATUS_CODE                        EVENT_STATUS_CODE
  , EVTH.LAST_STATUS_DATE                          EVENT_STATUS_DATE
  , EVTH.SOURCE_CODE                              EVENT_SOURCE_CODE
  , EVTH.EVENT_STANDALONE_FLAG                     EVENT_STANDALONE_FLAG
  , EVTH.ACTIVE_FROM_DATE                          ACTIVE_FROM_DATE
  , EVTH.ACTIVE_TO_DATE                            ACTIVE_TO_DATE
  , EVTH.ACTIVE_FLAG                               EVENT_ACTIVE_FLAG
  , EVTH.INVENTORY_ITEM_ID                         EVENT_ITEM_ID
  , decode( EVTH.PARENT_EVENT_HEADER_ID , null , null , 'EVEH' ||
TO_CHAR(EVTH.PARENT_EVENT_HEADER_ID)) PARENT_EVENT_HEADER_ID
  , null                                            ORG_ID
  , 'EVEO' || TO_CHAR(EVTO.EVENT_OFFER_ID)          EVENT_OFFER_ID
  , EVTO.EVENT_OFFER_NAME                          EVENT_OFFER_NAME
  , EVTO.DESCRPTION                                EVENT_OFFER_DESCRIPTION
  , decode( EVTO.PARENT_EVENT_OFFER_ID , null , null , 'EVEO' ||
TO_CHAR(EVTO.PARENT_EVENT_OFFER_ID)) PARENT_EVENT_OFFER_ID
  , EVTO.SOURCE_CODE                              EVENT_OFFER_SOURCE_CODE
  , EVTO.SYSTEM_STATUS_CODE                        EVENT_OFFER_STATUS_CODE
  , EVTO.LAST_STATUS_DATE                          EVENT_OFFER_STATUS_DATE
  , EVTO.ACTIVE_FLAG                               EVENT_OFFER_ACTIVE_FLAG
  , EVTO.EVENT_DURATION                            EVENT_OFFER_DURATION
  , EVTO.EVENT_START_DATE                          EVENT_OFFER_START_DATE
  , EVTO.EVENT_END_DATE                            EVENT_OFFER_END_DATE
  , EVTO.REG_START_DATE                            EVENT_OFFER_REG_START_DATE
  , EV
  , TO.REG_END_DATE                                EVENT_OFFER_REG_END_DATE
  , EVTO.INVENTORY_ITEM_ID                         EVENT_OFFER_ITEM_ID
FROM    AMS_LOOKUPS LKP,
        AMS_EVENT_HEADERS_VL EVTH,
        AMS_EVENT_OFFERS_VL EVTO
  Where EVTH.EVENT_HEADER_ID = EVTO.EVENT_HEADER_ID
 AND EVTH.EVENT_TYPE_CODE = LKP.LOOKUP_CODE
 AND LKP.LOOKUP_TYPE = 'AMS_EVENT_TYPE'
UNION ALL
SELECT    '-999'
        , MEANING
        , NULL
        , '-999'
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

```

, MEANING
, NULL
, NULL
, TO_DATE (NULL)
, NULL
, NULL
, TO_DATE (NULL)
, TO_DATE (NULL)
, NULL
, TO_NUMBER (NULL)
, NULL
, NULL
, '-999'
, MEANING
, NULL
, NULL
, NULL
, NULL
, TO_DATE (NULL)
, NULL
, TO_NUMBER (NULL)
, TO_DATE (NULL)
, TO_DATE (NULL)
, TO_DATE (NULL)
, TO_DATE (NULL)
, TO_NUMBER (NULL)
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY

```

Column Descriptions

Name	Null?	Type	Description
EVENT_ID	NULL	VARCHAR2(80)	Refer to base table.
EVENT_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
EVENT_DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
EVENT_TYPE_CODE	NULL	VARCHAR2(30)	Refer to base table.
EVENT_TYPE_NAME	NOT NULL	VARCHAR2(80)	Refer to base table.
EVENT_LEVEL	NOT NULL	VARCHAR2(30)	Refer to base table.
EVENT_STATUS_CODE	NOT NULL	VARCHAR2(30)	Refer to base table.
EVENT_STATUS_DATE	NOT NULL	DATE	Refer to base table.
EVENT_SOURCE_CODE	NULL	VARCHAR2(30)	Refer to base table.
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(1)	Refer to base table.
ACTIVE_FROM_DATE	NULL	DATE	Refer to base table.
ACTIVE_TO_DATE	NULL	DATE	Refer to base table.
EVENT_ACTIVE_FLAG	NULL	VARCHAR2(1)	Refer to base table.
EVENT_ITEM_ID	NULL	NUMBER	Refer to base table.
PARENT_EVENT_HEADER_ID	NULL	NUMBER	Refer to base table.
ORG_ID	NULL	NUMBER	Refer to base table.
EVENT_OFFER_ID (PK)	NOT NULL	VARCHAR2(80)	Refer to base table.
EVENT_OFFER_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
EVENT_OFFER_DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
PARENT_EVENT_OFFER_ID	NULL	NUMBER	Refer to base table.
EVENT_OFFER_SOURCE_CODE	NULL	VARCHAR2(30)	Refer to base table.
EVENT_OFFER_STATUS_CODE	NOT NULL	VARCHAR2(30)	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_OFFER_STATUS_DATE	NOT NULL	DATE	Refer to base table.
EVENT_OFFER_ACTIVE_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
EVENT_OFFER_DURATION	NULL	NUMBER(15)	Refer to base table.
EVENT_OFFER_START_DATE	NULL	DATE	Refer to base table.
EVENT_OFFER_END_DATE	NULL	DATE	Refer to base table.
EVENT_OFFER_REG_START_DATE	NULL	DATE	Refer to base table.
EVENT_OFFER_REG_END_DATE	NULL	DATE	Refer to base table.
EVENT_OFFER_ITEM_ID	NULL	NUMBER(38)	Refer to base table.

BIM_DIMV_EVENT_OFFERS

BIM_DIMV_EVENT_OFFERS is a view showing all event offers.

View Definition

```
CREATE VIEW BIM_DIMV_EVENT_OFFERS
as SELECT
    'EVEO' || TO_CHAR(EVTO.EVENT_OFFER_ID) ID
  ,SUBSTR(EVTO.EVENT_OFFER_NAME,1,80) VALUE
  , 'EVEO' || TO_CHAR(EVTO.EVENT_OFFER_ID)          EVENT_OFFER_ID
  ,EVTO.EVENT_OFFER_NAME          EVENT_OFFER_NAME
  ,EVTO.DESCRPTION                EVENT_OFFER_DESCRIPTION
  , 'EVEH' || TO_CHAR(EVTO.EVENT_HEADER_ID)          EVENT_HEADER_ID
  ,DECODE(EVTO.PARENT_EVENT_OFFER_ID , NULL , NULL , 'EVEO' ||
TO_CHAR(EVTO.PARENT_EVENT_OFFER_ID) ) PARENT_EVENT_OFFER_ID
  ,EVTO.SOURCE_CODE              EVENT_OFFER_SOURCE_CODE
  ,EVTO.SYSTEM_STATUS_CODE       EVENT_OFFER_STATUS_CODE
  ,EVTO.LAST_STATUS_DATE         EVENT_OFFER_STATUS_DATE
  ,EVTO.ACTIVE_FLAG              EVENT_OFFER_ACTIVE_FLAG
  ,EVTO.REG_REQUIRED_FLAG        REG_REQUIRED_FLAG
  ,EVTO.EVENT_LANGUAGE_CODE      EVENT_LANGUAGE_CODE
  ,UPPER(HZL.COUNTRY || '>>' || HZL.STATE || '>>' || HZL.CITY || '>>' || HZL.POSTAL_CODE)
EVENT_LOCATION_CODE
  ,EVTO.EVENT_STANDALONE_FLAG     EVENT_STAND_ALONE_FLAG
  ,DECODE(EVTO.PARENT_EVENT_OFFER_ID , NULL , NULL , 'EVEO' ||
TO_CHAR(EVTO.PARENT_EVENT_OFFER_ID)) MAIN_EVENT_OFFER_ID
  ,EVTO.EVENT_DURATION           EVENT_OFFER_DURATION
  ,EVTO.EVENT_START_DATE         EVENT_OFFER_START_DATE
  ,EVTO.EVENT_END_DATE           EVENT_OFFER_END_DATE
  ,EVTO.REG_START_DATE           REG_START_DATE
  ,EVTO.REG_END_DATE             REG_END_DATE
  ,EVTO.INVENTORY_ITEM_ID        INVENTORY_ITEM_ID
  ,NULL                          ORG_ID
FROM AMS_EVENT_OFFERS_VL EVTO,
     HZ_LOCATIONS HZL
  Where EVTO.EVENT_LEVEL = 'MAIN' AND
EVTO.EVENT_LOCATION_ID = HZL.LOCATION_ID (+)
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
ID	NULL	VARCHAR2(40)	Refer to base table.
VALUE	NULL	VARCHAR2(80)	Refer to base table.
EVENT_OFFER_ID (PK)	NOT NULL	NUMBER	Refer to base table.
EVENT_OFFER_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
EVENT_OFFER_DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
EVENT_HEADER_ID	NULL	NUMBER	Refer to base table.
PARENT_EVENT_OFFER_ID	NULL	NUMBER	Refer to base table.
EVENT_OFFER_SOURCE_CODE	NULL	VARCHAR2(30)	Refer to base table.
EVENT_OFFER_STATUS_CODE	NOT NULL	VARCHAR2(30)	Refer to base table.
EVENT_OFFER_STATUS_DATE	NOT NULL	DATE	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_OFFER_ACTIVE_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
REG_REQUIRED_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
EVENT_LANGUAGE_CODE		NULL VARCHAR2(30)	Refer to base table.
EVENT_LOCATION_CODE		NULL NUMBER	Refer to base table.
EVENT_STAND_ALONE_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
MAIN_EVENT_OFFER_ID		NULL NUMBER	Refer to base table.
EVENT_OFFER_DURATION		NULL NUMBER(15)	Refer to base table.
EVENT_OFFER_START_DATE		NULL DATE	Refer to base table.
EVENT_OFFER_END_DATE		NULL DATE	Refer to base table.
REG_START_DATE		NULL DATE	Refer to base table.
REG_END_DATE		NULL DATE	Refer to base table.
INVENTORY_ITEM_ID		NULL NUMBER(38)	Refer to base table.
ORG_ID		NULL NUMBER	Refer to base table.

BIM_DIMV_EVENT_TYPES

BIM_DIMV_EVENT_TYPES is a view showing all event types.

View Definition

```
CREATE VIEW BIM_DIMV_EVENT_TYPES
as SELECT
    AML.LOOKUP_CODE          EVENT_TYPE
    , AML.MEANING            EVENT_TYPE_NAME
    , AML.DESCRPTION         EVENT_TYPE_DESCRIPTION
    , AML.ENABLED_FLAG       ENABLED_FLAG
    , AML.START_DATE_ACTIVE  START_DATE_ACTIVE
    , AML.END_DATE_ACTIVE    END_DATE_ACTIVE
FROM    AMS_LOOKUPS AML
    Where AML.LOOKUP_TYPE = 'AMS_EVENT_TYPE'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
EVENT_TYPE	NOT NULL	VARCHAR2(30)	Refer to base table.
EVENT_TYPE_NAME	NOT NULL	VARCHAR2(80)	Refer to base table.
EVENT_TYPE_DESCRIPTION	NULL	VARCHAR2(240)	Refer to base table.
ENABLED_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
START_DATE_ACTIVE	NULL	DATE	Refer to base table.
END_DATE_ACTIVE	NULL	DATE	Refer to base table.

BIM_DIMV_GEOGRAPHY

BIM_DIMV_GEOGRAPHY is a view showing locations at the postal code level.

```
View Definition
CREATE VIEW BIM_DIMV_GEOGRAPHY
as SELECT
    geo.LOCATION_HIERARCHY_CODE    LOCATION_HIERARCHY_CODE
    ,geo.LAST_UPDATE_DATE          LAST_UPDATE_DATE
    ,geo.country                   country
    ,nvl(geo.country,'-999')       country_code
    ,geo.state                     state
    ,nvl(geo.state,'-999')         state_code
    ,geo.city                      city
    ,nvl(geo.city, '-999')         city_code
    ,geo.postal_code               postal_code
    ,nvl(geo.postal_code, '-999')  postal_code_value
From BIM_GEOGRAPHY geo
UNION ALL
SELECT    '-999'
    , TO_DATE(NULL)
    , MEANING
    , '-999'
    , MEANING
    , '-999'
    , MEANING
    , '-999'
    , MEANING
    , '-999'
    , MEANING
    , '-999'
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
```

Column Descriptions

Name	Null?	Type	Description
LOCATION_HIERARCHY_CODE (PK)	NOT NULL	VARCHAR2(240)	Refer to base table.
LAST_UPDATE_DATE	NOT NULL	DATE	Refer to base table.
COUNTRY	NULL	VARCHAR2(60)	Refer to base table.
COUNTRY_CODE	NULL	VARCHAR2(60)	Refer to base table.
STATE	NULL	VARCHAR2(60)	Refer to base table.
STATE_CODE	NULL	VARCHAR2(60)	Refer to base table.
CITY	NULL	VARCHAR2(60)	Refer to base table.
CITY_CODE	NULL	VARCHAR2(60)	Refer to base table.
POSTAL_CODE	NULL	VARCHAR2(60)	Refer to base table.
POSTAL_CODE_VALUE	NULL	VARCHAR2(60)	Refer to base table.

BIM_DIMV_MARKET_SGMTS

BIM_DIMV_MARKET_SGMTS is a view showing all market segments.

View Definition

```
CREATE VIEW BIM_DIMV_MARKET_SGMTS
as SELECT
    AMC.CELL_ID          MARKET_SEGMENT_ID
    , AMC.CELL_CODE      MARKET_SEGMENT_CODE
    , AMC.ORIGINAL_SIZE  MARKET_SEGMENT_ORIGINAL_SIZE
    , AMC.ENABLED_FLAG   ENABLED_FLAG
    , AMC.CELL_NAME      MARKET_SEGMENT_NAME
    , AMC.DESCRPTION     DESCRIPTION
FROM    AMS_CELLS_VL AMC

    Where AMC.MARKET_SEGMENT_FLAG = 'Y'
ORDER BY 2,5
UNION ALL
SELECT    -999
    , NULL
    , TO_NUMBER(NULL)
    , NULL
    , MEANING
    , NULL
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
MARKET_SEGMENT_ID (PK)	NOT NULL	NUMBER	AMS_CELLS_VL.CELL_ID
MARKET_SEGMENT_CODE	NOT NULL	VARCHAR2(30)	AMS_CELLS_VL.CELL_CODE
MARKET_SEGMENT_ORIGINAL_SIZE	NULL	NUMBER(15)	AMS_CELLS_VL.ORIGINAL_SIZE
ENABLED_FLAG	NOT NULL	VARCHAR2(1)	AMS_CELLS_VL.ENABLED_FLAG
MARKET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	AMS_CELLS_VL.CELL_NAME
DESCRIPTION	NULL	VARCHAR2(4000)	AMS_CELLS_VL.DESCRPTION

BIM_DIMV_MEDIA

BIM_DIMV_MEDIA is a view showing all marketing media.

View Definition

```
CREATE VIEW BIM_DIMV_MEDIA
as SELECT
    TO_CHAR(AME.MEDIA_ID)
      , SUBSTR(AME.MEDIA_NAME,1,80)
      , AME.MEDIA_ID
      , AME.MEDIA_TYPE_CODE
      , AME.MEDIA_NAME
      , AME.DESCRPTION
      , AME.INBOUND_FLAG
      , AME.ENABLED_FLAG
      , AML.MEANING
      , AML.DESCRPTION
FROM
    AMS_MEDIA_VL AME
    , AMS_LOOKUPS AML
  Where AML.LOOKUP_CODE = AME.MEDIA_TYPE_CODE
AND     AML.LOOKUP_TYPE = 'AMS_MEDIA_TYPE'
UNION ALL
SELECT
    '-999'
      , MEANING
      , -999
      , '-999'
      , MEANING
      , NULL
      , NULL
      , NULL
      , MEANING
      , NULL
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
ID	NULL	VARCHAR2(40)	Refer to base table.
VALUE	NULL	VARCHAR2(80)	Refer to base table.
MEDIA_ID (PK)	NOT NULL	NUMBER	Refer to base table.
MEDIA_TYPE_CODE	NOT NULL	VARCHAR2(30)	Refer to base table.
MEDIA_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
MEDIA_DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
INBOUND_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
ENABLED_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
MEDIA_TYPE_NAME	NOT NULL	VARCHAR2(80)	Refer to base table.
MEDIA_TYPE_DESCRIPTION	NULL	VARCHAR2(240)	Refer to base table.

BIM_DIMV_MEDIA_CHANNELS

BIM_DIMV_MEDIA_CHANNELS is a view showing the relationship between media and the channels.

View Definition

```
CREATE VIEW BIM_DIMV_MEDIA_CHANNELS
as SELECT
    AMC.MEDIA_ID          MEDIA_ID
    , AME.MEDIA_NAME      MEDIA_NAME
    , AME.MEDIA_TYPE_CODE MEDIA_TYPE_CODE
    , AME.MEDIA_TYPE_NAME MEDIA_TYPE_NAME
    , 'CHLS' || TO_CHAR(AMC.CHANNEL_ID) CHANNEL_ID
    , ACH.CHANNEL_TYPE_CODE CHANNEL_TYPE_CODE
    , ACH.CHANNEL_TYPE     CHANNEL_TYPE
    , ACH.CHANNEL_NAME     CHANNEL_NAME
FROM    AMS_CHANNELS_VL    ACH
    , AMS_MEDIA_CHANNELS  AMC
    , AMS_MEDIA_VL        AME
  Where  AMC.MEDIA_ID     = AME.MEDIA_ID
AND     AMC.CHANNEL_ID = ACH.CHANNEL_ID
UNION ALL
SELECT  AME.MEDIA_ID
    , AME.MEDIA_NAME
    , AME.MEDIA_TYPE_CODE
    , AME.MEDIA_TYPE_NAME
    , '-999'
    , '-999'
    , MEANING
    , MEANING
FROM    AMS_MEDIA_VL        AME
    , FND_LOOKUPS FND
WHERE  LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND    LOOKUP_CODE = '-999'
UNION ALL
SELECT  -999          MEDIA_ID
    , FND.MEANING
    , '-999'
    , FND.MEANING
    , FND.MEANING
    , 'EVEH' || TO_CHAR( AEH.EVENT_HEADER_ID) CHANNEL_ID
    , AEH.EVENT_TYPE_CODE CHANNEL_TYPE_CODE
    , AML.MEANING
    , AEH.EVENT_HEADER_NAME CHANNEL_TYPE
    , AEH.EVENT_HEADER_NAME CHANNEL_NAME
FROM    AMS_EVENT_HEADERS_VL AEH
    , AMS_LOOKUPS
    , fnd_lookups fnd
WHERE  AEH.EVENT_TYPE_CODE = AML.LOOKUP_CODE
AND    AML.LOOKUP_TYPE     = 'AMS_EVENT_TYPE'
AND    AEH.EVENT_LEVEL     = 'MAIN'
and    FND.LOOKUP_TYPE = 'BIM_VALUE_TYPE' AND FND.LOOKUP_CODE = '-999'
UNION ALL
SELECT  -999          MEDIA_ID
```

```

, FND.MEANING                                MEDIA_NAME
, '-999'                                    MEDIA_TYPE_CODE
, FND.MEANING                                MEDIA_TYPE_NAME
, 'EVEO' || TO_CHAR(AEO.EVENT_OFFER_ID)      CHANNEL_ID
, AEO.EVENT_TYPE_CODE                        CHANNEL_TYPE_CODE
, AML.MEANING                                CHANNEL_TYPE
, AEO.EVENT_OFFER_NAME                       CHANNEL_NAME
FROM AMS_EVENT_OFFERS_VL AEO
, AMS_LOOKUPS AML
, fnd_lookups fnd
WHERE AEO.EVENT_TYPE_CODE = AML.LOOKUP_CODE
AND AML.LOOKUP_TYPE = 'AMS_E
VENT_TYPE'
AND AEO.EVENT_LEVEL = 'MAIN'
and FND.LOOKUP_TYPE = 'BIM_VALUE_TYPE' AND FND.LOOKUP_CODE = '-999'
UNION ALL
SELECT -999
, MEANING
, '-999'
, MEANING
, '-999'
, '-999'
, MEANING
, MEANING
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY

```

Column Descriptions

Name	Null?	Type	Description
MEDIA_ID (PK)	NOT NULL	NUMBER	Refer to base table.
MEDIA_NAME	NULL	VARCHAR2(120)	Refer to base table.
MEDIA_TYPE_CODE	NULL	VARCHAR2(30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID (PK)	NOT NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_TYPE_CODE	NULL	VARCHAR2(30)	Refer to base table.
CHANNEL_TYPE	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_NAME	NULL	VARCHAR2(240)	Refer to base table.

BIM_DIMV_OFFERS

BIM_DIMV_OFFERS is a view showing all marketing offers

View Definition

```
CREATE VIEW BIM_DIMV_OFFERS
as SELECT
    TO_CHAR(AAO.ACTIVITY_OFFER_ID)
      , SUBSTR(QLH.NAME, 1, 80)
      , AAO.ACTIVITY_OFFER_ID      OFFER_ID
      , AAO.OFFER_TYPE             OFFER_TYPE
      , AAO.OFFER_CODE             OFFER_CODE
      , AAO.PRIMARY_OFFER_FLAG     PRIMARY_OFFER_FLAG
      , QLH.LIST_HEADER_ID         LIST_HEADER_ID
      , QLH.NAME                   OFFER_NAME
      , QLH.DESCRPTION            DESCRIPTION
FROM    AMS_ACT_OFFERS      AAO
      , QP_LIST_HEADERS_VL QLH
  Where AAO.QP_LIST_HEADER_ID = QLH.LIST_HEADER_ID
UNION ALL
SELECT   '-999'
      , MEANING
      , -999
      , NULL
      , NULL
      , NULL
      , TO_NUMBER(NULL)
      , MEANING
      , NULL
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
ID	NULL	VARCHAR2(40)	Refer to base table.
VALUE	NULL	VARCHAR2(80)	Refer to base table.
OFFER_ID (PK)	NOT NULL	NUMBER	AMS_ACT_OFFERS.ACTIVITY_OFFER_ID
OFFER_TYPE	NULL	VARCHAR2(30)	Refer to base table.
OFFER_CODE	NULL	VARCHAR2(30)	Refer to base table.
PRIMARY_OFFER_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
LIST_HEADER_ID	NOT NULL	NUMBER	Refer to base table.
OFFER_NAME	NOT NULL	VARCHAR2(240)	QP_LIST_HEADERS_VL.NAME
DESCRIPTION	NULL	VARCHAR2(2000)	QP_LIST_HEADERS_VL.NAME

BIM_DIMV_PERIODS

BIM_DIMV_PERIODS is a view showing all the periods defined in gl_period for a user-selected accounting calendar. The accounting calendar is set using the profile option CRMBIS:PERIOD_SET_NAME.

View Definition

```
CREATE VIEW BIM_DIMV_PERIODS
as SELECT
    GL_PERIODS.PERIOD_SET_NAME      PERIOD_SET_NAME
    , GL_PERIODS.PERIOD_NAME        PERIOD_NAME
    , GL_PERIODS.PERIOD_TYPE        PERIOD_TYPE
    , GL_PERIODS.PERIOD_NUM         PERIOD_NUM
    , GL_PERIODS.QUARTER_NUM        QUARTER_NUM
    , GL_PERIODS.PERIOD_YEAR        PERIOD_YEAR
    , GL_PERIODS.START_DATE         START_DATE
    , GL_PERIODS.END_DATE           END_DATE
    , GL_PERIODS.ENTERED_PERIOD_NAME ENTERED_PERIOD_NAME
    , GL_PERIODS.DESCRPTION         DESCRIPTION
    , GL_PERIODS.adjustment_period_flag Adjustment_period_flag
FROM    GL_PERIODS
    Where ADJUSTMENT_PERIOD_FLAG = 'N'
AND PERIOD_SET_NAME = jtf_bis_util.profileValue('CRMBIS:PERIOD_SET_NAME')
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
PERIOD_SET_NAME	NOT NULL	VARCHAR2(15)	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2(15)	Refer to base table.
PERIOD_TYPE	NOT NULL	VARCHAR2(15)	Refer to base table.
PERIOD_NUM	NOT NULL	NUMBER(15)	Refer to base table.
QUARTER_NUM	NOT NULL	NUMBER(15)	Refer to base table.
PERIOD_YEAR	NOT NULL	NUMBER(15)	Refer to base table.
START_DATE	NOT NULL	DATE	Refer to base table.
END_DATE	NOT NULL	DATE	Refer to base table.
ENTERED_PERIOD_NAME	NOT NULL	VARCHAR2(15)	Refer to base table.
DESCRIPTION	NULL	VARCHAR2(240)	Refer to base table.
ADJUSTMENT_PERIOD_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.

BIM_DIMV_PROD_HIER

BIM_DIMV_PROD_HIER is a view showing the relationship between inventory items, interest types, primary interest codes and secondary interest codes.

View Definition

```
CREATE VIEW BIM_DIMV_PROD_HIER
as SELECT
    MIC.INVENTORY_ITEM_ID                INVENTORY_ITEM_ID,
    MIC.ORGANIZATION_ID                  ORGANIZATION_ID,
    TO_NUMBER( MC.SEGMENT1)              INTEREST_TYPE_ID,
    TO_NUMBER( MC.SEGMENT2)              PRIMARY_INTEREST_CODE_ID,
    TO_NUMBER( MC.SEGMENT3)              SECONDARY_INTEREST_CODE_ID
FROM   MTL_ITEM_CATEGORIES MIC
       , MTL_CATEGORIES MC
  Where MIC.CATEGORY_ID = MC.CATEGORY_ID
 AND   MIC.CATEGORY_SET_ID =5
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
INVENTORY_ITEM_ID	NOT NULL	NUMBER	Refer to base table.
ORGANIZATION_ID	NOT NULL	NUMBER	Refer to base table.
INTEREST_TYPE_ID	NOT NULL	NUMBER	MTL_CATEGORIES.SEGMENT1
PRIMARY_INTEREST_CODE_ID	NOT NULL	NUMBER	MTL_CATEGORIES.SEGMENT2
SECONDARY_INTEREST_CODE_ID	NOT NULL	NUMBER	MTL_CATEGORIES.SEGMENT3

BIM_DIMV_PROD_LOV

BIM_DIMV_PROD_LOV is a view showing the relationship between interest types, primary interest codes and secondary interest codes.

View Definition

```
CREATE VIEW BIM_DIMV_PROD_LOV
as SELECT
    HIER.INTEREST_TYPE_ID,
    INTYP.INTEREST_TYPE,
    HIER.PRIMARY_INTEREST_CODE_ID,
    PCODE.CODE,
    HIER.SECONDARY_INTEREST_CODE_ID,
    SCODE.CODE
FROM   BIM_SALES_CATEGORY_HIER HIER,
       AS_INTEREST_TYPES_TL  INTYP,
       AS_INTEREST_CODES_TL  PCODE,
       AS_INTEREST_CODES_TL  SCODE
Where  HIER.INTEREST_TYPE_ID = INTYP.INTEREST_TYPE_ID
AND    INTYP.LANGUAGE = userenv('LANG')
AND    HIER.PRIMARY_INTEREST_CODE_ID = PCODE.INTEREST_CODE_ID (+)
AND    PCODE.LANGUAGE (+) = userenv('LANG')
AND    HIER.SECONDARY_INTEREST_CODE_ID = SCODE.INTEREST_CODE_ID (+)
AND    SCODE.LANGUAGE (+) = userenv( 'LANG' )
UNION ALL
SELECT    -999
          , MEANING
          , -999
          , MEANING
          , -999
          , MEANING
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
INTEREST_TYPE_ID (PK)	NOT NULL	NUMBER	Refer to base table.
INTEREST_TYPE	NULL	VARCHAR2(80)	Refer to base table.
PRIMARY_INTEREST_CODE_ID (PK)	NOT NULL	NUMBER	Refer to base table.
PRIMARY_INTEREST_CODE	NULL	VARCHAR2(100)	Refer to base table.
SECONDARY_INTEREST_CODE_ID (PK)	NOT NULL	NUMBER	Refer to base table.
SECONDARY_INTEREST_CODE	NULL	VARCHAR2(100)	Refer to base table.

BIM_DIMV_SALES_CHANNELS

BIM_DIMV_SALES_CHANNELS is a view showing all sales channels.

View Definition

```
CREATE VIEW BIM_DIMV_SALES_CHANNELS
as SELECT
    OEL.LOOKUP_CODE          SALES_CHANNEL_CODE
    , OEL.ENABLED_FLAG      ENABLED_FLAG
    , OEL.START_DATE_ACTIVE START_DATE_ACTIVE
    , OEL.END_DATE_ACTIVE   END_DATE_ACTIVE
    , OEL.MEANING           SALES_CHANNEL_NAME
    , OEL.DESCRPTION       DESCRIPTION
FROM   OE_LOOKUPS OEL
      Where LOOKUP_TYPE = 'SALES_CHANNEL'
UNION ALL
SELECT   '-999'
        , NULL
        , TO_DATE(NULL)
        , TO_DATE(NULL)
        , MEANING
        , NULL
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
SALES_CHANNEL_CODE (PK)	NOT NULL	VARCHAR2(30)	Refer to base table.
ENABLED_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.
START_DATE_ACTIVE	NULL	DATE	Refer to base table.
END_DATE_ACTIVE	NULL	DATE	Refer to base table.
SALES_CHANNEL_NAME	NOT NULL	VARCHAR2(80)	Refer to base table.
DESCRIPTION	NULL	VARCHAR2(240)	Refer to base table.

BIM_DIMV_SOURCE_CODES_V

BIM_DIMV_SOURCE_CODES_V is a view showing details for all marketing source codes.

View Definition

```
CREATE VIEW BIM_DIMV_SOURCE_CODES_V
as SELECT
    SRC.SOURCE_CODE_ID          SOURCE_CODE_ID
    ,SRC.SOURCE_CODE            SOURCE_CODE
    ,-999                       CAMPAIGN_SCHEDULE_ID
    ,CMP.CAMPAIGN_ID            CAMPAIGN_ID
    ,NVL(CMP.MEDIA_ID,-999)      MEDIA_ID
    ,DECODE(NVL(CMP.CHANNEL_ID, -999), -999, to_char(-999), CMP.ARC_CHANNEL_FROM ||
        TO_CHAR(CMP.CHANNEL_ID) ) CHANNEL_ID
    ,-999                       OFFER_ID
    ,DECODE(CMP.ARC_CHANNEL_FROM, 'EVEH',
        'EVEH' || TO_CHAR(CMP.CHANNEL_ID), to_char(-999) ) EVENT_ID
    ,DECODE(CMP.ARC_CHANNEL_FROM, 'EVEO',
        'EVEO' || TO_CHAR(CMP.CHANNEL_ID), to_char(-999)) EVENT_OFFER_ID
    ,SRC.CREATION_DATE           CREATION_DATE
FROM   AMS_SOURCE_CODES        SRC,
       AMS_CAMPAIGNS_ALL_B     CMP
Where  SRC.SOURCE_CODE_FOR_ID = CMP.CAMPAIGN_ID
AND    SRC.ARC_SOURCE_CODE_FOR = 'CAMP'
UNION
SELECT SRC.SOURCE_CODE_ID          SOURCE_CODE_ID
    ,SRC.SOURCE_CODE            SOURCE_CODE
    ,SRC.SOURCE_CODE_FOR_ID      CAMPAIGN_SCHEDULE_ID
    ,CMP.CAMPAIGN_ID            CAMPAIGN_ID
    ,NVL(CMP.MEDIA_ID, -999)      MEDIA_ID
    ,DECODE(NVL(CMP.CHANNEL_ID, -999), -999, to_char(-999), CMP.ARC_CHANNEL_FROM ||
        TO_CHAR(CMP.CHANNEL_ID) ) CHANNEL_ID
    ,-999                       OFFER_ID
    ,DECODE(CMP.ARC_CHANNEL_FROM, 'EVEH',
        'EVEH' || TO_CHAR(CMP.CHANNEL_ID), to_char(-999) ) EVENT_ID
    ,DECODE(CMP.ARC_CHANNEL_FROM, 'EVEO',
        'EVEO' || TO_CHAR(CMP.CHANNEL_ID), to_char(-999) ) EVENT_OFFER_ID
    ,SRC.CREATION_DATE           CREATION_DATE
FROM   AMS_SOURCE_CODES        SRC,
       AMS_CAMPAIGNS_ALL_B     CMP,
       AMS_CAMPAIGN_SCHEDULES  SCHED
WHERE  SRC.SOURCE_CODE_FOR_ID = SCHED.CAMPAIGN_SCHEDULE_ID
AND    SCHED.CAMPAIGN_ID      = CMP.CAMPAIGN_ID
AND    SRC.ARC_SOURCE_CODE_FOR = 'CSCH'
UNION
SELECT SRC.SOURCE_CODE_ID          SOURCE_CODE_ID
    ,SRC.SOURCE_CODE            SOURCE_CODE
    ,-999                       CAMPAIGN_SCHEDULE_ID
    ,CMP.CAMPAIGN_ID            CAMPAIGN_ID
    ,NVL(CMP.MEDIA_ID, -999)      MEDIA_ID
    ,DECODE(NVL(CMP.CHANNEL_ID, -999), -999, to_char(-999), CMP.ARC_CHANNEL_FROM ||
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

```

        TO_CHAR(CMP.CHANNEL_ID) ) CHANNEL_ID
,OFFR.ACTIVITY_OFFER_ID OFFER_ID
,DECODE(CMP.ARC_CHANNEL_FROM, 'EVEH',
        'EVEH' || TO_CHAR(CMP.CHANNEL_ID), to_char(-999)) EVENT_ID
,DECODE(CMP.ARC_CHANNEL_FROM, 'EVEO',
        'EVEO' || TO_CHAR(CMP.CHANNEL_ID), to_char(-999)) EVENT_OFFER_ID
,SRC.CREATION_DATE CREATION_DATE
FROM AMS_SOURCE_CODES SRC,
     AMS_CAMPAIGNS_ALL_B CMP,
     AMS_ACT_OFFERS OFFR
WHERE SRC.SOURCE_CODE_FOR_ID = OF
      FR.ACTIVITY_OFFER_ID
      AND OFFR.ACT_OFFER_USED_BY_ID = CMP.CAMPAIGN_ID
      AND SRC.ARC_SOURCE_CODE_FOR = 'OFFR'
      UNION
SELECT SRC.SOURCE_CODE_ID SOURCE_CODE_ID
      ,SRC.SOURCE_CODE SOURCE_CODE
      ,-999 CAMPAIGN_SCHEDULE_ID
      ,-999 CAMPAIGN_ID
      ,-999 MEDIA_ID
      ,to_char(-999) CHANNEL_ID
      ,-999 OFFER_ID
      ,DECODE( ARC_SOURCE_CODE_FOR, 'EVEH', 'EVEH' || TO_CHAR(SOURCE_CODE_FOR_ID),
to_char(-999)) EVENT_ID
      ,to_char(-999) EVENT_OFFER_ID
      ,SRC.CREATION_DATE CREATION_DATE
FROM AMS_SOURCE_CODES SRC
WHERE SRC.ARC_SOURCE_CODE_FOR = 'EVEH'
      UNION
SELECT SRC.SOURCE_CODE_ID SOURCE_CODE_ID
      ,SRC.SOURCE_CODE SOURCE_CODE
      ,-999 CAMPAIGN_SCHEDULE_ID
      ,-999 CAMPAIGN_ID
      ,-999 MEDIA_ID
      ,to_char(-999) CHANNEL_ID
      ,-999 OFFER_ID
      ,NVL('EVEH' || TO_CHAR(EVT.EVENT_HEADER_ID), to_char(-999)) EVENT_ID
      ,DECODE( ARC_SOURCE_CODE_FOR, 'EVEO', 'EVEO' || TO_CHAR(SOURCE_CODE_FOR_ID),
to_char(-999)) EVENT_OFFER_ID
      ,SRC.CREATION_DATE CREATION_DATE
FROM AMS_EVENT_OFFERS_ALL_B EVT,
     AMS_SOURCE_CODES SRC
WHERE EVT.EVENT_OFFER_ID = SRC.SOURCE_CODE_FOR_ID
      AND SRC.ARC_SOURCE_CODE_FOR = 'EVEO'
WITH READ ONLY

```

Column Descriptions

Name	Null?	Type	Description
SOURCE_CODE_ID	NULL	NUMBER	Refer to base table.
SOURCE_CODE	NULL	VARCHAR2(30)	Refer to base table.
CAMPAIGN_SCHEDULE_ID	NULL	NUMBER	Refer to base table.
CAMPAIGN_ID	NULL	NUMBER	Refer to base table.
MEDIA_ID	NULL	NUMBER	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.
OFFER_ID	NULL	NUMBER	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_ID	NULL	NUMBER	Refer to base table.
EVENT_OFFER_ID	NULL	NUMBER	Refer to base table.
CREATION_DATE	NULL	DATE	Refer to base table.

BIM_DIMV_SOURCE_LISTS

BIM_DIMV_SOURCE_LISTS is a view showing all source lists.

View Definition

```
CREATE VIEW BIM_DIMV_SOURCE_LISTS
as SELECT
    IHL.IMPORT_LIST_HEADER_ID          SOURCE_LIST_ID
    , IHL.NAME                        SOURCE_LIST_NAME
    , IHL.VERSION                      SOURCE_LIST_VERSION
    , IHL.STATUS_CODE                 SOURCE_STATUS_CODE
    , IHL.STATUS_DATE                 SOURCE_STATUS_DATE
    , AUS.NAME                        SOURCE_STATUS_NAME
    , AUS.DESCRPTION                 SOURCE_STATUS_DESCRIPTION
    , IHL.ORG_ID                     SOURCE_ORG_ID
    , IHL.VENDOR_ID                  VENDOR_ID
    , IHL.PIN_ID                     PIN_ID
    , IHL.LIST_SOURCE_TYPE_ID         IMPORT_LIST_TYPE_ID
    , IHL.description                 DESCRIPTION
    , IHL.TRANSACTIONAL_COST          TRANSACTIONAL_COST
    , IHL.TRANSACTIONAL_CURRENCY_CODE TRANSACTIONAL_CURRENCY_CODE
    , IHL.FUNCTIONAL_COST              FUNCTIONAL_COST
    , IHL.FUNCTIONAL_CURRENCY_CODE     FUNCTIONAL_CURRENCY_CODE
    , IHL.CREATION_DATE               CREATION_DATE
FROM   AMS_IMP_LIST_HEADERS_ALL   IHL,
       AMS_USER_STATUSES_VL      AUS
  Where IHL.USER_STATUS_ID = AUS.USER_STATUS_ID
  And   IHL.IMPORT_TYPE = 'SOURCE'
UNION ALL
SELECT   -999
        , MEANING
        , NULL
        , NULL
        , TO_DATE(NULL)
        , NULL
        , NULL
        , TO_NUMBER(NULL)
        , TO_NUMBER(NULL)
        , TO_NUMBER(NULL)
        , TO_NUMBER(NULL)
        , NULL
        , TO_NUMBER(NULL)
        , NULL
        , TO_NUMBER(NULL)
        , NULL
        , TO_DATE(NULL)
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
SOURCE_LIST_ID (PK)	NOT NULL	NUMBER	AMS_IMP_LIST_HEADERS_ALL.IMPORT_LIST_HEADER_ID
SOURCE_LIST_NAME	NOT NULL	VARCHAR2(120)	AMS_IMP_LIST_HEADERS_ALL.NAME
SOURCE_LIST_VERSION	NOT NULL	VARCHAR2(10)	AMS_IMP_LIST_HEADERS_ALL.VERSION
SOURCE_STATUS_CODE	NOT NULL	VARCHAR2(30)	AMS_IMP_LIST_HEADERS_ALL.STATUS_CODE
SOURCE_STATUS_DATE	NOT NULL	DATE	AMS_IMP_LIST_HEADERS_ALL.STATUS_DATE
SOURCE_STATUS_NAME	NULL	VARCHAR2(120)	AMS_USER_STATUSES_VL.NAME
SOURCE_STATUS_DESCRIPTION	NULL	VARCHAR2(4000)	AMS_USER_STATUSES_VL.DESCRPTION
SOURCE_ORG_ID	NULL	NUMBER(32)	Refer to base table.
VENDOR_ID	NULL	NUMBER	Refer to base table.
PIN_ID	NULL	NUMBER(15)	Refer to base table.
IMPORT_LIST_TYPE_ID	NULL	NUMBER	AMS_IMP_LIST_HEADERS_ALL.LIST_SOURCE_TYPE_ID
DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
TRANSACTIONAL_COST	NULL	NUMBER(15)	Refer to base table.
TRANSACTIONAL_CURRENCY_CODE	NULL	VARCHAR2(15)	Refer to base table.
FUNCTIONAL_COST	NULL	NUMBER(15)	Refer to base table.
FUNCTIONAL_CURRENCY_CODE	NULL	VARCHAR2(15)	Refer to base table.
CREATION_DATE	NOT NULL	DATE	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

BIM_DIMV_TARGET_SGMTS

BIM_DIMV_TARGET_SGMTS is a view showing all target segments.

View Definition

```
CREATE VIEW BIM_DIMV_TARGET_SGMTS
as SELECT
    TO_CHAR(AMC.CELL_ID)
      , SUBSTR(AMC.CELL_NAME,1,80)
      , AMC.CELL_ID          TARGET_SEGMENT_ID
      , AMC.CELL_CODE        TARGET_SEGMENT_CODE
      , AMC.CELL_NAME        TARGET_SEGMENT_NAME
      , AMC.DESCRPTION       DESCRIPTION
      , AMC.ORIGINAL_SIZE    ORIGINAL_SIZE
      , AMC.PARENT_CELL_ID   PARENT_TARGET_SEGMENT_ID
      , AMC.ENABLED_FLAG     ENABLED_FLAG
FROM   AMS_CELLS_VL AMC
      Where AMC.MARKET_SEGMENT_FLAG <> 'Y'
UNION ALL
SELECT   '-999'
      , MEANING
      , -999
      , MEANING
      , MEANING
      , NULL
      , TO_NUMBER(NULL)
      , TO_NUMBER(NULL)
      , NULL
FROM FND_LOOKUPS
WHERE LOOKUP_TYPE = 'BIM_VALUE_TYPE'
AND LOOKUP_CODE = '-999'
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
ID	NULL	VARCHAR2(40)	Refer to base table.
VALUE	NULL	VARCHAR2(80)	Refer to base table.
TARGET_SEGMENT_ID (PK)	NOT NULL	NUMBER	AMS_CELLS_VL.CELL_ID
TARGET_SEGMENT_CODE	NOT NULL	VARCHAR2(30)	AMS_CELLS_VL.CELL_CODE
TARGET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	AMS_CELLS_VL.CELL_NAME
DESCRIPTION	NULL	VARCHAR2(4000)	Refer to base table.
ORIGINAL_SIZE	NULL	NUMBER(15)	Refer to base table.
PARENT_TARGET_SEGMENT_ID	NULL	NUMBER	AMS_CELLS_VL.PARENT_CELL_ID
ENABLED_FLAG	NOT NULL	VARCHAR2(1)	Refer to base table.

BIM_DIMV_USER_STATUSES

BIM_DIMV_USER_STATUSES is a view showing all user-defined statuses.

View Definition

```
CREATE VIEW BIM_DIMV_USER_STATUSES
as SELECT
    AUS.USER_STATUS_ID          USER_STATUS_ID
    , AUS.SYSTEM_STATUS_TYPE    SYSTEM_STATUS_TYPE
    , AUS.SYSTEM_STATUS_CODE    SYSTEM_STATUS_CODE
    , AUS.ENABLED_FLAG          ENABLED_FLAG
    , AUS.START_DATE_ACTIVE     START_DATE_ACTIVE
    , AUS.END_DATE_ACTIVE       END_DATE_ACTIVE
    , AUS.NAME                  STATUS_NAME
    , AUS.DESCRPTION            DESCRIPTION
FROM   AMS_USER_STATUSES_VL AUS
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
USER_STATUS_ID	NOT NULL	NUMBER	Refer to base table.
SYSTEM_STATUS_TYPE	NULL	VARCHAR2 (240)	Refer to base table.
SYSTEM_STATUS_CODE	NULL	VARCHAR2 (30)	Refer to base table.
ENABLED_FLAG	NULL	VARCHAR2 (1)	Refer to base table.
START_DATE_ACTIVE	NULL	DATE	Refer to base table.
END_DATE_ACTIVE	NULL	DATE	Refer to base table.
STATUS_NAME	NULL	VARCHAR2 (120)	Refer to base table.
DESCRIPTION	NULL	VARCHAR2 (4000)	Refer to base table.

BIM_EDW_CMPFRCST_F

This is the Campaign forecast fact table. It contains the forecasted revenue , forecasted cost and actual cost for all the campaigns .

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY
EDW_BIM_CMPSTATS_M	L1_CMPGN_STATUS_PK_KEY	CMPGN_STATUS_FK_KEY
EDW_BIM_EVENTS_M	L2_EVTOFFER_PK_KEY	EVENT_FK_KEY
EDW_BIM_MDCHN_M	L4_MDCHNL_PK_KEY	MEDCHNL_FK_KEY
EDW_BIM_MKTSGMTS_M	L1_MKTSGMT_PK_KEY	MKTSGMT_FK_KEY
EDW_BIM_SRCLSTS_M	L1_SRCLST_PK_KEY	SRCLST_FK_KEY
EDW_BIM_TGSGMT_M	L9_TGTSGMT_PK_KEY	TGTSGMT_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	BASE_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	GLOBAL_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	TRX_CURRENCY_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	BILL_TO_SITE_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	SHIP_TO_SITE_FK_KEY
EDW_INSTANCE_M	INST_INSTANCE_PK_KEY	INSTANCE_FK_KEY
EDW_ITEMS_M	IREV_ITEM_REVISION_PK_KEY	ITEM_FK_KEY
EDW_MTL_UOM_M	UOM_EDW_UOM_PK_KEY	UOM_FK_KEY
EDW_ORGANIZATION_M	ORGA_ORGANIZATION_PK_KEY	ORG_FK_KEY
EDW_TIME_M	CDAY_CAL_DAY_PK_KEY	TIME_FK_KEY
EDW_TRD_PARTNER_M	TPLO_TPARTNER_LOC_PK_KEY	CUSTOMER_FK_KEY

Column Descriptions

Name	Null?	Type	Description
CMPFRCST_PK_KEY	NULL	NUMBER	System generated unique identifier for campaign forecast fact .
CMPFRCST_PK	NULL	VARCHAR2(320)	Unique identifier for campaign forecast fact .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Surce List dimension .
CUSTOMER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Item dimension .

UOM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to UOM dimension .
BASE_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Instance dimension .
CMPGN_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the Campaign in global currency .
CMPGN_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the Campaign in base currency .
CMPGN_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the Campaign in transaction currency .
CMPGN_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the Campaign in global currency .
CMPGN_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the Campaign in base currency .
CMPGN_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the Campaign in transaction currency .
CMPGN_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the Campaign in global currency .
CMPGN_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revnue of the Campaign in base currency .
CMPGN_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revnue of the Campaign in transaction currency .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2 (240)	User defined attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
CREATION_DATE	NULL	DATE	Standard Who Column .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_CMPFRCST_F_N1	NOT UNIQUE	1	CMPGN_FK_KEY
BIM_EDW_CMPFRCST_F_N10	NOT UNIQUE	1	CUSTOMER_FK_KEY
BIM_EDW_CMPFRCST_F_N11	NOT UNIQUE	1	MKTSGMT_FK_KEY
BIM_EDW_CMPFRCST_F_N12	NOT UNIQUE	1	BILL_TO_SITE_FK_KEY
BIM_EDW_CMPFRCST_F_N13	NOT UNIQUE	1	TRX_CURRENCY_FK_KEY
BIM_EDW_CMPFRCST_F_N14	NOT UNIQUE	1	SRCLST_FK_KEY
BIM_EDW_CMPFRCST_F_N15	NOT UNIQUE	1	INSTANCE_FK_KEY
BIM_EDW_CMPFRCST_F_N16	NOT UNIQUE	1	BASE_CURRENCY_FK_KEY
BIM_EDW_CMPFRCST_F_N17	NOT UNIQUE	1	SHIP_TO_SITE_FK_KEY
BIM_EDW_CMPFRCST_F_N18	NOT UNIQUE	1	GLOBAL_CURRENCY_FK_KEY
BIM_EDW_CMPFRCST_F_N2	NOT UNIQUE	1	ITEM_FK_KEY
BIM_EDW_CMPFRCST_F_N3	NOT UNIQUE	1	UOM_FK_KEY
BIM_EDW_CMPFRCST_F_N4	NOT UNIQUE	1	EVENT_FK_KEY
BIM_EDW_CMPFRCST_F_N5	NOT UNIQUE	1	MEDCHNL_FK_KEY
BIM_EDW_CMPFRCST_F_N6	NOT UNIQUE	1	CMPGN_STATUS_FK_KEY
BIM_EDW_CMPFRCST_F_N7	NOT UNIQUE	1	TGTSGMT_FK_KEY
BIM_EDW_CMPFRCST_F_N8	NOT UNIQUE	1	ORG_FK_KEY
BIM_EDW_CMPFRCST_F_N9	NOT UNIQUE	1	TIME_FK_KEY
BIM_EDW_CMPFRCST_F_U1	UNIQUE	1	CMPFRCST_PK

BIM_EDW_CMPFRCST_FSTG

This is the interface table for Campaign forecast fact. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the fact table.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY

Column Descriptions

Name	Null?	Type	Description
CMPFRCST_PK	NULL	VARCHAR2(320)	Unique identifier for campaign forecast fact .
CMPGN_FK	NULL	VARCHAR2(320)	Foreign key to Campaign dimension .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK	NULL	VARCHAR2(240)	Foreign key to Campaign status dimension .
CMPGN_STATUS_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK	NULL	VARCHAR2(320)	Foreign key to Event dimension .
EVENT_FK_KEY	NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK	NULL	VARCHAR2(320)	Foreign key to Media Channel dimension .
MEDCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK	NULL	VARCHAR2(240)	Foreign key to Market Segment dimension .
MKTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign key to target segment dimension .
TGTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK	NULL	VARCHAR2(320)	Foreign key to Source List dimension .
SRCLST_FK_KEY	NULL	NUMBER	System generated foreign key to Surce List dimension .
CUSTOMER_FK	NULL	VARCHAR2(320)	Foreign key to Trading Partner dimension .
CUSTOMER_FK_KEY	NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK	NULL	VARCHAR2(120)	Foreign key to Time dimension .
TIME_FK_KEY	NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK	NULL	VARCHAR2(120)	Foreign Key to Internal Organization dimension .
ORG_FK_KEY	NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK	NULL	VARCHAR2(320)	Foreign Key to Item dimension .
ITEM_FK_KEY	NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK	NULL	VARCHAR2(40)	Foreign key to UOM dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

UOM_FK_KEY	NULL	NUMBER	System generated foreign key to UOM dimension .
BASE_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
BASE_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
BILL_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK	NULL	VARCHAR2(40)	Foreign Key to Instance dimension .
INSTANCE_FK_KEY	NULL	NUMBER	System generated foreign key to Instance dimension .
CMPGN_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the Campaign in global currency .
CMPGN_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the Campaign in base currency .
CMPGN_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the Campaign in transaction currency .
CMPGN_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the Campaign in global currency .
CMPGN_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the Campaign in base currency .
CMPGN_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the Campaign in transaction currency .
CMPGN_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the Campaign in global currency .
CMPGN_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revnue of the Campaign in base currency .
CMPGN_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revnue of the Campaign in transaction currency .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
ROW_ID	NULL	ROWID	Row Identifier .
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_CMPFRCST_FSTG_N2	BITMAP	1	COLLECTION_STATUS

BIM_EDW_EVTFRCST_F

This is the event forecast fact table . It contains the forecasted revenue , forecasted cost , actual cost , number attended , number cancelled , number enrolled and number available for an event .

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY
EDW_BIM_CMPSTATS_M	L1_CMPGN_STATUS_PK_KEY	CMPGN_STATUS_FK_KEY
EDW_BIM_EVENTS_M	L2_EVTOFFER_PK_KEY	EVENT_FK_KEY
EDW_BIM_MDCHN_M	L4_MDCHNL_PK_KEY	MDCHNL_FK_KEY
EDW_BIM_MKTSGMTS_M	L1_MKTSGMT_PK_KEY	MKTSGMT_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	OFFER_FK_KEY
EDW_BIM_SRCLSTS_M	L1_SRCLST_PK_KEY	SRCLST_FK_KEY
EDW_BIM_TGSGMT_M	L9_TGTSGMT_PK_KEY	TGTSGMT_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	BASE_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	GLOBAL_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	TRX_CURRENCY_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	BILL_TO_SITE_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	SHIP_TO_SITE_FK_KEY
EDW_INSTANCE_M	INST_INSTANCE_PK_KEY	INSTANCE_FK_KEY
EDW_ITEMS_M	IREV_ITEM_REVISION_PK_KEY	ITEM_FK_KEY
EDW_MTL_UOM_M	UOM_EDW_UOM_PK_KEY	UOM_FK_KEY
EDW_OE_SLSCHNL_M	SCHN_SLSCHNL_PK_KEY	SLSCHNL_FK_KEY
EDW_ORGANIZATION_M	ORGA_ORGANIZATION_PK_KEY	ORG_FK_KEY
EDW_TIME_M	CDAY_CAL_DAY_PK_KEY	TIME_FK_KEY
EDW_TRD_PARTNER_M	TPLO_TPARTNER_LOC_PK_KEY	CUSTOMER_FK_KEY

Column Descriptions

Name	Null?	Type	Description
EVTFRCST_PK_KEY	NULL	NUMBER	System generated unique identifier for event forecast fact .
EVTFRCST_PK	NULL	VARCHAR2(320)	Unique identifier for event forecast fact .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Event dimension .
MDCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Surce List dimension .
OFFER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
CUSTOMER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Time dimension .

ORG_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to UOM dimension .
SLSCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Sales Channel dimension .
BASE_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Instance dimension .
EVENT_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the Event in global currency .
EVENT_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the Event in base currency .
EVENT_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the Event in transaction currency .
EVENT_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the Event in global currency .
EVENT_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the Event in base currency .
EVENT_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the Event in transaction currency .
EVENT_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the Event in global currency .
EVENT_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revenue of the Event in base currency .
EVENT_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revenue of the Event in transaction currency .
EVENT_NUMBER_CANCELLED	NULL	NUMBER	Total number of cancellations for the event .
EVENT_NUMBER_ATTENDED	NULL	NUMBER	Total number of attendees for the event .
EVENT_NUMBER_AVAILABLE	NULL	NUMBER	Total number of available seats for the event .
EVENT_NUMBER_ENROLLED	NULL	NUMBER	Total number enrolled in the event .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
CREATION_DATE	NULL	DATE	Standard Who Column .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_EVTFCST_F_N1	NOT UNIQUE	1	CMPGN_FK_KEY
BIM_EDW_EVTFCST_F_N10	NOT UNIQUE	1	SLSCHNL_FK_KEY
BIM_EDW_EVTFCST_F_N11	NOT UNIQUE	1	TIME_FK_KEY
BIM_EDW_EVTFCST_F_N12	NOT UNIQUE	1	CUSTOMER_FK_KEY
BIM_EDW_EVTFCST_F_N13	NOT UNIQUE	1	MKTSGMT_FK_KEY
BIM_EDW_EVTFCST_F_N14	NOT UNIQUE	1	BILL_TO_SITE_FK_KEY
BIM_EDW_EVTFCST_F_N15	NOT UNIQUE	1	BASE_CURRENCY_FK_KEY
BIM_EDW_EVTFCST_F_N16	NOT UNIQUE	1	SRCLST_FK_KEY
BIM_EDW_EVTFCST_F_N17	NOT UNIQUE	1	INSTANCE_FK_KEY
BIM_EDW_EVTFCST_F_N18	NOT UNIQUE	1	GLOBAL_CURRENCY_FK_KEY
BIM_EDW_EVTFCST_F_N19	NOT UNIQUE	1	SHIP_TO_SITE_FK_KEY
BIM_EDW_EVTFCST_F_N2	NOT UNIQUE	1	ITEM_FK_KEY
BIM_EDW_EVTFCST_F_N20	NOT UNIQUE	1	TRX_CURRENCY_FK_KEY
BIM_EDW_EVTFCST_F_N3	NOT UNIQUE	1	UOM_FK_KEY
BIM_EDW_EVTFCST_F_N4	NOT UNIQUE	1	EVENT_FK_KEY
BIM_EDW_EVTFCST_F_N5	NOT UNIQUE	1	CMPGN_STATUS_FK_KEY
BIM_EDW_EVTFCST_F_N6	NOT UNIQUE	1	MDCHNL_FK_KEY
BIM_EDW_EVTFCST_F_N7	NOT UNIQUE	1	OFFER_FK_KEY
BIM_EDW_EVTFCST_F_N8	NOT UNIQUE	1	TGTSGMT_FK_KEY
BIM_EDW_EVTFCST_F_N9	NOT UNIQUE	1	ORG_FK_KEY
BIM_EDW_EVTFCST_F_U1	UNIQUE	1	EVTFCST_PK

BIM_EDW_EVTFRCST_FSTG

This is the interface table for Event forecast fact. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the fact table.

Column Descriptions

Name	Null?	Type	Description
EVTFRCST_PK	NULL	VARCHAR2(320)	Unique identifier for event forecast fact .
CMPGN_FK	NULL	VARCHAR2(320)	Foreign key to Campaign dimension .
CMPGN_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK	NULL	VARCHAR2(240)	Foreign key to Campaign status dimension .
CMPGN_STATUS_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK	NULL	VARCHAR2(320)	Foreign key to Event dimension .
EVENT_FK_KEY	NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK	NULL	VARCHAR2(320)	Foreign key to Media Channel dimension .
MEDCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK	NULL	VARCHAR2(240)	Foreign key to Market Segment dimension .
MKTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign key to target segment dimension .
TGTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK	NULL	VARCHAR2(320)	Foreign key to Source List dimension .
SRCLST_FK_KEY	NULL	NUMBER	System generated foreign key to Surce List dimension .
OFFER_FK	NULL	VARCHAR2(320)	Foreign key to Marketing Offer dimension .
OFFER_FK_KEY	NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
CUSTOMER_FK	NULL	VARCHAR2(320)	Foreign key to Trading Partner dimension .
CUSTOMER_FK_KEY	NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK	NULL	VARCHAR2(120)	Foreign key to Time dimension .
TIME_FK_KEY	NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK	NULL	VARCHAR2(120)	Foreign Key to Internal Organization dimension .
ORG_FK_KEY	NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK	NULL	VARCHAR2(320)	Foreign Key to Item dimension .
ITEM_FK_KEY	NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK	NULL	VARCHAR2(40)	Foreign key to UOM dimension .
UOM_FK_KEY	NULL	NUMBER	System generated foreign key to UOM dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

SLSCHNL_FK	NULL	VARCHAR2(120)	Foreign Key to Sales Channel dimension .
SLSCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Sales Channel dimension .
BASE_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
BASE_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
BILL_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK	NULL	VARCHAR2(40)	Foreign Key to Instance dimension .
INSTANCE_FK_KEY	NULL	NUMBER	System generated foreign key to Instance dimension .
EVENT_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the Event in global currency .
EVENT_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the Event in base currency .
EVENT_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the Event in transaction currency .
EVENT_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the Event in global currency .
EVENT_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the Event in base currency .
EVENT_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the Event in transaction currency .
EVENT_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the Event in global currency .
EVENT_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revenue of the Event in base currency .
EVENT_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revenue of the Event in transaction currency .
EVENT_NUMBER_ENROLLED	NULL	NUMBER	Total number enrolled in the event .
EVENT_NUMBER_CANCELLED	NULL	NUMBER	Total number of cancellations for the event .
EVENT_NUMBER_AVAILABLE	NULL	NUMBER	Total number of available seats for the event .
EVENT_NUMBER_ATTENDED	NULL	NUMBER	Total number of attendees for the event .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_FK2	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
ROW_ID	NULL	ROWID	Row Identifier .
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_EVIFRCST_FSTG_N2	BITMAP	1	COLLECTION_STATUS

BIM_EDW_INTRCTNS_F

This is the interaction fact table . It conatins the all the interaction activities .

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY
EDW_BIM_CMPSTATS_M	L1_CMPGN_STATUS_PK_KEY	CMPGN_STATUS_FK_KEY
EDW_BIM_EVENTS_M	L2_EVTOFFER_PK_KEY	EVENT_FK_KEY
EDW_BIM_IH_MEDIA_M	MDIA_INTRCTN_MEDIA_PK_KEY	INTRCTN_MEDIA_FK_KEY
EDW_BIM_IH_OUTCM_M	OTCM_INTRCTN_OUTCOME_PK_KEY	INTRCTN_OUTCOME_FK_KEY
EDW_BIM_IH_REASN_M	RESN_INTRCTN_REASON_PK_KEY	INTRCTN_REASON_FK_KEY
EDW_BIM_IH_RESLT_M	RSLT_INTRCTN_RESULT_PK_KEY	INTRCTN_RESULT_FK_KEY
EDW_BIM_MDCHN_M	L4_MDCHNL_PK_KEY	MDCHNL_FK_KEY
EDW_BIM_MKTSGMTS_M	L1_MKTSGMT_PK_KEY	MKTSGMT_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	OFFER_FK_KEY
EDW_BIM_SRCLSTS_M	L1_SRCLST_PK_KEY	SRCLST_FK_KEY
EDW_BIM_TGSGMT_M	L9_TGTSGMT_PK_KEY	TGTSGMT_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	BILL_TO_SITE_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	SHIP_TO_SITE_FK_KEY
EDW_INSTANCE_M	INST_INSTANCE_PK_KEY	INSTANCE_FK_KEY
EDW_ORGANIZATION_M	ORGA_ORGANIZATION_PK_KEY	ORG_FK_KEY
EDW_TIME_M	CDAY_CAL_DAY_PK_KEY	TIME_FK_KEY
EDW_TRD_PARTNER_M	TPLO_TPARTNER_LOC_PK_KEY	CUSTOMER_FK_KEY

Column Descriptions

Name	Null?	Type	Description
INTERACTION_PK_KEY	NULL	NUMBER	System generated unique identifier for interaction fact .
INTERACTION_PK	NULL	VARCHAR2(320)	Unique identifier for interaction fact .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Event dimension .
MDCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Surce List dimension .
INTRCTN_MEDIA_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Interaction Media dimension .
INTRCTN_OUTCOME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Interaction Outcome dimension .
INTRCTN_REASON_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Interaction Reason dimension .
INTRCTN_RESULT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Interaction Result dimension .
OFFER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Marketing Offer dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CUSTOMER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Internal Organization dimension .
BILL_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Instance dimension .
ACTIVITY_ID	NULL	NUMBER	OLTP unique identifier for the interaction activity .
INTERACTION_ID	NULL	NUMBER	OLTP unique identifier for interaction .
ACTIVITY_DURATION	NULL	NUMBER	Duration of the interaction activity .
ACTIVITY_START_TIME	NULL	DATE	Start time of the interaction activity .
ACTIVITY_END_TIME	NULL	DATE	End time of the interaction activity .
SOURCE_CODE	NULL	VARCHAR2(40)	Marketing source code for the interaction activity .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
CREATION_DATE	NULL	DATE	Standard Who Column .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_INTRCTNS_F_N1	NOT UNIQUE	1	CMPGN_FK_KEY
BIM_EDW_INTRCTNS_F_N10	NOT UNIQUE	1	TGTSGMT_FK_KEY
BIM_EDW_INTRCTNS_F_N11	NOT UNIQUE	1	ORG_FK_KEY
BIM_EDW_INTRCTNS_F_N12	NOT UNIQUE	1	TIME_FK_KEY
BIM_EDW_INTRCTNS_F_N13	NOT UNIQUE	1	CUSTOMER_FK_KEY
BIM_EDW_INTRCTNS_F_N14	NOT UNIQUE	1	MKTSGMT_FK_KEY
BIM_EDW_INTRCTNS_F_N15	NOT UNIQUE	1	BILL_TO_SITE_FK_KEY
BIM_EDW_INTRCTNS_F_N16	NOT UNIQUE	1	SRCLST_FK_KEY
BIM_EDW_INTRCTNS_F_N17	NOT UNIQUE	1	INSTANCE_FK_KEY
BIM_EDW_INTRCTNS_F_N18	NOT UNIQUE	1	SHIP_TO_SITE_FK_KEY
BIM_EDW_INTRCTNS_F_N2	NOT UNIQUE	1	EVENT_FK_KEY
BIM_EDW_INTRCTNS_F_N3	NOT UNIQUE	1	MDCHNL_FK_KEY
BIM_EDW_INTRCTNS_F_N4	NOT UNIQUE	1	CMPGN_STATUS_FK_KEY
BIM_EDW_INTRCTNS_F_N5	NOT UNIQUE	1	INTRCTN_MEDIA_FK_KEY
BIM_EDW_INTRCTNS_F_N6	NOT UNIQUE	1	INTRCTN_OUTCOME_FK_KEY
BIM_EDW_INTRCTNS_F_N7	NOT UNIQUE	1	INTRCTN_REASON_FK_KEY
BIM_EDW_INTRCTNS_F_N8	NOT UNIQUE	1	INTRCTN_RESULT_FK_KEY
BIM_EDW_INTRCTNS_F_N9	NOT UNIQUE	1	OFFER_FK_KEY
BIM_EDW_INTRCTNS_F_U1	UNIQUE	1	INTERACTION_PK

BIM_EDW_INTRCTNS_FSTG

This is the interface table for interaction fact. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the fact table.

Column Descriptions

Name	Null?	Type	Description
INTERACTION_PK	NULL	VARCHAR2(320)	Unique identifier for interaction fact .
CMPGN_FK	NULL	VARCHAR2(320)	Foreign key to Campaign dimension .
CMPGN_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK	NULL	VARCHAR2(240)	Foreign key to Campaign status dimension .
CMPGN_STATUS_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK	NULL	VARCHAR2(320)	Foreign key to Event dimension .
EVENT_FK_KEY	NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK	NULL	VARCHAR2(320)	Foreign key to Media Channel dimension .
MEDCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK	NULL	VARCHAR2(240)	Foreign key to Market Segment dimension .
MKTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign key to target segment dimension .
TGTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK	NULL	VARCHAR2(320)	Foreign key to Source List dimension .
SRCLST_FK_KEY	NULL	NUMBER	System generated foreign key to Surce List dimension .
INTRCTN_MEDIA_FK	NULL	VARCHAR2(120)	Foreign key to Interaction Media dimension .
INTRCTN_MEDIA_FK_KEY	NULL	NUMBER	System generated foreign key to Interaction Media dimension .
INTRCTN_OUTCOME_FK	NULL	VARCHAR2(120)	Foreign key to Interaction Outcome dimension .
INTRCTN_OUTCOME_FK_KEY	NULL	NUMBER	System generated foreign key to Interaction Outcome dimension .
INTRCTN_REASON_FK	NULL	VARCHAR2(120)	Foreign key to Interaction Reason dimension .
INTRCTN_REASON_FK_KEY	NULL	NUMBER	System generated foreign key to Interaction Reason dimension .
INTRCTN_RESULT_FK	NULL	VARCHAR2(120)	Foreign key to Interaction Result dimension .
INTRCTN_RESULT_FK_KEY	NULL	NUMBER	System generated foreign key to Interaction Result dimension .
OFFER_FK_KEY	NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
OFFER_FK	NULL	VARCHAR2(320)	Foreign key to Marketing Offer dimension .
CUSTOMER_FK	NULL	VARCHAR2(320)	Foreign key to Trading Partner dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CUSTOMER_FK_KEY	NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK	NULL	VARCHAR2(120)	Foreign key to Time dimension .
TIME_FK_KEY	NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK	NULL	VARCHAR2(120)	Foreign Key to Internal Organization dimension .
ORG_FK_KEY	NULL	NUMBER	System generated foreign key to Internal Organization dimension .
BILL_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
BILL_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK	NULL	VARCHAR2(40)	Foreign Key to Instance dimension .
INSTANCE_FK_KEY	NULL	NUMBER	System generated foreign key to Instance dimension .
ACTIVITY_ID	NULL	NUMBER	OLTP unique identifier for the interaction activity .
INTERACTION_ID	NULL	NUMBER	OLTP unique identifier for interaction .
ACTIVITY_DURATION	NULL	NUMBER	Duration of the interaction activity .
ACTIVITY_START_TIME	NULL	DATE	Start time of the interaction activity .
ACTIVITY_END_TIME	NULL	DATE	End time of the interaction activity .
SOURCE_CODE	NULL	VARCHAR2(40)	Marketing source code for the interaction activity .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
ROW_ID	NULL	ROWID	Row Identifier .
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_INTRCTNS_FSTG_N2	BITMAP	1	COLLECTION_STATUS

BIM_EDW_LEADS_F

This is the lead fact table . It contains the expected selling amount and units for each lead .

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY
EDW_BIM_CMPSTATS_M	L1_CMPGN_STATUS_PK_KEY	CMPGN_STATUS_FK_KEY
EDW_BIM_EVENTS_M	L2_EVTOFFER_PK_KEY	EVENT_FK_KEY
EDW_BIM_LEADS_M	L2_LEADLINE_PK_KEY	LEADLINE_FK_KEY
EDW_BIM_LEAD_STATUS_M	L1_LEADSTATUS_PK_KEY	LEADSTATUS_FK_KEY
EDW_BIM_MDCHN_M	L4_MDCHNL_PK_KEY	MDCHNL_FK_KEY
EDW_BIM_MKTSGMTS_M	L1_MKTSGMT_PK_KEY	MKTSGMT_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	OFFER_FK_KEY
EDW_BIM_SRCLSTS_M	L1_SRCLST_PK_KEY	SRCLST_FK_KEY
EDW_BIM_TGSGMT_M	L9_TGTSGMT_PK_KEY	TGTSGMT_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	BASE_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	GLOBAL_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	TRX_CURRENCY_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	BILL_TO_SITE_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	SHIP_TO_SITE_FK_KEY
EDW_INSTANCE_M	INST_INSTANCE_PK_KEY	INSTANCE_FK_KEY
EDW_ITEMS_M	IREV_ITEM_REVISION_PK_KEY	ITEM_FK_KEY
EDW_MTL_UOM_M	UOM_EDW_UOM_PK_KEY	UOM_FK_KEY
EDW_OE_SLSCHNL_M	SCHN_SLSCHNL_PK_KEY	SLSCHNL_FK_KEY
EDW_ORGANIZATION_M	ORGA_ORGANIZATION_PK_KEY	ORG_FK_KEY
EDW_TIME_M	CDAY_CAL_DAY_PK_KEY	TIME_FK_KEY
EDW_TRD_PARTNER_M	TPLO_TPARTNER_LOC_PK_KEY	CUSTOMER_FK_KEY

Column Descriptions

Name	Null?	Type	Description
LEAD_LINE_PK_KEY	NULL	NUMBER	System generated unique identifier for lead fact .
LEAD_LINE_PK	NULL	VARCHAR2(320)	Unique identifier for lead fact .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Event dimension .
MDCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Surce List dimension .
OFFER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
LEADLINE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Lead dimension .
LEADSTATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Lead Status dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CUSTOMER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to UOM dimension .
SLSCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Sales Channel dimension .
BASE_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Instance dimension .
LEAD_AMOUNT_G	NULL	NUMBER	Expected sales amount for the lead in global currency .
LEAD_AMOUNT_B	NULL	NUMBER	Expected sales amount for the lead in base currency .
LEAD_AMOUNT_T	NULL	NUMBER	Expected sales amount for the lead in transaction currency .
LEAD_UNITS	NULL	NUMBER	Expected number of units to be sold for the lead.
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2 (240)	User defined attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
CREATION_DATE	NULL	DATE	Standard Who Column .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_LEADS_F_N1	NOT UNIQUE	1	CMPGN_FK_KEY
BIM_EDW_LEADS_F_N10	NOT UNIQUE	1	SLSCHNL_FK_KEY
BIM_EDW_LEADS_F_N11	NOT UNIQUE	1	TIME_FK_KEY
BIM_EDW_LEADS_F_N12	NOT UNIQUE	1	CUSTOMER_FK_KEY
BIM_EDW_LEADS_F_N13	NOT UNIQUE	1	MKTSGMT_FK_KEY
BIM_EDW_LEADS_F_N14	NOT UNIQUE	1	BILL_TO_SITE_FK_KEY
BIM_EDW_LEADS_F_N15	NOT UNIQUE	1	BASE_CURRENCY_FK_KEY
BIM_EDW_LEADS_F_N16	NOT UNIQUE	1	SRCLST_FK_KEY
BIM_EDW_LEADS_F_N17	NOT UNIQUE	1	LEADLINE_FK_KEY
BIM_EDW_LEADS_F_N18	NOT UNIQUE	1	LEADSTATUS_FK_KEY
BIM_EDW_LEADS_F_N19	NOT UNIQUE	1	INSTANCE_FK_KEY
BIM_EDW_LEADS_F_N2	NOT UNIQUE	1	ITEM_FK_KEY
BIM_EDW_LEADS_F_N20	NOT UNIQUE	1	GLOBAL_CURRENCY_FK_KEY
BIM_EDW_LEADS_F_N21	NOT UNIQUE	1	SHIP_TO_SITE_FK_KEY
BIM_EDW_LEADS_F_N22	NOT UNIQUE	1	TRX_CURRENCY_FK_KEY
BIM_EDW_LEADS_F_N3	NOT UNIQUE	1	UOM_FK_KEY
BIM_EDW_LEADS_F_N4	NOT UNIQUE	1	EVENT_FK_KEY
BIM_EDW_LEADS_F_N5	NOT UNIQUE	1	MDCHNL_FK_KEY
BIM_EDW_LEADS_F_N6	NOT UNIQUE	1	CMPGN_STATUS_FK_KEY
BIM_EDW_LEADS_F_N7	NOT UNIQUE	1	OFFER_FK_KEY
BIM_EDW_LEADS_F_N8	NOT UNIQUE	1	TGTSGMT_FK_KEY
BIM_EDW_LEADS_F_N9	NOT UNIQUE	1	ORG_FK_KEY
BIM_EDW_LEADS_F_U1	UNIQUE	1	LEAD_LINE_PK

BIM_EDW_LEADS_FSTG

This is the interface table for lead fact. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the fact table.

Column Descriptions

Name	Null?	Type	Description
LEAD_LINE_PK	NULL	VARCHAR2(320)	Unique identifier for lead fact .
CMPGN_FK	NULL	VARCHAR2(320)	Foreign key to Campaign dimension .
CMPGN_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK	NULL	VARCHAR2(240)	Foreign key to Campaign status dimension .
CMPGN_STATUS_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK	NULL	VARCHAR2(320)	Foreign key to Event dimension .
EVENT_FK_KEY	NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK	NULL	VARCHAR2(320)	Foreign key to Media Channel dimension .
MEDCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK	NULL	VARCHAR2(240)	Foreign key to Market Segment dimension .
MKTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign key to target segment dimension .
TGTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK	NULL	VARCHAR2(320)	Foreign key to Source List dimension .
SRCLST_FK_KEY	NULL	NUMBER	System generated foreign key to Surce List dimension .
OFFER_FK	NULL	VARCHAR2(320)	Foreign key to Marketing Offer dimension .
OFFER_FK_KEY	NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
LEADLINE_FK	NULL	VARCHAR2(240)	Foreign key to Lead dimension .
LEADLINE_FK_KEY	NULL	NUMBER	System generated foreign key to Lead dimension .
LEADSTATUS_FK	NULL	VARCHAR2(240)	Foreign key to Lead Status dimension .
LEADSTATUS_FK_KEY	NULL	NUMBER	System generated foreign key to Lead Status dimension .
CUSTOMER_FK	NULL	VARCHAR2(320)	Foreign key to Trading Partner dimension .
CUSTOMER_FK_KEY	NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK	NULL	VARCHAR2(120)	Foreign key to Time dimension .
TIME_FK_KEY	NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK	NULL	VARCHAR2(120)	Foreign Key to Internal Organization dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ORG_FK_KEY	NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK	NULL	VARCHAR2(320)	Foreign Key to Item dimension .
ITEM_FK_KEY	NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK	NULL	VARCHAR2(40)	Foreign key to UOM dimension .
UOM_FK_KEY	NULL	NUMBER	System generated foreign key to UOM dimension .
SLSCHNL_FK	NULL	VARCHAR2(120)	Foreign Key to Sales Channel dimension .
SLSCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Sales Channel dimension .
BASE_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
BASE_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
BILL_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK	NULL	VARCHAR2(40)	Foreign Key to Instance dimension .
INSTANCE_FK_KEY	NULL	NUMBER	System generated foreign key to Instance dimension .
LEAD_AMOUNT_G	NULL	NUMBER	Expected sales amount for the lead in global currency .
LEAD_AMOUNT_B	NULL	NUMBER	Expected sales amount for the lead in base currency .
LEAD_AMOUNT_T	NULL	NUMBER	Expected sales amount for the lead in transaction currency .
LEAD_UNITS	NULL	NUMBER	Expected number of units to be sold for the lead.
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .

USER_FK4	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
ROW_ID	NULL	ROWID	Row Identifier .
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_LEADS_FSTG_N2	BITMAP	1	COLLECTION_STATUS

BIM_EDW_OPRNTIES_F

This is the opportunity fact table . It contains the expected selling amount and units for each opportunity .

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY
EDW_BIM_CMPSTATS_M	L1_CMPGN_STATUS_PK_KEY	CMPGN_STATUS_FK_KEY
EDW_BIM_EVENTS_M	L2_EVTOFFER_PK_KEY	EVENT_FK_KEY
EDW_BIM_MDCHN_M	L4_MDCHNL_PK_KEY	MDCHNL_FK_KEY
EDW_BIM_MKTSGMTS_M	L1_MKTSGMT_PK_KEY	MKTSGMT_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	OPPLINE_FK_KEY
EDW_BIM OPPORTUNITIES_M	L2_OPPLINE_PK_KEY	OPPLINE_FK_KEY
EDW_BIM_OPP_STATUS_M	L1_OPPSTATUS_PK_KEY	OPPSTATUS_FK_KEY
EDW_BIM_SRCLSTS_M	L1_SRCLST_PK_KEY	SRCLST_FK_KEY
EDW_BIM_TGSGMT_M	L9_TGTSGMT_PK_KEY	TGTSGMT_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	BASE_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	GLOBAL_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	TRX_CURRENCY_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	BILL_TO_SITE_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	SHIP_TO_SITE_FK_KEY
EDW_INSTANCE_M	INST_INSTANCE_PK_KEY	INSTANCE_FK_KEY
EDW_ITEMS_M	IREV_ITEM_REVISION_PK_KEY	ITEM_FK_KEY
EDW_MTL_UOM_M	UOM_EDW_UOM_PK_KEY	UOM_FK_KEY
EDW_OE_SLSCHNL_M	SCHN_SLSCHNL_PK_KEY	SLSCHNL_FK_KEY
EDW_ORGANIZATION_M	ORGA_ORGANIZATION_PK_KEY	ORG_FK_KEY
EDW_TIME_M	CDAY_CAL_DAY_PK_KEY	TIME_FK_KEY
EDW_TRD_PARTNER_M	TPLO_TPARTNER_LOC_PK_KEY	CUSTOMER_FK_KEY

Column Descriptions

Name	Null?	Type	Description
OPPR_LINE_PK_KEY	NULL	NUMBER	System generated unique identifier for opportunity fact .
OPPR_LINE_PK	NULL	VARCHAR2(320)	Unique identifier for opportunity fact .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Event dimension .
MDCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Surce List dimension .
OFFER_FK_KEY	NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
OPPLINE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Opportunity dimension .
OPPSTATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Opportunity Status dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CUSTOMER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to UOM dimension .
SLSCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Sales Channel dimension .
BASE_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Instance dimension .
OPPR_AMOUNT_G	NULL	NUMBER	Expected sales amount for the opportuntiy in global currency .
OPPR_AMOUNT_B	NULL	NUMBER	Expected sales amount for the opportuntiy in base currency .
OPPR_AMOUNT_T	NULL	NUMBER	Expected sales amount for the opportuntiy in transaction currency .
OPPR_UNITS	NULL	NUMBER	Expected number of units to be sold for the opportunity .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
CREATION_DATE	NULL	DATE	Standard Who Column .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_OPRNTIES_F_N1	NOT UNIQUE	1	CMPGN_FK_KEY
BIM_EDW_OPRNTIES_F_N10	NOT UNIQUE	1	SLSCHNL_FK_KEY
BIM_EDW_OPRNTIES_F_N11	NOT UNIQUE	1	TIME_FK_KEY
BIM_EDW_OPRNTIES_F_N12	NOT UNIQUE	1	CUSTOMER_FK_KEY
BIM_EDW_OPRNTIES_F_N13	NOT UNIQUE	1	MKTSGMT_FK_KEY
BIM_EDW_OPRNTIES_F_N14	NOT UNIQUE	1	BILL_TO_SITE_FK_KEY
BIM_EDW_OPRNTIES_F_N15	NOT UNIQUE	1	BASE_CURRENCY_FK_KEY
BIM_EDW_OPRNTIES_F_N16	NOT UNIQUE	1	SRCLST_FK_KEY
BIM_EDW_OPRNTIES_F_N17	NOT UNIQUE	1	OPPLINE_FK_KEY
BIM_EDW_OPRNTIES_F_N18	NOT UNIQUE	1	OPPSTATUS_FK_KEY
BIM_EDW_OPRNTIES_F_N19	NOT UNIQUE	1	INSTANCE_FK_KEY
BIM_EDW_OPRNTIES_F_N2	NOT UNIQUE	1	ITEM_FK_KEY
BIM_EDW_OPRNTIES_F_N20	NOT UNIQUE	1	GLOBAL_CURRENCY_FK_KEY
BIM_EDW_OPRNTIES_F_N21	NOT UNIQUE	1	SHIP_TO_SITE_FK_KEY
BIM_EDW_OPRNTIES_F_N22	NOT UNIQUE	1	TRX_CURRENCY_FK_KEY
BIM_EDW_OPRNTIES_F_N3	NOT UNIQUE	1	UOM_FK_KEY
BIM_EDW_OPRNTIES_F_N4	NOT UNIQUE	1	EVENT_FK_KEY
BIM_EDW_OPRNTIES_F_N5	NOT UNIQUE	1	MDCHNL_FK_KEY
BIM_EDW_OPRNTIES_F_N6	NOT UNIQUE	1	CMPGN_STATUS_FK_KEY
BIM_EDW_OPRNTIES_F_N7	NOT UNIQUE	1	OFFER_FK_KEY
BIM_EDW_OPRNTIES_F_N8	NOT UNIQUE	1	TGTSGMT_FK_KEY
BIM_EDW_OPRNTIES_F_N9	NOT UNIQUE	1	ORG_FK_KEY
BIM_EDW_OPRNTIES_F_U1	UNIQUE	1	OPPR_LINE_PK

BIM_EDW_OPRNTIES_FSTG

This is the interface table for opportunity fact. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the fact table.

Column Descriptions

Name	Null?	Type	Description
OPPR_LINE_PK	NULL	VARCHAR2(320)	Unique identifier for opportunity fact .
CMPGN_FK	NULL	VARCHAR2(320)	Foreign key to Campaign dimension .
CMPGN_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK	NULL	VARCHAR2(240)	Foreign key to Campaign status dimension .
CMPGN_STATUS_FK_KEY	NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK	NULL	VARCHAR2(320)	Foreign key to Event dimension .
EVENT_FK_KEY	NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK	NULL	VARCHAR2(320)	Foreign key to Media Channel dimension .
MEDCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK	NULL	VARCHAR2(240)	Foreign key to Market Segment dimension .
MKTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign key to target segment dimension .
TGTSGMT_FK_KEY	NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK	NULL	VARCHAR2(320)	Foreign key to Source List dimension .
SRCLST_FK_KEY	NULL	NUMBER	System generated foreign key to Surce List dimension .
OFFER_FK	NULL	VARCHAR2(320)	Foreign key to Marketing Offer dimension .
OFFER_FK_KEY	NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
OPPLINE_FK	NULL	VARCHAR2(240)	Foreign key to Opportunity dimension .
OPPLINE_FK_KEY	NULL	NUMBER	System generated foreign key to Opportunity dimension .
OPPSTATUS_FK	NULL	VARCHAR2(240)	Foreign Key to Opportunity Status dimension .
OPPSTATUS_FK_KEY	NULL	NUMBER	System generated foreign key to Opportunity Status dimension .
CUSTOMER_FK	NULL	VARCHAR2(320)	Foreign key to Trading Partner dimension .
CUSTOMER_FK_KEY	NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK	NULL	VARCHAR2(120)	Foreign key to Time dimension .
TIME_FK_KEY	NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK	NULL	VARCHAR2(120)	Foreign Key to Internal Organization dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ORG_FK_KEY	NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK	NULL	VARCHAR2(320)	Foreign Key to Item dimension .
ITEM_FK_KEY	NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK	NULL	VARCHAR2(320)	Foreign Key to UOM dimension .
UOM_FK_KEY	NULL	NUMBER	System generated foreign key to UOM dimension .
SLSCHNL_FK	NULL	VARCHAR2(120)	Foreign Key to Sales Channel dimension .
SLSCHNL_FK_KEY	NULL	NUMBER	System generated foreign key to Sales Channel dimension .
GLOBAL_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
BASE_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
BASE_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK	NULL	VARCHAR2(20)	Foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
BILL_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK	NULL	VARCHAR2(240)	Foreign Key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NULL	NUMBER	System generated foreign key to Geography dimension .
INSTANCE_FK	NULL	VARCHAR2(40)	Foreign Key to Instance dimension .
INSTANCE_FK_KEY	NULL	NUMBER	System generated foreign key to Instance dimension .
OPPR_AMOUNT_G	NULL	NUMBER	Expected sales amount for the opportuntiy in global currency .
OPPR_AMOUNT_B	NULL	NUMBER	Expected sales amount for the opportuntiy in base currency .
OPPR_AMOUNT_T	NULL	NUMBER	Expected sales amount for the opportuntiy in transaction currency .
OPPR_UNITS	NULL	NUMBER	Expected number of units to be sold for the opportunity .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .

USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5	NULL	VARCHAR2(2000)	Foreign key to user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
ROW_ID	NULL	ROWID	Row Identifier .
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_OPRNTIES_FSTG_N2	BITMAP	1	COLLECTION_STATUS

BIM_EDW_RVCT_DLY_F

This is the daily derived fact table . Data from the campaign forecast fact , event forecast fact , lead fact , opportunity fact , interaction fact , revenue fact , bookings fact and COGS fact are captured here at the day level .

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY
EDW_BIM_CMPSTATS_M	L1_CMPGN_STATUS_PK_KEY	CMPGN_STATUS_FK_KEY
EDW_BIM_EVENTS_M	L2_EVTOFFER_PK_KEY	EVENT_FK_KEY
EDW_BIM_LEADS_M	L2_LEADLINE_PK_KEY	LEAD_FK_KEY
EDW_BIM_LEAD_STATUS_M	L1_LEADSTATUS_PK_KEY	LEADSTATUS_FK_KEY
EDW_BIM_MDCHN_M	L4_MDCHNL_PK_KEY	MEDCHNL_FK_KEY
EDW_BIM_MKTSGMTS_M	L1_MKTSGMT_PK_KEY	MKTSGMT_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	HEADER_OFFER_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	LINE_OFFER_FK_KEY
EDW_BIM OPPORTUNITIES_M	L2_OPPLINE_PK_KEY	OPPORTUNITY_FK_KEY
EDW_BIM_OPP_STATUS_M	L1_OPPSTATUS_PK_KEY	OPPSTATUS_FK_KEY
EDW_BIM_SRCLSTS_M	L1_SRCLST_PK_KEY	SRCLST_FK_KEY
EDW_BIM_TGSGMT_M	L9_TGTSGMT_PK_KEY	TGTSGMT_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	BASE_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	GLOBAL_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	TRX_CURRENCY_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	BILL_TO_SITE_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	SHIP_TO_SITE_FK_KEY
EDW_ITEMS_M	IREV_ITEM_REVISION_PK_KEY	ITEM_FK_KEY
EDW_MTL_UOM_M	UOM_EDW_UOM_PK_KEY	UOM_FK_KEY
EDW_OE_SLSCHNL_M	SCHN_SLSCHNL_PK_KEY	SLSCHNL_FK_KEY
EDW_ORGANIZATION_M	ORGA_ORGANIZATION_PK_KEY	ORG_FK_KEY
EDW_TIME_M	CDAY_CAL_DAY_PK_KEY	TIME_FK_KEY
EDW_TRD_PARTNER_M	TPLO_TPARTNER_LOC_PK_KEY	CUSTOMER_FK_KEY

Column Descriptions

Name	Null?	Type	Description
REVCOST_PK_KEY	NULL	NUMBER	System generated unique identifier for daily derived fact .
REVCOST_PK	NULL	VARCHAR2(320)	Unique identifier for daily derived fact .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Surce List dimension .

HEADER_OFFER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
LINE_OFFER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
LEAD_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Lead dimension .
LEADSTATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Lead Status dimension .
OPPORTUNITY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Opportunity dimension .
OPPSTATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Opportunity Status dimension .
CUSTOMER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to UOM dimension .
SLSCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Sales Channel dimension .
BASE_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
CMPGN_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the Campaign in global currency .
CMPGN_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the Campaign in transaction currency .
CMPGN_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the Campaign in base currency .
CMPGN_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the Campaign in global currency .
CMPGN_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the Campaign in transaction currency .
CMPGN_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the Campaign in base currency .
CMPGN_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the Campaign in global currency .
CMPGN_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revenue of the Campaign in transaction currency .
CMPGN_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revenue of the Campaign in base currency .
EVENT_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the event in global currency .
EVENT_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the event in transaction currency .
EVENT_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the event in base currency .
EVENT_REGISTRATION_REVENUE_G	NULL	NUMBER	Registration revenue of the event in global currency .
EVENT_REGISTRATION_REVENUE_T	NULL	NUMBER	Registration revenue of the event in transaction currency .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_REGISTRATION_REVENUE_B	NULL	NUMBER	Registration revenue of the event in base currency .
EVENT_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the event in global currency .
EVENT_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the event in transaction currency .
EVENT_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the event in base currency .
EVENT_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the event in global currency .
EVENT_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revenue of the event in transaction currency .
EVENT_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revenue of the event in base currency .
EVENT_NUMBER_ENROLLED	NULL	NUMBER	Total number enrolled in the event .
EVENT_NUMBER_AVAILABLE	NULL	NUMBER	Total number of available seats in the event .
EVENT_NUMBER_CANCELLED	NULL	NUMBER	Total number of cancellations in the event .
EVENT_NUMBER_ATTENDED	NULL	NUMBER	Total number of attendees in the event .
NUMBER_TARGETED	NULL	NUMBER	Total number of targets .
NUMBER_RESPONDED	NULL	NUMBER	Total number of responses .
LEAD_AMOUNT_G	NULL	NUMBER	Expected amount of sales for the lead in global currency .
LEAD_AMOUNT_T	NULL	NUMBER	Expected amount of sales for the lead in transaction currency .
LEAD_AMOUNT_B	NULL	NUMBER	Expected amount of sales for the lead in base currency .
OPPORTUNITY_AMOUNT_G	NULL	NUMBER	Expected amount of sales for the opportunity in global currency .
OPPORTUNITY_AMOUNT_B	NULL	NUMBER	Expected amount of sales for the opportunity in base currency .
OPPORTUNITY_AMOUNT_T	NULL	NUMBER	Expected amount of sales for the opportunity in transaction currency .
SLIST_ACTUAL_COST_G	NULL	NUMBER	Not Used .
SLIST_ACTUAL_COST_T	NULL	NUMBER	Not Used .
SLIST_ACTUAL_COST_B	NULL	NUMBER	Not Used .
INITIATED_COGS_G	NULL	NUMBER	Initiated COGS in global currency .
INITIATED_COGS_B	NULL	NUMBER	Initiated COGS in base currency .
INITIATED_COGS_T	NULL	NUMBER	Initiated COGS in transaction currency .
ACTUAL_COGS_G	NULL	NUMBER	Actual COGS in global currency .
ACTUAL_COGS_B	NULL	NUMBER	Actual COGS in base currency .
ACTUAL_COGS_T	NULL	NUMBER	Actual COGS in transaction currency .
COGS_G	NULL	NUMBER	Not Used .
COGS_T	NULL	NUMBER	Not Used .
COGS_B	NULL	NUMBER	Not Used .
ACTUAL_REVENUE_G	NULL	NUMBER	Actual Revenue in global currency .
ACTUAL_REVENUE_T	NULL	NUMBER	Actual Revenue in transaction currency .
ACTUAL_REVENUE_B	NULL	NUMBER	Actual Revenue in base currency .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

INITIATED_REVENUE_G	NULL	NUMBER	Initiated Revenue in global currency .
INITIATED_REVENUE_T	NULL	NUMBER	Initiated Revenue in transaction currency .
INITIATED_REVENUE_B	NULL	NUMBER	Initiated Revenue in base currency .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2(240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2(240)	User defined attribute .
CREATION_DATE	NULL	DATE	Standard Who Column .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_RVCT_DLY_F_U1	UNIQUE	1	CMPGN_FK_KEY
		2	ITEM_FK_KEY
		3	UOM_FK_KEY
		4	EVENT_FK_KEY
		5	MEDCHNL_FK_KEY
		6	CMPGN_STATUS_FK_KEY
		7	LEAD_FK_KEY
		8	LEADSTATUS_FK_KEY
		9	OPPORTUNITY_FK_KEY
		10	OPPSTATUS_FK_KEY
		11	HEADER_OFFER_FK_KEY
		12	TGTSGMT_FK_KEY
		13	ORG_FK_KEY
		14	SLSCHNL_FK_KEY
		15	TIME_FK_KEY
		16	CUSTOMER_FK_KEY
		17	MKTSGMT_FK_KEY
		18	BILL_TO_SITE_FK_KEY
		19	TRX_CURRENCY_FK_KEY
		20	SRCLST_FK_KEY
		21	LINE_OFFER_FK_KEY
		22	BASE_CURRENCY_FK_KEY
		23	SHIP_TO_SITE_FK_KEY
		24	GLOBAL_CURRENCY_FK_KEY

BIM_EDW_RVCT_MTH_F

This is the monthly summarized fact table . Data from the daily derived fact table are summarized to the month level and stored here .

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
EDW_BIM_CMPGNS_M	L10_CAMPAIGN_SCHEDULE_PK_KEY	CMPGN_FK_KEY
EDW_BIM_CMPSTATS_M	L1_CMPGN_STATUS_PK_KEY	CMPGN_STATUS_FK_KEY
EDW_BIM_EVENTS_M	L2_EVTOFFER_PK_KEY	EVENT_FK_KEY
EDW_BIM_LEADS_M	L2_LEADLINE_PK_KEY	LEAD_FK_KEY
EDW_BIM_LEAD_STATUS_M	L1_LEADSTATUS_PK_KEY	LEADSTATUS_FK_KEY
EDW_BIM_MDCHN_M	L4_MDCHNL_PK_KEY	MEDCHNL_FK_KEY
EDW_BIM_MKTSGMTS_M	L1_MKTSGMT_PK_KEY	MKTSGMT_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	HEADER_OFFER_FK_KEY
EDW_BIM_OFFERS_M	L1_OFFER_PK_KEY	LINE_OFFER_FK_KEY
EDW_BIM_OPPORTUNITIES_M	L2_OPPLINE_PK_KEY	OPPORTUNITY_FK_KEY
EDW_BIM_OPP_STATUS_M	L1_OPPSTATUS_PK_KEY	OPPSTATUS_FK_KEY
EDW_BIM_SRCLSTS_M	L1_SRCLST_PK_KEY	SRCLST_FK_KEY
EDW_BIM_TGSMT_M	L9_TGTSGMT_PK_KEY	TGTSGMT_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	BASE_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	GLOBAL_CURRENCY_FK_KEY
EDW_CURRENCY_M	CRNC_CURRENCY_PK_KEY	TRX_CURRENCY_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	BILL_TO_SITE_FK_KEY
EDW_GEOGRAPHY_M	GLOC_LOCATION_PK_KEY	SHIP_TO_SITE_FK_KEY
EDW_ITEMS_M	IREV_ITEM_REVISION_PK_KEY	ITEM_FK_KEY
EDW_MTL_UOM_M	UOM_EDW_UOM_PK_KEY	UOM_FK_KEY
EDW_OE_SLCHNL_M	SCHN_SLSCHNL_PK_KEY	SLSCHNL_FK_KEY
EDW_ORGANIZATION_M	ORGA_ORGANIZATION_PK_KEY	ORG_FK_KEY
EDW_TIME_M	CDAY_CAL_DAY_PK_KEY	TIME_FK_KEY
EDW_TRD_PARTNER_M	TPLO_TPARTNER_LOC_PK_KEY	CUSTOMER_FK_KEY

Column Descriptions

Name	Null?	Type	Description
REVCOST_PK_KEY	NULL	NUMBER	System generated unique identifier for monthly summarized fact .
REVCOST_PK	NULL	VARCHAR2(320)	Unique identifier for monthly summarized fact .
CMPGN_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign dimension .
CMPGN_STATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Campaign status dimension .
EVENT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Event dimension .
MEDCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Media Channel dimension .
MKTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Market Segment dimension .
TGTSGMT_FK_KEY	NOT NULL	NUMBER	System generated foreign key to target segment dimension .
SRCLST_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Surce List dimension .
HEADER_OFFER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Marketing Offer dimension .
LINE_OFFER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Marketing Offer dimension .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

LEAD_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Lead dimension .
LEADSTATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Lead Status dimension .
OPPORTUNITY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Opportunity dimension .
OPPSTATUS_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Opportunity Status dimension .
CUSTOMER_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Trading Partner dimension .
TIME_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Time dimension .
ORG_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Internal Organization dimension .
ITEM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Item dimension .
UOM_FK_KEY	NOT NULL	NUMBER	System generated foreign key to UOM dimension .
SLSCHNL_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Sales Channel dimension .
BASE_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
GLOBAL_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
TRX_CURRENCY_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Currency dimension .
BILL_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
SHIP_TO_SITE_FK_KEY	NOT NULL	NUMBER	System generated foreign key to Geography dimension .
CMPGN_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the Campaign in global currency .
CMPGN_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the Campaign in base currency .
CMPGN_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the Campaign in transaction currency .
CMPGN_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the Campaign in global currency .
CMPGN_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the Campaign in base currency .
CMPGN_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the Campaign in transaction currency .
CMPGN_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the Campaign in global currency .
CMPGN_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revenue of the Campaign in base currency .
CMPGN_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revenue of the Campaign in transaction currency .
EVENT_ACTUAL_COST_G	NULL	NUMBER	Actual Cost of the event in global currency .
EVENT_ACTUAL_COST_B	NULL	NUMBER	Actual Cost of the event in base currency .
EVENT_ACTUAL_COST_T	NULL	NUMBER	Actual Cost of the event in transaction currency .
EVENT_REGISTRATION_REVENUE_G	NULL	NUMBER	Registration revenue of the event in global currency .
EVENT_REGISTRATION_REVENUE_B	NULL	NUMBER	Registration revenue of the event in base currency .
EVENT_REGISTRATION_REVENUE_T	NULL	NUMBER	Registration revenue of the event in transaction currency .
EVENT_FRCST_COST_G	NULL	NUMBER	Forecast Cost of the event in global currency .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_FRCST_COST_B	NULL	NUMBER	Forecast Cost of the event in base currency .
EVENT_FRCST_COST_T	NULL	NUMBER	Forecast Cost of the event in transaction currency .
EVENT_FRCST_REVENUE_G	NULL	NUMBER	Forecast Revenue of the event in global currency .
EVENT_FRCST_REVENUE_B	NULL	NUMBER	Forecast Revenue of the event in base currency .
EVENT_FRCST_REVENUE_T	NULL	NUMBER	Forecast Revenue of the event in transaction currency .
EVENT_NUMBER_CANCELLED	NULL	NUMBER	Total number of cancellations in the event .
EVENT_NUMBER_ATTENDED	NULL	NUMBER	Total number of attendees in the event .
EVENT_NUMBER_AVAILABLE	NULL	NUMBER	Total number of available seats in the event .
EVENT_NUMBER_ENROLLED	NULL	NUMBER	Total number enrolled in the event .
NUMBER_TARGETED	NULL	NUMBER	Total number of targets .
NUMBER_RESPONDED	NULL	NUMBER	Total number of responses .
LEAD_AMOUNT_G	NULL	NUMBER	Expected amount of sales for the lead in global currency .
LEAD_AMOUNT_B	NULL	NUMBER	Expected amount of sales for the lead in base currency .
LEAD_AMOUNT_T	NULL	NUMBER	Expected amount of sales for the lead in transaction currency .
OPPORTUNITY_AMOUNT_G	NULL	NUMBER	Expected amount of sales for the opportunity in global currency .
OPPORTUNITY_AMOUNT_B	NULL	NUMBER	Expected amount of sales for the opportunity in base currency .
OPPORTUNITY_AMOUNT_T	NULL	NUMBER	Expected amount of sales for the opportunity in transaction currency .
SLIST_ACTUAL_COST_G	NULL	NUMBER	Not Used .
SLIST_ACTUAL_COST_B	NULL	NUMBER	Not Used .
SLIST_ACTUAL_COST_T	NULL	NUMBER	Not Used .
INITIATED_COGS_G	NULL	NUMBER	Initiated COGS in global currency .
INITIATED_COGS_B	NULL	NUMBER	Initiated COGS in base currency .
INITIATED_COGS_T	NULL	NUMBER	Initiated COGS in transaction currency .
ACTUAL_COGS_G	NULL	NUMBER	Actual COGS in global currency .
ACTUAL_COGS_B	NULL	NUMBER	Actual COGS in base currency .
ACTUAL_COGS_T	NULL	NUMBER	Actual COGS in transaction currency .
COGS_G	NULL	NUMBER	Not Used .
COGS_B	NULL	NUMBER	Not Used .
COGS_T	NULL	NUMBER	Not Used .
ACTUAL_REVENUE_G	NULL	NUMBER	Actual Revenue in global currency .
ACTUAL_REVENUE_B	NULL	NUMBER	Actual Revenue in base currency .
ACTUAL_REVENUE_T	NULL	NUMBER	Actual Revenue in transaction currency .
INITIATED_REVENUE_G	NULL	NUMBER	Initiated Revenue in global currency .
INITIATED_REVENUE_B	NULL	NUMBER	Initiated Revenue in base currency .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

INITIATED_REVENUE_T	NULL	NUMBER	Initiated Revenue in transaction currency .
USER_MEASURE1	NULL	NUMBER	User defined measure .
USER_MEASURE2	NULL	NUMBER	User defined measure .
USER_MEASURE3	NULL	NUMBER	User defined measure .
USER_MEASURE4	NULL	NUMBER	User defined measure .
USER_MEASURE5	NULL	NUMBER	User defined measure .
USER_FK1_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK2_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK3_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK4_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_FK5_KEY	NULL	NUMBER	System generated foreign key for user defined dimension .
USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE6	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE7	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE8	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE9	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE10	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE11	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE12	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE13	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE14	NULL	VARCHAR2 (240)	User defined attribute .
USER_ATTRIBUTE15	NULL	VARCHAR2 (240)	User defined attribute .
CREATION_DATE	NULL	DATE	Standard Who Column .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EDW_RVCT_MTH_F_U1	UNIQUE	1	CMPGN_FK_KEY
		2	ITEM_FK_KEY
		3	UOM_FK_KEY
		4	EVENT_FK_KEY
		5	MEDCHNL_FK_KEY
		6	CMPGN_STATUS_FK_KEY
		7	LEAD_FK_KEY
		8	LEADSTATUS_FK_KEY
		9	OPPORTUNITY_FK_KEY
		10	OPPSTATUS_FK_KEY
		11	HEADER_OFFER_FK_KEY
		12	TGTSGMT_FK_KEY
		13	ORG_FK_KEY
		14	SLSCHNL_FK_KEY
		15	TIME_FK_KEY
		16	CUSTOMER_FK_KEY
		17	MKTSGMT_FK_KEY
		18	BILL_TO_SITE_FK_KEY
		19	TRX_CURRENCY_FK_KEY
		20	SRC_LST_FK_KEY
		21	LINE_OFFER_FK_KEY
		22	SHIP_TO_SITE_FK_KEY
		23	BASE_CURRENCY_FK_KEY
		24	GLOBAL_CURRENCY_FK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

BIM_EVENT_PERF_SUMM

BIM_EVENT_PERF_SUMM contains summarized data by user-defined period.

The measures are number of leads and initiated revenue.

These measures are dimensioned by events, campaigns, market segments, sales channel, product categories and geographic locations.

Populated by BIM_EVENT_PERF_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
EVENT_ID	NOT NULL	VARCHAR2(80)	event id. -999 if unknown. Refer to view BIM_DIMV_EVENT_HEADERS for event details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
EVENT_OFFERING_ID	NOT NULL	VARCHAR2(80)	event offering id. -999 if unknown. Refer to view BIM_DIMV_EVENT_OFFERS for event offer details.
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

SALES_CHANNEL_CODE	NOT NULL	VARCHAR2(30)	Sales channel. -999 if unknown. Refer to view BIM_DIMV_SALES_CHANNELS for sales channel details.
INTEREST_TYPE_ID	NOT NULL	NUMBER	Product interest type id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for interest type details.
PRIMARY_INTEREST_CODE_ID	NOT NULL	NUMBER	Product primary interest code id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for primary interest code details.
SECONDARY_INTEREST_CODE_ID	NOT NULL	NUMBER	Product secondary interest code id. -999 for unknown. Refer to view BIM_DIMV_PROD_LOV for secondary interest code details.
SHIP_TO_GEOGRAPHY_CODE		NULL VARCHAR2(240)	not used.
BILL_TO_GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
LEAD_ID		NULL NUMBER	Lead id. Used for counting the number of distinct leads.
INITIATED_REVENUE		NULL NUMBER	initiated revenue.
SECURITY_GROUP_ID		NULL NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EVENT_PERF_SUMM_U1	UNIQUE	10	PERIOD_NAME
		20	PERIOD_START_DATE
		30	PERIOD_END_DATE
		40	EVENT_ID
		50	EVENT_OFFERING_ID
		60	CAMPAIGN_ID
		70	MARKET_SEGMENT_ID
		80	SALES_CHANNEL_CODE
		90	INTEREST_TYPE_ID
		100	PRIMARY_INTEREST_CODE_ID
		110	SECONDARY_INTEREST_CODE_ID
		120	BILL_TO_GEOGRAPHY_CODE
		140	LEAD_ID

BIM_EVENT_RESP_SUMM

BIM_EVENT_RESP_SUMM contains summarized data by user-defined period.

The measures are capacity (num_available), number targeted, number responded, number enrolled, number attended and number cancelled.

These measures are dimensioned by event and event offering.

Populated by BIM_EVENT_RESP_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
EVENT_ID	NOT NULL	VARCHAR2(80)	event id. -999 if unknown. Refer to view BIM_DIMV_EVENT_HEADERS for event details.
EVENT_OFFERING_ID	NOT NULL	VARCHAR2(80)	event offering id. -999 if unknown. Refer to view BIM_DIMV_EVENT_OFFERS for event offer details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN		NUMBER	standard WHO column
REQUEST_ID		NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID		NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID		NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE		DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
NUM_AVAILABLE		NUMBER	event capacity available.
NUM_TARGETED		NUMBER	number targeted.
NUM_RESPONDED		NUMBER	number responded.
NUM_ENROLLED		NUMBER	number enrolled.
NUM_ATTENDED		NUMBER	number attended.
NUM_CANCELLED		NUMBER	number cancelled.
SECURITY_GROUP_ID		NUMBER	

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EVENT_RESP_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		3	PERIOD_END_DATE
		4	EVENT_ID
		5	EVENT_OFFERING_ID

BIM_EVENT_REVCOST_SUMM

BIM_EVENT_REVCOST_SUMM contains summarized data by user-defined period.

The measures are registration revenue, initiated revenue, forecasted revenue, forecasted cost, actual cost and number of leads.

These measures are dimensioned by event and event offering.

Populated by BIM_EVNT_REVCST_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
EVENT_OFFERING_ID	NOT NULL	VARCHAR2(80)	event offering id. -999 if unknown. Refer to view BIM_DIMV_EVENT_OFFERS for event offer details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
EVENT_ID	NOT NULL	VARCHAR2(80)	event id. -999 if unknown. Refer to view BIM_DIMV_EVENT_HEADERS for event details.
REGISTRATION_REVENUE	NULL	NUMBER	event registration revenue.
INITIATED_REVENUE	NULL	NUMBER	initiated revenue.
FORECASTED_REVENUE	NULL	NUMBER	forecasted revenue.
FORECASTED_COST	NULL	NUMBER	forecasted cost.
ACTUAL_COST	NULL	NUMBER	actual costs.
NUM_OF_LEADS	NULL	NUMBER	number of leads.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_EVENT_REVCOST_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		3	PERIOD_END_DATE
		4	EVENT_ID
		5	EVENT_OFFERING_ID

BIM_GEOGRAPHY

BIM_GEOGRAPHY contains dimension values for geographic locations.

Level of granularity is at the postal code level.

Populated by BIM_GEO_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
LOCATION_HIERARCHY_CODE (PK)	NOT NULL	VARCHAR2(240)	Primary key.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NULL	DATE	Period start date.
PERIOD_END_DATE	NULL	DATE	Period end date.
COUNTRY	NULL	VARCHAR2(60)	country.
STATE	NULL	VARCHAR2(60)	state.
CITY	NULL	VARCHAR2(60)	city.
POSTAL_CODE	NULL	VARCHAR2(60)	postal code.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_GEOGRAPHY_U1	UNIQUE	1	LOCATION_HIERARCHY_CODE
BIM_GEOGRAPHY_U2	UNIQUE	1	COUNTRY
		2	STATE
		3	CITY
		4	POSTAL_CODE

BIM_LEAD_CONV_SUMM

BIM_LEAD_CONV_SUMM contains summarized data by user-defined period.

The measures are number of lead, number of opportunities, number of orders, number of orders generated from leads, number of orders generated from opportunities.

These measures are dimensioned by campaigns, media, channels, market segments, sales channel and geographic locations.

Populated by BIM_LEAD_CONV_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.
CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.
SALES_CHANNEL_CODE	NOT NULL	VARCHAR2(30)	Sales channel. -999 if unknown. Refer to view BIM_DIMV_SALES_CHANNELS for sales channel details.
GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
NUM_OF_LEADS	NULL	NUMBER	number of leads.
NUM_OF_OPPORTUNITIES	NULL	NUMBER	number of opportunities.
NUM_OF_ORDERS	NULL	NUMBER	number of orders.
NUM_OF_ORDERS_FROM_LEADS	NULL	NUMBER	number of orders generated from leads.
NUM_OF_ORDERS_FROM_OPPS	NULL	NUMBER	number of orders generated from opportunities.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_LEAD_CONV_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		3	PERIOD_END_DATE
		4	CAMPAIGN_ID
		5	MEDIA_ID
		6	CHANNEL_ID
		7	MARKET_SEGMENT_ID
		8	SALES_CHANNEL_CODE
		9	GEOGRAPHY_CODE

BIM_OPPR_CYCLE_SUMM

BIM_OPPR_CYCLE_SUMM contains summarized data by user-defined period.

The measure is the average number of days for opportunities to convert to an order.

This measure is dimensioned by campaigns, media, channels, market segments, sales channel and geographic locations.

Populated by BIM_OPPR_CYCLE_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.
CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.

MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.
GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
SALES_CHANNEL_CODE	NOT NULL	VARCHAR2(30)	Sales channel. -999 if unknown. Refer to view BIM_DIMV_SALES_CHANNELS for sales channel details.
OPPR_TO_ORDER_CYCLE		NULL NUMBER	average number of days for opportunities to convert to orders.
SECURITY_GROUP_ID		NULL NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_OPPR_CYCLE_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		3	PERIOD_END_DATE
		4	CAMPAIGN_ID
		5	MEDIA_ID
		6	CHANNEL_ID
		7	MARKET_SEGMENT_ID
		8	GEOGRAPHY_CODE
		9	SALES_CHANNEL_CODE

BIM_SALES_CATEGORY_HIER

BIM_SALES_CATEGORY_HIER stores the relationship between user-defined sales interest types, primary interest codes and secondary interest codes.

Populated by BIM_SALES_CATEGORIES_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
INTEREST_TYPE_ID (PK)	NOT NULL	NUMBER	Product interest type id.
PROD_CREATION_DATE	NOT NULL	DATE	Date product category was created
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PRIMARY_INTEREST_CODE_ID (PK)	NOT NULL	NUMBER	Product primary interest code id
SECONDARY_INTEREST_CODE_ID (PK)	NOT NULL	NUMBER	Product secondary interest code id
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_SALES_CATEGORY_HIER_U1	UNIQUE	1	INTEREST_TYPE_ID
		2	PRIMARY_INTEREST_CODE_ID
		3	SECONDARY_INTEREST_CODE_ID

BIM_SALES_CYCLE_SUMM

BIM_SALES_CYCLE_SUMM contains summarized data by user-defined period.

The measures are the average number of days for leads to convert to orders, average number of days for leads to convert to opportunities.

These measures are dimensioned by campaigns, media, channels, market segments, sales channel and geographic locations.

Populated by BIM_SALES_CYCLE_SUMM_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.
CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.
GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
SALES_CHANNEL_CODE	NOT NULL	VARCHAR2(30)	Sales channel. -999 if unknown. Refer to view BIM_DIMV_SALES_CHANNELS for sales channel details.
LEAD_TO_ORDER_CYCLE	NULL	NUMBER	average number of days for leads to convert to orders.
LEAD_TO_OPPR_CYCLE	NULL	NUMBER	average number of days for leads to convert to opportunities.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_SALES_CYCLE_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START DATE
		3	PERIOD_END DATE
		4	CAMPAIGN_ID
		5	MEDIA_ID
		6	CHANNEL_ID
		7	MARKET_SEGMENT_ID
		8	GEOGRAPHY_CODE
		9	SALES_CHANNEL_CODE

BIM_SLIST_PROFIT_SUMM

BIM_SLIST_PROFIT_SUMM contains summarized data by user-defined period.

The measures are initiated revenue and actual cost.

These measures are dimensioned by vendor list only.

Populated by BIM_SRCLIST_PROFIT_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
SOURCE_LIST_ID	NOT NULL	NUMBER	Source List id. -999 if unknown. Refer to view BIM_DIMV_SOURCE_LISTS for source list details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
INITIATED_REVENUE	NULL	NUMBER	initiated revenue.
ACTUAL_COST	NULL	NUMBER	actual cost.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_SLIST_PROFIT_SUMM_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_START_DATE
		3	PERIOD_END_DATE
		4	SOURCE_LIST_ID

Oracle Proprietary, Confidential Information—Use Restricted by Contract

BIM_SOURCE_CODE_DETAILS

BIM_SOURCE_CODE_DETAILS links marketing source codes to the following dimensions: campaigns, media, channels, offers, events and event offerings.

Populated by BIM_SRC_CODE_DETAILS_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
SOURCE_CODE_ID (PK)	NOT NULL	NUMBER	Marketing source code id.
SOURCE_CODE	NOT NULL	VARCHAR2(30)	Marketing source code.
SOURCE_CODE_CREATION_DATE	NOT NULL	DATE	Date source code was created.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
CAMPAIGN_SCHEDULE_ID	NOT NULL	NUMBER	campaign schedule id.
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.
CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.
OFFER_ID	NOT NULL	NUMBER	Marketing offer. -999 if unknown/not applicable. Refer to view BIM_DIMV_OFFERS for offer details.
EVENT_ID	NOT NULL	VARCHAR2(80)	event id. -999 if unknown. Refer to view BIM_DIMV_EVENT_HEADERS for event details.

EVENT_OFFER_ID	NOT NULL	VARCHAR2(80)	event offering id. -999 if unknown. Refer to view BIM_DIMV_EVENT_OFFERS for event offer details.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_SOURCE_CODE_DETAILS_U1	UNIQUE	1	SOURCE_CODE_ID

BIM_SUMV_CAMP_COST

BIM_SUMV_CAMP_COST is a view that joins the summary table to the dimension views. It is used by the following reports: Campaign Activity Profitability, Campaign Cost, Campaign Revenue, Marketing Channel Profitability.

View Definition

```
CREATE VIEW BIM_SUMV_CAMP_COST
as SELECT
    BCR.CAMPAIGN_ID          CAMPAIGN_ID
    , BCR.PERIOD_NAME        PERIOD_NAME
    , BCR.PERIOD_START_DATE  START_DATE
    , BCR.PERIOD_END_DATE    END_DATE
    , BCR.MEDIA_ID           MEDIA_ID
    , BMC.MEDIA_NAME         MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE    MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME    MEDIA_TYPE_NAME
    , BCR.CHANNEL_ID         CHANNEL_ID
    , BMC.CHANNEL_NAME       CHANNEL_NAME
    , BCR.FORECASTED_REVENUE FORECASTED_REVENUE
    , BCR.FORECASTED_COST    FORECASTED_COST
    , BCR.INITIATED_REVENUE  INITIATED_REVENUE
    , BCR.ACTUAL_COST        ACTUAL_COST
    , BCR.NUM_OF_LEADS       NUM_OF_LEADS
FROM   BIM_CMPGN_REVCOST_SUMM BCR
    , BIM_DIMV_MEDIA_CHANNELS BMC
    Where BCR.MEDIA_ID = BMC.MEDIA_ID
AND      BCR.CHANNEL_ID = BMC.CHANNEL_ID
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
MEDIA_ID	NULL	NUMBER	Refer to base table.
MEDIA_NAME	NULL	VARCHAR2(120)	Refer to base table.
MEDIA_TYPE	NULL	VARCHAR2(30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.
CHANNEL_NAME	NULL	VARCHAR2(240)	Refer to base table.
FORECASTED_REVENUE	NULL	NUMBER	Refer to base table.
FORECASTED_COST	NULL	NUMBER	Refer to base table.
INITIATED_REVENUE	NULL	NUMBER	Refer to base table.
ACTUAL_COST	NULL	NUMBER	Refer to base table.
NUM_OF_LEADS	NULL	NUMBER	Refer to base table.

BIM_SUMV_CAMP_MARGIN

BIM_SUMV_CAMP_MARGIN is a view that joins the summary table to the dimension views. It is used by the following reports: Market Segment Revenue, Product Category Profitability, Product Group Profitability, Product Profitability, Sales Channel Product Performance.

View Definition

```
CREATE VIEW BIM_SUMV_CAMP_MARGIN
as SELECT
    BCP.CAMPAIGN_ID          CAMPAIGN_ID
    , BCP.PERIOD_NAME        PERIOD_NAME
    , BCP.PERIOD_START_DATE  START_DATE
    , BCP.PERIOD_END_DATE    END_DATE
    , BCP.MEDIA_ID           MEDIA_ID
    , BMC.MEDIA_NAME         MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE    MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME    MEDIA_TYPE_NAME
    , BCP.CHANNEL_ID         CHANNEL_ID
    , BMC.CHANNEL_NAME       CHANNEL_NAME
    , BCP.MARKET_SEGMENT_ID  MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME MARKET_SEGMENT_NAME
    , BCP.HEADER_OFFER_ID    HEADER_OFFER_ID
    , BOFH.OFFER_NAME        HEADER_OFFER_NAME
    , BCP.LINE_OFFER_ID      LINE_OFFER_ID
    , BOFL.OFFER_NAME        LINE_OFFER_NAME
    , BCP.SALES_CHANNEL_CODE SALES_CHANNEL_CODE
    , BSC.SALES_CHANNEL_NAME SALES_CHANNEL_NAME
    , BCP.INTEREST_TYPE_ID   INTEREST_TYPE_ID
    , BPR.INTEREST_TYPE      INTEREST_TYPE
    , BCP.PRIMARY_INTEREST_CODE_ID PRIMARY_INTEREST_CODE_ID
    , BPR.PRIMARY_INTEREST_CODE PRIMARY_INTEREST_CODE
    , BCP.SECONDARY_INTEREST_CODE_ID SECONDARY_INTEREST_CODE_ID
    , BPR.SECONDARY_INTEREST_CODE SECONDARY_INTEREST_CODE
    , BCP.BILL_TO_GEOGRAPHY_CODE GEOGRAPHY_CODE
    , BCP.INITIATED_REVENUE    INITIATED_REVENUE
    , BCP.ORDER_ID            ORDER_ID
    , BCP.COGS                COGS
FROM    BIM_CMPGN_PERF_SUMM BCP
    , BIM_DIMV_MEDIA_CHANNELS BMC
    , BIM_DIMV_MARKET_SGMTS BMS
    , BIM_DIMV_SALES_CHANNELS BSC
    , BIM_DIMV_PROD_LOV BPR
    , BIM_DIMV_OFFERS BOFH
    , BIM_DIMV_OFFERS BOFL
Where BCP.MEDIA_ID          = BMC.MEDIA_ID
AND   BCP.CHANNEL_ID       = BMC.CHANNEL_ID
AND   BCP.MARKET_SEGMENT_ID = BMS.MARKET_SEGMENT_ID
AND   BCP.HEADER_OFFER_ID  = BOFH.OFFER_ID
AND   BCP.LINE_OFFER_ID    = BOFL.OFFER_ID
AND   BCP.SALES_CHANNEL_CODE = BSC.SALES_CHANNEL_CODE
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

```

AND      BCP.INTEREST_TYPE_ID          = BPR.INTEREST_TYPE_ID
AND      BCP.PRIMARY_INTEREST_CODE_ID  = BPR.PRIMARY_INTEREST_CODE_ID
AND      BCP.SECONDARY_INTEREST_CODE_ID = BPR.SECONDARY_INTEREST_CODE_ID
WITH READ ONLY

```

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
MEDIA_ID	NULL	NUMBER	Refer to base table.
MEDIA_NAME	NULL	VARCHAR2(120)	Refer to base table.
MEDIA_TYPE	NULL	VARCHAR2(30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.
CHANNEL_NAME	NULL	VARCHAR2(240)	Refer to base table.
MARKET_SEGMENT_ID	NULL	NUMBER	Refer to base table.
MARKET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
HEADER_OFFER_ID	NULL	NUMBER	Refer to base table.
HEADER_OFFER_NAME	NULL	VARCHAR2(240)	Refer to base table.
LINE_OFFER_ID	NULL	NUMBER	Refer to base table.
LINE_OFFER_NAME	NULL	VARCHAR2(240)	Refer to base table.
SALES_CHANNEL_CODE	NULL	VARCHAR2(30)	Refer to base table.
SALES_CHANNEL_NAME	NOT NULL	VARCHAR2(80)	Refer to base table.
INTEREST_TYPE_ID	NULL	NUMBER	Refer to base table.
INTEREST_TYPE	NULL	VARCHAR2(80)	Refer to base table.
PRIMARY_INTEREST_CODE_ID	NULL	NUMBER	Refer to base table.
PRIMARY_INTEREST_CODE	NULL	VARCHAR2(100)	Refer to base table.
SECONDARY_INTEREST_CODE_ID	NULL	NUMBER	Refer to base table.
SECONDARY_INTEREST_CODE	NULL	VARCHAR2(100)	Refer to base table.
GEOGRAPHY_CODE	NULL	NUMBER	Refer to base table.
INITIATED_REVENUE	NULL	NUMBER	Refer to base table.
ORDER_ID	NULL	NUMBER	Refer to base table.
COGS	NULL	NUMBER	Refer to base table.

BIM_SUMV_CAMP_PERF

BIM_SUMV_CAMP_PERF is a view that joins the summary table to the dimension views. It is used by the following reports: Campaign Activity Performance, Campaign Performance, Marketing Channel Performance, Sales Channel Revenue Performance.

View Definition

```
CREATE VIEW BIM_SUMV_CAMP_PERF
as SELECT
    BCP.CAMPAIGN_ID          CAMPAIGN_ID
    , BCP.PERIOD_NAME        PERIOD_NAME
    , BCP.PERIOD_START_DATE  START_DATE
    , BCP.PERIOD_END_DATE    END_DATE
    , BCP.MEDIA_ID           MEDIA_ID
    , BMC.MEDIA_NAME         MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE    MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME    MEDIA_TYPE_NAME
    , BCP.CHANNEL_ID         CHANNEL_ID
    , BMC.CHANNEL_NAME       CHANNEL_NAME
    , BCP.MARKET_SEGMENT_ID  MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME MARKET_SEGMENT_NAME
    , BCP.SALES_CHANNEL_CODE SALES_CHANNEL_CODE
    , BSC.SALES_CHANNEL_NAME SALES_CHANNEL_NAME
    , BCP.INTEREST_TYPE_ID   INTEREST_TYPE_ID
    , BPR.INTEREST_TYPE      INTEREST_TYPE
    , BCP.PRIMARY_INTEREST_CODE_ID PRIMARY_INTEREST_CODE_ID
    , BPR.PRIMARY_INTEREST_CODE PRIMARY_INTEREST_CODE
    , BCP.SECONDARY_INTEREST_CODE_ID SECONDARY_INTEREST_CODE_ID
    , BPR.SECONDARY_INTEREST_CODE SECONDARY_INTEREST_CODE
    , BCP.BILL_TO_GEOGRAPHY_CODE GEOGRAPHY_CODE
    , BCP.CUST_ACCOUNT_ID    CUST_ACCOUNT_ID
    , BCP.INITIATED_REVENUE   INITIATED_REVENUE
    , BCP.ORDER_ID           ORDER_ID
    , BCP.COGS               COGS
    , BCP.LEAD_ID            LEAD_ID
FROM    BIM_CMPGN_PERF_SUMM BCP
    , BIM_DIMV_MEDIA_CHANNELS BMC
    , BIM_DIMV_MARKET_SGMTS BMS
    , BIM_DIMV_SALES_CHANNELS BSC
    , BIM_DIMV_PROD_LOV BPR
Where BCP.MEDIA_ID          = BMC.MEDIA_ID
AND   BCP.CHANNEL_ID        = BMC.CHANNEL_ID
AND   BCP.MARKET_SEGMENT_ID = BMS.MARKET_SEGMENT_ID
AND   BCP.SALES_CHANNEL_CODE = BSC.SALES_CHANNEL_CODE
AND   BCP.INTEREST_TYPE_ID  = BPR.INTEREST_TYPE_ID
AND   BCP.PRIMARY_INTEREST_CODE_ID = BPR.PRIMARY_INTEREST_CODE_ID
AND   BCP.SECONDARY_INTEREST_CODE_ID = BPR.SECONDARY_INTEREST_CODE_ID
WITH READ ONLY
```


Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
MEDIA_ID	NULL	NUMBER	Refer to base table.
MEDIA_NAME	NULL	VARCHAR2(120)	Refer to base table.
MEDIA_TYPE	NULL	VARCHAR2(30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.
CHANNEL_NAME	NULL	VARCHAR2(240)	Refer to base table.
MARKET_SEGMENT_ID	NULL	NUMBER	Refer to base table.
MARKET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
SALES_CHANNEL_CODE	NULL	VARCHAR2(30)	Refer to base table.
SALES_CHANNEL_NAME	NOT NULL	VARCHAR2(80)	Refer to base table.
INTEREST_TYPE_ID	NULL	NUMBER	Refer to base table.
INTEREST_TYPE	NULL	VARCHAR2(80)	Refer to base table.
PRIMARY_INTEREST_CODE_ID	NULL	NUMBER	Refer to base table.
PRIMARY_INTEREST_CODE	NULL	VARCHAR2(100)	Refer to base table.
SECONDARY_INTEREST_CODE_ID	NULL	NUMBER	Refer to base table.
SECONDARY_INTEREST_CODE	NULL	VARCHAR2(100)	Refer to base table.
GEOGRAPHY_CODE	NULL	NUMBER	Refer to base table.
CUST_ACCOUNT_ID	NULL	NUMBER	Refer to base table.
INITIATED_REVENUE	NULL	NUMBER	Refer to base table.
ORDER_ID	NULL	NUMBER	Refer to base table.
COGS	NULL	NUMBER	Refer to base table.
LEAD_ID	NULL	NUMBER	Refer to base table.

BIM_SUMV_CAMP_RESP

BIM_SUMV_CAMP_RESP is a view that joins the summary table to the dimension views. It is used by the following reports: Campaign Activity Response Rate, Campaign Response Rates, Marketing Channel Response Rates, Source List Response Rates, Target Segment Response Rates.

View Definition

```
CREATE VIEW BIM_SUMV_CAMP_RESP
as SELECT
    BCR.CAMPAIGN_ID          CAMPAIGN_ID
    , BCR.PERIOD_NAME        PERIOD_NAME
    , BCR.PERIOD_START_DATE  START_DATE
    , BCR.PERIOD_END_DATE    END_DATE
    , BCR.MEDIA_ID          MEDIA_ID
    , BMC.MEDIA_NAME        MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE   MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME   MEDIA_TYPE_NAME
    , BCR.CHANNEL_ID        CHANNEL_ID
    , BMC.CHANNEL_NAME      CHANNEL_NAME
    , BCR.SOURCE_LIST_ID    SOURCE_LIST_ID
    , BSL.SOURCE_LIST_NAME  SOURCE_LIST_NAME
    , BCR.MARKET_SEGMENT_ID  MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME MARKET_SEGMENT_NAME
    , BCR.TARGET_SEGMENT_ID  TARGET_SEGMENT_ID
    , BTS.TARGET_SEGMENT_NAME TARGET_SEGMENT_NAME
    , BCR.GEOGRAPHY_CODE
    , BCR.NUM_TARGETED       NUM_TARGETED
    , BCR.NUM_RESPONDED      NUM_RESPONDED
FROM   BIM_CMPGN_RESP_SUMM BCR
    , BIM_DIMV_MEDIA_CHANNELS BMC
    , BIM_DIMV_SOURCE_LISTS BSL
    , BIM_DIMV_MARKET_SGMTS BMS
    , BIM_DIMV_TARGET_SGMTS BTS
Where  BCR.MEDIA_ID          = BMC.MEDIA_ID
AND    BCR.CHANNEL_ID        = BMC.CHANNEL_ID
AND    BCR.SOURCE_LIST_ID    = BSL.SOURCE_LIST_ID
AND    BCR.MARKET_SEGMENT_ID  = BMS.MARKET_SEGMENT_ID
AND    BCR.TARGET_SEGMENT_ID  = BTS.TARGET_SEGMENT_ID
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2 (25)	Refer to base table.
START_DATE		NULL DATE	Refer to base table.
END_DATE		NULL DATE	Refer to base table.
MEDIA_ID		NULL NUMBER	Refer to base table.
MEDIA_NAME		NULL VARCHAR2 (120)	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

MEDIA_TYPE	NULL	VARCHAR2(30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.
CHANNEL_NAME	NULL	VARCHAR2(240)	Refer to base table.
SOURCE_LIST_ID	NULL	NUMBER	Refer to base table.
SOURCE_LIST_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
MARKET_SEGMENT_ID	NULL	NUMBER	Refer to base table.
MARKET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
TARGET_SEGMENT_ID	NULL	NUMBER	Refer to base table.
TARGET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
GEOGRAPHY_CODE	NULL	NUMBER	Refer to base table.
NUM_TARGETED	NULL	NUMBER	Refer to base table.
NUM_RESPONDED	NULL	NUMBER	Refer to base table.

BIM_SUMV_EVENT_PERF

BIM_SUMV_EVENT_PERF is a view that joins the summary table to the dimension views. It is used by the following reports: Event Offering Performance, Event Performance Over Period.

View Definition

```
CREATE VIEW BIM_SUMV_EVENT_PERF
as SELECT
    BEP.EVENT_ID                EVENT_ID
    , BEP.EVENT_OFFERING_ID    EVENT_OFFERING_ID
    , BEH.EVENT_NAME           EVENT_NAME
    , BEH.EVENT_OFFER_NAME     EVENT_OFFERING_NAME
    , BEH.EVENT_TYPE_CODE      EVENT_TYPE
    , BEP.CAMPAIGN_ID           CAMPAIGN_ID
    , BEP.PERIOD_NAME           PERIOD_NAME
    , BEP.PERIOD_START_DATE     START_DATE
    , BEP.PERIOD_END_DATE       END_DATE
    , BEP.MARKET_SEGMENT_ID     MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME   MARKET_SEGMENT_NAME
    , BEP.SALES_CHANNEL_CODE    SALES_CHANNEL_CODE
    , BSC.SALES_CHANNEL_NAME    SALES_CHANNEL_NAME
    , BEP.INTEREST_TYPE_ID      INTEREST_TYPE_ID
    , BPR.INTEREST_TYPE         INTEREST_TYPE
    , BEP.PRIMARY_INTEREST_CODE_ID PRIMARY_INTEREST_CODE_ID
    , BPR.PRIMARY_INTEREST_CODE PRIMARY_INTEREST_CODE
    , BEP.SECONDARY_INTEREST_CODE_ID SECONDARY_INTEREST_CODE_ID
    , BPR.SECONDARY_INTEREST_CODE SECONDARY_INTEREST_CODE
    , BEP.BILL_TO_GEOGRAPHY_CODE GEOGRAPHY_CODE
    , BEP.LEAD_ID              LEAD_ID
    , BEP.INITIATED_REVENUE     INITIATED_REVENUE
FROM
    BIM_EVENT_PERF_SUMM      BEP
    , BIM_DIMV_EVENT_HIER    BEH
    , BIM_DIMV_MARKET_SGMTS  BMS
    , BIM_DIMV_SALES_CHANNELS BSC
    , BIM_DIMV_PROD_LOV      BPR
Where BEP.EVENT_OFFERING_ID = BEH.EVENT_OFFER_ID
AND   BEP.MARKET_SEGMENT_ID = BMS.MARKET_SEGMENT_ID
AND   BEP.SALES_CHANNEL_CODE = BSC.SALES_CHANNEL_CODE
AND   BEP.INTEREST_TYPE_ID   = BPR.INTEREST_TYPE_ID
AND   BEP.PRIMARY_INTEREST_CODE_ID = BPR.PRIMARY_INTEREST_CODE_ID
AND   BEP.SECONDARY_INTEREST_CODE_ID = BPR.SECONDARY_INTEREST_CODE_ID
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
EVENT_ID	NOT NULL	NUMBER	Refer to base table.
EVENT_OFFERING_ID	NULL	NUMBER	Refer to base table.
EVENT_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
EVENT_OFFERING_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_TYPE		NULL	VARCHAR2(30)	Refer to base table.
CAMPAIGN_ID		NULL	NUMBER	Refer to base table.
PERIOD_NAME	NOT	NULL	VARCHAR2(25)	Refer to base table.
START_DATE		NULL	DATE	Refer to base table.
END_DATE		NULL	DATE	Refer to base table.
MARKET_SEGMENT_ID		NULL	NUMBER	Refer to base table.
MARKET_SEGMENT_NAME	NOT	NULL	VARCHAR2(120)	Refer to base table.
SALES_CHANNEL_CODE		NULL	VARCHAR2(30)	Refer to base table.
SALES_CHANNEL_NAME	NOT	NULL	VARCHAR2(80)	Refer to base table.
INTEREST_TYPE_ID		NULL	NUMBER	Refer to base table.
INTEREST_TYPE		NULL	VARCHAR2(80)	Refer to base table.
PRIMARY_INTEREST_CODE_ID		NULL	NUMBER	Refer to base table.
PRIMARY_INTEREST_CODE		NULL	VARCHAR2(100)	Refer to base table.
SECONDARY_INTEREST_CODE_ID		NULL	NUMBER	Refer to base table.
SECONDARY_INTEREST_CODE		NULL	VARCHAR2(100)	Refer to base table.
GEOGRAPHY_CODE		NULL	NUMBER	Refer to base table.
LEAD_ID		NULL	NUMBER	Refer to base table.
INITIATED_REVENUE		NULL	NUMBER	Refer to base table.

BIM_SUMV_EVENT_REV

BIM_SUMV_EVENT_REV is a view that joins the summary table to the dimension views. It is used by the following reports: Event Costs, Event Revenue, Event Offering Costs, Event Offering Revenue.

View Definition

```
CREATE VIEW BIM_SUMV_EVENT_REV
as SELECT
    BER.EVENT_ID                EVENT_ID
    , BER.EVENT_OFFERING_ID    EVENT_OFFERING_ID
    , BEH.EVENT_NAME           EVENT_NAME
    , BEH.EVENT_OFFER_NAME     EVENT_OFFERING_NAME
    , BEH.EVENT_TYPE_CODE      EVENT_TYPE
    , BER.PERIOD_NAME           PERIOD_NAME
    , BER.PERIOD_START_DATE     START_DATE
    , BER.PERIOD_END_DATE       END_DATE
    , BER.REGISTRATION_REVENUE  REGISTRATION_REVENUE
    , BER.INITIATED_REVENUE     INITIATED_REVENUE
    , BER.FORECASTED_REVENUE    FORECASTED_REVENUE
    , BER.FORECASTED_COST       FORECASTED_COST
    , BER.NUM_OF_LEADS          NUM_OF_LEADS
    , BER.ACTUAL_COST           ACTUAL_COST
FROM
    BIM_EVENT_REVCOST_SUMM     BER
    , BIM_DIMV_EVENT_HIER      BEH
Where BER.EVENT_OFFERING_ID    = BEH.EVENT_OFFER_ID
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
EVENT_ID	NULL	NUMBER	Refer to base table.
EVENT_OFFERING_ID	NOT NULL	NUMBER	Refer to base table.
EVENT_NAME	NOT NULL	VARCHAR2 (240)	Refer to base table.
EVENT_OFFERING_NAME	NOT NULL	VARCHAR2 (240)	Refer to base table.
EVENT_TYPE	NULL	VARCHAR2 (30)	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2 (25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
REGISTRATION_REVENUE	NULL	NUMBER	Refer to base table.
INITIATED_REVENUE	NULL	NUMBER	Refer to base table.
FORECASTED_REVENUE	NULL	NUMBER	Refer to base table.
FORECASTED_COST	NULL	NUMBER	Refer to base table.
NUM_OF_LEADS	NULL	NUMBER	Refer to base table.
ACTUAL_COST	NULL	NUMBER	Refer to base table.

BIM_SUMV_EVENT_RSLTS

BIM_SUMV_EVENT_RSLTS is a view that joins the summary table to the dimension views. It is used by the following reports: Event Offering Results, Event Results.

View Definition

```
CREATE VIEW BIM_SUMV_EVENT_RSLTS
as SELECT
    BER.EVENT_ID
    , BER.EVENT_OFFERING_ID
    , BEH.EVENT_NAME
    , BEH.EVENT_OFFER_NAME
    , BEH.EVENT_TYPE_CODE
    , BER.PERIOD_NAME
    , BER.PERIOD_START_DATE
    , BER.PERIOD_END_DATE
    , BER.NUM_AVAILABLE
    , BER.NUM_TARGETED
    , BER.NUM_RESPONDED
    , BER.NUM_ENROLLED
    , BER.NUM_ATTENDED
    , BER.NUM_CANCELLED
FROM    BIM_EVENT_RESP_SUMM      BER
    , BIM_DIMV_EVENT_HIER        BEH
Where BER.EVENT_OFFERING_ID      = BEH.EVENT_OFFER_ID
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
EVENT_ID	NOT NULL	NUMBER	Refer to base table.
EVENT_OFFERING_ID	NOT NULL	NUMBER	Refer to base table.
EVENT_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
EVENT_OFFERING_NAME	NOT NULL	VARCHAR2(240)	Refer to base table.
EVENT_TYPE		VARCHAR2(30)	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Refer to base table.
START_DATE		DATE	Refer to base table.
END_DATE		DATE	Refer to base table.
NUM_AVAILABLE		NUMBER	Refer to base table.
NUM_TARGETED		NUMBER	Refer to base table.
NUM_RESPONDED		NUMBER	Refer to base table.
NUM_ENROLLED		NUMBER	Refer to base table.
NUM_ATTENDED		NUMBER	Refer to base table.
NUM_CANCELLED		NUMBER	Refer to base table.

BIM_SUMV_LEAD_CONV

BIM_SUMV_LEAD_CONV is a view that joins the summary table to the dimension views. It is used by the following reports: Lead Aging, Lead Conversion.

View Definition

```
CREATE VIEW BIM_SUMV_LEAD_CONV
as SELECT
    BLC.CAMPAIGN_ID          CAMPAIGN_ID
    , BLC.PERIOD_NAME        PERIOD_NAME
    , BLC.PERIOD_START_DATE  START_DATE
    , BLC.PERIOD_END_DATE    END_DATE
    , BLC.MEDIA_ID           MEDIA_ID
    , BMC.MEDIA_NAME         MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE    MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME    MEDIA_TYPE_NAME
    , BLC.CHANNEL_ID         CHANNEL_ID
    , BMC.CHANNEL_NAME       CHANNEL_NAME
    , BLC.MARKET_SEGMENT_ID  MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME MARKET_SEGMENT_NAME
    , BLC.SALES_CHANNEL_CODE SALES_CHANNEL_CODE
    , BSC.SALES_CHANNEL_NAME SALES_CHANNEL_NAME
    , BLC.GEOGRAPHY_CODE
    , BLC.NUM_OF_ORDERS      NUM_OF_ORDERS
    , BLC.NUM_OF_LEADS       NUM_OF_LEADS
    , BLC.NUM_OF_OPPORTUNITIES NUM_OF_OPPORTUNITIES
    , BLC.NUM_OF_ORDERS_FROM_LEADS NUM_OF_ORDERS_FROM_LEADS
    , BLC.NUM_OF_ORDERS_FROM_OPPTS NUM_OF_ORDERS_FROM_OPPTS
FROM
    BIM_LEAD_CONV_SUMM      BLC
    , BIM_DIMV_MEDIA_CHANNELS BMC
    , BIM_DIMV_MARKET_SGMTS  BMS
    , BIM_DIMV_SALES_CHANNELS BSC
Where BLC.MEDIA_ID          = BMC.MEDIA_ID
AND   BLC.CHANNEL_ID        = BMC.CHANNEL_ID
AND   BLC.MARKET_SEGMENT_ID = BMS.MARKET_SEGMENT_ID
AND   BLC.SALES_CHANNEL_CODE = BSC.SALES_CHANNEL_CODE
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2 (25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
MEDIA_ID	NULL	NUMBER	Refer to base table.
MEDIA_NAME	NULL	VARCHAR2 (120)	Refer to base table.
MEDIA_TYPE	NULL	VARCHAR2 (30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2 (80)	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.

CHANNEL_NAME		NULL	VARCHAR2(240)	Refer to base table.
MARKET_SEGMENT_ID		NULL	NUMBER	Refer to base table.
MARKET_SEGMENT_NAME	NOT	NULL	VARCHAR2(120)	Refer to base table.
SALES_CHANNEL_CODE		NULL	VARCHAR2(30)	Refer to base table.
SALES_CHANNEL_NAME	NOT	NULL	VARCHAR2(80)	Refer to base table.
GEOGRAPHY_CODE		NULL	NUMBER	Refer to base table.
NUM_OF_ORDERS		NULL	NUMBER	Refer to base table.
NUM_OF_LEADS		NULL	NUMBER	Refer to base table.
NUM_OF OPPORTUNITIES		NULL	NUMBER	Refer to base table.
NUM_OF_ORDERS_FROM_LEADS		NULL	NUMBER	Refer to base table.
NUM_OF_ORDERS_FROM_OPPTS		NULL	NUMBER	Refer to base table.

BIM_SUMV_SALES_CYCLE

BIM_SUMV_SALES_CYCLE is a view that joins the summary table to the dimension views. It is used by the following reports: Channel Sale Cycle Period, Market Segment Sale Cycle Period

View Definition

```
CREATE VIEW BIM_SUMV_SALES_CYCLE
as SELECT
    BSA.CAMPAIGN_ID          CAMPAIGN_ID
    , BSA.PERIOD_NAME        PERIOD_NAME
    , BSA.PERIOD_START_DATE  START_DATE
    , BSA.PERIOD_END_DATE    END_DATE
    , BSA.MEDIA_ID           MEDIA_ID
    , BMC.MEDIA_NAME         MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE    MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME    MEDIA_TYPE_NAME
    , BSA.CHANNEL_ID         CHANNEL_ID
    , BMC.CHANNEL_NAME       CHANNEL_NAME
    , BSA.MARKET_SEGMENT_ID  MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME MARKET_SEGMENT_NAME
    , BSA.GEOGRAPHY_CODE     SALES_CHANNEL_CODE
    , BSA.SALES_CHANNEL_CODE SALES_CHANNEL_NAME
    , BSC.SALES_CHANNEL_NAME LEAD_TO_ORDER_CYCLE
    , BSA.LEAD_TO_ORDER_CYCLE LEAD_TO_ORDER_CYCLE
    , BSA.LEAD_TO_OPPR_CYCLE  LEAD_TO_OPPR_CYCLE
    , TO_NUMBER(NULL)        OPPR_TO_ORDER_CYCLE
FROM    BIM_SALES_CYCLE_SUMM BSA
    , BIM_DIMV_MEDIA_CHANNELS BMC
    , BIM_DIMV_MARKET_SGMTS  BMS
    , BIM_DIMV_SALES_CHANNELS BSC
Where   BSA.MEDIA_ID        = BMC.MEDIA_ID
AND     BSA.CHANNEL_ID      = BMC.CHANNEL_ID
AND     BSA.MARKET_SEGMENT_ID = BMS.MARKET_SEGMENT_ID
AND     BSA.SALES_CHANNEL_CODE = BSC.SALES_CHANNEL_CODE
UNION
SELECT  BOP.CAMPAIGN_ID      CAMPAIGN_ID
    , BOP.PERIOD_NAME        PERIOD_NAME
    , BOP.PERIOD_START_DATE  START_DATE
    , BOP.PERIOD_END_DATE    END_DATE
    , BOP.MEDIA_ID           MEDIA_ID
    , BMC.MEDIA_NAME         MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE    MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME    MEDIA_TYPE_NAME
    , BOP.CHANNEL_ID         CHANNEL_ID
    , BMC.CHANNEL_NAME       CHANNEL_NAME
    , BOP.MARKET_SEGMENT_ID  MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME MARKET_SEGMENT_NAME
    , BOP.GEOGRAPHY_CODE     SALES_CHANNEL_CODE
    , BOP.SALES_CHANNEL_CODE SALES_CHANNEL_NAME
    , BSC.SALES_CHANNEL_NAME LEAD_TO_ORDER_CYCLE
    , TO_NUMBER(NULL)        LEAD_TO_ORDER_CYCLE
```

Oracle Proprietary, Confidential Information—Use Restricted by Contract

```

, TO_NUMBER(NULL) LEAD_TO_OPPR_CYCLE
, BOP.OPPR_TO_ORDER_CYCLE OPPR_TO_ORDER_CYCLE
FROM BIM.OPPR_CYCLE_SUMM BOP
, BIM_DIMV_MEDIA_CHANNELS BMC
, BIM_DIMV_MARKET_SGMTS BMS
, BIM_DIMV_SALES_CHANNELS BSC
WHERE BOP.MEDIA_ID = BMC.MEDIA_ID
AND BOP.CHANNEL_ID = BMC.CHANNEL_ID
AND BOP.MARKET_SEGMENT_ID = BMS.MARKET_SEGMENT_ID
AND BOP.SALES_CHANNEL_CODE = BSC.SALES_CHANNEL_CODE
WITH READ ONLY

```

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NULL	NUMBER	Refer to base table.
PERIOD_NAME	NULL	VARCHAR2(25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
MEDIA_ID	NULL	NUMBER	Refer to base table.
MEDIA_NAME	NULL	VARCHAR2(120)	Refer to base table.
MEDIA_TYPE	NULL	VARCHAR2(30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.
CHANNEL_NAME	NULL	VARCHAR2(240)	Refer to base table.
MARKET_SEGMENT_ID	NULL	NUMBER	Refer to base table.
MARKET_SEGMENT_NAME	NULL	VARCHAR2(120)	Refer to base table.
GEOGRAPHY_CODE	NULL	NUMBER	Refer to base table.
SALES_CHANNEL_CODE	NULL	VARCHAR2(30)	Refer to base table.
SALES_CHANNEL_NAME	NULL	VARCHAR2(80)	Refer to base table.
LEAD_TO_ORDER_CYCLE	NULL	NUMBER	Refer to base table.
LEAD_TO_OPPR_CYCLE	NULL	NUMBER	Refer to base table.
OPPR_TO_ORDER_CYCLE	NULL	NUMBER	Refer to base table.

BIM_SUMV_SLIST_PERF

BIM_SUMV_SLIST_PERF is a view that joins the summary table to the dimension views.

View Definition

```
CREATE VIEW BIM_SUMV_SLIST_PERF
as SELECT
    BTS.CAMPAIGN_ID          CAMPAIGN_ID
    , BTS.PERIOD_NAME        PERIOD_NAME
    , BTS.PERIOD_START_DATE  START_DATE
    , BTS.PERIOD_END_DATE    END_DATE
    , BTS.MEDIA_ID           MEDIA_ID
    , BMC.MEDIA_NAME         MEDIA_NAME
    , BMC.MEDIA_TYPE_CODE    MEDIA_TYPE
    , BMC.MEDIA_TYPE_NAME    MEDIA_TYPE_NAME
    , BTS.CHANNEL_ID         CHANNEL_ID
    , BMC.CHANNEL_NAME       CHANNEL_NAME
    , BTS.MARKET_SEGMENT_ID  MARKET_SEGMENT_ID
    , BMS.MARKET_SEGMENT_NAME MARKET_SEGMENT_NAME
    , BTS.SALES_CHANNEL_CODE SALES_CHANNEL_CODE
    , BSC.SALES_CHANNEL_NAME SALES_CHANNEL_NAME
    , BTS.TARGET_SEGMENT_ID  TARGET_SEGMENT_ID
    , BTG.TARGET_SEGMENT_NAME TARGET_SEGMENT_NAME
    , BTS.BILL_TO_GEOGRAPHY_CODE GEOGRAPHY_CODE
    , BTS.NUM_OF_LEADS       NUM_OF_LEADS
    , BTS.INITIATED_REVENUE  INITIATED_REVENUE
    , BTS.NUM_OF_NEW_ACCTS   NUM_OF_NEW_ACCTS
FROM
    BIM_TRGT_SGMT_PERF_SUMM BTS
    , BIM_DIMV_MEDIA_CHANNELS BMC
    , BIM_DIMV_MARKET_SGMTS BMS
    , BIM_DIMV_SALES_CHANNELS BSC
    , BIM_DIMV_TARGET_SGMTS BTG
Where BTS.MEDIA_ID          = BMC.MEDIA_ID
AND   BTS.CHANNEL_ID       = BMC.CHANNEL_ID
AND   BTS.MARKET_SEGMENT_ID = BMS.MARKET_SEGMENT_ID
AND   BTS.SALES_CHANNEL_CODE = BSC.SALES_CHANNEL_CODE
AND   BTS.TARGET_SEGMENT_ID = BTG.TARGET_SEGMENT_ID
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NULL	NUMBER	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
MEDIA_ID	NULL	NUMBER	Refer to base table.
MEDIA_NAME	NULL	VARCHAR2(120)	Refer to base table.
MEDIA_TYPE	NULL	VARCHAR2(30)	Refer to base table.
MEDIA_TYPE_NAME	NULL	VARCHAR2(80)	Refer to base table.
CHANNEL_ID	NULL	NUMBER	Refer to base table.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CHANNEL_NAME	NULL	VARCHAR2(240)	Refer to base table.
MARKET_SEGMENT_ID	NULL	NUMBER	Refer to base table.
MARKET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
SALES_CHANNEL_CODE	NULL	VARCHAR2(30)	Refer to base table.
SALES_CHANNEL_NAME	NOT NULL	VARCHAR2(80)	Refer to base table.
TARGET_SEGMENT_ID	NOT NULL	NUMBER	Refer to base table.
TARGET_SEGMENT_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
GEOGRAPHY_CODE	NULL	NUMBER	Refer to base table.
NUM_OF_LEADS	NULL	NUMBER	Refer to base table.
INITIATED_REVENUE	NULL	NUMBER	Refer to base table.
NUM_OF_NEW_ACCTS	NULL	NUMBER	Refer to base table.

BIM_SUMV_SLIST_PROFIT

BIM_SUMV_SLIST_PROFIT is a view that joins the summary table to the dimension views. It is used by the following reports: Source List Profitability.

View Definition

```
CREATE VIEW BIM_SUMV_SLIST_PROFIT
as SELECT
    BSP.SOURCE_LIST_ID          SOURCE_LIST_ID
    , BSL.SOURCE_LIST_NAME      SOURCE_LIST_NAME
    , BSP.PERIOD_NAME            PERIOD_NAME
    , BSP.PERIOD_START_DATE      START_DATE
    , BSP.PERIOD_END_DATE        END_DATE
    , BSP.INITIATED_REVENUE      INITIATED_REVENUE
    , BSP.ACTUAL_COST            ACTUAL_COST
FROM    BIM_SLIST_PROFIT_SUMM    BSP
    , BIM_DIMV_SOURCE_LISTS      BSL
Where   BSP.SOURCE_LIST_ID = BSL.SOURCE_LIST_ID
WITH READ ONLY
```

Column Descriptions

Name	Null?	Type	Description
SOURCE_LIST_ID	NOT NULL	NUMBER	Refer to base table.
SOURCE_LIST_NAME	NOT NULL	VARCHAR2(120)	Refer to base table.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Refer to base table.
START_DATE	NULL	DATE	Refer to base table.
END_DATE	NULL	DATE	Refer to base table.
INITIATED_REVENUE	NULL	NUMBER	Refer to base table.
ACTUAL_COST	NULL	NUMBER	Refer to base table.

BIM_TARGET_SEGMENTS_DENORM

BIM_TARGET_SEGMENTS_DENORM contains target segment hierarchy information in a denormalized fashion. It simplifies the process of finding out all child target segments, no matter how deeply nested, for a parent target segment without using complex joins.

Populated by BIM_TRGT_SGMT_DENORM_PKG concurrent program.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
BIM_CMPGN_RESP_SUMM	TARGET_SEGMENT_ID	TARGET_SEGMENT_ID
BIM_TRGT_SGMT_PERF_SUMM	TARGET_SEGMENT_ID	TARGET_SEGMENT_ID

Column Descriptions

Name	Null?	Type	Description
TARGET_SEGMENT_ID (PK)	NOT NULL	NUMBER	Target segment id. -999 if unknown. Refer to view BIM_DIMV_TARGET_SGMTS for target segment details.
PARENT_TARGET_SEGMENT_ID (PK)	NOT NULL	NUMBER	target segment id of the parent target segment. If level_from_parent is 0, then parent_target_segment_id = target_segment_id
PARENT_TARGET_SEGMENT_NAME	NOT NULL	VARCHAR2(240)	parent target segment name.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NONE	NUMBER	standard WHO column
REQUEST_ID	NONE	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NONE	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NONE	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NONE	DATE	Last date concurrent program updated record
IMMEDIATE_PARENT_FLAG	NOT NULL	VARCHAR2(1)	Contains 'Y' if the value in the parent_target_segment_id column is the immediate parent of the target segment.
ROOT_FLAG	NOT NULL	VARCHAR2(1)	Contains 'Y' if this is the root target segment.

LEAF_FLAG	NOT NULL	VARCHAR2(1)	Contains 'Y' if this target segment has no child target segments.
LEVEL_FROM_PARENT	NOT NULL	NUMBER	Show how many levels this target segment is below the parent target segment.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_TARGET_SEGMENTS_DENORM_N1	NOT UNIQUE	1	PARENT_TARGET_SEGMENT_ID
BIM_TARGET_SEGMENTS_DENORM_U1	UNIQUE	1	TARGET_SEGMENT_ID
		2	PARENT_TARGET_SEGMENT_ID

BIM_TRGT_SGMT_PERF_SUMM

BIM_TRGT_SGMT_PERF_SUMM contains summarized data by user-defined period.

The measures are number of lead, number of new customer accounts and initiated revenue.

These measures are dimensioned by target segments, campaigns, media, channels, market segments, sales channel and geographic locations.

Populated by BIM_TRGT_SGMT_PERF_PKG concurrent program.

Column Descriptions

Name	Null?	Type	Description
TARGET_SEGMENT_ID	NOT NULL	NUMBER	Target segment id. -999 if unknown. Refer to view BIM_DIMV_TARGET_SGMTS for target segment details.
PERIOD_NAME	NOT NULL	VARCHAR2(25)	Name of period that the data is summarized to.
CREATION_DATE	NOT NULL	DATE	standard WHO column
CREATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_DATE	NOT NULL	DATE	standard WHO column
LAST_UPDATED_BY	NOT NULL	NUMBER	standard WHO column
LAST_UPDATE_LOGIN	NULL	NUMBER	standard WHO column
REQUEST_ID	NULL	NUMBER	Request identifier of last concurrent program to update record
PROGRAM_APPLICATION_ID	NULL	NUMBER	Application identifier of last concurrent program to update record
PROGRAM_ID	NULL	NUMBER	Identifier of last concurrent program to update record
PROGRAM_UPDATE_DATE	NULL	DATE	Last date concurrent program updated record
PERIOD_START_DATE	NOT NULL	DATE	Period start date.
PERIOD_END_DATE	NOT NULL	DATE	Period end date.
CAMPAIGN_ID	NOT NULL	NUMBER	campaign id of a campaign. -999 for no campaign. Refer to view BIM_DIMV_CAMPAIGNS for campaign details.
MEDIA_ID	NOT NULL	NUMBER	Marketing Media id. -999 if unknown. Refer to view BIM_DIMV_MEDIA for media details.

CHANNEL_ID	NOT NULL	VARCHAR2(80)	Marketing channel id. -999 if unknown. Channels can be media channels, events or event offerings. Channel prefixes are: CHLS for media channels, EVEH for events, EVEO for event offerings. Refer to view BIM_DIMV_CHANNELS for channel details.
MARKET_SEGMENT_ID	NOT NULL	NUMBER	Market segment id. -999 if unknown. Refer to view BIM_DIMV_MARKET_SGMTS for market segment details.
SALES_CHANNEL_CODE	NOT NULL	VARCHAR2(30)	Sales channel. -999 if unknown. Refer to view BIM_DIMV_SALES_CHANNELS for sales channel details.
SHIP_TO_GEOGRAPHY_CODE	NULL	VARCHAR2(240)	not used.
BILL_TO_GEOGRAPHY_CODE	NOT NULL	VARCHAR2(240)	Location code. -999 if unknown. Refer to view BIM_DIMV_GEOGRAPHY for location details.
NUM_OF_LEADS	NULL	NUMBER	number of leads.
NUM_OF_NEW_ACCTS	NULL	NUMBER	number of new customer accounts.
INITIATED_REVENUE	NULL	NUMBER	initiated revenue.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
BIM_TRGT_SGMT_PERF_SUMM_U1	UNIQUE	10	PERIOD_NAME
		15	PERIOD_START_DATE
		20	PERIOD_END_DATE
		30	TARGET_SEGMENT_ID
		40	CAMPAIGN_ID
		50	MEDIA_ID
		60	CHANNEL_ID
		70	MARKET_SEGMENT_ID
		80	SALES_CHANNEL_CODE
		100	BILL_TO_GEOGRAPHY_CODE

CST_BIS_MARGIN_SUMMARY

CST_BIS_MARGIN_SUMMARY temporarily stores the detailed information that is used to build Margin Analysis Reports. Like CST_MARGIN_BUILD, Margin Analysis Load Run and Purge Margin Analysis Load Run requests populate and remove records from this table.

Column Descriptions

Name	Null?	Type	Description
LEGAL_ENTITY_ID	NULL	NUMBER	Legal Entity Identifier
BUILD_ID	NOT NULL	NUMBER	Build identifier
SOURCE	NOT NULL	VARCHAR2(15)	Identifies source of the record
ROW_TYPE	NOT NULL	NUMBER	Identifies the type of a sales order line
ORIGIN	NOT NULL	NUMBER	Identifies the origin of the record
INVOICE_SOURCE	NULL	VARCHAR2(30)	Source of the invoice
PARENT_ROWID	NULL	ROWID	Identifier of SO_ORDER_LINES
ORDER_NUMBER	NULL	NUMBER	Order number of the sales order
ORG_ID	NULL	NUMBER	Operating unit
HEADER_ID	NULL	NUMBER	Order header identifier
ORDER_TYPE_ID	NULL	NUMBER	Order type identifier
CUSTOMER_ID	NULL	NUMBER	Customer identifier
SOLD_TO_CUSTOMER_NAME	NULL	VARCHAR2(50)	Customer name based on customer identifier
PRIMARY_SALESREP_ID	NULL	NUMBER	Primary sales representative identifier
SALES_CHANNEL_CODE	NULL	VARCHAR2(30)	Sales channel code identifier
PARENT_INVENTORY_ITEM_ID	NULL	NUMBER	Parent inventory item identifier in case of a non-standard item
PARENT_ORGANIZATION_ID	NULL	NUMBER	Organization identifier for the parent item
PARENT_LINE_ID	NULL	NUMBER	Line identifier for the parent line
PARENT_LINE_NUMBER	NULL	NUMBER	Line number for the parent line
PARENT_ITEM_TYPE_CODE	NULL	VARCHAR2(30)	Type identifier of the parent item, i.e. Standard, Model, Class, etc.
PARENT_ATO_FLAG	NULL	VARCHAR2(1)	Flag indicating if the order line is for ATO
INVENTORY_ITEM_ID	NULL	NUMBER	Inventory item identifier for the child line
ORGANIZATION_ID	NULL	NUMBER	Organization identifier for the child line
LINE_ID	NULL	NUMBER	Line identifier for the child line
LINE_TYPE_CODE	NULL	VARCHAR2(30)	Line type code for the child line
LINE_NUMBER	NULL	NUMBER	Line number for the child line
SHIP_TO_SITE_USE_ID	NULL	NUMBER	Ship to site identifier
SHIP_TO_CUSTOMER_NAME	NULL	VARCHAR2(50)	Customer name based on SHIP_TO_SITE_USE_ID
INVOICE_TO_SITE_USE_ID	NULL	NUMBER	Site identifier for the invoiced site information
BILL_TO_CUSTOMER_NAME	NULL	VARCHAR2(50)	Customer name based on the INVOICE_TO_SITE_USE_ID

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CUSTOMER_TRX_ID	NULL	NUMBER	Identifier for RA_CUSTOMER_TRX
CUSTOMER_TRX_LINE_ID	NULL	NUMBER	Identifier for RA_CUSTOMER_TRX_LINES
ORIGINAL_GL_DATE	NULL	DATE	Original General ledger Date
GL_DATE	NULL	DATE	General ledger date
INVOICE_LINE_QUANTITY	NULL	NUMBER	Quantity invoiced for entire order line
INVOICE_QUANTITY	NULL	NUMBER	Quantity invoiced for invoice line
ORDER_LINE_QUANTITY	NULL	NUMBER	Order quantity for order line
SHIP_QUANTITY	NULL	NUMBER	Actual shipment quantity
INVOICED_AMOUNT	NULL	NUMBER	Invoiced amount
COGS_AMOUNT	NULL	NUMBER	Cost of goods sold amount
SALES_ACCOUNT	NULL	NUMBER	Sales account identifier
COGS_ACCOUNT	NULL	NUMBER	Cost of goods sold identifier
TERRITORY_ID	NULL	NUMBER	Territory identifier
CUSTOMER_CLASS_CODE	NULL	VARCHAR2(30)	Industry identifier
MARGIN	NULL	NUMBER	Margin
MARGIN_PCT	NULL	NUMBER	Margin percentage
RETURN_REFERENCE_TYPE_CODE	NULL	VARCHAR2(30)	Return reference type identifier for the RMA lines
RETURN_REFERENCE_ID	NULL	NUMBER	Return reference identifier for the RMA lines
LINK_TO_LINE_ID	NULL	NUMBER	Parent line identifier if RETURN_REFERENCE_TYPE_CODE is populated
RMA_HEADER_ID	NULL	NUMBER	Header identifier for the RMA lines
RMA_NUMBER	NULL	NUMBER	Order number for the RMA lines
RMA_INVENTORY_ITEM_ID	NULL	NUMBER	Inventory item identifier for the RMA lines
RMA_LINE_ID	NULL	NUMBER	Line identifier for the RMA lines
RMA_LINE_NUMBER	NULL	NUMBER	Line number for the RMA lines
RMA_ORGANIZATION_ID	NULL	NUMBER	Organization identifier for the RMA lines
RMA_LINE_TYPE_CODE	NULL	VARCHAR2(30)	Line type code for the RMA lines
RMA_SHIP_TO_SITE_USE_ID	NULL	NUMBER	Site identifier for the shipped site for the RMA lines
RMA_INVOICE_INVENTORY_ITEM_ID	NULL	NUMBER	Invoiced inventory item identifier for the RMA lines
CR_TRX_ID	NULL	NUMBER	Credit memo identifier in RA_CUSTOMER_TRX
CR_TRX_LINE_ID	NULL	NUMBER	Credit memo Identifier in RA_CUSTOMER_TRX_LINES
PERIOD_NAME_YEAR	NULL	VARCHAR2(15)	Year name from General Ledger Periods
PERIOD_NUM_YEAR	NULL	NUMBER	Number identifier of Year in General Ledger Period
PERIOD_NAME_QTR	NULL	VARCHAR2(15)	Quarter name from General Ledger Periods
PERIOD_NUM_QTR	NULL	NUMBER	Number identifier of Quarter in General Ledger Period
PERIOD_SEQ_QTR	NULL	NUMBER	Sequence of General Ledger Period Quarter
PERIOD_NAME_MONTH	NULL	VARCHAR2(15)	Month name from General Ledger Periods
PERIOD_NUM_MONTH	NULL	NUMBER	Number identifier of Month in General Ledger Period
PERIOD_SEQ_MONTH	NULL	NUMBER	Sequence of General Ledger Period Month

Oracle Proprietary, Confidential Information—Use Restricted by Contract

OE_ITEM_CATEGORY_ID	NULL	NUMBER	Item Category Identifier based on the default category set of the OE functional area
AREA_CODE	NULL	VARCHAR2(30)	Identifier of Area level of the BIS geography dimension
COUNTRY_CODE	NULL	VARCHAR2(2)	Identifier of Country level of the BIS geography dimension
REGION_CODE	NULL	VARCHAR2(30)	Identifier of Region level of the BIS geography dimension
AREA_NAME	NULL	VARCHAR2(80)	Name of Area level of the BIS geography dimension
COUNTRY_NAME	NULL	VARCHAR2(80)	Name of Country level of the BIS geography dimension
REGION_NAME	NULL	VARCHAR2(80)	Name of Region level of the BIS geography dimension
OPERATING_UNIT_NAME	NULL	VARCHAR2(60)	Name of Operating Unit

EDW_BIM_CAMP_CMPGNS_L1_LSTG

This is the interface table for the Campaign level 1 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 2
PARENT_CAMPAIN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 2
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	Unique identifier of Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User defined attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L1_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L1_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L1_LTC

Campaign Level 1 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 2
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 2
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for Future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Campaign Name
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description for Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L1_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_L1_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L1_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_L2_LSTG

This is the interface table for the Campaign level 2 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 3
PARENT_CAMPAIN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 3 .
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	urpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L2_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L2_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L2_LTC

Campaign Level 2 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 3.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 3.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L2_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_L2_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L2_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_L3_LSTG

This is the interface table for the Campaign level 3 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 4.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 4.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L3_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L3_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L3_LTC

Campaign Level 3 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 4.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 4.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	urpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L3_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_L3_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L3_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_L4_LSTG

This is the interface table for the Campaign level 4 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 5.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 5.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	urpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L4_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L4_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L4_LTC

Campaign Level 4 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 5.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 5.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L4_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_L4_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L4_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_L5_LSTG

This is the interface table for the Campaign level 5 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 6.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 6.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	urpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L5_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L5_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L5_LTC

Campaign Level 5 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 6.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 6.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L5_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_L5_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L5_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_L6_LSTG

This is the interface table for the Campaign level 6 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 7.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 7.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L6_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L6_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L6_LTC

Campaign Level 6 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 7.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 7.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L6_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_L6_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L6_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_L7_LSTG

This is the interface table for the Campaign level 7 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 8.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 8.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L7_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L7_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L7_LTC

Campaign Level 7 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level 8.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level 8.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L7_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_L7_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L7_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_L8_LSTG

This is the interface table for the Campaign level 8 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All level .
ALL_FK_KEY	NULL	NUMBER	System generated Foreign Key to All level .
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution start date .
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L8_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_L8_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_L8_LTC

Campaign Level 8 Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level .
ALL_FK_KEY	NULL	NUMBER	System generated foreign key to All level .
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start date .
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_L8_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_CAMP_CMPGNS_L8_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_L8_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_CMPGNS_LSTG

This is the interface table for the Campaign level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
ROW_ID	NULL	ROWID	Row Identifier
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign key to campaign level 1.
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	System generated foreign key to campaign level 1 .
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_PK
EDW_BIM_CAMP_CMPGNS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CAMP_CMPGNS_LTC

Campaign Level Table of the Campaign Dimension . This table stores information of Campaign .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign
CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign
PARENT_CAMPAIGN_FK_KEY	NULL	NUMBER	Foreign key to campaign level 1.
PARENT_CAMPAIGN_FK	NULL	VARCHAR2(320)	System generated foreign key to campaign level 1.
CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CAMPAIGN_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign
ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup)
CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign
FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date
FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date
FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date
FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date
ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date
ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Defined Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Defined Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_CMPGNS_LTC_N1	NOT UNIQUE	1	PARENT_CAMPAIGN_FK_KEY
EDW_BIM_CAMP_CMPGNS_LTC_U1	UNIQUE	1	CAMPAIGN_PK_KEY
EDW_BIM_CAMP_CMPGNS_LTC_U2	UNIQUE	1	CAMPAIGN_PK
		2	CAMPAIGN_PK_KEY

EDW_BIM_CAMP_SCHEDULES_LSTG

This is the interface table for the Campaign Schedule Level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_SCHEDULE_PK	NULL	VARCHAR2(320)	Campaign Schedule Unique Identifier
ROW_ID	NULL	ROWID	Row Identifier
CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level
CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Campaign Level
CAMPAIGN_SCHEDULE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
LEVEL_NAME	NULL	VARCHAR2(80)	Indicates whether the record is a campaign or campaign schedule
CAMPAIGN_SCHEDULE_ID	NULL	NUMBER	OLTP Campaign Schedule
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign Schedule
FREQUENCY	NULL	NUMBER	Frequency of the Campaign Schedule
FREQUENCY_UOM_CODE	NULL	VARCHAR2(40)	Unit of Frequency
DELIVERABLE_ID	NULL	NUMBER	OLTP Unique Identifier of Deliverable associated with Campaign Schedule
ACTIVITY_OFFER_ID	NULL	NUMBER	OLTP Unique Identifier of Activity Offer associated with the Campaign Schedule
FORECASTED_START_DATE_TIME	NULL	DATE	Forecasted Start Date Time
FORECASTED_END_DATE_TIME	NULL	DATE	Forecasted End Date Time
ACTUAL_START_DATE_TIME	NULL	DATE	Actual Start Date Time
ACTUAL_END_DATE_TIME	NULL	DATE	Actual End Date Time
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_SCHEDULES_LSTG_N1	NOT UNIQUE	1	CAMPAIGN_SCHEDULE_PK
EDW_BIM_CAMP_SCHEDULES_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_CAMP_SCHEDULES_LTC

CampaignSchedule Level Table of the Campaign Dimension . This table stores information of Campaign Schedule.

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_SCHEDULE_PK	NULL	VARCHAR2(320)	Unique Identifier for Campaign Schedule
CAMPAIGN_SCHEDULE_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign Schedule
CAMPAIGN_FK	NULL	VARCHAR2(320)	Foreign Key to Campaign Level
CAMPAIGN_FK_KEY	NULL	NUMBER	System Generated foreign key to Campaign Level
CAMPAIGN_SCHEDULE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in express
LEVEL_NAME	NULL	VARCHAR2(80)	Indicates whether record is a campaign or campaign schedule
CAMPAIGN_SCHEDULE_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign Schedule
SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for the Campaign Schedule
FREQUENCY	NULL	NUMBER	Frequency of the Campaign Schedule
FREQUENCY_UOM_CODE	NULL	VARCHAR2(40)	Unit of Frequency .
DELIVERABLE_ID	NULL	NUMBER	OLTP Unique Identifier of Deliverable associated with Campaign Schedule
ACTIVITY_OFFER_ID	NULL	NUMBER	OLTP Unique Identifier of Activity Offer associated with the Campaign Schedule
FORECASTED_START_DATE_TIME	NULL	DATE	Forecasted Start Date Time
FORECASTED_END_DATE_TIME	NULL	DATE	Forecasted End Date Time
ACTUAL_START_DATE_TIME	NULL	DATE	Actual Start Date Time
ACTUAL_END_DATE_TIME	NULL	DATE	Actual End Date Time
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CAMP_SCHEDULES_LTC_N1	NOT UNIQUE	1	CAMPAIGN_FK_KEY
EDW_BIM_CAMP_SCHEDULES_LTC_U1	UNIQUE	1	CAMPAIGN_SCHEDULE_PK_KEY
EDW_BIM_CAMP_SCHEDULES_LTC_U2	UNIQUE	1	CAMPAIGN_SCHEDULE_PK
		2	CAMPAIGN_SCHEDULE_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_CMPGNS_A_LTC

Top (All) Level for Campaign Dimension

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CMPGNS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_CMPGNS_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_CMPGNS_DENORM

This table stores all the campaigns in a denormalised form .

Column Descriptions

Name	Null?	Type	Description
CAMPAIGN_ID	NOT NULL	NUMBER	Unique Identifier for Campaign
PARENT_CAMPAIGN_ID	NOT NULL	NUMBER	Uniques Identifier for Parent Campaign
CREATION_DATE	NOT NULL	DATE	Standard Who Column
CREATED_BY	NOT NULL	NUMBER	Standard Who Column
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who Column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard Who Column
LAST_UPDATE_LOGIN	NULL	NUMBER	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
PROGRAM_APPLICATION_ID	NULL	NUMBER	Standard Who Column
PROGRAM_ID	NULL	NUMBER	Standard Who Column
PROGRAM_UPDATE_DATE	NULL	DATE	Standard Who Column
CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of Campaign
PARENT_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Parent Campaign
IMMEDIATE_PARENT_FLAG	NOT NULL	VARCHAR2(20)	"Y" indicates that the parent campaign is the immediate parent of the campaign
ROOT_FLAG	NOT NULL	VARCHAR2(20)	"Y" indicates that the Campaign is at the root of the hierarchy
LEVEL_FROM_PARENT	NOT NULL	NUMBER	Number of Levels of the Campaign from the Parent Campaign
LEVEL_FROM_ROOT	NOT NULL	NUMBER	Number of levels of the campaign from the root campaign
PARENT_LEVEL_FROM_ROOT	NOT NULL	NUMBER	Number of levels of the parent campaign from the root campaign
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

EDW_BIM_CMPGNS_M

This is the campaign dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L10_CAMPAIGN_SCHEDULE_PK_KEY (PK)	NOT NULL	NUMBER	System Generated Unique Identifier for Campaign Schedule .
L9_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level .
L8_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 8.
L7_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 7.
L6_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 6.
L5_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 5.
L4_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 4.
L3_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 3.
L2_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 2.
L1_CAMPAIGN_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign level 1.
L0_ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for All Level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for All level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique identifier for campaign .
L1_CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_CAMPAIGN_ID	NULL	NUMBER	OLTP unique identifier for campaign .
L1_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign .
L1_ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L1_CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign .
L1_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L1_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L1_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L1_FORECASTED_EXEC_END_DATE	NULL DATE	Forecasted Execution End Date .
L1_ACTUAL_PLAN_START_DATE	NULL DATE	Actual Plan Start Date .
L1_ACTUAL_PLAN_END_DATE	NULL DATE	Actual Plan End Date .
L1_ACTUAL_EXEC_START_DATE	NULL DATE	Actual Execution Start Date .
L1_ACTUAL_EXEC_END_DATE	NULL DATE	Actual Execution End Date .
L1_CAMPAIGN_NAME	NULL VARCHAR2(240)	Name of the Campaign .
L1_DESCRIPTION	NULL VARCHAR2(4000)	Long description of the campaign .
L1_INSTANCE	NULL VARCHAR2(40)	Instance identifier .
L1_USER_ATTRIBUTE1	NULL VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTES5	NULL VARCHAR2(240)	User Attribute .
L2_CAMPAIGN_PK	NULL VARCHAR2(320)	Unique identifier for campaign .
L2_CAMPAIGN_DP	NULL VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L2_NAME	NULL VARCHAR2(240)	Reserved for future use in Express .
L2_CAMPAIGN_ID	NULL NUMBER	OLTP unique identifier for campaign .
L2_SOURCE_CODE	NULL VARCHAR2(40)	Source Code for Campaign .
L2_ROLLUP_TYPE	NULL VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L2_CAMPAIGN_TYPE	NULL VARCHAR2(40)	Purpose of the Campaign .
L2_FORECASTED_PLAN_START_DATE	NULL DATE	Forecasted Plan Start Date .
L2_FORECASTED_PLAN_END_DATE	NULL DATE	Forecasted Plan End Date .
L2_FORECASTED_EXEC_START_DATE	NULL DATE	Forecasted Execution Start Date .
L2_FORECASTED_EXEC_END_DATE	NULL DATE	Forecasted Execution End Date .
L2_ACTUAL_PLAN_START_DATE	NULL DATE	Actual Plan Start Date .
L2_ACTUAL_PLAN_END_DATE	NULL DATE	Actual Plan End Date .
L2_ACTUAL_EXEC_START_DATE	NULL DATE	Actual Execution Start Date .
L2_ACTUAL_EXEC_END_DATE	NULL DATE	Actual Execution End Date .
L2_CAMPAIGN_NAME	NULL VARCHAR2(240)	Name of the Campaign .
L2_DESCRIPTION	NULL VARCHAR2(4000)	Long description of the campaign .
L2_INSTANCE	NULL VARCHAR2(40)	Instance identifier .
L2_USER_ATTRIBUTE1	NULL VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE2	NULL VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE3	NULL VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE4	NULL VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTES5	NULL VARCHAR2(240)	User Attribute .
L3_CAMPAIGN_PK	NULL VARCHAR2(320)	Unique identifier for campaign .
L3_CAMPAIGN_DP	NULL VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L3_NAME	NULL VARCHAR2(240)	Reserved for future use in Express .
L3_CAMPAIGN_ID	NULL NUMBER	OLTP unique identifier for campaign .
L3_SOURCE_CODE	NULL VARCHAR2(40)	Source Code for Campaign .
L3_ROLLUP_TYPE	NULL VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L3_CAMPAIGN_TYPE	NULL VARCHAR2(40)	Purpose of the Campaign .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L3_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L3_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L3_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .
L3_FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date .
L3_ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
L3_ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
L3_ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
L3_ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date .
L3_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign .
L3_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the campaign .
L3_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L3_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L4_CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique identifier for campaign .
L4_CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L4_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L4_CAMPAIGN_ID	NULL	NUMBER	OLTP unique identifier for campaign .
L4_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign .
L4_ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L4_CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign .
L4_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L4_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L4_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .
L4_FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date .
L4_ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
L4_ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
L4_ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
L4_ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date .
L4_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign .
L4_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the campaign .
L4_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L4_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L5_CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique identifier for campaign .
L5_CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L5_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L5_CAMPAIGN_ID	NULL	NUMBER	OLTP unique identifier for campaign .

L5_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign .
L5_ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L5_CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign .
L5_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L5_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L5_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .
L5_FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date .
L5_ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
L5_ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
L5_ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
L5_ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date .
L5_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign .
L5_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the campaign .
L5_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L5_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L6_CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique identifier for campaign .
L6_CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L6_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L6_CAMPAIGN_ID	NULL	NUMBER	OLTP unique identifier for campaign .
L6_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign .
L6_ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L6_CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign .
L6_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L6_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L6_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .
L6_FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date .
L6_ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
L6_ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
L6_ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
L6_ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date .
L6_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign .
L6_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the campaign .
L6_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L6_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L7_CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique identifier for campaign .
L7_CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L7_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L7_CAMPAIGN_ID	NULL	NUMBER	OLTP unique identifier for campaign .
L7_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign .
L7_ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L7_CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign .
L7_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L7_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L7_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .
L7_FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date .
L7_ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
L7_ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
L7_ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
L7_ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date .
L7_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign .
L7_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the campaign .
L7_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L7_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L8_CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique identifier for campaign .
L8_CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L8_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L8_CAMPAIGN_ID	NULL	NUMBER	OLTP unique identifier for campaign .
L8_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign .
L8_ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L8_CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign .
L8_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L8_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L8_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .
L8_FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date .
L8_ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
L8_ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
L8_ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
L8_ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date .
L8_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign .
L8_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the campaign .
L8_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L8_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L8_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L8_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L8_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L8_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L9_CAMPAIGN_PK	NULL	VARCHAR2(320)	Unique identifier for campaign .

L9_CAMPAIGN_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L9_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L9_CAMPAIGN_ID	NULL	NUMBER	OLTP unique identifier for campaign .
L9_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign .
L9_ROLLUP_TYPE	NULL	VARCHAR2(40)	Rollup Type for Campaign (Execution or Rollup) .
L9_CAMPAIGN_TYPE	NULL	VARCHAR2(40)	Purpose of the Campaign .
L9_FORECASTED_PLAN_START_DATE	NULL	DATE	Forecasted Plan Start Date .
L9_FORECASTED_PLAN_END_DATE	NULL	DATE	Forecasted Plan End Date .
L9_FORECASTED_EXEC_START_DATE	NULL	DATE	Forecasted Execution Start Date .
L9_FORECASTED_EXEC_END_DATE	NULL	DATE	Forecasted Execution End Date .
L9_ACTUAL_PLAN_START_DATE	NULL	DATE	Actual Plan Start Date .
L9_ACTUAL_PLAN_END_DATE	NULL	DATE	Actual Plan End Date .
L9_ACTUAL_EXEC_START_DATE	NULL	DATE	Actual Execution Start Date .
L9_ACTUAL_EXEC_END_DATE	NULL	DATE	Actual Execution End Date .
L9_CAMPAIGN_NAME	NULL	VARCHAR2(240)	Name of the Campaign .
L9_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the campaign .
L9_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L9_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTES	NULL	VARCHAR2(240)	User Attribute .
L10_CAMPAIGN_SCHEDULE_PK	NULL	VARCHAR2(320)	Unique identiifier for campaign schedule .
L10_CAMPAIGN_SCHEDULE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L10_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L10_LEVEL_NAME	NULL	VARCHAR2(80)	Indicates whether the record is campaign or campaign schedule .
L10_CAMPAIGN_SCHEDULE_ID	NULL	NUMBER	OLTP unique identifier for campaign schedule .
L10_SOURCE_CODE	NULL	VARCHAR2(40)	Source Code for Campaign Schedule .
L10_FREQUENCY	NULL	NUMBER	Frequency of the Campaign Schedule .
L10_FREQUENCY_UOM_CODE	NULL	VARCHAR2(40)	Unit of Frequency .
L10_DELIVERABLE_ID	NULL	NUMBER	OLTP Unique Identifier of Deliverable associated with Campaign Schedule .
L10_ACTIVITY_OFFER_ID	NULL	NUMBER	OLTP Unique Identifier of Activity Offer associated with the Campaign Schedule .
L10_FORECASTED_START_DATE_TIME	NULL	DATE	Forecasted Start Date Time .
L10_FORECASTED_END_DATE_TIME	NULL	DATE	Forecasted End Date Time .
L10_ACTUAL_START_DATE_TIME	NULL	DATE	Actual Start Date Time .
L10_ACTUAL_END_DATE_TIME	NULL	DATE	Actual End Date Time .
L10_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L10_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L10_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L10_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L10_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L10_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L10_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L10_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CMPGNS_M_U1	UNIQUE	1	L10_CAMPAIGN_SCHEDULE_PK
		2	L10_CAMPAIGN_SCHEDULE_PK_KEY
EDW_BIM_CMPGNS_M_U2	UNIQUE	1	L10_CAMPAIGN_SCHEDULE_PK_KEY

EDW_BIM_CMPSTATS_A_LTC

Top Level table (ALL) of the Campaign Status Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CMPSTATS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_CMPSTATS_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_CMPSTATS_M

This is campaign status dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L1_CMPGN_STATUS_PK_KEY (PK)	NOT NULL	NUMBER	System Generated Unique Identifier for Campaign Status .
L0_ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for the top level of the campaign status dimension .
L0_NAME	NULL	VARCHAR2(80)	The displayed name for All level .
L1_CMPGN_STATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Campaign Status .
L1_CMPGN_STATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_CMPGN_STATUS_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign Status .
L1_SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	System Status Code for the Campaign .
L1_SYSTEM_STATUS_TYPE	NULL	VARCHAR2(320)	System Status Type of the Campaign .
L1_ENABLED_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the Campaign Status is enabled .
L1_DEFAULT_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the campaign status is default value for campaign .
L1_SEEDED_FLAG	NULL	VARCHAR2(20)	"Y" indiccates whether the Campaign Status is seeded .
L1_START_DATE_ACTIVE	NULL	DATE	Date from which the Campaign Status is Active .
L1_END_DATE_ACTIVE	NULL	DATE	Date till which the Campaign Status is Active .
L1_CMPGN_STATUS_NAME	NULL	VARCHAR2(240)	Name of the Campaign Status .
L1_DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign Status .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L1_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L1_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CMPSTATS_M_U1	UNIQUE	1	L1_CMPGN_STATUS_PK
		2	L1_CMPGN_STATUS_PK_KEY
EDW_BIM_CMPSTATS_M_U2	UNIQUE	1	L1_CMPGN_STATUS_PK_KEY

EDW_BIM_CSTA_CMPSTATS_LSTG

This is the interface table for the Campaign Status Llevel Ttable. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CMPGN_STATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Campaign Status
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to the All Level of the Campaign Status Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated foreign Key to the All Level of the Campaign Status Dimension
CMPGN_STATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
CMPGN_STATUS_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign Status
SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	System Status Code for the Campaign
SYSTEM_STATUS_TYPE	NULL	VARCHAR2(320)	System Status Type of the Campaign
ENABLED_FLAG	NULL	VARCHAR2(20)	
DEFAULT_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the campaign status is default value for campaign
SEEDED_FLAG	NULL	VARCHAR2(20)	"Y" indiccates whether the Campaign Status is seeded
START_DATE_ACTIVE	NULL	DATE	Date from which the Campaign Status is Active
END_DATE_ACTIVE	NULL	DATE	Date till which the Campaign Status is Active
CMPGN_STATUS_NAME	NULL	VARCHAR2(240)	Name of the Campaign Status
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign Status
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CSTA_CMPSTATS_LSTG_N1	NOT UNIQUE	1	CMPGN_STATUS_PK
EDW_BIM_CSTA_CMPSTATS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_CSTA_CMPSTATS_LTC

Campaign Status Level Table . This table stores information about Campaign Status .

Column Descriptions

Name	Null?	Type	Description
CMPGN_STATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Campaign Status
CMPGN_STATUS_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Campaign Status
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to the All Level of the Campaign Status Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated foreign Key to the All Level of the Campaign Status Dimension
CMPGN_STATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
CMPGN_STATUS_ID	NULL	NUMBER	OLTP Unique Identifier for Campaign Status
SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	System Status Code for the Campaign
SYSTEM_STATUS_TYPE	NULL	VARCHAR2(320)	System Status Type of the Campaign
ENABLED_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the Campaign Status is enabled
DEFAULT_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the campaign status is default value for campaign
SEEDDED_FLAG	NULL	VARCHAR2(20)	"Y" indiccates whether the Campaign Status is seeded
START_DATE_ACTIVE	NULL	DATE	Date from which the Campaign Status is Active
END_DATE_ACTIVE	NULL	DATE	Date till which the Campaign Status is Active
CMPGN_STATUS_NAME	NULL	VARCHAR2(240)	Name of the Campaign Status
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Campaign Status
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_CSTA_CMPSTATS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_CSTA_CMPSTATS_LTC_U1	UNIQUE	1	CMPGN_STATUS_PK_KEY
EDW_BIM_CSTA_CMPSTATS_LTC_U2	UNIQUE	1	CMPGN_STATUS_PK
		2	CMPGN_STATUS_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_EVENTS_A_LTC

Top(All) Level table for Event Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name of the Record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_EVENTS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_EVENTS_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_EVENTS_M

This is the event dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L2_EVTOFFER_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for event offering .
L1_EVENT_PK_KEY	NULL	NUMBER	System generated unique identifier for event header .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_EVENT_PK	NULL	VARCHAR2(320)	Unique identifier for event header .
L1_EVENT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
L1_EVENT_HEADER_ID	NULL	NUMBER	
L1_PARENT_EVENT_HEADER_ID	NULL	NUMBER	
L1_EVENT_LEVEL	NULL	VARCHAR2(40)	'MAIN' or 'SUB'. MAIN for the Master Event Row. SUB for the Agenda Row.
L1_EVENT_TYPE_CODE	NULL	VARCHAR2(40)	Type of the Event. For example, Seminar / Exhibition / Trade Show. These values are seeded. This value gets copied to corresponding Event Offerings. The Marketer can change it at the Event Offering level.
L1_USER_STATUS_ID	NULL	NUMBER	This field keeps track of the System Status for this Event. This field gets updated as and when the Event proceeds in the approval chain.
L1_SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	This field ties in with the USER_STATUS_ID .
L1_LAST_STATUS_DATE	NULL	DATE	This field ties in with USER_STATUS_ID. This date is the date when the USER_STATUS_ID was last changed.
L1_REG_REQUIRED_FLAG	NULL	VARCHAR2(20)	Marks whether Registration is required for this Event. For Open-door, walk-in events this flag will be equal to 'N'.
L1_REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registration is open for only those on the Invitee List.
L1_REG_CHARGE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registrant / Attendee needs to pay for the Event.

L1_EVENT_STANDALONE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether this is Standalone which means a One-time Only Event. For a Standalone Event, the marketer will not see any difference between the Master Event and the corresponding Event Offering.
L1_REG_MINIMUM_CAPACITY	NULL	NUMBER	Registration Minimum Capacity defined at the Master Event level. This field gets copied to the corresponding Event Offerings. The Marketer will be able to change the Minimum Registration Capacity for each of the Event Offerings.
L1_REG_MAXIMUM_CAPACITY	NULL	NUMBER	Registration Maximum Capacity defined at the Master Event level. This field gets copied to the corresponding Event Offerings. The Marketer will be able to change the Maximum Registration Capacity for each of the Event Offerings.
L1_SOURCE_CODE	NULL	VARCHAR2(40)	Master Event Source Code. This is mainly to track Responses to the Source. The Responses for this Event will specify this Source Code.
L1_DURATION	NULL	NUMBER	Event Duration. This is just a number. It makes sense when it is tied with the DURATION_UOM_CODE.
L1_DURATION_UOM_CODE	NULL	VARCHAR2(20)	Ties in with the DURATION_UOM. This is the Unit of Measure for the Duration of the Event.
L1_DAY_OF_EVENT	NULL	VARCHAR2(40)	Not used in warehouse .
L1_COORDINATOR_ID	NULL	NUMBER	Not used in warehouse .
L1_OWNER_USER_ID	NULL	NUMBER	User ID of the Owner of the Master Event.
L1_INVENTORY_ITEM_ID	NULL	NUMBER	This is the Inventory Item ID for the Master Event when this Master Event is charged for and the orders will then come against this Inventory Item ID. This is part of the Order Capture Integration.
L1_ORG_ID	NULL	NUMBER	This is for the multi-org. Organization ID.
L1_CERT_CREDIT_TYPE_CODE	NULL	VARCHAR2(40)	If this Event is part of one of the Certification Programs, this field denotes the Caertification Credit Type for this event.
L1_CERTIFICATION_CREDITS	NULL	NUMBER	If this Event is part of one of the Certification Programs, this field denotes the number of Certification Credits the attendee will get after completely attending this Event.
L1_STREAM_TYPE_CODE	NULL	VARCHAR2(40)	Not used in warehouse .
L1_PARTNER_FLAG	NULL	VARCHAR2(20)	This field is not used in this release. This is for the future use.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L1_OVERFLOW_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether it is OK to allow more registrations than the number of currently available seats. This flag allows Marketer to schedule another offering of the same event if Overflow is allowed.
L1_MAIN_LANGUAGE_CODE	NULL	VARCHAR2(20)	Main Language Code for the Master Event.
L1_CANCELLATION_REASON_CODE	NULL	VARCHAR2(320)	When the Master Event is cancelled, the cancellation reason is recorded here. These values are seeded in OLTP .
L1_PRIORITY_TYPE_CODE	NULL	VARCHAR2(320)	Master Event Priority. This value is just recorded. There is no business logic around it.
L1_AGENDA_START_TIME	NULL	DATE	Not used in warehouse .
L1_AGENDA_END_TIME	NULL	DATE	Not used in warehouse .
L1_ACTIVE_FROM_DATE	NULL	DATE	This is the date when the Master Event will be active from.
L1_ACTIVE_TO_DATE	NULL	DATE	This is the date till which the Master Event will be active .
L1_INBOUND_SCRIPT_NAME	NULL	VARCHAR2(320)	The name of the questionnaire which must be filled up by the call center when a customer calls in for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
L1_EMAIL	NULL	VARCHAR2(320)	Email ID associated with this Master Event. Customers can send emails to this email address to gain more information about the Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
L1_PHONE	NULL	VARCHAR2(320)	Phone number for the customers to call in for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
L1_URL	NULL	VARCHAR2(4000)	URL associated with the Master Event. This could be for the web site created for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
L1_EVENT_MKTG_MESSAGE	NULL	VARCHAR2(4000)	Marketing message of the event header .
L1_EVENT_HEADER_NAME	NULL	VARCHAR2(320)	Name of the event header .
L1_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the event header .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L2_EVTOFFER_PK	NULL	VARCHAR2(320)	Unique identifier for event offering .
L2_EVTOFFER_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L2_NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
L2_LEVEL_NAME	NULL	VARCHAR2(80)	Indicates whether record is an Event Header or an Event Offering .
L2_EVTOFFER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for Event Offering .
L2_PARENT_EVENT_OFFER_ID	NULL	NUMBER	Not used in warehouse .
L2_EVENT_HEADER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for the Event Header .
L2_EVENT_LEVEL	NULL	VARCHAR2(40)	'MAIN' for the Event Offering rows. 'SUB' for the Event Offering Agenda Rows.
L2_EVENT_TYPE_CODE	NULL	VARCHAR2(40)	Type of the Event Offering. For example, Seminar / Exhibition / Trade Show. These values are seeded. This value gets copied from the corresponding Master Event. The Marketer can change it.
L2_USER_STATUS_ID	NULL	NUMBER	This field keeps track of the User Status for this Event. This field gets updated as and when the Event proceeds in the approval chain.
L2_LAST_STATUS_DATE	NULL	DATE	This field ties in with USER_STATUS_ID. This date is the date when the USER_STATUS_ID was last changed.
L2_SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	System Status Code corresponding to USER_STATUS_ID .
L2_TIMEZONE_ID	NULL	NUMBER	Timezone under which the Event Offering location falls in.
L2_REG_WAITLIST_PCT	NULL	NUMBER	If REG_WAITLIST_ALLOWED_FLAG is 'Y', this field defines what is the percentage of entries allowed in the waitlist. This percentage is with respect to the REG_MAXIMUM_CAPACITY.
L2_REG_OVERBOOK_PCT	NULL	NUMBER	If REG_OVERBOOK_ALLOWED_FLAG is 'Y'. This field defines the percentage of allowed Overbooking.
L2_REG_MINIMUM_CAPACITY	NULL	NUMBER	Registration Minimum Capacity defined at the Event Offering level.
L2_REG_MAXIMUM_CAPACITY	NULL	NUMBER	Registration Maximum Capacity defined at the Event Offering level.
L2_REG_EFFECTIVE_CAPACITY	NULL	NUMBER	This is a derived field. It tells the Effective Capacity, after looking at the REG_MAXIMUM_CAPACITY, REG_OVERBOOK_ALLOWED_FLAG and REG_OVERBOOK_PCT.
L2_PRICELIST_LINE_ID	NULL	NUMBER	Ties in with the Pricelist Header ID.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L2_PRICELIST_HEADER_ID	NULL	NUMBER	Pricelist Header ID of the Base Pricelist generated for this Event Offering.
L2_OWNER_USER_ID	NULL	NUMBER	User ID of the Owner of the Event Offering.
L2_ORG_ID	NULL	NUMBER	This is for the multi-org. Organization Identifier.
L2_INVENTORY_ITEM_ID	NULL	NUMBER	This is the Inventory Item ID for the Event Offering when this Event Offering is charged for and the orders will then come against this Inventory Item ID. This is part of the Order Capture Integration.
L2_EVENT_LOCATION_ID	NULL	NUMBER	Location for the Event Offering.
L2_EVENT_DURATION	NULL	NUMBER	Event Offering Duration. This is just a number. It makes sense when it is tied with the EVENT_DURATION_UOM_CODE.
L2_EVENT_DELIVERY_METHOD_ID	NULL	NUMBER	Channel which is same as the 'Delivery Method' through which this Event Offering is to be delivered to the customers.
L2_COORDINATOR_ID	NULL	NUMBER	Not used in warehouse .
L2_CERTIFICATION_CREDITS	NULL	NUMBER	If this Event Offering is part of one of the Certification Programs, this field denotes the number of Certification Credits the attendee will get after completely attending this Event Offering.
L2_WAITLIST_ACTION_TYPE_CODE	NULL	VARCHAR2(40)	Action Type to be used when the Waitlist is prioritized. For example, it could be first-come-First-served.
L2_STREAM_TYPE_CODE	NULL	VARCHAR2(40)	Not used in warehouse .
L2_SOURCE_CODE	NULL	VARCHAR2(40)	Event Offering Source Code. This is mainly to track Responses to the Source. The Responses for this Event Offering will specify this Source Code.
L2_REG_WAITLIST_ALLOWED_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether Wait-list is allowed for this Event Offering.
L2_REG_START_TIME	NULL	DATE	The time on the Registration Start Date, when the Registration can start.
L2_REG_REQUIRED_FLAG	NULL	VARCHAR2(20)	Marks whether Registration is required for this Event Offering. For Open-door, walk-in events. This flag will be equal to 'N'.
L2_REG_OVERBOOK_ALLOWED_FLAG	NULL	VARCHAR2(20)	Tells whether it is OK to overbook this Event Offering.
L2_REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registration is open for only those on the Invitee List.
L2_REG_FROZEN_FLAG	NULL	VARCHAR2(20)	Indicates whether registration for this Event Offering is frozen. If this flag is 'Y', no more registration will be allowed.
L2_REG_END_TIME	NULL	DATE	The Time on the REG_END_DATE when the Registration should stop.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L2_REG_CHARGE_FLAG	NULL VARCHAR2(20)	This flag indicates whether the Registrant / Attendee needs to pay for the Event.
L2_PRIORITY_TYPE_CODE	NULL VARCHAR2(40)	Priority of the Event Offering. This value is just recorded. There is no business logic around it.
L2_PARTNER_FLAG	NULL VARCHAR2(20)	Not used in this release .
L2_OVERFLOW_FLAG	NULL VARCHAR2(20)	Flag to indicate whether it is OK to allow more registrations than the number of currently available seats. This flag allows Marketer to schedule another offering if Overflow is allowed.
L2_EVENT_START_DATE_TIME	NULL DATE	Not used in warehouse .
L2_EVENT_STANDALONE_FLAG	NULL VARCHAR2(20)	This flag indicates whether this is Standalone which means a One-time Only Event. For a Standalone Event, the marketer will not see any difference between the Master Event and the corresponding Event Offering.
L2_EVENT_REQUIRED_FLAG	NULL VARCHAR2(20)	Not Used .
L2_EVENT_LANGUAGE_CODE	NULL VARCHAR2(40)	Main language for this Event Offering.
L2_EVENT_FULL_FLAG	NULL VARCHAR2(20)	Indicates whether the Event is filled to the capacity.
L2_EVENT_END_DATE_TIME	NULL DATE	Not used in warehouse .
L2_EVENT_DURATION_UOM_CODE	NULL VARCHAR2(20)	Ties in with the EVENT_DURATION. This is the Unit of Measure for the Duration of the Event Offering.
L2_CERT_CREDIT_TYPE_CODE	NULL VARCHAR2(40)	If this Event Offering is part of one of the Certification Programs, this field denotes the Caertification Credit Type for this event offering.
L2_CANCELLATION_REASON_CODE	NULL VARCHAR2(40)	If this Event Offering is cancelled for some reason, the cancellation reason is recorded here. The values are seeded.
L2_INBOUND_SCRIPT_NAME	NULL VARCHAR2(320)	The name of the questionnaire which must be filled up by the call center when a customer calls in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
L2_EMAIL	NULL VARCHAR2(320)	Email ID associated with this Event Offering. Customers can send emails to this email address to gain more information about the Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
L2_PHONE	NULL VARCHAR2(320)	Phone number for the customers to call in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L2_URL	NULL	VARCHAR2(4000)	URL associated with the Event Offering. This could be for the web site created for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
L2_AUTO_REGISTER_FLAG	NULL	VARCHAR2(20)	Indicates whether registration is automatic .
L2_EVENT_VENUE_ID	NULL	NUMBER	Not used in warehouse .
L2_REG_START_DATE	NULL	DATE	Date when the Registrations Can start for this Event Offering.
L2_REG_MINIMUM_REQ_BY_DATE	NULL	DATE	Date by which the Minimum Registration Capacity must be filled.
L2_REG_END_DATE	NULL	DATE	The Date when the Registration must stop.
L2_EVENT_START_DATE	NULL	DATE	Start Date of Event Offering .
L2_EVENT_END_DATE	NULL	DATE	End Date of Event Offering .
L2_EVENT_MKTG_MESSAGE	NULL	VARCHAR2(320)	Marketing Message for the Event Offering .
L2_EVENT_OFFER_NAME	NULL	VARCHAR2(320)	Name of the Event Offering .
L2_DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Event Offering .
L2_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L2_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User attribute .
L2_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User attribute .
L2_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User attribute .
L2_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User attribute .
L2_USER_ATTRIBUTES	NULL	VARCHAR2(240)	User attribute .
L2_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L2_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_EVENTS_M_U1	UNIQUE	1	L2_EVTOFFER_PK
		2	L2_EVTOFFER_PK_KEY
EDW_BIM_EVENTS_M_U2	UNIQUE	1	L2_EVTOFFER_PK_KEY

EDW_BIM_EVNT_EVENTS_LSTG

This is the interface table for the Event level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
EVENT_PK	NULL	VARCHAR2(320)	Unique Identifier for Event
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of the Event Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Event Dimension
EVENT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express
EVENT_HEADER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for Event
PARENT_EVENT_HEADER_ID	NULL	NUMBER	Not used in warehouse .
EVENT_LEVEL	NULL	VARCHAR2(40)	'MAIN' or 'SUB'. MAIN for the Master Event Row. SUB for the Agenda Row.
EVENT_TYPE_CODE	NULL	VARCHAR2(40)	Type of the Event. For example, Seminar / Exhibition / Trade Show. These values are seeded. This value gets copied to corresponding Event Offerings. The Marketer can change it at the Event Offering level.
USER_STATUS_ID	NULL	NUMBER	This field keeps track of the System Status for this Event. This field gets updated as and when the Event proceeds in the approval chain.
SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	This field ties in with the USER_STATUS_ID .
LAST_STATUS_DATE	NULL	DATE	This field ties in with USER_STATUS_ID. This date is the date when the USER_STATUS_ID was last changed.
REG_REQUIRED_FLAG	NULL	VARCHAR2(20)	Marks whether Registration is required for this Event. For Open-door, walk-in events this flag will be equal to 'N'.
REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registration is open for only those on the Invitee List.
REG_CHARGE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registrant / Attendee needs to pay for the Event.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EVENT_STANDALONE_FLAG	NULL VARCHAR2(20)	This flag indicates whether this is Standalone which means a One-time Only Event. For a Standalone Event, the marketer will not see any difference between the Master Event and the corresponding Event Offering.
REG_MINIMUM_CAPACITY	NULL NUMBER	Registration Minimum Capacity defined at the Master Event level. This field gets copied to the corresponding Event Offerings. The Marketer will be able to change the Minimum Registration Capacity for each of the Event Offerings.
REG_MAXIMUM_CAPACITY	NULL NUMBER	Registration Maximum Capacity defined at the Master Event level. This field gets copied to the corresponding Event Offerings. The Marketer will be able to change the Maximum Registration Capacity for each of the Event Offerings.
SOURCE_CODE	NULL VARCHAR2(40)	Master Event Source Code. This is mainly to track Responses to the Source. The Responses for this Event will specify this Source Code.
DURATION	NULL NUMBER	Event Duration. This is just a number. It makes sense when it is tied with the DURATION_UOM_CODE.
DURATION_UOM_CODE	NULL VARCHAR2(20)	Ties in with the DURATION_UOM. This is the Unit of Measure for the Duration of the Event.
DAY_OF_EVENT	NULL VARCHAR2(40)	Not used in warehouse .
COORDINATOR_ID	NULL NUMBER	Not used in warehouse .
OWNER_USER_ID	NULL NUMBER	User ID of the Owner of the Master Event.
INVENTORY_ITEM_ID	NULL NUMBER	This is the Inventory Item ID for the Master Event when this Master Event is charged for and the orders will then come against this Inventory Item ID. This is part of the Order Capture Integration.
ORG_ID	NULL NUMBER	This is for the multi-org. Organization ID.
CERT_CREDIT_TYPE_CODE	NULL VARCHAR2(40)	If this Event is part of one of the Certification Programs, this field denotes the Caertification Credit Type for this event.
CERTIFICATION_CREDITS	NULL NUMBER	If this Event is part of one of the Certification Programs, this field denotes the number of Certification Credits the attendee will get after completely attending this Event.
STREAM_TYPE_CODE	NULL VARCHAR2(40)	Not used in warehouse .
PARTNER_FLAG	NULL VARCHAR2(20)	This field is not used in this release. This is for the future use.

OVERFLOW_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether it is OK to allow more registrations than the number of currently available seats. This flag allows Marketer to schedule another offering of the same event if Overflow is allowed.
MAIN_LANGUAGE_CODE	NULL	VARCHAR2(20)	Main Language Code for the Master Event.
CANCELLATION_REASON_CODE	NULL	VARCHAR2(320)	When the Master Event is cancelled, the cancellation reason is recorded here. These values are seeded in OLTP .
PRIORITY_TYPE_CODE	NULL	VARCHAR2(320)	Master Event Priority. This value is just recorded. There is no business logic around it.
AGENDA_START_TIME	NULL	DATE	Not used in warehouse .
AGENDA_END_TIME	NULL	DATE	Not used in warehouse .
ACTIVE_FROM_DATE	NULL	DATE	This is the date when the Master Event will be active from.
ACTIVE_TO_DATE	NULL	DATE	This is the date till which the Master Event will be active .
INBOUND_SCRIPT_NAME	NULL	VARCHAR2(320)	The name of the questionnaire which must be filled up by the call center when a customer calls in for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
EMAIL	NULL	VARCHAR2(320)	Email ID associated with this Master Event. Customers can send emails to this email address to gain more information about the Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
PHONE	NULL	VARCHAR2(320)	Phone number for the customers to call in for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
URL	NULL	VARCHAR2(4000)	URL associated with the Master Event. This could be for the web site created for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
EVENT_MKTG_MESSAGE	NULL	VARCHAR2(4000)	Marketing message of the event header .
EVENT_HEADER_NAME	NULL	VARCHAR2(320)	Name of the event header .
DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the event header .
INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_EVNT_EVENTS_LSTG_N1	NOT UNIQUE	1	EVENT_PK
EDW_BIM_EVNT_EVENTS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_EVNT_EVENTS_LTC

Event Level Table of the Event Dimension . This table stores information of Event header .

Column Descriptions

Name	Null?	Type	Description
EVENT_PK	NULL	VARCHAR2(320)	Unique Identifier for Event
EVENT_PK_KEY	NULL	NUMBER	System generated unique identifier for event header .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of the Event Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Event Dimension
EVENT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express
EVENT_HEADER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for Event
PARENT_EVENT_HEADER_ID	NULL	NUMBER	Not used in warehouse .
EVENT_LEVEL	NULL	VARCHAR2(40)	'MAIN' or 'SUB'. MAIN for the Master Event Row. SUB for the Agenda Row.
EVENT_TYPE_CODE	NULL	VARCHAR2(40)	Type of the Event. For example, Seminar / Exhibition / Trade Show. These values are seeded. This value gets copied to corresponding Event Offerings. The Marketer can change it at the Event Offering level.
USER_STATUS_ID	NULL	NUMBER	This field keeps track of the System Status for this Event. This field gets updated as and when the Event proceeds in the approval chain.
SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	This field ties in with the USER_STATUS_ID .
LAST_STATUS_DATE	NULL	DATE	This field ties in with USER_STATUS_ID. This date is the date when the USER_STATUS_ID was last changed.
REG_REQUIRED_FLAG	NULL	VARCHAR2(20)	Marks whether Registration is required for this Event. For Open-door, walk-in events this flag will be equal to 'N'.
REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registration is open for only those on the Invitee List.
REG_CHARGE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registrant / Attendee needs to pay for the Event.
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether this is Standalone which means a One-time Only Event. For a Standalone Event, the marketer will not see any difference between the Master Event and the corresponding Event Offering.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

REG_MINIMUM_CAPACITY	NULL	NUMBER	Registration Minimum Capacity defined at the Master Event level. This field gets copied to the corresponding Event Offerings. The Marketer will be able to change the Minimum Registration Capacity for each of the Event Offerings.
REG_MAXIMUM_CAPACITY	NULL	NUMBER	Registration Maximum Capacity defined at the Master Event level. This field gets copied to the corresponding Event Offerings. The Marketer will be able to change the Maximum Registration Capacity for each of the Event Offerings.
SOURCE_CODE	NULL	VARCHAR2(40)	Master Event Source Code. This is mainly to track Responses to the Source. The Responses for this Event will specify this Source Code.
DURATION	NULL	NUMBER	Event Duration. This is just a number. It makes sense when it is tied with the DURATION_UOM_CODE.
DURATION_UOM_CODE	NULL	VARCHAR2(20)	Ties in with the DURATION_UOM. This is the Unit of Measure for the Duration of the Event.
DAY_OF_EVENT	NULL	VARCHAR2(40)	Not used in warehouse .
COORDINATOR_ID	NULL	NUMBER	Not used in warehouse .
OWNER_USER_ID	NULL	NUMBER	User ID of the Owner of the Master Event.
INVENTORY_ITEM_ID	NULL	NUMBER	This is the Inventory Item ID for the Master Event when this Master Event is charged for and the orders will then come against this Inventory Item ID. This is part of the Order Capture Integration.
ORG_ID	NULL	NUMBER	This is for the multi-org. Organization ID.
CERT_CREDIT_TYPE_CODE	NULL	VARCHAR2(40)	If this Event is part of one of the Certification Programs, this field denotes the Caertification Credit Type for this event.
CERTIFICATION_CREDITS	NULL	NUMBER	If this Event is part of one of the Certification Programs, this field denotes the number of Certification Credits the attendee will get after completely attending this Event.
STREAM_TYPE_CODE	NULL	VARCHAR2(40)	Not used in warehouse .
PARTNER_FLAG	NULL	VARCHAR2(20)	This field is not used in this release. This is for the future use.
OVERFLOW_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether it is OK to allow more registrations than the number of currently available seats. This flag allows Marketer to schedule another offering of the same event if Overflow is allowed.
MAIN_LANGUAGE_CODE	NULL	VARCHAR2(20)	Main Language Code for the Master Event.

CANCELLATION_REASON_CODE	NULL	VARCHAR2(320)	When the Master Event is cancelled, the cancellation reason is recorded here. These values are seeded in OLTP .
PRIORITY_TYPE_CODE	NULL	VARCHAR2(320)	Master Event Priority. This value is just recorded. There is no business logic around it.
AGENDA_START_TIME	NULL	DATE	Not used in warehouse .
AGENDA_END_TIME	NULL	DATE	Not used in warehouse .
ACTIVE_FROM_DATE	NULL	DATE	This is the date when the Master Event will be active from.
ACTIVE_TO_DATE	NULL	DATE	This is the date till which the Master Event will be active .
INBOUND_SCRIPT_NAME	NULL	VARCHAR2(320)	The name of the questionnaire which must be filled up by the call center when a customer calls in for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
EMAIL	NULL	VARCHAR2(320)	Email ID associated with this Master Event. Customers can send emails to this email address to gain more information about the Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
PHONE	NULL	VARCHAR2(320)	Phone number for the customers to call in for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
URL	NULL	VARCHAR2(4000)	URL associated with the Master Event. This could be for the web site created for this Master Event. This field gets copied to the corresponding Event Offerings. The Marketer can change it for each Event Offering.
EVENT_MKTG_MESSAGE	NULL	VARCHAR2(4000)	Marketing message of the event header .
EVENT_HEADER_NAME	NULL	VARCHAR2(320)	Name of the event header .
DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the event header .
INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_EVNT_EVENTS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_EVNT_EVENTS_LTC_U1	UNIQUE	1	EVENT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_EVNT_EVENTS_LTC_U2	UNIQUE	1	EVENT_PK
		2	EVENT_PK_KEY

EDW_BIM_EVNT_EVTOFFERS_LSTG

This is the interface table for the Event Offering level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
EVTOFFER_PK	NULL	VARCHAR2(320)	Unique Identifier for Event Offering
ROW_ID	NULL	ROWID	Row Identifier
EVENT_FK	NULL	VARCHAR2(320)	Foreign Key to Event Header Level
EVENT_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Event Header Level .
EVTOFFER_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express
LEVEL_NAME	NULL	VARCHAR2(80)	Indicates whether record is an Event Header or an Event Offering
EVTOFFER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for Event Offering .
PARENT_EVENT_OFFER_ID	NULL	NUMBER	Not used in warehouse .
EVENT_HEADER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for the Event Header
EVENT_LEVEL	NULL	VARCHAR2(40)	'MAIN' for the Event Offering rows. 'SUB' for the Event Offering Agenda Rows.
EVENT_TYPE_CODE	NULL	VARCHAR2(40)	Type of the Event Offering. For example, Seminar / Exhibition / Trade Show. These values are seeded. This value gets copied from the corresponding Master Event. The Marketer can change it.
USER_STATUS_ID	NULL	NUMBER	This field keeps track of the User Status for this Event. This field gets updated as and when the Event proceeds in the approval chain.
LAST_STATUS_DATE	NULL	DATE	This field ties in with USER_STATUS_ID. This date is the date when the USER_STATUS_ID was last changed.
SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	System Status Code corresponding to USER_STATUS_ID
TIMEZONE_ID	NULL	NUMBER	Timezone under which the Event Offering location falls in.
REG_WAITLIST_PCT	NULL	NUMBER	If REG_WAITLIST_ALLOWED_FLAG is 'Y', this field defines what is the percentage of entries allowed in the waitlist. This percentage is with respect to the REG_MAXIMUM_CAPACITY.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

REG_OVERBOOK_PCT	NULL	NUMBER	If REG_OVERBOOK_ALLOWED_FLAG is 'Y'. This field defines the percentage of allowed Overbooking.
REG_MINIMUM_CAPACITY	NULL	NUMBER	Registration Minimum Capacity defined at the Event Offering level.
REG_MAXIMUM_CAPACITY	NULL	NUMBER	Registration Maximum Capacity defined at the Event Offering level.
REG_EFFECTIVE_CAPACITY	NULL	NUMBER	This is a derived field. It tells the Effective Capacity, after looking at the REG_MAXIMUM_CAPACITY, REG_OVERBOOK_ALLOWED_FLAG and REG_OVERBOOK_PCT.
PRICELIST_LINE_ID	NULL	NUMBER	Ties in with the Pricelist Header ID.
PRICELIST_HEADER_ID	NULL	NUMBER	Pricelist Header ID of the Base Pricelist generated for this Event Offering.
OWNER_USER_ID	NULL	NUMBER	User ID of the Owner of the Event Offering.
ORG_ID	NULL	NUMBER	This is for the multi-org. Organization Identifier.
INVENTORY_ITEM_ID	NULL	NUMBER	This is the Inventory Item ID for the Event Offering when this Event Offering is charged for and the orders will then come against this Inventory Item ID. This is part of the Order Capture Integration.
EVENT_LOCATION_ID	NULL	NUMBER	Location for the Event Offering.
EVENT_DURATION	NULL	NUMBER	Event Offering Duration. This is just a number. It makes sense when it is tied with the EVENT_DURATION_UOM_CODE.
EVENT_DELIVERY_METHOD_ID	NULL	NUMBER	Channel which is same as the 'Delivery Method' through which this Event Offering is to be delivered to the customers.
COORDINATOR_ID	NULL	NUMBER	Not used in warehouse .
CERTIFICATION_CREDITS	NULL	NUMBER	If this Event Offering is part of one of the Certification Programs, this field denotes the number of Certification Credits the attendee will get after completely attending this Event Offering.
WAITLIST_ACTION_TYPE_CODE	NULL	VARCHAR2(40)	Action Type to be used when the Waitlist is prioritized. For example, it could be first-come-First-served.
STREAM_TYPE_CODE	NULL	VARCHAR2(40)	Not used in warehouse
SOURCE_CODE	NULL	VARCHAR2(40)	Event Offering Source Code. This is mainly to track Responses to the Source. The Responses for this Event Offering will specify this Source Code.
REG_WAITLIST_ALLOWED_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether Wait-list is allowed for this Event Offering.
REG_START_TIME	NULL	DATE	The time on the Registration Start Date, when the Registration can start.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

REG_REQUIRED_FLAG	NULL	VARCHAR2(20)	Marks whether Registration is required for this Event Offering. For Open-door, walk-in events. This flag will be equal to 'N'.
REG_OVERBOOK_ALLOWED_FLAG	NULL	VARCHAR2(20)	Tells whether it is OK to overbook this Event Offering.
REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registration is open for only those on the Invitee List.
REG_FROZEN_FLAG	NULL	VARCHAR2(20)	Indicates whether registration for this Event Offering is frozen. If this flag is 'Y', no more registration will be allowed.
REG_END_TIME	NULL	DATE	The Time on the REG_END_DATE when the Registration should stop.
REG_CHARGE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registrant / Attendee needs to pay for the Event.
PRIORITY_TYPE_CODE	NULL	VARCHAR2(40)	Priority of the Event Offering. This value is just recorded. There is no business logic around it.
PARTNER_FLAG	NULL	VARCHAR2(20)	Not used in this release .
OVERFLOW_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether it is OK to allow more registrations than the number of currently available seats. This flag allows Marketer to schedule another offering if Overflow is allowed.
EVENT_START_DATE_TIME	NULL	DATE	Not Used in Warehouse .
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether this is Standalone which means a One-time Only Event. For a Standalone Event, the marketer will not see any difference between the Master Event and the corresponding Event Offering.
EVENT_REQUIRED_FLAG	NULL	VARCHAR2(20)	Not Used .
EVENT_LANGUAGE_CODE	NULL	VARCHAR2(40)	Main language for this Event Offering.
EVENT_FULL_FLAG	NULL	VARCHAR2(20)	Indicates whether the Event is filled to the capacity.
EVENT_END_DATE_TIME	NULL	DATE	Not Used in Warehouse .
EVENT_DURATION_UOM_CODE	NULL	VARCHAR2(20)	Ties in with the EVEN_DURATION. This is the Unit of Measure for the Duration of the Event Offering.
CERT_CREDIT_TYPE_CODE	NULL	VARCHAR2(40)	If this Event Offering is part of one of the Certification Programs, this field denotes the Caertification Credit Type for this event offering.
CANCELLATION_REASON_CODE	NULL	VARCHAR2(40)	If this Event Offering is cancelled for some reason, the cancellation reason is recorded here. The values are seeded.

INBOUND_SCRIPT_NAME	NULL	VARCHAR2(320)	The name of the questionnaire which must be filled up by the call center when a customer calls in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
EMAIL	NULL	VARCHAR2(320)	Email ID associated with this Event Offering. Customers can send emails to this email address to gain more information about the Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
PHONE	NULL	VARCHAR2(320)	Phone number for the customers to call in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
URL	NULL	VARCHAR2(4000)	URL associated with the Event Offering. This could be for the web site created for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
AUTO_REGISTER_FLAG	NULL	VARCHAR2(20)	Indicates whether registration is automatic
EVENT_VENUE_ID	NULL	NUMBER	Not used in warehouse
REG_START_DATE	NULL	DATE	Date when the Registrations Can start for this Event Offering.
REG_MINIMUM_REQ_BY_DATE	NULL	DATE	Date by which the Minimum Registration Capacity must be filled.
REG_END_DATE	NULL	DATE	The Date when the Registration must stop.
EVENT_START_DATE	NULL	DATE	Start Date of Event Offering .
EVENT_END_DATE	NULL	DATE	End Date of Event Offering .
EVENT_MKTG_MESSAGE	NULL	VARCHAR2(320)	Marketing Message for the Event Offering .
EVENT_OFFER_NAME	NULL	VARCHAR2(320)	Name of the Event Offering .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Event Offering .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_EVNT_EVTOFFERS_LSTG_N1	NOT UNIQUE	1	EVTOFFER_PK
EDW_BIM_EVNT_EVTOFFERS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_EVNT_EVTOFFERS_LTC

Event Offering Level Table of the Event Dimension . This table stores information of Event Offering .

Column Descriptions

Name	Null?	Type	Description
EVTOFFER_PK	NULL	VARCHAR2(320)	Unique Identifier for Event Offering
EVTOFFER_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Event Offer
EVENT_FK	NULL	VARCHAR2(320)	Foreign Key to Event Header Level
EVENT_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Event Header Level .
EVTOFFER_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express
LEVEL_NAME	NULL	VARCHAR2(80)	Indicates whether record is an Event Header or an Event Offering
EVTOFFER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for Event Offering .
PARENT_EVENT_OFFER_ID	NULL	NUMBER	Not used in warehouse .
EVENT_HEADER_ID	NULL	NUMBER	OLTP System Generated Unique Identifier for the Event Header
EVENT_LEVEL	NULL	VARCHAR2(40)	'MAIN' for the Event Offering rows. 'SUB' for the Event Offering Agenda Rows.
EVENT_TYPE_CODE	NULL	VARCHAR2(40)	Type of the Event Offering. For example, Seminar / Exhibition / Trade Show. These values are seeded. This value gets copied from the corresponding Master Event. The Marketer can change it.
USER_STATUS_ID	NULL	NUMBER	This field keeps track of the User Status for this Event. This field gets updated as and when the Event proceeds in the approval chain.
SYSTEM_STATUS_CODE	NULL	VARCHAR2(40)	System Status Code corresponding to USER_STATUS_ID
LAST_STATUS_DATE	NULL	DATE	This field ties in with USER STATUS_ID. This date is the date when the USER_STATUS_ID was last changed.
TIMEZONE_ID	NULL	NUMBER	Timezone under which the Event Offering location falls in.
REG_WAITLIST_PCT	NULL	NUMBER	If REG_WAITLIST_ALLOWED_FLAG is 'Y', this field defines what is the percentage of entries allowed in the waitlist. This percentage is with respect to the REG_MAXIMUM_CAPACITY.
REG_OVERBOOK_PCT	NULL	NUMBER	If REG_OVERBOOK_ALLOWED_FLAG is 'Y'. This field defines the percentage of allowed Overbooking.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

REG_MINIMUM_CAPACITY	NULL	NUMBER	Registration Minimum Capacity defined at the Event Offering level.
REG_MAXIMUM_CAPACITY	NULL	NUMBER	Registration Maximum Capacity defined at the Event Offering level.
REG_EFFECTIVE_CAPACITY	NULL	NUMBER	This is a derived field. It tells the Effective Capacity, after looking at the REG_MAXIMUM_CAPACITY, REG_OVERBOOK_ALLOWED_FLAG and REG_OVERBOOK_PCT.
PRICELIST_LINE_ID	NULL	NUMBER	Ties in with the Pricelist Header ID.
PRICELIST_HEADER_ID	NULL	NUMBER	Pricelist Header ID of the Base Pricelist generated for this Event Offering.
OWNER_USER_ID	NULL	NUMBER	User ID of the Owner of the Event Offering.
ORG_ID	NULL	NUMBER	This is for the multi-org. Organization Identifier.
INVENTORY_ITEM_ID	NULL	NUMBER	This is the Inventory Item ID for the Event Offering when this Event Offering is charged for and the orders will then come against this Inventory Item ID. This is part of the Order Capture Integration.
EVENT_LOCATION_ID	NULL	NUMBER	Location for the Event Offering.
EVENT_DURATION	NULL	NUMBER	Event Offering Duration. This is just a number. It makes sense when it is tied with the EVENT_DURATION_UOM_CODE.
EVENT_DELIVERY_METHOD_ID	NULL	NUMBER	Channel which is same as the 'Delivery Method' through which this Event Offering is to be delivered to the customers.
COORDINATOR_ID	NULL	NUMBER	Not used in warehouse .
CERTIFICATION_CREDITS	NULL	NUMBER	If this Event Offering is part of one of the Certification Programs, this field denotes the number of Certification Credits the attendee will get after completely attending this Event Offering.
WAITLIST_ACTION_TYPE_CODE	NULL	VARCHAR2(40)	Action Type to be used when the Waitlist is prioritized. For example, it could be first-come-First-served.
STREAM_TYPE_CODE	NULL	VARCHAR2(40)	Not used in warehouse
SOURCE_CODE	NULL	VARCHAR2(40)	Event Offering Source Code. This is mainly to track Responses to the Source. The Responses for this Event Offering will specify this Source Code.
REG_WAITLIST_ALLOWED_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether Wait-list is allowed for this Event Offering.
REG_START_TIME	NULL	DATE	The time on the Registration Start Date, when the Registration can start.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

REG_REQUIRED_FLAG	NULL	VARCHAR2(20)	Marks whether Registration is required for this Event Offering. For Open-door, walk-in events. This flag will be equal to 'N'.
REG_OVERBOOK_ALLOWED_FLAG	NULL	VARCHAR2(20)	Tells whether it is OK to overbook this Event Offering.
REG_INVITED_ONLY_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registration is open for only those on the Invitee List.
REG_FROZEN_FLAG	NULL	VARCHAR2(20)	Indicates whether registration for this Event Offering is frozen. If this flag is 'Y', no more registration will be allowed.
REG_END_TIME	NULL	DATE	The Time on the REG_END_DATE when the Registration should stop.
REG_CHARGE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether the Registrant / Attendee needs to pay for the Event.
PRIORITY_TYPE_CODE	NULL	VARCHAR2(40)	Priority of the Event Offering. This value is just recorded. There is no business logic around it.
PARTNER_FLAG	NULL	VARCHAR2(20)	Not used in this release .
OVERFLOW_FLAG	NULL	VARCHAR2(20)	Flag to indicate whether it is OK to allow more registrations than the number of currently available seats. This flag allows Marketer to schedule another offering if Overflow is allowed.
EVENT_START_DATE_TIME	NULL	DATE	Not used in warehouse .
EVENT_STANDALONE_FLAG	NULL	VARCHAR2(20)	This flag indicates whether this is Standalone which means a One-time Only Event. For a Standalone Event, the marketer will not see any difference between the Master Event and the corresponding Event Offering.
EVENT_REQUIRED_FLAG	NULL	VARCHAR2(20)	Not Used .
EVENT_LANGUAGE_CODE	NULL	VARCHAR2(40)	Main language for this Event Offering.
EVENT_FULL_FLAG	NULL	VARCHAR2(20)	Indicates whether the Event is filled to the capacity.
EVENT_END_DATE_TIME	NULL	DATE	Not used in warehouse .
EVENT_DURATION_UOM_CODE	NULL	VARCHAR2(20)	Ties in with the EVENT_DURATION. This is the Unit of Measure for the Duration of the Event Offering.
CERT_CREDIT_TYPE_CODE	NULL	VARCHAR2(40)	If this Event Offering is part of one of the Certification Programs, this field denotes the Certification Credit Type for this event offering.
CANCELLATION_REASON_CODE	NULL	VARCHAR2(40)	If this Event Offering is cancelled for some reason, the cancellation reason is recorded here. The values are seeded.

INBOUND_SCRIPT_NAME	NULL	VARCHAR2(320)	The name of the questionnaire which must be filled up by the call center when a customer calls in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
EMAIL	NULL	VARCHAR2(320)	Email ID associated with this Event Offering. Customers can send emails to this email address to gain more information about the Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
PHONE	NULL	VARCHAR2(320)	Phone number for the customers to call in for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
URL	NULL	VARCHAR2(4000)	URL associated with the Event Offering. This could be for the web site created for this Event Offering. This field gets copied from the corresponding Master Event. The Marketer can change it.
AUTO_REGISTER_FLAG	NULL	VARCHAR2(20)	Indicates whether registration is automatic
EVENT_VENUE_ID	NULL	NUMBER	Not used in warehouse
REG_START_DATE	NULL	DATE	Date when the Registrations Can start for this Event Offering.
REG_MINIMUM_REQ_BY_DATE	NULL	DATE	Date by which the Minimum Registration Capacity must be filled.
REG_END_DATE	NULL	DATE	The Date when the Registration must stop.
EVENT_START_DATE	NULL	DATE	Start Date of Event Offering .
EVENT_END_DATE	NULL	DATE	End Date of Event Offering .
EVENT_MKTG_MESSAGE	NULL	VARCHAR2(320)	Marketing Message for the Event Offering .
EVENT_OFFER_NAME	NULL	VARCHAR2(320)	Name of the Event Offering .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Event Offering .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_EVNT_EVTOFFERS_LTC_N1	NOT UNIQUE	1	EVENT_FK_KEY
EDW_BIM_EVNT_EVTOFFERS_LTC_U1	UNIQUE	1	EVTOFFER_PK_KEY
EDW_BIM_EVNT_EVTOFFERS_LTC_U2	UNIQUE	1	EVTOFFER_PK
		2	EVTOFFER_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_IHMD_IH_MEDIA_LSTG

This is the interface table for the Interaction Media level table in Interaction Media dimension . Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
INTRCTN_MEDIA_PK	NULL	VARCHAR2(350)	Unique Identifier for Interaction Media
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Interaction Media Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Interaction Media Dimension
INTRCTN_MEDIA_DP	NULL	VARCHAR2(350)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(350)	Reserved for future use in Express
INTRCTN_MEDIA_CODE	NULL	VARCHAR2(80)	Code uniquely identifying an interaction media in a particular instance .
MEDIA_DIRECTION	NULL	VARCHAR2(240)	Direction (INBOUND/OUTBOUND) of the interaction Media .
INTRCTN_MEDIA_NAME	NULL	VARCHAR2(240)	Name of the Interaction Media
DECSRIPTION	NULL	VARCHAR2(240)	Long Description of the InteractionMedia
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IHMD_IH_MEDIA_LSTG_N1	NOT UNIQUE	1	INTRCTN_MEDIA_PK
EDW_BIM_IHMD_IH_MEDIA_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_IHMD_IH_MEDIA_LTC

Interaction Media Level Table of the Interaction Media Dimension . This table stores information of Interaction Media .

Column Descriptions

Name	Null?	Type	Description
INTRCTN_MEDIA_PK	NULL	VARCHAR2(350)	Unique Identifier for Interaction Media
INTRCTN_MEDIA_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Interaction Media
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Interaction Media Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Interaction Media Dimension
INTRCTN_MEDIA_DP	NULL	VARCHAR2(350)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(350)	Reserved for future use in Express
INTRCTN_MEDIA_CODE	NULL	VARCHAR2(80)	Code uniquely identifying an interaction media in a particular instance .
MEDIA_DIRECTION	NULL	VARCHAR2(240)	Direction (INBOUND/OUTBOUND) of the interaction Media .
INTRCTN_MEDIA_NAME	NULL	VARCHAR2(240)	Name of the Interaction Media
DECSRIPTION	NULL	VARCHAR2(240)	Long Description of the Interaction Media .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTES	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IHMD_IH_MEDIA_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_IHMD_IH_MEDIA_LTC_U1	UNIQUE	1	INTRCTN_MEDIA_PK_KEY
EDW_BIM_IHMD_IH_MEDIA_LTC_U2	UNIQUE	1	INTRCTN_MEDIA_PK_KEY
		2	INTRCTN_MEDIA_PK

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_IHOT_IH_OUTCOME_LSTG

This is the interface table for the Interaction Outcome Level table in Interaction Outcome dimension . Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
INTRCTN_OUTCOME_PK	NULL	VARCHAR2(120)	Unique Identifier for Interaction Outcome
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Interaction Outcome Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Interaction Outcome Dimension
OUTCOME_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
OUTCOME_CODE	NULL	VARCHAR2(80)	Interaction Outcome Code
POSITIVE_OUTCOME_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the outcome of the interaction is positive . This is used to calculate the number of targets .
SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description of Interaction Outcome .
LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description of Interaction Outcome .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_OUTCOME_LSTG_N1	NOT UNIQUE	1	INTRCTN_OUTCOME_PK
EDW_BIM_IH_OUTCOME_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_IHOT_IH_OUTCOME_LTC

Interaction Outcome Level Table of the Interaction Outcome Dimension .
This table stores information of Interaction Outcomes .

Column Descriptions

Name	Null?	Type	Description
INTRCTN_OUTCOME_PK	NULL	VARCHAR2(120)	Unique Identifier for Interaction Outcome
INTRCTN_OUTCOME_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Interaction Outcome
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Interaction Outcome Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Interaction Outcome Dimension
OUTCOME_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
OUTCOME_CODE	NULL	VARCHAR2(80)	Interaction Outcome Code
POSITIVE_OUTCOME_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the outcome of the interaction is positive . This is used to calculate the number of targets .
SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description of Interaction Outcome .
LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description of Interaction Outcome .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IHOT_IH_OUTCOME_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_IHOT_IH_OUTCOME_LTC_U1	UNIQUE	1	INTRCTN_OUTCOME_PK_KEY
EDW_BIM_IHOT_IH_OUTCOME_LTC_U2	UNIQUE	1	INTRCTN_OUTCOME_PK
		2	INTRCTN_OUTCOME_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_IHRN_IH_REASON_LSTG

This is the interface table for the Intereaction Reason level table in Interaction Reason Dimension. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
INTRCTN_REASON_PK	NULL	VARCHAR2(120)	Unique Identifier for Interaction Reason
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Interaction Reason Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Interaction Reason Dimension
REASON_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
REASON_CODE	NULL	VARCHAR2(80)	Interaction Reason Code
SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description for Interaction Reason
LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description for Interaction Reason
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IHRN_IH_REASON_LSTG_N1	NOT UNIQUE	1	INTRCTN_REASON_PK
EDW_BIM_IHRN_IH_REASON_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_IHRN_IH_REASON_LTC

Interction Reason Level Table of the Interction Reason Dimension .
This table stores information of Interction Reasons .

Column Descriptions

Name	Null?	Type	Description
INTRCTN_REASON_PK	NULL	VARCHAR2(120)	Unique Identifier for Interaction Reason
INTRCTN_REASON_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Interction Reason
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Interaction Reason Dimension
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Interaction Reason Dimension
REASON_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express
REASON_CODE	NULL	VARCHAR2(80)	Interaction Reason Code
SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description for Interaction Reason
LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description for Interaction Reason
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IHRN_IH_REASON_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_IHRN_IH_REASON_LTC_U1	UNIQUE	1	INTRCTN_REASON_PK_KEY
EDW_BIM_IHRN_IH_REASON_LTC_U2	UNIQUE	1	INTRCTN_REASON_PK
		2	INTRCTN_REASON_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_IHRS_IH_RESULT_LSTG

This is the interface table for the Interaction Result level table in Interaction Result dimension . Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
INTRCTN_RESULT_PK	NULL	VARCHAR2(120)	Unique Identifier for Interaction Result
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Interaction Result dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Interaction Result dimension .
RESULT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
RESULT_CODE	NULL	VARCHAR2(80)	Interaction Result Code
POSITIVE_RESPONSE_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the interaction result is positive . Used to determine the number of responses .
SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description of Interaction Result .
LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description of Interaction Result .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
OPERATION_CODE	NULL	VARCHAR2(30)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IHRS_IH_RESULT_LSTG_N1	NOT UNIQUE	1	INTRCTN_RESULT_PK
EDW_BIM_IHRS_IH_RESULT_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_IHRS_IH_RESULT_LTC

Interction Result Level Table of the Interction Result Dimension . This table stores information of Interction Results .

Column Descriptions

Name	Null?	Type	Description
INTRCTN_RESULT_PK	NULL	VARCHAR2(120)	Unique Identifier for Interction Result
INTRCTN_RESULT_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Interction Result .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Interction Result dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Interction Result dimension .
RESULT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
RESULT_CODE	NULL	VARCHAR2(80)	Interction Result Code
POSITIVE_RESPONSE_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the interction result is positive . Used to determine the number of responses .
SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description of Interction Result .
LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description of Interction Result .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IHRS_IH_RESULT_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_IHRS_IH_RESULT_LTC_U1	UNIQUE	1	INTRCTN_RESULT_PK_KEY
EDW_BIM_IHRS_IH_RESULT_LTC_U2	UNIQUE	1	INTRCTN_RESULT_PK
		2	INTRCTN_RESULT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_IH_MEDIA_A_LTC

All Level table in Interrection Media Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_MEDIA_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_IH_MEDIA_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_IH_MEDIA_M

This is interaction media dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
MDIA_INTRCTN_MEDIA_PK_KEY (PK)	NOT NULL	NUMBER	System Generated Unique Identifier for Interaction Media .
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
ALL_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
MDIA_INTRCTN_MEDIA_PK	NULL	VARCHAR2(350)	Unique Identifier for Interaction Media .
MDIA_INTRCTN_MEDIA_DP	NULL	VARCHAR2(350)	Field for discoverer so customers can have a display column that identifies all records uniquely .
MDIA_NAME	NULL	VARCHAR2(350)	Reserved for future use in Express .
MDIA_INTRCTN_MEDIA_CODE	NULL	VARCHAR2(80)	Code uniquely identifying an interaction media in a particular instance .
MDIA_MEDIA_DIRECTION	NULL	VARCHAR2(240)	Direction (INBOUND/OUTBOUND) of the interaction Media .
MDIA_INTRCTN_MEDIA_NAME	NULL	VARCHAR2(240)	Name of the Interaction Media .
MDIA_DESCRIPTION	NULL	VARCHAR2(240)	Long Description of the Interaction Media .
MDIA_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
MDIA_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
MDIA_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
MDIA_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
MDIA_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
MDIA_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
MDIA_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
MDIA_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_MEDIA_M_U1	UNIQUE	1	MDIA_INTRCTN_MEDIA_PK
		2	MDIA_INTRCTN_MEDIA_PK_KEY
EDW_BIM_IH_MEDIA_M_U2	UNIQUE	1	MDIA_INTRCTN_MEDIA_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_IH_OUTCM_A_LTC

All Level Table in Interaction Outcome Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_OUTCM_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_IH_OUTCM_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_IH_OUTCM_M

This is the interaction outcome dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
OTCM_INTRCTN_OUTCOME_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for interaction outcome .
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
ALL_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
OTCM_INTRCTN_OUTCOME_PK	NULL	VARCHAR2(120)	Unique identifier for interaction outcome .
OTCM_OUTCOME_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
OTCM_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
OTCM_OUTCOME_CODE	NULL	VARCHAR2(80)	Interaction Outcome Code .
OTCM_POSITIVE_OUTCOME_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the outcome of the interaction is positive . This is used to calculate the number of targets .
OTCM_SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description of Interaction Outcome .
OTCM_LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description of Interaction Outcome .
OTCM_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
OTCM_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
OTCM_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
OTCM_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
OTCM_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
OTCM_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
OTCM_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
OTCM_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_OUTCM_M_U1	UNIQUE	1	OTCM_INTRCTN_OUTCOME_PK
		2	OTCM_INTRCTN_OUTCOME_PK_KEY
EDW_BIM_IH_OUTCM_M_U2	UNIQUE	1	OTCM_INTRCTN_OUTCOME_PK_KEY

EDW_BIM_IH_REASN_A_LTC

All Level Table in Interection Reason Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_REASN_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_IH_REASN_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_IH_REASN_M

This is interaction reason dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
RESN_INTRCTN_REASON_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for Interaction Reason .
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for All level .
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for All level .
ALL_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
RESN_INTRCTN_REASON_PK	NULL	VARCHAR2(120)	Unique identifier for Interaction Reason .
RESN_REASON_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
RESN_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
RESN_REASON_CODE	NULL	VARCHAR2(80)	Interaction Reason Code .
RESN_SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description for Interaction Reason .
RESN_LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description for Interaction Reason .
RESN_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
RESN_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
RESN_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
RESN_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
RESN_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
RESN_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
RESN_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
RESN_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_REASN_M_U1	UNIQUE	1	RESN_INTRCTN_REASON_PK
		2	RESN_INTRCTN_REASON_PK_KEY
EDW_BIM_IH_REASN_M_U2	UNIQUE	1	RESN_INTRCTN_REASON_PK_KEY

EDW_BIM_IH_RESLT_A_LTC

All Level table in Interrection Result Table .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_RESLT_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_IH_RESLT_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_IH_RESLT_M

This is interaction result dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
RSLT_INTRCTN_RESULT_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for interaction result .
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for All level .
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for All Level .
ALL_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
RSLT_INTRCTN_RESULT_PK	NULL	VARCHAR2(120)	Unique identifier for interaction result .
RSLT_RESULT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
RSLT_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
RSLT_RESULT_CODE	NULL	VARCHAR2(80)	Interaction Result Code .
RSLT_POSITIVE_RESPONSE_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the interaction result is positive . Used to determine the number of responses .
RSLT_SHORT_DESCRIPTION	NULL	VARCHAR2(240)	Short Description of Interaction Result .
RSLT_LONG_DESCRIPTION	NULL	VARCHAR2(1000)	Long Description of Interaction Result .
RSLT_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
RSLT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
RSLT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
RSLT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
RSLT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
RSLT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
RSLT_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
RSLT_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_IH_RESLT_M_U1	UNIQUE	1	RSLT_INTRCTN_RESULT_PK
		2	RSLT_INTRCTN_RESULT_PK_KEY
EDW_BIM_IH_RESLT_M_U2	UNIQUE	1	RSLT_INTRCTN_RESULT_PK_KEY

EDW_BIM_LEADS_A_LTC

All Level table for Lead Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEADS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_LEADS_A_LTC_U2	UNIQUE	1	ALL_PK_KEY
		2	ALL_PK

EDW_BIM_LEADS_M

This is the lead dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L2_LEADLINE_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for lead line .
L1_LEAD_PK_KEY	NULL	NUMBER	System generated unique identifier for lead .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for All level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for All level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_LEAD_PK	NULL	VARCHAR2(240)	Unique identifier for lead .
L1_LEAD_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_SALES_LEAD_ID	NULL	NUMBER	OLTP Unique Identifier for Sales Lead .
L1_LEAD_NUMBER	NULL	VARCHAR2(240)	Unique number assigned to lead .
L1_TOTAL_SCORE	NULL	NUMBER	Total score of this sales lead .
L1_SCORECARD_ID	NULL	NUMBER	Not used .
L1_BUDGET_AMOUNT	NULL	NUMBER	Budget Amount for the Lead .
L1_ASSIGN_TO_PERSON_ID	NULL	NUMBER	Not used .
L1_ASSIGN_DATE	NULL	DATE	Not used .
L1_INITIATING_CONTACT_ID	NULL	NUMBER	Not used .
L1_SOURCE_PROMOTION_ID	NULL	NUMBER	Not used .
L1_CUSTOMER_ID	NULL	NUMBER	Not used .
L1_ADDRESS_ID	NULL	NUMBER	Not used .
L1_VEHICLE_RESPONSE_CODE	NULL	VARCHAR2(240)	Indicates how the lead was created .
L1_URGENT_FLAG	NULL	VARCHAR2(40)	Not used .
L1_PARENT_PROJECT	NULL	VARCHAR2(240)	Parent project of this sales lead .
L1_LEAD_RANK_CODE	NULL	VARCHAR2(240)	Not Used .
L1_KEEP_FLAG	NULL	VARCHAR2(40)	Not Used .
L1_IMPORT_FLAG	NULL	VARCHAR2(40)	Not Used .
L1_DECISION_TIMEFRAME_CODE	NULL	VARCHAR2(240)	Specifies the time by when decision will be made .
L1_CURRENCY_CODE	NULL	VARCHAR2(240)	The currency code used for this lead .
L1_CLOSE_REASON	NULL	VARCHAR2(240)	Not Used .
L1_BUDGET_STATUS_CODE	NULL	VARCHAR2(240)	Budget status , validated values are APPROVED, NOT APPROVED and PENDING .
L1_ACCEPT_FLAG	NULL	VARCHAR2(40)	Not Used .
L1_CONTACT_ROLE_CODE	NULL	VARCHAR2(80)	Not Used .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L1_ORIG_SYSTEM_REFERENCE	NULL	VARCHAR2(320)	Identifies the source of sales lead - MKT,ISTORE .
L1_LEAD_DESCRIPTION	NULL	VARCHAR2(2000)	Long Description of the lead .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L2_LEADLINE_PK	NULL	VARCHAR2(240)	Unique identifier for lead line .
L2_LEADLINE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L2_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L2_SALES_LEAD_LINE_ID	NULL	NUMBER	OLTP Unique Identifier for Sales Lead Line .
L2_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
L2_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L2_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L2_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .
L1_DELETED_FLAG	NULL	VARCHAR2(20)	To indicate this sales lead has been soft deleted.

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEADS_M_U1	UNIQUE	1	L2_LEADLINE_PK
		2	L2_LEADLINE_PK_KEY
EDW_BIM_LEADS_M_U2	UNIQUE	1	L2_LEADLINE_PK_KEY

EDW_BIM_LEAD_LEADLINES_LSTG

This is the interface table for the Lead Line level table in Lead Dimension . Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
LEADLINE_PK	NULL	VARCHAR2(240)	Unique Identifier for Lead Line .
ROW_ID	NULL	ROWID	Row Identifier
LEAD_FK	NULL	VARCHAR2(240)	Foreign Key to Lead Level .
LEAD_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Lead Level .
LEADLINE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
SALES_LEAD_LINE_ID	NULL	NUMBER	OLTP Unique Identifier for Sales Lead Line .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEAD_LEADLINES_LSTG_N1	NOT UNIQUE	1	LEADLINE_PK
EDW_BIM_LEAD_LEADLINES_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_LEAD_LEADLINES_LTC

Lead Line Level Table of the Lead Dimension . This table stores information of Sales Lead Lines.

Column Descriptions

Name	Null?	Type	Description
LEADLINE_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Lead Line .
LEADLINE_PK	NULL	VARCHAR2(240)	Unique Identifier for Lead Line .
LEAD_FK	NULL	VARCHAR2(240)	Foreign Key to Lead Level .
LEAD_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Lead Level .
LEADLINE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
SALES_LEAD_LINE_ID	NULL	NUMBER	OLTP Unique Identifier for Sales Lead Line .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEAD_LEADLINES_LTC_N1	NOT UNIQUE	1	LEAD_FK_KEY
EDW_BIM_LEAD_LEADLINES_LTC_U1	UNIQUE	1	LEADLINE_PK_KEY
EDW_BIM_LEAD_LEADLINES_LTC_U2	UNIQUE	1	LEADLINE_PK_KEY
		2	LEADLINE_PK

EDW_BIM_LEAD_LEADS_LSTG

This is the interface table for the Lead Level table in Lead Dimension. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
LEAD_PK	NULL	VARCHAR2(240)	Unique Identifier for Lead .
ROW_ID	NULL	ROWID	Row Identifier .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All level in Lead dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Lead Dimension .
LEAD_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
SALES_LEAD_ID	NULL	NUMBER	OLTP Unique Identifier for Sales Lead .
LEAD_NUMBER	NULL	VARCHAR2(240)	Unique Number assigned to lead .
SCORECARD_ID	NULL	NUMBER	Not Used
TOTAL_SCORE	NULL	NUMBER	Total score of this sales lead .
BUDGET_AMOUNT	NULL	NUMBER	Budget Amount for the Lead
ASSIGN_TO_PERSON_ID	NULL	NUMBER	Not Used
ASSIGN_DATE	NULL	DATE	Not Used
INITIATING_CONTACT_ID	NULL	NUMBER	Not Used
SOURCE_PROMOTION_ID	NULL	NUMBER	Not Used
CUSTOMER_ID	NULL	NUMBER	Not Used
ADDRESS_ID	NULL	NUMBER	Not Used
VEHICLE_RESPONSE_CODE	NULL	VARCHAR2(240)	Indicates how the lead was created
URGENT_FLAG	NULL	VARCHAR2(40)	Not Used
PARENT_PROJECT	NULL	VARCHAR2(240)	Parent project of this sales lead
LEAD_RANK_CODE	NULL	VARCHAR2(240)	Not Used
KEEP_FLAG	NULL	VARCHAR2(40)	Not Used
IMPORT_FLAG	NULL	VARCHAR2(40)	Not Used
DECISION_TIMEFRAME_CODE	NULL	VARCHAR2(240)	Specifies the time by when decision will be made
CURRENCY_CODE	NULL	VARCHAR2(240)	The currency code used for this lead .
CLOSE_REASON	NULL	VARCHAR2(240)	Not Used
BUDGET_STATUS_CODE	NULL	VARCHAR2(240)	Budget status , validated values are APPROVED, NOT APPROVED and PENDING
ACCEPT_FLAG	NULL	VARCHAR2(40)	Not Used
CONTACT_ROLE_CODE	NULL	VARCHAR2(80)	Not Used
ORIG_SYSTEM_REFERENCE	NULL	VARCHAR2(320)	Identifies the source of sales lead - MKT,ISTORE
LEAD_DESCRIPTION	NULL	VARCHAR2(2000)	Long description of the lead .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column
DELETED_FLAG	NULL	VARCHAR2(20)	To indicate this sales lead has been soft deleted.

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEAD_LEADS_LSTG_N1	NOT UNIQUE	1	LEAD_PK
EDW_BIM_LEAD_LEADS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_LEAD_LEADS_LTC

Lead Level Table of the Lead Dimension . This table stores information of Sales Leads .

Column Descriptions

Name	Null?	Type	Description
LEAD_PK	NULL	VARCHAR2(240)	Unique Identifier for Lead .
LEAD_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Lead .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Lead Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Lead Dimension .
LEAD_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
SALES_LEAD_ID	NULL	NUMBER	OLTP Unique Identifier for Sales Lead .
LEAD_NUMBER	NULL	VARCHAR2(240)	Unique number assigned to lead .
TOTAL_SCORE	NULL	NUMBER	Total score of this sales lead .
SCORECARD_ID	NULL	NUMBER	Not Used
BUDGET_AMOUNT	NULL	NUMBER	Budget Amount for the Lead
ASSIGN_TO_PERSON_ID	NULL	NUMBER	Not Used
ASSIGN_DATE	NULL	DATE	Not Used
INITIATING_CONTACT_ID	NULL	NUMBER	Not Used
SOURCE_PROMOTION_ID	NULL	NUMBER	Not Used
CUSTOMER_ID	NULL	NUMBER	Not Used
ADDRESS_ID	NULL	NUMBER	Not Used
VEHICLE_RESPONSE_CODE	NULL	VARCHAR2(240)	Indicates how the lead was created
URGENT_FLAG	NULL	VARCHAR2(40)	Not Used
PARENT_PROJECT	NULL	VARCHAR2(240)	Parent project of this sales lead
LEAD_RANK_CODE	NULL	VARCHAR2(240)	Not Used
KEEP_FLAG	NULL	VARCHAR2(40)	Not Used
IMPORT_FLAG	NULL	VARCHAR2(40)	Not Used
DECISION_TIMEFRAME_CODE	NULL	VARCHAR2(240)	Specifies the time by when decision will be made
CURRENCY_CODE	NULL	VARCHAR2(240)	The currency code used for this lead .
CLOSE_REASON	NULL	VARCHAR2(240)	Not Used
BUDGET_STATUS_CODE	NULL	VARCHAR2(240)	Budget status , validated values are APPROVED, NOT APPROVED and PENDING
ACCEPT_FLAG	NULL	VARCHAR2(40)	Not Used
CONTACT_ROLE_CODE	NULL	VARCHAR2(80)	Not Used
ORIG_SYSTEM_REFERENCE	NULL	VARCHAR2(320)	Identifies the source of sales lead - MKT,ISTORE
LEAD_DESCRIPTION	NULL	VARCHAR2(2000)	Description of the Lead
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column
DELETED_FLAG	NULL	VARCHAR2(20)	To indicate this sales lead has been soft deleted.

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEAD_LEADS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_LEAD_LEADS_LTC_U1	UNIQUE	1	LEAD_PK_KEY
EDW_BIM_LEAD_LEADS_LTC_U2	UNIQUE	1	LEAD_PK_KEY
		2	LEAD_PK

EDW_BIM_LEAD_STATUS_A_LTC

All Level table of Lead Status Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEAD_STATUS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_LEAD_STATUS_A_LTC_U2	UNIQUE	1	ALL_PK_KEY
		2	ALL_PK

EDW_BIM_LEAD_STATUS_M

This is the lead status dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L1_LEADSTATUS_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for lead status .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_LEADSTATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Lead Status .
L1_LEADSTATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_STATUS_CODE	NULL	VARCHAR2(240)	Lead Status Code .
L1_MEANING	NULL	VARCHAR2(240)	Meaning of the Lead Status .
L1_DESCRIPTION	NULL	VARCHAR2(240)	Description of the Lead Status .
L1_INSTANCE	NULL	VARCHAR2(240)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L1_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L1_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEAD_STATUS_M_U1	UNIQUE	1	L1_LEADSTATUS_PK
		2	L1_LEADSTATUS_PK_KEY
EDW_BIM_LEAD_STATUS_M_U2	UNIQUE	1	L1_LEADSTATUS_PK_KEY

EDW_BIM_LIST_SRCLSTS_LSTG

This is the interface table for the Source List Level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
SRCLST_PK	NULL	VARCHAR2(320)	Unique Identifier of Source List
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Source List Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Source List Dimension .
SRCLST_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
IMPORT_LIST_HEADER_ID	NULL	NUMBER	OLTP Unique Identifier for the List .
LIST_SOURCE_TYPE_ID	NULL	NUMBER	Unique Identifier for List Type .
LIST_SOURCE_TYPE	NULL	VARCHAR2(40)	Reference to the import list column mapping
USER_STATUS_ID	NULL	NUMBER	The internal ID of the status of the Source List .
STATUS_CODE	NULL	VARCHAR2(40)	System Status of the Source List corresponding to USER_STATUS_ID .
STATUS_DATE	NULL	DATE	The date the last status change occurred.
VENDOR_ID	NULL	NUMBER	OLTP Unique Identifier of the source vendor for the import data.
VENDOR_FK	NULL	VARCHAR2(240)	Foreign Key to trading partner dimension . The source vendor for the import data.
TRANSACTIONAL_COST	NULL	NUMBER	Value used to hold the internal monetary amount based on an internal currency code.
TRANSACTIONAL_CURRENCY_CODE	NULL	VARCHAR2(40)	Code used to indicate the internally used currency code
FUNCTIONAL_COST	NULL	NUMBER	Published cost having the values determined by the user-defined currency code.
FUNCTIONAL_CURRENCY_CODE	NULL	VARCHAR2(40)	User-defined currency code.
PIN_ID	NULL	NUMBER	Not Used .
ORG_ID	NULL	NUMBER	Operating Unit Identifier.
SOURCE_SYSTEM	NULL	VARCHAR2(4000)	The source from which the import data originated.
KEYWORDS	NULL	VARCHAR2(4000)	Keywords on which the import information can be searched
SOURCE_LIST_NAME	NULL	VARCHAR2(240)	Name of the Source List .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Source List .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LIST_SRCLSTS_LSTG_N1	NOT UNIQUE	1	SRCLST_PK
EDW_BIM_LIST_SRCLSTS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_LIST_SRCLSTS_LTC

Source List Level Table of the Source List Dimension . This table stores information of Source Lists .

Column Descriptions

Name	Null?	Type	Description
SRCLST_PK	NULL	VARCHAR2(320)	Unique Identifier of Source List
SRCLST_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Source List .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Source List Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Source List Dimension .
SRCLST_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
IMPORT_LIST_HEADER_ID	NULL	NUMBER	OLTP Unique Identifier for the List .
LIST_SOURCE_TYPE_ID	NULL	NUMBER	Unique Identifier for List Type .
LIST_SOURCE_TYPE	NULL	VARCHAR2(40)	Reference to the import list column mapping
USER_STATUS_ID	NULL	NUMBER	The internal ID of the status of the Source List .
STATUS_CODE	NULL	VARCHAR2(40)	System Status of the Source List corresponding to USER_STATUS_ID .
STATUS_DATE	NULL	DATE	The date the last status change occurred.
VENDOR_ID	NULL	NUMBER	OLTP Unique Identifier of the source vendor for the import data.
VENDOR_FK	NULL	VARCHAR2(240)	Foreign Key to trading partner dimension . The source vendor for the import data.
TRANSACTIONAL_COST	NULL	NUMBER	Value used to hold the internal monetary amount based on an internal currency code.
TRANSACTIONAL_CURRENCY_CODE	NULL	VARCHAR2(40)	Code used to indicate the internally used currency code
FUNCTIONAL_COST	NULL	NUMBER	Published cost having the values determined by the user-defined currency code.
FUNCTIONAL_CURRENCY_CODE	NULL	VARCHAR2(40)	User-defined currency code.
PIN_ID	NULL	NUMBER	Not Used .
ORG_ID	NULL	NUMBER	Operating Unit Identifier.
SOURCE_SYSTEM	NULL	VARCHAR2(4000)	The source from which the import data originated.
KEYWORDS	NULL	VARCHAR2(4000)	Keywords on which the import information can be searched
SOURCE_LIST_NAME	NULL	VARCHAR2(240)	Name of the Source List .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Source List .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

<u>Index Name</u>	<u>Index Type</u>	<u>Sequence</u>	<u>Column Name</u>
EDW_BIM_LIST_SRCLSTS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_LIST_SRCLSTS_LTC_U1	UNIQUE	1	SRCLST_PK_KEY
EDW_BIM_LIST_SRCLSTS_LTC_U2	UNIQUE	1	SRCLST_PK
		2	SRCLST_PK_KEY

EDW_BIM_LSTA_LEADSTATUS_LSTG

This is the interface table for the Lead Status level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
LEAD_STATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Lead Status
ROW_ID	NULL	ROWID	Row Identifier
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Lead Status Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Lead Status Dimension .
LEAD_STATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
STATUS_CODE	NULL	VARCHAR2(240)	Lead Status Code
MEANING	NULL	VARCHAR2(240)	Meaning of the Lead Status .
DESCRIPTION	NULL	VARCHAR2(240)	Description of the Lead Status .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTES	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
REQUEST_ID	NULL	NUMBER	Standard Who Column
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LEADSTATUS_LSTG_N1	NOT UNIQUE	1	LEAD_STATUS_PK
EDW_BIM_LEADSTATUS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_LSTA_LEADSTATUS_LTC

Lead Status Level Table of the Lead Status Dimension . This table stores information of Sales Lead Status .

Column Descriptions

Name	Null?	Type	Description
LEAD_STATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Lead Status
LEAD_STATUS_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Lead Status .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Lead Status Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Lead Status Dimension .
LEAD_STATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
STATUS_CODE	NULL	VARCHAR2(240)	Lead Status Code
MEANING	NULL	VARCHAR2(240)	Meaning of the Lead Status .
DESCRIPTION	NULL	VARCHAR2(240)	Description of the Lead Status .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column
CREATION_DATE	NULL	DATE	Standard Who Column
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_LSTA_LEADSTATUS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_LSTA_LEADSTATUS_LTC_U1	UNIQUE	1	LEAD_STATUS_PK_KEY
EDW_BIM_LSTA_LEADSTATUS_LTC_U2	UNIQUE	1	LEAD_STATUS_PK_KEY
		2	LEAD_STATUS_PK

EDW_BIM_MDCHN_A_LTC

All Level Table of Media Channel Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCHN_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_MDCHN_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_MDCHN_M

This is the media channel dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L4_MDCHNL_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for media channel .
L3_CHANNEL_PK_KEY	NULL	NUMBER	System generated unique identifier for channel .
L2_MEDIA_PK_KEY	NULL	NUMBER	System generated unique identifier for media .
L1_MEDIA_TYPE_PK_KEY	NULL	NUMBER	System generated unique identifier for media type .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for All level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for All level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_MEDIA_TYPE_PK	NULL	VARCHAR2(240)	Unique identifier for media type .
L1_MEDIA_TYPE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
L1_MEDIA_TYPE_CODE	NULL	VARCHAR2(40)	Unique Code of the media type .
L1_ENABLED_FLAG	NULL	VARCHAR2(20)	"Y" indicates that the media type is active .
L1_START_DATE_ACTIVE	NULL	DATE	Date from which the media type is active .
L1_END_DATE_ACTIVE	NULL	DATE	Date till which the media type is active .
L1_MEDIA_TYPE_NAME	NULL	VARCHAR2(120)	Name of the media type .
L1_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the media type .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L2_MEDIA_PK	NULL	VARCHAR2(320)	Unique identifier for media .
L2_MEDIA_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L2_NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
L2_MEDIA_ID	NULL	NUMBER	OLTP Unique identifier of Media .
L2_INBOUND_FLAG	NULL	VARCHAR2(20)	Indicates whether any Response is received for this Media.
L2_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the Media is Active.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L2_MEDIA_NAME	NULL	VARCHAR2(240)	Name of the media .
L2_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of the media .
L2_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L2_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L3_CHANNEL_PK	NULL	VARCHAR2(240)	Unique identifier for channel .
L3_CHANNEL_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L3_NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
L3_CHANNEL_ID	NULL	NUMBER	OLTP Unique Identifier for Channel .
L3_CHANNEL_TYPE_CODE	NULL	VARCHAR2(40)	Channel Type Code .
L3_CHANNEL_TYPE	NULL	VARCHAR2(240)	Channel type like internal or external.
L3_INBOUND_FLAG	NULL	VARCHAR2(20)	Flag indicates whether the channel is an inbound channel.
L3_OUTBOUND_FLAG	NULL	VARCHAR2(20)	Flag indicates whether the channel is an outbound channel.
L3_RATING	NULL	VARCHAR2(40)	Rating of the channel.
L3_PREFERRED_VENDOR_ID	NULL	NUMBER	Reference to the preferred vendor.
L3_PARTY_ID	NULL	NUMBER	Identifier of the Party associated with the channel .
L3_MANAGED_BY_PERSON_ID	NULL	NUMBER	Reference to the person who manages the channel.
L3_ACTIVE_FROM_DATE	NULL	DATE	Not Used .
L3_ACTIVE_TO_DATE	NULL	DATE	Not Used .
L3_CHANNEL_NAME	NULL	VARCHAR2(240)	Name of the Channel .
L3_DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Channel .
L3_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L3_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L4_MDCHNL_PK	NULL	VARCHAR2(320)	Unique identifier for media channel .
L4_MDCHNL_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L4_NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
L4_LEVEL_NAME	NULL	VARCHAR2(80)	Identifies the record as Media , Channel or Media Channel .
L4_MEDIA_CHANNEL_ID	NULL	NUMBER	OLTP Unique identifier .
L4_ACTIVE_FROM_DATE	NULL	DATE	Date from which the media channel is active .
L4_ACTIVE_TO_DATE	NULL	DATE	Date till which the media channel is active .
L4_INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
L4_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L4_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L4_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L4_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCHN_M_U1	UNIQUE	1	L4_MDCHNL_PK
		2	L4_MDCHNL_PK_KEY
EDW_BIM_MDCHN_M_U2	UNIQUE	1	L4_MDCHNL_PK_KEY

EDW_BIM_MDCH_CHANNELS_LSTG

This is the interface table for the Channel Level table of Media Channel Dimension . Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
CHANNEL_PK	NULL	VARCHAR2(240)	Unique Identifier for Channel .
ROW_ID	NULL	ROWID	Row Identifier .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Media Channel Dimension .
ALL_FK_KEY	NULL	NUMBER	System generated Foreign Key to All Level in Media Channel Dimension .
CHANNEL_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
CHANNEL_ID	NULL	NUMBER	OLTP Unique Identifier for Channel .
CHANNEL_TYPE_CODE	NULL	VARCHAR2(40)	Channel type code .
CHANNEL_TYPE	NULL	VARCHAR2(240)	Channel type like internal or external.
INBOUND_FLAG	NULL	VARCHAR2(20)	Flag indicates whether the channel is an inbound channel.
OUTBOUND_FLAG	NULL	VARCHAR2(20)	Flag indicates whether the channel is an outbound channel.
RATING	NULL	VARCHAR2(40)	Rating of the channel.
PREFERRED_VENDOR_ID	NULL	NUMBER	Reference to the preferred vendor.
PARTY_ID	NULL	NUMBER	Identifier of the Party associated with the channel .
MANAGED_BY_PERSON_ID	NULL	NUMBER	Reference to the person who manages the channel.
ACTIVE_FROM_DATE	NULL	DATE	Not Used .
ACTIVE_TO_DATE	NULL	DATE	Not Used .
CHANNEL_NAME	NULL	VARCHAR2(240)	Name of the Channel .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Channel .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_CHANNELS_LSTG_N1	NOT UNIQUE	1	CHANNEL_PK
EDW_BIM_MDCH_CHANNELS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_MDCH_CHANNELS_LTC

Channel Level Table of the Media Channel Dimension . This table stores information of Marketing Channels .

Column Descriptions

Name	Null?	Type	Description
CHANNEL_PK	NULL	VARCHAR2(240)	Unique Identifier for Channel .
CHANNEL_PK_KEY	NULL	NUMBER	System Generated foreign key for Channel .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Media Channel Dimension .
ALL_FK_KEY	NULL	NUMBER	System generated Foreign Key to All Level in Media Channel Dimension .
CHANNEL_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
CHANNEL_ID	NULL	NUMBER	OLTP Unique Identifier for Channel .
CHANNEL_TYPE_CODE	NULL	VARCHAR2(40)	Channel type code .
CHANNEL_TYPE	NULL	VARCHAR2(240)	Channel type like internal or external.
INBOUND_FLAG	NULL	VARCHAR2(20)	Flag indicates whether the channel is an inbound channel.
OUTBOUND_FLAG	NULL	VARCHAR2(20)	Flag indicates whether the channel is an outbound channel.
RATING	NULL	VARCHAR2(40)	Rating of the channel.
PREFERRED_VENDOR_ID	NULL	NUMBER	Reference to the preferred vendor.
PARTY_ID	NULL	NUMBER	Identify of the Party associated with the channel .
MANAGED_BY_PERSON_ID	NULL	NUMBER	Reference to the person who manages the channel.
ACTIVE_FROM_DATE	NULL	DATE	Not Used .
ACTIVE_TO_DATE	NULL	DATE	Not Used .
CHANNEL NAME	NULL	VARCHAR2(240)	Name of the Channel .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Channel .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_CHANNELS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_MDCH_CHANNELS_LTC_U1	UNIQUE	1	CHANNEL_PK_KEY
EDW_BIM_MDCH_CHANNELS_LTC_U2	UNIQUE	1	CHANNEL_PK
		2	CHANNEL_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_MDCH_MDCHN_LSTG

This is the interface table for the Media Channel Level table of the Media Channel Dimension . Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
MDCHNL_PK	NULL	VARCHAR2(320)	Unique Identifier for Media Channel .
ROW_ID	NULL	ROWID	Row Identifier
MEDIA_FK	NULL	VARCHAR2(320)	Foreign Key to Media Level in Media Channel Dimension .
MEDIA_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Media Level in Media Channel Dimension .
CHANNEL_FK	NULL	VARCHAR2(320)	Foreign Key to Channel Level in Media Channel Dimension .
CHANNEL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Channel Level in Media Channel Dimension .
MDCHNL_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
LEVEL_NAME	NULL	VARCHAR2(80)	Identifies the record as Media , Channel or Media Channel .
MEDIA_CHANNEL_ID	NULL	NUMBER	OLTP Unique Identifier .
ACTIVE_FROM_DATE	NULL	DATE	Date from which the media channel is active .
ACTIVE_TO_DATE	NULL	DATE	Date till which the media channel is active .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_MDCHN_LSTG_N1	NOT UNIQUE	1	MDCHNL_PK
EDW_BIM_MDCH_MDCHN_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_MDCH_MDCHN_LTC

Media Channel Level Table of the Media Channel Dimension . This table stores information of Media Channel .

Column Descriptions

Name	Null?	Type	Description
MDCHNL_PK	NULL	VARCHAR2(320)	Unique Identifier for Media Channel .
MDCHNL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
MEDIA_FK	NULL	VARCHAR2(320)	Foreign Key to Media Level in Media Channel Dimension .
MEDIA_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Media Level in Media Channel Dimension .
CHANNEL_FK	NULL	VARCHAR2(320)	Foerign Key to Channel Level in Media Channel Dimension .
CHANNEL_FK_KEY	NULL	NUMBER	System Generated Foerign Key to Channel Level in Media Channel Dimension .
MDCHNL_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
LEVEL_NAME	NULL	VARCHAR2(80)	Identifies the record as Media , Channel or Media Channel .
MEDIA_CHANNEL_ID	NULL	NUMBER	OLTP Unique Identifier .
ACTIVE_FROM_DATE	NULL	DATE	Date from which the media channel is active .
ACTIVE_TO_DATE	NULL	DATE	Date till which the media channel is active .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_MDCHN_LTC_N1	NOT UNIQUE	1	MEDIA_FK_KEY
EDW_BIM_MDCH_MDCHN_LTC_N2	NOT UNIQUE	1	CHANNEL_FK_KEY
EDW_BIM_MDCH_MDCHN_LTC_U1	UNIQUE	1	MDCHNL_PK_KEY
EDW_BIM_MDCH_MDCHN_LTC_U2	UNIQUE	1	MDCHNL_PK
		2	MDCHNL_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_MDCH_MDTPES_LSTG

This is the interface table for the Media Type Level table of Media Channel Dimension. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
MEDIA_TYPE_PK	NULL	VARCHAR2(240)	Unique Identifier for Media Type .
ROW_ID	NULL	ROWID	Row Identifier .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Media Channel Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Media Channel Dimension .
MEDIA_TYPE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
MEDIA_TYPE_CODE	NULL	VARCHAR2(40)	Code of the Media Type .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the media type is active .
START_DATE_ACTIVE	NULL	DATE	Date from which the media type is active .
END_DATE_ACTIVE	NULL	DATE	Date till which the media type is active .
MEDIA_TYPE_NAME	NULL	VARCHAR2(120)	Name of the Media Type .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the media type .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_MDTPES_LSTG_N1	NOT UNIQUE	1	MEDIA_TYPE_PK
EDW_BIM_MDCH_MDTPES_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_MDCH_MDTPES_LTC

Media Type Level Table of the Media Channel Dimension . This table stores information of Media Type ..

Column Descriptions

Name	Null?	Type	Description
MEDIA_TYPE_PK	NULL	VARCHAR2(240)	Unique Identifier for Media Type .
MEDIA_TYPE_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Media Type .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Media Channel Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Media Channel Dimension .
MEDIA_TYPE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
MEDIA_TYPE_CODE	NULL	VARCHAR2(40)	Code of the Media Type .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the media type is active .
START_DATE_ACTIVE	NULL	DATE	Date from which the media type is active .
END_DATE_ACTIVE	NULL	DATE	Date till which the media type is active .
MEDIA_TYPE_NAME	NULL	VARCHAR2(120)	Name of the Media Type .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the media type .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_MDTPES_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_MDCH_MDTPES_LTC_U1	UNIQUE	1	MEDIA_TYPE_PK_KEY
EDW_BIM_MDCH_MDTPES_LTC_U2	UNIQUE	1	MEDIA_TYPE_PK
		2	MEDIA_TYPE_PK_KEY

EDW_BIM_MDCH_MEDIA_LSTG

This is the interface table for the Media level table of Media Channel Dimension. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
MEDIA_PK	NULL	VARCHAR2(320)	Unique Identifier for Media .
ROW_ID	NULL	ROWID	Row Identifier .
MEDIA_TYPE_FK	NULL	VARCHAR2(240)	Foreign Key to Media Type Level in Media Channel dimension .
MEDIA_TYPE_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Media Type Level in Media Channel dimension .
MEDIA_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
MEDIA_ID	NULL	NUMBER	OLTP Unique identifier of Media .
INBOUND_FLAG	NULL	VARCHAR2(20)	Indicates whether any Response is received for this Media.
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the Media is Active.
MEDIA_NAME	NULL	VARCHAR2(240)	Name of the Media .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Media .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_MEDIA_LSTG_N1	NOT UNIQUE	1	MEDIA_PK
EDW_BIM_MDCH_MEDIA_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_MDCH_MEDIA_LTC

Media Level Table of the Media Channel Dimension . This table stores information of Marketing Media .

Column Descriptions

Name	Null?	Type	Description
MEDIA_PK	NULL	VARCHAR2(320)	Unique Identifier for Media .
MEDIA_PK_KEY	NULL	NUMBER	System generated unique identifier for Media .
MEDIA_TYPE_FK	NULL	VARCHAR2(240)	Foreign Key to Media Type Level in Media Channel dimension .
MEDIA_TYPE_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Media Type Level in Media Channel dimension .
MEDIA_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely
NAME	NULL	VARCHAR2(320)	Reserved for future use in Express .
MEDIA_ID	NULL	NUMBER	OLTP Unique identifier of Media .
INBOUND_FLAG	NULL	VARCHAR2(20)	Indicates whether any Response is received for this Media.
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the Media is Active.
MEDIA_NAME	NULL	VARCHAR2(240)	Name of the Media .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Media .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MDCH_MEDIA_LTC_N1	NOT UNIQUE	1	MEDIA_TYPE_FK_KEY
EDW_BIM_MDCH_MEDIA_LTC_U1	UNIQUE	1	MEDIA_PK_KEY
EDW_BIM_MDCH_MEDIA_LTC_U2	UNIQUE	1	MEDIA_PK
		2	MEDIA_PK_KEY

EDW_BIM_MKSG_MKTSGMTS_LSTG

This is the interface table for the Market Segment level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
MKTSGMT_PK	NULL	VARCHAR2(240)	Unique Identifier for Market Segment .
ROW_ID	NULL	ROWID	Row Identifier .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Market Segment Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Market Segment Dimension .
MKTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
MKTSGMT_ID	NULL	NUMBER	OLTP unique identifier for market segment .
MKTSGMT_CODE	NULL	VARCHAR2(120)	Market Segment code .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the market segment is active .
MKTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Market Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Market Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MKSG_MKTSGMTS_LSTG_N1	NOT UNIQUE	1	MKTSGMT_PK
EDW_BIM_MKSG_MKTSGMTS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_MKSG_MKTSGMTS_LTC

Market Segment Level Table of the Market Segment Dimension . This table stores information of Market Segment .

Column Descriptions

Name	Null?	Type	Description
MKTSGMT_PK	NULL	VARCHAR2(240)	Unique Identifier for Market Segment .
MKTSGMT_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Market Segment .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of Market Segment Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of Market Segment Dimension .
MKTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
MKTSGMT_ID	NULL	NUMBER	OLTP unique identifier for market segment .
MKTSGMT_CODE	NULL	VARCHAR2(120)	Market Segment code .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the market segment is active .
MKTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Market Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Market Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MKSG_MKTSGMTS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_MKSG_MKTSGMTS_LTC_U1	UNIQUE	1	MKTSGMT_PK_KEY
EDW_BIM_MKSG_MKTSGMTS_LTC_U2	UNIQUE	1	MKTSGMT_PK
		2	MKTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_MKTSGMTS_A_LTC

All Level Table of Market Segment Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier .
ALL_PK_KEY	NULL	NUMBER	System generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MKTSGMTS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_MKTSGMTS_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_MKTSGMTS_M

This is market segment dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L1_MKTSGMT_PK_KEY (PK)	NOT NULL	NUMBER	Sytem generated unique identifier for market segment .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use .
L1_MKTSGMT_PK	NULL	VARCHAR2(240)	Unique identifier for market segment .
L1_MKTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use .
L1_MKTSGMT_ID	NULL	NUMBER	OLTP unique identifier for market segment .
L1_MKTSGMT_CODE	NULL	VARCHAR2(120)	Market Segment code .
L1_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the market segment is active .
L1_MKTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Market Segment .
L1_DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Market Segment .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTES	NULL	VARCHAR2(240)	User Attribute .
L1_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L1_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_MKTSGMTS_M_U1	UNIQUE	1	L1_MKTSGMT_PK
		2	L1_MKTSGMT_PK_KEY
EDW_BIM_MKTSGMTS_M_U2	UNIQUE	1	L1_MKTSGMT_PK_KEY

EDW_BIM_OFFERS_A_LTC

All Level Table of Offer Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier .
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OFFERS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_OFFERS_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_OFFERS_M

This is offer dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L1_OFFER_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for offer .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_OFFER_PK	NULL	VARCHAR2(320)	Unique identifier for offer .
L1_OFFER_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_ACTIVITY_OFFER_ID	NULL	NUMBER	OLTP Unique identifier for Offer .
L1_OFFER_CODE	NULL	VARCHAR2(40)	OLTP Unique Code for the Offer .
L1_OFFER_TYPE	NULL	VARCHAR2(40)	Indicates whether the offer is Simple discount or Tiered discount .
L1_PRIMARY_OFFER_FLAG	NULL	VARCHAR2(20)	Indicates whether this Offer is the Primary offer of this Activity. There can be only one Primary Offer per activity.
L1_LIST_HEADER_ID	NULL	NUMBER	Unique identifier of list header .
L1_OFFER_NAME	NULL	VARCHAR2(240)	Name of the Offer .
L1_DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Offer .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L1_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L1_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OFFERS_M_U1	UNIQUE	1	L1_OFFER_PK
		2	L1_OFFER_PK_KEY
EDW_BIM_OFFERS_M_U2	UNIQUE	1	L1_OFFER_PK_KEY

EDW_BIM_OFFR_OFFERS_LSTG

This is the interface table for the Offer level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
OFFER_PK	NULL	VARCHAR2(320)	Unique identifier for offer .
ROW_ID	NULL	ROWID	Row identifier .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Offer Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Offer Dimension .
OFFER_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
ACTIVITY_OFFER_ID	NULL	NUMBER	OLTP Unique identifier for Offer .
OFFER_CODE	NULL	VARCHAR2(40)	OLTP Unique Code for the Offer .
OFFER_TYPE	NULL	VARCHAR2(40)	Indicates whether the offer is Simple discount or Tiered discount .
PRIMARY_OFFER_FLAG	NULL	VARCHAR2(20)	Indicates whether this Offer is the Primary offer of this Activity. There can be only one Primary Offer per activity.
LIST_HEADER_ID	NULL	NUMBER	Unique identifier of list header .
OFFER_NAME	NULL	VARCHAR2(240)	Name of the Offer .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Offer .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OFFR_OFFERS_LSTG_N1	NOT UNIQUE	1	OFFER_PK
EDW_BIM_OFFR_OFFERS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_OFFR_OFFERS_LTC

Offer Level Table of the Offer Dimension . This table stores information of Marketing Offers .

Column Descriptions

Name	Null?	Type	Description
OFFER_PK	NULL	VARCHAR2(320)	Unique identifier for offer .
OFFER_PK_KEY	NULL	NUMBER	System generated unique identifier for offer dimension .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Offer Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level in Offer Dimension .
OFFER_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
ACTIVITY_OFFER_ID	NULL	NUMBER	OLTP Unique identifier for Offer .
OFFER_CODE	NULL	VARCHAR2(40)	OLTP Unique Code for the Offer .
OFFER_TYPE	NULL	VARCHAR2(40)	Indicates whether the offer is Simple discount or Tiered discount .
PRIMARY_OFFER_FLAG	NULL	VARCHAR2(20)	Indicates whether this Offer is the Primary offer of this Activity. There can be only one Primary Offer per activity.
LIST_HEADER_ID	NULL	NUMBER	Unique identifier of list header .
OFFER_NAME	NULL	VARCHAR2(240)	Name of the Offer .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Offer .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OFFR_OFFERS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_OFFR_OFFERS_LTC_U1	UNIQUE	1	OFFER_PK_KEY
EDW_BIM_OFFR_OFFERS_LTC_U2	UNIQUE	1	OFFER_PK
		2	OFFER_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_OPPORTUNITIES_A_LTC

All Level Table of Opportunity Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier .
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPPORTUNITIES_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_OPPORTUNITIES_A_LTC_U2	UNIQUE	1	ALL_PK_KEY
		2	ALL_PK

EDW_BIM OPPORTUNITIES_M

This is the opportunity dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L2_OPPLINE_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for opportunity line .
L1 OPPORTUNITY_PK_KEY	NULL	NUMBER	System generated unique identifier for opportunity .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1 OPPORTUNITY_PK	NULL	VARCHAR2(240)	Unique Identifier for opportunity .
L1 OPPORTUNITY_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1 OPPORTUNITY_LEAD_ID	NULL	NUMBER	Oltp unique identifier for opportunity header .
L1 OPP_LEAD_NUMBER	NULL	VARCHAR2(240)	Unique Number assigned to opportunity header .
L1_WIN_PROBABILITY	NULL	NUMBER	The percentage or probability that this lead will result in a sale. The higher the percentage the higher the chance of making a sale.
L1 SALES_STAGE_ID	NULL	NUMBER	Not Used .
L1 PRICE_LIST_ID	NULL	NUMBER	Not Used .
L1 INITIATING_CONTACT_ID	NULL	NUMBER	Not Used .
L1_CLOSE_COMPETITOR_ID	NULL	NUMBER	Not Used .
L1_SOURCE_PROMOTION_ID	NULL	NUMBER	Not Used .
L1_ADDRESS_ID	NULL	NUMBER	Not Used .
L1_CUSTOMER_ID	NULL	NUMBER	Not Used .
L1_RANK	NULL	VARCHAR2(240)	Not Used .
L1_PARENT_PROJECT	NULL	VARCHAR2(240)	Project to which this opportunity belongs .
L1_NO_OPP_ALLOWED_FLAG	NULL	VARCHAR2(40)	Not Used .
L1_LEAD_SOURCE_CODE	NULL	VARCHAR2(240)	Originating source code of opportunity .
L1_END_USER_CUSTOMER_NAME	NULL	VARCHAR2(240)	Not Used .
L1_DELETE_ALLOWED_FLAG	NULL	VARCHAR2(40)	Not Used .
L1_DECISION_DATE_FLAG	NULL	VARCHAR2(40)	Not Used .
L1_CURRENCY_CODE	NULL	VARCHAR2(240)	The currency code used for this opportunity .
L1_TOTAL_AMOUNT	NULL	NUMBER	The likely amount of sale from this opportunity .
L1_CLOSE_REASON	NULL	VARCHAR2(240)	A reason for closing a opportunity .
L1_CLOSE_COMPETITOR_CODE	NULL	VARCHAR2(240)	Not Used .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L1_CLOSE_COMPETITOR	NULL	VARCHAR2(240)	Not Used .
L1_CLOSE_COMMENT	NULL	VARCHAR2(240)	Not Used .
L1_CHANNEL_CODE	NULL	VARCHAR2(80)	Not Used .
L1_DECISION_DATE	NULL	DATE	Not Used .
L1_OPP_DESCRIPTION	NULL	VARCHAR2(2000)	Opportunity name of the lead, usually the main interest for the lead .
L1_INSTANCE	NULL	VARCHAR2(240)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L2_OPPLINE_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Line .
L2_OPPLINE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L2_NAME	NULL	VARCHAR2(240)	Rrserved for future use in Express .
L2_OPP_LEAD_LINE_ID	NULL	NUMBER	OLTP unique identifier for opportunity line .
L2_LEAD_ID	NULL	NUMBER	Unique identifier for Opportunity .
L2_WIN_PROBABILITY	NULL	NUMBER	Not Used .
L2_SALES_STAGE_ID	NULL	NUMBER	Not Used .
L2_PRICE_VOLUME_MARGIN	NULL	NUMBER	Not Used .
L2_PRICE	NULL	NUMBER	Not Used .
L2_ORIG_OPPORTUNITY_LINE_ID	NULL	NUMBER	Not Used .
L2_ORIGINAL_LEAD_LINE_ID	NULL	NUMBER	Not Used .
L2_QUOTED_LINE_FLAG	NULL	VARCHAR2(240)	Not Used .
L2_CHANNEL_CODE	NULL	VARCHAR2(80)	Not Used .
L2_SHIP_DATE	NULL	DATE	Not Used .
L2_DECISION_DATE	NULL	DATE	Not Used .
L2_INSTANCE	NULL	VARCHAR2(240)	Instance Identifier .
L2_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L2_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L2_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .
L1_ORIG_SYSTEM_REFERENCE	NULL	VARCHAR2(240)	Opportunity name of the lead, usually the main interest for the lead .
L1_VEHICLE_RESPONSE_CODE	NULL	VARCHAR2(80)	Indicates how the lead was created .
L1_DECISION_TIMEFRAME_CODE	NULL	VARCHAR2(80)	specify the time by when decision will be made .
L1_DELETED_FLAG	NULL	VARCHAR2(20)	Flag to indicate if this lead is soft deleted .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPPORTUNITIES_M_U1	UNIQUE	1	L2_OPPLINE_PK
		2	L2_OPPLINE_PK_KEY
EDW_BIM_OPPORTUNITIES_M_U2	UNIQUE	1	L2_OPPLINE_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_OPPR_OPPLINES_LSTG

This is the interface table for the Opportunity Line level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
OPPLINE_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Line .
ROW_ID	NULL	ROWID	Row Identifier .
OPPORTUNITY_FK	NULL	VARCHAR2(240)	Foreign Key to Opportunity Level of the Opportunity Dimension .
OPPORTUNITY_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Opportunity Level of the Opportunity Dimension .
OPPLINE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
OPP_LEAD_LINE_ID	NULL	NUMBER	OLTP unique identifier for opportunity line .
LEAD_ID	NULL	NUMBER	OLTP Unique identifier for Opportunity .
WIN_PROBABILITY	NULL	NUMBER	Not used .
SALES_STAGE_ID	NULL	NUMBER	Not used .
PRICE_VOLUME_MARGIN	NULL	NUMBER	Not used .
PRICE	NULL	NUMBER	Not used .
ORIG_OPPORTUNITY_LINE_ID	NULL	NUMBER	Not used .
ORIGINAL_LEAD_LINE_ID	NULL	NUMBER	Not used .
QUOTED_LINE_FLAG	NULL	VARCHAR2(40)	Not used .
CHANNEL_CODE	NULL	VARCHAR2(80)	Not used .
SHIP_DATE	NULL	DATE	Not used .
DECISION_DATE	NULL	DATE	Not used .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPPR_OPPLINES_LSTG_N1	NOT UNIQUE	1	OPPLINE_PK

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_OPPR_OPPLINES_LTC

Opportunity Line Level Table of the Opportunity Dimension . This table stores information of Opportunity Lines .

Column Descriptions

Name	Null?	Type	Description
OPPLINE_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Line .
OPPLINE_PK_KEY	NULL	NUMBER	System generated unique identifier for opportunity line .
OPPORTUNITY_FK	NULL	VARCHAR2(240)	Foreign Key to Opportunity Level of the Opportunity Dimension .
OPPORTUNITY_FK_KEY	NULL	NUMBER	System Generated Foreign Key to Opportunity Level of the Opportunity Dimension .
OPPLINE_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
OPP_LEAD_LINE_ID	NULL	NUMBER	OLTP unique identifier for opportunity line .
LEAD_ID	NULL	NUMBER	OLTP Unique identifier for Opportunity .
WIN_PROBABILITY	NULL	NUMBER	Not used .
SALES_STAGE_ID	NULL	NUMBER	Not used .
PRICE_VOLUMN_MARGIN	NULL	NUMBER	Not used .
PRICE	NULL	NUMBER	Not used .
ORIG_OPPORTUNITY_LINE_ID	NULL	NUMBER	Not used .
ORIGINAL_LEAD_LINE_ID	NULL	NUMBER	Not used .
QUOTED_LINE_FLAG	NULL	VARCHAR2(240)	Not used .
CHANNEL_CODE	NULL	VARCHAR2(80)	Not used .
SHIP_DATE	NULL	DATE	Not used .
DECISION_DATE	NULL	DATE	Not used .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPPR_OPPLINES_LTC_N1	NOT UNIQUE	1	OPPORTUNITY_FK_KEY
EDW_BIM_OPPR_OPPLINES_LTC_U1	UNIQUE	1	OPPLINE_PK_KEY
EDW_BIM_OPPR_OPPLINES_LTC_U2	UNIQUE	1	OPPLINE_PK_KEY
		2	OPPLINE_PK

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_OPPR_OPRNTIES_LSTG

This is the interface table for the Opportunity level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
OPPORTUNITY_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Header .
ROW_ID	NULL	ROWID	Row Identifier .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of the Opportunity Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of the Opportunity Dimension .
OPPORTUNITY_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
OPPORTUNITY_LEAD_ID	NULL	NUMBER	Oltp unique identifier for opportunity header .
OPP_LEAD_NUMBER	NULL	VARCHAR2(240)	Unique Number assigned to opportunity header .
WIN_PROBABILITY	NULL	NUMBER	The percentage or probability that this lead will result in a sale. The higher the percentage the higher the chance of making a sale.
SALES_STAGE_ID	NULL	NUMBER	Not used .
PRICE_LIST_ID	NULL	NUMBER	Not used .
INITIATING_CONTACT_ID	NULL	NUMBER	Not used .
CLOSE_COMPETITOR_ID	NULL	NUMBER	Not used .
SOURCE_PROMOTION_ID	NULL	NUMBER	Not used .
ADDRESS_ID	NULL	NUMBER	Not used .
CUSTOMER_ID	NULL	NUMBER	Not used .
RANK	NULL	VARCHAR2(240)	Not used .
PARENT_PROJECT	NULL	VARCHAR2(240)	Project to which this opportunity belongs
NO_OPP_ALLOWED_FLAG	NULL	VARCHAR2(40)	Not used .
LEAD_SOURCE_CODE	NULL	VARCHAR2(240)	Originating source code of opportunity .
END_USER_CUSTOMER_NAME	NULL	VARCHAR2(240)	Not used .
DELETE_ALLOWED_FLAG	NULL	VARCHAR2(40)	Not Used .
DECISION_DATE_FLAG	NULL	VARCHAR2(40)	Not used .
CURRENCY_CODE	NULL	VARCHAR2(240)	The currency code used for this opportunity .
TOTAL_AMOUNT	NULL	NUMBER	The likely amount of sale from this opportunity .
CLOSE_REASON	NULL	VARCHAR2(240)	A reason for closing a opportunity .
CLOSE_COMPETITOR_CODE	NULL	VARCHAR2(240)	Not used .
CLOSE_COMPETITOR	NULL	VARCHAR2(240)	Not used .
CLOSE_COMMENT	NULL	VARCHAR2(240)	Not used .
CHANNEL_CODE	NULL	VARCHAR2(80)	Not used .
DECISION_DATE	NULL	DATE	Not used .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

OPP_DESCRIPTION	NULL	VARCHAR2(2000)	Opportunity name of the lead, usually the main interest for the lead .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .
ORIG_SYSTEM_REFERENCE	NULL	VARCHAR2(240)	Originating source of opportunity .
VEHICLE_RESPONSE_CODE	NULL	VARCHAR2(80)	Indicates how the lead was created .
DECISION_TIMEFRAME_CODE	NULL	VARCHAR2(80)	specify the time by when decision will be made .
DELETED_FLAG	NULL	VARCHAR2(20)	Flag to indicate if this lead is soft deleted .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPPR_OPRNTIES_LSTG_N1	NOT UNIQUE	1	OPPORTUNITY_PK
EDW_BIM_OPPR_OPRNTIES_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_OPPR_OPRNTIES_LTC

Opportunity Level Table of the Opportunity Dimension . This table stores information of Opportunity Header .

Column Descriptions

Name	Null?	Type	Description
OPPORTUNITY_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Header .
OPPORTUNITY_PK_KEY	NULL	NUMBER	System Generated Unique Identifier for Opportunity Header .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level of the Opportunity Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated Foreign Key to All Level of the Opportunity Dimension .
OPPORTUNITY_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
OPPORTUNITY_LEAD_ID	NULL	NUMBER	Oltp unique identifier for opportunity header .
OPP_LEAD_NUMBER	NULL	VARCHAR2(240)	Unique Number assigned to opportunity header .
WIN_PROBABILITY	NULL	NUMBER	The percentage or probability that this lead will result in a sale. The higher the percentage the higher the chance of making a sale.
SALES_STAGE_ID	NULL	NUMBER	Not used .
PRICE_LIST_ID	NULL	NUMBER	Not used .
INITIATING_CONTACT_ID	NULL	NUMBER	Not used .
CLOSE_COMPETITOR_ID	NULL	NUMBER	Not used .
SOURCE_PROMOTION_ID	NULL	NUMBER	Not used .
ADDRESS_ID	NULL	NUMBER	Not used .
CUSTOMER_ID	NULL	NUMBER	Not used .
RANK	NULL	VARCHAR2(240)	Not used .
PARENT_PROJECT	NULL	VARCHAR2(240)	Project to which this opportunity belongs
NO_OPP_ALLOWED_FLAG	NULL	VARCHAR2(40)	Not used .
LEAD_SOURCE_CODE	NULL	VARCHAR2(240)	Originating source code of opportunity .
END_USER_CUSTOMER_NAME	NULL	VARCHAR2(240)	Not used .
DELETE_ALLOWED_FLAG	NULL	VARCHAR2(40)	Not Used .
DECISION_DATE_FLAG	NULL	VARCHAR2(40)	Not used .
CURRENCY_CODE	NULL	VARCHAR2(240)	The currency code used for this opportunity .
TOTAL_AMOUNT	NULL	NUMBER	The likely amount of sale from this opportunity .
CLOSE_REASON	NULL	VARCHAR2(240)	A reason for closing a opportunity .
CLOSE_COMPETITOR_CODE	NULL	VARCHAR2(240)	Not used .
CLOSE_COMPETITOR	NULL	VARCHAR2(240)	Not used .
CLOSE_COMMENT	NULL	VARCHAR2(240)	Not used .
CHANNEL_CODE	NULL	VARCHAR2(80)	Not used .
DECISION_DATE	NULL	DATE	Not used .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

OPP_DESCRIPTION	NULL	VARCHAR2(2000)	Opportunity name of the lead, usually the main interest for the lead .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .
ORIG_SYSTEM_REFERENCE	NULL	VARCHAR2(240)	Originating source of opportunity .
VEHICLE_RESPONSE_CODE	NULL	VARCHAR2(80)	Indicates how the lead was created .
DECISION_TIMEFRAME_CODE	NULL	VARCHAR2(80)	specify the time by when decision will be made .
DELETED_FLAG	NULL	VARCHAR2(20)	Flag to indicate if this lead is soft deleted .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPPR_OPRNTIES_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_OPPR_OPRNTIES_LTC_U1	UNIQUE	1	OPPORTUNITY_PK_KEY
EDW_BIM_OPPR_OPRNTIES_LTC_U2	UNIQUE	1	OPPORTUNITY_PK_KEY
		2	OPPORTUNITY_PK

EDW_BIM_OPP_STATUS_A_LTC

All Level Table of Opportunity Status Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier .
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPP_STATUS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_OPP_STATUS_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_OPP_STATUS_M

This is the opportunity status dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L1_OPPSTATUS_PK_KEY (PK)	NOT NULL	NUMBER	System Generated Unique identifier for opportunity status .
L0_ALL_PK_KEY	NULL	NUMBER	System Generated unique identifier of the ALL Level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier of the All Level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_OPPSTATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Status .
L1_OPPSTATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_STATUS_CODE	NULL	VARCHAR2(240)	Opportunity Status Code .
L1_MEANING	NULL	VARCHAR2(240)	Meaning of the Opportunity Status .
L1_DESCRIPTION	NULL	VARCHAR2(240)	Long Description of Opportunity Status .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L1_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L1_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .
L1_OPEN_STATUS_FLAG	NULL	VARCHAR2(20)	Flag to indicate that this status is for open opportunity .
L1_FORECAST_ROLLUP_FLAG	NULL	VARCHAR2(20)	Flag to indicate opportunity with this status will appear in forecast .
L1_WIN_LOSS_INDICATOR	NULL	VARCHAR2(20)	Indicates whether the opportunity or lead is Won and Closed or Lost and Closed or just Closed because it is not an opportunity anymore. Validation will be made against Open Flag. Possible values are 'W', 'L', 'N' (neither equivalent to NULL) .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OPP_STATUS_M_U1	UNIQUE	1	L1_OPPSTATUS_PK
		2	L1_OPPSTATUS_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_OPP_STATUS_M_U2

UNIQUE

1

L1_OPPSTATUS_PK_KEY

EDW_BIM_OSTA_OPPSTATUS_LSTG

This is the interface table for the Opportunity Status level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
OPPSTATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Status .
ROW_ID	NULL	ROWID	Row Identifier .
OPPSTATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Opportunity Status Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated foreign key to All Level in Opportunity Status dimension .
STATUS_CODE	NULL	VARCHAR2(240)	Opportunity Status Code .
MEANING	NULL	VARCHAR2(240)	Meaning of the Opportunity Status .
DESCRIPTION	NULL	VARCHAR2(240)	Long Description of Opportunity Status .
INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .
OPEN_STATUS_FLAG	NULL	VARCHAR2(20)	Flag to indicate that this status is for open opportunity .
FORECAST_ROLLUP_FLAG	NULL	VARCHAR2(20)	Flag to indicate opportunity with this status will appear in forecast .
WIN_LOSS_INDICATOR	NULL	VARCHAR2(20)	Indicates whether the opportunity or lead is Won and Closed or Lost and Closed or just Closed because it is not an opportunity anymore. Validation will be made against Open Flag. Possible values are 'W', 'L', 'N' (neither equivalent to NULL) .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OSTA_OPPSTATUS_LSTG_N1	NOT UNIQUE	1	OPPSTATUS_PK
EDW_BIM_OSTA_OPPSTATUS_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_OSTA_OPPSTATUS_LTC

Opportunity Status Level Table of the Opportunity Status Dimension .
This table stores information of Opportunity Status .

Column Descriptions

Name	Null?	Type	Description
OPPSTATUS_PK	NULL	VARCHAR2(240)	Unique Identifier for Opportunity Status .
OPPSTATUS_PK_KEY	NULL	NUMBER	System generated Unique Identifier for Opportunity Status .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Opportunity Status Dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated foreign key to All Level in Opportunity Status dimension .
OPPSTATUS_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
STATUS_CODE	NULL	VARCHAR2(240)	Opportunity Status Code .
MEANING	NULL	VARCHAR2(240)	Meaning of the Opportunity Status .
DESCRIPTION	NULL	VARCHAR2(240)	Long Description of Opportunity Status .
INSTANCE	NULL	VARCHAR2(40)	Instance identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .
OPEN_STATUS_FLAG	NULL	VARCHAR2(20)	Flag to indicate that this status is for open opportunity .
FORECAST_ROLLUP_FLAG	NULL	VARCHAR2(20)	Flag to indicate opportunity with this status will appear in forecast .
WIN_LOSS_INDICATOR	NULL	VARCHAR2(20)	Indicates whether the opportunity or lead is Won and Closed or Lost and Closed or just Closed because it is not an opportunity anymore. Validation will be made against Open Flag. Possible values are 'W', 'L', 'N' (neither equivalent to NULL) .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_OSTA_OPPSTATUS_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_OSTA_OPPSTATUS_LTC_U1	UNIQUE	1	OPPSTATUS_PK_KEY
EDW_BIM_OSTA_OPPSTATUS_LTC_U2	UNIQUE	1	OPPSTATUS_PK
		2	OPPSTATUS_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_SRCLSTS_A_LTC

All Level Table of Source List Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier .
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_SRCLSTS_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_SRCLSTS_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_SRCLSTS_M

This is source list dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L1_SRCLST_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for source list .
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level .
L0_NAME	NULL	VARCHAR2(80)	Reserved for future use in Express .
L1_SRCLST_PK	NULL	VARCHAR2(320)	Unique identifier for source list .
L1_SRCLST_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_IMPORT_LIST_HEADER_ID	NULL	NUMBER	OLTP Unique Identifier for the List .
L1_LIST_SOURCE_TYPE_ID	NULL	NUMBER	Unique Identifier for List Type .
L1_LIST_SOURCE_TYPE	NULL	VARCHAR2(40)	Reference to the import list column mapping .
L1_USER_STATUS_ID	NULL	NUMBER	The internal ID of the status of the Source List .
L1_STATUS_CODE	NULL	VARCHAR2(40)	System Status of the Source List corresponding to USER_STATUS_ID .
L1_STATUS_DATE	NULL	DATE	The date the last status change occurred.
L1_VENDOR_ID	NULL	NUMBER	OLTP Unique Identifier of the source vendor for the import data.
L1_VENDOR_FK	NULL	VARCHAR2(240)	Foreign Key to trading partner dimension . The source vendor for the import data.
L1_TRANSACTIONAL_COST	NULL	NUMBER	Value used to hold the internal monetary amount based on an internal currency code.
L1_TRANSACTIONAL_CURRENCY_CODE	NULL	VARCHAR2(40)	Code used to indicate the internally used currency code .
L1_FUNCTIONAL_COST	NULL	NUMBER	Published cost having the values determined by the user-defined currency code.
L1_FUNCTIONAL_CURRENCY_CODE	NULL	VARCHAR2(40)	User-defined currency code.
L1_PIN_ID	NULL	NUMBER	Not Used .
L1_ORG_ID	NULL	NUMBER	Operating Unit Identifier.
L1_SOURCE_SYSTEM	NULL	VARCHAR2(4000)	The source from which the import data originated.
L1_KEYWORDS	NULL	VARCHAR2(4000)	Keywords on which the import information can be searched .
L1_SOURCE_LIST_NAME	NULL	VARCHAR2(240)	Name of the Source List .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L1_DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of the Source List .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L1_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L1_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_SRCLSTS_M_U1	UNIQUE	1	L1_SRCLST_PK
		2	L1_SRCLST_PK_KEY
EDW_BIM_SRCLSTS_M_U2	UNIQUE	1	L1_SRCLST_PK_KEY

EDW_BIM_TGSMT_A_LTC

All Level Table for Target Segment Dimension .

Column Descriptions

Name	Null?	Type	Description
ALL_PK	NULL	VARCHAR2(40)	Unique Identifier .
ALL_PK_KEY	NULL	NUMBER	System Generated Unique Identifier .
NAME	NULL	VARCHAR2(80)	Displayed name for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGSMT_A_LTC_U1	UNIQUE	1	ALL_PK_KEY
EDW_BIM_TGSMT_A_LTC_U2	UNIQUE	1	ALL_PK
		2	ALL_PK_KEY

EDW_BIM_TGSMT_DENORM

This table stores all the target segments in a denormalised form .

Column Descriptions

Name	Null?	Type	Description
TARGET_SEGMENT_ID	NOT NULL	NUMBER	Unique Identifier for Target Segment .
PARENT_TARGET_SEGMENT_ID	NOT NULL	NUMBER	Unique Identifier for Parent target segment .
CREATION_DATE	NOT NULL	DATE	Standard Who Column .
CREATED_BY	NOT NULL	NUMBER	Standard Who Column .
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who Column .
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard Who Column .
LAST_UPDATE_LOGIN	NULL	NUMBER	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
PROGRAM_APPLICATION_ID	NULL	NUMBER	Standard Who Column .
PROGRAM_ID	NULL	NUMBER	Standard Who Column .
PROGRAM_UPDATE_DATE	NULL	DATE	Standard Who Column .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
PARENT_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the parent target segment .
IMMEDIATE_PARENT_FLAG	NOT NULL	VARCHAR2(20)	"Y" indicates parent_target_segment_id is the immediate parent of target_segment_id .
ROOT_FLAG	NOT NULL	VARCHAR2(20)	"Y" indicates target_segment_id is at the root of the hierarchy .
LEVEL_FROM_PARENT	NOT NULL	NUMBER	Number of Levels of the target_segment_id from the parent_target_segment_id .
LEVEL_FROM_ROOT	NOT NULL	NUMBER	Number of Levels of the target_segment_id from the root .
PARENT_LEVEL_FROM_ROOT	NOT NULL	NUMBER	Number of Levels of the parent_target_segment_id from the root .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

EDW_BIM_TGSMT_M

This is target segment dimension table. This is a denormalized star table and contains records for lowest level of the dimension and their parentage up to the top level .

Column Descriptions

Name	Null?	Type	Description
L9_TGTSGMT_PK_KEY (PK)	NOT NULL	NUMBER	System Generated Unique Identifier of the lowest level of Target Segment dimension .
L8_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 8 of target segment
L7_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 7 of target segment
L6_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 6 of target segment
L5_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 5 of target segment
L4_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 4 of target segment
L3_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 3 of target segment
L2_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 2 of target segment
L1_TGTSGMT_PK_KEY	NULL	NUMBER	System generated unique identifier for level 1 of target segment
L0_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for all level in target segment dimension .
L0_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for all level in target segment dimension .
L0_NAME	NULL	VARCHAR2(80)	Displayed name of the all level .
L1_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L1_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L1_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L1_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L1_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L1_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L1_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L1_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L1_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L1_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L1_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L2_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L2_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L2_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L2_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L2_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L2_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L2_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L2_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L2_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L2_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L2_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L2_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L2_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L3_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L3_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L3_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L3_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L3_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L3_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L3_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L3_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L3_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L3_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L3_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L3_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L3_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L3_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L4_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L4_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L4_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L4_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L4_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L4_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L4_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L4_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L4_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L4_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L4_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L4_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L4_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L5_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L5_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L5_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L5_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L5_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L5_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L5_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L5_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L5_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L5_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L5_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L5_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L5_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User Attribute .
L6_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .

Oracle Proprietary, Confidential Information—Use Restricted by Contract

L6_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L6_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L6_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L6_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L6_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L6_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L6_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L6_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L6_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L6_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L6_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L6_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L7_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L7_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L7_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L7_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L7_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L7_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L7_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L7_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L7_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L7_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L7_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L7_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L7_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L8_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L8_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L8_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .

L8_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L8_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L8_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L8_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L8_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L8_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L8_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L8_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L8_USER_ATTRIBUTE1	NULL	VARCHAR2(4000)	User Attribute .
L8_USER_ATTRIBUTE2	NULL	VARCHAR2(4000)	User Attribute .
L8_USER_ATTRIBUTE3	NULL	VARCHAR2(4000)	User Attribute .
L8_USER_ATTRIBUTE4	NULL	VARCHAR2(4000)	User Attribute .
L8_USER_ATTRIBUTE5	NULL	VARCHAR2(4000)	User Attribute .
L9_TGTSGMT_PK	NULL	VARCHAR2(120)	Unique identifier for target segment .
L9_TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
L9_NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
L9_TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
L9_TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code of the target segment .
L9_MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
L9_ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
L9_ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
L9_TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the target segment .
L9_DESCRIPTION	NULL	VARCHAR2(4000)	Long description of target segment .
L9_INSTANCE	NULL	VARCHAR2(40)	Instance Identifier ,
L9_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute .
L9_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute .
L9_LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
L9_CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGSMT_M_U1	UNIQUE	1	L9_TGTSGMT_PK
		2	L9_TGTSGMT_PK_KEY
EDW_BIM_TGSMT_M_U2	UNIQUE	1	L9_TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L1_LSTG

This is the interface table for the target segment level 1 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 2 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System Generated Foreign Key to level 2 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L1_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L1_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L1_LTC

Target segment level 1 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 2 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 2 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L1_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_L1_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L1_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L2_LSTG

This is the interface table for the target segment level 2 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 3 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 3 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of target segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L2_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L2_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L2_LTC

Target segment level 2 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 3 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 3 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L2_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_L2_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L2_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L3_LSTG

This is the interface table for the target segment level 3 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 4 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 4 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L3_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L3_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L3_LTC

Target segment level 3 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 4 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 4 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L3_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_L3_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L3_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L4_LSTG

This is the interface table for the target segment level 4 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 5 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	Foreign Key to level 5 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L4_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L4_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L4_LTC

Target segment level 4 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 5 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 5 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L4_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_L4_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L4_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L5_LSTG

This is the interface table for the target segment level 5 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 6 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 6 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L5_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L5_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L5_LTC

Target segment level 5 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 6 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 6 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L5_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_L5_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L5_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L6_LSTG

This is the interface table for the target segment level 6 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 7 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 7 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L6_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L6_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L6_LTC

Target segment level 6 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 7 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System Generated Foreign Key to level 7 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L6_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_L6_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L6_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L7_LSTG

This is the interface table for the target segment level 7 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 8 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to level 8 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L7_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L7_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L7_LTC

Target segment level 7 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to level 8 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System Generated Foreign Key to level 8 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L7_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_L7_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L7_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_L8_LSTG

This is the interface table for the target segment level 8 table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Target Segment dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated foreign Key to All Level in Target Segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L8_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_L8_LSTG_N2	BITMAP	1	COLLECTION_STATUS

EDW_BIM_TGST_TGSMT_L8_LTC

Target segment level 8 Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
ALL_FK	NULL	VARCHAR2(40)	Foreign Key to All Level in Target Segment dimension .
ALL_FK_KEY	NULL	NUMBER	System Generated foreign Key to All Level in Target Segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the Target Segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_L8_LTC_N1	NOT UNIQUE	1	ALL_FK_KEY
EDW_BIM_TGST_TGSMT_L8_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_L8_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_LSTG

This is the interface table for the target segment level table. Data from multiple transactional systems is staged here for verification and cleansing, before loading it into the dimension level table.

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
ROW_ID	NULL	ROWID	Row Identifier .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to Level 1 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to Level 1 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original Size of the target segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
REQUEST_ID	NULL	NUMBER	Standard Who Column .
OPERATION_CODE	NULL	VARCHAR2(40)	Code used during warehouse collection .
ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages .
COLLECTION_STATUS	NULL	VARCHAR2(40)	Collection status code for the record .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_LSTG_N1	NOT UNIQUE	1	TGTSGMT_PK
EDW_BIM_TGST_TGSMT_LSTG_N2	BITMAP	1	COLLECTION_STATUS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_BIM_TGST_TGSMT_LTC

Target segment level Table of the target segment Dimension . This table stores information of target segments .

Column Descriptions

Name	Null?	Type	Description
TGTSGMT_PK	NULL	VARCHAR2(120)	Unique Identifier for target segment .
TGTSGMT_PK_KEY	NULL	NUMBER	System Generated unique identifier for target segment .
PARENT_TGTSGMT_FK	NULL	VARCHAR2(120)	Foreign Key to Level 1 of target segment dimension .
PARENT_TGTSGMT_FK_KEY	NULL	NUMBER	System generated Foreign Key to Level 1 of target segment dimension .
TGTSGMT_DP	NULL	VARCHAR2(240)	Field for discoverer so customers can have a display column that identifies all records uniquely .
NAME	NULL	VARCHAR2(240)	Reserved for future use in Express .
TGTSGMT_ID	NULL	NUMBER	OLTP unique identifier for target segment .
TGTSGMT_CODE	NULL	VARCHAR2(40)	Unique code for the target segment .
MARKET_SEGMENT_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is also a market segment .
ENABLED_FLAG	NULL	VARCHAR2(20)	Indicates whether the target segment is active .
ORIGINAL_SIZE	NULL	NUMBER	Original size of the target segment .
TGTSGMT_NAME	NULL	VARCHAR2(240)	Name of the Target Segment .
DESCRIPTION	NULL	VARCHAR2(4000)	Long Description of Target Segment .
INSTANCE	NULL	VARCHAR2(40)	Instance Identifier .
USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User Attribute
USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User Attribute
LAST_UPDATE_DATE	NULL	DATE	Standard Who Column .
CREATION_DATE	NULL	DATE	Standard Who Column .
SECURITY_GROUP_ID	NULL	NUMBER	Standard Who Column .

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_BIM_TGST_TGSMT_LTC_N1	NOT UNIQUE	1	PARENT_TGTSGMT_FK_KEY
EDW_BIM_TGST_TGSMT_LTC_U1	UNIQUE	1	TGTSGMT_PK_KEY
EDW_BIM_TGST_TGSMT_LTC_U2	UNIQUE	1	TGTSGMT_PK
		2	TGTSGMT_PK_KEY

Oracle Proprietary, Confidential Information—Use Restricted by Contract

EDW_GEOGRAPHY_M

This is the denormalized star table for the Geography dimension. It contains records for the lowest level of the Geography dimension and their parentage up to the top level, across all hierarchies.

Column Descriptions

Name	Null?	Type	Description
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for the top level of the geography dimension
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for the top level of the geography dimension
ALL_NAME	NULL	VARCHAR2(80)	The displayed name for All level
ARE1_AREA1_DP	NULL	VARCHAR2(240)	Unique name for World Area 1
ARE1_AREA1_PK	NULL	VARCHAR2(240)	Unique identifier for World Area1
ARE1_AREA1_PK_KEY	NULL	NUMBER	System generated unique identifier for World Area1
ARE1_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
ARE1_NAME	NULL	VARCHAR2(240)	World Area 1 name
ARE1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
ARE1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
ARE1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
ARE1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
ARE1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
ARE2_AREA2_DP	NULL	VARCHAR2(240)	Unique name for World Area 2
ARE2_AREA2_PK	NULL	VARCHAR2(240)	Unique identifier for World Area2
ARE2_AREA2_PK_KEY	NULL	NUMBER	System generated unique identifier for World Area2
ARE2_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
ARE2_NAME	NULL	VARCHAR2(240)	World Area 1 name
ARE2_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
ARE2_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
ARE2_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
ARE2_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
ARE2_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
CITY_CITY_DP	NULL	VARCHAR2(240)	Unique name for City
CITY_CITY_PK	NULL	VARCHAR2(240)	Unique identifier for City
CITY_CITY_PK_KEY	NULL	NUMBER	System generated unique identifier for City
CITY_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
CITY_NAME	NULL	VARCHAR2(240)	City name
CITY_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
CITY_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
CITY_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
CITY_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
CITY_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
COUN_COUNTRY_DP	NULL	VARCHAR2(240)	Unique name for Country
COUN_COUNTRY_PK	NULL	VARCHAR2(240)	Unique identifier for Country
COUN_COUNTRY_PK_KEY	NULL	NUMBER	System generated unique identifier for Country
COUN_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
COUN_NAME	NULL	VARCHAR2(240)	Country name

Oracle Proprietary, Confidential Information—Use Restricted by Contract

COUN_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
COUN_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
COUN_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
COUN_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
COUN_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
GLOC_ADDRESS_LINE_1	NULL	VARCHAR2(240)	Address line 1
GLOC_ADDRESS_LINE_2	NULL	VARCHAR2(240)	Address line 2
GLOC_ADDRESS_LINE_3	NULL	VARCHAR2(240)	Address line 3
GLOC_ADDRESS_LINE_4	NULL	VARCHAR2(240)	Address line 4
GLOC_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
GLOC_LOCATION_DP	NULL	VARCHAR2(240)	Unique name for Location
GLOC_LOCATION_PK	NULL	VARCHAR2(240)	Unique identifier for Location
GLOC_LOCATION_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for Location
GLOC_NAME	NULL	VARCHAR2(240)	Location name
GLOC_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
GLOC_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
GLOC_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
GLOC_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
GLOC_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PCCY_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
PCCY_NAME	NULL	VARCHAR2(240)	Postal Code City name
PCCY_POSTCODE_CITY_DP	NULL	VARCHAR2(240)	Unique name for Postal Code City
PCCY_POSTCODE_CITY_PK	NULL	VARCHAR2(240)	Unique identifier for Postal Code City
PCCY_POSTCODE_CITY_PK_KEY	NULL	NUMBER	System generated unique identifier for Postal Code City
PCCY_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PCCY_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PCCY_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PCCY_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PCCY_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
POST_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
POST_NAME	NULL	VARCHAR2(240)	Postal Code name
POST_POSTCODE_DP	NULL	VARCHAR2(240)	Unique name for Postal Code
POST_POSTCODE_PK	NULL	VARCHAR2(240)	Unique identifier for Postal Code
POST_POSTCODE_PK_KEY	NULL	NUMBER	System generated unique identifier for Postal Code
POST_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
POST_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
POST_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
POST_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
POST_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
REGN_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
REGN_NAME	NULL	VARCHAR2(240)	Country region name
REGN_REGION_DP	NULL	VARCHAR2(240)	Unique name for Country Region
REGN_REGION_PK	NULL	VARCHAR2(240)	Unique identifier for Country Region
REGN_REGION_PK_KEY	NULL	NUMBER	System generated unique identifier for Country Region
REGN_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
REGN_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
REGN_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
REGN_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
REGN_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
SREG_INSTANCE	NULL	VARCHAR2(40)	Instance identifier

Oracle Proprietary, Confidential Information—Use Restricted by Contract

SREG_NAME	NULL	VARCHAR2(240)	State or Provence Region name
SREG_STATE_REGION_DP	NULL	VARCHAR2(240)	Unique name for State or Provence Region
SREG_STATE_REGION_PK	NULL	VARCHAR2(240)	Unique identifier for State or Provence Region
SREG_STATE_REGION_PK_KEY	NULL	NUMBER	System generated unique identifier for State or Provence Region
SREG_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
SREG_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
SREG_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
SREG_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
SREG_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
STAT_INSTANCE	NULL	VARCHAR2(40)	Instance identifier
STAT_NAME	NULL	VARCHAR2(240)	State or Provence name
STAT_STATE_DP	NULL	VARCHAR2(240)	Unique name for State or Provence
STAT_STATE_PK	NULL	VARCHAR2(240)	Unique identifier for State or Provence
STAT_STATE_PK_KEY	NULL	NUMBER	System generated unique identifier for State or Provence
STAT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
STAT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
STAT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
STAT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
STAT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_GEOGRAPHY_M_U1	UNIQUE	1	GLOC_LOCATION_PK
		2	GLOC_LOCATION_PK_KEY
EDW_GEOGRAPHY_M_U2	UNIQUE	1	GLOC_LOCATION_PK_KEY

EDW_INSTANCE_M

This is the denormalized star table for the InstanceDimension. It contains records for the lowest level of the Instance dimension and their parentage up to the top level, across all hierarchies.

Column Descriptions

Name	Null?	Type	Description
INSA_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for the top level of the instance dimension
INST_INSTANCE_PK_KEY	NOT NULL	NUMBER	System generated unique identifier for the instance level
INSA_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for the top level of the instance dimension
INSA_NAME	NULL	VARCHAR2(80)	All level name
INST_INSTANCE_PK	NULL	VARCHAR2(40)	Unique identifier for the instance level
INST_INSTANCE_DP	NULL	VARCHAR2(40)	Unique Instance Name
INST_NAME	NULL	VARCHAR2(80)	Instance Name
INST_DESCRIPTION	NULL	VARCHAR2(240)	Instance Description
INST_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
INST_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
INST_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
INST_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
INST_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_INSTANCE_M_U1	UNIQUE	1	INST_INSTANCE_PK
		2	INST_INSTANCE_PK_KEY
EDW_INSTANCE_M_U2	UNIQUE	1	INST_INSTANCE_PK_KEY

EDW_ITEMS_M

This is the denormalized star table for the Item Dimension. It contains records for the lowest level of the Item dimension and their parentage up to the top level, across all hierarchies.

Column Descriptions

Name	Null?	Type	Description
IREV_ITEM_REVISION_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier
IORG_HAZARD_CLASS_ID	NULL	NUMBER	Purchasing hazard identifier
IORG_ITEM_ORG_PK_KEY	NULL	NUMBER	System generated unique identifier
IORG_LIST_UNIT_PRICE	NULL	NUMBER	Unit list price - purchasing
IORG_MARKET_PRICE	NULL	NUMBER	Purchasing market price
IORG_PRC_TOLERANCE_PCT	NULL	NUMBER	Purchase price tolerance percentage
IORG_SHELF_LIFE_DAYS	NULL	NUMBER	Length of shelf life days
IORG_UN_NUMBER_ID	NULL	NUMBER	Purchasing UN (United Nations) number
ITEM_ITEM_NUMBER_PK_KEY	NULL	NUMBER	System generated unique identifier
PRDF_PROD_FAMILY_PK_KEY	NULL	NUMBER	System generated unique identifier
CCAT_CST_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
ECAT_ENG_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
ICAT_INV_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
MCAT_MRP_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
OCAT_OE_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
LCAT_PLA_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
PCAT_PO_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
SCAT_SER_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
CCIT_CST_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
ECIT_ENG_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
ICIT_INV_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
MCIT_MRP_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
OCIT_OE_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
LCIT_PLA_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
PCIT_PO_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
SCIT_SER_CATEGORY_PK_KEY	NULL	NUMBER	System generated unique identifier
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier
PGRP_PRODUCT_GROUP_PK_KEY	NULL	NUMBER	System generated unique identifier

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PGRP_SECONDARY_CODE_ID	NULL	NUMBER	System generated unique identifier of the Product Group (Secondary Interest Code) record in the source database
PCTG_PRIMARY_CODE_ID	NULL	NUMBER	System generated unique identifier of the Product Category (Primary Interest Code) record in the source database
PCTG_PRODUCT_CATEG_PK_KEY	NULL	NUMBER	System generated unique identifier
PLIN_INTEREST_TYPE_ID	NULL	NUMBER	System generated unique identifier of the Product Line (Interest Type) record in the source database
PLIN_PRODUCT_LINE_PK_KEY	NULL	NUMBER	System generated unique identifier
IREV_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
IREV_ITEM_REVISION	NULL	VARCHAR2(240)	Item revision
IREV_ITEM_REVISION_DP	NULL	VARCHAR2(240)	Unique item revision name
IREV_ITEM_REVISION_PK	NULL	VARCHAR2(320)	Unique identifier
IREV_LEVEL_NAME	NULL	VARCHAR2(25)	Level name
IREV_NAME	NULL	VARCHAR2(80)	Item revision name
IREV_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
IREV_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
IREV_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
IREV_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
IREV_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
IORG_APPROVED_SUPPLIER	NULL	VARCHAR2(20)	Approved supplier
IORG_BUYER_FK	NULL	VARCHAR2(1000)	Foreign key to the buyer level
IORG_DESCRIPTION	NULL	VARCHAR2(240)	Description
IORG_EXPRS_DELIVERY	NULL	VARCHAR2(20)	Flag indicating whether express delivery is required
IORG_INSP_REQUIRED	NULL	VARCHAR2(40)	Flag indicating whether inspection is required upon receipt
IORG_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
IORG_INTERNAL_ORD_FLAG	NULL	VARCHAR2(20)	Flag indicating internally orderable item
IORG_INV_PLANNING_CODE	NULL	VARCHAR2(40)	Inventory planning code
IORG_ITEM_NUMBER	NULL	VARCHAR2(240)	Item number
IORG_ITEM_ORG_DP	NULL	VARCHAR2(240)	Unique organization item name
IORG_ITEM_ORG_PK	NULL	VARCHAR2(320)	Unique identifier
IORG_LOCATOR_CONTROL	NULL	VARCHAR2(80)	Stock locator control code
IORG_LOT_CONTROL	NULL	VARCHAR2(80)	Lot control code
IORG_MAKE_OR_BUY_FLAG	NULL	VARCHAR2(40)	Flag indicated whether item is manufactured or purchased
IORG_MRP_PLN_METHOD	NULL	VARCHAR2(80)	MRP planning method
IORG_NAME	NULL	VARCHAR2(80)	Alternate organization item name
IORG_OUTSIDE_OP_FLAG	NULL	VARCHAR2(20)	Flag indicating item may appear on outside operation purchase order
IORG_PLANNER_FK	NULL	VARCHAR2(1000)	Foreign key to the planner level
IORG_PURCHASEABLE_FLAG	NULL	VARCHAR2(20)	Flag indicating item is purchasable
IORG_RECEIPT_REQUIRED	NULL	VARCHAR2(20)	Flag indicating supplier receipt is required before payment
IORG_REVISION_CONTROL	NULL	VARCHAR2(80)	Revision control code

Oracle Proprietary, Confidential Information—Use Restricted by Contract

IORG_RFQ_REQUIRED_FLAG	NULL	VARCHAR2(20)	Flag indicating whether an RFQ (Request For Quotation) is required
IORG_SEGMENT1	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT10	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT11	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT12	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT13	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT14	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT15	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT16	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT17	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT18	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT19	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT2	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT20	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT3	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT4	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT5	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT6	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT7	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT8	NULL	VARCHAR2(40)	Item Flexfield
IORG_SEGMENT9	NULL	VARCHAR2(40)	Item Flexfield
IORG_SERIAL_CONTROL	NULL	VARCHAR2(80)	Serial number control code
IORG_SHELF_LIFE_CODE	NULL	VARCHAR2(80)	Shelf life code
IORG_STOCKABLE_FLAG	NULL	VARCHAR2(20)	Flag indicating item is stockable
IORG_SUBSTITUTE_RCPT	NULL	VARCHAR2(20)	Substitute receipt
IORG_TAXABLE_FLAG	NULL	VARCHAR2(20)	Flag indicating item is taxable
IORG_TAX_CODE	NULL	VARCHAR2(80)	Tax code
IORG_UNORDERED_RCPT	NULL	VARCHAR2(20)	Flag indicating unordered receipts allowed
IORG_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
IORG_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
IORG_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
IORG_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
IORG_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
ITEM_DESCRIPTION	NULL	VARCHAR2(240)	Description
ITEM_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
ITEM_ITEM_NAME	NULL	VARCHAR2(240)	Alternate item name
ITEM_ITEM_NUMBER_DP	NULL	VARCHAR2(240)	Unique item name
ITEM_ITEM_NUMBER_PK	NULL	VARCHAR2(240)	Unique identifier
ITEM_NAME	NULL	VARCHAR2(80)	Item name
ITEM_ONE_TIME_FLAG	NULL	VARCHAR2(10)	One time flag
ITEM_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
ITEM_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
ITEM_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
ITEM_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
ITEM_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PRDF_DESCRIPTION	NULL	VARCHAR2(240)	Description
PRDF_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
PRDF_NAME	NULL	VARCHAR2(80)	Product family name
PRDF_PRODUCT_FAMILY	NULL	VARCHAR2(240)	Product family name
PRDF_PROD_FAMILY_DP	NULL	VARCHAR2(240)	Unique product family name
PRDF_PROD_FAMILY_PK	NULL	VARCHAR2(320)	Unique identifier
PRDF_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PRDF_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PRDF_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PRDF_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PRDF_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
CCAT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate costing organization item category name
CCAT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	Costing organization item category set name
CCAT_CST_CATEGORY_DP	NULL	VARCHAR2(240)	Unique costing organization item category name
CCAT_CST_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
CCAT_DESCRIPTION	NULL	VARCHAR2(240)	Description
CCAT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
CCAT_NAME	NULL	VARCHAR2(80)	Costing organization item category name
CCAT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
CCAT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
CCAT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
CCAT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
CCAT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
CCAT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
ECAT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate engineering organization item category name
ECAT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	Engineering organization category set name
ECAT_DESCRIPTION	NULL	VARCHAR2(240)	Description
ECAT_ENG_CATEGORY_DP	NULL	VARCHAR2(240)	Unique engineering organization item category name
ECAT_ENG_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
ECAT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
ECAT_NAME	NULL	VARCHAR2(80)	Alternate engineering organization item category name
ECAT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
ECAT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ECAT_SEGMENT18	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT19	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT2	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT20	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT3	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT4	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT5	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT6	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT7	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT8	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_SEGMENT9	NULL	VARCHAR2 (40)	Item Categories Flexfield
ECAT_USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute
ECAT_USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute
ECAT_USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute
ECAT_USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute
ECAT_USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute
ICAT_CATEGORY_NAME	NULL	VARCHAR2 (240)	Alternate inventory organization item category name
ICAT_CATEGORY_SET_NAME	NULL	VARCHAR2 (40)	Inventory organization item category set name
ICAT_DESCRIPTION	NULL	VARCHAR2 (240)	Description
ICAT_INSTANCE_CODE	NULL	VARCHAR2 (40)	Instance code
ICAT_INV_CATEGORY_DP	NULL	VARCHAR2 (240)	Unique inventory organization item category name
ICAT_INV_CATEGORY_PK	NULL	VARCHAR2 (240)	Unique identifier
ICAT_NAME	NULL	VARCHAR2 (80)	Inventory organization item category name
ICAT_SEGMENT1	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT10	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT11	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT12	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT13	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT14	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT15	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT16	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT17	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT18	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT19	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT2	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT20	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT3	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT4	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT5	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT6	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT7	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT8	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_SEGMENT9	NULL	VARCHAR2 (40)	Item Categories Flexfield
ICAT_USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute
ICAT_USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute
ICAT_USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute
ICAT_USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute
ICAT_USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute
MCAT_CATEGORY_NAME	NULL	VARCHAR2 (240)	Alternate MRP organization item category name
MCAT_CATEGORY_SET_NAME	NULL	VARCHAR2 (40)	MRP organization category set name
MCAT_DESCRIPTION	NULL	VARCHAR2 (240)	Description
MCAT_INSTANCE_CODE	NULL	VARCHAR2 (40)	Instance code

Oracle Proprietary, Confidential Information—Use Restricted by Contract

MCAT_MRP_CATEGORY_DP	NULL	VARCHAR2(240)	Unique MRP organization item category name
MCAT_MRP_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
MCAT_NAME	NULL	VARCHAR2(80)	MRP organization item category name
MCAT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT17	NULL	VARCHAR2(40)	Key flexfield segment
MCAT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
MCAT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
MCAT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
MCAT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
MCAT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
MCAT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
OCAT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate OE organization item category name
OCAT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	OE organization item category name
OCAT_DESCRIPTION	NULL	VARCHAR2(240)	Description
OCAT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
OCAT_NAME	NULL	VARCHAR2(80)	OE organization item category name
OCAT_OE_CATEGORY_DP	NULL	VARCHAR2(240)	Unique OE organization item category name
OCAT_OE_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
OCAT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield

Oracle Proprietary, Confidential Information—Use Restricted by Contract

OCAT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
OCAT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
OCAT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
OCAT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
OCAT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
OCAT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
LCAT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate PLA organization item category name
LCAT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	PLA organization item category set name
LCAT_DESCRIPTION	NULL	VARCHAR2(240)	Description
LCAT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
LCAT_NAME	NULL	VARCHAR2(80)	PLA organization item category name
LCAT_PLA_CATEGORY_DP	NULL	VARCHAR2(240)	Unique PLA organization item category name
LCAT_PLA_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
LCAT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
LCAT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
LCAT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
LCAT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
LCAT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
LCAT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PCAT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate PO organization item category name
PCAT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	PO organizatio item category set name
PCAT_DESCRIPTION	NULL	VARCHAR2(240)	Description
PCAT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
PCAT_NAME	NULL	VARCHAR2(80)	PO organization item category name
PCAT_PO_CATEGORY_DP	NULL	VARCHAR2(240)	Unique PO organization item category name
PCAT_PO_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
PCAT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
PCAT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
PCAT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PCAT_SEGMENT12	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT13	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT14	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT15	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT16	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT17	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT18	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT19	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT2	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT20	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT3	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT4	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT5	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT6	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT7	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT8	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_SEGMENT9	NULL	VARCHAR2 (40)	Item Categories Flexfield
PCAT_USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute
PCAT_USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute
PCAT_USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute
PCAT_USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute
PCAT_USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute
SCAT_CATEGORY_NAME	NULL	VARCHAR2 (240)	Alternate service organization item category name
SCAT_CATEGORY_SET_NAME	NULL	VARCHAR2 (40)	Service organization item category set name
SCAT_DESCRIPTION	NULL	VARCHAR2 (240)	Description
SCAT_INSTANCE_CODE	NULL	VARCHAR2 (40)	Instance code
SCAT_NAME	NULL	VARCHAR2 (80)	Service organization item category name
SCAT_SEGMENT1	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT10	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT11	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT12	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT13	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT14	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT15	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT16	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT17	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT18	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT19	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT2	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT20	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT3	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT4	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT5	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT6	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT7	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT8	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SEGMENT9	NULL	VARCHAR2 (40)	Item Categories Flexfield
SCAT_SER_CATEGORY_DP	NULL	VARCHAR2 (240)	Unique service organization item category name
SCAT_SER_CATEGORY_PK	NULL	VARCHAR2 (240)	Unique identifier
SCAT_USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute
SCAT_USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute
SCAT_USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute
SCAT_USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute
SCAT_USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute

Oracle Proprietary, Confidential Information—Use Restricted by Contract

CCIT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate costing item category name
CCIT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	Costing item category set name
CCIT_CST_CATEGORY_DP	NULL	VARCHAR2(240)	Unique costing item category name
CCIT_CST_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
CCIT_DESCRIPTION	NULL	VARCHAR2(240)	Description
CCIT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
CCIT_NAME	NULL	VARCHAR2(80)	Costing item category name
CCIT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
CCIT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
CCIT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
CCIT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
CCIT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
CCIT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
ECIT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate engineering item category name
ECIT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	Engineering item category set name
ECIT_DESCRIPTION	NULL	VARCHAR2(240)	Description
ECIT_ENG_CATEGORY_DP	NULL	VARCHAR2(240)	Unique engineering item category name
ECIT_ENG_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
ECIT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
ECIT_NAME	NULL	VARCHAR2(80)	Engineering item category name
ECIT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ECIT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
ECIT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
ECIT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
ECIT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
ECIT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
ECIT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
ICIT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate inventory item category name
ICIT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	Inventory item category set name
ICIT_DESCRIPTION	NULL	VARCHAR2(240)	Description
ICIT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
ICIT_INV_CATEGORY_DP	NULL	VARCHAR2(240)	Unique inventory item category name
ICIT_INV_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
ICIT_NAME	NULL	VARCHAR2(80)	Inventory item category name
ICIT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
ICIT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
ICIT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
ICIT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
ICIT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
ICIT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
MCIT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate MRP item category name
MCIT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	MRP item category set name
MCIT_DESCRIPTION	NULL	VARCHAR2(240)	Description
MCIT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
MCIT_MRP_CATEGORY_DP	NULL	VARCHAR2(240)	Unique MRP item category name
MCIT_MRP_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
MCIT_NAME	NULL	VARCHAR2(80)	MRP item category name
MCIT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
MCIT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
MCIT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
MCIT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield

Oracle Proprietary, Confidential Information—Use Restricted by Contract

MCIT_SEGMENT13	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT14	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT15	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT16	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT17	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT18	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT19	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT2	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT20	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT3	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT4	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT5	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT6	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT7	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT8	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_SEGMENT9	NULL	VARCHAR2 (40)	Item Categories Flexfield
MCIT_USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute
MCIT_USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute
MCIT_USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute
MCIT_USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute
MCIT_USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute
OCIT_CATEGORY_NAME	NULL	VARCHAR2 (240)	Alternate OE item category name
OCIT_CATEGORY_SET_NAME	NULL	VARCHAR2 (40)	OE item category set name
OCIT_DESCRIPTION	NULL	VARCHAR2 (240)	Description
OCIT_INSTANCE_CODE	NULL	VARCHAR2 (40)	Instance code
OCIT_NAME	NULL	VARCHAR2 (80)	OE item category name
OCIT_OE_CATEGORY_DP	NULL	VARCHAR2 (240)	Unique OE item category name
OCIT_OE_CATEGORY_PK	NULL	VARCHAR2 (240)	Unique identifier
OCIT_SEGMENT1	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT10	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT11	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT12	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT13	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT14	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT15	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT16	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT17	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT18	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT19	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT2	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT20	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT3	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT4	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT5	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT6	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT7	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT8	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_SEGMENT9	NULL	VARCHAR2 (40)	Item Categories Flexfield
OCIT_USER_ATTRIBUTE1	NULL	VARCHAR2 (240)	User defined attribute
OCIT_USER_ATTRIBUTE2	NULL	VARCHAR2 (240)	User defined attribute
OCIT_USER_ATTRIBUTE3	NULL	VARCHAR2 (240)	User defined attribute
OCIT_USER_ATTRIBUTE4	NULL	VARCHAR2 (240)	User defined attribute
OCIT_USER_ATTRIBUTE5	NULL	VARCHAR2 (240)	User defined attribute
LCIT_CATEGORY_NAME	NULL	VARCHAR2 (240)	Alternate PLA item category name
LCIT_CATEGORY_SET_NAME	NULL	VARCHAR2 (40)	PLA item category set name
LCIT_DESCRIPTION	NULL	VARCHAR2 (240)	Description

Oracle Proprietary, Confidential Information—Use Restricted by Contract

LCIT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
LCIT_NAME	NULL	VARCHAR2(80)	PLA item category name
LCIT_PLA_CATEGORY_DP	NULL	VARCHAR2(240)	Unique PLA item category name
LCIT_PLA_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
LCIT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
LCIT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
LCIT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
LCIT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
LCIT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
LCIT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PCIT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate PO item category name
PCIT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	PO item category set name
PCIT_DESCRIPTION	NULL	VARCHAR2(240)	Description
PCIT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
PCIT_NAME	NULL	VARCHAR2(80)	PO item category name
PCIT_PO_CATEGORY_DP	NULL	VARCHAR2(240)	Unique PO item category name
PCIT_PO_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
PCIT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
PCIT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PCIT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	Key flexfield segment
PCIT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	Key flexfield segment
PCIT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	Key flexfield segment
PCIT_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	Key flexfield segment
SCIT_CATEGORY_NAME	NULL	VARCHAR2(240)	Alternate service item category name
SCIT_CATEGORY_SET_NAME	NULL	VARCHAR2(40)	Service item category set name
SCIT_DESCRIPTION	NULL	VARCHAR2(240)	Description
SCIT_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code
SCIT_NAME	NULL	VARCHAR2(80)	Service item category name
SCIT_SEGMENT1	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT10	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT11	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT12	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT13	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT14	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT15	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT16	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT17	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT18	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT19	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT2	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT20	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT3	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT4	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT5	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT6	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT7	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT8	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SEGMENT9	NULL	VARCHAR2(40)	Item Categories Flexfield
SCIT_SER_CATEGORY_DP	NULL	VARCHAR2(240)	Unique service item category name
SCIT_SER_CATEGORY_PK	NULL	VARCHAR2(240)	Unique identifier
SCIT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
SCIT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
SCIT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
SCIT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
SCIT_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User defined attribute
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier
ALL_NAME	NULL	VARCHAR2(80)	All items item category name
PGRP_DESCRIPTION	NULL	VARCHAR2(240)	Description of the Product Group (Secondary Interest Code)
PGRP_ENABLED_FLAG	NULL	VARCHAR2(20)	Enabled flag
PGRP_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance from which the Product Group level record was collected
PGRP_NAME	NULL	VARCHAR2(80)	Product Group name
PGRP_PRODUCT_GROUP_DP	NULL	VARCHAR2(240)	Unique Product Group name
PGRP_PRODUCT_GROUP_PK	NULL	VARCHAR2(240)	Unique Identifier
PGRP_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PGRP_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PGRP_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PGRP_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PGRP_USER_ATTRIBUTES5	NULL	VARCHAR2(240)	User defined attribute
PCTG_DESCRIPTION	NULL	VARCHAR2(240)	Description of the Product Category (Primary Interest Code)
PCTG_ENABLED_FLAG	NULL	VARCHAR2(20)	Enabled flag

PCTG_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance from which the Product Category level record was collected
PCTG_NAME	NULL	VARCHAR2(80)	Product Category name
PCTG_PRODUCT_CATEG_DP	NULL	VARCHAR2(240)	Unique Product Category name
PCTG_PRODUCT_CATEG_PK	NULL	VARCHAR2(240)	Unique Identifier
PCTG_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PCTG_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PCTG_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PCTG_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PCTG_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PLIN_DESCRIPTION	NULL	VARCHAR2(240)	Description of the Product Line (Interest Type)
PLIN_ENABLED_FLAG	NULL	VARCHAR2(20)	Enabled flag
PLIN_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance from which the product line level record was collected
PLIN_NAME	NULL	VARCHAR2(80)	Product Line name
PLIN_PRODUCT_LINE_DP	NULL	VARCHAR2(240)	Unique Product Line name
PLIN_PRODUCT_LINE_PK	NULL	VARCHAR2(240)	Unique Identifier
PLIN_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PLIN_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PLIN_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PLIN_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PLIN_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
IREV_EFFECTIVE_DATE	NULL	DATE	Date on which the item revision becomes effective
IORG_EFFECTIVITY_CONTROL	NULL	VARCHAR2(80)	Indicates whether item is unit or date controlled

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_ITEMS_M_U1	UNIQUE	1	IREV_ITEM_REVISION_PK
		2	IREV_ITEM_REVISION_PK_KEY
EDW_ITEMS_M_U2	UNIQUE	1	IREV_ITEM_REVISION_PK_KEY

EDW_MTL_UOM_M

This is the denormalized star table for the Unit Of Measure dimension. It contains records for the lowest level of the Unit Of Measure dimension and their parentage up to the top level, across all hierarchies.

Column Descriptions

Name	Null?	Type	Description
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier in the top level of the Unit Of Measure dimension
UOM_CONVERSION_RATE	NULL	NUMBER	Conversion rate between the EDW Unit Of Measure and EDW Base Unit Of Measure
UOM_EDW_UOM_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier
UOM_EDW_BASE_UOM	NULL	VARCHAR2(20)	Unit Of Measure code user key
UOM_DESCRIPTION	NULL	VARCHAR2(240)	Description of the Unit Of Measure
ALL_NAME	NULL	VARCHAR2(80)	Unit Of Measure Name in the top level
UOM_NAME	NULL	VARCHAR2(80)	Unit Of Measure name
UOM_UNIT_MEASURE_NAME	NULL	VARCHAR2(80)	Unit Of Measure name
UOM_GLOBAL_FLAG	NULL	VARCHAR2(20)	Flag to determine Global/Instance specific conversion
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier in the top level of the Unit Of Measure dimension
UOM_EDW_UOM_DP	NULL	VARCHAR2(240)	Unique Unit Of Measure name
UOM_EDW_UOM_PK	NULL	VARCHAR2(40)	Unique identifier in the Unit Of Measure level
UOM_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User attribute
UOM_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User attribute
UOM_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User attribute
UOM_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User attribute
UOM_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User attribute

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_MTL_UOM_M_U1	UNIQUE	1	UOM_EDW_UOM_PK
		2	UOM_EDW_UOM_PK_KEY
EDW_MTL_UOM_M_U2	UNIQUE	1	UOM_EDW_UOM_PK_KEY
		2	UOM_EDW_UOM_PK

EDW_OE_SLCHNL_M

This is the denormalized star table for the Sales Channel dimension. It contains records for the lowest level of the Sales Channel dimension and their parentage up to the top level, across all hierarchies.

Column Descriptions

Name	Null?	Type	Description
A_ALL_PK	NULL	VARCHAR2(40)	Unique identifier for All Sales Channels
A_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier for All Sales Channels
SCHN_SLSCHNL_PK	NULL	VARCHAR2(120)	Unique identifier for the Sales Channel
SCHN_SLSCHNL_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier for the Sales Channel
A_NAME	NULL	VARCHAR2(80)	All Sales Channels name
SCHN_ACTIVE_FROM_DATE	NULL	DATE	Date from which that Sales Channel was active
SCHN_ACTIVE_TO_DATE	NULL	DATE	Date to which that Sales Channel was active
SCHN_CREATION_DATE	NULL	DATE	Standard Who column
SCHN_ENABLED_FLAG	NULL	VARCHAR2(20)	Flag to indicate if that Sales Channel was enabled in the source system
SCHN_INSTANCE_CODE	NULL	VARCHAR2(40)	Instance code referring to the source application
SCHN_LAST_UPDATE_DATE	NULL	DATE	Standard Who column
SCHN_NAME	NULL	VARCHAR2(80)	Alternate Sales Channel name
SCHN_SALES_CHANNEL_CODE	NULL	VARCHAR2(80)	Sales Channel code
SCHN_SALES_CHANNEL_NAME	NULL	VARCHAR2(240)	Sales Channel name
SCHN_SLSCHNL_DP	NULL	VARCHAR2(240)	Unique Sales Channel name
SCHN_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User attribute
SCHN_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User attribute
SCHN_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User attribute
SCHN_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User attribute
SCHN_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User attribute

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_OE_SLCHNL_M_U1	UNIQUE	1	SCHN_SLSCHNL_PK
		2	SCHN_SLSCHNL_PK_KEY
EDW_OE_SLCHNL_M_U2	UNIQUE	1	SCHN_SLSCHNL_PK_KEY

EDW_ORGANIZATION_M

This is the denormalized star table for the Internal Organization dimension. It contains records for the lowest level of the Internal Organization dimension and their parentage up to the top level, across all hierarchies.

Column Descriptions

Name	Null?	Type	Description
ORGA_ORGANIZATION_PK	NULL	VARCHAR2(120)	Unique identifier
ORGA_ORGANIZATION_PK_KEY	NOT NULL	NUMBER	System generated unique identifier
ORGA_ORGANIZATION_DP	NULL	VARCHAR2(120)	Unique internal organization name
ORGA_NAME	NULL	VARCHAR2(120)	Internal organization name
ORGA_DATE_FROM	NULL	DATE	Beginning effective date for the internal organization
ORGA_DATE_TO	NULL	DATE	Ending effective date for the internal organization
ORGA_BUSINESS_GROUP	NULL	VARCHAR2(80)	The business group to which the internal organization is a part of
ORGA_ORG_INT_EXT_FLAG	NULL	VARCHAR2(80)	Identifies whether the organization is treated as an employment unit within the business group.
ORGA_ORG_TYPE	NULL	VARCHAR2(80)	User-defined organization types, for example: Region, Division, Department.
ORGA_ORG_CODE	NULL	VARCHAR2(20)	Internal organization code
ORGA_ORG_PRIM_CST_MTHD	NULL	VARCHAR2(120)	Internal organization primary costing method
ORGA_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Internal Organization
ORGA_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
ORGA_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
ORGA_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
ORGA_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
ORGA_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
ORGA_LEVEL_NAME	NULL	VARCHAR2(15)	Internal organization level name
OPER_OPERATING_UNIT_PK	NULL	VARCHAR2(240)	Unique identifier
OPER_OPERATING_UNIT_PK_KEY	NULL	NUMBER	System generated unique identifier
OPER_OPERATING_UNIT_DP	NULL	VARCHAR2(240)	Unique Operating Unit name
OPER_NAME	NULL	VARCHAR2(120)	Operating Unit name
OPER_BUSINESS_GROUP	NULL	VARCHAR2(120)	The business group to which the operating unit is a part of
OPER_DATE_FROM	NULL	DATE	The beginning effective date for the operating unit
OPER_DATE_TO	NULL	DATE	The ending effective date for the operating unit
OPER_INT_EXT_FLAG	NULL	VARCHAR2(80)	Identifies whether the organization is treated as an employment unit within the business group.
OPER_ORG_TYPE	NULL	VARCHAR2(80)	User-defined organization types, for example: Region, Division, Department.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

OPER_ORG_CODE	NULL	VARCHAR2(20)	Internal organization code
OPER_PRIMARY_CST_MTHD	NULL	VARCHAR2(120)	Primary costing method
OPER_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Operating Unit
OPER_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
OPER_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
OPER_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
OPER_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
OPER_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
OPER_LEVEL_NAME	NULL	VARCHAR2(15)	Operating unit level name
LGET_LEGAL_ENTITY_PK	NULL	VARCHAR2(240)	Unique identifier
LGET_LEGAL_ENTITY_PK_KEY	NULL	NUMBER	System generated unique identifier
LGET_LEGAL_ENTITY_DP	NULL	VARCHAR2(240)	Unique Legal Entity name
LGET_NAME	NULL	VARCHAR2(120)	Legal entity name
LGET_SET_OF_BOOKS	NULL	VARCHAR2(80)	Set of books
LGET_DATE_FROM	NULL	DATE	Beginning effective date for legal entity
LGET_DATE_TO	NULL	DATE	Ending effective date for legal entity
LGET_INT_EXT_FLAG	NULL	VARCHAR2(80)	Identifies whether the organization is treated as an employment unit within the business group.
LGET_ORG_TYPE	NULL	VARCHAR2(80)	User-defined organization types, for example: Region, Division, Department.
LGET_ORG_CODE	NULL	VARCHAR2(20)	Internal organization code
LGET_PRIMARY_CST_MTHD	NULL	VARCHAR2(120)	Primary costing method
LGET_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Legal entity
LGET_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
LGET_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
LGET_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
LGET_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
LGET_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
LGET_LEVEL_NAME	NULL	VARCHAR2(15)	Legal entity level name
BGRP_BUSINESS_GROUP_PK	NULL	VARCHAR2(80)	Unique identifier
BGRP_BUSINESS_GROUP_PK_KEY	NULL	NUMBER	System generated unique identifier
BGRP_BUSINESS_GROUP_DP	NULL	VARCHAR2(120)	Unique Business Group name
BGRP_NAME	NULL	VARCHAR2(80)	Business group name
BGRP_DATE_FROM	NULL	DATE	Beginning effective date for business group
BGRP_DATE_TO	NULL	DATE	Ending effective date for business group
BGRP_INT_EXT_FLAG	NULL	VARCHAR2(80)	Identifies whether the organization is treated as an employment unit within the business group.
BGRP_ORG_TYPE	NULL	VARCHAR2(80)	User-defined organization types, for example: Region, Division, Department.
BGRP_ORG_CODE	NULL	VARCHAR2(20)	Internal organization code
BGRP_PRIMARY_CST_MTHD	NULL	VARCHAR2(120)	Primary costing method
BGRP_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Business Group
BGRP_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
BGRP_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
BGRP_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
BGRP_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute

Oracle Proprietary, Confidential Information—Use Restricted by Contract

BGRP_USER_ATTRIBUTES	NULL	VARCHAR2(240)	User defined attribute
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier
ALL_NAME	NULL	VARCHAR2(80)	The displayed name for All level

Indexes

Index Name	Index Type	Sequence	Column Name
EDW_ORGANIZATION_M_U1	UNIQUE	1	ORGA_ORGANIZATION_PK
		2	ORGA_ORGANIZATION_PK_KEY
EDW_ORGANIZATION_M_U2	UNIQUE	1	ORGA_ORGANIZATION_PK_KEY

EDW_TRD_PARTNER_M

This is the denormalized star table for the Trading Partner dimension. It contains records for the lowest level of the Trading Partner dimension and their parentage up to the top level, across all hierarchies.

Column Descriptions

Name	Null?	Type	Description
TPLO_LEVEL_NAME	NULL	VARCHAR2(15)	Level name
TPLO_ADDRESS_LINE1	NULL	VARCHAR2(240)	First line of physical address
TPLO_ADDRESS_LINE2	NULL	VARCHAR2(240)	Second line of physical address
TPLO_ADDRESS_LINE3	NULL	VARCHAR2(240)	Third line of physical address
TPLO_ADDRESS_LINE4	NULL	VARCHAR2(240)	Fourth line of physical address
TPLO_CITY	NULL	VARCHAR2(60)	Name of city
TPLO_COUNTY	NULL	VARCHAR2(60)	Name of county
TPLO_STATE	NULL	VARCHAR2(60)	Name of state
TPLO_POSTAL_CODE	NULL	VARCHAR2(60)	Postal code
TPLO_PROVINCE	NULL	VARCHAR2(60)	Name of province
TPLO_COUNTRY	NULL	VARCHAR2(60)	Name of country
TPLO_TPARTNER_LOC_PK_KEY (PK)	NOT NULL	NUMBER	System generated unique identifier
TPLO_TPARTNER_LOC_PK	NULL	VARCHAR2(320)	Unique identifier
TPLO_TPARTNER_LOC_DP	NULL	VARCHAR2(320)	Unique Trading Partner Location name
TPLO_NAME	NULL	VARCHAR2(320)	Trading Partner Location name
TPLO_BUSINESS_TYPE	NULL	VARCHAR2(25)	Indicates whether trading partner is a vendor or customer
TPLO_DATE_FROM	NULL	DATE	Start date that trading partner location is valid
TPLO_DATE_TO	NULL	DATE	End date that trading partner location is valid
TPLO_VNDR_PURCH_SITE	NULL	VARCHAR2(20)	Indicates that goods and services can be purchased from site
TPLO_VNDR_RFQ_ONLY	NULL	VARCHAR2(20)	Indicates that goods and purchases cannot be purchased from site. Only a Request for Quotation can be solicited.
TPLO_VNDR_PAY_SITE	NULL	VARCHAR2(20)	Indicates that trading partner location is a site where payments can be sent.
TPLO_VNDR_PAY_TERMS	NULL	VARCHAR2(80)	Agreed upon payment terms with trading partner location
TPLO_CUST_SITE_USE	NULL	VARCHAR2(40)	Customer site use
TPLO_CUST_LOCATION	NULL	VARCHAR2(80)	Customer location
TPLO_CUST_PRIMARY_FLAG	NULL	VARCHAR2(20)	Primary customer flag
TPLO_CUST_STATUS	NULL	VARCHAR2(80)	Status of customer
TPLO_CUST_ORIG_SYS_REF	NULL	VARCHAR2(320)	Customer origination reference
TPLO_CUST_SIC_CODE	NULL	VARCHAR2(40)	Standard Industrial Classification code
TPLO_CUST_PAY_TERMS	NULL	VARCHAR2(80)	Payment terms agreed to with customer
TPLO_CUST_GSA_IND	NULL	VARCHAR2(20)	GSA Indicator
TPLO_CUST_SHIP_PARTIAL	NULL	VARCHAR2(20)	Partial shipment made to customer
TPLO_CUST_SHIP_VIA	NULL	VARCHAR2(40)	Customer ship method
TPLO_CUST_FOB_POINT	NULL	VARCHAR2(40)	Customer FOB point
TPLO_CUST_ORDER_TYPE	NULL	VARCHAR2(40)	Customer order type

Oracle Proprietary, Confidential Information—Use Restricted by Contract

TPLO_CUST_PRICE_LIST	NULL	VARCHAR2(40)	Customer price list
TPLO_CUST_FREIGHT	NULL	VARCHAR2(80)	Customer freight
TPLO_CUST_TERRITORY	NULL	VARCHAR2(40)	Customer territory
TPLO_CUST_TAX_REF	NULL	VARCHAR2(80)	Customer tax reference number
TPLO_CUST_SORT_PRTY	NULL	NUMBER	Customer priority
TPLO_CUST_TAX_CODE	NULL	VARCHAR2(80)	Customer tax code
TPLO_CUST_DEMAND_CLASS	NULL	VARCHAR2(80)	Customer demand class
TPLO_CUST_TAX_CLASSFN	NULL	VARCHAR2(80)	Customer tax classification
TPLO_CUST_TAX_HDR_FLAG	NULL	VARCHAR2(20)	Tax header level flag
TPLO_CUST_TAX_ROUND	NULL	VARCHAR2(40)	Customer tax round
TPLO_CUST_SALES_REP	NULL	VARCHAR2(120)	Customer sales representative
TPLO_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
TPLO_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
TPLO_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
TPLO_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
TPLO_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
TPLO_REQUEST_ID	NULL	NUMBER	Identifier used by collection program
TPLO_OPERATION_CODE	NULL	VARCHAR2(30)	Code used by the collection program to determine whether to insert/update/delete this record
TPLO_ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
TPLO_COLLECTION_STATUS	NULL	VARCHAR2(30)	Date this record was collected into the warehouse
TPLO_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Trading Partner Location
TPRT_TRADE_PARTNER_PK_KEY	NULL	NUMBER	System generated unique identifier
TPRT_TRADE_PARTNER_PK	NULL	VARCHAR2(120)	Unique identifier
TPRT_TRADE_PARTNER_DP	NULL	VARCHAR2(120)	Unique Trading Partner name
TPRT_NAME	NULL	VARCHAR2(120)	Trading Partner name
TPRT_ALTERNATE_NAME	NULL	VARCHAR2(320)	Trading Partner alternate name
TPRT_START_ACTIVE_DATE	NULL	DATE	Begin date for supplier validity
TPRT_END_ACTIVE_DATE	NULL	DATE	End date for supplier validity
TPRT_SIC_CODE	NULL	VARCHAR2(40)	Trading partner Standard Industrial Classification code
TPRT_TAX_REG_NUM	NULL	VARCHAR2(80)	Tax registration number
TPRT_TAXPAYER_ID	NULL	VARCHAR2(80)	Tax payer identification number
TPRT_PAYMENT_TERMS	NULL	VARCHAR2(80)	Payment terms agreed to with trading partner
TPRT_VNDR_NUMBER	NULL	VARCHAR2(40)	Supplier number
TPRT_VNDR_TYPE	NULL	VARCHAR2(80)	Supplier type
TPRT_VNDR_ONE_TIME	NULL	VARCHAR2(20)	Indicator that supplier is for one-time purchase
TPRT_VNDR_MINORITY_GRP	NULL	VARCHAR2(80)	Minority group represented by supplier owners
TPRT_VNDR_WOMEN_OWNED	NULL	VARCHAR2(20)	Indicator that supplier is woman-owned
TPRT_VNDR_SMALL_BUS	NULL	VARCHAR2(20)	Indicator that supplier is small business
TPRT_VNDR_HOLD_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is in hold status
TPRT_VNDR_INSPECT_REQ	NULL	VARCHAR2(20)	Indicator that inspection is required for all shipments from trading partner
TPRT_VNDR_RECEIPT_REQ	NULL	VARCHAR2(20)	Indicator that receipt is required for all shipments from trading partner

Oracle Proprietary, Confidential Information—Use Restricted by Contract

TPRT_VNDR_SUB_RECEIPT	NULL	VARCHAR2(20)	Indicator that substitute receipts are allowed with trading partner
TPRT_VNDR_UNORDER_RCV	NULL	VARCHAR2(20)	Indicator that unordered receipts are allowed with supplier
TPRT_CUST_NUMBER	NULL	VARCHAR2(40)	Customer number
TPRT_CUST_ORIG_SYS_REF	NULL	VARCHAR2(240)	Customer origination reference
TPRT_CUST_STATUS	NULL	VARCHAR2(80)	Customer status
TPRT_CUST_TYPE	NULL	VARCHAR2(80)	Customer type
TPRT_CUST_PROSPECT	NULL	VARCHAR2(40)	Prospect
TPRT_CUST_CLASS	NULL	VARCHAR2(40)	Customer class
TPRT_CUST_SALES_REP	NULL	VARCHAR2(120)	Sales representative
TPRT_CUST_SALES_CHNL	NULL	VARCHAR2(80)	Sales channel
TPRT_CUST_ORDER_TYPE	NULL	VARCHAR2(40)	Order type
TPRT_CUST_PRICE_LIST	NULL	VARCHAR2(40)	Price list
TPRT_CUST_ANALYSIS_FY	NULL	VARCHAR2(20)	Customer analysis
TPRT_CUST_CAT_CODE	NULL	VARCHAR2(80)	Customer category code
TPRT_CUST_KEY	NULL	VARCHAR2(80)	Customer identifier
TPRT_CUST_FISCAL_END	NULL	VARCHAR2(40)	Fiscal end
TPRT_CUST_NUM_EMP	NULL	NUMBER	Number of employees
TPRT_CUST_REVENUE_CURR	NULL	NUMBER	Revenue currency
TPRT_CUST_REVENUE_NEXT	NULL	NUMBER	Revenue next
TPRT_CUST_REF_USE_FLAG	NULL	VARCHAR2(20)	Customer reference
TPRT_CUST_TAX_CODE	NULL	VARCHAR2(80)	Customer tax code
TPRT_CUST_THIRD_PARTY	NULL	VARCHAR2(20)	Third party
TPRT_CUST_ACCESS_TMPL	NULL	VARCHAR2(40)	Customer access template
TPRT_CUST_COMPETITOR	NULL	VARCHAR2(20)	Customer competitor
TPRT_CUST_ORIG_SYS	NULL	VARCHAR2(40)	Cust_Orig_Sys
TPRT_CUST_YEAR_EST	NULL	NUMBER	Year established
TPRT_CUST_COTERM_DATE	NULL	VARCHAR2(20)	Co-term date
TPRT_CUST_FOB_POINT	NULL	VARCHAR2(40)	Customer FOB point
TPRT_CUST_FREIGHT	NULL	VARCHAR2(80)	Customer freight
TPRT_CUST_GSA_IND	NULL	VARCHAR2(20)	Customer GSA IND
TPRT_CUST_SHIP_PARTIAL	NULL	VARCHAR2(20)	Partial shipment
TPRT_CUST_SHIP_VIA	NULL	VARCHAR2(40)	Ship method
TPRT_CUST_DO_NOT_MAIL	NULL	VARCHAR2(20)	Do not mail indicator
TPRT_CUST_TAX_HDR_FLAG	NULL	VARCHAR2(20)	Customer tax header flag
TPRT_CUST_TAX_ROUND	NULL	VARCHAR2(40)	Customer tax round
TPRT_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Trading Partner
TPRT_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
TPRT_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
TPRT_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
TPRT_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
TPRT_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
TPRT_REQUEST_ID	NULL	NUMBER	Identifier used by collection program
TPRT_OPERATION_CODE	NULL	VARCHAR2(30)	Identifier used by collection program
TPRT_ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
TPRT_COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
PTP1_TPARTNER_PK_KEY	NULL	NUMBER	System generated unique identifier
PTP1_TPARTNER_PK	NULL	VARCHAR2(120)	Unique identifier
PTP1_TPARTNER_DP	NULL	VARCHAR2(120)	Unique Parent Trading Partner 1 name

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PTP1_NAME	NULL	VARCHAR2(120)	Parent Trading Partner 1 name
PTP1_ALTERNATE_NAME	NULL	VARCHAR2(320)	Parent Trading Partner 1 alternate name
PTP1_START_ACTIVE_DATE	NULL	DATE	Begin date for supplier validity
PTP1_END_ACTIVE_DATE	NULL	DATE	End date for supplier validity
PTP1_SIC_CODE	NULL	VARCHAR2(40)	Trading partner Standard Industrial Classification code
PTP1_TAX_REG_NUM	NULL	VARCHAR2(80)	Tax registration number
PTP1_TAXPAYER_ID	NULL	VARCHAR2(80)	Tax payer identification number
PTP1_PAYMENT_TERMS	NULL	VARCHAR2(80)	Payment terms agreed to with trading partner
PTP1_VENDOR_NUMBER	NULL	VARCHAR2(40)	Supplier number
PTP1_VENDOR_TYPE	NULL	VARCHAR2(80)	Supplier type
PTP1_ONE_TIME_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is for one-time purchase
PTP1_MINORITY_GROUP	NULL	VARCHAR2(80)	Minority group represented by supplier owners
PTP1_WOMEN_OWNED	NULL	VARCHAR2(20)	Indicator that supplier is woman-owned
PTP1_SMALL_BUSINESS	NULL	VARCHAR2(20)	Indicator that supplier is small business
PTP1_HOLD_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is in hold status
PTP1_INSPECT_REQUIRED	NULL	VARCHAR2(20)	Indicator that inspection is required for all shipments from trading partner
PTP1_RECEIPT_REQUIRED	NULL	VARCHAR2(20)	Indicator that receipt is required for all shipments from trading partner
PTP1_ALLOW_SUB_RECEIPT	NULL	VARCHAR2(20)	Indicator that substitute receipts are allowed with trading partner
PTP1_ALLOW_UNORDER_RCV	NULL	VARCHAR2(20)	Indicator that unordered receipts are allowed with supplier
PTP1_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PTP1_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PTP1_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PTP1_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PTP1_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PTP1_REQUEST_ID	NULL	NUMBER	Identifier used by collection program
PTP1_OPERATION_CODE	NULL	VARCHAR2(30)	Code used by the collection program to determine whether to insert/update/delete this record
PTP1_ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
PTP1_COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
PTP1_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Parent Trading Partner 1
PTP2_TPARTNER_PK_KEY	NULL	NUMBER	System generated unique identifier
PTP2_TPARTNER_PK	NULL	VARCHAR2(120)	Unique identifier
PTP2_TPARTNER_DP	NULL	VARCHAR2(120)	Unique Parent Trading Partner 2 name
PTP2_NAME	NULL	VARCHAR2(120)	Parent Trading Partner 2 name
PTP2_ALTERNATE_NAME	NULL	VARCHAR2(320)	Parent Trading Partner 2 alternate name
PTP2_START_ACTIVE_DATE	NULL	DATE	Begin date for supplier validity

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PTP2_END_ACTIVE_DATE	NULL	DATE	End date for supplier validity
PTP2_SIC_CODE	NULL	VARCHAR2(40)	Trading partner Standard Industrial Classification code
PTP2_TAX_REG_NUM	NULL	VARCHAR2(80)	Tax registration number
PTP2_TAXPAYER_ID	NULL	VARCHAR2(80)	Tax payer identification number
PTP2_PAYMENT_TERMS	NULL	VARCHAR2(80)	Payment terms agreed to with trading partner
PTP2_VENDOR_NUMBER	NULL	VARCHAR2(40)	Supplier number
PTP2_VENDOR_TYPE	NULL	VARCHAR2(80)	Supplier type
PTP2_ONE_TIME_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is for one-time purchase
PTP2_MINORITY_GROUP	NULL	VARCHAR2(80)	Minority group represented by supplier owners
PTP2_WOMEN_OWNED	NULL	VARCHAR2(20)	Indicator that supplier is woman-owned
PTP2_SMALL_BUSINESS	NULL	VARCHAR2(20)	Indicator that supplier is small business
PTP2_HOLD_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is in hold status
PTP2_INSPECT_REQUIRED	NULL	VARCHAR2(20)	Indicator that inspection is required for all shipments from trading partner
PTP2_RECEIPT_REQUIRED	NULL	VARCHAR2(20)	Indicator that receipt is required for all shipments from trading partner
PTP2_ALLOW_SUB_RECEIPT	NULL	VARCHAR2(20)	Indicator that substitute receipts are allowed with trading partner
PTP2_ALLOW_UNORDER_RCV	NULL	VARCHAR2(20)	Indicator that unordered receipts are allowed with supplier
PTP2_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PTP2_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PTP2_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PTP2_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PTP2_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PTP2_REQUEST_ID	NULL	NUMBER	Identifier used by collection program
PTP2_OPERATION_CODE	NULL	VARCHAR2(30)	Code used by the collection program to determine whether to insert/update/delete this record
PTP2_ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
PTP2_COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
PTP2_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Parent Trading Partner 2
PTP3_TPARTNER_PK_KEY	NULL	NUMBER	System generated unique identifier
PTP3_TPARTNER_PK	NULL	VARCHAR2(120)	Unique identifier
PTP3_TPARTNER_DP	NULL	VARCHAR2(120)	Unique name for Parent Trading Partner 3
PTP3_NAME	NULL	VARCHAR2(120)	Parent Trading Partner 3 name
PTP3_ALTERNATE_NAME	NULL	VARCHAR2(320)	Parent Trading Partner 3 alternate name
PTP3_START_ACTIVE_DATE	NULL	DATE	Begin date for supplier validity
PTP3_END_ACTIVE_DATE	NULL	DATE	End date for supplier validity
PTP3_SIC_CODE	NULL	VARCHAR2(40)	Trading partner Standard Industrial Classification code
PTP3_TAX_REG_NUM	NULL	VARCHAR2(80)	Tax registration number

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PTP3_TAXPAYER_ID	NULL	VARCHAR2(80)	Tax payer identification number
PTP3_PAYMENT_TERMS	NULL	VARCHAR2(80)	Payment terms agreed to with trading partner
PTP3_VENDOR_NUMBER	NULL	VARCHAR2(40)	Supplier number
PTP3_VENDOR_TYPE	NULL	VARCHAR2(80)	Supplier type
PTP3_ONE_TIME_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is for one-time purchase
PTP3_MINORITY_GROUP	NULL	VARCHAR2(80)	Minority group represented by supplier owners
PTP3_WOMEN_OWNED	NULL	VARCHAR2(20)	Indicator that supplier is woman-owned
PTP3_SMALL_BUSINESS	NULL	VARCHAR2(20)	Indicator that supplier is small business
PTP3_HOLD_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is in hold status
PTP3_INSPECT_REQUIRED	NULL	VARCHAR2(20)	Indicator that inspection is required for all shipments from trading partner
PTP3_RECEIPT_REQUIRED	NULL	VARCHAR2(20)	Indicator that receipt is required for all shipments from trading partner
PTP3_ALLOW_SUB_RECEIPT	NULL	VARCHAR2(20)	Indicator that substitute receipts are allowed with trading partner
PTP3_ALLOW_UNORDER_RCV	NULL	VARCHAR2(20)	Indicator that unordered receipts are allowed with supplier
PTP3_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PTP3_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PTP3_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PTP3_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PTP3_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PTP3_REQUEST_ID	NULL	NUMBER	Identifier used by collection program
PTP3_OPERATION_CODE	NULL	VARCHAR2(30)	Code used by the collection program to determine whether to insert/update/delete this record
PTP3_ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
PTP3_COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
PTP3_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Parent Trading Partner 3
PTP4_TPARTNER_PK_KEY	NULL	NUMBER	System generated unique identifier
PTP4_TPARTNER_PK	NULL	VARCHAR2(120)	Unique identifier
PTP4_TPARTNER_DP	NULL	VARCHAR2(120)	Unique Parent Trading Partner 4 name
PTP4_NAME	NULL	VARCHAR2(120)	Parent Trading Partner 4 name
PTP4_ALTERNATE_NAME	NULL	VARCHAR2(320)	Parent Trading Partner 4 alternate name
PTP4_START_ACTIVE_DATE	NULL	DATE	Begin date for supplier validity
PTP4_END_ACTIVE_DATE	NULL	DATE	End date for supplier validity
PTP4_SIC_CODE	NULL	VARCHAR2(40)	Trading partner Standard Industrial Classification code
PTP4_TAX_REG_NUM	NULL	VARCHAR2(80)	Tax registration number
PTP4_TAXPAYER_ID	NULL	VARCHAR2(80)	Tax payer identification number
PTP4_PAYMENT_TERMS	NULL	VARCHAR2(80)	Payment terms agreed to with trading partner
PTP4_VENDOR_NUMBER	NULL	VARCHAR2(40)	Supplier number

Oracle Proprietary, Confidential Information—Use Restricted by Contract

PTP4_VENDOR_TYPE	NULL	VARCHAR2(80)	Supplier type
PTP4_ONE_TIME_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is for one-time purchase
PTP4_MINORITY_GROUP	NULL	VARCHAR2(80)	Minority group represented by supplier owners
PTP4_WOMEN_OWNED	NULL	VARCHAR2(20)	Indicator that supplier is woman-owned
PTP4_SMALL_BUSINESS	NULL	VARCHAR2(20)	Indicator that supplier is small business
PTP4_HOLD_FLAG	NULL	VARCHAR2(20)	Indicator that supplier is in hold status
PTP4_INSPECT_REQUIRED	NULL	VARCHAR2(20)	Indicator that inspection is required for all shipments from trading partner
PTP4_RECEIPT_REQUIRED	NULL	VARCHAR2(20)	Indicator that receipt is required for all shipments from trading partner
PTP4_ALLOW_SUB_RECEIPTS	NULL	VARCHAR2(20)	Indicator that substitute receipts are allowed with trading partner
PTP4_ALLOW_UNORDER_RCV	NULL	VARCHAR2(20)	Indicator that unordered receipts are allowed with supplier
PTP4_USER_ATTRIBUTE1	NULL	VARCHAR2(240)	User defined attribute
PTP4_USER_ATTRIBUTE2	NULL	VARCHAR2(240)	User defined attribute
PTP4_USER_ATTRIBUTE3	NULL	VARCHAR2(240)	User defined attribute
PTP4_USER_ATTRIBUTE4	NULL	VARCHAR2(240)	User defined attribute
PTP4_USER_ATTRIBUTE5	NULL	VARCHAR2(240)	User defined attribute
PTP4_REQUEST_ID	NULL	NUMBER	Identifier used by collection program
PTP4_OPERATION_CODE	NULL	VARCHAR2(30)	Code used by the collection program to determine whether to insert/update/delete this record
PTP4_ERROR_CODE	NULL	VARCHAR2(2000)	Code used to store error messages
PTP4_COLLECTION_STATUS	NULL	VARCHAR2(30)	Collection status code for the record
PTP4_INSTANCE	NULL	VARCHAR2(40)	Source database instance for Parent Trading Partner 4 level
ALL_ID	NULL	NUMBER	Identifier for top level of Trading Partner dimension
ALL_ALL_PK	NULL	VARCHAR2(40)	Unique identifier
ALL_ALL_PK_KEY	NULL	NUMBER	System generated unique identifier
ALL_NAME	NULL	VARCHAR2(80)	Top level name
ALL_ALL_DP	NULL	VARCHAR2(320)	Unique top level name

GL_PERIODS

GL_PERIODS stores information about the accounting periods you define using the Accounting Calendar form. Each row includes the start date and end date of the period, the period type, the fiscal year, the period number, and other information. There is a one-to-many relationship between a row in the GL_PERIOD_SETS table and rows in this table.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
GL_PERIOD_SETS	PERIOD_SET_NAME	PERIOD_SET_NAME
GL_PERIOD_TYPES	PERIOD_TYPE	PERIOD_TYPE

QuickCodes Columns

Column	QuickCodes Type	QuickCodes Table
ADJUSTMENT_PERIOD_FLAG	YES/NO	GL_LOOKUPS
	N	No
	Y	Yes

Column Descriptions

Name	Null?	Type	Description
PERIOD_SET_NAME (PK)	NOT NULL	VARCHAR2(15)	Accounting calendar name
PERIOD_NAME (PK)	NOT NULL	VARCHAR2(15)	System generated accounting period name
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column
START_DATE	NOT NULL	DATE	Date on which accounting period begins
END_DATE	NOT NULL	DATE	Date on which accounting period ends
YEAR_START_DATE	NULL	DATE	Date on which the year containing this accounting period starts
QUARTER_START_DATE	NULL	DATE	Date on which the quarter containing this accounting period starts
PERIOD_TYPE	NOT NULL	VARCHAR2(15)	Accounting period type
PERIOD_YEAR	NOT NULL	NUMBER(15)	Accounting period year
PERIOD_NUM	NOT NULL	NUMBER(15)	Accounting period number
QUARTER_NUM	NOT NULL	NUMBER(15)	Quarter number of accounting period
ENTERED_PERIOD_NAME	NOT NULL	VARCHAR2(15)	User entered accounting period name
ADJUSTMENT_PERIOD_FLAG	NOT NULL	VARCHAR2(1)	Calendar period adjustment status
CREATION_DATE	NULL	DATE	Standard Who column
CREATED_BY	NULL	NUMBER(15)	Standard Who column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
DESCRIPTION	NULL	VARCHAR2(240)	Accounting period description
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfield segment

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfield segment
CONTEXT	NULL	VARCHAR2(150)	Descriptive flexfield context column

Indexes

Index Name	Index Type	Sequence	Column Name
GL_PERIODS_N1	NOT UNIQUE	1	START_DATE
GL_PERIODS_N2	NOT UNIQUE	1	END_DATE
GL_PERIODS_U1	UNIQUE	1	PERIOD_NAME
		2	PERIOD_SET_NAME
GL_PERIODS_U2	UNIQUE	1	PERIOD_SET_NAME
		2	PERIOD_TYPE
		3	PERIOD_YEAR
		4	PERIOD_NUM

GL_SETS_OF_BOOKS

GL_SETS_OF_BOOKS stores information about the sets of books you define in your Oracle General Ledger application. Each row includes the set of books name, description, functional currency, and other information. This table corresponds to the Set of Books form.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
FND_CURRENCIES	CURRENCY_CODE	CURRENCY_CODE
FND_ID_FLEX_STRUCTURES	ID_FLEX_NUM	CHART_OF_ACCOUNTS_ID
GL_CODE_COMBINATIONS	CODE_COMBINATION_ID	CUM_TRANS_CODE_COMBINATION_ID
GL_CODE_COMBINATIONS	CODE_COMBINATION_ID	RET_EARN_CODE_COMBINATION_ID
GL_CODE_COMBINATIONS	CODE_COMBINATION_ID	RES_ENCUMB_CODE_COMBINATION_ID
GL_CODE_COMBINATIONS	CODE_COMBINATION_ID	NET_INCOME_CODE_COMBINATION_ID
GL_CODE_COMBINATIONS	CODE_COMBINATION_ID	ROUNDING_CODE_COMBINATION_ID
GL_DAILY_CONVERSION_TYPES	CONVERSION_TYPE	DAILY_TRANSLATION_RATE_TYPE
GL_PERIOD_SETS	PERIOD_SET_NAME	PERIOD_SET_NAME
GL_PERIOD_TYPES	PERIOD_TYPE	ACCOUNTED_PERIOD_TYPE
GL_TRANSACTION_CALENDAR	TRANSACTION_CALENDAR_ID	TRANSACTION_CALENDAR_ID

QuickCodes Columns

Column	QuickCodes Type	QuickCodes Table
ALLOW_INTERCOMPANY_POST_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
CONSOLIDATION_SOB_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
ENABLE_AUTOMATIC_TAX_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
ENABLE_AVERAGE_BALANCES_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
ENABLE_BUDGETARY_CONTROL_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
ENABLE_JE_APPROVAL_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
REQUIRE_BUDGET_JOURNALS_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
SUSPENSE_ALLOWED_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
TRACK_ROUNDING_IMBALANCE_FLAG	YES/NO N Y	GL_LOOKUPS No Yes
TRANSLATE_EOD_FLAG	YES/NO	GL_LOOKUPS

Oracle Proprietary, Confidential Information—Use Restricted by Contract

	N	No
	Y	Yes
TRANSLATE_QATD_FLAG	YES/NO	GL_LOOKUPS
	N	No
	Y	Yes
TRANSLATE_YATD_FLAG	YES/NO	GL_LOOKUPS
	N	No
	Y	Yes

Column Descriptions

Name	Null?	Type	Description
SET_OF_BOOKS_ID (PK)	NOT NULL	NUMBER(15)	Accounting books defining column
NAME	NOT NULL	VARCHAR2(30)	Accounting books name
SHORT_NAME	NOT NULL	VARCHAR2(20)	Accounting books short name
CHART_OF_ACCOUNTS_ID	NOT NULL	NUMBER(15)	Key flexfield structure defining column
CURRENCY_CODE	NOT NULL	VARCHAR2(15)	Currency
PERIOD_SET_NAME	NOT NULL	VARCHAR2(15)	Accounting calendar name
ACCOUNTED_PERIOD_TYPE	NOT NULL	VARCHAR2(15)	Accounting period type
SUSPENSE_ALLOWED_FLAG	NOT NULL	VARCHAR2(1)	Suspense posting allowed flag
ALLOW_INTERCOMPANY_POST_FLAG	NOT NULL	VARCHAR2(1)	Allow intercompany posting
TRACK_ROUNDING_IMBALANCE_FLAG	NOT NULL	VARCHAR2(1)	Track rounding imbalances flag
ENABLE_AVERAGE_BALANCES_FLAG	NOT NULL	VARCHAR2(1)	Enable average balances flag
ENABLE_BUDGETARY_CONTROL_FLAG	NOT NULL	VARCHAR2(1)	Enable budgetary control flag
REQUIRE_BUDGET_JOURNALS_FLAG	NOT NULL	VARCHAR2(1)	Journal required for budget flag
ENABLE_JE_APPROVAL_FLAG	NOT NULL	VARCHAR2(1)	Enable journal entry approval flag
ENABLE_AUTOMATIC_TAX_FLAG	NOT NULL	VARCHAR2(1)	Enable automatic tax flag
CONSOLIDATION_SOB_FLAG	NOT NULL	VARCHAR2(1)	Consolidation set of books flag
TRANSLATE_EOD_FLAG	NOT NULL	VARCHAR2(1)	Translate EOD balances flag
TRANSLATE_QATD_FLAG	NOT NULL	VARCHAR2(1)	Translated QATD balances flag
TRANSLATE_YATD_FLAG	NOT NULL	VARCHAR2(1)	Translate YATD balances flag
MRC_SOB_TYPE_CODE	NOT NULL	VARCHAR2(1)	MRC set of books type (Parent, Reporting, None)
ALLOW_POSTING_WARNING_FLAG	NOT NULL	VARCHAR2(1)	No longer used - (defaults to 'N')
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column
CREATION_DATE	NULL	DATE	Standard Who column
CREATED_BY	NULL	NUMBER(15)	Standard Who column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
FUTURE_ENTERABLE_PERIODS_LIMIT	NULL	NUMBER(15)	Number of future enterable periods
LATEST_OPENED_PERIOD_NAME	NULL	VARCHAR2(15)	Latest opened accounting period
LATEST_ENCUMBRANCE_YEAR	NULL	NUMBER(15)	Latest open year for encumbrances
RET_EARN_CODE_COMBINATION_ID	NULL	NUMBER(15)	Retained earnings key flexfield defining column
CUM_TRANS_CODE_COMBINATION_ID	NULL	NUMBER(15)	Cumulative translation adjustment key flexfield defining column
RES_ENCUMB_CODE_COMBINATION_ID	NOT NULL	NUMBER(15)	Reserve for encumbrance key flexfield defining column
NET_INCOME_CODE_COMBINATION_ID	NULL	NUMBER(15)	Net income key flexfield defining column
ROUNDING_CODE_COMBINATION_ID	NULL	NUMBER(15)	Rounding imbalances key flexfield defining column

Oracle Proprietary, Confidential Information—Use Restricted by Contract

TRANSACTION_CALENDAR_ID	NULL	NUMBER(15)	Transaction Calendar defining column
DAILY_TRANSLATION_RATE_TYPE	NULL	VARCHAR2(30)	The rate type to be used for translation of average balances
EARLIEST_UNTRANS_PERIOD_NAME	NULL	VARCHAR2(15)	No longer used
DESCRIPTION	NULL	VARCHAR2(240)	Accounting books description
ATTRIBUTE1	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE2	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE3	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE4	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE5	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE6	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE7	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE8	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE9	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE10	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE11	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE12	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE13	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE14	NULL	VARCHAR2(150)	Descriptive flexfield segment
ATTRIBUTE15	NULL	VARCHAR2(150)	Descriptive flexfield segment
CONTEXT	NULL	VARCHAR2(150)	Descriptive flexfield context
GLOBAL_ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE1	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE2	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE3	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE4	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE5	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE6	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE7	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE8	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE9	NULL	VARCHAR2(150)	Reserved for country-specific functionality
GLOBAL_ATTRIBUTE10	NULL	VARCHAR2(150)	Reserved for country-specific functionality

Indexes

Index Name	Index Type	Sequence	Column Name
GL_SETS_OF_BOOKS_U1	UNIQUE	1	NAME
GL_SETS_OF_BOOKS_U2	UNIQUE	1	SET_OF_BOOKS_ID

Sequences

Sequence	Derived Column
GL_SETS_OF_BOOKS_S	SET_OF_BOOKS_ID

JTF_IH_ACTIVITIES

An act performed by a human or automated agent as part of an Interaction. An Interaction Activity can be related to the handling of the Media Items related to the Interaction (example: answering a call, transferring a call, etc.) . An Interaction Activity can be related to the business functions performed during an Interaction (Example: performing a balance inquiry, providing product information, providing pricing on a product, Up-selling a product). Interaction Activities can be related directly to a Media Item that caused the activity.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_SOURCE_CODES	SOURCE_CODE_ID	SOURCE_CODE_ID
HZ_CUST_ACCOUNTS	CUST_ACCOUNT_ID	CUST_ACCOUNT_ID
JTF_IH_ACTIONS_B	ACTION_ID	ACTION_ID
JTF_IH_ACTION_ITEMS_B	ACTION_ITEM_ID	ACTION_ITEM_ID
JTF_IH_INTERACTIONS	INTERACTION_ID	INTERACTION_ID
JTF_IH_MEDIA_ITEMS	MEDIA_ID	MEDIA_ID
JTF_IH_OUTCOMES_B	OUTCOME_ID	OUTCOME_ID
JTF_IH_REASONS_B	REASON_ID	REASON_ID
JTF_IH_RESULTS_B	RESULT_ID	RESULT_ID
JTF_OBJECTS_B	OBJECT_CODE	DOC_REF
JTF_TASKS_B	TASK_ID	TASK_ID

Column Descriptions

Name	Null?	Type	Description
ACTIVITY_ID (PK)	NOT NULL	NUMBER(15)	Unique Activity Identifier
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	Sequential number used for database locking control when using HTML as a user interface.
CREATION_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER.
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
DOC_SOURCE_OBJECT_NAME	NULL	VARCHAR2(80)	Application source document name or number.
CUST_ACCOUNT_ID	NULL	NUMBER	Customer Account Identifier.
CUST_ORG_ID	NULL	NUMBER	Operating Unit Identifier
INTERACTION_ID	NOT NULL	NUMBER(15)	Unique ID in GUID format.
ACTION_ITEM_ID	NOT NULL	NUMBER	Unique Action Item Identifier
OBJECT_ID	NULL	NUMBER	The Primary Key for the Oracle Marketing table relating to the object type.
OBJECT_TYPE	NULL	VARCHAR2(30)	Oracle Marketing type of source code.
SOURCE_CODE_ID	NULL	NUMBER	Unique identifier for Marketing Source Code
SOURCE_CODE	NULL	VARCHAR2(30)	Source Code provided by the customer
DOC_ID	NULL	NUMBER	Application document reference.

Oracle Proprietary, Confidential Information—Use Restricted by Contract

DOC_REF	NULL	VARCHAR2(30)	Reference to JTF_OBJECTS column OBJECT_CODE.
RESULT_ID	NULL	NUMBER	Results Identifier
REASON_ID	NULL	NUMBER	Reason identifier
MEDIA_ID	NULL	NUMBER	Media identifier
OUTCOME_ID	NULL	NUMBER	Outcome identifier
TASK_ID	NULL	NUMBER	Task identifier
ACTION_ID	NULL	NUMBER	Action identifier
DURATION	NULL	NUMBER	The number of seconds between the start and end of the activity
DESCRIPTION	NULL	VARCHAR2(1000)	Activity description.
END_DATE_TIME	NULL	DATE	The ending date and time for the activity
ROLE	NULL	VARCHAR2(240)	Legacy column for 3i Interaction Manager
START_DATE_TIME	NULL	DATE	The starting date and time for the activity
INTERACTION_ACTION_TYPE	NULL	VARCHAR2(240)	Legacy column for 3i Interaction Manager
ACTIVE	NOT NULL	VARCHAR2(1)	Used for Interaction History caching.
SECURITY_GROUP_ID	NULL	NUMBER	
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	
ATTRIBUTE1	NULL	VARCHAR2(150)	
ATTRIBUTE2	NULL	VARCHAR2(150)	
ATTRIBUTE3	NULL	VARCHAR2(150)	
ATTRIBUTE4	NULL	VARCHAR2(150)	
ATTRIBUTE5	NULL	VARCHAR2(150)	
ATTRIBUTE6	NULL	VARCHAR2(150)	
ATTRIBUTE7	NULL	VARCHAR2(150)	
ATTRIBUTE8	NULL	VARCHAR2(150)	
ATTRIBUTE9	NULL	VARCHAR2(150)	
ATTRIBUTE10	NULL	VARCHAR2(150)	
ATTRIBUTE11	NULL	VARCHAR2(150)	
ATTRIBUTE12	NULL	VARCHAR2(150)	
ATTRIBUTE13	NULL	VARCHAR2(150)	
ATTRIBUTE14	NULL	VARCHAR2(150)	
ATTRIBUTE15	NULL	VARCHAR2(150)	

Indexes

Index Name	Index Type	Sequence	Column Name
JTF_IH_ACTIVITIES_N1	NOT UNIQUE	1	ACTION_ITEM_ID
JTF_IH_ACTIVITIES_N10	NOT UNIQUE	5	ACTION_ID
JTF_IH_ACTIVITIES_N11	NOT UNIQUE	5	START_DATE_TIME
JTF_IH_ACTIVITIES_N12	NOT UNIQUE	5	END_DATE_TIME
JTF_IH_ACTIVITIES_N2	NOT UNIQUE	1	DOC_ID
JTF_IH_ACTIVITIES_N3	NOT UNIQUE	5	CUST_ACCOUNT_ID
JTF_IH_ACTIVITIES_N4	NOT UNIQUE	1	INTERACTION_ID
JTF_IH_ACTIVITIES_N5	NOT UNIQUE	1	MEDIA_ID
JTF_IH_ACTIVITIES_N6	NOT UNIQUE	1	OUTCOME_ID
JTF_IH_ACTIVITIES_N7	NOT UNIQUE	1	REASON_ID
JTF_IH_ACTIVITIES_N8	NOT UNIQUE	1	RESULT_ID
JTF_IH_ACTIVITIES_N9	NOT UNIQUE	5	SOURCE_CODE_ID
JTF_IH_ACTIVITIES_U3	UNIQUE	5	ACTIVITY_ID

Sequences

Sequence	Derived Column
JTF_IH_ACTIVITIES_S1	ACTIVITY_ID

JTF_IH_INTERACTIONS

A contact point between a customer, customer system or potential customer and a single human or automated agent (Handler and Handler Resource). An Interaction can be timed and has an outcome and result that can be tracked. Multiple Interaction Activities can occur during an Interaction. A single Interaction can be can include multiple forms of communications (Media Items) between the customer and agent. An Interaction can be related to Customers, Campaigns, Users, Orders, Quotes, etc

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
AMS_SOURCE_CODES	SOURCE_CODE_ID	SOURCE_CODE_ID
FND_APPLICATION	APPLICATION_ID	HANDLER_ID
HZ_PARTIES	PARTY_ID	PARTY_ID
JTF_IH_INTERACTION_INTERS	INTERACT_INTERACTION_ID	INTERACTION_INTERS_ID
JTF_IH_OUTCOMES_B	OUTCOME_ID	OUTCOME_ID
JTF_IH_REASONS_B	REASON_ID	REASON_ID
JTF_IH_RESULTS_B	RESULT_ID	RESULT_ID
JTF_IH_SCRIPTS	SCRIPT_ID	SCRIPT_ID
JTF_RS_RESOURCE_EXTNS	RESOURCE_ID	RESOURCE_ID

Column Descriptions

Name	Null?	Type	Description
INTERACTION_ID (PK)	NOT NULL	NUMBER(15)	Unique Interaction Identifier
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	Sequential number used for database locking control when using HTML as a user interface.
CREATION_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER.
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
INTERACTION_INTERS_ID	NULL	NUMBER	Links Interactions
OBJECT_ID	NULL	NUMBER	The Primary Key for the Oracle Marketing table relating to the object type.
OBJECT_TYPE	NULL	VARCHAR2(30)	Oracle Marketing type of source code.
SOURCE_CODE	NULL	VARCHAR2(30)	Source Code provided by the customer
SOURCE_CODE_ID	NULL	NUMBER	Unique identifier for Marketing Source Code
REFERENCE_FORM	NULL	VARCHAR2(1000)	Legacy column for 3i Interaction Manager
DURATION	NULL	NUMBER	The number of seconds that the interaction was active
END_DATE_TIME	NULL	DATE	The date and time the interaction ended
FOLLOW_UP_ACTION	NULL	VARCHAR2(80)	Legacy column for 3i Interaction Manager

NON_PRODUCTIVE_TIME_AMOUNT	NULL	NUMBER	The number of seconds the agent was considered non-productive since the end of the last interaction and end of the current interaction.
RESULT_ID	NULL	NUMBER	Result Identifier
REASON_ID	NULL	NUMBER	Reason Identifier
START_DATE_TIME	NULL	DATE	The date and time the interaction started
OUTCOME_ID	NOT NULL	NUMBER	Outcome Identifier
PREVIEW_TIME_AMOUNT	NULL	NUMBER	The number of seconds the agent previewed the interaction item before initiating the interaction
PRODUCTIVE_TIME_AMOUNT	NULL	NUMBER	The number of seconds the agent was considered productive since the end of the last interaction and end of the current interaction.
HANDLER_ID	NOT NULL	NUMBER	Handler Identifier from FND_APPLICATION
INTER_INTERACTION_DURATION	NULL	NUMBER	The number of seconds between the end of the last interaction and the beginning of the current interaction
WRAP_UP_TIME_AMOUNT	NULL	NUMBER	The number of seconds that agent spent on the interaction from the closing of the last media item to the conclusion of the interaction.
SCRIPT_ID	NULL	NUMBER	Script Identifier
PARTY_ID	NOT NULL	NUMBER	Party Identifier for Customer
RESOURCE_ID	NOT NULL	NUMBER	Resource Identifier for Agent
METHOD_CODE	NULL	VARCHAR2(30)	Legacy column for 3i Interaction Manager
ORG_ID	NULL	NUMBER(32)	Multi-Org
ATTRIBUTE_CATEGORY	NULL	VARCHAR2(30)	Descriptive Flexfield Structure Defining Column
ATTRIBUTE1	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE2	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE3	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE4	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE5	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE6	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE7	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE8	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE9	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE10	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE11	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE12	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE13	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column

Oracle Proprietary, Confidential Information—Use Restricted by Contract

ATTRIBUTE14	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ATTRIBUTE15	NULL	VARCHAR2(150)	Decriptive Flexfield Segment Column
ACTIVE	NOT NULL	VARCHAR2(1)	Used for Interaction History caching.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
JTF_IH_INTERACTIONS_N1	NOT UNIQUE	1	RESULT_ID
JTF_IH_INTERACTIONS_N10	NOT UNIQUE	5	PARTY_ID
JTF_IH_INTERACTIONS_N2	NOT UNIQUE	1	HANDLER_ID
JTF_IH_INTERACTIONS_N3	NOT UNIQUE	1	REASON_ID
JTF_IH_INTERACTIONS_N4	NOT UNIQUE	1	OUTCOME_ID
JTF_IH_INTERACTIONS_N5	NOT UNIQUE	1	SCRIPT_ID
JTF_IH_INTERACTIONS_N6	NOT UNIQUE	5	START_DATE_TIME
JTF_IH_INTERACTIONS_N7	NOT UNIQUE	5	END_DATE_TIME
JTF_IH_INTERACTIONS_N8	NOT UNIQUE	5	RESOURCE_ID
JTF_IH_INTERACTIONS_N9	NOT UNIQUE	5	SOURCE_CODE_ID
JTF_IH_INTERACTIONS_U1	UNIQUE	1	INTERACTION_ID

Sequences

Sequence	Derived Column
JTF_IH_INTERACTIONS_S1	INTERACTION_ID

JTF_IH_MEDIA_ITEMS

An instance of media that was processed by the system and/or its users. Media Items can be generated by a customer or by the system or an application. Media Items can be inbound (ex. Mail or call from a customer/person) or outbound (ex. Mail or a call to a customer/person). It is not required that the Media Item is related to a known customer within the system. (Example: A call is received by an agent and it is then determined that the caller has the wrong number.)

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
JTF_IH_SOURCES	SOURCE_ID	SOURCE_ID

Column Descriptions

Name	Null?	Type	Description
MEDIA_ID (PK)	NOT NULL	NUMBER(15)	Unique Media Identifier
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	Sequential number used for database locking control when using HTML as a user interface.
CREATION_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER.
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
DURATION	NULL	NUMBER	The number of seconds between the media item start and end times.
DIRECTION	NULL	VARCHAR2(240)	INBOUND or OUTBOUND
END_DATE_TIME	NULL	DATE	The date and time the media item was completed.
SOURCE_ITEM_CREATE_DATE_TIME	NULL	DATE	The date and time the interaction entered the source system
INTERACTION_PERFORMED	NULL	VARCHAR2(240)	Indicates if the item has been handled by and an interaction.
SOURCE_ITEM_ID	NULL	NUMBER	Source system item identifier
START_DATE_TIME	NULL	DATE	The date and time the media item entered the system
SOURCE_ID	NULL	NUMBER	Unique identifier of a media source system
MEDIA_ITEM_TYPE	NOT NULL	VARCHAR2(80)	Type of Media, such as telephone, email, or fax.
MEDIA_ITEM_REF	NULL	VARCHAR2(240)	Media reference to JTF_OBJECTS column OBJECT_CODE
MEDIA_DATA	NULL	VARCHAR2(80)	Reference to Media data from media provider
ACTIVE	NOT NULL	VARCHAR2(1)	Used for Interaction History media item caching.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
JTF_IH_MEDIA_ITEMS_N1	NOT UNIQUE	5	MEDIA_ITEM_TYPE

Oracle Proprietary, Confidential Information—Use Restricted by Contract

JTF_IH_MEDIA_ITEMS_U1	UNIQUE	5	MEDIA_ID
<i>Sequences</i>			
Sequence	Derived Column		
JTF_IH_MEDIA_ITEMS_S1	MEDIA_ID		

JTF_IH_OUTCOMES_B

The outcome of an interaction. Example: Contact. Busy.

Column Descriptions

Name	Null?	Type	Description
OUTCOME_ID (PK)	NOT NULL	NUMBER(15)	Unique Outcome Identifier
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	Sequential number used for database locking control when using HTML as a user interface.
CREATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER.
CREATION_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
RESULT_REQUIRED	NULL	VARCHAR2(1)	Flag to indicate if result is required for this outcome
VERSATILITY_CODE	NULL	NUMBER	Numeric conversion code to Versatility Systems for migration from legacy product.
GENERATE_PUBLIC_CALLBACK	NULL	VARCHAR2(1)	Flag to indicate if a public call back should be generated if this outcome is chosen
GENERATE_PRIVATE_CALLBACK	NULL	VARCHAR2(1)	Flag to indicate if a private call back should be generated if this outcome is chosen
SCORE	NULL	NUMBER	Score will represent the value associated with an outcome code for an outbound campaign. Will be used by Oracle Campaign Plus module for making decisions based on outcome code.
POSITIVE_OUTCOME_FLAG	NOT NULL	VARCHAR2(1)	Flag set to identify positive outcomes.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
JTF_IH_OUTCOMES_B_N1	NOT UNIQUE	0	LAST_UPDATE_DATE
JTF_IH_OUTCOMES_B_U1	UNIQUE	5	OUTCOME_ID

Sequences

Sequence	Derived Column
JTF_IH_OUTCOMES_S1	OUTCOME_ID

Oracle Proprietary, Confidential Information—Use Restricted by Contract

JTF_IH_RESULTS_B

The result of an interaction or an activity. Example: The interaction resulted in a sale.

Column Descriptions

Name	Null?	Type	Description
RESULT_ID (PK)	NOT NULL	NUMBER(15)	Unique Results Identifier
OBJECT_VERSION_NUMBER	NULL	NUMBER(9)	Sequential number used for database locking control when using HTML as a user interface.
CREATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER.
CREATION_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER(15)	Standard Who column - with the user id from FND_USER
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATE_LOGIN	NULL	NUMBER(15)	Standard Who column
RESULT_REQUIRED	NULL	VARCHAR2(1)	Flag to indicate if reason is required for this result
GENERATE_PUBLIC_CALLBACK	NULL	VARCHAR2(1)	Flag to indicate if a public call back should be generated if this result is chosen
VERSATILITY_CODE	NULL	NUMBER	Numeric conversion code to Versatility Systems for migration from legacy product.
GENERATE_PRIVATE_CALLBACK	NULL	VARCHAR2(1)	Flag to indicate if a private call back should be generated if this result is chosen
POSITIVE_RESPONSE_FLAG	NOT NULL	VARCHAR2(1)	Flag set to identify positive Result.
SECURITY_GROUP_ID	NULL	NUMBER	

Indexes

Index Name	Index Type	Sequence	Column Name
JTF_IH_RESULTS_B_N1	NOT UNIQUE	0	LAST_UPDATE_DATE
JTF_IH_RESULTS_B_U1	UNIQUE	1	RESULT_ID

Sequences

Sequence	Derived Column
JTF_IH_RESULTS_S1	RESULT_ID

MTL_ITEM_CATEGORIES

MTL_ITEM_CATEGORIES stores the item assignments to categories within a category set. For each category assignment, this table stores the item, the category set, and the category. Items may be assigned to multiple categories and category sets but may be assigned to only one category in a given category set.

This table may be populated through the Master Items and Organization Items windows. It can also be populated by performing item assignments when a category set is defined. It is also populated when an item is transferred from engineering to manufacturing.

Foreign Keys

Primary Key Table	Primary Key Column	Foreign Key Column
MTL_CATEGORY_SET_VALID_CATS	CATEGORY_ID CATEGORY_SET_ID	CATEGORY_ID CATEGORY_SET_ID
MTL_PARAMETERS	ORGANIZATION_ID	ORGANIZATION_ID
MTL_SYSTEM_ITEMS_B	INVENTORY_ITEM_ID ORGANIZATION_ID	INVENTORY_ITEM_ID ORGANIZATION_ID

Column Descriptions

Name	Null?	Type	Description
INVENTORY_ITEM_ID (PK)	NOT NULL	NUMBER	Inventory item identifier
ORGANIZATION_ID (PK)	NOT NULL	NUMBER	Organization identifier
CATEGORY_SET_ID (PK)	NOT NULL	NUMBER	Category set identifier
CATEGORY_ID	NOT NULL	NUMBER	Category identifier
LAST_UPDATE_DATE	NOT NULL	DATE	Standard Who column
LAST_UPDATED_BY	NOT NULL	NUMBER	Standard Who column
CREATION_DATE	NOT NULL	DATE	Standard Who column
CREATED_BY	NOT NULL	NUMBER	Standard Who column
LAST_UPDATE_LOGIN	NUL	NUMBER	Standard Who column
REQUEST_ID	NUL	NUMBER	Standard Who column
PROGRAM_APPLICATION_ID	NUL	NUMBER	Standard Who column
PROGRAM_ID	NUL	NUMBER	Standard Who column
PROGRAM_UPDATE_DATE	NUL	DATE	Standard Who column
WH_UPDATE_DATE	NUL	DATE	Warehouse update date for tracking changes relevant to data collected in the Data Warehouse

Indexes

Index Name	Index Type	Sequence	Column Name
MTL_ITEM_CATEGORIES_N1	NOT UNIQUE	1	ORGANIZATION_ID
		2	CATEGORY_SET_ID
		3	CATEGORY_ID
MTL_ITEM_CATEGORIES_N2	NOT UNIQUE	2	WH_UPDATE_DATE
MTL_ITEM_CATEGORIES_N3	NOT UNIQUE	1	CATEGORY_ID
		2	ORGANIZATION_ID
MTL_ITEM_CATEGORIES_U1	UNIQUE	1	ORGANIZATION_ID
		2	INVENTORY_ITEM_ID
		3	CATEGORY_SET_ID
		4	CATEGORY_ID

Oracle Proprietary, Confidential Information—Use Restricted by Contract

Database Triggers

Trigger Name : AX_MTL_ITEM_CATEGORIES_AR11
Trigger Time : AFTER
Trigger Level : ROW
Trigger Event : INSERT

This trigger captures information needed to create subledger accounting events when Oracle Inventory and the set of books used is defined as a subledger in the Global Accounting Engine application. This trigger maintains data in AX_CATEGORY_ACCOUNTS table. It ensures that no transactions are created without a subinventory. The trigger fires right after an item is assigned to a category.

Trigger Name : AX_MTL_ITEM_CATEGORIES_ARU1
Trigger Time : AFTER
Trigger Level : ROW
Trigger Event : UPDATE

This trigger captures information needed to create subledger accounting events when Oracle Inventory and the set of books used is defined as a subledger in the Global Accounting Engine application. This trigger maintains data in AX_CATEGORY_ACCOUNTS table. It ensures that no transactions are created without a subinventory. The trigger fires right after an item category assignment is changed.

A

Application Building Block, 1 – 6

C

Column descriptions, 3 – 4

Columns, Who, 3 – 4

Concurrent Program List. *See* Concurrent Program Definitions

D

Database Diagram, 1 – 6

database diagrams, conventions, 2 – 5

Database triggers, 3 – 6

F

Foreign keys, 3 – 3

Form, 1 – 7

Form List. *See* Form Definitions

I

Indexes, 3 – 6

important note about, 3 – 6

Internal View List, 2 – 9

L

Lookup types. *See* QuickCodes

M

Module List, 2 – 12

See also Module Definitions

Modules, 1 – 6

O

Oracle8 sequences. *See* Sequences

P

Public Table List, 2 – 7

Public View List, 2 – 8

Q

QuickCodes, 1 – 6

Columns that contain, 3 – 3

R

Relationship, 1 – 6

Report List. *See* Report Definitions

S

Sequences, 3 – 6

T

Table and View Definitions

AMS_CAMPAIGNS_ALL_B, 3 – 7

AMS_P_CAMPAIGNS_V, 3 – 11

AST_ACCOUNT_PARTIES_V, 2 – 9

AST_ACCT_RELATIONSHIP_V, 2 – 9

AST_ACCT_SITE_USES_V, 2 – 9

AST_ACTIVITIES_V, 2 – 9

AST_AGENT_SCRIPTS_V, 2 – 9

AST_BILLING_PREFERENCES_V, 2 – 9

AST_CONTACT_POINTS_V, 2 – 9

AST_CUST_ACCOUNTS_ROLES_V, 2 – 9

AST_CUST_ACCT_OVERVIEW_V, 2 – 9

AST_CUST_ACCT_SITES_V, 2 – 9

AST_CUST_PROFILE_CREDIT_V, 2 – 9

AST_CUST_SITE_USES_V, 2 – 9

AST_EDUCATION_V, 2 – 9

AST_EMPLOYMENT_HISTORY_V, 2 – 9

AST_ENTY_ATTR_VAL_V, 2 – 9

AST_EVENT_DELIVERABLES_V, 2 – 9
 AST_EVENT_ENROLL_HIST_V, 2 – 9
 AST_EVENT_ENROLLEES_V, 2 – 9
 AST_GRP_CAMPAIGNS, 3 – 16
 AST_GRP_CAMPAIGNS_V, 2 – 9
 AST_IH_CAMP_RESULT_REASONS_VL, 2 – 9
 AST_IH_CAMPAIGNS_RESULTS_VL, 2 – 9
 AST_IH_OUTCOMES_CAMPAIGNS_VL, 2 – 9
 AST_ITEM_RELATIONSHIPS_V, 2 – 9
 AST_L_CONTACT_ADDR_V, 2 – 10
 AST_L_CONTACT_POINTS_V, 2 – 10
 AST_L_PARTY_PEOPLE_V, 2 – 10
 AST_LEAD_PSS_LINES_V, 2 – 9
 AST_LOOKUPS, 2 – 9
 AST_LS_CAMPAIGNS_V, 2 – 10
 AST_LS_CONSUMERS_V, 2 – 10
 AST_LS_CONTACTS_V, 2 – 10
 AST_LS_DELIVERABLES_V, 2 – 10
 AST_LS_EVENTS_V, 2 – 10
 AST_LS_OPPORTUNITIES_V, 2 – 10
 AST_LS_ORGANIZATIONS_V, 2 – 10
 AST_LS_QUOTES_V, 2 – 10
 AST_LS_SALES_LEADS_V, 2 – 10
 AST_OPPORTUNITY_BRIEF_V, 2 – 10
 AST_OPPORTUNITY_LINES_V, 2 – 10
 AST_OPPORTUNITY_V, 2 – 10
 AST_ORG_PARTIES_V, 2 – 10
 AST_PARTY_LOCATIONS_V, 2 – 10
 AST_PARTY_RELATIONSHIPS_V, 2 – 10
 AST_PERSON_INTEREST_V, 2 – 10
 AST_PERSON_PARTIES_V, 2 – 10
 AST_PHONE_ASSISTS_V, 2 – 10

AST_PURCH_LINES_V, 2 – 10
 AST_PURCHASE_LINES_V, 2 – 10
 AST_RS_CAMPAIGNS, 3 – 17
 AST_RS_CAMPAIGNS_V, 2 – 10
 AST_RS_GRP_VALID_V, 2 – 10
 AST_RS_VALID_V, 2 – 10
 AST_SALES_CREDITS_V, 2 – 10
 AST_SUSPENSION_ACTIVITY_V, 2 – 10
 AST_WEB_ASSIST_DETAILS_V, 2 – 10
 AST_WEB_SWITCH_DETAILS_V, 2 – 11
 AST_WKQ_CONTACTS_V, 2 – 11
 AST_WKQ_PHONES_V, 2 – 11
 JTF_RS_EMP_DTLS_VL, 3 – 20
 JTF_RS_EMPLOYEES_VL, 3 – 18
 JTF_RS_GROUPS_B, 3 – 23
 JTF_RS_GROUPS_VL, 3 – 25
 JTF_RS_RESOURCE_EXTNS, 3 – 27

Tables

See also Table and View Definitions
 Column descriptions, 3 – 4
 Foreign keys, 3 – 3
 Indexes. *See* Indexes
 Primary Keys, 3 – 4
 QuickCodes Columns, 3 – 3
 Who columns, 3 – 4, 3 – 5

V

View Definitions. *See* Table and View Definitions

Views

See also Table and View Definitions; View List
 Derivation, 3 – 6

Reader's Comment Form

Oracle Marketing Intelligence Technical Reference Manual A86208–01

Oracle Corporation welcomes your comments and suggestions on the quality and usefulness of this publication. Your input is an important part of the information we use for revision.

- Did you find any errors?
- Is the information clearly presented?
- Do you need more information? If so, where?
- Are the examples correct? Do you need more examples?
- What features did you like most about this manual? What did you like least about it?

If you find any errors or have any other suggestions for improvement, please indicate the topic, chapter, and page number below:

Please send your comments to:

CRM Content Development Manager
Oracle Corporation
500 Oracle Parkway
Redwood Shores, CA 94065 USA
Phone: (650) 506–7000 Fax: (650) 506–7200

If you would like a reply, please give your name, address, and telephone number below:

Thank you for helping us improve our documentation.

