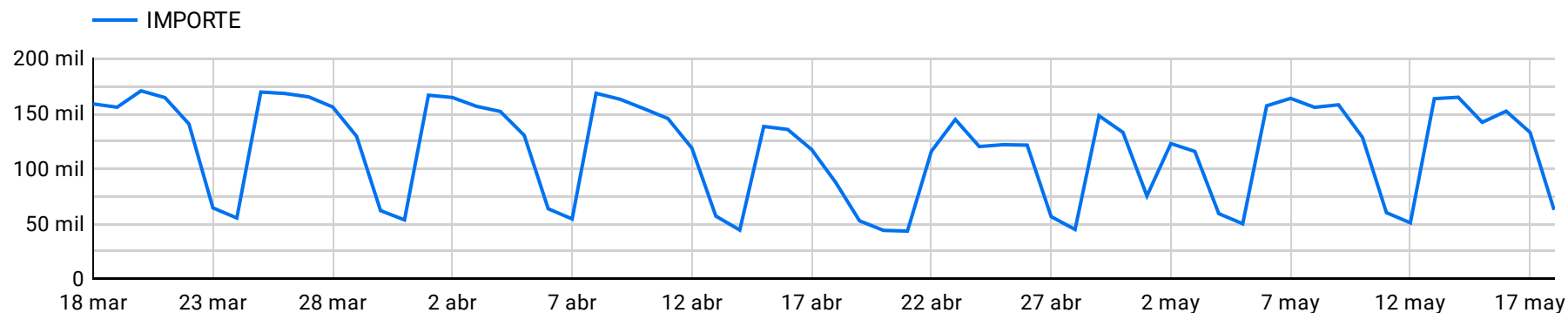
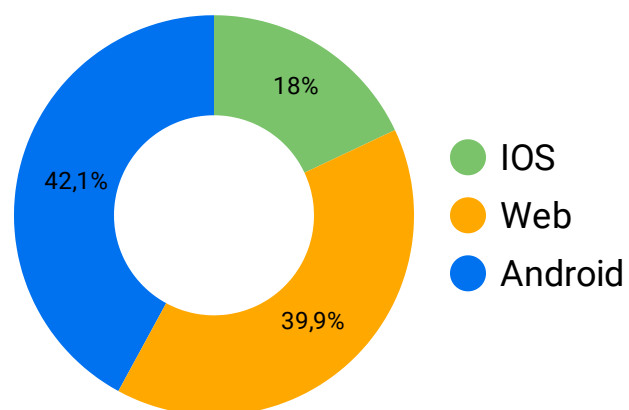


IMPORTE  
\$7.277.592,80

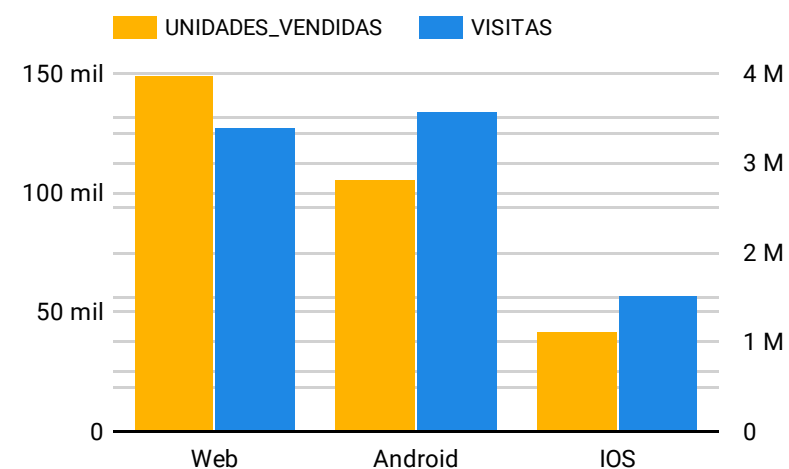


Porcentaje de visitas en dispositivos

VISITAS  
8.488.286

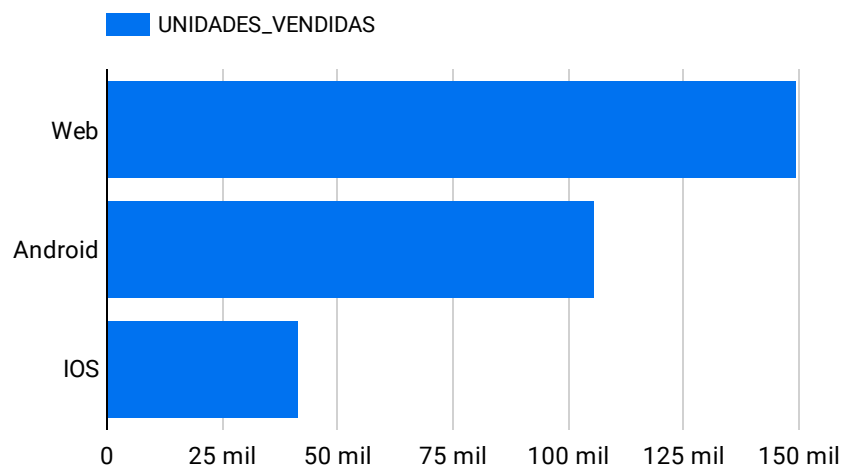


Unidades vendidas y visitas en dispositivos



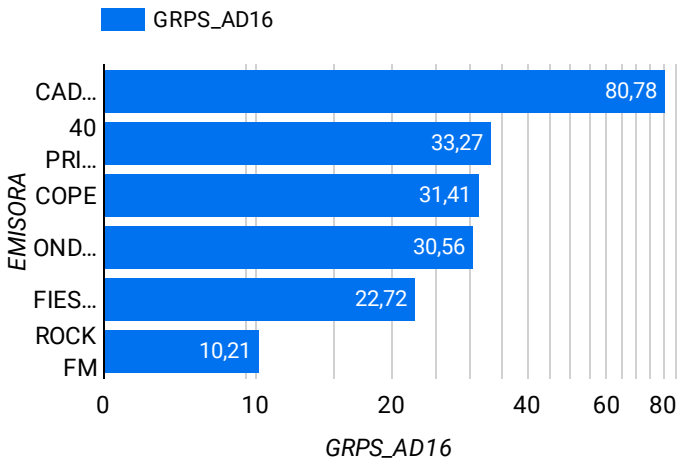
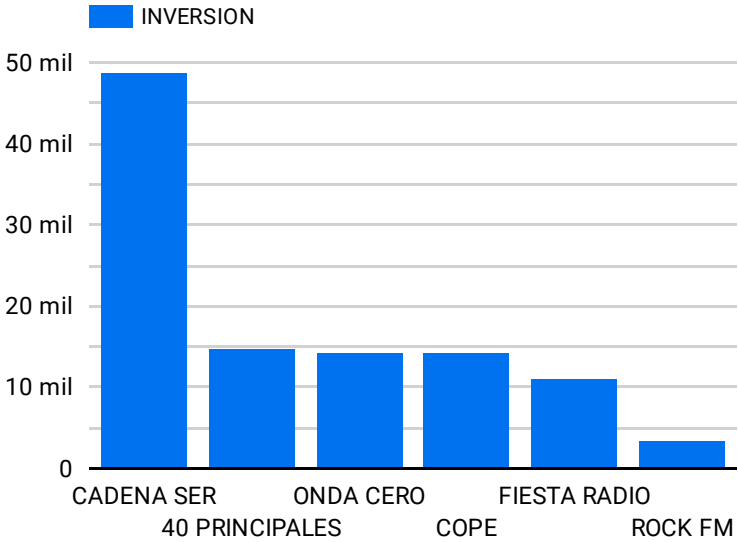
Unidades vendidas por dispositivos

UNIDADES\_VENDIDAS  
296.783



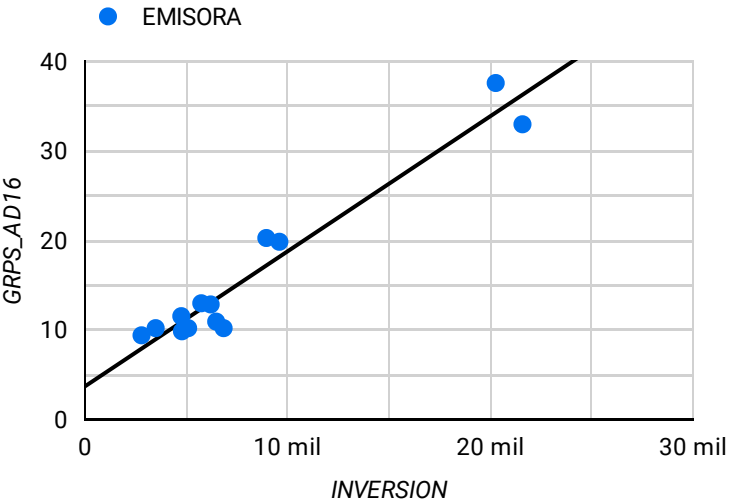
Emisoras e Inversion

INVERSION  
\$106.536,51

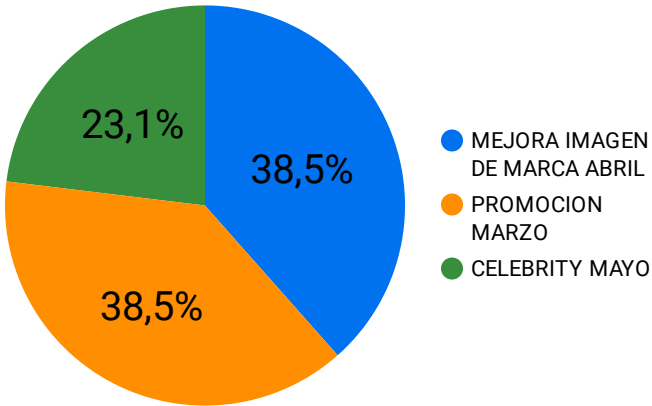


	EMISORA	GRPS_AD16	INVERSION ▾
1.	CADENA SER	80,78	48,7 mil
2.	40 PRINCIPALES	33,27	14,7 mil
3.	ONDA CERO	30,56	14,4 mil
4.	COPE	31,41	14,3 mil
5.	FIESTA RADIO	22,72	11 mil
6.	ROCK FM	10,21	3,5 mil

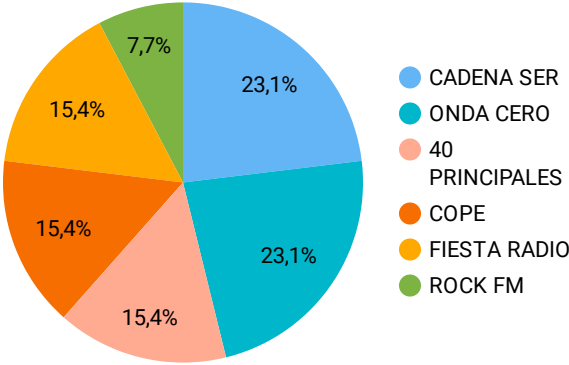
Correlacion entre la inversion y GRPS con dimension emisora y campanya



Contribucion de campanyas

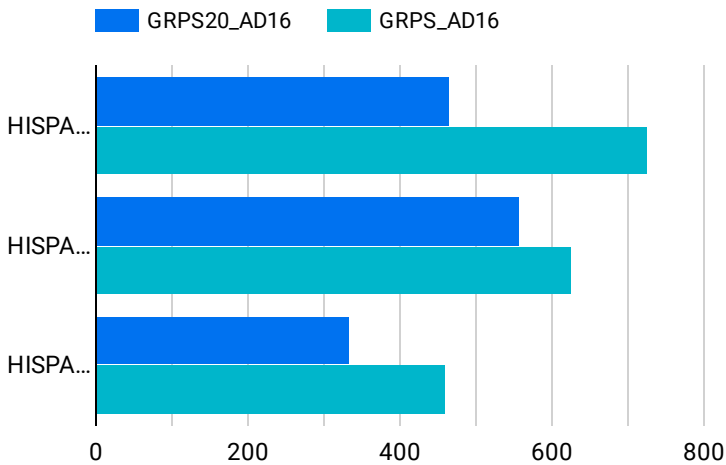
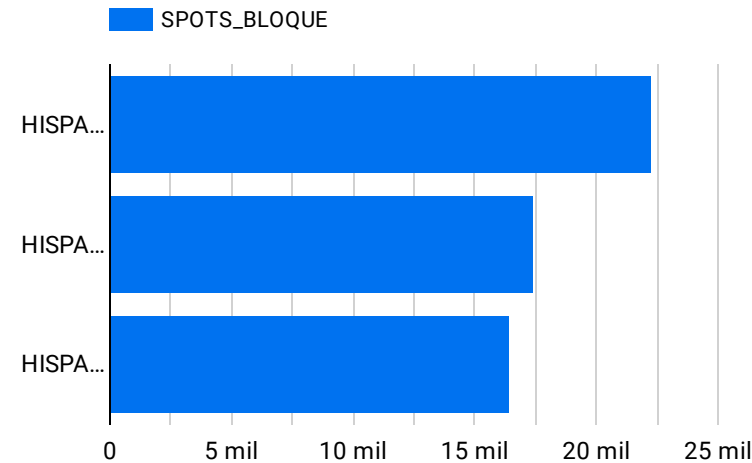
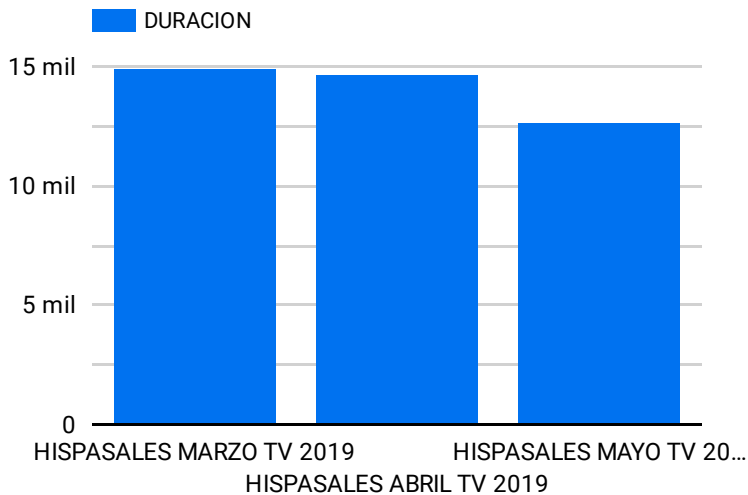
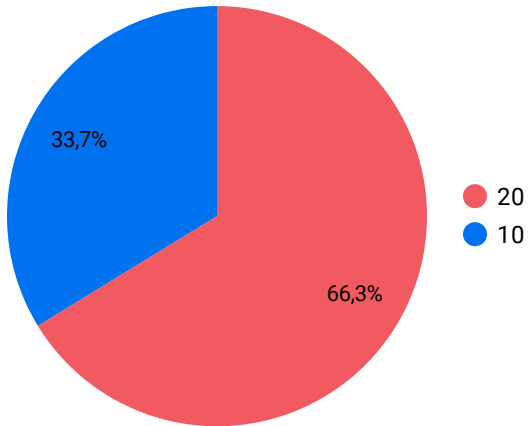


Contribucion de emisoras

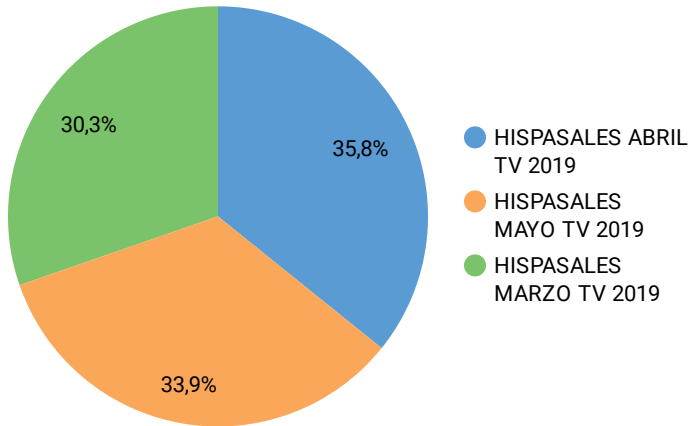


CAMPANYA	GRPS_AD16	GRPS20_AD16	DURACION	SPOTS_BLOQUE	PROGRAMA	INVERSION
3	1.813,42	1.357,83	42.230	56.210	552	1.186.435,74

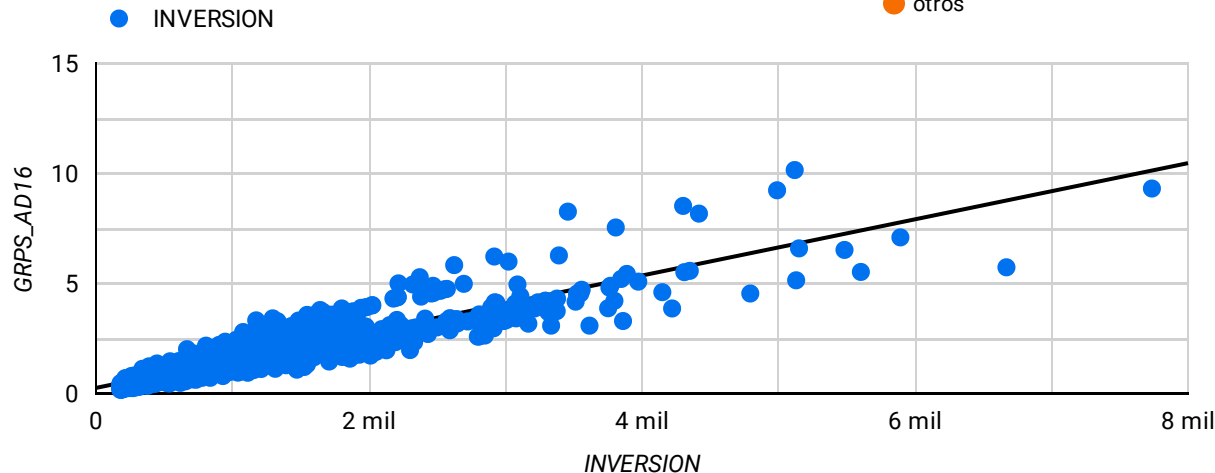
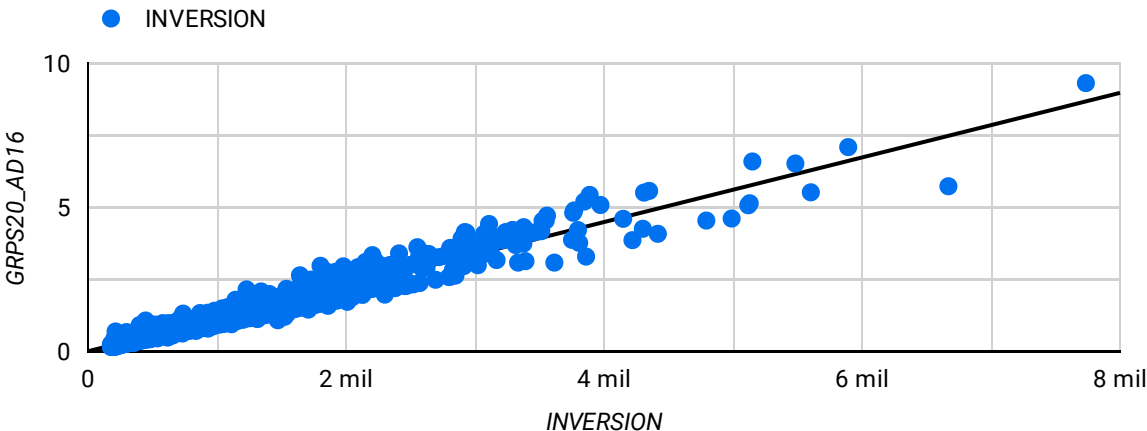
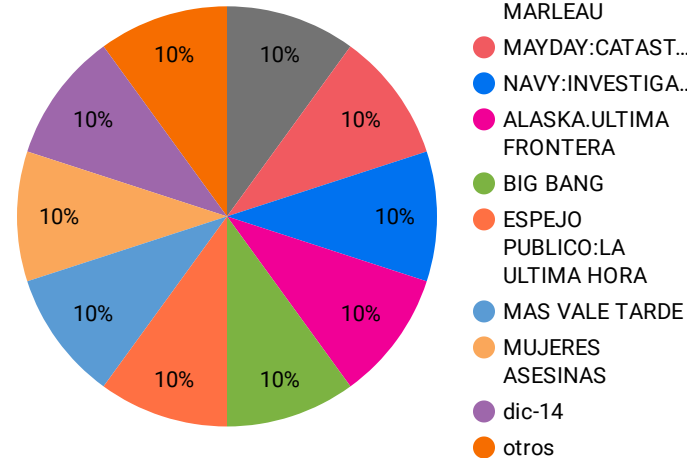
Duracion de bloque



campañas con respectp a programas



Programas con respecto a campañas



CUENTA  
3

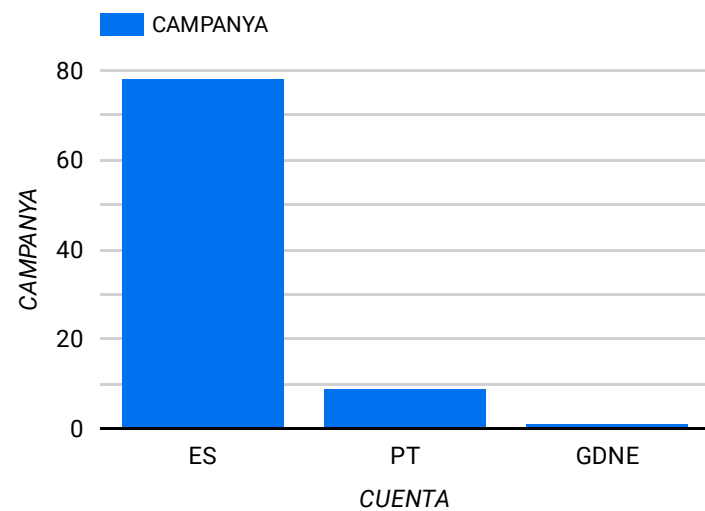
CAMPANYA  
88

CLICS  
35.460

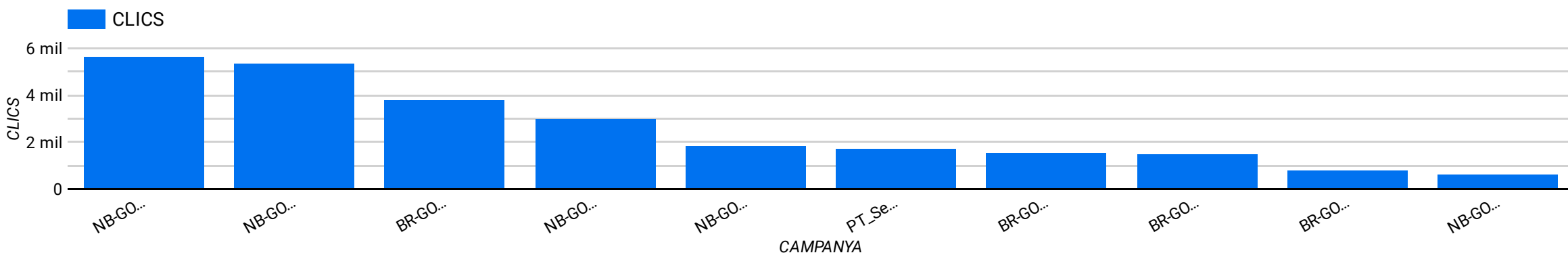
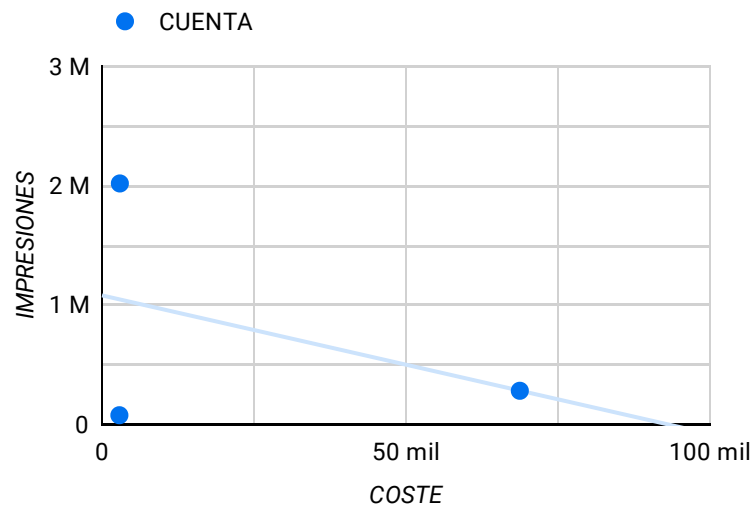
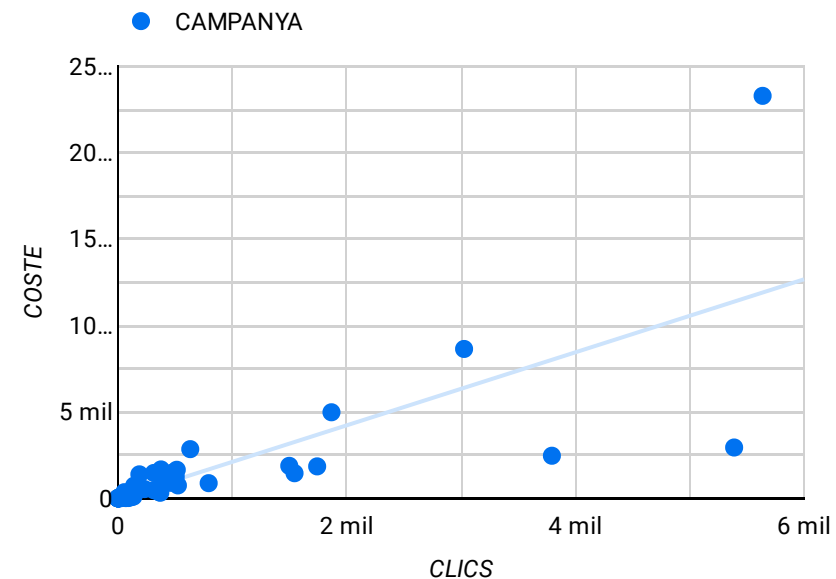
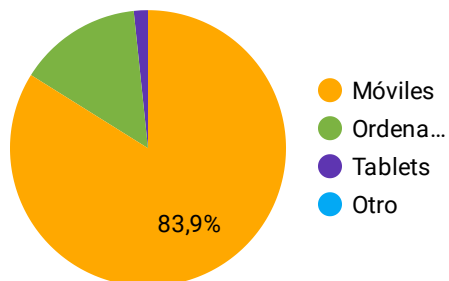
DISPOSITIVO  
4

IMPRESIONES  
2.378.611

COSTE  
\$74.519,00



Clicks desde dispositivos



INVERSION  
\$85.613,32

CAMPANYA  
9

AD\_SET\_NAME  
15

AD\_NAME  
38

IMPRESIONES  
7.723.800

CLICS  
151.736

