

FILTERS

region	All
market	All
division	All

Customer

Net Sales Performance

All values in USD

Customer	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
All-Out		0.2M	0.8M	495.7%
Amazon	12.2M	37.5M	82.1M	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
AtliQ e Store	7.2M	23.7M	53.0M	223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Boulangier	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M	349.2%
Coolblue	0.5M	1.2M	4.2M	360.0%
Costco	1.1M	2.8M	9.3M	337.4%
Croma	1.7M	2.5M	7.5M	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Digimarket	0.8M	1.7M	4.1M	241.1%
Ebay	2.6M	6.3M	15.2M	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Electricalsbea Stores		0.1M	0.7M	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	313.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
Electricalsocity	2.3M	3.5M	12.4M	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkjøp	0.5M	1.3M	5.2M	391.9%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Expert	0.8M	1.8M	6.4M	364.0%
Expression	1.7M	3.0M	9.8M	328.2%
Ezone	1.5M	2.0M	7.9M	391.6%
Flawless Stores	0.1M	0.5M	1.8M	396.3%
Flipkart	2.9M	8.3M	19.3M	231.0%
Fnac-Darty	0.5M	0.8M	2.9M	349.8%
Forward Stores	0.6M	1.5M	4.1M	272.0%
Girias	1.5M	2.1M	8.7M	419.3%
Info Stores	0.1M	0.5M	1.8M	384.1%
Insight	0.4M	1.0M	2.8M	271.8%
Integration Stores		0.2M	1.4M	887.2%
Leader	4.7M	6.0M	18.8M	314.8%
Logic Stores	0.2M	0.9M	4.8M	515.2%

AtliQ Hardwares



Lotus	1.5M	2.1M	8.1M	382.6%
Neptune	1.0M	3.4M	16.1M	471.5%
Nomad Stores	0.5M	1.6M	4.0M	246.9%
Notebillig	0.2M	0.4M	1.1M	287.4%
Nova		0.0M	0.4M	2664.9%
Novus	1.9M	3.7M	9.9M	264.2%
Otto	0.3M	0.4M	1.2M	298.6%
Premium Stores	0.5M	1.1M	3.9M	353.1%
Propel	1.6M	2.5M	10.8M	440.6%
Radio Popular	0.5M	1.5M	5.3M	362.6%
Radio Shack	0.8M	1.7M	5.4M	311.5%
Reliance Digital	1.6M	2.6M	9.7M	377.9%
Relief	0.4M	1.0M	4.1M	403.6%
Sage	4.8M	6.4M	20.7M	321.5%
Saturn	0.2M	0.4M	1.2M	310.5%
Sorefoz	0.6M	1.1M	4.7M	433.6%
Sound	0.6M	1.7M	4.4M	260.3%
Staples	1.2M	2.9M	8.8M	307.0%
Surface Stores	0.1M	0.5M	2.1M	398.8%
Synthetic	1.9M	4.4M	12.2M	276.0%
Taobao	0.2M	1.3M	3.3M	248.7%
UniEuro	0.6M	1.6M	7.3M	457.0%
Vijay Sales	1.7M	2.1M	8.5M	397.8%
Viveks	1.6M	2.2M	7.8M	348.1%
walmart	1.3M	2.6M	9.7M	370.4%
Zone	0.3M	1.6M	5.3M	336.2%
Grand Total	87.5M	196.7M	598.9M	304.5%



FILTERS

region	All
division	All

Market

Performance vs Target

All values are in USD

Country	2020	2021	21 vs 20
Australia	10.7M	21.0M	196.2%
Canada	12.2M	35.1M	288.1%
China	5.4M	22.9M	422.0%
France	7.5M	25.9M	347.2%
India	49.8M	161.3M	324.0%
Indonesia	6.2M	18.4M	296.7%
Philippines	13.4M	31.9M	238.4%
South Korea	17.3M	49.0M	283.3%
United Kingdom	8.1M	34.2M	422.7%
USA	31.9M	87.8M	275.0%
Grand Total	162.4M	487.3M	300.1%

**FILTERS**

sub_zone All
market All
region All

Top 10 Product**Market****Performance vs Target**

All values are in USD

Products	2020	2021	Sum of net_sales_amount
Amazon	37.5M	82.1M	131.8M
AtliQ e Store	23.7M	53.0M	83.8M
AtliQ Exclusive	17.7M	61.1M	88.4M
Ebay	6.3M	15.2M	24.0M
Electricalsociety	3.5M	12.4M	18.2M
Flipkart	8.3M	19.3M	30.6M
Leader	6.0M	18.8M	29.5M
Neptune	3.4M	16.1M	20.5M
Sage	6.4M	20.7M	32.0M
Synthetic	4.4M	12.2M	18.5M
Grand Total	117.2M	310.9M	477.2M



FILTERS

region	All
division	All

Market

Performance vs Target

All values are in USD

Country	2019	2020	2021	2021 - Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-10.5%
Austria		0.1M	2.8M	-0.3M	-11.7%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-10.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-14.5%
China	1.4M	5.4M	22.9M	-2.1M	-9.0%
France	4.0M	7.5M	25.9M	-2.2M	-8.4%
Germany	2.6M	4.7M	12.0M	-1.5M	-12.7%
India	30.8M	49.8M	161.3M	-9.6M	-5.9%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-12.9%
Italy	2.9M	4.5M	11.7M	-1.0M	-9.0%
Japan		1.9M	7.9M	-0.3M	-4.1%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-8.2%
Newzealand		2.0M	11.4M	-1.4M	-12.3%
Norway		2.5M	13.7M	-1.4M	-10.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-9.3%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.8%
Poland	0.4M	2.8M	5.2M	-0.9M	-18.1%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.3%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.9%
Spain		1.8M	12.6M	-1.8M	-14.1%
Sweden	0.1M	0.2M	1.8M	-0.2M	-11.1%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.7%
USA	11.5M	31.9M	87.8M	-10.2M	-11.7%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-9.2%



FILTERS

region	All
division	All

Market
Performance vs Target
All values are in USD
Top 10 Country

Country	2020	2021	21 vs 20
Australia	10.7M	21.0M	196.2%
Canada	12.2M	35.1M	288.1%
China	5.4M	22.9M	422.0%
France	7.5M	25.9M	347.2%
India	49.8M	161.3M	324.0%
Indonesia	6.2M	18.4M	296.7%
Philiphines	13.4M	31.9M	238.4%
South Korea	17.3M	49.0M	283.3%
United Kingdom	8.1M	34.2M	422.7%
USA	31.9M	87.8M	275.0%
Grand Total	162.4M	487.3M	300.1%



FILTERS

region	All
market	All

Market
Performance vs Target
All values are in USD

Division

Product	2020	2021	21 vs 20
N & S	51.4M	94.7M	184.4%
P & A	105.2M	338.4M	321.5%
PC	40.1M	165.8M	413.7%
Grand Total	196.7M	598.9M	304.5%



FILTERS

region	All
division	All
customer	All

Product	Sum of Qty
AQ Gamer 1	51,721
AQ GEN Z	63,059
AQ Home Allin1	15,224
AQ HOME Allin1 Gen 2	8,854
AQ Smash 2	36,029
Grand Total	174,887

Market
Performance vs Target
All values are in USD
Division
5 Bottom



FILTERS

region	All
division	All
customer	All

Product	Sum of Qty
AQ Gamers	3,376,565
AQ Gamers Ms	3,975,074
AQ Master wired x1 Ms	4,151,008
AQ Master wireless x1	3,371,170
AQ Master wireless x1 Ms	4,126,295
Grand Total	19,000,112

Market
Performance vs Target
All values are in USD
Division
5 Top





FILTERS

region	All
division	All
customer	All

Market

Performance vs Target

All values are in USD

Division

New Sales 2021

Product	2021
AQ 5000 Series Electron 8 5900X Deskto	15,062,776
AQ 5000 Series Electron 9 5900X Deskto	13,734,083
AQ 5000 Series Ultron 8 5900X Desktop	16,306,092
AQ Aspirom	4,539,108
AQ Clx1	11,031,895
AQ Clx2	11,570,527
AQ Clx3	4,394,982
AQ Digit	12,840,422
AQ Digit SSD	8,826,718
AQ Dracula HDD - 3.5 Inch SATA 6 Gb/s	3,917,374
AQ Electron 3 3600 Desktop Processor	14,207,396
AQ Electron 4 3600 Desktop Processor	19,350,889
AQ Electron 5 3600 Desktop Processor	17,663,380
AQ Elite	15,862,502
AQ Gamer 1	9,641,626
AQ Gamer 2	13,861,042
AQ Gamer 3	14,302,949
AQ Gamers	13,207,368
AQ Gamers Ms	9,658,297
AQ Gen X	17,800,836
AQ Gen Y	19,524,228
AQ GEN Z	11,701,438
AQ GT 21	4,379,743
AQ Home Allin1	5,159,507
AQ HOME Allin1 Gen 2	3,508,875
AQ LION x1	837,583
AQ LION x2	937,207
AQ LION x3	1,227,566
AQ Lite	15,392,372
AQ Lite Ms	11,394,460
AQ Lumina Ms	4,210,009
AQ Marquee P3	4,862,676
AQ Marquee P4	1,676,225
AQ Master wired x1	7,068,344
AQ Master wired x1 Ms	4,209,043
AQ Master wireless x1	9,592,427
AQ Master wireless x1 Ms	6,822,077
AQ Maxima	17,858,370
AQ Maxima Ms	13,657,516
AQ MB Crossx	2,043,252



AQ MB Crossx 2	2, 446, 628
AQ MB Elite	1, 665, 528
AQ MB Lito	2, 846, 080
AQ MB Lito 2	2, 294, 921
AQ Mforce Gen X	1, 475, 372
AQ Mforce Gen Y	6, 163, 536
AQ Mforce Gen Z	7, 759, 631
AQ Mx NB	1, 437, 237
AQ Neuer SSD	10, 641, 088
AQ Pen Drive 2 IN 1	1, 464, 685
AQ Pen Drive DRC	3, 806, 949
AQ Qwerty	21, 983, 054
AQ Qwerty Ms	15, 411, 654
AQ Smash 1	14, 977, 227
AQ Smash 2	11, 211, 859
AQ Trigger	20, 738, 249
AQ Trigger Ms	17, 895, 530
AQ Velocity	10, 832, 160
AQ WereWolf NAS Internal Hard Drive H	3, 344, 635
AQ Wi Power Dx1	11, 825, 036
AQ Wi Power Dx2	13, 924, 356
AQ Wi Power Dx3	17, 248, 402
AQ Zion Saga	3, 640, 102
Grand Total	598, 877, 095







FILTERS

region	All
division	All
customer	All

Market
Performance vs Target
All values are in USD
Division

Product	Sum of net sales amount
AQ 5000 Series Ultron 8 5900X De	28,616,107
AQ Electron 5 3600 Desktop Proce	26,911,025
AQ Lite	27,057,347
AQ Wi Power Dx1	35,569,226
AQ Wi Power Dx2	31,912,574
Grand Total	150,066,278

5 Top

