



FROM **CONFUSION** TO **COMMUNICATE**

MEDICAL: LABS MEDICAL TRANSLATOR
**EFFECTIVELY COMMUNICATE IN
OTHER LANGUAGES THROUGH
TRANSLATION AND IMAGERY.**

OPPORTUNITY/IDEA:

Take the concept from Wendy's translator and apply it to a mobile experience that could be used in hospitals.

SOLUTION:

This proof-of-concept lives on two Android tablets. These dueling screens are then handed to a doctor and a patient that do not speak the same native language.

