

FROM
SCHEDULED



TO
ANYTIME

PET CARE: BANFIELD PET HOSPITAL **MANAGE YOUR PET CARE ANYTIME, ANYWHERE.**

CHALLENGE

Across 1,000+ locations, 3,600 veterinarians and 17,000 associates, Banfield Pet Hospitals wanted to expand their digital offering from expected online appointment scheduling to a trusted resource and centralized health record for America's 150+ million pets.

SOLUTION

Pet owners have come to expect 'always-on' from their own healthcare providers, so we extended that to their furry loved ones. Now, beyond appointment and pet management, owners have the ability to review and revisit appointment details such as vitals, notes, prescribed medicines and vaccine records. Owners are encouraged continue to track pet health with a Pet Timeline Tool that manages wellness plans, weight trends and shareable records.

That's not all, with the addition of 24/7 veterinarian support with Vet Chat, owners now have the ability to reach out to one of Banfield's 3,600 registered vets for peace of mind.

