Total Energies Business model canvas

Key Partners

- 0
- Energy retailers and distributors
- Government agencies and regulators
- Suppliers of energy-related products and services
- Research and academic institutions

Key Activities



- Energy production and distribution
- Research and development of renewable energy solutions
- Carbon reduction initiatives
- Marketing and sales of energy products and services

Value propositions



- Energy solutions that are reliable, affordable, and sustainable
- A wide range of products and services, including electricity, natural gas, renewable energy, and energy efficiency solutions
- Strong brand reputation and customer service

Customer Relationships



- Online self-service tools and resources
- Community engagement and education

Channels



- Direct sales
- Online platforms
- Energy brokers and consultants
- Partnerships with energy retailers and distributors

Customer Segments



- Residential customers
- Industrial customers
- Commercial customers
- Government energy Dpt.

Key Resources



- Energy generation facilities (including solar, wind, and hydro power plants)
- Natural gas reserves and infrastructure
- Smart grid technology and infrastructure
- Skilled workforce in engineering, research, and development

Cost Structure

- Capital expenditures for energy generation and distribution infrastructure
- Operating expenses for energy production and distribution
- Research and development expenses
- Marketing and sales expenses
- maintenance of infrastructure and property

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Revenue Streams



- Long-term contracts with industrial and commercial customers
- Renewable energy certificates and carbon offsets