

Condition 1 – Instant Results

[View Lab Results](#)

Cholesterol mg/dl



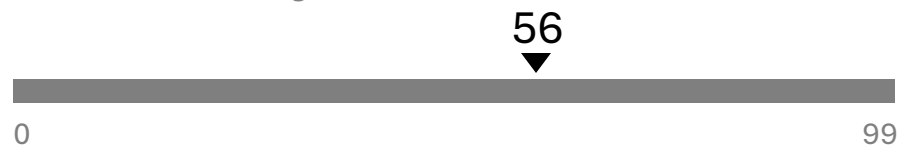
Triglycerides mg/dl



HDL Cholesterol mg/dl



LDL Cholesterol mg/dl



Link to Qualtrics survey



Proceed

Condition 2 – Blind Results (~15 seconds)

[View Lab Results](#)

Progress bar → 



Cholesterol mg/dl



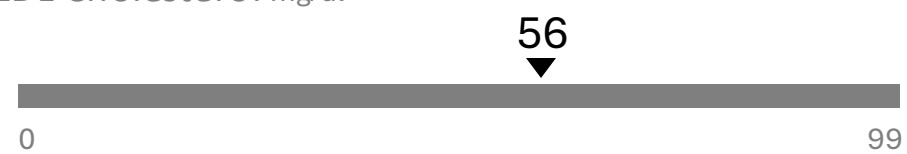
Triglycerides mg/dl



HDL Cholesterol mg/dl



LDL Cholesterol mg/dl



[Link to Qualtrics survey](#)



Proceed

Condition 3 – Operational Transparency (~15 seconds)

[View Lab Results](#)

Messages → Analyzing blood results...

Progress bar → 





Cholesterol mg/dl



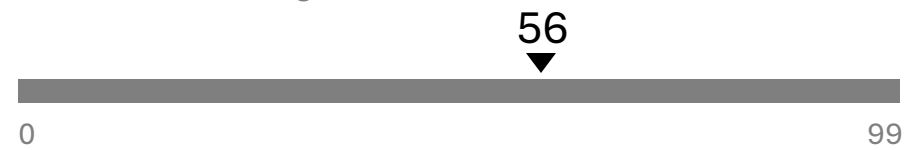
Triglycerides mg/dl



HDL Cholesterol mg/dl



LDL Cholesterol mg/dl



[Link to Qualtrics survey](#)



Proceed

Condition 1 – Instant Results

[View Lab Results](#)

Red Blood Count mg/dl



White Blood Count mg/dl



Hemoglobin mg/dl



Hematocrit mg/dl



[Link to Qualtrics survey](#)



Proceed

Condition 2 – Blind Results (~15 seconds)

[View Lab Results](#)

Progress bar → 



Red Blood Count mg/dl

6.2



White Blood Count mg/dl

5.1



Hemoglobin mg/dl

140



Hematocrit mg/dl

42



[Link to Qualtrics survey](#)



Proceed

Condition 3 – Operational Transparency (~15 seconds)

[View Lab Results](#)

Messages → Analyzing blood results...

Progress bar → 





Red Blood Count mg/dl

6.2



White Blood Count mg/dl

5.1



Hemoglobin mg/dl

140



Hematocrit mg/dl

42



[Link to Qualtrics survey](#)



Proceed